
CERTIFICATION REGARDING LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions. Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

*** APPLICANT'S ORGANIZATION**

onePULSE Foundation, Inc.

*** PRINTED NAME AND TITLE OF AUTHORIZED REPRESENTATIVE**

Prefix: * First Name: Middle Name:

* Last Name: Suffix:

* Title:

*** SIGNATURE:**

*** DATE:**

Application for Federal Assistance SF-424

* 1. Type of Submission: <input type="checkbox"/> Preapplication <input checked="" type="checkbox"/> Application <input type="checkbox"/> Changed/Corrected Application	* 2. Type of Application: <input checked="" type="checkbox"/> New <input type="checkbox"/> Continuation <input type="checkbox"/> Revision	* If Revision, select appropriate letter(s): <input type="text"/> * Other (Specify): <input type="text"/>
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* 3. Date Received: <input type="text" value="05/16/2022"/>	4. Applicant Identifier: <input type="text"/>
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5a. Federal Entity Identifier: <input type="text"/>	5b. Federal Award Identifier: <input type="text"/>
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State Use Only:

6. Date Received by State: <input type="text"/>	7. State Application Identifier: <input type="text"/>
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8. APPLICANT INFORMATION:

* a. Legal Name:

* b. Employer/Taxpayer Identification Number (EIN/TIN): <input type="text" value="(b)(6)"/>	* c. UEI: <input type="text" value="DQM3WAEGKWM1"/>
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d. Address:

* Street1:	<input type="text" value="125 N. Lucerne Cir East"/>
Street2:	<input type="text"/>
* City:	<input type="text" value="Orlando"/>
County/Parish:	<input type="text"/>
* State:	<input type="text" value="FL: Florida"/>
Province:	<input type="text"/>
* Country:	<input type="text" value="USA: UNITED STATES"/>
* Zip / Postal Code:	<input type="text" value="32801-3729"/>

e. Organizational Unit:

Department Name: <input type="text"/>	Division Name: <input type="text"/>
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f. Name and contact information of person to be contacted on matters involving this application:

Prefix: <input type="text" value="Ms"/>	* First Name: <input type="text" value="Julie"/>
Middle Name: <input type="text"/>	
* Last Name: <input type="text" value="Gillespie"/>	
Suffix: <input type="text"/>	

Title:

Organizational Affiliation:

* Telephone Number: <input type="text" value="(b)(6)"/>	Fax Number: <input type="text"/>
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* Email: <input type="text" value="(b)(6)"/>	<input type="text"/>
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Application for Federal Assistance SF-424

*** 9. Type of Applicant 1: Select Applicant Type:**

M: Nonprofit with 501C3 IRS Status (Other than Institution of Higher Education)

Type of Applicant 2: Select Applicant Type:

Type of Applicant 3: Select Applicant Type:

* Other (specify):

*** 10. Name of Federal Agency:**

Department of Homeland Security - FEMA

11. Catalog of Federal Domestic Assistance Number:

97.132

CFDA Title:

Financial Assistance for Targeted Violence and Terrorism Prevention

*** 12. Funding Opportunity Number:**

DHS-22-TTP-132-00-01

* Title:

Fiscal Year (FY) 2022 Targeted Violence and Terrorism Prevention (TVTP)

13. Competition Identification Number:

Title:

14. Areas Affected by Project (Cities, Counties, States, etc.):

Add Attachment

Delete Attachment

View Attachment

*** 15. Descriptive Title of Applicant's Project:**

onePULSE Foundation Targeted Violence and Terrorism Prevention Grant Program FY 2022.

Attach supporting documents as specified in agency instructions.

Add Attachments

Delete Attachments

View Attachments

Application for Federal Assistance SF-424

16. Congressional Districts Of:

* a. Applicant

* b. Program/Project

Attach an additional list of Program/Project Congressional Districts if needed.

Add Attachment

Delete Attachment

View Attachment

17. Proposed Project:

* a. Start Date:

* b. End Date:

18. Estimated Funding (\$):

* a. Federal	<input type="text" value="250,000.00"/>
* b. Applicant	<input type="text" value="0.00"/>
* c. State	<input type="text" value="0.00"/>
* d. Local	<input type="text" value="0.00"/>
* e. Other	<input type="text" value="0.00"/>
* f. Program Income	<input type="text" value="0.00"/>
* g. TOTAL	<input type="text" value="250,000.00"/>

*** 19. Is Application Subject to Review By State Under Executive Order 12372 Process?**

- a. This application was made available to the State under the Executive Order 12372 Process for review on
- b. Program is subject to E.O. 12372 but has not been selected by the State for review.
- c. Program is not covered by E.O. 12372.

*** 20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes," provide explanation in attachment.)**

- Yes
- No

If "Yes", provide explanation and attach

Add Attachment

Delete Attachment

View Attachment

21. *By signing this application, I certify (1) to the statements contained in the list of certifications and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)**

** I AGREE

** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.

Authorized Representative:

Prefix: * First Name:
Middle Name:
* Last Name:
Suffix:

* Title:

* Telephone Number: Fax Number:

* Email:

* Signature of Authorized Representative: * Date Signed:



We will not let hate win.

Addressing Online Aspects of Terrorism and Targeted Violence

Practice Track Project Types: Raising Societal Awareness and Online Critical Thinking

Initiatives Amount Requested: \$247,900

Project Summary:

Terrorist threats in the United States includes increasing power by hate groups and domestic and international terrorism. There is a need for a virtual platform to bring community-based solutions to individuals while increasing awareness and critical thinking around topics involving violence, terrorism, and hate. No other nonprofit organization is considered more credible than onePULSE Foundation, to offer online critical thinking exercises and to raise societal awareness around hate and violent crimes. On June 12, 2016, 49 Angels sought the joy, love, and acceptance of Pulse Nightclub. Instead, they found hatred. And they never came home. They were gay. They were straight. Latin, black, white. Mothers. Brothers. Sisters. Daughters. Sons. Lost forever. In the aftermath of one of the deadliest mass shootings in modern American history and one of the nation's worst terrorist attack since 9/11, the global community came together to provide that love will overcome fear and hatred. Under this banner, onePULSE Foundation was created to memorialize this tragedy and ensure Pulse's legacy of love, acceptance and hope was never lost. Since this attack, onePULSE has been increasing societal awareness of the shooting, and stretching the boundaries on controversial topics and increasing dialogue around the LGBTQ+ community and resilience. Using the onePULSE Academy which is the education arm of onePULSE, whose purpose is to promote acceptance and inclusion through innovative, reflective, experiential learning methods. Its four specific functions are to provide education programs that promote acceptance and inclusion; educational site tours that create safer learning communities and an education hub for knowledge and information on social issues. onePULSE Academy aims to positively impact social change at the individual, group, and community levels. We don't have all the answers, and we don't expect to, but we hope to get the conversation flowing. We are applying to the DHS to enhance and scale this specialized program to enhance our online services, with the ultimate goal of raising societal awareness and producing secure online critical thinking exercises that can be used by all.

Background: On June 12, 2016, 49 angels sought the joy, love, and acceptance of Pulse nightclub. Instead, they found hatred. And they never came home. They were gay. They were straight. Latin, black, white. Mothers. Brothers. Sisters. Daughters. Sons. Lost forever. Targeted for their association. Attacked for their acceptance. Silenced for their love. And murdered simply because they chose to be themselves. Consequently, many victims were LGBTQ+, Latinx, and black, with families of choice and origin in and from Puerto Rico, the Dominican Republic, and Mexico disproportionately affected. This was both a terrorist act and a hate crime. Yet in the aftermath of the largest and deadliest act of violence affecting LGBTQ+ people, and one of the deadliest terrorist attacks by a single gunman in modern American history, the Orlando community and the world came together to prove that love will overcome fear and hatred. Under this banner, the onePULSE Foundation, a 501(c)(3) educational nonprofit, was created to memorialize this tragedy and ensure that Pulse's legacy of love, acceptance and hope will never be lost. Inspired by community feedback, onePULSE intends to build the National Pulse Memorial & Museum including a pedestrian pathway called Survivors Walk, on the site of the Pulse nightclub and nearby properties.

Needs Statement: More than 20 percent of U.S. hate crimes in 2014 targeted people because of sexual orientation or gender, according to FBI statistics cited by the activist group Human Rights Campaign. And while countless people have been the victims of individual attacks, large groups at nightclubs and other settings worldwide have also been subject to violence.

In a 2011 analysis of FBI hate-crime statistics, the Southern Poverty Law Center found that "LGBT people are more than twice as likely to be the target of a violent hate-crime than Jews or black people," said Mark Potok, a senior fellow at the center. Because the population of LGBTQ+ Americans is relatively small, and the number of hate crimes against that group is significant, LGBTQ+ individuals face a higher risk than other groups of being the victim of an attack.

Acts of terrorism and violence seem to be happening too often not only in our country, and throughout the world. On June 12, 2016 one act changed the lives of so many...we need the onePULSE Foundation to continue to welcome people of all orientations, races, ethnicities and creeds to educate misinformed mindsets and positively influence public policy. Because of THIS mindset, we know that it is important to education is the best way to help love overcome hate.

Through various means, onePULSE brings multiple populations together in a shared vision, one grounded on the belief that everyone should be allowed to live in a world where love overcomes hate and violence. By fueling initiatives aimed at crossing boundaries about love, hate, gun violence, compassion, terrorism, and tolerance, and facilitating connections among interdisciplinary education programs. onePULSE Foundation builds bridges from the humanities and education side to the rest of the world and serve as a consolidated, yet richly diverse, resource for advancing the effectiveness of studies as it impacts our fast-evolving, and ever-changing and violent world. This is a critical objective for the onePULSE Foundation as it will be building the largest LGBTQ+ memorial and museum over the next years. We are also the changemaker with its role as a leader in the fight against violence for underserved and repressed and a leader in critical social innovation thinking education. We have developed robust, educational programming around specific signature initiatives that exemplify onePULSE Foundations ambitious reach.

We know that any violent act is scary, especially when vulnerable populations are the target. With the variety of topics that onePULSE discusses, every conversation is different, every outcome is unique,

every mind responds differently, thus producing different outcomes. Working with partners like University of Central Florida, Cultural Vistas, DAICOR, and International Sites of Conscience, and local law enforcement, we facilitate dialogue that is designed to open minds, expand critical thinking, and expand societal awareness on difficult topics that have directly impacted the onePULSE community.

We are applying to the DHS to enhance and scale this specialized program to enhance our online services, with the goal of raising societal awareness and producing secure online critical thinking exercises that can be used by all. As a replicable model, it can scale and be relatable via online programs and reach a large audience. Since this attack, onePULSE has been increasing societal awareness of the shooting, and stretching the boundaries on controversial topics and increasing dialogue around the LGBTQ+ community and resilience.

Program Design: Problem To Be Addressed: Terrorist threats in the United States includes increasing power by hate groups and domestic and international terrorism. There is a need for a virtual platform to bring community-based solutions to individuals while increasing awareness and critical thinking around topics involving violence, terrorism, and hate. More than 20 percent of U.S. hate crimes in 2014 targeted people because of sexual orientation or gender, according to FBI statistics cited by the activist group Human Rights Campaign. And while countless people have been the victims of individual attacks, large groups at nightclubs and other settings worldwide have also been subject to violence.

Overall Goal: To increase societal awareness among individuals and large groups of oppressed populations (such as the LGBTQ+), around gun violence, terrorism, intolerance, and hate by using an online virtual platform that will increase critical thinking and use our “Outlove Hate” campaign reach to engage in educational services offered by onePULSE Foundation. Ultimately, through this rigorous schedule of civil-centered programming, it will educate, engage, inspire, and activate visitors and community members to advocate for change.

Objective: Enhance and scale this educational service throughout Florida, and the United States through expanding programming through an online virtual platform. We will also improve communication and critical thinking around topics of violence, the LGBTQ+ community, and terrorism, and hate. We will increase awareness of the violent attack at the Pulse nightclub and we will use collaborative strategies to engage partners throughout the globe to engage in conversations around violence, grief, hate, terrorism, security, and more.

Success will be measured with several assessment tools, including satisfaction surveys, scholarship rankings, communications analytics, community-engagement surveys, and attendance records.

Barriers: We do not have the infrastructure (staffing and funding) to expand our educational offerings on a robust online, platform.

Assumptions: We anticipate that we will have multiple partners who are currently engaged with onePULSE to continue their interest in this new critical thinking platform. We anticipate that we will attract new partners of various levels and interest.

Inputs	Activities	Impacts	Target Populations
<p>onePULSE staff</p> <p>Practical experience with LGBTQ+, violence and terrorism</p> <p>Decorated and highly recommended facilitators, and panelists</p> <p>Specific archives from Pulse nightclub</p> <p>Specifically developed critical thinking, educational materials</p> <p>Collaborative Partners</p>	<p>Hire education and critical thinking staff</p> <p>Outlove Hate campaign practical, critical thinking virtual exercises</p> <p>Rebuild online platform to include secure and self-guided exercises (provide different levels of exercises)</p> <p>Enhance and expand topics for online platform (no less than 10 new topics annually)</p> <p>Engage more collaborative partners with conference and/or face-to-face engagement opportunities</p> <p>Press releases on the new online presence and platform</p> <p>Monitor analytics of use, survey results, critical thinking exercises to show impacts</p> <p>Offer our global community activities and critical thinking programs through better designed and connected interdisciplinary programs, and curricular and co-curricular initiatives</p>	<p>Increase capacity to show awareness and critical thinking exercises work</p> <p>Offer unique learning opportunities that show increased understanding of violence and impacts on society</p> <p>Increased understanding of vulnerable communities (LGBTQ+)</p> <p>Increased knowledge of awareness around terrorist acts</p> <p>Increased interest in social issues and changing views</p> <p>Increase feelings of inclusion and acceptance</p> <p>Explore how attacks can be reduced or prevented through societal changes</p> <p>Gain a greater understanding of the impact sexual orientation, gender identity, and gender expression can have on safety, including the experiences of bullying, harassment, and violence for LGBTQ+.</p> <p>Impact no less than 400 individuals around each individual topic</p> <p>Participants learn strategies for diffusing “rejection” and enhancing community understanding and support</p> <p>Gain a better understanding of the challenges that may be encountered when working towards system level change.</p> <p>Participants will acquire a road map for starting change efforts within their own systems</p> <p>Learn what it means to be an active ally for sexual & gender in their community</p>	<p>All individuals regardless of race or ethnic background, or age</p> <p>Colleges and Universities nationwide through a virtual platform and locally throughout Central Florida</p> <p>Professionals in DOJ and other branches of government</p> <p>Nonprofits</p> <p>Corporate businesses</p>

At the onePULSE Foundation we understand that a racial equity lens can be used with other lenses. Racial equity sheds light on racial dynamics that shape social, economic, and political structures, and using other lenses illuminate other important dynamics that shape issues around the LGBTQ+ communities. onePULSE Foundation has been holding conversation series talkbacks and screenings of documentary films that help to scan the landscape (through surveys) to promote courageous conversations. Everything we do is looked at through multiple lenses. The onePULSE Academy, launched in 2020, the T.R.I.Bute program - imagine a workplace where diverse group members can have harmonious, unified, and highly effective work processes where no one has to suppress their individuating characteristics that makes them whole and complete. This program is designed to help you build highly cooperative, creative, and impactful work relationships. That is the overall goal of our educational program. *To help encourage that the program targets 3 specific areas of human behavior; how we think about each other, how we relate with each other, and how we influence each other – good or bad.*

The academy is committed to promoting acceptance and inclusion through innovative, reflective, experiential learning methods. Its specific functions are to:

- provide education programs that promote acceptance and inclusion;
- Create safer learning, and critical thinking communities;
- an education hub for knowledge and information sharing on social issues.

onePULSE Academy aims to positively impact social change at the individual, group, and community levels.

Audience. As envisioned by the physical design of the memorial, museum and survivors walk that views places and people as interconnected, the aim is to bridge cultural difference as much as they divide, and how the connections between people and places offer new ways of thinking about the past, present, and future. Situated just minutes from the most active theme parks in the world, our foundation has the ability to reach and impact millions. We anticipate our audience to be K-12 students, the elderly, LGBTQ+ communities, moms, dads, family, friends, business colleagues, international travelers and tourists and more. Engagement. Our engagement with local students thrives on opportunities to connect with the local communities to increase access to humanities learning. We will grow this engagement annually through the conversation series, which promotes humanities-based storytelling and learning by promoting acceptance and inclusion through innovative, reflective, experiential learning methods. The conversation series includes quarterly gatherings with social justice thought leaders from around the world engaging audiences in impactful and immersive conversations on acceptance and inclusion, how we are more alike than different, designed to inspire social change. Held virtually, these conversations pair experts with different insights, methods, and experiences to explore issues ranging from racial discord to gun violence.

onePULSE Foundations' commitment to spotlight the many forms of humanities is essential to help the general public navigate the challenges of hate, inequality, love, intolerance and acceptance that is relevant in our own time and place. We want to inspire change, start conversations and engage in critical thinking in new places and serve as catalyst for global discussion and discourse.

Educational Long-Term Impacts: The onePULSE Academy provides education programs that promote acceptance and inclusion. The program will:

- Communicate the events of June 12, 2016
- Address issues of intolerance
- Address the history of LGBTQ+ spaces and their importance
- Address inclusion and diversity
- Explore how such attacks can be prevented systemically
- Examine how to make the world a more empathetic and compassionate place.

Organization and Key Personnel: On June 12, 2016, 49 angels sought the joy, love, and acceptance of Pulse nightclub. Instead, they found hatred. And they never came home. They were gay. They were straight. Latin, black, white. Mothers. Brothers. Sisters. Daughters. Sons. Lost forever. Targeted for their association. Attacked for their acceptance. Silenced for their love. And murdered simply because they chose to be themselves. Consequently, many victims were LGBTQ+, Latinx, and black, with families of choice and origin in and from Puerto Rico, the Dominican Republic, and Mexico disproportionately affected. This was both a terrorist act and a hate crime. Yet in the aftermath of the largest and deadliest act of violence affecting LGBTQ+ people, and one of the deadliest terrorist attacks by a single gunman in modern American history, the Orlando community and the world came together to prove that love will overcome fear and hatred. Under this banner, the onePULSE Foundation, a 501(c)(3) educational nonprofit, was created to memorialize this tragedy and ensure that Pulse’s legacy of love, acceptance and hope will never be lost. Inspired by community feedback, onePULSE intends to build the National Pulse Memorial & Museum including a pedestrian pathway called Survivors Walk, on the site of the Pulse nightclub and nearby properties.

onePULSE Academy is committed to promoting acceptance and inclusion through innovative, reflective, experiential learning methods. Its four specific functions are to provide educational programs that facilitate prosocial behavior; educational platforms that promote acceptance and inclusion; educational site tours that create safer learning communities; and an education hub for knowledge and information on social issues. It aims to positively impact social change at the individual, group, and community levels.

onePULSE Academy Vice President, Dr. Earl Mowatt would prepare and have oversight of this educational platform along with our Vice President of Marketing, Mr. Scott Jackson who will guide the design and track site analytics. We would hire a marketing professional/programmer and an educational program position to serve as the project manager internally and externally with collaborative partners. We will utilize other consultants as needed.

Sustainability: As an organization, we rely on a mix of diversified support methods to sustain our project including grants, annual fundraising, general contributions, strategic partnerships, fundraising events, and volunteers. We are fortunate to have tremendous support from our board who as leaders of the organization support all our fundraising efforts. We have recently launched a national campaign to engage various leaders in the LGBTQ+ community, along with various corporate support. onePULSE Foundation’s has formal collaborations and partnerships to help enhance and programming. onePULSE Foundation collaborates with the Orange County Sherriff’s Office, Orlando Police Department, Orange County Government, City of Orlando, Florida Department of Transportation, and Orlando Utilities Commission and One Orlando Alliance. We’ve secured major gifts from JP Morgan Chase, Loreal, AlixPartners, ESPN, GEICO, Walt Disney World, Universal Orlando, Orlando Magic, Orlando City Soccer, GUCCI, Regions Bank, Dell, KPMG, and City Furniture.

Budget Detail:

Line Item	Grant Request
Staff and Benefits	\$125,000
Supplies	\$2,900
Contract	\$120,000
TOTAL	\$247,900

Staff and Benefits: The grant would cover 10% of Dr. Earl Mowatt; 10% of Mr. Scott Jackson, 100% of education program position and 25% of marketing professional.

Supplies: The grant would cover educational resource materials such as lanyards with name tags for in person meetings (\$25.00/100 bulk) = \$2,500; printed materials/copies (@\$4.00/packet for 100) = \$400

Contract: The grant would cover a professional website design firm to rebuild the platform to incorporate the enhanced online educational critical thinking aspect.

OTVTP Implementation & Measurement Plan

You should modify the Implementation & Measurement Plan (IMP) template to the number of goals your specific project requires. For *each* goal in the IMP, create an Implementation Plan table *and* a Measurement Plan table. Please use the definitions provided in the IMP guidance document when crafting your plan. Draft, in the box below, the overarching goal statement for the project. Following completion of the IMP, each grantee is expected to complete the Risk Assessment & Mitigation Plan in Appendix A.

In the Implementation Plan table:

- Type each activity in a separate row; add as many rows as needed.
- Arrange activity rows chronologically by the start date of the activity.
- This IMP should span both years of performance under this grant program.

In the Measurement Plan table:

- Type each performance measure/indicator in a separate row.
- Map each performance measure to the relevant activity
- Include indicators that will help measure the results of the project; it is not necessary to have more than one indicator if that indicator sufficiently measures results.
- Identify and/or design data collection methods to be used to obtain the data that will be reported on quarterly.
- Ensure attention to collection of data that can be broken down by sex and age of project participants or beneficiaries.
- The information in the “Performance Measures” column of the Measurement Plan should align with the information in the “Anticipated Outputs” column of your Implementation Plan

NOTE: Data collection methods should be specific and timebound. Any expenses incurred from the collection of data must come from the grant already awarded. No additional funds will be made available by DHS for this purpose.

Organization Name	onePULSE Foundation
Project Title	Raising Socital Awarness and Online Critical Thinking Initatives
Grant Number	TVTP Grant Program Application
Grant Implementation Period	10/1/2022-9/30/2024

Project Goal Statement

[Please state the overarching goal of the project as identified in your program design. This overarching goal can include language from the individual goals located within this IMP]

To increase societal awareness among individuals and large groups of oppressed populations (such as LGBTQ+), around gun violence, intolerance, and hate by using an online virtual platform that will increase critical thinking and use our "Outlove Hate" campaign reach to engage in educational services offered by onePULSE. Ultimately, through this rigorous schedule of civil-centered programming, it will educate, engage, inspire, and activate visitors and community members to advocate for change.

Target Population

[Please include an estimated size and demographic breakdown of expected and/or served program beneficiaries. Please include a brief description of why this particular target population has been selected.]

The target population are all individuals regardless of race, or ethnic background or age. We will target colleges and universities, Professionals in the DOJ, and other branches of government, nonprofits and corporations. We will also highlight challenges faced by the LGBTQ+ community which was one of the target populations of the terrorist attack at the Pulse Nightclub.

Goal 1: To increase societal awareness among the LGBTQ+, and the overall community around gun violence, terrorism, intolerance, and hate by using a virtual Online platform

Objective 1.1: Hire staff and engage website design platform Objective 1.2: develop critical thinking exercises Objective 1.3: Engage collaborative partners to launch the new online platform for raising societies awareness.

Objectives	Activity	Inputs/Resources	Time Frame	Anticipated Outputs
Objective 1.1:	Activity 1.1.1: Hire program staff	staff and budget	2 months	staff is hired
	Activity 1.1.2: Engage website company to begin	budget and staff	2 months	website company contracted
Objective 1.2:	Activity 1.2.1: make critical thinking exercises	staff and budget and partners	10 months	online platform with exercises
	Activity 1.2.2: map out metrics that will capture data	staff and budget	10 months	metrics established to track progress
Objective 1.3:	Activity 1.3.1 engage partners and launch platform	staff, budget and partners	14 months	partners will be engaged

within 2 months and program will be successfully launched by month 14 of the grant

Goal 1 MEASUREMENT PLAN

Activity #	Performance Measures	Data Collection Method and Timeframe
1.1.1	Hire educational 1 program staff and 1 marketing staff.	documented start dates for hires; signed contract for website company along with start and completion dates and deliverables
1.1.2	Contract with 1 website company to build online platform	Signed contract for website company, along with start and end dates for the platform to be up and running within a year to from engagement.
1.2.1	developed no less than 40 critical thinking exercises	No less than 40 critical thinking exercises are launched and tested on the platform, exercises are developed within 10 months of grant
1.2.2	Mapped out and tested all metrics to track users results and awareness	Metrics for all exercises and messages are tracked, tested and working. This would happen within 10 months of grant engagement.
1.3	Collaborative partners are actively engaged with the online platform no less than 15 partners from around the United States	15 Partners are engaged with increasing awareness and the critical thinking exercises and the platform is launched withing 13 months of the grant.

Goal 2: To increase societal awareness among the LGBTQ+, and the overall community around gun violence, terrorism, intolerance, and hate by using an Online platform that increases critical thinking through civil-centered educational programming that will advocate for change.

Objective 2.1: Hold trainings for community organizations and educators Objective 2.2: Increase awareness of the LGBTQ+ community around intolerance, violence and hate by 70% Objective 2.3: Show critical thinking and societies awareness around violence increases by 50%

Objectives	Activity	Inputs/Resources	Time Frame	Anticipated Outputs
Objective 2.1	Activity 2.1: Conduct no less than 2 large community trainings (virtual or in person)	oneP LSE staff and budget, curriculum, venue (if needed)	2 annually	2 community trainings around awareness and violent acts in society
Objective 2.2:	Activity 2.2.1: 6 annual critical thinking, facilitated programs	staff, surveys, curriculum	14 months	70% of participants show increased awareness and Measurable awareness of the struggles for the LGBTQ+ community
	Activity 2.2.2: Increased LGBTQ+ awareness	staff and budget, surveys	14 months	
Objective 2.3:	Activity 2.3: No less than 40 critical awareness activities that have measurable results	staff, budget and partners	14 months	50% of participants have shown increased awareness around topics of violence

Goal 1 MEASUREMENT PLAN

Activity #	Performance Measures	Data Collection Method and Timeframe
2.1	Hold 2 large community trainings around awareness and society topics of violence, grief and intolerance	documented dates for trainings; signed contract for venue (if needed) surveys pre and post community trainings; hold 2 annually
2.2.1	Hold 6 annual critical thinking exercises with a facilitator; can target audience for general public, LGBTQ+, educators, law enforcement	surveys pre and post exercises; collect comments and feedback; hold 6 annually; offer online; have over 40 exercises
2.2.2	Increase awareness of the struggles that the LGBTQ+ community faces; how the Pulse Nightclub attack highlighted struggles; what can we do?	surveys pre and post; showcase LGBTQ+ short films with panel discussions; hold no less than 6 annually
2.3	50% of participants will have shown an increase awareness on topics of violence	surveys pre and post, metrics collection online after exercises; ongoing annually as soon as online platform is launched

Earl Mowatt, Vice President of Education

Earl Mowatt serves as the Vice President of Education at onePULSE Foundation. He has a functional role in steering the foundations' vision of acceptance and inclusion into the education programs. His charge is in developing curriculum and methodology that yield positive learning outcomes, implementing systems for performance tracking, measurement, and evaluation, and ensuring that each program is met with an evidence-based strategy.

Earl previously held University administrative faculty positions as department chair for Sociology and for Justice & Society Studies. He guided the strategic plan of both departments and led faculty in important processes for developing curriculum that had positive impact on learning outcomes.

Earl also held key positions under two grants funded by the Substance Abuse and Mental Health Services Administration (SAMHSA); both with positive outcomes. As Suicide Prevention Specialist he conducted research and developed effective programs that measurably reduced suicide risk and suicide ideation formed from social isolation and stigma. He then served as Principal investigator for SAMHSA's HIV, Hepatitis C (HCV), and substance abuse grant where he developed a strategy for accessible HIV and HCV testing and innovated an effective social media intervention program. Both grants targeted college-aged LGBTQI, people of color, and military veterans suffering from PTSD.

Earl is also a published author on race relations and has presented research at various conferences throughout the United States. He devotes his time out of the office developing social IQ / cultural capital mentoring curriculum for at-risk middle-school-aged kids. His area of expertise is the intersection of social inequality and social psychology. He is driven by improving the life chances of underserved, marginalized, and overlooked populations.

Scott Jackson – Vice President of Marketing

President & CEO at Jackson Works (formerly Jackson Advertising)

May 1988 - Present

Orlando, Florida Area

Created, grew and runs Jackson Works, formerly Jackson Advertising, now a 30+ year full-service agency providing brand and marketing strategy, creative development, and full implementation to national, regional and local clients.

Chief Marketing Officer

Jan 2019 - Present

Orlando, Florida

Hired to create, direct and implement marketing, branding and sales strategies and tactics to support and promote onePULSE Foundation's mission, programs and fundraising

Vice President Sales and Marketing

Sep 2016 - Jun 2018

Orlando, Florida Area

Hired to create an internal, profitable, creative, marketing and sales team, as well as oversee the brand and campaign development and run the departments

Vice President

May 2013 - Jul 2014

Jacksonville, Florida Area

Contracted to create a new product channel division within the company by retargeting existing customer services toward the advertising agency and multi-location/franchise industry.

Senior Vice President

Sep 2008 - Jul 2013

Employed to run a \$25-million capitalized billings agency with 60-plus employees for a non-industry ownership group.

Education

University of Florida -Fine/Studio Arts, General: Graphic Design 1980 – 1983

University of Central Florida - Fine Arts Graphic Design and Advertising 1984 - 1985



Collaborating Partners for 2021 Symposium

Collaborating Partners for International Culture of Remembrance Symposium

Cultural Vistas: Cultural Vistas is a nonprofit exchange organization promoting global understanding and collaboration among individuals and institutions. Programs empower people to drive positive change in themselves, their organizations, and society. Their mission is to enrich minds, advance global skills, build careers, and connect lives through international exchange. The organization is headquartered in New York City, with regional offices located in Berlin and Washington, D.C. Cultural Vistas annually serves nearly 6,000 students, professionals, and emerging leaders through career-focused international internships, educational study tours, language immersion and cultural exchange programs in the United States and around the world.

Diverse And Inclusive Culture Of Remembrance (DAICOR) Program: is a reciprocal transatlantic exchange program for individuals with a professional interest in the promotion of an inclusive and progressive culture of remembrance in public spaces in Germany and the United States. DAICOR builds a new transatlantic network of experts in this respective field and will be implemented in two cohorts (2021 and 2022). Each year the program will bring together 16 individuals to explore how diversity, equity and inclusion are currently being implemented in the memorial cultures in the U.S. and Germany.

The program will be accomplished through a series of expert meetings, case studies and group reflections with policymakers, government representatives, memorial institutions, museums, and institutions for political and cultural education. Selected participants will explore how the public space can be reimagined to reflect more diverse and culturally tolerant remembrances, while comparing lessons learned and best practices from each country's past and current efforts. By the end of the program, participants will be expected to devise a practical approach, campaign, or action plan that further contributes to an inclusive and tolerant culture of remembrance.

Holocaust Memorial Resource and Education Center: Uses the history and lessons of the Holocaust to build a just and caring community free of antisemitism and all forms of prejudice and bigotry. As a nationally and internationally recognized facility in Central Florida, they build inclusive communities by creating experiences through exhibits, programs, initiatives, and education using lessons from the Holocaust. They teach the principles of good citizenship to thousands of people of all ages, religions, races, sexual orientations, abilities, and backgrounds each year.

Presenting Partner: International Coalition Sites of Conscience (ICSC): Is the only global network of historic sites, museums and memory initiatives that connects past struggles to today's movements for human rights. Turning memory into action. The ICSC is a global network of historic sites, museums, and memorials that is dedicated to promote and protect human rights in different regions of the world. The Coalition is registered as a non-profit association in the United States. The International Coalition of Sites of Conscience is an affiliated organization of the International Council of Museums and maintains consultative status in the United Nations Economic and Social Council.



Letters of Support for Symposium



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EXECUTIVE DIRECTOR

Elizabeth Silkes

April 26, 2022

Nashid Madyun
Executive Director
Florida Humanities
599 Second Street South
St. Petersburg, FL 33701

Dear Dr. Madyun,

It is with the utmost enthusiasm that I write this letter in support of onePULSE Foundation and specifically their upcoming "International Culture of Remembrance Symposium." onePULSE is an active and integral part of the International Coalition of Sites of Conscience (ICSC) – the only global network of historic sites, museums and memory initiatives that use the past to address social justice issues today – and we know that under their guidance this event will have a deep and lasting impact on communities around the world.

For the symposium, onePulse and ICSC have worked together to bring Sites of Conscience from Africa and Europe to the event in June, where they will be able to share their unique experiences effectively building cultures of remembrance in their communities in ways that foster empathy, collaboration, and peace. As onePulse knows all too well, every community is vulnerable to vitriol and violence, but effective memory programs can help current and future generations to identify early warning signs and actively counter them through education and understanding.

In addition to helping bring these esteemed speakers to the symposium, ICSC is committed to raising awareness of the event and sharing its lessons with its audiences. With over 300 members in 65 countries, we reach thousands of activists, academics, human rights practitioners, and museum officials each month through our active social media channels and our mailing lists. In addition, the participating panelists from Europe and Africa are sure to share the event and its impact with their audiences as well.

If you should have any questions, please feel free to reach out to me at

(b)(6)

Sincerely,

(b)(6)

Ashley Nelson
Communications Director
International Coalition of Sites of Conscience



April 26, 2022

To whom it concerns:

This letter is written in support of the **International Symposium on Remembrance Culture** being hosted by the onePulse Foundation and led by Dr. Earl Mowatt. Dr. Mowatt is an alum of a Cultural Vistas international exchange program: Building a Diverse & Inclusive Culture of Remembrance (DAICOR). The program was launched virtually in 2021 by Cultural Vistas together with the Heinrich Boell Foundation. The exchange selected practitioners from the United States and Germany and brought them together virtually to explore, examine, discuss, and develop their understanding of remembrance culture in a variety of aspects.

As an alumnus of this program, Dr. Mowatt has taken his learning and is a leading example of our alumni community in sharing this knowledge with the wider community through the **International Symposium on Remembrance Culture**. Therefore, Cultural Vistas and the Cultural Vistas Alumni Network are a collaborating partner of this event. As a partner, we are engaging contacts not only from the DAICOR exchange but with alumni from our portfolio of 30+ programs around the world as well as our leadership groups including our board of directors and our alumni council, of which Dr. Mowatt is a new member.

Our global community of people, organizations, and partners extends to 130 countries worldwide and since 1963, more than 150,000 alumni. Each year we administer international experiences on a variety of topics and to a diverse group of anywhere between 3,000-5,000 participants annually. We will promote this opportunity to our community and with our program partner, the Heinrich Boell Foundation, as well.

To learn more about Cultural Vistas, its leadership and its programs, our website is a great resource: culturalvistas.org or I am available to answer any follow-up questions using the contact information below.

Sincerely,

(b)(6)

Director of Alumni Engagement (she/her/hers)
External Relations | Cultural Vistas

(b)(6)

Cultural Vistas is developing the next generation of global leaders, learn more at culturalvistas.org



Sample Conversation Series Panelists and Topics

onePULSE Foundation Panelists for Conversation Starter Series

Ghost: We will invite the director M. H. Murray and lead actor Mark Clennon. Ghost explores the social phenomena of “ghosting” and was: *Official Selection for the 2021 Seattle International Film Festival* *Official Selection for the 2021 Connecticut LGBTQ Film Festival* *Official Selection for the 2020 Inside Out Film Festival* *Official Selection for the 2020 Paris Independent Film Festival* s a poignant take on the gay dating scene in Toronto.

Brief Description: Completely bereft of dialogue, Ghost depicts the life of Benjamin (Mark Clennon). Benjamin is gearing up for a dinner date with Simon (Nykeem Provo) when the latter stops answering his messages. We see Benjamin engage in various activities throughout the day to stave off the pain of being ignored. After he’s ghosted by Simon, Benjamin decides to dance the night away in a bittersweet moment of hope.

La Que Fue Se – “the one who got away”: we plan to invite the writer/director Selene Esperanza Alvarez who created the film to let out her frustrations towards those unable to accept people for who they are and love. Lead actor Valeryee Jimenez will also be invited as a panelist.

Brief Description: Based in the 90s, a young Latina revisits the people and neighborhood that ostracized her for being queer. Selene Esperanza Alvarez the Writer/Director of this film created it as a way to let out her frustrations towards those unable to accept people for who they are and love.

Imagine A World Where Being Gay is the Norm: is an award-winning 19-minute short that breaches the topics of bullying and intolerance using the same inversion of sexualities but zooms in on an 11-year-old girl’s storyline. It premiered at the Atlanta Film Festival in 2011 and has since received many accolades. We plan to invite the director and co-writer Kim Rocco Shields who is one of Hollywood’s hottest young filmmakers on the rise. Shields was inspired to create the film because of the drastic number of teen suicides caused by bullying. We will also include a mental health expert that specializes in LGBTQ health to the panel.

Brief Description: It is a world in which being a homosexual is normal whereas being a hetero is condemned. In seventeen minutes, the movie shows a girl born to a lesbian couple, who unlike her parents and people around her has feelings of latent heterosexuality. She attends a wedding in a church and sees a young boy, experiences a few sensations in her body that she never has felt before. It is then when she realizes she’s different. And as we all know being different is nothing less but a crime. She falls for the guy she saw, who has feelings for her as well. They hold hands and once they are about to kiss but get caught by others in school, the boy says that he was forced and runs away. This little girl is bullied by the others; she’s called all kinds of names and is beaten till her face bleeds. When she reaches home, her mothers are very worried to see her being bullied like this. They plan to move to some other city so that that they could start life afresh. However, the young girl, who is well heterosexual, feels helpless, she cannot live in a world where she is beaten up or scolded by school mates, teachers, and parents for showcasing her sexual side.

EMW-2022-GR-APP-00059

Application Information

Application Number: EMW-2022-GR-APP-00059

Funding Opportunity Name: Fiscal Year (FY) 2022 Targeted Violence and Terrorism Prevention (TVTP)

Funding Opportunity Number: DHS-22-TTP-132-00-01

Application Status: Pending Review

Applicant Information

Legal Name: ONEPULSE FOUNDATION INC

Organization ID: 23989

Type: Nonprofit having 501(c)(3) status with IRS, other than institutions of higher education

Division:

Department:

EIN: (b)(6)

EIN Shared With Organizations:

DUNS: 098101834

DUNS 4:

Congressional District: Congressional District 09, FL

Physical Address

Address Line 1: 125 N Lucerne Cir E

Address Line 2: [Grantee Organization > Physical Address > Address 2]

City: Orlando

State: Florida

Province:

Zip: 32801-[Grantee Organization > Physical Address > Zip 4]

Country: UNITED STATES

Mailing Address

Address Line 1: 125 N Lucerne Cir E

Address Line 2: [Grantee Organization > Mailing Address > Address 2]

City: Orlando

State: Florida

Province:

Zip: 32801-[Grantee Organization > Mailing Address > Zip 4]

Country: UNITED STATES

SF-424 Information

Project Information

Project Title: onePULSE Foundation Targeted Violence and Terrorism Prevention Grant Program FY 2022.

Program/Project Congressional Districts: Congressional District 09, FL

Proposed Start Date: Sat Oct 01 00:00:00 GMT 2022

Proposed End Date: Mon Sep 30 00:00:00 GMT 2024

Areas Affected by Project (Cities, Counties, States, etc.): Orlando, Orange County, National in scope

Estimated Funding

Funding Source	Estimated Funding (\$)
Federal Funding	\$247900
Applicant Funding	\$0
State Funding	\$0
Local Funding	\$0
Other Funding	\$0
Program Income Funding	\$0
Total Funding	\$247900

Is application subject to review by state under the Executive Order 12373 process? Program is not covered by E.O. 12372.

Is applicant delinquent on any federal debt? false

Contacts

Contact Name	Email	Primary Phone Number	Contact Types
Julie Gillespie	(b)(6)		Authorized Official Signatory Authority Primary Contact
Barbara Poma			Secondary Contact

SF-424A

Budget Information for Non-Construction Programs

Grant Program: Targeted Violence and Terrorism Prevention Grant Program

CFDA Number: 97.132

Budget Object Class	Amount
Personnel	\$100000
Fringe Benefits	\$25000
Travel	\$0
Equipment	\$0
Supplies	\$2900
Contractual	\$120000
Construction	\$0
Other	\$0
Indirect Charges	\$50000
Non-Federal Resources	Amount
Applicant	\$0
State	\$0
Other	\$0
Income	Amount
Program Income	\$0

How are you requesting to use this Program Income? [\$budget.programIncomeType]

Direct Charges Explanation:

Indirect Charges explanation:

Forecasted Cash Needs (Optional)

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Federal	\$	\$	\$	\$
Non-Federal	\$	\$	\$	\$

Future Funding Periods (Years) (Optional)

First	Second	Third	Fourth
\$	\$	\$	\$

Remarks: onePULSE will be putting resources and in-kind resources towards this program.

SF-424C

Budget Information for Construction Programs

Assurances for Non-Construction Programs

Form not applicable? false

Signatory Authority Name: Julie Gillespie

Signed Date: Sat May 21 00:00:00 GMT 2022

Signatory Authority Title: Grant Writer

Certification Regarding Lobbying

Form not applicable? false

Signatory Authority Name: Julie Gillespie

Signed Date: Sat May 21 17:43:21 GMT 2022

Signatory Authority Title: grant writer

Disclosure of Lobbying Activities

Form not applicable? false

Signatory Authority Name: Julie Gillespie

Signed Date: Sat May 21 00:00:00 GMT 2022

Signatory Authority Title: grant writer