**ATTACHMENTS FORM**

**Instructions:** On this form, you will attach the various files that make up your grant application. Please consult with the appropriate Agency Guidelines for more information about each needed file. Please remember that any files you attach must be in the document format and named as specified in the Guidelines.

**Important:** Please attach your files in the proper sequence. See the appropriate Agency Guidelines for details.

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CERTIFICATION REGARDING LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such failure.

Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions. Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such failure.

* APPLICANT’S ORGANIZATION
American University

* PRINTED NAME AND TITLE OF AUTHORIZED REPRESENTATIVE
Prefix: 
* First Name: Ashley
Middle Name: 
* Last Name: Alexander
Suffix: 
* Title: Director, Office of Sponsored Programs

* SIGNATURE: Ashley Alexander 
* DATE: 06/17/2020
Application for Federal Assistance SF-424

1. Type of Submission:
   - [ ] Preapplication
   - [X] Application
   - [ ] Changed/Corrected Application

2. Type of Application:
   - [X] New
   - [ ] Continuation
   - [ ] Revision
   - [ ] Other (Specify):

3. Date Received: [06/17/2020]

4. Applicant Identifier:

5a. Federal Entity Identifier:

5b. Federal Award Identifier:

State Use Only:

6. Date Received by State:

7. State Application Identifier:

8. APPLICANT INFORMATION:

   a. Legal Name: American University

   b. Employer/Taxpayer Identification Number (EIN/TIN): (b)(6)

   c. Organizational DUNS: 077795060

   d. Address:
      - Street1: 4400 Massachusetts Avenue, NW
      - Street2:
      - City: Washington
      - County/Parish:
      - State: DC: District of Columbia
      - Province:
      - Country: USA: UNITED STATES
      - Zip / Postal Code: 20016 - 8001

   e. Organizational Unit:
      - Department Name: Office of Sponsored Progs-OSP
      - Division Name: Office of the Provost

   f. Name and contact information of person to be contacted on matters involving this application:
      - Prefix:
      - Middle Name:
      - Last Name: Alexander
      - Suffix:
      - Title: Director, Office of Sponsored Programs
      - Organizational Affiliation: American University
      - Telephone Number: (b)(6)
      - Fax Number: (b)(6)
      - Email: (b)(6)
Application for Federal Assistance SF-424

* 9. Type of Applicant 1: Select Applicant Type:
   0: Private Institution of Higher Education
Type of Applicant 2: Select Applicant Type:
Type of Applicant 3: Select Applicant Type:
* Other (specify):

* 10. Name of Federal Agency:
   Department of Homeland Security - FEMA

11. Catalog of Federal Domestic Assistance Number:
   97.132
CFDA Title:
   Financial Assistance for Targeted Violence and Terrorism Prevention

* 12. Funding Opportunity Number:
   DHS-20-TTP-132-00-01
   * Title:
   Fiscal Year (FY) 2020 Targeted Violence and Terrorism Prevention (TVTP) Program

13. Competition Identification Number:
   
Title:

14. Areas Affected by Project (Cities, Counties, States, etc.):

15. Descriptive Title of Applicant's Project:
   VACCINE-RED: The Versatility and Adaptive Capacity of Communicative Inoculation for Neutralizing the Effects of Right-wing Extremist Disinformation

Attach supporting documents as specified in agency instructions.

Tracking Number:GRANT13147542  Funding Opportunity Number:DHS-20-TTP-132-00-01 Received Date:Jun 17, 2020 03:56:10 PM EDT
Application for Federal Assistance SF-424

16. Congressional Districts Of:

<table>
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<td>b. Program/Project</td>
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Attach an additional list of Program/Project Congressional Districts if needed.

17. Proposed Project:

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18. Estimated Funding ($):

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19. Is Application Subject to Review By State Under Executive Order 12372 Process?

- a. This application was made available to the State under the Executive Order 12372 Process for review on ________.
- b. Program is subject to E.O. 12372 but has not been selected by the State for review.
- c. Program is not covered by E.O. 12372.

20. Is the Applicant Delinquent On Any Federal Debt? (If “Yes,” provide explanation in attachment.)

- Yes [ ] No [x]

If “Yes”, provide explanation and attach

21. “By signing this application, I certify (1) to the statements contained in the list of certifications** and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)

** I AGREE

** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.

Authorized Representative:

Prefix: [ ]
Middle Name: [ ]
* Last Name: Ashley Alexander
Suffix: [ ]

* Title: Director, Office of Sponsored Programs

* Telephone Number: (b)(6)
Fax Number: (b)(6)

* Email: (b)(6)

* Signature of Authorized Representative: Ashley Alexander
* Date Signed: 06/17/2020
Primary Applicant: Kurt Braddock, School of Communication, American University

Primary Location: American University, Washington, District of Columbia, USA

Application Track: Innovation Track

Project Type: Preventing Domestic Terrorism (9)

Funds Requested: $568,613

Abstract: Right-wing violent extremist groups represent a major and growing threat to domestic security in the U.S. One feature shared by these groups is their use of disinformation for radicalization, recruitment, and mobilization to violence. These developments usher a need to develop evidence-based methods for undermining the persuasive appeal of such groups and their disinformation-based messaging. To this end, a two-phase project is proposed to:

(a) define, describe and document the rapidly growing nature and extent of the right-wing extremist disinformation ecosystem and how it influences radicalization and mobilization processes in the U.S., and

(b) evaluate attitudinal inoculation as a strategy for combatting right-wing extremist disinformation.

One critical feature of the proposed effort will be a workshop attended by top right-wing extremism researchers, policymakers, and security specialists. Using input from the workshop, we (in coordination with Google Jigsaw) will construct and test via real-world interventions, inoculation messages that diminish the persuasiveness of right-wing disinformation and increase the effectiveness of messages challenging that disinformation. Finally, we will develop a suite of operational tools, for use by a variety of stakeholders, to help negate the persuasiveness of right-wing extremist disinformation and reduce violence performed in support of it.
Project Narrative

1. Needs Assessment

Right-Wing Violent Extremism

In July of 2019, FBI Director Christopher Wray appeared before the Senate Judiciary Committee to speak about the threat of terrorism facing the country. During his testimony, Wray indicated that most domestic terrorism cases investigated by the FBI that year had been related to what he called “white supremacist violence.” Acknowledging the rapid expansion of activity, Wray further testified to the House Judiciary Committee in February of this year that “the top threat we face from domestic violent extremists stems from those we now identify as racially/ethnically motivated extremists.” He went on to designate right-wing violent extremism a domestic threat priority for 2020 and beyond. Despite a growing recognition of the increased domestic threat posed by this particular type of violence, dynamic changes in how right-wing violent extremists recruit members, promote radicalization, or motivate violence makes it difficult to develop tools and practices for combatting their appeal. One alarming phenomenon that has emerged as a key driver of right-wing extremist recruitment, radicalization, and violence is the proliferation of disinformation in support of right-wing extremist ideologies.

Disinformation

Disinformation has purposeful (and often malicious) intent to mislead audiences in support of objectives. These objectives can be relatively trivial (e.g., many hackers and trolls use disinformation to direct Internet traffic to specific pages, generating advertising income for themselves), but disinformation can also be used for more substantial, strategic ends. Political actors often use disinformation to sway elections in support of their ambitions, undermine democratic institutions, and gain leverage over rivals. Similarly, violent extremists propagate online disinformation consistent with the goals of their ideologies. This disinformation reverberates within ideological echo chambers, eventually becoming normalized for the individuals within it. As several recent cases of right-wing violence have shown, the spread of disinformation can trigger radicalization processes that have deadly repercussions.

For instance, right-wing violent extremists have downplayed the lethality of COVID-19 in an attempt to amplify perceptions of government overreach and accelerate a militant uprising in the U.S. In April of 2020, the Tech Transparency Project found 125 Facebook groups dedicated to what far-right extremists call “the Boogaloo,” an impending civil war. Although the “Boogaloo”

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5 See Pacepa and Rychlak, Disinformation.
8 Extremists are Using Facebook to Organize Civil War Amid Coronavirus, Tech Transparency Project, April 22, 2020.
is often described satirically or as a viral mimetic phenomenon, discussions on the Facebook groups concerning the “Boogaloo” increasingly focus on COVID-19, and include tactical information on engaging in violence, including the development of homemade explosives.

The potential for disinformation to motivate right-wing extremist violence demands that we urgently identify methods for fighting it. Ideally, any communicative strategy for challenging the appeal of right-wing extremist disinformation would accomplish two goals. First, it would reduce the persuasiveness of right-wing extremist disinformation. Second, it would boost the effectiveness of counter-messages intended to challenge that disinformation. *Attitudinal inoculation* holds potential as a communicative strategy that can achieve both goals.

**Attitudinal Inoculation**

Inoculation theory contends that if people (a) perceive a threat of an imminent attempt to change their beliefs or attitudes and (b) are given information needed to refute the arguments they will encounter, they are more likely to resist persuasion by those arguments. The theory is a psychological analog to medical inoculation, which involves the introduction of a weakened virus into the body. The immune response triggered by the weakened virus is not so intense as to make the patient ill, but should be strong enough to trigger the development of antibodies that protect the patient against future exposures to the virus.

Attitudinal inoculation works in a similar way. Just as medical inoculation is intended to maintain healthy bodily functioning, attitudinal inoculation is intended to maintain healthy (i.e., preferred) beliefs and attitudes. When individuals recognize threats posed by future persuasive attacks against their currently-held beliefs and attitudes, they are motivated to reject those persuasive attacks and maintain their current positions. A defining, and exciting, feature of inoculation is its documented effectiveness in many domains, including violent extremism.

A second type of inoculation message also elicits threat, but rather than warn the target of impending persuasive attempts (as in a traditional inoculation message), they warn the target of *feelings they may experience in response to a persuasive message*, thereby reducing the counter-persuasive power of those feelings. In this case, the message target would be warned that they may feel anger or counter-argue against what the speaker is about to say. Whereas traditional inoculation messages raise audience defenses against future persuasive attempts, inoculation messages that warn of audience pushback against persuasion induce targets to “let their guard down,” making them receptive to persuasive messages delivered by the speaker.

Given that attitudinal inoculation has been shown to (a) protect against persuasion by messages from “undesirable” sources and (b) facilitate persuasion by messages from “friendly” sources, it follows that inoculation strategies could prove useful in combating the proliferation of online disinformation by right-wing violent extremists that intend to sow discord, promote distrust in key institutions, and inspire violent action.

**Target Population and Added Value**

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11 Richards and Banas, “Inoculating against Reactance to Persuasive Health Messages.”
There are several efforts afoot to diminish the persuasive efficacy of extremist disinformation.\textsuperscript{12} Despite the promise demonstrated by such initiatives, we lack a thorough understanding of the nature, extent, influence and effect of ideas that comprise the various elements of the right-wing disinformation ecosystem. Consequently, there are no evidence-based tools for practitioners to quickly and easily adapt messaging campaigns against right-wing disinformation. The work proposed in the current effort seeks to redress this deficiency by...

(a) ...developing knowledge of right-wing extremist disinformation, including themes that comprise it and most effectively resonate with audiences. Through these activities, we seek to map the right-wing violent extremism ecosystem and disinformation's role within it. To assist in this mapping exercise, we will develop a comprehensive, systematic review of literature and related source material, bring together a pool of experts, and maintain an advisory clearinghouse for those that seek counsel on right-wing extremist groups and activities (including their use of disinformation). Informed by this activity, we will...

(b) ...engage in real-world testing of attitudinal inoculation as a means of protecting vulnerable populations (typically males, aged 18-35) from persuasion via on- and offline disinformation consistent with right-wing violent extremist ideologies, and from (a) and (b)...

(c) ...produce tools, guides, and strategies for use by practitioners (to include DHS and relevant 'customers' identified with the help of DHS input) to facilitate the design and implementation of on- and offline inoculation campaigns that diminish the persuasiveness of right-wing extremist disinformation and increase the persuasiveness of messages intended to counter it.

2. Program Design
Problem Statement
Right-wing violent extremists increasingly use disinformation to cause confusion, garner support, and inspire violence. We currently lack any evidence-based means of challenging this. Equipping practitioners and end-users with data-driven tools would mitigate the effectiveness of violent right-wing violent extremist disinformation by reducing its persuasive efficacy.

Program Goals
The goals of the proposed research are consistent with Objectives 1 and 2 outlined in Goal 3 of the DHS Strategic Framework for Countering Terrorism and Targeted Violence (CTTV).

Objective 1 seeks to strengthen societal resistance against the drivers of violent extremism and ensure broad awareness of the threat of targeted violence and terrorism. Accordingly, this project seeks to (a) raise awareness of right-wing extremist disinformation and demonstrate how it is used to promote violent extremism and mobilization to violence among them, (b) increase resistance to radicalization by right-wing extremist disinformation, and (c) increase receptiveness to counter-messaging targeting right-wing extremist disinformation.

Objective 2 seeks to counter terrorists and violent extremists’ influence online. Accordingly, the proposed project is also designed to (a) strengthen audience critical thinking skills with respect to online right-wing extremist disinformation, (b) increase audience skepticism of online right-wing extremist disinformation, (c) increase audience resistance to online right-wing

\textsuperscript{12} See, for example, work by the U.S. Department of State’s Global Engagement Center, Moonshot CVE (a London-based NGO), and the Center for Countering Digital Hate.
extremist disinformation narratives that promote radicalization, and (d) increase the efficacy of right-wing extremist disinformation counter-messaging efforts by tech companies, non-government organizations, government agencies, and members of civil society.

Program Objectives
1. IRB development and submission; hiring of project staff (Sept 2020)
2. Finalize roster for workshop (Oct 1 - Oct 31, 2020)
3. Literature review on right-wing violent extremism and disinformation (Oct - Nov 2020)
4. Data collection for right-wing terrorism and disinformation database (Oct 2020 forward)
5. Right-Wing Extremist Disinformation Workshop (Feb 2021)
6. Comprehensive report on workshop outcomes (Feb - June 2021)
7. Development of Special Issue of Terrorism and Political Violence (Feb - June 2021)
8. Initial meeting between AU, GSU, Google Jigsaw, and CMSI (Apr 2021)
9. Stimulus development through CMSI (May - June 2021)
10. Participant identification and recruitment with Google Jigsaw (May - June 2021)
11. Inoculation real-world pilot intervention tests (Aug - Sept 2021)
12. Inoculation data analysis in coordination with Google Jigsaw (Oct - Dec 2021)
13. Monthly reports to DHS (Monthly, 2020 - 2022)
14. Policy briefings (Jan 2021 - Oct 2022)
15. Financial and Programmatic Reports (Quarterly, 2021 - 2022)
16. Publication of Special Issue of Terrorism and Political Violence (Mid 2022)
17. Final report to DHS (Oct 2022)
18. Publications on right-wing domestic terrorism and disinformation (Mid 2021 forward)
19. Continued dissemination of products: briefings, guidebooks, etc. (Oct 2022 forward)

Program Logic Model
Theory of Change
1. IF we (a) effectively utilize the expertise of project personnel, (b) leverage available resources, (c) make use of available information (including professional networks), and (d) have sufficient financial resources, THEN we can engage in activities that will inform our understanding right-wing violent extremism and how disinformation affects it, BECAUSE comprehensive and effective knowledge development requires a synthesis of all available resources.

2. IF we engage in activities that produce knowledge on right-wing violent extremism and the role of disinformation in its propagation, THEN we can pilot test inoculation strategies to (a) learn how to best challenge violent right-wing disinformation and (b) learn how to improve the effectiveness of extant counter-messaging strategies that challenge disinformation, BECAUSE (a) effective traditional inoculation messages reference the specific themes of the persuasive messages they mean to neutralize, and (b) effective reactance inoculation messages reference the specific themes in the messages whose persuasiveness they are meant to amplify.

3. IF we develop inoculation messages designed to challenge violent right-wing extremist disinformation AND/OR boost the persuasiveness of counter-messages that target disinformation, THEN we can reduce the persuasiveness of violent right-wing extremist disinformation, BECAUSE traditional inoculation messages have been shown to reduce the
persuasiveness of the messages they are tailored to counter AND reactance inoculation messages have been shown to reduce resistance to persuasive messaging.

4. **If** we can reduce the persuasiveness of right-wing violent extremist disinformation, **then** we can reduce right-wing domestic terrorism, **because** right-wing extremist disinformation has been shown to support right-wing extremism and subsequent violence. See Figure 1 for a detailed depiction of our theory of change.

![Figure 1. Theory of change.](image)

**Project Inputs**
This project represents a collaborative effort between researchers at American University (AU), Georgia State University (GSU), and co-investigators with unique access to data and research capabilities (e.g., Google Jigsaw). The overall effort will be directed by PI Braddock (AU), who will be responsible for the overall technical, financial direction and strategic management of the project. At GSU, Co-PI Horgan has significant experience in the management of complex research projects. Braddock and Horgan will work closely together on every aspect of the project, and will identify, track, and manage project progress and disseminate project information to all personnel across and within local and partnering institutions. Braddock will manage and oversee the overall research process and with Horgan, will jointly lead the generation and dissemination of the detailed analyses of the research effort. Braddock and Horgan will assume coordination responsibilities to ensure milestones are met and deliverables produced on time and on budget. Coordination will be handled by bi-weekly teleconference...
meetings between AU, GSU, and Google Jigsaw. We will also hold quarterly in-person meetings between PI Braddock and Co-PI Horgan for each year of the project. At AU, we will recruit and train a PhD-level student to help with data verification and analysis. This student will be competitively recruited from the School of Communication PhD cohort and will work on the project for 20 hours per week. This student will be supported by Braddock (who will act as the person's primary supervisor). The student will be trained in data analysis as per project needs and will be assigned tasks to support critical project functions.

Overseen by Beth Goldberg, Google Jigsaw will provide research input activities primarily in Phase 2. Specifically, Jigsaw will work closely with PI Braddock and Co-PI Horgan to (a) identify populations at risk of exposure to disinformation in support of right-wing violent extremism and (b) implement the pilot interventions to samples drawn from those populations. Jigsaw was specifically invited to assist on this project because of its long history of domestic counter-radicalization intervention activities, including those performed on right-wing extremists. Finally, Caty Borum-Chattoo and AU's Center for Media and Social Impact will provide specific expertise, equipment, and personnel to professionally develop the video stimuli to be used in the Phase 2 pilot tests. Taken together, the research team boasts the experience, networks and aptitude to implement all proposed activities. Moreover, American University, Georgia State University, and Google Jigsaw collectively possess the resources to execute all proposed activities (e.g., workshop space, equipment for media production).

Program Activities
Given available inputs, we plan to implement project activities over two phases. In the first phase of the project, all activities will be geared towards developing a comprehensive knowledge base concerning the role of disinformation in the propagation of right-wing violent extremist ideologies and engagement in violence in support of them. The second phase will comprise activities intended to evaluate attitudinal inoculation as a viable intervention strategy for reducing right-wing extremist violence inspired by disinformation.

Phase 1 Program Activities. These focus on developing a comprehensive knowledge base related to the use of disinformation to motivate right-wing extremist violence. These include:

1. Literature Review on Disinformation and Right-Wing Violent Extremism. The first step in the analysis of any phenomenon should be a survey of the current state of understanding. We will perform a comprehensive literature review on issues surrounding disinformation and right-wing violent extremism from work in terrorism studies, psychology, sociology, criminology, and related fields. As part of this, we will evaluate how different right-wing violent extremist ideologies have used disinformation to achieve strategic objectives.

2. Database on Right-wing Extremist Violence and Disinformation (REV-D). Whereas the literature review will synthesize current knowledge related to disinformation and right-wing extremist violence, this project will also seek to provide up-to-date data on events and actors in which disinformation played a role in the performance of right-wing extremist violence. To this end, we will compile a comprehensive database of incidents (starting in the year 2000) in which right-wing extremist violence was inspired (in whole or in part) by disinformation. The database will be made publicly available to facilitate continued analysis of the phenomenon.

3. Workshop on Right-wing Violent Extremism and Disinformation. To supplement the literature review and database, we plan to host a three-day meeting of the foremost experts on right-wing violent extremism, radicalization, and disinformation. This workshop will meet at American University in Washington, DC and involve academics, media experts, former right-
wing extremists, and others with critical relevant knowledge. The workshop goals are twofold. First, it will identify themes underpinning disinformation that motivate right-wing violent extremists. This knowledge will (a) inform policymakers’ and practitioners’ efforts to counter disinformation and (b) guide the development of inoculation messages to be tested in Phase 2. Second, this workshop will serve as the opening meeting of a working group that may be of interest to policymakers and practitioners in the future. Rather than have a “one-off” meeting, we intend to maintain an active network of experts on far-right domestic extremism, terrorism, and disinformation that will be well-positioned to help security specialists respond to emerging challenges. We have contacted multiple experts on right-wing extremism about their willingness to share their expertise and join the working group.13

4. Writeup of Programmatic and Financial Reports to DHS. Per the requirements of the funding, the research team will compile Programmatic and Financial Reports for DHS on a quarterly basis. We will also produce monthly progress reports on all activities.

5. Dissemination Activities. Given the value of the knowledge created about right-wing violent extremism and disinformation during Phase 1, it will be imperative to share this knowledge with practitioners and policymakers. Braddock and Horgan will make use of their extensive academic and professional networks to organize briefings and disseminate one- to three-page briefs on all findings related to the literature review, database, and workshop. In addition to sharing Phase 1 results with policymakers and practitioners, we plan to present our findings to academic audiences via academic conferences on issues related to security, violent extremism, and terrorism. Knowledge gained from activities related to the development of the literature review, the compiling of data concerning right-wing violent extremist disinformation, and the organization of the workshop will provide sufficient material to produce a number of academic publications during Phase 1 as well. Furthermore, we will publish a special issue of Terrorism and Political Violence focusing on right-wing violent extremism and disinformation. This issue will contain articles selected by the PI and Co-PI as the best papers presented at the workshop described in Item 3. This will be simultaneously released as a book to be published by Routledge’s Political Violence Series.

Phase 2 Program Activities. These activities will center on the evaluation of attitudinal inoculation as a strategy for (a) increasing resistance to right-wing violent extremist disinformation and (b) increasing the efficacy of counter-messaging. These activities include:

1. Real-World Tests of Inoculation as a Strategy for Combating Violent Right-Wing Extremist Disinformation. The centerpiece of the second phase of the overall project will be a series of empirical evaluations that test attitudinal inoculation as a strategy for (a) increasing resistance to right-wing violent extremist disinformation and (b) decreasing resistance to counter-messages intended to challenge right-wing violent extremist disinformation. In contrast to past evaluations of intervention strategies, these tests will be performed using real-world subjects vulnerable to persuasion by right-wing violent extremist disinformation. Specifically, we will coordinate with the Google Jigsaw project to identify a sample of young (aged 18-35), white individuals that are likely to be targeted with online right-wing violent disinformation in support of violence.14

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13 Invitees that have expressed interest in attending include Kathleen Belew, J.M. Berger, Tore Bjorgo, Kathleen Blee, Caleb Cain, Josh Freilich, Jeff Gruenewald, Cynthia Miller-Idress, Daniel Koehler, Rik Legault, Graham Macklin, Megan Phelps-Roper, John Picarelli, Ryan Scrivens, Peter Simi, Helen Taylor, and Renske van der Veer.

14 See the attached Letter of Cooperation from Beth Goldberg, Research Manager at the Google Jigsaw project.
To ensure that we can adequately \( (p < 0.05) \) detect small effects \( (f \geq 0.15) \) with sufficient statistical power \( ([1 - \beta] = 0.80) \), we will recruit no fewer than 650 subjects for participation. Once recruited, these individuals will provide consent to participate and complete a brief prescreen index to ensure they are eligible to participate. If deemed eligible, participants will be randomly assigned to one of five groups. Two of the five groups will be exposed to traditional inoculation messages that warn of an impending persuasion attempt via right-wing violent extremist disinformation. One of these traditional inoculation conditions will inoculate participants against disinformation related to the COVID-19 pandemic. The other traditional inoculation will inoculate participants against disinformation concerning “The Great Replacement” (TGR) -- a supposed plot to replace white Americans with minorities through immigration. Following inoculation treatments, these participants will be respectively directed to right-wing violent extremist disinformation related to COVID-19 and TGR. Following this, they will complete a survey comprised of multiple measures to indicate the degree to which they were persuaded by the disinformation. In two other conditions, participants will be exposed to reactance inoculation messages that warn them that they will be exposed to counter-messaging that intends to persuade them to dismiss right-wing violent extremist disinformation. In one of reactance inoculation conditions, participants will be told that they may be exposed to messages designed to persuade them to dismiss COVID-19 disinformation. In the other reactance inoculation condition, participants will be informed that they may be exposed to messages designed to persuade them to dismiss anything they see about TGR. In both of these conditions, participants will be warned that they may counter-argue or feel anger against the subsequent messages. After being exposed to the reactance inoculation messages, participants will be directed to right-wing violent extremist disinformation related to COVID-19 and TGR, respectively. They will then be surveyed on their responses. In the fifth condition, participants will be exposed to a no-inoculation control message that does not warn them of any impending attempts to persuade them, either by disinformation or messages that challenge that disinformation. Following exposure to this message, participants will be randomly assigned to view one of the disinformation messages or the counter-messages challenging the disinformation. The latter groups will then also be exposed to the disinformation propaganda as well. As in the treatment groups, all control group participants will then go on to complete all post-test measures.

By structuring the evaluations in this way, we can draw conclusions about:

- The effectiveness of inoculation across topics pervading right-wing extremist disinformation;
- The degree to which traditional inoculation messages confer resistance to persuasion via right-wing extremist disinformation;
- The degree to which reactance inoculation messages reduce resistance to persuasion via counter-messaging intended to challenge right-wing extremist disinformation;
- The optimal inoculation strategy for challenging disinformation: increasing resistance to that disinformation, reducing negative responses to counter-messaging that targets that disinformation, or some combination thereof; and
- The optimal focus of counter-messaging efforts intended to challenge disinformation.

2. Research Support Activities with Google Jigsaw. To assist in the evaluation of inoculation as a strategy for combating violent right-wing extremist disinformation, PI Braddock and Co-PI Horgan will engage with Google Jigsaw analysts to (a) identify online populations of specific dispositions to find and recruit individuals (white, mostly male, aged 18-35) who are at greatest risk for radicalization by violent right-wing extremist disinformation and (b) analyze and
interpret not only the data collected from measurement instruments that are administered as part of the pilot tests, but also the data on participant characteristics (to the degree allowed by Google privacy requirements).

3. Research Support Activities with AU’s Center for Media and Social Impact (CMSI). The development of effective stimulus messages is critical for the successful implementation of our inoculation pilot tests as described in Item 1. Specifically, pilot tests will require the production of five novel video-based messages: two traditional inoculation messages that warn of subsequent exposure to violent right-wing extremist disinformation respectively related to COVID-19 and TGR, two reactance inoculation messages that warn of subsequent exposure to counter-messages that respectively challenge disinformation related to COVID-19 and TGR, and one no-inoculation control video. With close oversight from PI Braddock, the direction, production, and editing of these videos will be performed by the Center for Media and Social Impact (CMSI) in the School of Communication at American University. All videos will feature professionally trained actors and actresses delivering the inoculation or control messages, and produced by professionally trained media experts.

4. Dissemination Activities. Activities geared towards disseminating the results of the inoculation pilot tests and their implications for dealing with violent right-wing extremist disinformation and its role in violent radicalization will be similar to those described in Phase 1. That is, briefings and “quick-win” documents will be regularly provided to security practitioners and U.S. Government institutions, with the addition of the International Association of the Chiefs of Police. In addition, the involvement of Google Jigsaw in Phase 2 will also allow us to disseminate program findings to policymakers in the tech sector, including Facebook, Twitter, and Microsoft. Phase 2 dissemination activities that target academics and practitioners will be similar to academic dissemination activities in Phase 1. Specifically, we will present Phase 2 pilot test results at widely attended conferences and in peer-reviewed academic journals.

Program Outputs
The proposed activities are designed to produce unique outputs that contribute to intended outcomes. Both the short- and long-term outcomes associated with the project will produce knowledge allowing researchers and practitioners to systematically engage with and address violent right-wing extremist disinformation. This, in turn, will reduce the incidence of violent activity performed as a result of audience interaction with this disinformation. Specific project outputs that contribute to overall program success include:

1. A systematic literature review on right-wing violent extremism and disinformation;
2. A comprehensive database of right-wing violent incidents (and their perpetrators) inspired (at least in part) by disinformation;
3. A synopsis of the right-wing violent extremist disinformation workshop, including detailed summaries of each speaker’s presentation and discussions between experts;
4. An ontology of terms and concepts related to the right-wing violent ideological ecosystem and the role of disinformation within it;
5. A clearinghouse of experts on right-wing violent extremism and disinformation, access to which (pending expert availability) can be made available to researchers and practitioners;
6. A comprehensive report on findings related to inoculation field tests;
7. One- to three-page “quick wins” to summarize project activities and outputs;
8. Monthly updates and quarterly programmatic and financial reports to DHS;

15 See the attached Letter of Cooperation from CSMI Director Caty Borum-Chattoo.
9. Academic outputs, including a special issue of *Terrorism and Political Violence* on disinformation and right-wing violent extremism, peer-reviewed journal articles on other project outputs (e.g., results of inoculation pilot tests), conference presentations; and
10. Strategic guides for recognizing and analyzing themes that underpin disinformation, developing inoculation messages intended to reduce persuasiveness of right-wing violent extremist disinformation/increase the persuasiveness of counter-messages targeting violent right-wing extremist disinformation

**Program Short-Term Outcomes**
The proposed activities and outputs will act as an antidote for weaknesses in research direction surrounding domestic right-wing violent extremism that have been thus far dependent on short-term research funding and/or limited systematic attention. They will integrate proven theory with practice, which will lead to real-world benefits. They will facilitate conceptual discussion about the role of disinformation in the perpetuation of domestic right-wing violent extremism -- discussion that is often difficult in the context of political frameworks or given the immediacy of practitioner demands. They will also contribute to knowledge and a critical appreciation of violent right-wing extremist disinformation among relevant practitioners, policy makers, and academic experts. To be sure, such broad outcomes are critical. However, it is just as important to recognize specific short-term proposed outcomes:

1. **Phase 1: The systematic literature review** will directly contribute to a shared understanding of the phenomenon of violent right-wing extremism, including disinformation strategies employed by right-wing extremists for the purposes of recruitment and radicalization. Such actionable knowledge will directly contribute to the training of analysts, practitioners, and other national security responders.

2. **Phase 1: The workshop event** will directly lead to an increase in awareness and practical knowledge surrounding the nature and extent of themes that pervade violent right-wing extremist disinformation and the role it plays in promoting domestic terrorism. The workshop will also assist in developing a shared research agenda focused on domestic right-wing terrorism, thereby contributing to its prioritization as a key threat facing the American homeland. Moreover, the workshop will result in a shared ontology to help researchers and practitioners to move beyond definitional debates that stall progress and measurement of effective interventions. Finally, the workshop will serve as a natural opportunity for researchers and practitioners to network, exchange and challenge ideas.

3. **Phase 1: The REV-D database** will afford practitioners increased access to systematic data on violent incidents predicated on right-wing extremist disinformation and their perpetrators. Access to these data will facilitate secondary analyses far beyond the term of the proposed work.

4. **Phase 2: The pilot tests for real-world inoculation interventions** will directly lead to an understanding of the degree to which attitudinal inoculation confers resistance to violent right-wing extremist disinformation and reduces resistance to counter-messaging that targets such disinformation. These pilot tests will also demonstrate to practitioners how best to structure inoculation messages for use in the field.

5. **Phase 2: Increased knowledge transfer with Google Jigsaw** will directly promote cooperation between the tech sector, researchers, and practitioners. Despite calls for increased coordination between these entities, there remains a divide between them. This is unfortunate, given the consistency of our goals with respect to reducing domestic terrorist violence. Consider
that Google Jigsaw explicitly states that “through on-the-ground research and partnerships, we work to find new solutions to keep everyone safer.” Consistent with these goals, we will teach Google Jigsaw about the nature of right-wing violent extremism, Google Jigsaw will teach us about the identification of those vulnerable to persuasion by disinformation from violent right-wing extremists, and together, we will identify emerging issues and inoculation-related solutions for contending with them. These outcomes will be achieved through training modules, workshops, and regular meetings between all members of the research team.

6. **Phase 2 knowledge transfer with DHS S&T.** Training modules and workshops with DHS personnel, in which we will discuss the threat of right-wing violent extremism, the psychological implications of disinformation, the practical development of inoculation messages to reduce the negative associated outcomes. Working with DHS to identify and develop practice-ready products that would be useful for dissemination to relevant partners.

**Program Long-Term Outcomes**

Ultimately, project activities and outputs will use the findings, theories and methods of the behavioral and social sciences to help reduce the threat of right-wing violent extremism, and will build and sustain national, multidisciplinary, multi-agency collaboration to achieve multiple objectives. Specifically, this project’s activities are designed to exert lasting effects on violent right-wing disinformation and the domestic threats it promotes. These include:

1. Increased resilience to persuasion by disinformation among those targeted by violent right-wing extremist propaganda
2. Increased persuasive effectiveness of counter-messaging that targets violent right-wing extremist disinformation
3. Decreased susceptibility to violent radicalization stemming from exposure to violent right-wing extremist disinformation
4. Decreased incidence of domestic terrorism stemming from exposure to violent right-wing extremist disinformation
5. Increased community safety owing to reduced likelihood of domestic terrorist incidents

**Contextual Factors and Underlying Assumptions**

The multidisciplinary perspective proposed both through the methodological approach and the background of the assembled team will essentially allow us to treat individual, social and community-level factors associated with disinformation as an integrated whole, and encourages a systematic, and ultimately more comprehensive consideration of the factors affecting disinformation and associated efforts to mitigate it. This kind of collaboration, particularly between the fields of communication (Braddock) and psychology (Horgan) will result in deeper consideration of theoretical and conceptual issues, along with innovative methodological sophistication and rigor. Across both basic research functions (e.g. research design, data collection, etc.) and project management activities, the assembled team has tried and tested protocols which have been formulated, streamlined and successfully implemented across multiple prior collaborations by Co-PI Horgan on DHS-funded, NIJ-funded, and DOD-funded (via the Minerva Initiative) research project. Previous success with these activities will streamline activities for this project. Moreover, the universities at which activities will be carried out are optimally equipped to carry out the proposed work. American University, where PI Braddock and the CMSI are based, is located in Washington, DC, facilitating access to policymakers, security professionals, the intelligence community, and the Department of
Homeland Security itself. Georgia State University, where co-PI Horgan is based, is well equipped to handle project activities as well as to help in the dissemination of its emergent products. Both AU and GSU have long-produced tools of use to the security and intelligence communities, having been funded by a wide variety of security agencies, governments, and science directorates. Finally, although the COVID-19 pandemic has threatened a significant amount of empirical work, all personnel on the project are experienced in the coordination of networking and research activities online. As a result, should the need arise, most (if not all) activities proposed can be carried out virtually.

