

# Why a Commercialization Office?: Creating and Demonstrating Value

## S&T Commercialization Office -- Four Major Activities

Parameter	Requirements Development Initiative	Commercialization Process	SECURE Program	S&T Private Sector Outreach
1) Increases speed-of-execution of DHS programs/projects				
2) DHS and its stakeholders receive products more closely aligned to specific requirements/needs				
3) Increases effective and efficient communication				
4) End users can make informed purchasing decisions				
5) Large savings of cost and time for DHS and its stakeholders				
6) Increases goodwill between taxpayers, private sector and DHS				
7) Fosters more opportunities for small, medium and large businesses				
8) Large taxpayer savings				
9) Possible product "spin-offs" can aid other commercial markets				
10) Promotes open and fair competition				

**Return-on-DHS Investment is LARGE!**