

Application for Federal Assistance SF-424

* 1. Type of Submission:

- ☐ Preapplication
☒ Application
☐ Changed/Corrected Application

* 2. Type of Application:

- ☒ New
☐ Continuation
☐ Revision

* If Revision, select appropriate letter(s):

* Other (Specify):

* 3. Date Received:

05/18/2022

4. Applicant Identifier:

5a. Federal Entity Identifier:

5b. Federal Award Identifier:

State Use Only:

6. Date Received by State:

7. State Application Identifier:

8. APPLICANT INFORMATION:

* a. Legal Name:

American University

* b. Employer/Taxpayer Identification Number (EIN/TIN):

(b)(6)

* c. UEI:

H4VNDUN2VWU5

d. Address:

* Street1:

4400 Massachusetts Avenue, NW

Street2:

* City:

Washington

County/Parish:

* State:

DC: District of Columbia

Province:

* Country:

USA: UNITED STATES

* Zip / Postal Code:

20016-8001

e. Organizational Unit:

Department Name:

Justice, Law & Criminology

Division Name:

School of Public Affairs

f. Name and contact information of person to be contacted on matters involving this application:

Prefix:

* First Name:

Brian

Middle Name:

* Last Name:

Hughes

Suffix:

Title:

Research Assistant Professor

Organizational Affiliation:

American University

* Telephone Number:

(b)(6)

Fax Number:

* Email:

(b)(6)

Application for Federal Assistance SF-424

* 9. Type of Applicant 1: Select Applicant Type:

O: Private Institution of Higher Education

Type of Applicant 2: Select Applicant Type:

Type of Applicant 3: Select Applicant Type:

* Other (specify):

* 10. Name of Federal Agency:

Department of Homeland Security - FEMA

11. Catalog of Federal Domestic Assistance Number:

97.132

CFDA Title:

Financial Assistance for Targeted Violence and Terrorism Prevention

* 12. Funding Opportunity Number:

DHS-22-TTP-132-00-01

* Title:

Fiscal Year (FY) 2022 Targeted Violence and Terrorism Prevention (TVTP)

13. Competition Identification Number:

Title:

14. Areas Affected by Project (Cities, Counties, States, etc.):

Add Attachment

Delete Attachment

View Attachment

* 15. Descriptive Title of Applicant's Project:

Violent Extremism Education and Resilience (VEER): Scaling Up New Media Strategies for Community Prevention

Attach supporting documents as specified in agency instructions.

Add Attachments

Delete Attachments

View Attachments

Application for Federal Assistance SF-424**16. Congressional Districts Of:*** a. Applicant * b. Program/Project

Attach an additional list of Program/Project Congressional Districts if needed.

17. Proposed Project:* a. Start Date: * b. End Date: **18. Estimated Funding (\$):**

* a. Federal	<input type="text" value="749,828.00"/>
* b. Applicant	<input type="text" value="0.00"/>
* c. State	<input type="text" value="0.00"/>
* d. Local	<input type="text" value="0.00"/>
* e. Other	<input type="text" value="0.00"/>
* f. Program Income	<input type="text" value="0.00"/>
* g. TOTAL	<input type="text" value="749,828.00"/>

*** 19. Is Application Subject to Review By State Under Executive Order 12372 Process?**

- ☒ a. This application was made available to the State under the Executive Order 12372 Process for review on .
- ☐ b. Program is subject to E.O. 12372 but has not been selected by the State for review.
- ☐ c. Program is not covered by E.O. 12372.

*** 20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes," provide explanation in attachment.)**☐ Yes ☒ No

If "Yes", provide explanation and attach

21. *By signing this application, I certify (1) to the statements contained in the list of certifications and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)**

☒ ** I AGREE

** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.

Authorized Representative:

Prefix: * First Name:

Middle Name:

* Last Name:

Suffix:

* Title: * Telephone Number: Fax Number: * Email: * Signature of Authorized Representative: * Date Signed:

COLLEGES AND UNIVERSITIES RATE AGREEMENT

EIN: (b)(6)

DATE: 04/20/2021

ORGANIZATION:

FILING REF.: The preceding
agreement was dated
06/03/2020

The American University
Controller's Office
4400 Massachusetts Ave. N.W.
Washington, DC 20016-8020

The rates approved in this agreement are for use on grants, contracts and other agreements with the Federal Government, subject to the conditions in Section III.

SECTION I: INDIRECT COST RATES

RATE TYPES: FIXED FINAL PROV. (PROVISIONAL) PRED. (PREDETERMINED)

EFFECTIVE PERIOD

<u>TYPE</u>	<u>FROM</u>	<u>TO</u>	<u>RATE (%)</u>	<u>LOCATION</u>	<u>APPLICABLE TO</u>
PRED.	07/01/2021	06/30/2025	43.00	On-Campus	All Programs
PRED.	07/01/2021	06/30/2025	19.00	Off-Campus	All Programs
PROV.	07/01/2025	Until Amended			Use same rates and conditions as those cited for fiscal year ending June 30, 2025.

*BASE

Modified total direct costs, consisting of all direct salaries and wages, applicable fringe benefits, materials and supplies, services, travel and up to the first \$25,000 of each subaward (regardless of the period of performance of the subawards under the award). Modified total direct costs shall exclude equipment, capital expenditures, charges for patient care, rental costs, tuition remission, scholarships and fellowships, participant support costs and the portion of each subaward in excess of \$25,000. Other items may only be excluded when necessary to avoid a serious inequity in the distribution of indirect costs, and with the approval of the cognizant agency for indirect costs.

ORGANIZATION: The American University

AGREEMENT DATE: 4/20/2021

SECTION I: FRINGE BENEFIT RATES**

<u>TYPE</u>	<u>FROM</u>	<u>TO</u>	<u>RATE (%)</u>	<u>LOCATION</u>	<u>APPLICABLE TO</u>
PRED.	7/1/2021	6/30/2025	25.50	All	Full-Time Employees
PRED.	7/1/2021	6/30/2025	8.00	All	Part-Time Employees
PROV.	7/1/2025	Until amended			Use same rates and conditions as those cited for fiscal year ending June 30, 2025.

** DESCRIPTION OF FRINGE BENEFITS RATE BASE:

Salaries and wages.

ORGANIZATION: The American University

AGREEMENT DATE: 4/20/2021

SECTION II: SPECIAL REMARKS

TREATMENT OF FRINGE BENEFITS:

The fringe benefits are charged using the rate(s) listed in the Fringe Benefits Section of this Agreement. The fringe benefits included in the rate(s) are listed below.

TREATMENT OF PAID ABSENCES

The costs of vacation, holiday, sick leave pay and other paid absences are included in the organization's fringe benefit rate and are not included in the direct cost of salaries and wages. Claims for direct salaries and wages must exclude those amounts paid or accrued to employees for periods when they are on vacation, holiday, sick leave or are otherwise absent from work.

OFF-CAMPUS DEFINITION: The off-campus rate will apply for all activities: a) Performed in facilities not owned by the institution and where these facility costs are not included in the F&A pools; or b) Where rent is directly allocated/charged to the project(s). Grants or contracts will not be subject to more than one F&A cost rate. If more than 50% of a project is performed off-campus, the off-campus rate will apply to the entire project.

Fringe Benefits include: Annual Leave, DC Universal Paid Leave Act, Emergency Child/Elder Care, Flex Benefit, Group Insurance FICA/TIAA, Metro Flex Pass, Tuition Remission for Employees, Workers' Compensation, and Unemployment Insurance.

Equipment means an article of nonexpendable tangible personal property having a useful life of more than one year, and an acquisition cost of \$5,000 or more per unit.

A proposal for fiscal year ending 06/30/2024 is due in our office by 12/31/2024.

ORGANIZATION: The American University

AGREEMENT DATE: 4/20/2021

SECTION III: GENERAL

A. LIMITATIONS:

The rates in this Agreement are subject to any statutory or administrative limitations and apply to a given grant, contract or other agreement only to the extent that funds are available. Acceptance of the rates is subject to the following conditions: (1) Only costs incurred by the organization were included in its facilities and administrative cost pools as finally accepted; such costs are legal obligations of the organization and are allowable under the governing cost principles; (2) The same costs that have been treated as facilities and administrative costs are not claimed as direct costs; (3) Similar types of costs have been accorded consistent accounting treatment; and (4) The information provided by the organization which was used to establish the rates is not later found to be materially incomplete or inaccurate by the Federal Government. In such situations the rate(s) would be subject to renegotiation at the discretion of the Federal Government.

B. ACCOUNTING CHANGES:

This Agreement is based on the accounting system purported by the organization to be in effect during the Agreement period. Changes to the method of accounting for costs which affect the amount of reimbursement resulting from the use of this Agreement require prior approval of the authorized representative of the cognizant agency. Such changes include, but are not limited to, changes in the charging of a particular type of cost from facilities and administrative to direct. Failure to obtain approval may result in cost disallowances.

C. FIXED RATES:

If a fixed rate is in this Agreement, it is based on an estimate of the costs for the period covered by the rate. When the actual costs for this period are determined, an adjustment will be made to a rate of a future year(s) to compensate for the difference between the costs used to establish the fixed rate and actual costs.

D. USE BY OTHER FEDERAL AGENCIES:

The rates in this Agreement were approved in accordance with the authority in Title 2 of the Code of Federal Regulations, Part 200 (2 CFR 200), and should be applied to grants, contracts and other agreements covered by 2 CFR 200, subject to any limitations in A above. The organization may provide copies of the Agreement to other Federal Agencies to give them early notification of the Agreement.

E. OTHER:

If any Federal contract, grant or other agreement is reimbursing facilities and administrative costs by a means other than the approved rate(s) in this Agreement, the organization should (1) credit such costs to the affected programs, and (2) apply the approved rate(s) to the appropriate base to identify the proper amount of facilities and administrative costs allocable to these programs.

BY THE INSTITUTION:

The American University

(b)(6)

(SIGNATURE)

Nicole L. Bresnahan

(NAME)

Assistant Vice President & Controller

(TITLE)

5/17/2021

(DATE)

ON BEHALF OF THE FEDERAL GOVERNMENT:

DEPARTMENT OF HEALTH AND HUMAN SERVICES

(b)(6)

(SIGNATURE)

Darryl W. Mayes

(NAME)

Deputy Director, Cost Allocation Services

(TITLE)

4/20/2021

(DATE) 6608

HHS REPRESENTATIVE: Lucy Siow

Telephone:

(b)(6)

Targeted Violence and Terrorism Prevention Grant Program
Violent Extremism Education and Resilience (VEER):
Scaling Up New Media Strategies for Community Prevention

Keywords: (targeted) violence, new media, short-form video, terrorism, prevention, inoculation, establish, enhance, prevention, strategic, implementation, innovation, development, assessment,

COVER PAGE

Organization	American University, Polarization and Extremism Research and Innovation Lab (PERIL), School of Public Affairs
Applicant Location	4400 Massachusetts Ave NW, Washington, DC 20016
Activities Location	Nationwide, remote use
Application Track	Innovation Track
Project Type(s)	New theory of change
Funds Requested	\$749,828
Project Abstract	<p>This project will scale up evidence-based, short-form video inoculation strategies interrupting pathways to violent extremism. The project's theory of change is that creating sustainable capacity in short-form video-based inoculation techniques will create scalable prevention approaches across the nation. The project goal is to increase local leaders' and practitioners' capacity to utilize innovative visual technology and inoculation tactics to create off-ramps from violent extremism. The project includes three components: 1) In-person and online train-the-trainers programs to teach local leaders and practitioners how to design, produce, and implement inoculation videos as a tool for preventing extremist violence; 2) an accompanying video- and text-based web portal to support learners pre- and post-training with evidence-based resources, video tools, and guidelines to increase practitioner ability to implement practical inoculation strategies; 3) a how-to guide for evaluating the effectiveness of locally-designed, video-based interventions. The Polarization and Extremism Research and Innovation Lab (PERIL) at American University will partner with media production company Long Story Short Media (LSS). Target audiences are selected based upon a "Whole Community" approach, to include leaders and practitioners in a wide variety of groups, including civic organizations, schools, universities, state and local governments, employers, military, faith communities, and sports teams.</p>
ND Grants EMW#	EMW-2022-GR-APP-00095

PROJECT NARRATIVE

1. Needs Assessment

Population & Needs: There is now widespread acknowledgement that the vast majority of exposure to violent ideologies, radicalization to violence, and mobilization to violent action today takes place in online contexts, largely driven by the new media landscape, including video-based content platforms. Meanwhile, communities across the country are concerned about rising threats from domestic violent extremism—increases that have been documented in dozens of U.S. Congressional testimonies over the past four years. There is a tremendous need for local governments, communities, educators, and law enforcement to better understand how new media and video-based communication works and how they can be leveraged through low-cost, evidence-based interventions, tailored to local communities' needs, to prevent violent extremism. Short-form video-based interventions are an innovative, inexpensive strategy for communicating directly with local constituents, over social media platforms, in educational curricula, local museum exhibitions, counseling programs, and in commercial advertisements on mainstream local media and television programs.

The best available evidence globally shows that one of the most effective ways to prevent persuasion by extremist propaganda is through the use of new media techniques rooted in evidence-based “pre-bunking” and attitudinal inoculation approaches. Prebunking is a nonpartisan, content-agnostic approach that reduces the persuasiveness of false, manipulative messages, including conspiracy theories and terrorist propaganda, while protecting Americans’ rights to express those messages. “Prebunking” and digital literacy techniques which target violent extremists’ manipulative persuasion are proven effective, cost-efficient, and adaptable to a wide variety of visual media (animated and acted video, memes, etc), which reach communities where they are in online spaces. As a community-focused intervention, prebunking protects communities by building resilience, and equips them to prevent violent outcomes.

The Polarization and Extremism Research and Innovation Lab (PERIL) at American University has spent the past two years— in partnership with Google/Jigsaw, the U.K. Cabinet, the Harvard School of Public Health, and others— conducting scientific research studies that test video-based inoculation against a range of propaganda and ideological forms of violent extremism. The evidence from these studies—as well as prior public health studies of attitudinal inoculation against terrorist propaganda—prove that video-based inoculation is an effective technique for reducing the persuasiveness of propaganda, disinformation, and violent extremist ideologies. After two years of pilot studies demonstrating the significant effectiveness of videos as short as 30 seconds (the length of a pre-roll advertisement on social media or traditional television commercial), we now propose to make these evidence-based and cost-effective techniques widely available to local communities and practitioners across the country as a means of ensuring whole community preparedness.