3. Organization and Key Personnel

**Professor Kurt Braddock, American University (Principal Investigator)**

Dr. Kurt Braddock is an Assistant Professor of Public Communication in the School of Communication at American University. He is also an associated faculty fellow at AU’s Polarization and Extremism Research and Interventions Lab (PERIL) and the School of Communication’s Center for Media and Social Impact (CSMI). A specialist on the topics of communication, radicalization, and terrorism, Dr. Braddock has authored several peer-reviewed journal articles, chapters, and books on issues surrounding the use of persuasion in processes that contribute to (or diminish) violent radicalization. He has worked on grants from a variety of funding entities, including the U.S. Office of Naval Research, the National Institute of Justice, and the U.S. Department of Homeland Security.

**Professor John Horgan, Georgia State University (Co-Principal Investigator)**

Dr. John Horgan is Distinguished University Professor at the Georgia State University’s Department of Psychology. Author of more than 120 publications including several full volumes on the psychology of terrorism, Dr. Horgan is a member of the Research Working Group of the FBI’s National Center for the Analysis of Violent Crime (NCAVC) and holds a Ph.D. and B.A. in Applied Psychology from University College, Cork. He has significant experience as a performer on social science research grants exceeding $20 million for sponsors including the U.S. Department of Defense Minerva Initiative, multiple grants awarded from the Office of Naval Research, NIJ, DHS, DTRA, and many others.

**Professor Caty Borum-Chattoo, Center for Media and Social Impact, American University**

Dr. Caty Borum Chattoo is Executive Director of the Center for Media & Social Impact (CMSI), an innovation lab and research center at American University that creates, showcases and studies media designed for social change; and Assistant Professor at the American University School of Communication in Washington, D.C. Her recent research and creative work in media, entertainment and social change has been supported by more than 30 external grants.

**Beth Goldberg, Google Jigsaw (Data Collection and Research Methods)**

Ms. Beth Goldberg serves as a research program manager with Jigsaw, a Google initiative meant to predict and confront issues related to the distribution of online extremist content on digital platforms. Jigsaw researchers are trained in mixed-methods approaches to collecting data for the purpose of P/CVE.

4. Sustainability

Our sustainability strategy involves a major conference, a mixture of real-time and virtual workshops aimed at law enforcement practitioners, a final research report, individual research papers, conference presentations and research briefs, the development of which will continue beyond the life of the project. Braddock and Horgan both respectively teach graduate level
courses on homeland security and terrorism, and findings from the proposed effort will inform lesson plans for educating future generations of national security professionals. We will also work with DHS to identify relevant partners at multiple levels, and while we anticipate dissemination activity to happen organically owing to the team’s embeddedness in promoting solutions to targeted violence generally, we anticipate exploring future formalized efforts as well.

In addition, Google Jigsaw is a central figure in the tech sector, and is perfectly positioned to distribute our findings, recommendations, and outputs to other technology-focused organizations. Continued collaboration with Beth Goldberg and Google Jigsaw guarantees that the importance of this project will be communicated to policymakers in the tech sector well past its 2022 ending date.

5. Budget Detail and Narrative

Personnel Total: $281,347
Dr. Braddock will serve as PI and will commit two full years to the project (including two summer months each year). For him to utilize this time, he will use one year of course buyouts (at his current teaching load will equal $31,680) and require summer salary for two years (equaling $39,111 in total). Braddock will also hire a full-time postdoc to oversee the logistics of project management for two years ($100,000 total). Dr. Horgan will serve as co-PI and will also commit two years to working on the project. Two years of course buyouts for Horgan will require $90,556 and summer salary for those two years will require $20,000. At GSU, a full-time Graduate Research Assistant will be provided in-kind to work with Horgan.

Fringe Total: $48,848
Fringe costs associated with Dr. Braddock’s costs at AU equal $8,578 each year for two years, equaling $17,156. Fringe costs associated with Dr. Horgan’s costs at GSU equal $15,846 each year for two years, equaling $31,692.

Travel Total: $15,520
Braddock and Horgan will occasionally meet in person with the research team to discuss the project, its implementation, and results. Conference and briefing-related travel will also be needed. Braddock will require $1,500 per year for two years for these purposes; Horgan will require $3,000 per year for two years. Taken together, domestic travel for the PI and Co-PI will be $9,000. Travel costs for workshop attendees is estimated to cost $6,520.

Supplies Total: $2,998
To facilitate the project, we are requesting funds for laptops for graduate students and post-docs that will be engaged in data collection and analysis. We estimate the costs for these (two) computers to be about $1,200. To perform data analysis in both phases of the project, we will also need to purchase two SPSS software licenses at $299 each ($598 total).

Contractual Total: $52,050
Both phases of the project require cooperation with outside organizations. In Phase 1, contractual costs will be primarily associated with facilitating the workshop. Lodging costs for the 23 attendees at the Embassy Suites - Chevy Chase Pavilion will be $250/night for three nights for a total of $17,250 in lodging. We also plan to provide four meals for attendees: three lunches (at $1000 each) and one dinner ($2,500). Meal costs will total $5,500. Phase 2 contractual costs will
be for stimulus development (five messages times $5,000 in production costs), online survey
distribution, and participant compensation (total of $4,300).

**Other Total: $13,500**
To facilitate the execution of both phases of the project and disseminate our findings widely, we
are also requesting $3,500 in miscellaneous costs and $10,000 for open-access publishing fees
(estimated five articles times $2,000 fee).

Note: American University applies the indirect cost rate of 43% to the first $25,000 requested for
subcontracts. Given this, the total direct costs against which the 43% indirect cost rate is applied
is $308,647.

<table>
<thead>
<tr>
<th>Budget Category</th>
<th>Federal Request</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel</td>
<td>$281,347</td>
</tr>
<tr>
<td>Fringe</td>
<td>$48,848</td>
</tr>
<tr>
<td>Travel</td>
<td>$15,520</td>
</tr>
<tr>
<td>Supplies</td>
<td>$2,998</td>
</tr>
<tr>
<td>Contractual</td>
<td>$52,050</td>
</tr>
<tr>
<td>Other</td>
<td>$13,500</td>
</tr>
<tr>
<td><strong>Total Direct Costs</strong></td>
<td><strong>$414,263</strong></td>
</tr>
<tr>
<td><strong>Total Direct Costs against which Indirect Costs are Applied</strong></td>
<td><strong>$308,647</strong></td>
</tr>
<tr>
<td>Indirect Costs (AU = 43%)</td>
<td>$132,718</td>
</tr>
<tr>
<td><strong>TOTAL PROJECTED COSTS</strong></td>
<td><strong>$568,613</strong></td>
</tr>
</tbody>
</table>
You should modify the Implementation & Measurement Plan (IMP) template to the number of outcomes your specific project requires. For each outcome in the IMP, create an Implementation Plan table and a Measurement Plan table. Please use the definitions provided in the IMP guidance document when crafting your plan. Draft, in the box below, the overarching goal statement for the project. Following completion of the IMP, each grantee is expected to complete the Risk Assessment & Mitigation Plan in Appendix A.

In the Implementation Plan table:
- Type each activity in a separate row; add as many rows as needed.
- Arrange activity rows chronologically by the start date of the activity.
- This IMP should span both years of performance under this grant program.

In the Measurement Plan table:
- Type each outcome indicator in a separate row.
- Include indicators that will help measure the results of the project; it is not necessary to have more than one indicator if that indicator sufficiently measures results.
- Identify and/or design data collection methods to be used to obtain the data that will be reported on quarterly.
- Ensure attention to collection of data that can be broken down by sex and age of project participants or beneficiaries.

**NOTE:** Data collection methods should be specific and timebound. Any expenses incurred from the collection of data must come from the grant already awarded. No additional funds will be made available by DHS for this purpose.

<table>
<thead>
<tr>
<th>Organization Name</th>
<th>American University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Title</td>
<td>VACCINE-RED: The Viability and Adaptive Capacity of Communicative Inoculation for Neutralizing the Effects of Right-wing Extremist Disinformation</td>
</tr>
<tr>
<td>Grant Number</td>
<td>DHS-20-TTP-132-00-01</td>
</tr>
<tr>
<td>Grant Implementation Period:</td>
<td>October 1, 2020 – September 30, 2022 (24 months)</td>
</tr>
<tr>
<td>Reporting Period:</td>
<td>Quarterly (Four per year)</td>
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Project Goal Statement

To reduce incidence of violent radicalization and domestic terrorism inspired by right-wing extremist disinformation by (1) generating knowledge on the role of disinformation in the spread and appeal of right-wing violent extremist propaganda and ideologies, (2) evaluating attitudinal inoculation as an intervention strategy for combating violent right-wing extremist disinformation and/or amplifying the counter-persuasive effects of extant messaging efforts targeting violent right-wing extremist disinformation, and (3) providing practitioners with evidence-based tools for reducing the persuasiveness of violent right-wing extremist disinformation and increasing receptiveness to counter-messaging that targets such disinformation.

Target Population

Although the findings produced by the proposed work can benefit all kinds of populations, our focus on violent right-wing disinformation and its potential to facilitate violent radicalization demands that we focus on populations most vulnerable to persuasion by that content. As such, we will work with Google Jigsaw to identify populations of young (aged 18-35), white individuals (most of whom are male) with whom we will test attitudinal inoculation as an intervention strategy.

Beneficiaries of this work include the practitioners and policymakers (including those in DHS) who are in a position to develop intervention strategies to stem the rising tide of domestic terrorism coming from right-wing violent extremists. To this end, we seek to produce usable knowledge for government security agencies, P/CVE-oriented NGOs, members of civil society, and other actors that seek evidence-based guidance for the development of effective counter-messaging strategies targeting disinformation messages that promote right-wing violent extremism.
OUTCOME 1: Practitioners, researchers, and other experts have a comprehensive and shared understanding of violent right-wing extremism, disinformation, and how the latter perpetuates the former.

Mid-Term Outcome 1.1: Researchers and practitioners are better prepared to identify, collect, and analyze relevant scholarly literature and other material on right-wing violent extremism, disinformation, and how the two relate.

Mid-Term Outcome 1.2: Researchers and practitioners have comprehensive understanding of the current state of knowledge concerning right-wing violent extremism and disinformation.

Mid-Term Outcome 1.3: Researchers and practitioners develop an operational consensus about the themes and terms used in the study of right-wing violent extremism and/or disinformation.

OUTCOME 1 IMPLEMENTATION PLAN

<table>
<thead>
<tr>
<th>Activity</th>
<th>Inputs/Resources</th>
<th>Time Frame</th>
<th>Anticipated Outputs</th>
<th>Progress Reporting (Complete for Progress Report Only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Train research staff (i.e., post-doc and graduate assistant) to perform effective literature reviews and</td>
<td>Trainees (research staff); trainers (PI/Co-PI); regularly scheduled meet times; Internet communication technology (e.g., Zoom); examples of effective literature reviews</td>
<td>Start of the project</td>
<td>2 properly trained staff; 2 three-page &quot;quick win&quot; guides on the effective performance of literature reviews to inform practice</td>
<td></td>
</tr>
<tr>
<td>Identify sources from which information on right-wing violent extremism and disinformation will be collected</td>
<td>Access to scholarly databases, popular press databases, library catalogs; post-doctoral student worker; graduate student worker</td>
<td>Start of the project</td>
<td>1 list of sources useful for finding information on right-wing extremist disinformation</td>
<td></td>
</tr>
<tr>
<td>Collect and collate all resources (e.g., articles, books, etc.)</td>
<td>Access to scholarly databases, popular press databases, library catalogs; computer storage; post-doctoral student worker; graduate student worker</td>
<td>Q1 – Q2</td>
<td>1 Annotated bibliography of all work on violent right-wing extremist disinformation</td>
<td></td>
</tr>
<tr>
<td>Write literature review on right-wing violent extremism and disinformation</td>
<td>Computer hardware; word processing software; post-doctoral student worker; graduate student worker</td>
<td>Q1 – Q2</td>
<td>1 Narrative literature review of violent right-wing extremist disinformation and radicalization</td>
<td></td>
</tr>
<tr>
<td>Identify key themes within the literature on right-wing violent extremism and disinformation</td>
<td>Computer hardware; content analysis software; statistical analysis software (i.e., SPSS); post-doctoral student worker; graduate student worker</td>
<td>Q1 – Q2</td>
<td>1 narrative summary of themes that underpin literature on violent right-wing extremist disinformation; 1 annotated list of all themes; 2 three-page “quick wins” describing themes in collected literature; 2 academic articles</td>
<td></td>
</tr>
<tr>
<td>Develop comprehensive ontology of terms and themes that comprise literature on right-wing violent extremism and disinformation</td>
<td>Computer hardware; content analysis software; statistical analysis software (i.e., SPSS); post-doctoral student worker; graduate student worker</td>
<td>Q1 – Q2</td>
<td>1 ontology (i.e., list of terms) defining divisive terms and themes; 1 three-page “quick win” summarizing these terms and themes</td>
<td></td>
</tr>
<tr>
<td>Produce training modules for researchers and practitioners</td>
<td>Computer hardware; word processing software; graphic design software; post-doctoral student worker</td>
<td>Q2 – Q3</td>
<td>2 training modules for all relevant stakeholders; training sessions for all relevant stakeholders</td>
<td></td>
</tr>
</tbody>
</table>

OUTCOME 1 MEASUREMENT PLAN

<table>
<thead>
<tr>
<th>Outcome Indicator(s)</th>
<th>Data Collection Method and Timeframe</th>
<th>Results (Complete for Progress Report Only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of training sessions held for researchers and practitioners</td>
<td>Observation, measured quarterly (beginning in Q3 of Year 1)</td>
<td></td>
</tr>
<tr>
<td>Number of academic and practitioner publications citing project outputs and/or using project definitions</td>
<td>Observation, measured quarterly (beginning in Q3 of Year 1)</td>
<td></td>
</tr>
<tr>
<td>Reported increase in accurate knowledge regarding right-wing terrorism and/or the psychological implications of disinformation</td>
<td>Surveys (before and after exposure to project outputs; beginning in Q3 of Year 1); focus groups with end users</td>
<td></td>
</tr>
</tbody>
</table>
OUTCOME 2: Practitioners, researchers, and other experts have increased knowledge and awareness of violent right-wing disinformation and how it promotes recruitment and violent radicalization among those targeted by it.

Mid-Term Outcome 2.1: Practitioners and researchers combine knowledge bases to increase overall knowledge and awareness of violent right-wing extremist disinformation and its promotion of recruitment and radicalization.

Mid-Term Outcome 2.2: Stakeholders utilize networks of academics and subject matter experts to facilitate the development of interventions intended to challenge violent right-wing extremist disinformation.

Mid-Term Outcome 2.3: Stakeholders have increased access to data on incidents and perpetrators of right-wing terrorist events that were (at least in part) influenced by exposure to disinformation.

OUTCOME 2 IMPLEMENTATION PLAN

<table>
<thead>
<tr>
<th>Activity</th>
<th>Inputs/Resources</th>
<th>Time Frame</th>
<th>Anticipated Outputs</th>
<th>Progress Reporting (Complete for Progress Report Only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify experts from academia, security agencies, NGOs, etc. with information on right-wing violent extremism and/or disinformation</td>
<td>Research staff; contact information for all experts identified</td>
<td>Begun</td>
<td>List of 20+ experts on right-wing extremism and disinformation; 1 annotated bibliography of experts' work</td>
<td></td>
</tr>
<tr>
<td>Collect presentations from identified experts to be shown at workshop attended by those experts and relevant stakeholders</td>
<td>Research staff; storage on which to keep presentations; presentation software and hardware</td>
<td>Q1</td>
<td>Comprehensive array of work on right-wing extremist disinformation</td>
<td></td>
</tr>
<tr>
<td>Execute comprehensive workshop on violent right-wing extremist disinformation, violent radicalization, and how the two relate</td>
<td>Staff to organize and execute workshop; space to execute workshop; finances to pay for attendees' meal, travel, and lodging costs; presentation software and hardware</td>
<td>Q2</td>
<td>1 workshop of experts on right-wing terrorism and disinformation; collaborations between experts and practitioners</td>
<td></td>
</tr>
<tr>
<td>Summarize and publish information presented at workshop for use by relevant stakeholders</td>
<td>Software to compile, summarize, and write up workshop events and presentation summaries</td>
<td>Q3 — end of project</td>
<td>1 synopsis of workshop proceedings; 2-3 academic publications; 1 special issue of Terrorism and Political Violence (comprised of 6 articles)</td>
<td></td>
</tr>
<tr>
<td>Facilitate connection between workshop experts and relevant stakeholders that wish to address issues specific to attendees' expertise</td>
<td>Central conduit through which experts can be connected to stakeholders (&quot;switchboard&quot;); staff to serve as &quot;switchboard operator&quot;; online platform to through which stakeholders can specify needs</td>
<td>Q3 — end of project and beyond</td>
<td>1 online &quot;clearinghouse&quot; of experts accessible by practitioners seeking guidance on combatting violent right-wing extremist disinformation</td>
<td></td>
</tr>
<tr>
<td>Train research staff on identifying and coding right-wing terrorist events inspired by disinformation</td>
<td>Trainees (research staff); trainers (PI/Co-PI); regularly scheduled meet times; Internet communication technology (e.g., Zoom)</td>
<td>Q3</td>
<td>1 codebook for identifying events and perpetrators</td>
<td></td>
</tr>
<tr>
<td>Collect and compile data on right-wing terrorist events inspired by disinformation</td>
<td>Internet access; access to popular press and crime report databases; research staff; database software</td>
<td>Q3 — end of project and beyond</td>
<td>1 protocol on data collection practices; 1 database of 100+ events and perpetrators</td>
<td></td>
</tr>
<tr>
<td>Publish database on right-wing terrorist events inspired by disinformation online</td>
<td>Internet domain space</td>
<td>Q4</td>
<td>1 open access database for secondary analysis of data</td>
<td></td>
</tr>
</tbody>
</table>

OUTCOME 2 MEASUREMENT PLAN

<table>
<thead>
<tr>
<th>Outcome Indicator(s)</th>
<th>Data Collection Method and Timeframe</th>
<th>Results (Complete for Progress Report Only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of publications resulting from the execution of the workshop, coordination of the expert clearinghouse, and development of the database</td>
<td>Observation, measured quarterly (beginning in Q2 of Year 1)</td>
<td></td>
</tr>
<tr>
<td>Number of users requesting access to the clearinghouse of experts on right-wing violent extremism and disinformation</td>
<td>Observation, measured monthly (beginning in Q3 of Year 1)</td>
<td></td>
</tr>
<tr>
<td>Number of novel accesses to the database on right-wing violent extremism and disinformation (REV-D)</td>
<td>Observation, measured monthly (beginning of Q1 of Year 2)</td>
<td></td>
</tr>
</tbody>
</table>
OUTCOME 3: Practitioners, researchers, and other experts are better equipped to develop inoculation-based interventions against violent right-wing disinformation.

**Mid-Term Outcome 3.1:** Practitioners, researchers, and other experts are better equipped to develop inoculation message campaigns designed to reduce the persuasiveness of violent right-wing extremist propaganda.

**Mid-Term Outcome 3.2:** Practitioners, researchers, and other experts are better equipped to develop inoculation message campaigns designed to increase the persuasiveness of counter-messaging campaigns that target violent right-wing extremist propaganda.

### OUTCOME 3 IMPLEMENTATION PLAN

<table>
<thead>
<tr>
<th>Activity</th>
<th>Inputs/Resources</th>
<th>Time Frame</th>
<th>Anticipated Outputs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design experimental studies to test inoculation effects (in coordination with Center for Media and Social Impact at AU)</td>
<td>Research staff; production equipment; production staff; actors/actresses for stimuli; financial resources to produce stimuli</td>
<td>Q4</td>
<td>2 tailored real-world experiments for testing inoculation; protocol for replicating experiments; measures for gauging beliefs, attitudes, and intentions consistent with violent right-wing extremist disinformation</td>
</tr>
<tr>
<td>Complete IRB protocol</td>
<td>Research staff</td>
<td>Q4</td>
<td>1 complete IRB</td>
</tr>
<tr>
<td>Identify populations at risk for exposure to violent right-wing extremist disinformation (in coordination with Google Jigsaw)</td>
<td>Google Jigsaw personnel</td>
<td>Q4 – Q5</td>
<td>2 “quick wins” for identifying at-risk populations; list of samples vulnerable to radicalization by right-wing extremist disinformation</td>
</tr>
<tr>
<td>Carry out experiment testing inoculation’s effect for (a) reducing persuasiveness of violent right-wing extremist disinformation and (b) increasing persuasiveness of counter-messaging</td>
<td>Financial resources to compensate participants; financial resources to compensate experiment platform; research staff; research participants</td>
<td>Q5</td>
<td>Data regarding inoculation’s effects on salient outcomes</td>
</tr>
<tr>
<td>Analyze data from inoculation studies</td>
<td>Statistical analysis software; research staff; Google Jigsaw personnel</td>
<td>Q5 – Q6</td>
<td></td>
</tr>
<tr>
<td>Produce guides for practitioners and other salient stakeholders</td>
<td>Research staff; feedback from relevant stakeholders</td>
<td>Q5 – end of project</td>
<td>3 long-form guides for producing inoculation messages; 3 one-pagers for use of inoculation in the field</td>
</tr>
<tr>
<td>Produce publications based on findings from inoculation studies</td>
<td>Research staff; finances for making publications open access</td>
<td>Q5 – end of project</td>
<td>3+ peer-reviewed journal articles; 1 comprehensive synopsis of experiment and findings</td>
</tr>
</tbody>
</table>

### OUTCOME 3 MEASUREMENT PLAN

<table>
<thead>
<tr>
<th>Outcome Indicator(s)</th>
<th>Data Collection Method and Timeframe</th>
<th>Results (Complete for Progress Report Only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effect sizes of inoculation on beliefs, attitudes, or behavioral intentions consistent with violent right-wing disinformation</td>
<td>Survey (post-test only), using belief, attitude, and intention measures originally used in Braddock, in press¹ (during Phase 2 experiment (Q5))</td>
<td></td>
</tr>
<tr>
<td>Number of guides distributed to practitioners identified with the assistance of DHS personnel</td>
<td>Observation, quarterly (beginning in Q5)</td>
<td></td>
</tr>
<tr>
<td>Number of effectively produced inoculation campaigns implemented by DHS and relevant partners</td>
<td>Observation, quarterly (beginning in Q5)</td>
<td></td>
</tr>
</tbody>
</table>

OUTCOME 4: Domestic right-wing terrorism incidence rates fall among target populations.

Mid-Term Outcome 4.1: Targeted audiences are more resistant to persuasion by violent right-wing disinformation.

Mid-Term Outcome 4.2: Targeted audiences are less susceptible to violent radicalization stemming from exposure to violent right-wing extremist disinformation.

OUTCOME 4 IMPLEMENTATION PLAN

<table>
<thead>
<tr>
<th>Activity</th>
<th>Inputs/Resources</th>
<th>Time Frame</th>
<th>Anticipated Outputs</th>
<th>Progress Reporting (Complete for Progress Report Only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify “control” populations against which intervention groups can be compared (with assistance from Google Jigsaw)</td>
<td>Google Jigsaw personnel</td>
<td>Q6</td>
<td>1 set of surveys for measuring effects of inoculation in vulnerable populations over time; one-page “quick wins” for practitioners to adapt surveys per their needs</td>
<td>—</td>
</tr>
<tr>
<td>Develop measures for gauging persistence of inoculation effects on subjects targeted by practitioners</td>
<td>Statistical analysis software; research staff</td>
<td>Q6</td>
<td>1 set of surveys for measuring effects of inoculation in vulnerable populations over time; one-page “quick wins” for practitioners to adapt surveys per their needs</td>
<td>—</td>
</tr>
<tr>
<td>Administer measures to gauge outcomes consistent with violent right-wing disinformation in practitioner-targeted populations and “control” populations (with assistance from Google Jigsaw)</td>
<td>Google Jigsaw personnel; practitioner data on inoculation campaigns; research staff</td>
<td>Q6 – end of project</td>
<td>1 set of surveys for measuring disinformation-consistent outcomes; data on efficacy of inoculation effects on preventing persuasion by violent right-wing extremist disinformation</td>
<td>—</td>
</tr>
<tr>
<td>Gather archival data on right-wing extremist violence among populations targeted by practitioners (e.g., police reports)</td>
<td>Access to criminal data by region/population; statistical analysis software; research staff</td>
<td>Q6 – end of project</td>
<td>1 comprehensive report on efficacy of inoculation across multiple practitioner case studies; Three-page quick wins summarizing each case</td>
<td>—</td>
</tr>
</tbody>
</table>

OUTCOME 4 MEASUREMENT PLAN

<table>
<thead>
<tr>
<th>Outcome Indicator(s)</th>
<th>Data Collection Method and Timeframe</th>
<th>Results (Complete for Progress Report Only)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Belief, attitude, and intention outcomes of treatment groups (i.e., groups targeted by practitioners) relative to control populations</td>
<td>Surveys and focus groups, as implemented by practitioners (beginning in Q5, through the life of the project)</td>
<td>—</td>
</tr>
<tr>
<td>Hate crime, domestic terrorism data in geographies where inoculation interventions were implemented relative to control populations</td>
<td>Archival data analysis, as implemented by practitioners (i.e., evaluate crime rates in regions where interventions were implemented before intervention and after, as well as relative to control populations); focus groups in regions where interventions were implemented, quarterly (all evaluations begin in Q5, go through the life of the project)</td>
<td>—</td>
</tr>
</tbody>
</table>
The following risk assessment chart is designed to assist in the identification of potential occurrences that would impact achieving project objectives, primarily those originating externally and that are outside of the organization's control. Risks could include, but are not limited to: economic, social, or political changes; changes to planned partnerships; legal or compliance changes; or other risks unique to this project. Use the chart below to identify these risks; add additional rows if necessary.

<table>
<thead>
<tr>
<th>Risk Identified</th>
<th>Likelihood of Risk Occurring</th>
<th>Risk Analysis</th>
<th>Risk Management Plan</th>
</tr>
</thead>
</table>
| Re-emergence of COVID-19 in late 2020, with persistence into early 2021        | Medium                       | The proposed workshop in Phase 1 could be impacted due to community distancing guidelines, travel restrictions, or other unforeseen barriers to collective gatherings. This could limit the degree to which we could produce detailed knowledge to be carried into Phase 2.                                                                 | • Workshop could be held virtually with all attendees participating via Zoom  
• Workshop could be moved to mid-2021, when COVID-19 is expected dissipate and a vaccine is due to be created (focus from Oct 2020—Mar 2021 would be on literature review and database development) |
| Delay in data collection for Phase 2 owing to IRB amendments proposed work     | Low                          | American University's Institutional Review Board may require a longer-than-anticipated review of the project, given our proposal to collect from a non-college sample. This is unlikely, however, as similar studies have not been delayed substantially for this reason (Braddock, in press at Terrorism and Political Violence, e.g.) | • PI Braddock will be in close contact with American University's IRB from the outset of the project to ensure adherence to all standards long before the start of Phase 2                                                                 |
| Workshop participants declining invitations to workshop                        | Low                          | Although we have discussed the workshop with more than 20 experts on right-wing violent extremism and disinformation that have expressed interest in attending, it is possible that some may yet decline invitations if funds are allocated. With too few participants, knowledge gained would be less than anticipated. | • PI Braddock remains in touch with all invitees to periodically re-affirm interest in attendance at the workshop  
• We have developed a secondary list of 10-15 experts to be invited in the event that some participants drop out |
CURRICULUM VITAE  
(MAY 2020)

KURT BRADDOCK
AMERICAN UNIVERSITY  
SCHOOL OF COMMUNICATION

ACADEMIC POSITIONS
Assistant Professor of Public Communication (2020 – Present)  
American University, School of Communication  
Faculty Fellow, Center for Media and Social Impact, American University  
Faculty Fellow, Polarization and Extremism Research and Intervention Lab, American University  
Research Fellow, Center for University Excellence, American University

Assistant Teaching Professor (2012 – 2020)  
Penn State University, Department of Communication Arts and Sciences

EDUCATION
Ph.D., Communication Arts and Sciences, 2012  
The Pennsylvania State University, University Park, PA  
Dissertation: Fighting Words: The Persuasive Effect of Online Extremist Narrative on the Radicalization Process  
Dissertation Committee Chair: Dr. James Price Dillard

M.A., Communication, 2006  
The University of Delaware, Newark, DE  
Thesis: Looking Beyond Biology: The Impact of Psychological Gender on Small Group Leadership Emergence  
Thesis Committee Chair: Dr. Charles Pavitt

B.A., Business Management, 2004  
The College of New Jersey, Ewing, NJ

RESEARCH

PUBLICATIONS
BOOKS

PEER-REVIEWED JOURNAL ARTICLES


ARTICLES UNDER REVIEW

PEER-REVIEWED BOOK CHAPTERS


TECHNICAL REPORTS


COMPETITIVELY SELECTED CONFERENCE PRESENTATIONS


the 33rd Annual Meeting for the International Society of Political Psychology, San Francisco, CA.


INVITED PRESENTATIONS


Braddock, K. (2017, July 26). Communication theory and experimental methods in the study of terrorism, radicalization, and counter-radicalization. Invited presentation to the National Consortium for the Study of Terrorism and Responses to Terrorism (START), University of Maryland, College Park, MD.


Braddock, K. (2010, Spring). The Internet and other new media as persuasive tools for illicit groups. Invited presentation for a panel on Counter-Terrorism and Technology-Enabled Terrorism for the College of Information Science and Technology, The Pennsylvania State University, University Park, PA.

RESEARCH APPOINTMENTS
Research Consultant – Counter-Narrative Campaign Design, Implementation, and Evaluation (February 2019 – February 2020)
United Nations Counter-Terrorism Executive Directorate

Research Consultant – Counter-Radicalization Messaging Interventions in Central Asia (March 2019 – December 2020)
United States Agency for International Development

Academic Advisory Council Member – Counter-Radicalization Messaging Interventions (October 2018 – December 2020)
United States Department of State, two private CVE organizations

Research Consultant – ISIS Narrative Propaganda and Counter-Propaganda in Southeast Asia (Fall 2017)
United Nations Counter-Terrorism Executive Directorate

Research Consultant – Projects classified (April 2014 – August 2015)
Center for Terrorism and Security Studies, University of Massachusetts – Lowell

Project Manager and Research Assistant – Competitive Adaptation in Terrorist Networks (July 2011 – August 2012)
International Center for the Study of Terrorism, The Pennsylvania State University
Funder: United States Office of Naval Research, Department of the Navy.
Research Assistant - Communication and Psychological Motivations of Cyber Offenders (August 2010 – July 2011)
Applied Research Laboratory (Office of Communications, Information, and Navigation), The Pennsylvania State University.

Research Assistant - De-radicalization and Disengagement (June 2008 – August 2010)
International Center for the Study of Terrorism, The Pennsylvania State University
Funder: National Consortium for the Study of Terrorism and Responses to Terrorism, United States Department of Homeland Security.

Research Assistant - Risky Health Behaviors (May 2007 – August 2007)
Department of Communication Arts and Sciences, The Pennsylvania State University.

Department of Communication, University of Delaware.

AWARDS
VOX-Pol Network (European Union) of Excellence Research Exchange Award (March 2016)
Housed at the Department of Security and Crime Science, University College London.

Carroll C. Arnold Award for Scholarly Excellence (2012 – 2013)
Department of Communication Arts & Sciences, The Pennsylvania State University.

Third Place, 2012 Penn State Graduate Research Exhibition (2012)
Social Sciences Division, The Pennsylvania State University.

National Consortium for the Study of Terrorism and Responses to Terrorism Dissertation Award (2009 – 2010)

Various travel grants for conference presentations (2006 – present)
Department of Communication Arts & Sciences, The Pennsylvania State University.

MEDIA
INTERVIEWS


RESEARCH FEATURED


RESEARCH SKILLS

QUANTITATIVE METHODS
Survey development and validation, quantitative content analysis, within- and between-subjects experimentation, audience analysis, social and dynamic network analysis, meta-analysis.
QUALITATIVE METHODS
Thematic analysis, structured and semi-structured interviewing, participant-observation, discourse analysis, semantic network analysis.

DATA ANALYSIS
ANOVA, t-test, chi-square, correlation and partial correlation, simple and multiple regression, structural equation modeling, hierarchical linear modeling, exploratory and confirmatory factor analysis.

TOOLS
SPSS data analysis software, SAS data analysis software (for GLM and HLM), Minitab data analysis software, NVivo qualitative data sorting and analysis software, LISREL structural equation modeling software, AMOS structural equation modeling software, Ucinet social network analysis software, Automap content analysis software, ORA* semantic and social network analysis software.

TEACHING

COURSES TAUGHT

GRADUATE LEVEL
CAS553: DISASTER COMMUNICATION
Department of Communication Arts & Sciences, The Pennsylvania State University

COMM652: PERSUASION AND SOCIAL INFLUENCE
Department of Communication, University of Delaware
January 2020 – Present.

HLS805: VIOLENCE AND THREATS
Department of Political Science (Public Health Preparedness: Homeland Security Studies Program), The Pennsylvania State University
January 2013 – Present.

HLS837: RADICALIZATION, DE-RADICALIZATION, AND COUNTER-RADICALIZATION
Department of Political Science (Public Health Preparedness: Homeland Security Studies Program), The Pennsylvania State University
May 2018 – Present.

UNDERGRADUATE LEVEL
CAS100B: EFFECTIVE SPEECH – COMMUNICATING IN GROUPS
Department of Communication Arts & Sciences, The Pennsylvania State University

CAS302: PERSUASION AND SOCIAL INFLUENCE
Department of Communication Arts & Sciences, The Pennsylvania State University
January 2019 – Present.

COMM452: COMMUNICATION AND PERSUASION
Department of Communication, University of Delaware
August 2019 – Present.
CSI4601: NARRATIVE PERSUASION
School of Media and Communication, Temple University.
January 2018 – Present.

STRC3440: SPECIAL TOPICS: PERSUASION AND POLITICAL VIOLENCE
School of Media and Communication, Temple University.

STRC2112: STRATEGIES AND TACTICS OF PERSUASION
School of Media and Communication, Temple University.

CAS283: COMMUNICATION AND INFORMATION TECHNOLOGY
Department of Communication Arts & Sciences, The Pennsylvania State University
August 2012 – August 2013.

CAS100A: EFFECTIVE SPEECH- PUBLIC SPEAKING
Department of Communication Arts & Sciences, The Pennsylvania State University

COMM312: ORAL COMMUNICATION IN BUSINESS
Department of Communication, University of Delaware

COMM350: PUBLIC SPEAKING
Department of Communication, University of Delaware

GUEST LECTURES
COM3418: SOCIAL MEDIA STORYTELLING
Topic: Persuasion and Counter-Radicalization
Department of Communication, Appalachian State University
Fall 2019.

GLOB1-GC2080: TRANSNATIONAL TERRORISM
Topic: Terrorist Narratives and Counter-narratives
Center for Global Affairs, New York University
Fall 2017.

EGGS390: SPECIAL TOPICS – GEOGRAPHY OF TERRORISM
Topic: Terrorist Use of the Internet for Radicalization and Recruitment
Department of Environmental, Geographical, and Geological Sciences, Bloomsburg University
Fall 2016.

CAS283: COMMUNICATION AND INFORMATION TECHNOLOGY
Topic: Illicit Organizational Communication on the Internet  
Department of Communication Arts & Sciences, Penn State University  
Fall 2012.

PSY490: PSYCHOLOGY OF TERRORISM  
Topic: Online Communication, Radicalization, and Terrorism  
Department of Psychology, Penn State University  
Fall 2012.

CAS302: SOCIAL INFLUENCE  
Topic: Persuasion and New Media  
Department of Communication Arts & Sciences, Penn State University  
Fall 2011.

SRA471: INFORMATICS, RISK, & THE POSTMODERN WORLD  
Topic: Attitudes, Beliefs, and Cognition  
College of Information Sciences & Technology, Penn State University  
Spring 2009.

CAS101: INTRODUCTION TO HUMAN COMMUNICATION  
Topic: Group Communication  
Department of Communication Arts & Sciences, Penn State University  
Spring 2007.

COURSE DESIGN

COMM452: COMMUNICATION AND PERSUASION  
Department of Communication, University of Delaware.  

CAS302: SOCIAL INFLUENCE  
Department of Communication Arts and Sciences, The Pennsylvania State University  

STRC3440: SPECIAL TOPICS - PERSUASION AND POLITICAL VIOLENCE  
Department of Strategic Communication, Temple University  

HLS837: RADICALIZATION, DE-RADICALIZATION, AND COUNTER-RADICALIZATION  
Department of Political Science (Homeland Security Studies Program), The Pennsylvania State University  

CAS553: DISASTER COMMUNICATION  
Department of Communication, University of Delaware  
August 2007 - Present.
<table>
<thead>
<tr>
<th>COURSE TITLE AND BRIEF DESCRIPTION (CAS, HLS = PENN STATE; COMM = UD)</th>
<th>TYPICAL ENROLLMENT</th>
<th>SECTIONS TAUGHT</th>
<th>MEAN STUDENTS' RATING OF INSTRUCTOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAS100B: The course exposes students to the principles of communication, implemented through group problem solving, with attention to formal speaking, message evaluation, and persuasion. Students must perform four speeches during the term, three of which are performed within a group context.</td>
<td>27</td>
<td>41</td>
<td>6.50*</td>
</tr>
<tr>
<td>HLS805: This course offers students an overview of issues related to terrorism and political violence, and is offered to undergraduates, graduate students, industry professionals, security personnel, and members of the military.</td>
<td>25</td>
<td>20</td>
<td>6.41</td>
</tr>
<tr>
<td>HLS837: In this class, students are taught about the principles of radicalization, de-radicalization, and counter-radicalization. This includes theoretical perspectives that inform these processes, as well as how each process occurs in practice.</td>
<td>25</td>
<td>2</td>
<td>6.21</td>
</tr>
<tr>
<td>CAS553: This course provides students with an overview of the principles of effective communication between local, regional, and national organizations in times of crisis (e.g., terrorist attacks). This course is also designed to illustrate effective communication practices with the public to achieve positive outcomes during these events.</td>
<td>25</td>
<td>7</td>
<td>5.64</td>
</tr>
<tr>
<td>CAS283: This course provides students with an introduction to communication technology, computer-mediated communication, web design, and the principles of interacting in the Information Age.</td>
<td>25</td>
<td>3</td>
<td>6.64</td>
</tr>
<tr>
<td>CAS100A: This course offers an introduction to the principles of communication, implemented through presentation of speeches, with attention to group discussion and message evaluation. Students must perform three speeches during the term.</td>
<td>25</td>
<td>1</td>
<td>6.65</td>
</tr>
<tr>
<td>CSI4601: This course was a special topics class focused exclusively on how narratives influence persuasion. Students learned about the conceptual tenets of narrative persuasion</td>
<td>18</td>
<td>2</td>
<td>4.61*</td>
</tr>
</tbody>
</table>
as well as how narratives are used in practice to influence their beliefs, attitudes, and behaviors.

STRC2112: In this class, students were taught about concepts related to persuasion and social influence. The course covered a variety of theories and perspectives related to persuasion, and incorporated a variety of activities so students can see the theories put into action.

<table>
<thead>
<tr>
<th>Course</th>
<th>Students</th>
<th>Instructors</th>
<th>Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRC2112</td>
<td>119</td>
<td>1</td>
<td>4.61*</td>
</tr>
</tbody>
</table>

COMM312: This class includes an analysis of the types and principles of communication inherent in business and professional settings, with a specific focus on audience analysis, questioning, interviewing, researching, and organizing and delivering information. This course offers students an opportunity to develop and present material within dyads, small groups, and in public speaking contexts.

<table>
<thead>
<tr>
<th>Course</th>
<th>Students</th>
<th>Instructors</th>
<th>Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM312</td>
<td>30</td>
<td>11</td>
<td>3.50 - 4.01*</td>
</tr>
</tbody>
</table>

COMM350: This course teaches students to analyze and apply theory and research in public speaking, as well as develop skills in preparation, presentation, and speech evaluation.

<table>
<thead>
<tr>
<th>Course</th>
<th>Students</th>
<th>Instructors</th>
<th>Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM350</td>
<td>30</td>
<td>1</td>
<td>-</td>
</tr>
</tbody>
</table>

*CAS and HLS (Penn State) evaluations are made on a 7-point scale; CSI and STRC (Temple University) evaluations are made on a 5-point scale; COMM (University of Delaware) evaluation are made on a 5-point scale. Higher numbers reflect more favorable evaluations.

ACADEMIC ADVISING

Adela Levis – Member of Ph.D. Committee (Ludwig Maximilian University of Munich)
Dissertation: Community Involvement in Counter-Radicalization

Richard Martin – Public Health Preparedness (PHP 594) Capstone Project (Summer 2017)
Lone Wolf Terrorism and Domestic Security

Jonathan Risley – Public Health Preparedness (PHP 594) Capstone Project (Fall 2016)
Logistic and Communicative Preparedness during a Bioterror Event: The Beaver Stadium Scenario

Elisabeth Defazio – Public Health Preparedness (PHP 594) Capstone Project (Summer 2016)
Training and Planning for all Natural and Manmade Disasters for Children with Down Syndrome Aged 5-18 in Pre-School, Elementary, Middle, and High School Settings

AWARDS

Fillipelli Institute Award for Excellence in Online Teaching (2017 – 2018)
College of the Liberal Arts, The Pennsylvania State University
Cynthia Finch Award for Excellence in Teaching (2014 – 2015)
Department of Communication Arts & Sciences, The Pennsylvania State University.

SERVICE

EDITORIAL POSITIONS

Editorial Board
Terrorism and Political Violence (2019 – Present).
Contemporary Extremism (2020 – Present).

Guest Editor

JOURNAL REVIEW


Terrorism, Security, Politics, and Governance: African Security Review; Criminal Justice Review; Critical Studies on Terrorism; Dynamics of Asymmetric Conflict; Journal for Deradicalization; Journal of Strategic Security; Peace and Conflict Studies; Policy and Internet; Politics, Groups, and Identities; GWU Program on Extremism (Policy Reports); Research and Politics; Studies in Conflict and Terrorism; Sustainability; Terrorism & Political Violence

CONFERENCE SERVICE

Reviewer: International Communication Association (2014 – Present)
Mass Communication Division
Communication and Technology Division
Global Communication and Social Change Division


DEPARTMENT SERVICE
Course Supervisor – CAS553: Disaster Communication
Department of Communication Arts & Sciences, The Pennsylvania State University
2015 – Present.

World Campus Teaching Advisory Committee
Department of Communication Arts & Sciences, The Pennsylvania State University
2015 – Present.

Lecturer Desk Manual Task Force
Department of Communication Arts & Sciences, The Pennsylvania State University

Community Outreach and Service Chair, Graduate Student Forum
Department of Communication Arts & Sciences, The Pennsylvania State University

Research Participant System Administrator
Department of Communication Arts & Sciences, The Pennsylvania State University

Academic Adviser
Delaworld Advisement Program to Incoming Freshmen, University of Delaware

GOVERNMENT AND SECURITY SERVICE

Academic Reviewer
U.S. Department of Homeland Security
Counternarratives and Targeted Intervention Program
April 2020 – Present

Academic Advisory Council Member
Parallel Networks Countering Violent Extremism Program
April 2019 – Present

Consultant (Pro bono)
U.S. Department of State Global Engagement Center
August 2017 – Present.

Panel Moderator
Mental Health Needs for Victims of Terrorism – Minority House Subcommittee on Homeland Security
August 8, 2018

COMMUNITY SERVICE

Fundraiser
31 Heroes Foundation – Raises money for the families of 31 U.S. soldiers killed in Afghanistan on August 6, 2011.

MEMBERSHIPS

National Communication Association
International Communication Association
American Political Science Association
American Society of Criminology
International Studies Association
Society for Terrorism Research
John G. Horgan, Ph.D.
Distinguished University Professor
Department of Psychology
Georgia State University

Education

Ph.D.: 2000 University College Cork, Ireland, Department of Applied Psychology
B.A.: 1995 University College Cork, Ireland, Department of Applied Psychology

Professional experience

August 2019-present: Professor, Department of Psychology, Georgia State University

April 2017-present: Distinguished University Professor, GSU

August 2015-July 2019: Professor, Global Studies Institute, GSU

June 2013-July 2015: Professor of Security Studies, School of Criminology and Justice Studies, University of Massachusetts Lowell
Director, Center for Terrorism & Security Studies, UMass Lowell

September 2007-May 2013: Associate Professor, Department of Psychology, Pennsylvania State University (PSU)
Director, International Center for the Study of Terrorism, PSU
Affiliate Professor of International Affairs, PSU

September 2005-June 2007: Lecturer, School of International Relations, University of St. Andrews; Senior Research Fellow, Centre for the Study of Terrorism and Political Violence, University of St. Andrews.

September 1995-June 2005: Lecturer in Forensic Psychology, Department of Applied Psychology, University College, Cork; Assistant Professor, Criminal Psychology, National College of Ireland Research Assistant, Department of Applied Psychology, University College, Cork
Books


Peer-Reviewed Journal Articles


Critical Studies on Terrorism 1(1) 51-64.


Book chapters


**Horgan, J.** (2003). ‘The Search for the Terrorist Personality’. In A. Silke (Ed.), *Terrorists, Victims and Society: Psychological Perspectives on Terrorism and its*
Consequences (pp.3-28). London: John Wiley.


Occasional publications/reports/features


“Fully Operational? The Ongoing Challenges of Terrorist Risk Reduction Programs,” E-International Relations, 29 July 2013.


“20 Years Since the Bishopsgate Bombing,” OUP blog, 24 April 2013.


“The End of Radicalization?” Discussion Point – National Consortium for the Study of Terrorism and Responses to Terrorism, 28 September 2012.


**Grants, Awards and Contracts**
*(All as lead Principal Investigator unless otherwise indicated)*

Completed Awards (oldest to newest)

1/1/06-12/31/08: Airey Neave Trust Research Fellowship (sponsored by Airey Neave Trust, UK, $80,000).

6/1/08-5/31/09: Assessing the Effectiveness of Current De-Radicalization Initiatives and Identifying Implications for the Development of US-based Initiatives in Multiple Settings (sponsored by the Department of Homeland Security via the University of Maryland’s National Consortium for the Study of Terrorism and Responses to Terrorism, $87,500).

7/1/08-6/30/10: Mimicry, Deception and Violence (sponsored by the Office of Naval Research, $164,813).

2/1/10-8/31/10: Oak Ridge Institute for Science and Education Fellowship (sponsored by the Federal Bureau of Investigation, $20,000).


1/30/08-1/29/11: Linking Content Expertise with Computer Based Analysis for Prediction of Individual and Group-Related Activities (sponsored by the Office of Naval Research, performed with Georgia Tech Research Institute, $417,000; Role: Co-PI with Dr. Lora Weiss, GTRI).


2/24/09-12/31/09: Know Thyself: The Organizational Culture, Networks, and Behavior of Counterinsurgency and Stability Operations (sponsored by the Office of Naval Research, performed with SUNY Albany, $102,168; Role: Co-PI with Dr. Victor Asal and Dr. Karl Rathemeyer).


8/1/2009 - 1/31/2012: From Bomb to Bomb-Maker: A Proposal to Develop a Social Network Analysis Model of the Socio-Psychological and Cultural Dynamics of the IED Process (sponsored by Office of Naval Research, $840,000).


6/1/2011 - 12/31/2014: Modeling and Assessing Multiple Cultural Perspectives (sponsored by Georgia Institute of Technology, $205,000; co-PI with Dr. Lora Weiss, Georgia Tech Research Institute).

7/1/2012 - 6/30/2015: Developing a Typology of Terrorism Involvement as a Basis to Planning for Sentencing, Management, Risk Reduction, Release and Monitoring of Terrorist Offenders (sponsored by the Department of Homeland Security via the University of Maryland’s National Consortium for the Study of Terrorism and Responses to Terrorism, $200,000).

6/1/2012 - 5/30/2015: Identifying and countering early risk factors for violent extremism among Somali refugee communities (sponsored by Children's Hospital Boston/Harvard University, $136,666; Role: co-PI with Dr. B. Heidi Ellis, Boston Children’s Hospital).

1/1/2014 – 12/31/2015: Across the Universe? A Comparative Analysis of Violent Radicalization Across Three Offender Types With Implications for Criminal Justice Training and Education (sponsored by National Institute of Justice, $530,298; co-PI with Dr. Paul Gill, University College, London).*

1/1/2014-12/31/2015: Evaluation of a Multi-Faceted, U.S. Community-Based, Muslim-Led CVE Program (sponsored by National Institute of Justice, $525,020).*

11/1/2012 - 10/31/2015: Understanding pathways to and away from violent radicalization among resettled Somali refugees (sponsored by Children’s Hospital...
Boston/Harvard University, $83,271; Role: co-PI with Dr. B. Heidi Ellis, Boston Children’s Hospital).*

10/1/2015-09/31/2018: Preventing the Next Generation? Mapping the Pathways of Child Mobilization into Violent Extremist Organizations (sponsored by the Minerva Initiative, $862,169; co-PI with Dr. Mia Bloom, Georgia State University).*

11/1/2015-12/31/2015: Understanding Pathways to and from violent radicalization among resettled Somali refugees (sponsored by Boston Children’s Hospital via the National Institute of Justice), Role: consultant.


1/1/2018-12/31/2018: Understanding Muslim Converts in the Context of Society and Security: Phase 2 (sponsored by the Office of Naval Research via the Minerva Initiative), $353,887

[ * indicates awards received at prior institution but completed while at Georgia State University]

**Active**

1/1/2019-12/31/2020: Operation 250: An Evaluation of a Primary Prevention Campaign Focused on Online Safety and Risk Assessment (sponsored by the National Institute of Justice, co-PI with Mr. Neil Shortland, University of Massachusetts Lowell, $1.029m; $506,775 subcontract to Georgia State University).

**Pending (and confirmed)**


**Teaching**

I have over twenty years’ teaching experience including both online and offline course management at undergraduate and graduate (MA and PhD) levels in the areas of psychology, forensic psychology, homeland security, terrorism studies and criminology.

From 2015-2019, I taught the following:
Courses (since 2015)

- CRJU 8900, T: PSYCHOLOGY OF TERRORISM 1 course.
  GLOS 4211, PSYCHOLOGY OF TERRORISM 1 course.
  GLOS 4760, RESEARCH PRACTICUM 2 courses.
  GLOS 4761, DIRECTED STUDY GLOBAL STUDIES 1 course.
  GLOS 4910, INTERNSHIP GLOBAL STUDIES 1 course.
  GLOS 6650, TOPICS: PSYCH OF TERRORISM 1 course.
  GLOS 8211, PSYCHOLOGY OF TERRORISM 1 course.
  GLOS 8650, TOPICS: PSYCH OF TERRORISM 1 course.
  GLOS 8761, DIRECTED STUDY GLOBAL STUDIES 2 courses.
  PSYC 4650, PSYCHOLOGY: SPECIAL TOPICS 1 course.
  PSYC 6650, PSYCHOLOGY: SPECIAL TOPICS 2 courses.
  PSYC 9900, SEMINAR IN PSYCHOLOGY 4 courses.
  PSYC 9910, ADVANCED DIRECTED READINGS 9 courses.
  PSYC 9920, ADVANCED RESEARCH IN PSYCHOLOGY 11 courses.
  SOCI 8900, TOPICS: PSYCH OF TERRORISM 1 course.

Non-Credit Instruction

Guest Lecture, College of Education School Psychology Program, 12 participants. (December 4, 2019).

Guest Lecture, College of Education School Psychology Program, 12 participants. (April 18, 2019).

Guest Lecture, Andrew Young School of Policy Studies, 30 participants. (March 29, 2019). Guest Lecture, GSU Department of Political Science, 25 participants. (March 5, 2019).


Guest Lecture, Department of Psychology, 35 participants. (February 14, 2017).

Guest Lecture, GSU Department of Political Science/Global Studies Institute, 25 participants. (February 7, 2017).

Guest Lecture, Global Studies Institute (Dr. Jennie Burnet), 30 participants. (September 20, 2016).

Guest Lecture, Global Studies Institute, 20 participants. (March 2, 2016).

Guest Lecture, Department of Psychology, 30 participants. (February 23, 2016).

Guest Lecture, Department of Psychology, Dr. Wing Yi Chan, 20 participants. (February 16, 2016).

Student Work Direction 2015-2019
Master's Thesis Committee Chair, Psychology. (August 2019 - Present). Advised: Katharina Meredith

Dissertation Committee Chair. (August 2018 - Present). Advised: Katerina Papatheodorou

Dissertation Committee Chair. (August 20, 2017 - Present). Advised: Ari Fodeman

Dissertation Committee Chair. (August 20, 2016 - Present). Advised: Daniel Snook


Dissertation Committee Member. (August 2016 - Present). Advised: Daniel Snook


Dissertation Committee Member. (August 2017 - April 18, 2019). Advised: Joshua Allen


Service roles 2015-2019

Department

- August 2019-present
  - Department of Psychology Executive Committee, Member & Subcommittee Chair

- January 2018-June 2019
  - Global Studies Institute Executive Committee, Member

- October 2015-June 2019
  - Global Studies Institute Seed Grant Committee, Chair

- March 2016-August 2017
  - Global Studies Institute Research Committee, Chair

College
• September 2018-present
  o College of Arts and Sciences Promotion & Tenure Committee for the
    Social and Behavioral Sciences, Member

• January 2018-February 2019
  o Transcultural Conflict and Violence Initiative CVE Search Committee,
    Chair

• August 2019-present
  o Transcultural Conflict and Violence Initiative Cybersecurity Search
    Committee, Member

• January 2018-September 2018
  o Transcultural Conflict and Violence Initiative, Interim Director

University

• December 1, 2017-present
  o Provost Faculty Research Fellowship, Grant Proposal Reviewer

Professional service

Journals and Series

Editor: 
  Terrorism and Political Violence (2017- ).
Editor: 
Consulting Editor: 
Consulting Editor: 
Series Co-Editor: 
Associate Editor: 
  Dynamics of Asymmetric Conflict (2012-2014)
Special Editions Ed.: 
  Terrorism & Political Violence (2011-2014)

Editorial Boards: 
  American Psychologist, Politics and the Life Sciences, Legal
  and Criminological Psychology, Terrorism & Political
  Violence, Studies in Conflict and Terrorism, Journal for
  Deradicalization, Behavioral Sciences of Terrorism & Political
  Aggression, Journal of Strategic Security

Former Editor: 
  Dynamics of Asymmetric Conflict (2014-2016).

Service to external organizations

• November 2017-present
  o Grant Reviewer, CREST (Center for Research on Evidence and
    Security Threats), United Kingdom

• September 2019-present
• Advisor, Center for the Study of Trauma and Radicalization (CSTR), Washington, D.C.

• August 2014-July 2019
  o Senior Fellow, Hedayah, Abu Dhabi, United Arab Emirates

• 2012-present
  o Member, Research Working Group, FBI National Center for the Analysis of Violent Crime, Quantico, VA

• 2013-present
  o Member, Board of Advisors, Center for the Study of Terrorism, University of Rome “Tor Vergata”

Other activities

I review book manuscripts for over a dozen publishing houses and review submissions for at least two dozen academic journals. I regularly brief law enforcement, national security agencies on academic research on terrorism and political violence. Since 2010, I deliver bi-annual instruction on the psychology of terrorism to the FBI’s Behavioral Analysis Unit. Between 2010-2012, I served as Advisory Board Member, National Center for the Analysis of Violent Crime Working Group, Federal Bureau of Investigation, until its disbandment. Since 2012, I serve as a Member of the Research Working Group of the FBI’s National Center for the Analysis of Violent Crime. I am a member of the Board of Advisors for the University of Rome’s Center for the Study of Terrorism, the United States Institute of Peace RESOLVE Network, and Center for the Study of Trauma and Radicalization (CSTR). I have served as chair and panel discussant at conferences for annual meetings of the International Studies Association, American Society of Criminology, and Association for Asian Studies.

Select Keynote addresses, presentations, briefings


May 10th, 2018. *Understanding Terrorist Behavior.* Invited workshop delivered to FBI’s Behavioral Analysis Unit, Stafford, VA.


January 30th, 2018. *Terrorist Behavior.* Invited presentation to US Attorneys as part of Intelligence Specialists Conference, Office of Legal Education, Department of Justice, Columbia, SC.

November 13th, 2017. *Briefing to Ambassador of Sweden to the United States and National Counterterrorism Coordinator,* House of Sweden, Washington, D.C.


December 5th, 2016. *Understanding Terrorism.* Invited presentation to the Department of Justice, Washington D.C.


April 17th, 2016. *How Individuals Engage With And Attach to Terrorist Organizations.* Keynote address delivered to the Academy of Organizational and Occupational Psychiatry Annual Conference, Chicago, Illinois.


October 1st, 2015. *Visits to the Frontline – Countering Violent Extremism.* Invited briefing, the Department of Justice, Washington, D.C.


**Media and outreach**

EDUCATION

Yale University
MBA & MA of Global Public Policy  New Haven, CT  2015 - 2018
• Principal Research Assistant: study on content moderation by YouTube, FB, & Twitter in *Harvard Law Review*

Georgetown University
International Security Studies (BS), Major GPA  Washington, DC  2008 - 2012
• Research Fellowship: 6-month ethnographic study of Somali terrorist and CVE networks  Nairobi, Kenya

WORK EXPERIENCE

Google, Jigsaw
Research Program Manager, Violent Extremism  New York, NY  July 2018-present
• Manage $1M portfolio of research on radicalization, conduct ethnographic research, inform Google and YouTube

Article 19, Digital Rights Team
Consultant, Internet Policy Development  Remote  Aug 2017-May 2018
• Evaluated >20 Internet firms on free expression and content moderation policies; published report May 2018

Thomson Reuters
Management Associate, Digital Product Solutions  New York, NY  Summer 2017
• Drove launch of privacy-enhancing product by bridging needs of Legal and Engineering, designing a user experience map, a plan for customer support escalation, and a novel partnership strategy for public-sector users

Accountability Lab (Innovation incubator)
Digital Media Fellow  Monrovia, Liberia  Summer 2016
• Delivered 2-year strategic plan to launch tech incubator, synthesizing global best practices and end user insights to build consensus across a diverse team in 3 countries and partners in government, tech, and media industries

Freedom House (U.S. Department of State partner)
Senior Program Associate, Middle East  Washington, DC  July 2014 – July 2015
• Managed end-to-end operations and KPIs for $3M+ portfolio of digital security, journalism, and free expression programs in Middle East, redesigning reporting process to reduce risk for overseas team and media stakeholders
• Analyzed attack trends in >10K surveys in 110 countries, informing State Dep. on improved distribution of $655M

Namati, Inc. (Legal services start-up)
Program Associate  Washington, DC  Jan 2013 – July 2014
• Built consensus across online network of >3,000 legal advocates in 118 countries on legislation presented at UN
• Managed partnerships to standardize evaluations and data collection, exceeding donor expectations in 7 states

Haffert Global (Boutique consulting firm)
Policy Officer  Washington, DC  Nov 2011-Jan 2013
• Researched and designed trainings to educate policymakers on post-conflict democratization in 9 countries

ADDITIONAL INFORMATION

• Languages: English [Native], German [Professional], Arabic [Intermediate], Swahili [Basic]

• Data Analysis, Collection, Mapping: digital tracing, survey design, QGIS, R, Tableau, STATA, CSS, html, JS
· **Interests:** Making data visualizations, storytelling podcasts, cooking and consuming spicy foods
RESEARCH, CREATIVE AND PROFESSIONAL INTERESTS

Entertainment Storytelling and Social Change; Documentaries and Public Engagement/Social Change; Comedy and Social Justice; Participatory Culture and Activism; Engaged Scholarship

CURRENT ACADEMIC APPOINTMENTS

Assistant Professor, American University School of Communication, Public Communication Division
2018-present (Executive in Residence, 2012-2018; Term Assistant Professor, 2010-2012)

Executive Director, Center for Media & Social Impact, AU School of Communication
2017-present (Co-Director, 2015-2016; Creative Director, 2013-2014)

The Center for Media & Social Impact (CMSI) is a multidisciplinary innovation lab and research center that studies, designs, and showcases media that fosters positive social impact and social equity, re-launched under my branding direction as CMSI in 2015 (originally created as the Center for Social Media in 2001). Since 2017, I have built CMSI from an organization with no full-time staff into a full-time externally-funded staff team of three professionals (two staff members, one post-doctoral fellow). I supervise the team and graduate student fellows on all aspects of research and creative project protocol and design, implementation, data analysis, writing, production, collaboration with artists and civil society organizations, strategic communication, and public dissemination associated with CMSI’s media productions, research initiatives, and convenings.

I cultivate funding opportunities and serve as principal investigator for externally-funded research and creative initiatives focused on media, social change and equity; I have raised more than $3.2 million in grant and contract funding (approximately 39 grants, contracts, and gifts) since 2013. Partial funders list: National Endowment for the Arts, Bill & Melinda Gates Foundation, Univision/Fusion Networks, Ford Foundation, John D. and Catherine T. MacArthur Foundation, Atlantic Philanthropies, Open Society Foundations, Comedy Central, Luminate (Omidyar Networks), Unbound Philanthropy, The Opportunity Institute, The Fledgling Fund, Independent Television Service, Participant Media, Doris Duke Foundation, Odyssey Networks, Link Media.

Highlight initiatives launched:

- **Yes, And...Laughter Lab** (launched 2019), an innovation lab and annual event that brings together comedians and social justice leaders to create collaborative socially-conscious comedy, co-directed by cultural strategy group Moore + Associates, funded by the Pop Culture Collaborative, Open Society Foundations, Comedy Central, Luminate (Omidyar Networks), Unbound Philanthropy, The Opportunity Institute, The Fledgling Fund, Independent Television Service, Participant Media, Doris Duke Foundation, Odyssey Networks, Link Media.

- **Comedy ThinkTanks** (launched 2019, in collaboration with CMSI creative director of comedy initiatives Bethany Hall), a co-creation comedy workshop initiative that pairs social justice organizations and comedians to create new mediated comedy to
leverage for public engagement; collaborative partners include IllumiNative, Color of Change, Caring Across Generations, National Domestic Workers Alliance, Family Values @ Work Network, and Hip Hop Caucus.

- **The Laughter Effect** (launched 2017), an ongoing research and creative initiative that examines the role of entertainment comedy in social change, originally funded by the Bill & Melinda Gates Foundation and Unbound Philanthropies.

- **Story Movements** (launched 2016, in collaboration with then-CMSI co-director Brigid Maher), a biennial national convening of scholars, film producers, civil society leaders, philanthropists and creative media makers working at the intersection of contemporary social movements and social justice, civic storytelling, strategic communication, documentary and entertainment, funded by the John D. and Catherine T. MacArthur Foundation.

- **Rise Up Media & Social Change Project** (launched 2016), a prosocial media initiative between the Center for Media & Social Impact and Rise Up, Univision Media’s cross-media-brand initiative that endeavors to foster social change on pressing public health and education challenges facing communities of color in the United States. CMSI served as strategy and research partner for entertainment media initiatives funded by the Gates Foundation, Ford Foundation, Open Society Foundation, California Endowment and more.

* See Prior Professional Experience, pp. 30-32

**EDUCATION**

Master of Arts, Communication, 1998
University of Pennsylvania, Annenberg School for Communication

Bachelor of Arts, Communication Studies, 1996
Virginia Tech (*summa cum laude*, Phi Beta Kappa, In Honors, Kappa Tau Alpha Top Scholar Award)

**PUBLICATIONS**

**Peer-Reviewed Books**


**Blurbs:** Henry Jenkins (University of Southern California), Jeffrey Jones (Peabody Awards), Erika Soto Lamb (Comedy Central), Hasan Minhaj (Netflix’s *Patriot Act with Hasan Minhaj*)

**Reviewed in:** Mass Communication and Society


**Blurbs:** Sally Jo Fifer (Independent Television Service), Stanley Nelson (Firelight Media), Sheila Nevins (MTV Documentary Films)
Peer-Reviewed Journal Articles


Peer-Reviewed Bibliography


Book Chapter


Media Articles


Syndicated/re-published in Salon, Films for Action, San Antonio Express-News (TX), Danbury News-Times (CT), Houston Chronicle (TX), Idaho Press-Tribune (ID), Connecticut Post (CT).


**Funded Public Reports**


**Non-Funded Public Reports**


**DOCUMENTARY FILM AND TELEVISION**

*Mixed*, Feature Documentary (2020)

**CREDIT**: Director/Producer (with Leena Jayaswal, Director and Producer)

**FESTIVAL PREMIERE**: Festival premiere at CAAMFest, hosted by the Center for Asian American Media, San Francisco, California, Fall 2020 (*postponed due to COVID-19*)

**CONFERENCE PREMIERE**: University Film & Video Association 2020 Conference (peer-reviewed)
Stand Up Planet, TV & Transmedia Documentary (two-part TV documentary, multi-part web series) (2014)
CREDIT: Executive Producer, Producer, Editorial Director (Transmedia)
FESTIVAL PREMIERE: San Francisco International Film Festival, April 2014
DISTRIBUTION: TV (Pivot, KCETLink, Link TV, NDTV (India); premiere on May 14, 2014

Unleashing Innovation, TV Documentary (half-hour) (2012)
CREDIT: Producer
DISTRIBUTION: Link TV premiere on March 30, 2012; web premiere on Huffington Post

Africa’s Last Famine, TV Documentary (half-hour) (2011)
CREDIT: Producer
DISTRIBUTION: Link TV premiere on October 14, 2011; screening at United Nations Climate Change Conference in Durban, South Africa (November 2011)

Challenging Hunger, TV Documentary (half-hour) (2011)
CREDIT: Producer
DISTRIBUTION: Link TV premiere on August 12, 2011

HIV Prevention – Looking Back & Moving Forward, TV Documentary (half-hour) (2011)
CREDIT: Producer
DISTRIBUTION: Link TV premiere on July 29, 2011

The Mothers Index, TV Documentary (half-hour) (2011)
CREDIT: Producer
DISTRIBUTION: Link TV premiere on May 6, 2011

The After Party, Feature Documentary (2011)
CREDIT: Producer
FESTIVAL SCREENINGS:
Official Selection: Manhattan Film Festival 2011
DISTRIBUTION: Link TV broadcast, streaming via SnagFilms, 2011

The Climate of Change, Documentary Short (2006)
CREDIT: Producer
DISTRIBUTION: Online via The Redford Center; in association with ICLEI USA; narrated by Robert Redford

The Sierra Club Chronicles, TV Documentary Series (seven-episode half-hour series) (2005)
CREDIT: Story Producer, Field Producer (credited on four episodes)
DISTRIBUTION: Link TV premiere in 2005, Sundance Channel premiere in 2007

CREDIT: Co-Producer
DISTRIBUTION: Theatrical premiere in 2005; local market grassroots screenings 2005-2006
Show Us the Jobs: A Bus Tour Through America, Documentary Short (2004)
CREDIT: Co-Director & Co-Producer (with Brian Gerber)

Declare Yourself & Comedy Central Voter Registration, TV Public Service Campaign Series (eight 30-second spots) (2004)
CREDIT: Producer (Executive Producer: Norman Lear, Director: Kevin Smith)
DISTRIBUTION: Comedy Central TV broadcast (monthly)

EXTERNAL AND INTERNAL FUNDING

Comedy and Social Justice: Comedy ThinkTanks (Creative Incubation/Production Lab). Funding Gift Recipient: Center for Media & Social Impact. Funder: Atlantic Philanthropies. Awarded April 2020. ($40,000)


Borum Chattoo, C., Principal Investigator: Yes, And Laughter Lab for Comedy and Social Justice (Lab Convening Initiative). Funder: Doris Duke Foundation for Islamic Art. Awarded December 2019. ($50,000)

Borum Chattoo, C. & Jayaswal, L. Co-Directors/Co-Producers: MIXED (Documentary Production). Funder: AU School of Communication Dean’s Office Research Grant. Awarded October 2019. ($2,000)

Borum Chattoo, C., Principal Investigator: Yes, And Laughter Lab for Comedy and Social Justice (Lab Convening Initiative). Funder: Comedy Central. Awarded October 2019. ($35,000)


Borum Chattoo, C., Principal Investigator: Yes, And Laughter Lab for Comedy and Social Justice (Lab Convening Initiative). Funder: Open Society Foundations. Awarded June 2019. ($40,000)

Comedy and Social Justice: Comedy ThinkTanks (Creative Incubation/Production Lab). Funding Gift Recipient: Center for Media & Social Impact. Funder: McNulty Foundation. Awarded May 2019. ($20,000)

Borum Chattoo, C., Principal Investigator: Yes, And Laughter Lab for Comedy and Social Justice (Lab Convening Initiative). Funder: Unbound Philanthropy. Awarded April 2019. ($20,000)
Yes, And Laughter Lab for Comedy and Social Justice (Lab Convening Initiative). Funding Gift Recipient: Center for Media & Social Impact. Funder: Pillars Fund. Awarded April 2019. ($5,000)

Borum Chattoo, C., Principal Investigator: Yes, And Laughter Lab for Comedy and Social Justice (Lab Convening Initiative). Funder: Comedy Central. Awarded April 2019. ($40,000)

Comedy and Social Justice: Comedy ThinkTanks (Creative Incubation/Production Lab). Funding Gift Recipient: Center for Media & Social Impact. Funder: Atlantic Philanthropies. Awarded March 2019. ($40,000)

Borum Chattoo, C., Principal Investigator: Yes, And Laughter Lab for Comedy and Social Justice (Lab Convening Initiative). Funder: Pop Culture Collaborative. Awarded December 2018. ($30,000)


Borum Chattoo, C., Principal Investigator: Comedy and Social Change Fellowship. (Fellowship for CMSI Comedian in Residence, Bethany Hall). Funder: Atlantic Philanthropies. Awarded January 2018. ($162,000)


Borum Chattoo, C. & Jayaswal, L. Co-Directors/Co-Producers: MIXED (Documentary Production). Funder: AU School of Communication Dean’s Office Research Grant. Awarded October 2017. ($5,000)


Borum Chattoo, C. & Jayaswal, L. Co-Directors/Co-Producers: *MIXED* (Documentary Production). Funder: AU School of Communication Dean’s Office Research Grant. Awarded October 2016. ($4,000)

*Story Movements* (Convening Support Gift); Recipient: Center for Media & Social Impact. Funder: Atlantic Philanthropies. Awarded July 2016. ($10,000)

*Story Movements* (Convening Support Gift); Recipient: Center for Media & Social Impact. Funder: The Fledgling Fund. Awarded July 2016. ($10,000)

Borum Chattoo, C. & Jayaswal, L., Co-Directors/Co-Producers: *MIXED* (Documentary Production). Funder: Lear Family Foundation. Awarded July 2016 to MIXED through the film’s fiscal sponsor, IDA. ($20,000)


Borum Chattoo, C., Principal Investigator: *The Laughter Effect: The [Serious] Role of Comedy in Social Change* (Research Project). Funder: The Bill & Melinda Gates Foundation. $115,000 awarded October 2015, $11,000 awarded April 2016. ($126,000)


Borum Chattoo, C., Principal Investigator: *Stand Up Planet* (Documentary Production). Funder: Sub-grantee with Link Media, under Bill & Melinda Gates Foundation grant. Awarded November 2012. ($60,000)

**HONORS AND AWARDS**


First Place Faculty Paper Award, Newspaper & Online News Division Paper Competition, 2017 Association for Education in Journalism & Mass Communication (AEJMC) Conference [peer-reviewed], for: Borum Chattoo, C. & Green-Barber, L. (2018). An investigative journalist and a comedian walk into a bar: The role of comedy in public engagement with environmental journalism.

Winner, Best Documentary Feature, 2011 Los Angeles Cinema Festival of Hollywood, The After Party (theatrical documentary); credited as Producer

Winner, Best Feature Documentary, 2011 New York Los Angeles International Film Festival, The After Party (theatrical documentary); credited as Producer

Group Winner, Silver Anvil for Public Service (Government), 2009, Public Relations Society of America. Award given to the Teen Prescription Drug Abuse Campaign, directed by the Social Impact Group at FleishmanHillard International Communications on behalf of the White House Office of National Drug Control Policy

Merit Fellowship, University of Pennsylvania, Annenberg School of Communication, 1996-1998

Kappa Tau Alpha Top Scholar Award (top academic student in graduating class), Virginia Tech, Department of Communication Studies, 1996

Phi Beta Kappa Merit Award (early induction and merit award for top 1% academic standing across the university during the junior undergraduate year), Virginia Tech, 1995

INVITED PROFESSIONAL ADVISORY APPOINTMENTS AND JURIES

Appointment, Advisory Group, The Civic Imagination Project, 2020
(one of seven engaged scholars and media producers invited to participate on the advisory group for Henry Jenkins' Civic Imagination Project, University of Southern California's Annenberg School)

Chair, 79th Annual Peabody Awards Documentary Screening Committee, 2020
(chair of one of ten invited academic committees to jury the documentary category for the George Foster Peabody Awards)
Appointment, George Foster Peabody Awards Board of Advisors (East Coast), 2019

Chair, 78th Annual Peabody Awards Documentary Screening Committee, 2019

Juror, Hi-5 International Documentary Impact Awards, Doc Society, 2019

Co-Chair, Frank (Scholar) Public Interest Communications Conference, 2018

Appointment, Board of Directors, Kartemquin Films, 2017

Appointment, Board of Directors, Working Films, 2017

Panel Peer Reviewer, National Endowment for the Humanities Media and Documentary Film Projects, NEH Division of Public Programs, 2017

Juror, UpToGood Film Festival, 2017

Juror, BRITDOC International Documentary Impact Awards, 2015

Juror, BRITDOC International Documentary Impact Awards, 2014

**PEER-REVIEWED CONFERENCE PAPERS, PANELS, SCREENINGS**


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*Presented as top-three public finalist award for the 2019 Prize for Research in Public Interest Communications.*


*First Place Faculty Paper Award: AEJMC 2017 Newspaper and Online News Division.*


**INVITED PUBLIC TALKS, PANELS AND PRESENTATIONS**


*All book tour talks cancelled due to COVID-19, including planned events at Comedy Central, University of Pennsylvania, American University, Politics & Prose, and more.*


MEDIA COVERAGE AND APPEARANCES


Brands Like HP And Apple Try Film To Reach Young Consumers Who Skip Commercials. Los Angeles Times. June 11, 2019.


Four Crucial Studies from the Center for Media & Social Impact at American University. New York Women in Film & Television. September 2017.


It’s Funny Because It’s True: Fact-Based Comedy Can Affect Audiences. Reveal News (Center for Investigative Reporting). December 20, 2016.

Gross Anatomy: In This Political Climate, When Are We Right to Feel Disgusted? *Houstonia* magazine. November 21, 2016.


Mr. Toilet and Mr. Condom Think Jokes Will Save the World. *NPR*. April 20, 2015.


*Stand Up Planet*, Funny or Die. May 12, 2014.


Documentaries Offer Two Views of Wal-Mart. NPR. November 13, 2005.


TEACHING AND SERVICE TO STUDENTS

Graduate and Mixed Graduate/Undergraduate Courses

COMM 744: Strategic Communication Capstone (2012-2020: supervised 82 graduate theses)
COMM 644: Writing for Strategic Communication
COMM 564: Documentary Storytelling for Social Change (re-created original course)
COMM 596: Digital Storytelling for Strategic Communication (created original course)
COMM 567: Communication & Social Change (re-created original course)
COMM 536: Entertainment Communication

Undergraduate Courses

COMM 301: Public Relations
COMM 100: Understanding Media
Teaching Evaluations Highlights

2010-2020 Running Average (37 total classes): 6.8 out of 7 in “instructor” evaluation, 6.6 out of 7 in “course” evaluation.

Student Independent Studies (supervised)


EXTERNAL AND INTERNAL SERVICE

Service to the Academy: Editorial Boards

Journal of Public Interest Communications
Journal of Film and Video

Service to the Academy: Peer Review

Journals
Journal of Applied Communication Research
Journal of Film and Video
Journalism & Mass Communication Quarterly
Journalism
Media International Australia
Participations: Journal of Audience & Reception Studies
Humor: International Journal of Humor Research
International Journal of Communication
International Communication Association conference (Media Industries Studies interest group)
Science and Nature
Visual Studies

Book Manuscripts
Oxford University Press
Peter Lang Publishing
University of Michigan Press

Service to the Profession: Advisory Board Appointments

Civic Imagination Project, University of Southern California, Advisory Group, 2020-present
George Foster Peabody Awards, University of Georgia, Board of Advisors (East Coast), 2019-present
Kartemquin Films Board of Directors, 2017-present
Working Films Board of Directors, 2017-present
Internal Service: Created, Funded and Supervised Student & Post-Doctoral Fellowships

Center for Media & Social Impact Post-Doctoral Fellowship, American University School of Communication, funded by the MacArthur Foundation. Awarded to David Conrad, 2020-2021.


Center for Media & Social Impact Post-Doctoral Fellowship, American University School of Communication, funded by Univision Networks. Awarded to Amy Henderson Riley, 2017-2018.

Entertainment & Social Change Student Fellowship, American University School of Communication, funded by Participant Media. Awarded to Allie Erenbaum, 2015.

Internal Service: Leadership and Committees


Member, Committee on Scholarship, American University Faculty Senate, 2020-present

Member, Curriculum Committee, School of Communication, 2020-present

Co-Chair, Public Communication Division Social Change and Advocacy Faculty Search Committee, School of Communication, 2019

Member, Merit Committee, School of Communication, 2018-2019

Member, Merit Committee, School of Communication 2017-2018

Co-Chair, Curriculum Committee, School of Communication 2016-2017

Member, Race Studies Faculty Search Committee, School of Communication, 2016-2017

Chair, 500-Level Public Communication Division Courses Infrastructure Project, 2015

Member, Technology Committee, School of Communication, 2014-2015

Member, Public Communication Division Director Search Committee, School of Communication, 2013-2014

Chair, Public Communication Division Faculty Search Committee, School of Communication, 2013

Member, Technology Committee, School of Communication, 2013-2014

Member, Technology Committee, School of Communication, 2012-2013

Member, Public Communication Division Faculty Search Committee, School of Communication, 2013-2014

Member, Tenure Track Faculty Search Committee, School of Communication, 2014

Strategic Communication Team Co-Lead, Strategic Communication Campaign for “Team Capitol DC,” U.S. Department of Energy Solar Decathlon, School of Communication, 2012-2013

Member, Technology Committee, School of Communication, 2011-2012

Member, Technology Committee, School of Communication 2010-2011

Co-Chair, Public Communication Awards Committee, Public Communication Division, 2010-2011

Member, Graduate Comps Review, Public Communication Division, 2010
PRIOR PROFESSIONAL EXPERIENCE

Senior Vice President/Vice President, Social Marketing/Social Impact Group, FleishmanHillard International Communications
Washington, D.C.

Directed national integrated strategic communication campaigns for clients in philanthropy and government sectors using a behavior-change communication foundation and approach; expertise in digital media strategy, strategic writing, media relations, research, and documentary video production.

Supervised and directed an integrated team of communication specialists – including digital strategists, media teams, and writers – on national and local social-impact campaigns, including budget management, and public communication campaign design and implementation.

Served on senior leadership team awarded the 2009 Public Relations Society of America (PRSA) Silver Anvil for Public Service for a White House Office of National Drug Control Policy digital teen prescription drug abuse awareness campaign.

Director, Special Projects, Declare Yourself
Los Angeles, California
2000-2007

Appointed as a founding director of Declare Yourself, TV and film producer and philanthropist Norman Lear's Hollywood-based civic engagement campaign and organization; collaborated on strategy and implementation of a national tour of original copy of the Declaration of Independence, including a 25-city college spoken word show and Hollywood partnerships for PSAs and events; served as a key media spokesperson leading up to the 2004 election.

Directed and two national high school curriculum programs about civic engagement, including a $4.5 million partnership with Scholastic, Inc., and a national grassroots collaboration with Newspapers in Education (NIE); produced short film starring Ben Stiller and Vince Vaughn as centerpiece of entertainment-based curriculum.

Developed, produced and directed strategic partnerships for www.DeclareYourself.com, a web-based digital initiative for young voter registration and activism that registered more than two million first-time voters in 2004.

Directed public opinion research to evaluate the effectiveness of communication outreach and community engagement around the 2004 young voter registration and turnout.
Senior Producer & Special Projects Director/Manager, The Norman Lear Center, University of Southern California Annenberg School of Communication
Los Angeles, California
2000-2001

Produced the “Ready to Share” convening and fashion show, focused on intellectual property in the digital era (2005).

Managed the “Media, Citizens & Democracy” project, including a research-based strategic partnership with the entertainment industry and advocacy groups (2001).

Co-produced “Artists, Technology & Ownership of Creative Content,” an entertainment and advocacy event about ownership of creative content; project responsibilities included a conference, four commissioned short films, publications and media outreach (2001).

Collaborated with center leaders to design new programs, including work with strategic partners; wrote grant proposals for funders, including the Carnegie Endowment and the Centers for Disease Control and Prevention (CDC).

Program Officer, Entertainment Media & Public Health, Kaiser Family Foundation
Menlo Park, California
1999-2000

Managed quantitative and qualitative research and data to shape and examine the impact of pro-social public health content and messages in entertainment programming, including NBC’s top prime-time program, ER, and programs on MTV and BET television networks.

Managed a youth-focused, research-based HIV-awareness campaign with Black Entertainment Television (BET); collaboratively produced two BET TV specials (BET Teen Summit) and a national PSA campaign, directed the development and publication of health-focused editorial material for Heart & Soul magazine.

Directed content, design, maintenance and promotion of www.ItsYourSexLife.org, an HIV-awareness and reproductive health campaign website, in association with MTV.

Campaign Director & Research Associate, Center for Media Education
Washington, D.C.
1998-1999

Directed a national grassroots advocacy and media policy campaign in collaboration with a coalition of public interest organizations to raise awareness of television violence and impact on children; facilitated public interest media policy coalition.

Fellow, Civic Journalism, The Philadelphia Inquirer
Philadelphia, Pennsylvania
1997-1998

Served as a funded civic journalism graduate student fellow in the editorial board and online news departments for The Philadelphia Inquirer and Philly.com as part of a civic journalism program funded by the Pew Charitable Trusts.
Account Executive, Tricom Associates  
Arlington, Virginia  
1995-1996

Wrote and edited communication strategy plans, press releases, media reports, brochures, and newsletters for public relations clients in the education and labor sectors.
May 15, 2020

Dear Colleagues:

On behalf of the Center for Media & Social Impact (CMSI) at American University’s School of Communication, I am pleased to offer our interest and commitment to working with Dr. Kurt Braddock as production partner for his important research effort focused on far-right disinformation propaganda. Specifically, for this effort funded by the Department of Homeland Security, CMSI, under my supervision, will produce the stimulus videos that reside at the heart of his effort. We are well-positioned to collaboratively facilitate this work given our extensive background and expertise in creative production and media effects research, and my own extensive media credits as a producer and engaged scholar for close to two decades.

To provide additional context and qualifications: The Center for Media & Social Impact is a creative innovation lab and research center that creates, studies, and showcases media for social impact. Focusing on independent, documentary, entertainment, and public media, the Center bridges boundaries between scholars, producers and communication practitioners across media production, media impact, public policy, and audience engagement. The Center produces resources for the field and academic research; convenes conferences and events; and works collaboratively to understand and design media that matter. Over the past five years, CMSI has administered more than 40 grants and contracts for creative production and research efforts related to media’s powerful role for social good.

We look forward to working on this important effort.

Sincerely,

[Redacted]

Caty Borum Chattoo
June 10, 2020

Dear Colleagues:

This letter is meant to express my commitment to working with Dr. Kurt Braddock at American University’s School of Communication on the project entitled VACCINE-RED: Validating the Adaptable Capacity of Communicative Inoculation to Neutralize the Effects of Right-wing Extremist Disinformation. Specifically, for this effort, funded by the U.S. Department of Homeland Security, I will serve as Co-Principal Investigator alongside Dr. Braddock. As Co-PI, I will perform the duties as laid out in the Statement of Work, as well as any emergent duties that will facilitate the successful implementation of the project. In discussions with Dr. Braddock, we have decided upon a split effort in which he will perform 65% of the duties and I will perform 35% (not counting the duties attended to by other collaborators on the project).

I have worked with Dr. Braddock for many years and have collaborated on many projects with him; I have no doubt that together, we will effectively carry out the proposed activities. I have authored more than 120 publications related to the psychology of terrorism, and am well-positioned in practitioner circles to effectively disseminate the outputs we produce and the results we discover. I also have extensive experience in working on social science grants related to the psychology of terrorism. These grants (collectively exceeding $20 million), have been earned from multiple security-related sponsors, including the U.S. Department of Defense, the Office of Naval Research, the National Institute of Justice, the Defense Threat Reduction Agency, and others.

Should you have any questions related to my commitment to the project, please do not hesitate to e-mail me at

Many thanks,

Dr. John Horgan
Memo re: Documentation of Support

To: Department of Homeland Security, TVTP Grant Program  
From: Beth Goldberg, Research Manager at Jigsaw (Google)  
Date: May 13, 2020

To whom it may concern,

I am writing a letter in support of the project proposed by Kurt Braddock and John Horgan to the TVTP Grant Program. I am a research manager at Jigsaw, a unit within Google focused on protecting people from digital conflict, where I lead a portfolio of initiatives to counter violent extremism and radicalization online. I believe this project has great potential to prevent terrorist radicalization through conferring greater resilience to terrorist messaging.

Jigsaw has over a decade of experience in countering violent extremism online. Our researchers have deep mixed methods expertise in CVE, conducting ethnographic fieldwork with ISIS defectors in Iraq and former white supremacists across the US, as well as data science and linguistic models on PVE counternarratives. For this study, Jigsaw researchers will advise on study design, respondent sampling, stimuli and treatment messaging, and selection of the messenger. Additionally, Jigsaw will leverage our position within Google to share findings with policymakers and technologists in influential roles in the tech industry.

For this project, the Jigsaw team intends to work closely with the principal investigators on at least two project components. First, we plan to contribute to the process of identifying at-risk populations who are most susceptible to radicalization to reach with interventions. Second, we plan to help implement and analyze the two inoculation treatments, including a traditional inoculation method and a new, promising avenue of research that can help users to better discern similar inoculative techniques by terrorist actors.

Jigsaw is optimistic about this approach to countering radicalization and our team is currently supporting two separate foundational studies on inoculative messages. We fully support this project as the logical next step from these studies and a vital expansion of the field of knowledge on inoculation for countering violent extremism.

We are familiar with the high quality research by Kurt Braddock, having collaborated with him already on a PVE study. We have relied upon his extensive work in the counter-narrative and counter-radicalization field for years. We are confident that this collaboration with Kurt and John will produce high quality, actionable insights that can inform future technology products and existing product policies that will protect end users online.
Sincerely,
Elizabeth Goldberg
To whom it may concern,

I hope this letter finds you well. My name is Ross Frenett and I am the founder and CEO of Moonshot CVE. Moonshot has developed and implemented a wide array of data-based intervention programs intended to challenge terrorist ideologies all around the world. Thus far, we have implemented over 100 programs aimed at directing vulnerable audiences away from radicalizing content. In addition to several other programs, I am currently in the process of designing and executing programs intended to mitigate the radicalizing potential of right-wing extremist propaganda in the United States through various intervention strategies.

I have known Kurt Braddock for the last five years, and in that time, have become familiar with his work on communicative interventions to stem violent extremism. Related to this, he recently told me about his plans to submit a funding prospectus to the Department of Homeland Security. I have had the chance to review this prospectus, and as an end-user that could make use of the findings produced by the proposed work, I feel that both phases of Dr. Braddock’s proposed project would be useful for my work on far-right disinformation in the United States.

First, I would agree with Dr. Braddock’s assertion that our knowledge base related to the role of disinformation in right-wing violent extremism is limited. His proposed Phase 1 activities, including the holding of a large-scale workshop of right-wing extremism experts and development of a database on right-wing attacks based on disinformation, would help guide Moonshot’s activities in the right-wing extremism space. Both activities would build our understanding related to right-wing violent extremism in the United States, as well as how disinformation spread by various online actors helps propagate it. Given that Moonshot’s activities center around having a detailed understanding the nature of the ideologies that we mean to counter, these kinds of activities would be invaluable for us and other stakeholders.
Beyond this, Dr. Braddock (and his co-PI, Dr. John Horgan), also plan to evaluate inoculation as a potential communicative strategy for (1) turning budding right-wing extremists away from disinformation that might push them towards violence and (2) increasing the effectiveness of our own counter-messaging campaigns. I recognize inoculation’s potential for protecting our targets from persuasion by right-wing extremist propaganda and in fact, have spoken with Dr. Braddock about using his work in our own programming. The work he proposes with Dr. Horgan would be an immensely useful first step down that path.

Finally, I understand that Braddock and Horgan plan to develop tools for practitioners to translate their findings into counter-radicalization practice. Though this seems an obvious step, it is rare that researchers are focused on turning their findings into actionable guidance. What Braddock and Horgan propose here can do exactly that. In reviewing their proposal, they plan to develop exactly the kinds of guides that practitioners such as ourselves can use to best utilize the knowledge they produce in both phases of their work.

Given the benefits that are likely to result from the work proposed by Braddock (as PI) and Horgan (as co-PI), I would vouch for their work. I would further recommend that the Department of Homeland Security consider funding the activities they propose, as they would have direct implications for practitioners who seek to mitigate the radicalizing potential of disinformation on potential right-wing violent extremists.

If you would like to discuss Moonshot, the work proposed by Dr. Braddock, or how that work can influence our own efforts, please contact me at [b](6)

Yours sincerely

[b](6)
Ross Frenett
Dear DHS Colleagues:

My name is Adela Levis and I am the Academic & Think-Tank Liaison for the U.S. Department of State’s Global Engagement Center (GEC). The GEC’s mandate is to lead, coordinate and synchronize the U.S. Government’s efforts to counter Violent Extremist and state-sponsored disinformation and propaganda. I have been in serving in this capacity throughout the fight against ISIS, and other jihadist inspired terrorist organizations, and have been driving the GEC’s coordination with the Interagency, to promote a better understanding and countering of Racially and Ethnically Motivated Violent Extremists’ (REMVE) disinformation and propaganda. My work includes leading internal interagency discussions on the topic to deconflict and coordinate on available resources and gaps, and external engagements with a broad range of academics to fill knowledge gaps critical to USG needs. Currently, I lead an interagency effort to develop the Top 10 USG Research Questions on Countering Disinformation, in collaboration with DHS/CISA, DOD, USAID, FBI, USAGM, and NCTC – this effort includes REMVE as a key area of concern. It is in this capacity that I strongly support the funding proposal that Dr. Kurt Braddock intends to submit to the DHS’s Targeted Violence and Terrorism Prevention Program.

I recently had the opportunity to review the proposal and given the threat to domestic security posed by REMVE actors, as well as the proposal’s focus on disinformation as a factor contributing to that threat: all three phases of the work proposed by Dr. Braddock (and his colleague, Dr. John Horgan) will be—both individually and collectively—immensely useful for several agencies and organizations responsible for domestic security and our international interests.

Dr. Braddock’s practitioner-oriented thought leadership in this space has been shaping how the GEC and our Allies and Partners counter terrorist narratives; he has been providing pro bono advising services to the GEC to inform our counter-messaging efforts for three years, and much of the knowledge he has contributed has found its way into the GEC’s strategic messaging campaigns, decision making, programs, and strategic planning. The proposed workshop, in the first phase of their project, would be instrumental to help us with defining the nature and extent of the REMVE threat currently facing U.S. domestic security, but would also aid in the framing of international efforts – especially given the multi-national nature of this phenomena, which touches on the needs of various USG Agencies.

By bringing together researchers, government officials, security specialists, and former extremists, Braddock and Horgan will provide much needed insights to the DHS and other agencies seeking to prevent terrorism. The workshop will produce two key resources that we do not yet have. First, it will give us a comprehensive account of Racially and Ethnically Motivated Violent Extremism, their propaganda and disinformation, and how the two interrelate to form a specific violent threat. Second, Braddock and Horgan will provide stakeholders like the Department of State and the Department of Homeland Security with ready access to a collection of experts who focus on different aspects of the REMVE threat – this is the type of multi-sectoral and multi-disciplinary approach necessary to combatting this threat.
Furthermore, I cannot overstate the importance of the applicants’ plan to field test a specific communicative method, inoculation, as a strategy for preventing radicalization via REMVE disinformation and circumventing barriers to our own counter-messaging campaigns. Braddock has successfully tested inoculation on a smaller scale in the past and has counseled us on its potential to mitigate the effectiveness of terrorist propaganda. Using it in this capacity to prevent radicalization via REMVE disinformation has obvious benefits. Just as exciting, however, is the potential for inoculation to increase the effectiveness of our own counter-messaging campaigns. One of the perennial challenges with counter-messaging programs is resistance on the part of our targets. By field-testing inoculation as a means of preventing the anger and counter-arguing we encounter when we try to communicate with those we mean to protect from radicalization, Braddock and Horgan can provide an important tool for overcoming this obstacle. This application will be useful for all kinds of campaigns intended to prevent terrorism via counter-messaging, including those related to REMVE.

And of course, the tools (guides, protocols, etc.) that Braddock and Horgan propose will be useful as well. It is critical for this kind of work to translate into usable instruments that guide our efforts. The third phase of the project (stemming from the first two phases) promises to do just that.

Having reviewed the proposal, I believe that the DHS would do well to fund the work proposed by Drs. Braddock and Horgan. It will address a clear threat to U.S. domestic security, build our knowledge base about that threat, provide us with guidance on contending with it, and inform our practices moving forward. As a stakeholder who can use the outcomes associated with this project, I advocate its being funded.

Please do not hesitate to contact me if you have any further questions.

Warm regards.

(b)(6)

Adela Levis
Academic and Think-Tank Liaison
Global Engagement Center
U.S. Department of State
(b)(6)
The American University
Controller's Office
Brandywine Bldg. Room 200
Washington, DC 20016-8020

The rates approved in this agreement are for use on grants, contracts and other agreements with the Federal Government, subject to the conditions in Section III.

**SECTION I: INDIRECT COST RATES**

<table>
<thead>
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<th>RATE TYPES:</th>
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*BASE*

Modified total direct costs, consisting of all direct salaries and wages, applicable fringe benefits, materials and supplies, services, travel and up to the first $25,000 of each subaward (regardless of the period of performance of the subawards under the award). Modified total direct costs shall exclude equipment, capital expenditures, charges for patient care, rental costs, tuition remission, scholarships and fellowships, participant support costs and the portion of each subaward in excess of $25,000. Other items may only be excluded when necessary to avoid a serious inequity in the distribution of indirect costs, and with the approval of the cognizant agency for indirect costs.
**SECTION I: FRINGE BENEFIT RATES**

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**DESCRIPTION OF FRINGE BENEFITS RATE BASE:**

Salaries and wages.
SECTION II: SPECIAL REMARKS

TREATMENT OF FRINGE BENEFITS:

The fringe benefits are charged using the rate(s) listed in the Fringe Benefits Section of this Agreement. The fringe benefits included in the rate(s) are listed below.

TREATMENT OF PAID ABSENCES

Vacation, holiday, sick leave pay and other paid absences are included in salaries and wages and are claimed on grants, contracts and other agreements as part of the normal cost for salaries and wages. Separate claims are not made for the cost of these paid absences.

OFF-CAMPUS DEFINITION: For all activities performed in facilities not owned by the institution and to which rent is directly allocated to the project(s) the off-campus rate will apply. Grants or contracts will not be subject to more than one F&A cost rate. If more than 50% of a project is performed off-campus, the off-campus rate will apply to the entire project.

Fringe Benefits include: FICA, Retirement, Disability Insurance, Life Insurance, Tuition Remission, TIAA/CREF, Workers' Compensation, Unemployment Insurance and Health Insurance.

Equipment means an article of nonexpendable tangible personal property having a useful life of more than one year, and an acquisition cost of $5,000 or more per unit.

A proposal for fiscal year ending 04/30/2019 is due in our office by 10/31/2019.
SECTION III: GENERAL

A. LIMITATIONS:
The rates in this Agreement are subject to any statutory or administrative limitations and apply to a given grant, contract or other agreement only to the extent that funds are available. Acceptance of the rates is subject to the following conditions: (1) Only costs incurred by the organization were included in its facilities and administrative cost pools as finally accepted; such costs are legal obligations of the organization and are allowable under the governing cost principles; (2) The same costs that have been treated as facilities and administrative costs are not claimed as direct costs; (3) Similar types of costs have been accorded consistent accounting treatment; and (4) The information provided by the organization which was used to establish the rates is not later found to be materially incomplete or inaccurate by the Federal Government. In such situations the rate(s) would be subject to renegotiation at the discretion of the Federal Government.

B. ACCOUNTING CHANGES:
This Agreement is based on the accounting system purported by the organization to be in effect during the Agreement period. Changes to the method of accounting for costs which affect the amount of reimbursement resulting from the use of this Agreement require prior approval of the authorized representative of the cognizant agency. Such changes include, but are not limited to, changes in the charging of a particular type of cost from facilities and administrative to direct. Failure to obtain approval may result in cost disallowances.

C. FIXED RATES:
If a fixed rate is in this Agreement, it is based on an estimate of the costs for the period covered by the rate. When the actual costs for this period are determined, an adjustment will be made to a rate of a future year(s) to compensate for the difference between the costs used to establish the fixed rate and actual costs.

D. USE BY OTHER FEDERAL AGENCIES:
The rates in this Agreement were approved in accordance with the authority in Title 2 of the Code of Federal Regulations, Part 200 (2 CFR 200), and should be applied to grants, contracts and other agreements covered by 2 CFR 200, subject to any limitations in A above. The organization may provide copies of the Agreement to other Federal Agencies to give them early notification of the Agreement.

E. OTHER:
If any Federal contract, grant or other agreement is reimbursing facilities and administrative costs by a means other than the approved rate(s) in this Agreement, the organization should (1) credit such costs to the affected programs, and (2) apply the approved rate(s) to the appropriate base to identify the proper amount of facilities and administrative costs allocable to those programs.

BY THE INSTITUTION:

[Signature]
Darryl W. Mayes
Deputy Director, Cost Allocation Services

ON BEHALF OF THE FEDERAL GOVERNMENT:

[Signature]
Lucy Siow
Telephone:
COLLEGES AND UNIVERSITIES RATE AGREEMENT

ORGANIZATION: The American University
Controller's Office
Brandywine Bldg. Room 200
Washington, DC 20016-8020

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C. FIXED RATES:
If a fixed rate is in this Agreement, it is based on an estimate of the costs for the period covered by the rate. When the actual costs for this period are determined, an adjustment will be made to a rate of a future year(s) to compensate for the difference between the costs used to establish the fixed rate and actual costs.

D. USE BY OTHER FEDERAL AGENCIES:
The rates in this Agreement were approved in accordance with the authority in Title 2 of the Code of Federal Regulations, Part 200 (2 CFR 200), and should be applied to grants, contracts and other agreements covered by 2 CFR 200, subject to any limitations in A above. The organization may provide copies of the Agreement to other Federal Agencies to give them early notification of the Agreement.

E. OTHER:
If any Federal contract, grant or other agreement reimbursing facilities and administrative costs by a means other than the approved rate(s) in this Agreement, the organization should (1) credit such costs to the affected programs, and (2) apply the approved rate(s) to the appropriate base to identify the proper amount of facilities and administrative costs allocable to these programs.

BY THE INSTITUTION:

The American University

Douglas Kudravetz
CFO, Vice President and Treasurer

(DATE) 10/27/2016

ON BEHALF OF THE FEDERAL GOVERNMENT:

DEPARTMENT OF HEALTH AND HUMAN SERVICES

Darryl W. Mayes
Deputy Director, Cost Allocation Services

(SIGNATURE)

Telephone: [Contact Information]

Page 4 of 4
EMW-2020-GR-APP-00171

Application Information

Application Number: EMW-2020-GR-APP-00171
Funding Opportunity Name: Fiscal Year (FY) 2020 Targeted Violence and Terrorism Prevention (TVTP) Program
Funding Opportunity Number: DHS-20-TTP-132-00-01
Application Status: Pending Review

Applicant Information

Legal Name: American University
Organization ID: 21996
Type: Private Institutions of Higher Education
Division: Office of the Provost
Department: Office of Sponsored Programs
EIN: [Redacted]
EIN Shared With Organizations: N/A
DUNS: 077795060
DUNS 4: [Redacted]
Congressional District: Congressional District 98, DC

Physical Address

Address Line 1: 4400 Massachusetts Avenue, NW
Address Line 2: [Grantee Organization > Physical Address > Address 2]
City: Washington
State: District Of Columbia
Province: [Redacted]
Zip: 20016-8001
Country: UNITED STATES

Mailing Address

Address Line 1: 4400 Massachusetts Avenue, NW
Address Line 2: [Grantee Organization > Mailing Address > Address 2]
City: Washington
State: District Of Columbia
Province: [Redacted]
Zip: 20016-8001
Country: UNITED STATES

SF-424 Information

Project Information

Project Title: VACCINE-RED: The Versatility and Adaptive Capacity of Communicative Inoculation for Neutralizing the Effects of Right-wing Extremist Disinformation
Program/Project Congressional Districts: Congressional District 98, DC
Proposed Start Date: Thu Oct 01 00:00:00 GMT 2020
Proposed End Date: Fri Sep 30 00:00:00 GMT 2022
Areas Affected by Project (Cities, Counties, States, etc.): US Government Institutions, International association of the Chiefs of Police, The United States
Estimated Funding

<table>
<thead>
<tr>
<th>Funding Source</th>
<th>Estimated Funding ($)</th>
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<tbody>
<tr>
<td>Federal Funding</td>
<td>$568613</td>
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<tr>
<td>Applicant Funding</td>
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<tr>
<td>State Funding</td>
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<tr>
<td>Local Funding</td>
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<tr>
<td>Other Funding</td>
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</tr>
<tr>
<td>Program Income Funding</td>
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<td><strong>Total Funding</strong></td>
<td><strong>$568613</strong></td>
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</table>

Is application subject to review by state under the Executive Order 12373 process? Program is not covered by E.O. 12372.

Is applicant delinquent on any federal debt? false

Contacts

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>Email</th>
<th>Primary Phone Number</th>
<th>Contact Types</th>
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</thead>
<tbody>
<tr>
<td>Ashley Alexander</td>
<td>(b)(6)</td>
<td></td>
<td>Authorized Official Signatory Authority Primary Contact</td>
</tr>
<tr>
<td>Vibeke Svensson</td>
<td></td>
<td></td>
<td>Secondary Contact</td>
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SF-424A

Budget Information for Non-Construction Programs

**Grant Program:** Targeted Violence and Terrorism Prevention Grant Program  
**CFDA Number:** 97.132

<table>
<thead>
<tr>
<th>Budget Object Class</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Personnel</td>
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<tr>
<td>Fringe Benefits</td>
<td>$48848</td>
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<td>Travel</td>
<td>$15520</td>
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<td>Equipment</td>
<td>$0</td>
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<tr>
<td>Supplies</td>
<td>$2998</td>
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<tr>
<td>Contractual</td>
<td>$52050</td>
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<tr>
<td>Construction</td>
<td>$0</td>
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<td>Other</td>
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<td>Indirect Charges</td>
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**Non-Federal Resources**

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<tr>
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<tbody>
<tr>
<td>Applicant</td>
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<tr>
<td>State</td>
</tr>
<tr>
<td>Other</td>
</tr>
</tbody>
</table>

**Income**

<table>
<thead>
<tr>
<th>Amount</th>
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<tbody>
<tr>
<td>Program Income</td>
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How are you requesting to use this Program Income? [$budget.programIncomeType]

Direct Charges Explanation:

Indirect Charges explanation:
**Forecasted Cash Needs (Optional)**

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<tr>
<th></th>
<th>First Quarter</th>
<th>Second Quarter</th>
<th>Third Quarter</th>
<th>Fourth Quarter</th>
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<tbody>
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<td>Federal</td>
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<tr>
<td>Non-Federal</td>
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<td>$</td>
</tr>
</tbody>
</table>

**Future Funding Periods (Years) (Optional)**

<table>
<thead>
<tr>
<th></th>
<th>First</th>
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<th>Third</th>
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</tr>
<tr>
<td>Non-Federal</td>
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Remarks:

**SF-424C**

Budget Information for Construction Programs

Assurances for Non-Construction Programs

Form not applicable? false
Signatory Authority Name: Ashley Alexander
Signed Date: Wed Jun 17 00:00:00 GMT 2020
Signatory Authority Title: Director, Office of Sponsored Programs

Certification Regarding Lobbying

Form not applicable? false
Signatory Authority Name: Ashley Alexander
Signed Date: Wed Jun 17 00:00:00 GMT 2020
Signatory Authority Title: Director, Office of Sponsored Programs

Disclosure of Lobbying Activities

Form not applicable? true
Signatory Authority Name: Ashley Alexander
Signed Date: 
Signatory Authority Title: