



Artificial Intelligence for Market Research Contract

The Department of Homeland Security (DHS) Artificial Intelligence (AI) for Market Research contract is a multiple award vehicle. The contract was awarded using the Commercial Solutions Open Program (CSOP) and has small business contractors. The scope under the AI for Market Research contract is to offer advanced tools that will assist users in performing market research for requirements by providing relevant information on companies that offer goods and services in the targeted market. Information will include the company's socio-economic status and if the company is accessible through an existing contract vehicle. AI for Market Research modules will highlight potential red flags (such as terminations reported in the Federal Awardee Performance and Integrity Information System). Implementing this initiative is expected to generate significant manpower savings and increased market research fidelity when performing market research.

Key Contract Vehicle Features:

- Relies on SAM.gov, USA Spending, and other credible sources to provide market research
- Provides relevant company information, including if the company is accessible through an existing contract vehicle
- Reveals a company's socio-economic status and any red flags, such as terminations reported in the Federal Awardee Performance and Integrity Information System

Period of Performance (POP):

Four years (9/30/2022 – 9/29/2026)

Number of Awardees:

Two Small Businesses and One Large Business

Contractor Information:

Contract #	Vendor Name
CSOP-HQ-22-000000295	CORMAC Corporation
CSOP-HQ-22-000000293	Hangar Government Services, LLC
CSOP-HQ-22-000000294	TrueTandem, LLC