The demand for knowledge and training in evidence-based inoculation and new media and video intervention strategies is extremely high. And the audiences for training in these types of interventions are countless. Inoculation and prebunking are evidence-proven techniques with application to virtually any local community or practitioner group—law enforcement, faith communities, mental health counselors, veterans organizations, educators, coaches, youth mentors, and more. Over the past year alone, PERIL has fielded requests for help from military and veterans groups, school principals, state and national legislators, city mayors’ offices, non-profit groups, and others across the country who seek briefings, trainings, and hands-on techniques to develop video-based prebunking interventions for their own communities.

The VEER program is a self-scaling training initiative to equip these local communities with the best possible knowledge and practitioner techniques, based on a “train the trainer” model that teaches them the techniques of pre-bunking as well as key strategies for developing low-cost videos for different types of social media and traditional educational and training platforms. VEER will create 80 qualified trainers through a combination of in-person and online training over the span of two years, impacting a minimum of 400 community members. After this initial training, VEER is designed to grow exponentially, with trainers acting as outreach agents and a dedicated web portal acting as a resource for community leaders undertaking prevention work. This PERIL-designed portal will include a step-by-step process with guidance for creating video-based inoculation tools, how to create outreach to local communities, a template for a local training workshop, and a Q&A section to provide additional information. PERIL advisors will be available on an as-needed basis for additional questions from our 80 trainers during the grant period as they set up their own workshops.

Community leaders need more robust and effective tools for prevention and intervention to help reduce the risk of violence in their communities. VEER offers scalable, sustainable tools that will demonstrably assist local practitioners with ways to reach their own communities directly, with low-cost videos that can be shared on social media and websites, integrated into educational curriculum and classroom work, built into orientation and staff development programming, and used as part of broader trainings.

Current Capacities and Program Inventory: PERIL is the global leader in applied research into attitudinal inoculation against manipulative persuasive media. Over the past two years, with partners in the tech industry, public health institutions, and foreign government, PERIL has produced significant first-of-their-kind findings on the means of developing and distributing attitudinal inoculation messages. Now it is time to scale up those proven approaches into accessible, sustainable strategies for local communities nationwide. “Attitudinal inoculation” is a specific method of education and counter-messaging that has been in use for decades in the public health sector. It is based on the idea that people build resistance to manipulative

persuasion when they (a) perceive an attempt to influence their currently-held beliefs and attitudes as a threat and (b) are presented with information to counter the attempt. Following attitudinal inoculation, recipients are less likely to believe mis/disinformation and conspiracy theories; they are less likely to support the purveyors of manipulative media and their political projects; and they are more likely to argue against these positions when they encounter them in the future. Proven inoculation strategies have been developed against violent extremist narratives, conspiracy theories, misinformation, and disinformation. Empirical testing across a wide variety of studies demonstrates the effectiveness of inoculation against manipulative messaging related to politics, health and wellness, advertising, public discourse, animal rights, and the environment. PERIL faculty have testified about the value of attitudinal inoculation for preventing violent extremism before the U.S. Congress and have briefed a wide variety of U.S., UN and intelligence agencies on it. All of this demonstrates that attitudinal inoculation is a proven means of stopping radicalization to violent extremism at its very earliest stages.

Gaps: Attitudinal inoculation is increasingly recognized as key to staunching the flow of manipulative media leading to violence. But increased demand creates a risk of poorly prepared training and misapplication of the inoculation concept—which could potentially backfire in unanticipated ways. There is an immediate need for uniform, consistent, and evidence-based methodology to be made accessible across a variety of communities and practitioners. And those practitioners need guidance on how to use short-form video-based tools that can reach a heavily visual and social media-embedded generation. PERIL will equip leaders at the institutional and community level with concrete skills to disarm the spread of disinformation via video-based attitudinal inoculations, thereby reducing the overall likelihood of political and identity-targeted violence.

Through the VEER program, PERIL and its partners will scale up evidence-based, methodologically sound inoculation practices in order to equip local communities and practitioners with cutting edge techniques, and the ability to design their own video-based and new media interventions. This will take the form of a “train the trainers” series of workshops, supported by a password-protected web portal with resources to assist in the development of inoculation programs. All pre- and post-testing will adhere to university ethics requirements for human subject study. Records of workshop attendees and website users will be kept on a password-protected computer kept in a locked office in PERIL’s undisclosed lab space, which is only accessible by keycard access for PERIL researchers only. These policies ensure the protection of all training participants’ privacy and information (such as name or contact information) necessary for ongoing communication.

2. Program Design

Problem Statement: As described in Appendix A of the TVTP Notice, each community is unique. The motivations for violent extremism are also increasingly muddled, as terrorist

ideology becomes blurred through online radicalization processes that can be less coherent than previous, group-based radicalization to violence. There is no one-size-fits-all approach to community resilience, just as there is increasingly no single framework with which to understand all violence extremism.

Local communities need training and support based on proven-effective, cutting-edge video production tactics and prevention communication methods. The VEER program will equip and empower local communities to prevent radicalization to violent extremism with approaches and resources that allow each community to develop protective factors unique to its own needs while never policing nonviolent political beliefs.

Proposed Intervention: The proposed Violent Extremism Education and Resilience (VEER) program employs innovative video-based techniques and takes a five-tiered approach to develop, test, and deliver a comprehensive “train the trainer” certification workshop with subsidiary assets, and support in the form of a password-protected web portal for certification-holders. PERIL will partner with the award-winning short form media company Long Story Short Media to train local practitioners in the techniques of narrative storytelling, short-form video, and evidence-based inoculation-style scripting and production. Our primary target population is community leaders with a high degree of influence and the ability to communicate to broad swathes of the public: educators, civic and religious leaders, and key figures in government and the military. The secondary target population includes leaders with influence within their institutions and communities but more limited opportunities for communication, such as coaches, school administration, community agencies, and the nonprofit sectors. A tertiary target population consists of people working in media and communication, content strategy and production, advertising, as well as independent content producers such as vloggers, bloggers, and social media influencers. We will reach these populations via our support partners in the military and tech sectors (see attached letters of support). VEER is self-scaling; by participating as trainer-trainees, our target populations gain the ability train others, and to recruit users of the self-guided online training and resource portal.

Goal and Objectives:

Goal: In the short term, VEER will have an immediate effect on increased knowledge and skills for 80 local community members who will become trained in these approaches. In addition to these, some 400 community members will receive prevention and resilience education from our trainer-trainees. In the long term, the VEER program will create national scalability of evidence-based inoculation and new media intervention approaches, thereby increasing local practitioners’ capacities and competencies to off-ramp at-risk community members from radicalization to violent extremism through the use of new media technology. The trainer-of-trainers model and the online web portal with step-by-step guidance, templates, and sample videos ensure the project is sustainable. Both the short and long-term goals reflect DHS’s

intent to “prevent individuals from radicalizing to violence and intervene with individuals who may be radicalizing, or have radicalized, to violence.” VEER will do this through the innovative use of new media approaches to prevention. Through a hybrid in-person and online “train the trainers” model, VEER will be self-scaling, expanding to reach as many communities as needed, self-tailoring to the specific resilience needs of each community.

Objective 1: Establish a network of community trainer-trainee participants. PERIL and its partners will establish a network of community stakeholders and trainer-trainee participants. This network will draw on existing extended networks belonging both to PERIL and CO*RE (see letter of support). These grassroots, non-partisan networks are based on longstanding mutual support, successful collaborations, and shared values of strong, safe, unified communities. This network will feed into both in-person and virtual trainings. PERIL/CO*RE will confirm 40 in-person trainee participants from 20 stakeholder groups, representing half of the 80 total trainer-trainees which VEER will directly train over the course of the proposed two years. In-person participants will receive a “starter pack” of materials prior to the workshop introducing key concepts and best practices in prevention of TVT, threat landscape, and the role of local leaders in fostering more resilient communities.

Objective 2: Conduct in-person training workshop on inoculation scripting and new media strategies in intervention for small and mid-sized communities and institutions. PERIL and its partners will develop a complete in-person training to address the needs of small and mid-sized communities and institutions. This workshop will serve the 40 trainee participants from 20 stakeholder groups, referred to in Objective 1. This in-person workshop will provide actionable, empirically-proven “turnkey” processes to prevent radicalization to violent extremism and build off ramps for at-risk community members. These turnkey approaches, using cutting edge short-form video technology, will build on PERIL and partners’ existing competencies in media literacy training and “prebunking” interventions. This in-person workshop will be bookended by pre- and post- training tests to assess the efficacy of the training. Efficacy will be measured according to three criteria: (1) Understanding established methods of attitudinal inoculation; (2) Familiarity with video-based prevention messaging techniques; (3) Familiarity with techniques for training others in these approaches.

Objective 3: Create a password-protected web portal with guidance, sample videos, and step-by-step templates to guide community participants on how to train others in their communities. To support community stakeholders and facilitate ongoing scale-up, we will produce a password-protected web portal. This portal will provide users with resources necessary to produce their own media content to prevent radicalization to violent extremism. In addition to these resources, the portal will also include self-guided training modules. Users who completed the in-person training in Objective 2 will be able to share these self-guided training resources with members of their own organizations, networks, and communities. Through this process, 40

additional trainer-trainees will learn the prevention methods described in Objective 2. These 40 online-only participants represent the second half of the 80 total trainer-trainees that VEER will engage directly over the course of the proposed two years.

To accompany the portal-based support and training scale-up, we will develop a battery of assessment tools, which will test: (1) impact assessment to measure the relative efficacy of in-person vs. online training; (2) assessment criteria to determine participant competencies in producing intervention messages; (3) impact assessment to gauge willingness and competency to engage in community based education and resilience work to prevent TVT. These assessment tools will ensure that evidence-based indicators and metrics for success, including the collection of baseline data at the start of the project, guide the implementation and execution of the entire project, including the training program, self-guided web portal, and follow-up guidance.

Objective 4: Guide and advise partners as they implement community training intervention workshops. We will work with our partners to guide them in organizing and hosting their own community training interventions. This will include identifying high impact audiences, determining optimum medium-of-delivery, and offering guidance in message development. This will also include a trainer-trainee-facing “how-to” guide which will offer community leaders their own tools to empirically evaluate their locally-designed, video-based interventions. Drawing from our established pool of 80 trained-trainers, it is our objective to reach 400 community members, or an average of five per trainer.

Objective 5: Broaden web portal access to new cohorts of trusted community members. To further facilitate “snowball” style scale-up, we will work with our established pool of trainer-trainees to invite new cohorts of trusted community leaders to use the online, self-guided training and resources portal. Following rigorous assessment, we will expand access to the portal on an invitation and request-only basis. PERIL also commits to continue maintaining and updating the portal indefinitely into the future.

Logic Model

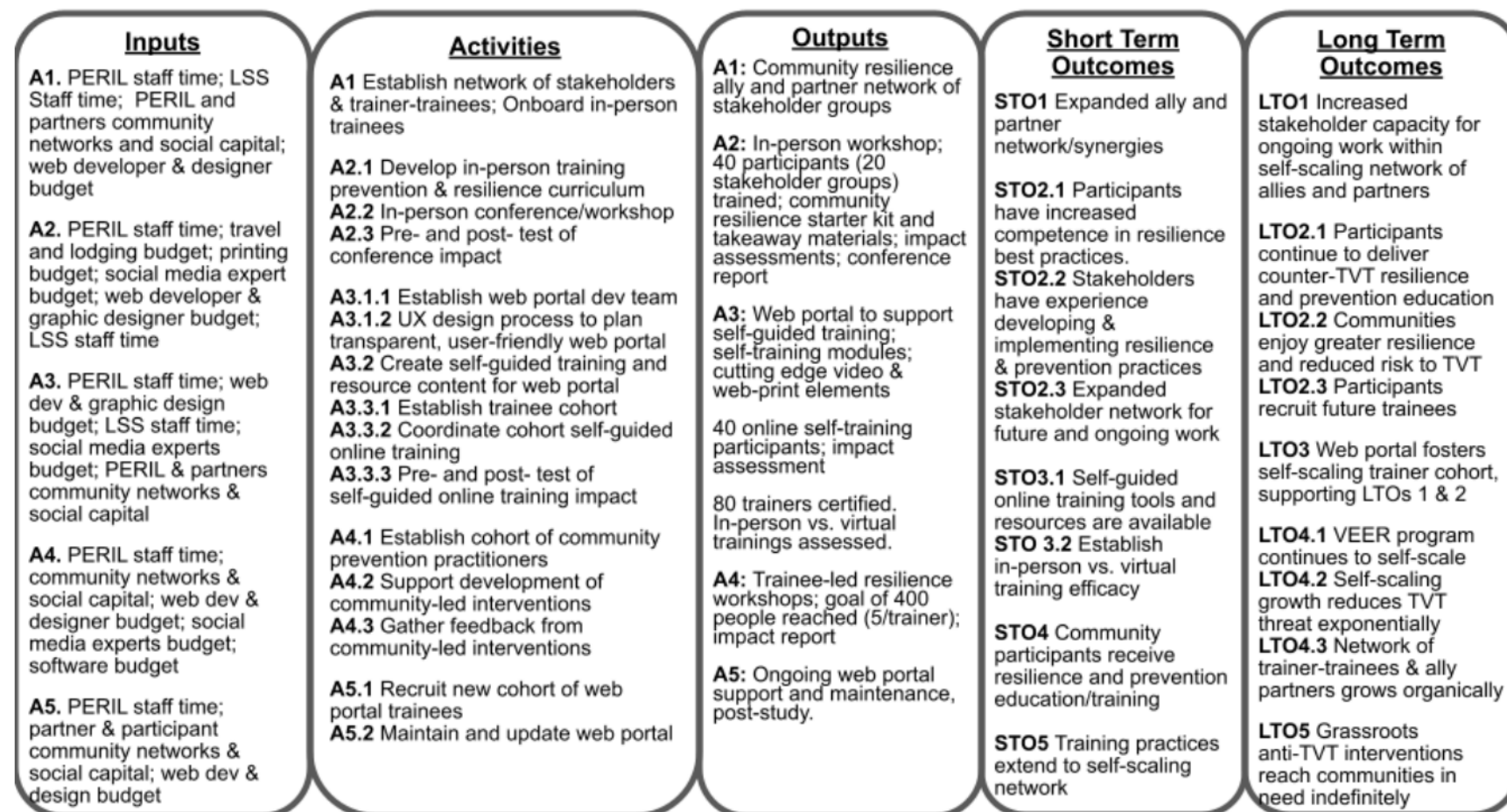
Theory of Change: If community stakeholders are empowered with proven-effective preventative techniques, **then** they will be able to develop prevention programs against violent extremism tailored for their communities’ unique needs. This is **because** every community’s needs are different, their values unique, and their possible vulnerabilities to violent extremism may fluctuate. If communities are equipped with assessment capabilities, **then** they will be able to ensure the effectiveness of their strategies to build resilience against TVT threats. This is **because** effective prevention tactics are not always assessed, and so community leaders may lack expertise to select effective approaches, particularly in new media contexts. If these techniques are centrally, but privately housed, **then** community leader training can expand indefinitely with

little risk of bad actors exploiting them. This is necessary **because** the VEER project's scalability depends on distributed, grassroots expansion, but must remain secure from the intervention of bad actors.

Contextual Factors & Underlying Assumptions: The VEER program comes about at a time when ideologically neutral, community-based preventions to violent extremism are increasingly needed. However, there are few resources available for community leaders that might distinguish best practices from those that risk failure or even backfiring. Likewise, new media platforms present a range of needs for message creation and dissemination, which community leaders are unlikely to possess. PERIL and its partners are acutely aware of the need for best practice dissemination in this time of increasing interest in community resilience against violent extremism. Likewise, these tools are not wholly neutral and can be distorted and misused by bad actors seeking to spread manipulative propaganda supportive of violent extremism. By establishing a "go-to" source for best-practices, combined with training oversight and support, and restricted from access by bad actors, the VEER program seeks to establish scalable practices for communities to build their own offramps away from violent extremism.

Logic Model

The logic model (below) outlines PERIL's framework for network expansion, community outreach, and VEER program development and dissemination.



Likelihood of Success: VEER will succeed because it builds on established, empirically proven strategies for preventing radicalization to violent extremism. On top of this foundation, new innovations in video-based counter-extremism education and messaging promise scalability. Long Story Short brings a body of expertise in cutting edge video-based education and communication, on which they, PERIL, and our content partners can build innovative new media approaches to these interventions. We base our strategy for success on the following principles:

- **A foundation of proven success.** PERIL’s work in preventative counter-messaging and media literacy have proven effective across a variety of topics and practices relating to violent extremism. This work has been verified by peer reviewers in high impact communication and public health journals, and has provided the foundation of government and tech-sector initiatives. PERIL’s partner Long Story Short has served as videographer in one of these previous studies.
- **Innovation in new media technology and communication practices.** PERIL’s work in video-based online counter-messaging and education has advanced the field by helping to establish proven-effective techniques for reducing the credibility, support, and gratification associated with consuming violent extremist propaganda. To this, our content partners bring expertise with the production styles, internal culture, and the social dynamics of new media platforms. In both content and form, both message and medium, VEER aims to take proven practices to entirely new spaces and audiences.
- **A broad network of supporting partners.** The VEER project incorporates a far-reaching network of established and cutting-edge partners (see letters of support). These include grassroots community resilience organizations, a tech sector non-profit, independent social media researchers, and content producers.
- **Rigorous, ongoing empirical assessment.** Every stage of this work includes both pre- and post-testing, to facilitate improved methodologies and iterative approaches to achieving desired results. This “360” approach ensures that each step in the VEER project will lead to improved outcomes in the subsequent steps. Baseline data and metrics are evaluated throughout the project against changes in participants’ knowledge and ability to utilize new media and inoculation approaches to prevent violence in their communities.

3. Organization and Key Personnel

The VEER program, through PERIL and its partner organization Long Story Short Media, combines scholarly rigor and front-of-field social science with cutting edge approaches to video production and new media distribution.

The **Polarization and Extremism Research Innovation Lab (PERIL) at American University** brings the resources and expertise of the university sector to bear on the pressing

problem of extremist radicalization, targeted violence, and terrorism. PERIL focuses on pre-preventative approaches, which stop people from entering radicalization pathways and create early off-ramps for individuals exposed to extremist propaganda and/or recruitment. PERIL has worked with partners across government, non-profit, and private sectors. The lab's work tackles the full spectrum of violent extremism with evidence-based, non-partisan approaches focussing on community resilience and the needs of communities and victim-survivors. PERIL is a pioneer in the use of video-based attitudinal inoculation strategies, and is now turning to strategies for scaling-up and creating sustainable approaches nationally. In addition, PERIL's translational research team has extensive work already underway in local communities across the country—in Vermont, Texas, Michigan, and Washington State, with additional requests pending from several states and local communities. These local relationships and existing projects will help channel local practitioners into the VEER program and will amplify awareness about the web-based portal and self-guided training modules. **Brian Hughes, PhD** will serve as VEER key personnel and research lead. Dr. Hughes is a research assistant professor in the Department of Justice, Law and Criminology, School of Public Affairs, American University and directs all of PERIL's digital facing work, including the lab's partnerships on video-based inoculation with Google/Jigsaw and other funders. **Cynthia Miller-Idriss, PhD**, will serve as VEER key personnel. Dr. Miller-Idriss is a professor in the American University School of Public Affairs and the School of Education, and is PERIL's founding director. Dr. Miller-Idriss has testified before the U.S. Congress and regularly briefs officials in the U.S., the United Nations, and other countries on trends in domestic violent extremism and strategies for prevention and disengagement. She is the author of *Hate in the Homeland: The New Global Far Right* and *The Extreme Gone Mainstream: Commercialization and Far Right Youth Culture in Germany*. (b)(6)

(b)(6)

Long Story Short Media (LSS) is a woman-owned, small business made of former journalists and creatives with deep experience crafting memorable and enlightening narratives across all platforms. As President, **Jessica Stuart** has two decades of storytelling experience through broadcast television, live event production, and short-form video content. Executive Vice President **Robert J. Yule** is an experienced print journalist, video storyteller, and communications and media relations professional. Chief Creative Officer **Max Culhane** has more than 25 years of experience in storytelling and media, from interviewing U.S. presidents and business leaders to reporting from war zones. Award-winning Senior Line Producer **De'Anthony Lucas**'s production and project management background crosses a range of creative and media formats, from local news to advertising, both short form and long-form. The

LSS team has more than 50 awards spanning the industry, including an Emmy Award nomination, Jackson Wild Nominations, Edward R. Murrow award and multiple Webby, Cine, and Telly Awards for innovative short-form digital campaigns. LSS has had the privilege of working with leading NGOs, nonprofits, foundations, universities, and corporate partners, including the Bill & Melinda Gates Foundation, Elizabeth Glaser Pediatric AIDS Foundation, Google, MacArthur Foundation, the National Park Foundation, Nuclear Threat Initiative, PEPFAR, the Smithsonian Institution, U.S. CDC, UNAIDS, UNESCO, USAID, the World Food Programme, and the World Health Organization.

4. Sustainability

The VEER program sustainability plan is based on the self-scalability at the center of its train-the-trainers approach. As VEER builds community-level capacity, it also builds buy-in from participants about the intervention approach and the use of new media, through an iterative design process based on the findings of its ongoing impact assessments. As this process further refines the self-guided, online training portal and its support resources, these become increasingly self-sustaining.

VEER's five objectives will be sustained in multiple ways. Objective 1 and 5, which establish and broaden a network of community trainer-trainee participants, will become self-run following initial DHS investments in Objective 2 (in-person training in inoculation scripting and new media strategies for intervention), Objective 3 (the creation of sample videos and step-by-step templates to guide user participation), and Objective 4 (guiding and advising partners as they implement intervention workshops). In this sense, Objectives 2-4 are core investments that create sustainable networks of self-reproducing expert practitioners of video-based interventions utilizing evidence-based inoculation strategies.

Sustainability is built in through other key features of VEER. Notably, the VEER program integrates fully into several of PERIL's other community-focused prevention and intervention projects—including community-based work in Texas, Michigan, Vermont, and Washington State, which will provide a steady flow of new users independent of the self-scaling “snowball” expansion built into the program itself. The web portal will be sustained after the end of this two year grant through costs absorbed by PERIL's content management team's ongoing web-based work.

Finally, VEER is designed to help sustain the very practices of prevention and resilience on which it is based. As prevention and resilience-based approaches to violent extremism become more recognized and sought-after, the VEER web portal will be an ongoing source of best practices, sample templates, and resources that are widely available to the practitioners through vetted approval processes in PERIL, but inaccessible to bad actors who might seek to undermine this important work. VEER's combination of grassroots, face-to-face work with vetted,

password-protected, digital resources is a key component in its overall effectiveness and sustainability.

5. Budget Detail and Narrative

Budget Category	Federal Request
Personnel	\$214,302
Fringe Benefits	\$50,000
Travel	\$9,900
Supplies	\$10,000
Contractual	\$224,244
Other	\$55,000
Total Direct Costs	\$563,446
Indirect Costs	\$186,382
Total Project Costs	\$749,828

Personnel: VEER requests \$214,302 in personnel costs.

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Brian Hughes will contribute to all aspects of the research, intervention, training, and product design and creation, and he will lead the analyses.

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Sarah Bartholomew will coordinate and contribute to training design and implementation, content and web development, conference organizing, data coding, and analysis.

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Dr. Miller-Idriss will assist with training design implementation and data analysis.

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for all post-award management of this project, including financial reporting, timesheet management, budget reconciliation, disbursement oversight, and audit requests. for management of all trainee travel, reimbursement, and in-person training event logistics. Proposed salaries for senior personnel are estimates and will be paid in accordance with established University guidelines. Only actual rates will be billed. Salary estimates include an annual 3%

increase and equity adjustments, neither of which is guaranteed. For the purpose of preparing subsequent year budgets, personnel salaries reflect a 3.0% increase on September 1 of each year.

Fringe Benefits: The budget includes \$50,000 in fringe benefits, which are charged using the American University NICRA at a rate of 8% for part-time staff and faculty summer effort, and a rate of 25.5% for full-time staff and faculty effort during the academic year.

Travel: \$55,000 is budgeted for local participant travel for trainees to travel to the in-person training hosted by PERIL in year 1 of the proposed project, which includes the cost of airplane fare, local transportation, lodgings, and meals for 40 participants (b)(4)

(b)(4) Funding in the amount of \$9,900 is requested for conference travel for (b)(6) to disseminate this work among scholars, researchers, and practitioners in the fields of countering violent extremism, community resilience organizing, communication, social science, and education.

Supplies: \$10,000 is budgeted for supplies, including name tags, training materials, one laptop computer, software licenses, printing and paper expenses, and other workshop materials. Material and supply items are categorized as project specific and are for expenses that specifically benefit this project, are reasonable and necessary for the performance of this work, and can be readily allocated to this project.

Wherever possible, this budget has sought to create cost efficiencies through the use of community-sourced expertise. Our supporting partners, for example, are experts in deriving high impact effects from low budget new media platforms. Our stakeholder groups participate at-cost, and leverage their free networks of support to expand the trainer-trainee pool and accelerate the self-scaling “snowball” expansion of VEER dissemination.

Contractual. The budget includes fees for several expert social media and video consultants for (b)(4) These independent consultants will be responsible for attending a day-and-a-half conference in Washington, DC near the end of the project’s first year. They will develop and lead breakout sessions to train attendees in marketing and communication principles relating to social media and user generated content platforms. In year 2, they will assist with the creation of video content, which will be housed on a password-protected web portal. The consultants have large social media followings and are expert at producing video content for a variety of audiences. Their letters of support are included in this proposal. The (b)(4) for web development and graphic design services for years 1&2. These fees will cover the one-time expenses associated with the construction and design of a password-protected, multimedia web portal, hosting the VEER project’s self-guided training modules and support resources. These consultants will be responsible for information architecture, user experience design, user interface design, and overall website construction and

deployment. The budget also includes (b)(4) for a subcontract to Long Story Short Media, LLC. Long Story Short will be responsible for participating as trainers at the a day-and-a-half workshop in Washington, DC in year one. LSS will develop and lead a one-hour, interactive practicum session at an in-person training for its 40 trainee attendees. In year 2, LSS will partner with PERIL at American University to script, produce, and edit three videos with a duration of 3-5 minutes each. These videos will consist of examples of successful inoculation videos and techniques. The online portion of this project will be housed on a password-protected web portal.

Indirect Costs. \$186,382 is requested for indirect costs. Indirect costs are charged by American University at the rate of 43% of MTDC, pursuant to the negotiated indirect cost (F&A) rate agreement with the U.S. Department of Health and Human Services, the University's cognizant auditing agency.

Appendices

Appendix A - Implementation and Measurement Plan (IMP)

Appendix B - Resumes/CVs of Key Personnel

Appendix C – Letters of Commitment and Support

Appendix A - Implementation and Measurement Plan (IMP)

Organization Name	Lead Applicant: The Polarization & Extremism Research & Innovation Lab (PERIL) at American University Sub Applicant: Long Story Short Media (LSS)
Project Title	Violent Extremism Education and Resilience (VEER): New Media Strategies for Community Prevention
Grant Number	
Grant Implementation Period	October 1, 2022 – September 30, 2024
<p style="text-align: center;">Project Goal Statement</p> <p>The goal of the VEER program is to educate and train communities in cutting edge, video-based inoculation and pre-bunking methods for preventing radicalization to targeted and terrorist violence. All VEER outcomes center on the goal of building an expanding network of community leaders who have the skills to develop prevention and resilience programs tailored to the needs of their communities. VEER’s “train the trainers” approach, coupled with its online web portal resource, ensure that these community leaders have both the means to start and carry on this work.</p> <p>In order to do this, VEER must address three pressing needs in the education, dissemination, and scale-up of these skills at the level of community leadership. (1.) VEER establishes empirically proven best practices for building resilience to processes of TVT radicalization. At a moment when such programs are becoming widely implemented without adequate assessment protocols or reference to the social-scientific literature of prevention, VEER offers an authoritative source for proven tactics. (2.) The VEER program connects proven-effective offramping and prevention techniques with insight and training into cutting edge new media technologies. Not only are participants trained to craft the <i>messages</i> that build effective offramps to TVT, they are also trained to effectively leverage the <i>media</i> critical to doing so. (3.) VEER is based around invitation-only training and password-protected development resources, which serves the goal of preventing bad actors from accessing and misusing its resources.</p> <p>These three pressing needs are reflected in the VEER program’s overarching goal: To combine proven-effective resilience techniques rooted in short-form video and inoculation and prebunking with cutting-edge production and self-scaling distribution in a way that establishes best practices while minimizing potential exploitation by bad actors.</p>	

Target Population

No single ideology or motivating cause—much less religion or demographic—is the sole source of targeted violence and violent extremism in the United States. Increasingly, ideology itself seems to be losing ground to more vague mobilizing concepts, fuzzy and inconsistent systems of belief, and a general social mood of nihilism. Interventions that target potential perpetrators of TVT must increasingly reckon with these difficulties. Often, by the time at-risk individuals are identified, damage has already been done. Even if no overt act of violence has been committed, the individual may be already enmeshed in an extremist milieu, consuming and spreading propaganda, and providing support that encourages others to violent action. Today, TVT is a “wicked problem,” with myriad interconnecting causes and complicating factors, which make it seem almost impossible to resolve.

The solution to this wicked problem is to intervene earlier. Expansive “upstream” prevention serves the needs of whole communities rather than seeking to find the proverbial terrorist needle in the haystack. This is the most effective form of resilience-building: to prepare communities so that the very conditions giving rise to targeted violence and violent extremism cannot thrive. In addition to preventing individual radicalization, this produces two substantive benefits: (1) preventing the early phases of radicalization, which help to elevate overall societal risk for TVT, and (2) remaining ideologically neutral, so as to avoid stigmatizing community members with non-violent, but unconventional or even distasteful, beliefs.

The VEER program therefore targets local leaders not as potential deradicalizers, but as the individuals best positioned to educate and empower their communities so as to preempt even the possibility of individuals radicalizing to TVT. A self-scaling program such as this has the potential to reach an indefinite number of communities and their members. For the two-year duration of this grant, VEER will seek to reach a minimum of 80 trainer-trainees and 400 community members to receive resilience and prevention education.

VEER’s target populations are reflective of a Whole Community Approach: appealing to civic organizations, faith-based groups, educators, state, local, tribal, territorial, and federal partners, and more. Our primary target population is community leaders with a high degree of influence and the ability to communicate to broad swathes of the public: educators, religious leaders, and key figures in government and the military. The secondary target population includes leaders with influence within their institutions and communities but more limited opportunities for communication, such as coaches, school administration, community agencies, the nonprofit sector, and leaders of civic organizations. A tertiary target population consists of people working in media and communication, content strategy and production, advertising, as well as independent content producers such as vloggers, bloggers, and social media influencers. We will reach these populations via our support partners (see attached letters of support).

*All VEER online modules and training will be accessible for the vision and hearing impaired by means of closed captioning and alt text. American University, the host location for in-person training and seminars, is fully accessible and mobile friendly.

Goal & Objectives

Goal 1: The VEER program will design, test, and execute a self-scaling system for training community leaders in proven-effective techniques for upstream prevention of TVT.

Objective 1: Establish network of community stakeholders and trainer-trainee participants (both in-person and virtual)

Objective 2: Design, test, and execute in-person training program

Objective 3: Design, test, and execute online, self-guided training program and resources

Objective 4: Facilitate trainer-trainee participants to provide local resilience-based TVT-prevention education

Objective 5: Facilitate “snowball” style scale-up, of directing trusted community leaders to use the online self-guided training and resources portal.

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Journal Articles – Peer Reviewed (Primary or Sole Author)

- “Cultural Variance in Reception and Interpretation of Social Media COVID-19 Disinformation in French-Speaking Regions,” (primary author with Kesa White, Jennifer West, Meili Criezis, Cindy Zhou, and Sarah Bartholomew), *International Journal of Environmental Research and Public Health* 18(2). November 2021.
- “Development of a Codebook of Online Anti-Vaccine Rhetoric to Manage COVID-19 Vaccine Misinformation” (primary author with Cynthia Miller-Idriss, Rachael Piltch-Loeb, Beth Goldberg, Kesa White, Meili Criezis, and Elena Savoia), *International Journal of Environmental Research and Public Health* 18(24). July 2021.
- “Debate: Donald Trump and Fascism Studies,” *Fascism* 10(1). June 2021.
- “Uniting for Total Collapse: The January 6 Boost to Accelerationism” (primary author with Cynthia Miller-Idriss), *CTC Sentinel*, May 2021.
- “Ecofascism: An Examination of the Far-Right/Ecology Nexus in the Online Space” (primary author with Dave Jones and Amarnath Amarasingam), *Journal of Terrorism and Violence Prevention* (accepted, pending publication).
- “Theologians, Poets, and Lone Wolves: Modeling Medium-Specific Processes of Radicalization,” *International Journal of Communication* 14(2020). March, 2020.
- “‘Pine Tree’ Twitter and the Shifting Ideological Foundations of Eco-Extremism,” *Interventionen: The Journal of the Violence Prevention Network* 14, December 2019.
- “Thriving from Exile: Toward a Materialist Analysis of the Alt-Right,” *B20: An Online Journal*, September 24, 2019.
- “A Lone Wolf in the Hypertext: Radicalization Online,” *Global-e, ISIS Media Series*, August 10, 2017.

Journal Articles – Peer Reviewed (Secondary Author)

- “Engagement in Subversive Online Activity Predicts Susceptibility to Persuasion by Far-Right Extremist Propaganda” (primary author Kurt Braddock, with Beth Goldberg, and Cynthia Miller-Idriss), *New Media & Society*, February 2022.
- “Predictors of COVID-19 Vaccine Hesitancy: Socio-Demographics, Co-Morbidity, and Past Experience of Racial Discrimination” (primary author Elena Savoia, with Rachael Piltch-Loeb, Beth Goldberg, Cynthia Miller-Idriss, Alberto Montrond, Juliette Kayyem, and Marcia Testa), *Vaccines*, 9(7), July 2021.
- “Examining the Effect of Information Channel on COVID-19 Vaccine Acceptance” (primary author Rachael Piltch-Loeb, with Elena Savoia, Beth Goldberg, Tarrner Verhey, Juliette Kayyem, Cynthia Miller-Idriss, and Marcia Testa), *PLOS ONE* 16(5), May 2021.

Chapters in Books/Anthologies

- “Brand of Brothers: Marketing the Islamic State,” *The Media World of ISIS* (eds. Rosemary Pennington and Michael Krona), Indiana University Press (2019).

- “Analyzing YouTube ‘Rekt’ Videos as a Vector for Radicalization,” *Tracking the Rise of the Global Right Globally* (ed. William Alchorn) Ibidem Verlag (2019).
- “A Lone Wolf in the Hypertext: Radicalization Online,” *CARG Briefs Vol. 1: ISIS*. (ed. Marwan Kraidy). CARGC Press, University of Pennsylvania Scholarly Commons (June 2019).
- “Learning Hate: “‘Real’ Men and Masculinity in White Supremacy and Islamist Extremism” with Cynthia Miller-Idriss. *The Routledge Companion on Boyhood in the U.S.* (eds. Edward Fergus, Lauren Wells, and Joseph D. Nelson) Routledge Press (upcoming).

Reviews

- “The Age of Lone Wolf Terrorism,” *International Journal of Communication* Vol. 14(2020). January 2020.
- “The Toxic Meritocracy of Video Games: Why Gaming Culture is the Worst,” *International Journal of Media & Communication Studies* Vol. 14(3). September 2018.

Journalism

- “Blurry Ideologies and Strange Coalitions: The Evolving Landscape of Domestic Extremism,” (with Cynthia Miller-Idriss), *Lawfare*, December 19, 2021.
- “Inoculating Against the Other Virus: Conspiracy Theories” (with Cynthia Miller-Idriss and Meili Criezis), *American Institute for Contemporary German Studies*, November 18, 2021.
- “Erstwhile Allies and Community Convergence: A Preliminary Study of Online Interactions Between Salafi-Jihadists and White Supremacists,” (with Meili Criezis), *GNET*, August 31, 2021.
- “The Storm and the Web: Communication Technology and the Ecumenical Far Right,” *RightNow! At C-REX*, January 26, 2021
- “At the ‘Stop the Steal Rally, DC: A Survey of Far-Right Rhetoric and Symbology” (with Caleb Cain), *Center for Analysis of the Radical Right*, January 13, 2021.
- “The U.S. Capitol riot has deep roots in the far right ‘Patriot’ movement,” *The Big Issue*, January 7, 2021.
- “A Report from the 2019 Global Education Forum: Hate Comes to Campus,” *Center for Analysis of the Radical Right*. April 10, 2019.
- “Examining Ethical Practicalities Raised by Valencia-Garcia’s ‘The Ethics of Consuming Fascism’,” *Center for Analysis of the Radical Right*. February 26, 2019.
- “Occult Economy and the Far Right Grift,” *Center for Analysis of the Radical Right*. November 22, 2018.
- “Analyzing YouTube ‘Rekt’ Videos as a Vector Radicalization,” *Center for Analysis of the Radical Right*. August 30, 2018.
- “How to Fix the Fake News Problem,” *CNN.com*. November 16, 2016.

- “Is Social Media Turning You Into a Zealot?” *CNN.com*. October 16, 2016.

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Oral Presentations, Interviews, Addresses and Master Classes

Invited Talks

- “Climate Change and Terrorism in the West,” National Counterterrorism Center, McLean, Virginia (virtual). June 17, 2021.
- “Religion and the Far Right,” Deakin University, Victoria, Australia (virtual). June 9, 2021.
- “Online Youth Radicalization in the Age of COVID-19,” Department of Homeland Security, Digital Forum on Targeted Violence and Terrorism Prevention, Washington, DC (virtual). March 9, 2021.
- “There are no engineering solutions: The influence of digital affordances on disinformation spaces and extremist scenes.” ICSR GNET, King’s College, London (virtual). February 10, 2021.
- Keynote: “Extremism and Polarization on Campus: The COVID Pandemic and Beyond.” Association of College and University Housing Officers State of the Professions annual conference (virtual). February 10, 2021.
- “Affect, Ideology, and the Masculinity: Platform Design and Governance as PVE,” State Department International Visitor Program: *Promoting Peace and Tolerance Among Educated Youth*, Washington, DC/ November 8, 2018.
- Guest Lecture, “Gender, Extremism, and the Case of Omar Mateen,” American University SOCY/EDU 396. April 19, 2018.
- Guest Lecture: “The Durability of 'False Flag' Denialism,” American University COMM 100, “Understanding Media.” October 3, 2017.
- Guest Lecture: “Aleister Crowley in the Edwardian Media Environment,” Queens College CUNY MEDST 759, “Media, Manipulation, and Magick.” September 19, 2017.
- *Unfinished Art: A Roundtable Discussion*, The Met Breuer, (May 20, 2016).
- “The Taoist Ethic and the Spirit of Global Capitalism,” *An Evening of Non-Linear Narrative*. The Morbid Anatomy Museum. Gowanus, Brooklyn. May 26, 2016.

Webinars & Panel Discussions

- “Risk of Researching Right-Wing Extremism: How the Far Right Threatens and Intimidates Scholars” (moderator), C-REX & Peril, December 2021.
- “From Q to Querdenken: Conspiracy Theories in Germany and the United States,” *American Institute for Contemporary German Studies*, November 10, 2021.

- “Symposium on Disinformation and Radicalization to Violence,” House of Sweden, November 16, 2021.
- “Overcoming the Pitfalls of “White Logic” and “White Methods” When Researching the Far Right,” (moderator), C-REX & Peril, October 14, 2021.
- “Extremism: Risk and Resilience in the COVID-19 Era,” SPLC & PERIL, webinar series. June 2020 – April 2021.
- “US Election: How can we challenge right-wing extremism?” panel discussion, hosted by Open Democracy (virtual). October 15, 2020.

Conferences (organizer)

- “Accelerationism: A Three day Blue Sky Symposium Hosted by PERIL,” March, 2022.

Full-Length Interviews and Noteworthy Quotes

- “Talking Chaos, or Plotting a Conspiracy? The Debate in the Whitmer Kidnapping Trial,” *The New York Times*, March 13, 2022.
- “After Capitol Riot, desperate families turn to groups that ‘deprogram’ extremists,” *Washington Post* (quoted). February 5, 2021.
- ““The Capitol riot could lead to further radicalization. Here’s how to pull people back from the brink,” *WHYY* (quoted). January 19, 2021.
- ““Pine Tree’ Twitter and the Shifting Ideological Foundations of Eco-Extremism,” Loopcast podcast (interview). January 2020.
- “Can web-fueled violence be stopped?” *Al Jazeera Inside Story*, Al Jazeera English (interview). August 6, 2019.
- “Gab Server Subpoenaed by Pennsylvania Attorney General,” *All Things Considered*, NPR. November 8, 2018.
- “Digitally Distributed Solidarities and Extremism,” *Team Human* podcast, NPR One. January 10, 2017.

Conference Presentations

- ““I Speak for the Trees’: #PineTreeTwitter from Ecofascism to Xenofeminism,” VOX-Pol and Swansea University, *Terrorism and Social Media, an International Conference*, Swansea (June 26, 2019).
- “Odin, Lucifer, Warhammer 40k: Digital Religionettes and Populist Paradox on the Far Right,” International Communication Association Media and Religion Preconference, *Global Populism: Its Roots in Media and Religion*, Washington, DC (May 24, 2019).
- “Opposing ‘Alt-Tech’: An Analysis of the Forces Shaping Extremist Alternative Communication Networks, and Strategies of Resistance,” Center for the Analysis of the Radical Right, *A Century of Radical Right Extremism: New Approaches*, London (May 15-17, 2019).

- “Applying the Consumer Conversion Curve to Islamist Extremism,” American University Research Symposium. October 17, 2018.
- “From ISIS to Elliot Rodger and 'White Sharia': Grievance, Digital Media, and the Emotional Lives of Young Men,” VOX-Pol Biennial, Amsterdam (August 20, 2018).
- “Lone Wolf in the Hypertext: Developing Models of Self-Radicalization in a Digital Age,” CARGC 2018 Symposium: Mediating the Islamic State. April 6, 2018.
- “Communication Technologies and the End of Arab Nationalism,” *Queens College Media Studies Colloquium Series*, (November 30, 2016).
- “Making and Marketing Extremism,” *Queens College Media Studies Colloquium Series*. March 2, 2016.
- “Brand of Brothers: Marketing the Islamic State,” *National Communication Association 101st Annual Convention*. November 19, 2015.

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Membership in Professional Societies

- Advisory Board member, Accelerationism Research Consortium, 2021-present

- Member, Institute for Strategic Dialogue/PERIL, Expert Working Group on Defining Extremist Threats, 2021-present
- Senior Fellow at the Center for Analysis of the Radical Right, 2018-2021
- Member, Jihadi Networks of Culture and Communication research group at CARGC, Annenberg, University of Pennsylvania, 2016-2018
- International Communication Association, 2016-present
- Association of Internet Researchers, 2018-present
- Union for Democratic Communication, 2016-present
- International Association for Media and Communication Research, 2016-present
- National Communication Association, 2015-present

Service

- Head of the Queens College Master's of Media Studies Alumni Association (2017-2020)
- Working Group for Governance, Leadership, and Administration at Queens College, CUNY (2016)

Foreign and Coding Languages

French, R, Python, CSS, HTML

CYNTHIA MILLER-IDRISS

American University, School of Public Affairs, 4400 Massachusetts Ave, N.W., Washington, DC 20016

EDUCATION

Ph.D. Sociology, University of Michigan, Ann Arbor, 2003
M.P.P. Gerald Ford School of Public Policy, University of Michigan, Ann Arbor, 2000
M.A. Sociology, University of Michigan, Ann Arbor, 1999
B.A. Sociology and German Area Studies, *Magna Cum Laude*, Cornell University, 1994

ACADEMIC POSITIONS HELD

2020-present Professor, School of Public Affairs and School of Education, American University, Washington, DC
2019-present Director, Polarization and Extremism Research and Innovation Lab (PERIL), American University, Washington, DC
2019-2022 Director of Research, Center for University Excellence (CUE), American University
2018-2020 Professor of Education and Sociology, American University, Washington, DC
2013-2018 Associate Professor of Education and Sociology, American University, Washington, DC (sociology appointment as affiliated associate in 2013-14 and joint from 2015)
2010-2013 Associate Professor of International Education and Educational Sociology, Steinhardt School of Culture, Education and Human Development, NYU (with affiliate appointment in Sociology Dept.)
2003-2010 Assistant Professor of International Education and Educational Sociology, Steinhardt School of Culture, Education and Human Development, NYU (with affiliate appointment in Sociology Dept.)

PUBLICATIONS

Books:

2020 **Miller-Idriss, Cynthia.** *Hate in the Homeland: The New Global Far Right*. Princeton, NJ: Princeton University Press.
Paperback edition 2022, with new preface and readers' guide.
Translations: Turkish by Ayrinti Yayinlari (Turkey, pub date 2023)
2018 Stevens, Mitchell, **Cynthia Miller-Idriss**, and Seteney Shami. *Seeing the World: How US Universities Make Knowledge in a Global Era*. Princeton, NJ: Princeton University Press.
Translations: Chinese (Simplified) by The Commercial Press (China, pub date 2024)
2018 **Miller-Idriss, Cynthia.** *The Extreme Gone Mainstream: Commercialization and Far Right Youth Culture in Germany*. Princeton, NJ: Princeton University Press.

- 2009 **Miller-Idriss, Cynthia.** *Blood and Culture: Youth, Right-Wing Extremism, and National Belonging in Contemporary Germany.* Durham, NC: Duke University Press.
- Reprints: Chapter Four, “Raising the Right Wing: Educators’ Struggle to Confront the Radical Right” re-printed in Mudde, Cas, ed. 2014. *Youth and the Extreme Right.* New York: International Debate Association.

Peer-Reviewed Reports, Edited Books, Edited Special Journal Issues:

- 2022 **Miller-Idriss, Cynthia.** Lead author. *Policy Guide on Addressing Hate Speech in and through Education.* United Nations/UNESCO/UNOGC (forthcoming)
- 2018 **Miller-Idriss, Cynthia** and Hilary Pilkington, eds. *Gender and the Radical and Extreme Right: Mechanisms of Transmission and the Role of Educational Interventions.* Routledge.
- 2018 **Miller-Idriss, Cynthia,** Fabian Virchow and Nicole Shea, eds. *Radicalism and Violence in Europe: Special Issue of EuropeNow.* October 2018.
- 2016 Shami, Seteney and **Cynthia Miller-Idriss,** eds. *Middle East Studies for the New Millennium: Infrastructures of Knowledge.* New York: New York University Press.
- 2017 Pilkington, Hilary and **Miller-Idriss, Cynthia,** eds. *Gender and the Radical and Extreme Right: Mechanisms of Transmission and the Role of Educational Interventions. Gender and Education, Special Issue.* Volume 29, Number 2. Online version at http://tandfonline.com/loi/cgee20?open=29&repitition=0#vol_29

Articles in Peer-reviewed Journals:

*graduate student co-author or collaborator

- Under review Malet, David, Dashtgard, Pasha*, Daymon, Chelsea*, & **Miller-Idriss, Cynthia.** 2021. “Maintaining a healthy democracy.” Under review.
- Under review Hughes, Brian, Kurt Braddock, Beth Goldberg, Kesa White, Meili Criezis*, **Cynthia Miller-Idriss.** “Scientific Racism and the Moderating Roles of Propaganda Form and Subtlety.” Under review.
- 2022 Piltch-Loeb, Rachael; Max Su; Brian Hughes; Marcia Testa; Beth Goldberg; Kurt Braddock; **Cynthia Miller-Idriss;** Vanessa Maturo; Elena Savoia. “A Quasi-Experimental Intervention Trial: Testing the Efficacy of Attitudinal Inoculation Videos to Enhance COVID-19 Vaccine Acceptance.” *JMIR Public Health and Surveillance.* 2022;0(0):e0. DOI: 10.2196/34615
- 2022 Braddock, Kurt, Brian Hughes, Beth Goldberg, **Cynthia Miller-Idriss.** “Engagement in Subversive Online Activity Predicts Susceptibility to Persuasion by Far-Right Extremist Propaganda.” *New Media and Society* 1-24. <https://doi.org/10.1177/14614448221077286>
- 2021 Hughes, Brian, **Cynthia Miller-Idriss,** Rachael Piltch-Loeb, Beth Goldberg, Kesa White*, Meili Criezis*, and Elena Savoia. “Development of a Codebook of Online Anti-Vaccination Rhetoric to Manage COVID-19 Vaccine Misinformation.” *International Journal of Environmental Research and Public Health (IJERPH)* 18(14): 7556. DOI: [10.3390/ijerph18147556](https://doi.org/10.3390/ijerph18147556)

- 2021 Savoia, Elena, Rachael Piltch-Loeb, Beth Goldberg, **Cynthia Miller-Idriss**, Brian Hughes, A. Montrond, Juliette Kayyem, Marcia Testa. "Predictors of COVID-19 Vaccine Hesitancy: Socio-demographics, Co-Morbidity and Past Experiences of Racial Discrimination." *Vaccines*, 9(7), 767; <https://doi.org/10.3390/vaccines9070767>
- 2021 Piltch-Loeb, Rachael, Elena Savoia, Beth Goldberg, Brian Hughes, Tanner Verhey, Juliette Kayyem, **Cynthia Miller-Idriss**, Marcia Testa. "[Examining the effect of information channel on COVID-19 vaccine acceptance.](https://doi.org/10.1371/journal.pone.0251095)" *PLOS ONE* 16(5):e0251095. <https://doi.org/10.1371/journal.pone.0251095>
- 2021 Guhin, Jeffrey, Jessica Calarco and **Cynthia Miller-Idriss**. "Whatever Happened to Socialization?" *Annual Review of Sociology*. 47(24): 1-24.
- 2020 **Miller-Idriss, Cynthia**. "[Afterword: Whither Gender and the Far Right?](#)" *Politics, Religion and Ideology. Special Issue on Gender and Right-Wing Extremism*, 21(4): 487-492.
- 2020 Woods, Eric Taylor, Robert Schertzer, Leah Greenfeld, Christopher Hughes, **Cynthia Miller-Idriss**. "[COVID-19 and Nationalism: A scholarly exchange.](#)" *Nations and Nationalism*. 26(4): 807-825. <https://doi.org/10.1111/nana.12644>, 1-19.
- 2019 **Miller-Idriss, Cynthia**, Jonathan Friedman and Jennifer Auerbach. "[Horizon Gazing, Jumping, and Arms Wide: Marketing Imagery and the Meaning of Study Abroad in the USA.](#)" *Higher Education* 78(6): 1091-1107.
- 2019 Nasser, Ilham, **Cynthia Miller-Idriss** and Ahmed Alwani. "[Reconceptualizing Education Research and Reform in Muslim Societies.](#)" *Journal of Education in Muslim Societies*. 1(1): 3-25.
- 2019 **Miller-Idriss, Cynthia**. "[The Global Dimensions of Nationalist Populism.](#)" *The International Spectator*, 54(2): 17-34.
- 2017 **Miller-Idriss, Cynthia** and Hilary Pilkington. "[In Search of the Missing Link: Gender, Education and the Radical Right.](#)" *Gender and Education* 29(2): 133-146.
- 2017 **Miller-Idriss, Cynthia**. "[Soldier, Sailor, Rebel, Rule-breaker: Masculinity and the Body in the German Far Right.](#)" *Gender and Education* 29(2): 199-215.
- 2015 Friedman, Jonathan* and **Cynthia Miller-Idriss**. "The International Infrastructure of Area Studies Centers: Lessons for Current Practice from a Prior Wave of Internationalization." *Journal of Studies in International Education*. February 2015, 19: 86-104.
- 2012 **Miller-Idriss, Cynthia** and Seteney Shami. "Graduate Student Training and the Reluctant Internationalism of Social Science in the USA." *Research in Comparative and International Education*, 7(1): 50-60.
- 2012 **Miller-Idriss, Cynthia** and Bess Rothenberg "Ambivalence, Pride, and Shame: Conceptualizations of German Nationhood. *Nations and Nationalism* 18(1): 132-155.
- 2011 **Miller-Idriss, Cynthia** and Elizabeth Hanauer*. "Exporting Higher Education: Offshore Campuses in the Middle East." *Comparative Education*, 47(2): 181-207.

- 2010 **Miller-Idriss, Cynthia** and Elizabeth Anderson Worden. "Internationalisation in US Higher Education: Studying the Middle East in the American University." *Globalisation, Societies and Education*, 8(3):393-409.
- 2008 Fox, Jon and **Cynthia Miller-Idriss**. "Everyday Nationhood." *Ethnicities*, 8 (4): 536-562; and "The 'Here and Now' of Everyday Nationhood." *Ethnicities*, 8(4): 573-576 [Response article to Anthony Smith's debate reply ("The Limits of Everyday Nationhood.") *Ethnicities* 8(4): 563-573.]
- 2006 **Miller-Idriss, Cynthia**. "Everyday Understandings of Citizenship in Germany." *Citizenship Studies*, 10(5): 541-570.
- 2002 **Miller Idriss, Cynthia**. "Challenge and Change in the German Vocational Education System since 1990." *Oxford Review of Education*, 28(4):473-490.

Selected Book Chapters & Reports:

- Accepted **Miller-Idriss, Cynthia** and Annett Graefe-Geusch*. "Fitting in, Standing out: Far-right Youth Style and Commercialization in Germany." In Weisskircher, Manes. *From the streets to parliament? The fourth wave of far-right politics in Germany*.
- 2022 **Miller-Idriss, Cynthia**, Valentine Moghadam, and Khadijah Costley White. "Fragile Democracies in a Post-Truth Era." In: Stein, Arlene and Sarah Tobias, eds. *Perils of Populism*, Rutgers: Rutgers University Press, pp. 26-54.
- 2021 Belew, Kathleen with Khaled Beydoun, Adam Goodman, Carly Goodman, Emily Gorcenski, Nicole Hemmer, Cassie Miller, **Cynthia Miller-Idriss**, Jessica Ordaz, and Croix Saffin. "Thoughts on the *Associated Press* Stylebook." Pp. ix-xvi in Belew, Kathleen and Ramón Gutiérrez, eds. *A Field Guide to White Supremacy*. 2021. Berkeley: University of California Press.
- 2021 **Miller-Idriss, Cynthia** "The Extreme Gone Mainstream: Kommerzialisierung und Rechtsextreme Jugendkulturen in Deutschland." In Gaugele, Elke and Sarah Held, eds. *Rechte Angriffe, Toxische Effekte: Umformierungen extreme Rechter in Mode, Feminismus und Popkultur*. Transcript Verlag.
- 2021 **Miller-Idriss, Cynthia** 'White Supremacist Extremism and the Far Right in the U.S.', *Political Extremism and Radicalism: Far-Right Groups in America*, Cengage Learning (EMEA) Ltd.
- 2020 **Miller-Idriss, Cynthia**. "Triumph of the Women? The Female Face of Right-Wing Populism and Extremism." (and German version "Triumph der Frauen? Das weibliche Antlitz des Rechtspopulismus und -extremismus in ausgewählten Ländern.") Pp 1-15, Case Study 3 in *Triumph der Frauen? Das weibliche Antlitz des Rechtspopulismus und -extremismus in ausgewählten Ländern*. Berlin: Friedrich Ebert Foundation/Friedrich Ebert Stiftung.
- 2020 **Miller-Idriss, Cynthia** and Annett Graefe-Geusch*. "Studying the Peripheries: Iconography and Embodiment in Far Right Youth Subculture." Pp. 323-335 in Ashe, Stephen, Joel Busher, Graham Macklin and Aaron Winter. *Researching the far right: theory, method and practice*. Routledge Studies in Fascism and the Far Right. Routledge.

- 2020 **Miller-Idriss, Cynthia.** 2019. "How to Prevent Hate." In Leidig, Eviane, ed. *Mainstreaming the Global Radical Right: CARR Yearbook 2019/20*. Ibidem/Columbia University Press.
- 2019 Annett Graefe-Geusch and **Cynthia Miller-Idriss.** "Bekleidung aus Mittenwalde: Die Marke Thor Steinar." Pp. 195-214 in Botsch, Gideon, Jan Raabe and Christoph Schulze. *Rechtsrock: Aufstieg und Wandel neonazistischer Jugendkultur am Beispiel Brandenburgs*. Berlin: Be.bra wissenschaft verlag GmbH.
- 2019 **Miller-Idriss, Cynthia.** 2019. "The Rise of Fascist Fashion: Clothing helps the Far Right sell their violent message." Pp. 175-178 in Allchorn, William, ed. *CARR Yearbook 2018/19*. Ibidem/Columbia University Press.
- 2018 **Miller-Idriss, Cynthia.** 2018. "What makes a symbol far right? Coopted and missed meanings in far right iconography." Pp. 123-136 in Fielitz, Maik and Nick Thurston. *Post-Digital Cultures of the Far-Right: Online Actions and Offline Consequences in Europe and the US*. Transcript International Academic Publishing/Columbia University Press.
- 2018 **Miller-Idriss, Cynthia.** "Youth and the Radical Right." Pp. 348-365 in Rydgren, Jens. *The Oxford Handbook of the Radical Right*. New York: Oxford University Press.

EXTERNAL GRANTS & CONTRACTS

As founding director of PERIL, I have been the principal investigator, co-principal investigator, or chief fundraiser for over \$2.5 million of grants, contracts, and gifts since April 2020, in support of work combatting disinformation, propaganda, and prevention of vulnerability to persuasive violent extremist rhetoric. Funders and partners including the City of Seattle, Jigsaw, the Lumina Foundation, the Rosa Luxemburg Foundation, the Southern Poverty Law Center, the U.K. Cabinet, the U.S. Department of Homeland Security, and the Vermont Community Foundation, among others. Grants and awards received prior to PERIL's founding include:

- 2017 Southern Poverty Law Center, "Mainstreaming Extremism: Hate Incidents and Violence." September 2017. (\$10,000)
- 2016-18 Economic and Social Research Council (U.K.), "Youth Extremisms: Understanding across Ideological and Religious Contexts." With Co-Principal Investigators Hilary Pilkington, University of Manchester; Graham Macklin, University of Southampton; and Fabian Virchow, Fachhochschule Düsseldorf (30,000 GBP/ 44,800 USD, Grant Number ES/N008812/1)
- 2013-15 Economic and Social Research Council (U.K.), "Right-Wing Extremism in Contemporary Europe." With Co-Principal Investigators Hilary Pilkington, University of Manchester; Graham Macklin, University of Huddersfield; and Fabian Virchow, Fachhochschule Düsseldorf (29,940 GBP/47,279 USD, Grant Number ES/L000857/1)
- 2012 -16 The Spencer Foundation, "The Extreme Goes Mainstream?: School Bans and New Right-Wing Extremist Forms in Germany" (\$40,000)
- 2011 The Ford Foundation of Cairo, subcontracted through the U.S. Social Science Research Council. "Higher Education and Social Inequality: Models, Tools and Transfers in Comparative Perspective (the U.S. and Egypt)" (\$47,030)

2011	Deutsche Akademischer Austausch Dienst (DAAD)/German Academic Exchange Service, Faculty Research Grant for “Performance and Commodification: Neo-Nazi Symbols in Germany since 1945” (\$7,666 awarded, \$2,764 accepted)
2010	The Alexander von Humboldt Foundation Short-Term Research Grant for “Performing Extremism: Youth Symbols and the Right-Wing in Germany” (\$3,347)
2009	The Alexander von Humboldt Foundation <i>Aufenthaltsbeihilfe</i> (travel grant) Award, “Area Studies in the United States” (\$1000)
2006-09	U.S. Department of Education, “Internationalization, Inter-Disciplinarity, and Boundary-Crossing: An Evaluation of Title VI National Resource Centers for the Middle East, Eurasia and South Asia.” Senior Consultant responsible for methodology, data collection, and analysis, with Principal Investigator Seteney Shami. Grant institutional home is the Social Science Research Council (\$548,000)
2006	The Spencer Foundation, Grant, “Race, Nation, and Identity for New Americans,” Co-Principal Investigator, with Ann Morning (\$39,900)
2004	The German Academic Exchange Service/American Institute for Contemporary German Studies (DAAD/AICGS) Summer Grant, Principal Investigator (\$2,500)
2002-03	The National Science Foundation (NSF) Dissertation Improvement Grant, Co-Principal Investigator, with George Steinmetz (\$12,500)

FELLOWSHIPS, PRIZES, HONORS AND AWARDS

From External Competitions and Nominations:

2022	Alexander von Humboldt Foundation Residential Fellowship for the pilot programme on social cohesion, summer 2022 cohort. Berlin, Germany
2019	DC Sociological Society (DCSS) Morris Rosenberg Award. <i>This award recognizes outstanding sociological achievement during the past three years by any member of DCSS.</i>
2013-14	Morphomata Center for Advanced Studies, University of Cologne, Germany, Nominated and Invited as Global Faculty Fellow
2013	EXIT-Germany Award for Applied Research.
2012	Goethe Institute Interculture Prize in Sociology (Interkulturpreises 2012: Soziologie; an international, juried award for best paper), for “Self-Exclusion and Belonging: Mechanisms of Social Isolation and Group Cohesion in Contemporary German Right-Wing Extremist Youth Subculture,” http://www.goethe.de/uun/www/wuz/srv/en8678346.htm (2500 Euros) Media coverage of the award in 20 German news outlets
2009-12	Teagle Fellow, National Forum on the Future of Liberal Education
2004	The Alexander von Humboldt Foundation Wiederaufnahme (Renewal) Fellowship (2004, \$6,163)
2000-01	The Alexander von Humboldt Foundation German Federal Chancellor’s Fellowship (\$20,500)

2000-01	Social Science Research Council (SSRC) International Dissertation Research Fellowship (\$7,500, full fellowship reduced due to cost-sharing with other fellowships)
2000-01	Social Science Research Council (SSRC) Berlin Program for Advanced German and European Studies Fellowship (declined)
1999	U.S. Department of Education Foreign Language & Area Studies (FLAS) Award, for Polish (\$4,603)
1997-98	Social Science Research Council (SSRC)/American Council of Learned Societies (ACLS) Fellowship for first-year students of underrepresented disciplines (\$8,000)
1997-2002	U.S. Department of Education Jacob K. Javits Fellowship (deferred in 2000-01, \$63,000 + tuition)

GOVERNMENT TESTIMONIES & LECTURES FOR POLICYMAKERS & LAW ENFORCEMENT

Selected Briefings and Testimonies

Informal or formal briefings in 2022 with Public Safety Canada, U.S. National Security Council, U.S. Department of Homeland Security

U.S. Congressional Testimony. For the hearing “The Dynamic Terrorism Landscape and What it Means for America.” February 2, 2022. House Committee on Homeland Security, U.S. House of Representatives.

U.S. Congressional Testimony. For the hearing “Domestic Violent Extremist Groups and the Recruitment of Veterans.” October 13, 2021. House Veterans Affairs Committee, U.S. House of Representatives.

UN Office of Genocide Prevention and the Responsibility to Protect and UNESCO, Global Multi-Stakeholder Forum on Addressing Hate Speech Through Education. Speaker on panel organized by the UN Office of Counterterrorism, “Exploring intersectionality: the nexus between hate speech and violent extremism and the role of education.” October 1, 2021.

Informal briefings and discussions in spring 2021 following the January 6 U.S. Capitol attacks: with New Zealand Censor’s Office, U.S. House of Representatives Veterans Affairs Committee, New Zealand Embassy to the United States

Invited Counter-Terrorism Expert speaker, United Nations Office of Counter-Terrorism Strategy (UNOCT), as part of the General Assembly’s Seventh Biennial Review of the United Nations Global Counter-Terrorism Strategy. “New trends in terrorism: misuse of new technologies and far-right violent extremism.” March 8, 2021.

Briefing on the current threat landscape in violent extremism for the United Nations Counter-Terrorism Committee open briefing on “Emerging trends in violent extremism conducive to terrorism and addressing violent extremism through a human rights-based approach.” October 9, 2020.

Briefing on youth radicalization for the U.S. Department of Homeland Security (DHS), Homeland Security Advisory Council (HSAC) Sub-committee on Youth Radicalization, June 4, 2020

Briefing on extremism and youth radicalization for the Embassy of Australia in the U.S., June 22, 2020.

U.S. Congressional Testimony, September 18, 2019 for the hearing “Meeting the Challenge of White Nationalist Terrorism at home and Abroad.” The Committee on Foreign Affairs’ Subcommittee on the Middle East, North Africa, and International Terrorism and the Committee on Homeland Security’s Subcommittee on Intelligence and Counterterrorism. U.S. House of Representatives.

SELECTED INVITED TALKS AND PRESENTATIONS

Keynote and Plenary Lectures:

Keynote, World Affairs Council of Philadelphia Annual Meeting. “Hate in the Homeland: The New Global Far Right.” Cosmos Club, Washington, DC, April 14, 2022.

Inaugural Joseph and Helen Scheiter Lecture Series in Social Justice Lecture, “Hate in the Homeland: The New Global Far Right.” LaSalle University, Philadelphia, April 7, 2022.

Inaugural Eric Luce Lecture Series in International Education Lecture, “Youth radicalization in a changing online ecosystem.” New York University, New York, April 6, 2022

Keynote, “Understanding the Multi-layered Threat of REMVE and Policy Solutions.” *Global Counterterrorism Forum*, Racially or Ethnically Motivated Violent Extremism (REMVE) Toolkit Launch Event. February 3, 2022.

Plenary Lecture, 25th Annual World Convention of the Association for the Study of Nationalities: “Nationalism in Crisis.” April 6, 2021.

Keynote Lecture for the conference “Containing the digital spheres of global far-right terrorism,” Jena Institute for Democracy and Civil Society, 11 December 2020, Berlin, Germany.

Plenary Lecture for the 2021 American Association of Geographers Annual Meeting, “Hate in the Homeland: The New Spaces and Places of Far Right Extremism.” Originally scheduled for April 10, 2020 in Denver. Rescheduled due to COVID-19 meeting cancellation to the April 7-11, 2021 meeting in Seattle.

Keynote Lecture, Austrian Center for Fashion Research (ACfFR) at the Academy of Applied Arts, Vienna at the symposium “Fashion, Pop Culture and the New Right,” in partnership with the Institute for Education in the Arts (IKL). “Selling Extremism: Fashion, Fascism and Embodiment.” June 19, 2019.

Keynote Lecture for the Centre for the Analysis of the Radical Right’s Inaugural Conference, “The New Spaces and Places of the Far Right.” May 17, 2019, London, U.K.

Plenary Lecture for the Comparative and International Education Society (CIES) 2019 Meeting, “Internationalization and US Higher Education.” April 2019, San Francisco.

Featured speaker, “Washington Post Live Transformers: Education.” Live interview and discussion on the global dimensions of higher education. January 17, 2019, Washington, DC

Public Keynote for conference: “The New Right and the New Left in Europe: Continuity, Rupture and the Politics of Emotions.” London School of Economics and Political Science. November 13, 2018, London, U.K.

“Banal? Über Nationen und Nationalismus (Banal? About Nations and Nationalism).” Bundeszentrale für politische Bildung/Federal Center for Civic Education Conference on Nationalism in Europe and Germany: “Wir Zuerst!” Nationalismus in Europa und Deutschland 5./6. September 2018, Mainz, Germany

“Ambivalent Internationals: U.S. Social Science and the Production of Global Knowledge.” Keynote, DC Sociological Society Annual Banquet, May 24, 2018.

Selected Invited Lectures (past five years):

“Responding to Hate, Building Solidarity: Tackling Racism, Polarization, and White Supremacy.” Invited presentation for “Strengthening Democracy: Minority Serving Institutions and America’s Racial Reckoning.” American Association of State Colleges and Universities (AASCU) Convening. February 4, 2022.

“Can education help to address hate speech?” United Nations/Global Action Against Mass Atrocity Crimes (GAAMAC) IV Global Meeting. Invited speaker at workshops “Addressing hate speech and preventing genocide: is education the answer?” November 16, 2021.

“Racially and Ethnically Motivated Violent Extremism (REMVE): Global Trends and Dynamics.” Moderator/Chair. United States Institute for Peace (USIP) RESOLVE Network Public Event, November 16, 2021.

Invited speaker, “Online radicalization,” Eradicate Hate Global Summit, Pittsburgh, PA, October 20, 2021.

“Trends in Financing Far-Right Violent Extremism.” Speaker, UN Counter-Terrorism Week Official Side Event, UN Office of Counter-Terrorism, co-sponsored by the World Jewish Congress, the Permanent Mission of Germany to the UN, the Permanent Mission of Austria to the UN, and the Global Project on Hate and Extremism. June 25, 2021.

“Engaging Terrorist Threats: The Evolving Nature of Far-Right Extremism.” Speaker, U.S. Department of State Foreign Service Institute (FSI), March 2021

“The Landscape of Political Violence in the U.S.” Carnegie Endowment for International Peace, April 30, 2021

“Violence in the Homeland: the New Global Far Right.” Invited speaker, Council on Foreign Relations Roundtable. February 4, 2021.

“Hate in the Homeland: Preventing and Intervening in the New Far Right Extremism.” Invited speaker, The Washington Institute for Near East Policy, CVE Workshop Roundtable. February 4, 2021.

“White Supremacist Extremism and Higher Education.” Invited speaker, AACU College President’s Trust session on “Why a Vaccine Won’t Solve Our Problems: Social and Legal Considerations for the Road Ahead,” January 22, 2021

“US Domestic Terrorism: Threats Here and Influences Abroad.” Invited speaker, Jamestown Terrorism Watch Week Conference, December 11, 2020.

“Certainty and Security: Can These Exist in the Education-Cyber Domain? What Education and Safety Officials Must Know to Keep Schools Safe.” Invited speaker, 2020 Safe Schools Conference, December 9, 2020.

“Polarization and Extremism.” Invited speaker, #NatSecGirlSquad Conference, December 3, 2020.

“The Rise of the Far Right: A Transatlantic Comparison.” Invited speaker, special event hosted by Deutsches Haus at NYU, December 1, 2020.

“The US Election and the Extreme Right.” Invited speaker, Centre on Hate Bias and Extremism at Ontario Tech University, November 9, 2020.

“Empire of Resentment and the Populist-Far Right Turn,” Invited panelist for discussion on Lawrence Rosenthal’s book. from Institute for the Study of Societal Issues, University of California, Berkeley, November 19, 2020

"Racism and Migrants in Europe," Copenhagen Centre for Political Mobilisation and Social Movement Studies (CoMMonS). October 9, 2020

“Exploring Intersections: Domestic Violence and Extremist Ideologies.” Invited speaker at the Southern Poverty Law Center (SPLC) Extremism and Domestic Violence Convening, September 17, 2020

“Studying the peripheries: Iconography and embodiment in far right youth cultures.” Researching the far right: methods and ethics webinar series, co-sponsored by the Center for Research on Extremism (C-REX), Oslo Norway and PERIL at American University, September 10, 2020

“Online to Offline Interventions and Referrals: Equipping Parents and Caregivers to Understand Risks and Build Resiliency against Online Radicalization.” Invited speaker at the US Department of Homeland Security (DHS) Digital Forum on Terrorism Prevention. September 2, 2020

“Violent White Supremacy.” Invited talk, Google, August 13, 2020 (virtual)

“Teaching about White Supremacist Extremism.” American University Center for Teaching, Research and Learning Faculty Workshop, *Writer as Witness Series*, August 12, 2020 (virtual)

“Researcher Safety and Ethics.” Invited speaker for Council for European Studies (CES) Radicalism and Violence early career researchers’ meeting, June 22, 2020 (virtual).

“What Professors Need to Know about Online Hate and Harassment.” Speaker, PEN America Online Forum, April 10, 2020 (virtual)

“Preventing Violent Extremism in the Classroom,” Invited panel speaker, SXSW EDU, Austin, Texas, (Rescheduled as virtual, May 7 2020)

American Association of Colleges and Universities (AAC&U) Presidents’ Trust Forum Presidents’ Breakfast, “Confronting White Supremacy and Hate Speech on Campus,” Invited speaker, Washington, DC, January 24, 2020

United Against Hate Week Kick Off Event: Virtual Conversation: Countering the Rise in Hate and Extremism. November 30, 2020, hosted by Not in Our Town.

“Hate Without Borders: The Internationalization of Extremism.” Invited speaker, The International Association of Chiefs of Police (IACP) annual conference, October 22, 2020, New Orleans.

- “International Policy Responses to Violent White Supremacy: A Virtual Roundtable.” Speaker at event organized by governments of Germany, the United Kingdom and the United States of America, in partnership with the Institute for Strategic Dialogue (ISD), October 15, 2020.
- “Countering Violent Extremist Organizations.” Invited speaker, Soufan Center Executive Short Course for the Defense Intelligence Agency. September 24, 2020.
- “Radicalization and the Extreme Right.” Lecture for the Radicalization Masterclass, Australian Graduate School of Policing and Security. September 15, 2020.
- “The impact of COVID-19 on violent white supremacist movements.” Invited speaker, Organization for Security and Cooperation in Europe, United States, Austria, Germany, and Institute for Strategic Dialogue Side Event: Racially and Ethnically Motivated Terrorism in the Time of COVID, September 14, 2020
- Featured speaker, Arena Stage Virtual Civil Dialogue, “Reaching the Other: How to dialogue with those with whom we differ greatly.” August 17, 2020.
- “Engaging Terrorist Threats: Racially and Ethnically Motivated Terrorism.” Speaker, U.S. Department of State Foreign Service Institute (FSI), March 2, 2020.
- “Countering Racially- and Ethnically-Motivated Terrorism.” Invited panelist, Policing for Countering Violent Extremism Symposium co-hosted by the U.S. Department of Justice ICITAP, U.S. Department of State Bureau of Counterterrorism, and Hedayah. Washington, DC. December 3, 2019.
- “Symbols, Codes and Gestures in Far-Right Extremism.” Invited speaker, European Counter-Terrorism Centre (ECTC) at Europol. ECTC Annual Review meeting, The Hague, the Netherlands, December 10, 2019.
- “Far Right Violence and the Mixed Martial Arts Scene.” Invited lecture, U.S. Department of State, November 7, 2019.
- “Subcultural & Youth Scene Dimensions of Far-Right Extremism: The Mixed Martial Arts (MMA) World.” Invited speaker at the U.S. Department of State, Bureau of Intelligence and Research (INR), National Counterterrorism Center (NCTC) and the National Intelligence Council (NIC) Conference: “Expanding the Counterterrorism Aperture: New Perspectives for a New Decade.” October 16, 2019.
- “The Global Rise of White Supremacy Extremism: Understanding the Threat and Applying Policy Solutions.” Invited panelist at the Soufan Center, New York, NY, September 26, 2019.
- “Rejuvenation: The Appeal of White Supremacy to Youth.” Invited speaker at the U.S. Department of State’s Bureau of Intelligence and Research meeting, “Global Aspects of White Supremacy Extremism,” July 22, 2019.
- “Right-wing and Religious Violent Extremism.” Invited speaker for Policy Roundtable hosted by The Embassy of Liechtenstein and Women In International Security, Washington DC, May 2, 2019
- “Extreme Right-Wing Terrorism and the Sri Lanka Attacks.” Invited speaker on expert panel for closed audience of counter-terrorism colleagues from eight embassies and U.S. government. Hosted by British Embassy, Washington, DC, May 2, 2019.

- “Manipulating Democracy.” Invited lecture for the Institute for Research on Women (IRW) at Rutgers University’s 2019-2020 Distinguished Lecture Series, “This is What Democracy Looks Like: Feminist Re-Imaginations.” October 24, 2019
- “Sovereignty and nativism, ‘home’ and ‘belonging’: populists in Europe.” Invited panelist, Council for European Studies Presidential Symposium, Madrid, Spain, June 21, 2019
- “What Can Nationalism Research Teach Us About Contemporary Politics?” Invited panelist, Council for European Studies Presidential Symposium, Chicago, IL, March 29, 2018
- “‘We’ll always have your back’: Intimacy, Male Friendships and Far Right Radicalization.” Invited lecture, University of Oslo, Norway, Center for Research on Right-Wing Extremism (C-REX), May 14, 2018.
- “What is Home in a Globalized World?” Invited speaker, Night-Owl Panel at the 2018 Brussels Forum, German Marshall Fund, March 8, 2018.
- “Student protest and campus-based hate: post-election trends in the U.S.” Invited speaker, ESRC Seminar on Youth Extremism, Düsseldorf, Germany, March 31, 2017
- “The Populist Backlash: Radical and Extremist Reactions to Migrants and Refugees in the US and Europe.” Invited panelist, George Washington University Seminar on *The Integration of Migrants and Refugees in Comparative Perspective*, March 23, 2017

Book Talks:

Hate in the Homeland: The New Global Far Right

In 2022: Anti-Defamation League Southwest, Cornell University, Lafayette College, American University School of Public Affairs, LaSalle University, NYU, Tufts University Fletcher Graduate School of Global Affairs, Georgia State University, The World Affairs Council of Philadelphia

In 2021: Tufts University Fletcher Graduate School of Global Affairs, Tufts University Sociology, University of Georgia, American University School of Public Affairs, New Canaan Public Library, Hertie Centre for International Security, Berlin, Monash University, Australia, Amerikahaus Munich, John Jay College, Bard College, M&C Saatchi World Services/Home Office UK; University of Michigan Ford School

In 2020: M&C Saatchi World Services (London, virtual); Cornell University (virtual); University of Amsterdam, The Netherlands (COVID-19 cancelled); University of Antwerp, Belgium (virtual); John Jay College (NYC, virtual), Labyrinth Books (virtual); American University undergraduate honors program (virtual); American University Center for University Excellence (virtual); American University School of Education (virtual)

The Extreme Gone Mainstream: The Commercialization of Far Right Extremism in Germany

In 2018: at the Center for Studies of the Holocaust and Religious Minorities, Oslo, Norway; Cornell University (snow cancellation); Georgetown University; George Mason University; Search for Common Ground-DC; U.S. State Department; American University’s School of Education; American University Faculty Emeriti Luncheon; NYU Deutsches Haus/University of Cologne, Boston University, Michigan State University, University of Pittsburgh

In 2019 at CUNY Graduate Center, NYC; University of Pennsylvania, George Washington University School of Education and Human Development, University of California-Berkeley; Harvard University, Lafayette College

In 2020 at George Washington University Institute for European, Russian and Eurasian Studies; American University School of Public Affairs; University of Antwerp, Belgium; Center for Research on Extremism (CREX), Oslo; Center for Research on Extremism (CREX), Paris; University of Texas-Austin (virtual)

Seeing the World: How Universities Produce Knowledge in the Global Era

2018 at NYU's Institute for Public Knowledge/Social Science Research Council, New York; Northeastern University, Boston; University of Michigan, Ann Arbor

2019 at University of Pennsylvania Annenberg School of Communication, Philadelphia; the Social Science Research Council's College and University Fund for the Social Sciences Conference, New York City, September 23, 2019

2020 at Cornell University

PROFESSIONAL ACADEMIC SERVICE (SINCE 2020)

Editorial and Advisory Boards and Committees:

- | | |
|---------|---|
| 2022 | Member, Center for a New American Security Bipartisan Task Force on CVE in the Military, Veterans and Law Enforcement Communities |
| 2020- | Member, Southern Poverty Law Center (SPLC) Tracking Hate and Extremism Advisory Committee |
| 2020- | Member, Center for Research on Extremism (C-REX), Oslo, Norway, International Advisory Board |
| 2020- | Honorary Board Member, United Against Hate |
| 2019-21 | Editorial Board Member, <i>Contemporary Sociology</i> |

CURRICULUM VITAE
(MAY 2022)

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of the Freedom of Information and Privacy Act

Long Story Short Media, LLC - Staff CVs

Jessica Stuart

Creative leader with two decades of storytelling experience through broadcast television, live event production, and short-form video content for high-profile clients and audiences.

Experience

Long Story Short Media, January 2009 - Present

President

- Oversee a creative team of 30 to produce short-form video content, campaigns, podcasts, and animation across multiple platforms. Clients include media platforms, Fortune 500 Companies, NGOs and high-net worth family foundations.

ABC News, September 2006 - September 2008

Editorial Producer

- Represent the network news division on high-profile competitive interview booking. Manage booking as a representative of all news platforms.

The Oprah Winfrey Show, May 2004 - May 2006

Field Producer

- Specialized in short form narrative and integrating “tape” into the live show format. Selected & trusted, to represent Oprah Winfrey on high-profile assignments around the world. Originated, field produced, interviewed, and managed all aspects of post production for a variety of segments for the Oprah Winfrey Show. Produced high profile talent as well as people appearing on screen for the very first time.

The Oprah Winfrey Show September, 2002 - May 2004

Sr. Associate Producer

- Worked with a team on every aspect of show production from concept to completion. Pitched show and segment ideas, booked hundreds of guests, field produced and post produced segments weekly, oversaw and scripted live show elements.

Education

Penn State University

- College of Communications
- Distinguished Alumni Award 2008

Manchester University, Manchester England

- Undergraduate International Media Studies program

Robert J. Yule

Experienced print journalist, video storyteller, and communications and media relations professional.

Experience

Long Story Short Media, 2012 - Present

Executive Vice President, Senior Producer & Writer

- More than fifteen years experience in narrative storytelling and video production, currently serving as the Executive Vice President, and a Senior Producer and Writer. Expertise in topics including US history, culture and travel, global health, international development, and social impact. Has filmed and led narrative storytelling on location throughout the U.S. and internationally, with extensive experience in Asia and sub-Saharan Africa. Has intermediate fluency in written and spoken French and Japanese.

Elizabeth Glaser Pediatric AIDS Foundation, 2007 - 2012

Senior Media Relations Manager, Communications and Public Policy

- Led external communications initiatives and managed long-term press strategy for global advocacy, research, and programmatic implementation. Managed communications collaboration with external partners and stakeholders, including the U.S. government (USAID and CDC through PEPFAR) and UN agencies. Managed the larger EGPAF global communications team, producing award-winning short-form videos, journal articles, op-eds, and press releases and blogs on the ground in more than eight countries in sub-Saharan Africa.

Public Citizen, 2006 - 2007

Press Officer

- Led daily press outreach for the nonpartisan, nonprofit consumer advocacy organization promoting ethics in government, effective safety regulations, environmental protection, and sustainable energy.

Education

University of Virginia

- BA with Distinction, International Relations with a focus on East Asian Studies

Max Culhane

More than 25 years of experience in storytelling and media. Has interviewed U.S. presidents, reported from war zones, profiled business leaders, covered breaking news, and produced for anchors from George Stephanopoulos, Robin Roberts, and Jake Tapper to Diane Sawyer and Charlie Gibson.

Experience

Long Story Short Media, 2021 - Present

Chief Creative Officer

- Executing creative direction, client management, and strategic operations.

Discovery Inc., 2011 - 2018

Executive Producer

- Part of a senior strategic team which led the creative rebrand of a network within the portfolio, while developing and executive producing over 200 hours of non-fiction

programming that broke ratings records and expanded audience reach while garnering critical acclaim.

ABC News, 1997 - 2011

Producer

- An Emmy and Peabody award-winning producer at ABC News working on programming such as Nightline, Good Morning America, Special Events/Breaking News, and several long-form Documentaries and Specials.

Education

Brown University

- B.A English and History

De'Anthony Lucas

Award-winning, Senior Line Producer with diverse production and project management background ranging from local news to syndicated talk shows to advertising.

Experience

Long Story Short Media, Jan 2019 - Present

Sr. Line Producer

- Managing production logistics, budgets, and scheduling.

FCB Chicago, Dec 2017 - Nov 2018

Line Producer

- Line Producer / Production Manager for Lord + Thomas, agency's in-house studio production department. Brands: Chilly Cow, Aramark, Boeing, Blue Bunny, GE, Michelob Ultra, Glad, Alprolix, Cox, Choice Hotels, PSPC/Joyce Foundation, Clorox, Xfinity, P33-Chicago Tech Initiative, Xfinity, Renew Life

Harpo Studios, 2004 - 2015

Production Manager

- Managed show budgets, crew, and logistics for many high-profile interviews and television specials.
- Production Manager 2013-2015 for the following shows at Harpo Studios/Oprah Winfrey Network:
 - *Iyanla, Fix My Life / Season 2
 - *Oprah, Where Are They Now? / Seasons 3-5
 - *Super Soul Sunday / Seasons 4-6
 - *Oprah's Next Chapter / Season 2
 - *Oprah Prime
 - *Oprah Winfrey Presents: Legends Who Paved The Way
- Production Coordinator 2007-2012 for the following shows:
 - *The Oprah Winfrey Show
 - *The Rosie Show

- *Iyanla, Fix My Life / Season 1
- *Oprah, Where Are They Now? / Seasons 1-2
- *TV Guide's Top 25 Oprah Show Moments
- *Super Soul Sunday / Season 3
- *Oprah's Master Class / Season 3
- Production Assistant 2004-2007:
 - *The Oprah Winfrey Show

Education

Southern Illinois University, Carbondale

- B.A Radio and Television with a minor in Marketing

Joshua Hall

Digital media professional specializing in storytelling and new media, including video, documentary, and podcast production.

Experience

Long Story Short Media, 2016 - Present

Producer

- Worked for a variety of clients ranging from non-profits to Fortune 500 companies, and produced content ranging from Netflix promos to operatic performances.

University of Maryland, 2014 - 2015

Digital Culture and Creativity Lab Manager

Communications Intern for the Office of Sustainability

Education

University of Maryland

- B.A Digital Media in Society

Theodore L. Jones

More than a decade of experience in Film and Video production, from filming and editing to writing and producing.

Experience

Long Story Short Media, 2015 - 2018, 2020 - Present

Senior Editor

- Experienced editor who pushes creative boundaries, creating short and long-form products from documentaries to sizzle reels to social media packages.

C110 Films, 2013 - Present

Owner, Producer Editor

- Production company specializing in short web films and freelance shooting/editing.

Future View, Inc, 2006 - 2013*Director of Photography and Project Manager*

- Project and Client Management, Directing, Studio Lighting, Camera Operation (Video), Editing (FCP7).

SweetBread, 2008 - 2012*Producer/Camera Op/DP/Audio/Editor*

- Experience with commercials/promotional videos, music videos, event coverage

Education*Full Sail University*

- B.S. Film and Video Production

Mike Buttaro

Lead Motion Designer, applying skills of animation and graphic design to illustrate complex subjects, reinforce important messaging, and elevate production values. Extensive experience with 3D animation, storyboarding, and brand standards building, and has created innovative graphics and social media content for clients ranging from the Gates Foundation to UNESCO.

Appendix C - Letters of Support



LONG STORY SHORT MEDIA...

2830 Georgia Avenue, NW ■ Washington, DC ■ USA 20001 ■ 202.507.8419 ■ LSSmedia.com

To: Dr. Brian Hughes
Founding Co-Director
Polarization and Extremism Research and Innovation Lab (PERIL)
American University

Re: Letter of Support

Dear Dr. Hughes,

I am pleased to submit this letter in support of the project Violent Extremism Education & Resilience: New Media Strategies for Community Prevention, submitted by the Polarization and Extremism Research and Innovation Lab (PERIL) at American University. This is in response to a call for proposals by the Department of Homeland Security.

The project aims to build on existing capacities between PERIL and Long Story Short Media (LSS) to scale up evidence-based, new media approaches to building off ramps from violent extremism. The project goal is to increase the capacity of local leaders and practitioners to utilize innovative visual technology and “prebunking” media literacy tactics to build resilience against violent extremist propaganda and recruitment efforts. This “train the trainers” approach aims to disseminate means of disempowering and discrediting manipulative tactics used by violent extremists, and to do so at scale.

LSS will serve as a capacity-building partner in this training, and to assist in creating online resources for local community prevention and intervention efforts. LSS has a wide range of expertise in this topic, having produced a significant amount of content in the public health space, as well as content exploring the roots and destructive tendencies of conspiracy theories and propaganda. We will also draw from our extensive background in producing broadcast news to provide the necessary tools and resources for leaders to identify and fight against violent propaganda. In addition, LSS completed a successful project with American University and PERIL focused on message testing short PSAs to reduce COVID-19 vaccination hesitancy, addressing how visual presentation and word choice can help fuel these hesitations. We are confident we will continue our successful partnership with this new project. Please refer to the Budget Sketch for project roles and deliverables.

We are looking forward to collaborating with your team.

Best regards,

(b)(6)

CO•RE | Community Response
BLOOMINGTON to White Nationalism

5 May 2022

Dr. Brian Hughes, Founding Co-Director
Polarization and Extremism Research and Innovation Lab (PERIL)
American University

Dear Dr. Hughes,

On behalf of the CO•RE - Bloomington Steering Committee I am pleased to submit this letter in support of the project entitled, "Violent Extremism Education & Resilience: New Media Strategies for Community Prevention," submitted by the Polarization and Extremism Research and Innovation Lab at American University in response to a call for proposals by the Department of Homeland Security.

We understand that the project aims to build on existing capacities to scale up evidence-based new media approaches to building offramps away from violent extremism. The project goal is to increase the capacity of local leaders and practitioners to utilize innovative visual technology and "prebunk" media literacy tactics, in order to build resilience against violent extremist propaganda and recruitment efforts. This "train the trainers" approach will help groups like ours and our partners to work in our communities to preempt and discredit manipulative tactics used by violent extremists.

The mission of CO•RE is to provide information and guidance to parents, teachers, and community members who are concerned about the spread of extremist ideas through white nationalist recruitment of young people. To pursue this mission, our bipartisan Steering Committee has created and maintains a website, www.corebloomington.org, designed to engage people on both sides of the political spectrum. We interact with local schools, programs, and offices to raise awareness of the site and the issues it focuses on. Equipping members of our community with tools to counteract white nationalist recruitment is a central element of our work.

CO•RE will serve as a capacity-building partner in this training. We will assist PERIL in seeking out grassroots community partners who will attend this program's in-person training and/or participate in its self-guided online training, followed by a brief impact survey. Because the goals of this project can directly help CO•RE improve its own work, our Steering Committee will itself provide at least one participant. Receiving this type of training from a leading center of anti-extremist research will be of tremendous value to us in pursuing our mission. We will also seek participants from local schools and youth service offices with whom we are working.

We look forward to collaborating with your team.

Sincerely,

(b)(6)

(b)(6)

Chair, CO•RE - Bloomington Steering Committee

CO•RE - Bloomington
corebloomington.org
Bloomington, Indiana



May 7, 2022

To: Dr. Brian Hughes
Founding Co-Director
Polarization and Extremism Research and Innovation Lab (PERIL)
American University

Re: Letter of Support

Dear Dr. Hughes,

I am pleased to submit this letter in support of your project entitled **Violent Extremism Education & Resilience: New Media Strategies for Community Prevention** submitted by the Polarization and Extremism Research and Innovation Lab at American University. This is in response to a call for proposals by the Department of Homeland Security.

We are pleased to note that this project builds on capacities partly established through PERIL's collaborative work with Jigsaw, LLC. The project you propose expands on inoculation-based community and institution-guided offramps away from violent extremism. It aims to increase capacity of local leadership in the use of new media and other innovative communication technology to build resistance to the manipulations of violent extremists, their propagandists and recruiters. This "train the trainers" approach will assist communities to disempower these bad actors at scale. This upstream approach promises to reduce the pool of violent extremists long before they can become radicalized to violent action.

Jigsaw is a unit of Google focused on threats to open societies, and my portfolio focuses on mitigating the threats of disinformation and violent extremism. Jigsaw has worked repeatedly with the team at PERIL over the last three years on valuable, novel approaches to address violent extremist narratives online. We see an urgent need for further investigation into inoculation-based interventions that can disrupt adverse behaviors driving online radicalization.

Given our close ongoing collaboration with your team at PERIL, we would be eager to support this proposed application of inoculation theory to violent extremism. Specifically, I would be willing to help identify participants for the trainings, attend a PERIL-facilitated Training-of Trainers (ToT) session, and offer guidance throughout the duration of this project.

We hope that the Department of Homeland Security sees fit to fund this important endeavor.

Best regards

(b)(6)

(b)(6)

Research Manager, Jigsaw (Google)

5-5-22

To: Dr. Brian Hughes
Founding Co-Director
Polarization and Extremism Research and Innovation Lab (PERIL)
American University

Re: Letter of Support

Dear Dr. Hughes,

I am pleased to submit this letter in support of the project entitled **Violent Extremism Education & Resilience: New Media Strategies for Community Prevention** submitted by the Polarization and Extremism Research and Innovation Lab at American University. This is in response to a call for proposals by the Department of Homeland Security.

The project will promote innovative, new media methods for sharing and scaling up education to counter violent extremism. I have worked with PERIL on similar efforts, in which I received support in “prebunking” best practices while producing video content to counter conspiracy theories connected with violent extremism. I believe that the project goal to increase local leaders’ and practitioners’ capacity to use innovative visual technology will spread similarly effective training to those who need it most. This “train the trainers” approach does something important: it scales the means to preempt radicalization methods used by violent extremism.

I hold three degrees, all relevant to this endeavor: a B.S. in Journalism, a B.A. in Education, and a M.S. in History. I also have twelve years experience teaching in the classroom in a diverse range of school districts, from grades seven through twelfth. That said, I’ve had the most impact online. I have two educational YouTube channels with a combined 585,000 subscribers and 125 million views. I specialize in communication to a broader audience. My mission in life is to spread as much empathy as I possibly can.

I am happy to commit my support to this project, as it aligns perfectly with my mission. I can commit to participating in the in-person, “train the trainers” workshop, as well as providing counsel and some content for the proposed supporting web portal.

I’m looking forward to collaborating with PERIL on this important project.

Respectfully,

(b)(6)

(b)(6)

May 9, 2022

To: Dr. Brian Hughes
Founding Co-Director
Polarization and Extremism Research and Innovation Lab (PERIL)
American University

Re: Letter of Support

Dear Dr. Hughes,

I am pleased to submit this letter in support of the project entitled **Violent Extremism Education & Resilience: New Media Strategies for Community Prevention** submitted by the Polarization and Extremism Research and Innovation Lab at American University. This is in response to a call for proposals by the Department of Homeland Security.

The project aims to build on existing capacities between PERIL and partners in new media research and content creation to scale up innovative, evidence-based approaches to building offramps away from violent extremism. The project goal is to increase community leaders' ability to use emerging new media to develop and distribute TVT-prevention messages which build resilience against radicalization. The "train the trainers" approach offers an effective approach to the constantly changing landscapes both of media and violent extremism.

In my capacity as project partner, I commit to assist in the development of in-person training and web portal assets. As both a researcher focused on misinformation and extremism and as a video content creator, I have seen the tremendous need for responsible prevention-focused messaging. While there is substantial interest in inoculative work, it's incredibly important that we ensure the messaging is evidence-based and coming from trusted voices. I've built up an online audience of over half a million people as an independent, trusted voice in this space and I look forward to helping community leaders utilize their voices for this work as well.

I'm excited to put my support behind PERIL and its other partners.

Best regards,

(b)(6)

(b)(6)

Independent Mis- and Disinformation Researcher

EMW-2022-GR-APP-00095

Application Information

Application Number: EMW-2022-GR-APP-00095

Funding Opportunity Name: Fiscal Year (FY) 2022 Targeted Violence and Terrorism Prevention (TVTP)

Funding Opportunity Number: DHS-22-TTP-132-00-01

Application Status: Pending Review

Applicant Information

Legal Name: American University

Organization ID: 21996

Type: Private Institutions of Higher Education

Division: Office of the Provost

Department: Office of Sponsored Programs

EIN: (b)(6)

EIN Shared With Organizations: N/A

DUNS: 077795060

DUNS 4: 0001

Congressional District: Congressional District 98, DC

Physical Address

Address Line 1: (b)(6)

Address Line 2: [Grantee Organization > Physical Address > Address 2]

City: Washington

State: District Of Columbia

Province:

Zip: 20016-8001

Country: UNITED STATES

Mailing Address

Address Line 1: (b)(6)

Address Line 2: [Grantee Organization > Mailing Address > Address 2]

City: Washington

State: District Of Columbia

Province:

Zip: 20016-8001

Country: UNITED STATES

SF-424 Information

Project Information

Project Title: Violent Extremism Education and Resilience (VEER): Scaling Up New Media Strategies for Community Prevention

Program/Project Congressional Districts: Congressional District 98, DC

Proposed Start Date: Sat Oct 01 00:00:00 GMT 2022

Proposed End Date: Mon Sep 30 00:00:00 GMT 2024

Areas Affected by Project (Cities, Counties, States, etc.): Nationwide

Estimated Funding

Funding Source	Estimated Funding (\$)
Federal Funding	\$749828
Applicant Funding	\$0
State Funding	\$0
Local Funding	\$0
Other Funding	\$0
Program Income Funding	\$0
Total Funding	\$749828

Is application subject to review by state under the Executive Order 12373 process? This application was made available to the State under the Executive Order 12372 Process for review.

Is applicant delinquent on any federal debt? false

Contacts

Contact Name	Email	Primary Phone Number	Contact Types
Susana Birdsong	(b)(6)		Secondary Contact
Diana Burley			Primary Contact Authorized Official Signatory Authority

SF-424A

Budget Information for Non-Construction Programs

Grant Program: Targeted Violence and Terrorism Prevention Grant Program

CFDA Number: 97.132

Budget Object Class	Amount
Personnel	\$214302
Fringe Benefits	\$50000
Travel	\$9900
Equipment	\$0
Supplies	\$10000
Contractual	\$224244
Construction	\$0
Other	\$55000
Indirect Charges	\$186382
Non-Federal Resources	Amount
Applicant	\$0
State	\$0
Other	\$55000
Income	Amount
Program Income	\$0

How are you requesting to use this Program Income? [\$budget.programIncomeType]

Direct Charges Explanation: Full budget narrative in Project Narrative file

Indirect Charges explanation: On-campus rate of 43% MTDC, per NICRA

Forecasted Cash Needs (Optional)

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Federal	\$	\$	\$	\$
Non-Federal	\$	\$	\$	\$

Future Funding Periods (Years) (Optional)

First	Second	Third	Fourth
\$	\$	\$	\$

Remarks:

SF-424C

Budget Information for Construction Programs

Assurances for Non-Construction Programs

Form not applicable? false

Signatory Authority Name: Diana Burley

Signed Date: Wed May 18 00:00:00 GMT 2022

Signatory Authority Title: Vice Provost for Research

Certification Regarding Lobbying

Form not applicable? false

Signatory Authority Name: Diana Burley

Signed Date: Wed May 18 00:00:00 GMT 2022

Signatory Authority Title: Vice Provost for Research

Disclosure of Lobbying Activities

Form not applicable? false

Signatory Authority Name: Diana Burley

Signed Date: Wed May 18 00:00:00 GMT 2022

Signatory Authority Title: Vice Provost for Research

CERTIFICATION REGARDING LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions. Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

* APPLICANT'S ORGANIZATION

American University

* PRINTED NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

Prefix: * First Name: Middle Name:
* Last Name: Suffix:
* Title:

* SIGNATURE:

* DATE: