CERTIFICATION REGARDING LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such failure.

Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions. Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such failure.

* APPLICANT'S ORGANIZATION

International Documentary Association

* PRINTED NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

Prefix: | * First Name: Lya | Middle Name:

* Last Name: Lim | Suffix:

* Title: Manager Fiscal Sponsorships, IDA

* SIGNATURE: Lya N. Lim | * DATE: 05/18/2022

OMB Number: 4040-0004
Expiration Date: 12/31/2022

Application for Federal Assistance SF-424

* 1. Type of Submission:
- [ ] Preapplication
- [x] Application
- [ ] Changed/Corrected Application

* 2. Type of Application:
- [x] New
- [ ] Continuation
- [ ] Revision

* If Revision, select appropriate letter(s):

* Other (Specify):

* 3. Date Received: 05/18/2022

4. Applicant Identifier:

5a. Federal Entity Identifier:

5b. Federal Award Identifier:

State Use Only:

6. Date Received by State:

7. State Application Identifier:

8. APPLICANT INFORMATION:

* a. Legal Name: International Documentary Association

* b. Employer/Taxpayer Identification Number (EIN/TIN): (b)(6)

* c. UEI: WT3CCHV79JZ9

d. Address:

* Street1: 3600 Wilshire Blvd. Suite 1810
Street2:
* City: Los Angeles
County/Parish:
* State: CA: California
Province:
* Country: USA: UNITED STATES
* Zip / Postal Code: 90010-2622

e. Organizational Unit:

Department Name: Fiscal Sponsorship & Grants

Division Name:

f. Name and contact information of person to be contacted on matters involving this application:

Prefix:
* First Name: Lya
Middle Name:
* Last Name: Lim
Suffix:

Title: Manager Fiscal Sponsorships

Organizational Affiliation: International Documentary Association

* Telephone Number: (b)(6)

Fax Number:

* Email: (b)(6)

Application for Federal Assistance SF-424

*** 9. Type of Applicant 1: Select Applicant Type:**

M: Nonprofit with 501C3 IRS Status (Other than Institution of Higher Education)

Type of Applicant 2: Select Applicant Type:

Type of Applicant 3: Select Applicant Type:

* Other (specify):

*** 10. Name of Federal Agency:**

Department of Homeland Security - FEMA

11. Catalog of Federal Domestic Assistance Number:

97.132

CFDA Title:

Financial Assistance for Targeted Violence and Terrorism Prevention

*** 12. Funding Opportunity Number:**

DHS-22-TTP-132-00-01

* Title:

Fiscal Year (FY) 2022 Targeted Violence and Terrorism Prevention (TVTP)

13. Competition Identification Number:

Title:

14. Areas Affected by Project (Cities, Counties, States, etc.):

1234-CFH PROJECT CONGRESSIONAL DISTRICTS.pd

Add Attachment | Delete Attachment | View Attachment

*** 15. Descriptive Title of Applicant's Project:**

The Cure For Hate: Resilience Impact Program

Attach supporting documents as specified in agency instructions.

Add Attachments | Delete Attachments | View Attachments

Application for Federal Assistance SF-424

16. Congressional Districts Of:

* a. Applicant CA-034 * b. Program/Project US-all

Attach an additional list of Program/Project Congressional Districts if needed.

1236-CFH PROJECT CONGRESSIONAL DISTRICTS.p [Add Attachment] [Delete Attachment] [View Attachment]

17. Proposed Project:

* a. Start Date: 12/01/2022 * b. End Date: 12/01/2023

18. Estimated Funding ($):

* a. Federal	193,410.00
* b. Applicant	0.00
* c. State	0.00
* d. Local	0.00
* e. Other	0.00
* f. Program Income	0.00
* g. TOTAL	193,410.00

*** 19. Is Application Subject to Review By State Under Executive Order 12372 Process?**

☐ a. This application was made available to the State under the Executive Order 12372 Process for review on .

☐ b. Program is subject to E.O. 12372 but has not been selected by the State for review.

☒ c. Program is not covered by E.O. 12372.

*** 20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes," provide explanation in attachment.)**

☐ Yes ☒ No

If "Yes", provide explanation and attach

[Add Attachment] [Delete Attachment] [View Attachment]

21. *By signing this application, I certify (1) to the statements contained in the list of certifications and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)**

☒ ** I AGREE

** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.

Authorized Representative:

Prefix: * First Name: Lya

Middle Name:

* Last Name: Lim

Suffix:

* Title: Manager Fiscal Sponsorships, IDA

* Telephone Number: (b)(6) Fax Number:

* Email: (b)(6)

* Signature of Authorized Representative: Lya N. Lim * Date Signed: 05/18/2022

The Cure For Hate: Resilience Impact Program

CONGRESSIONAL DISCTRICT OVERVIEW

Our outreach program will focus on regional hotspots where violent extremism has proliferated (the Pacific Northwest, the Midwest and the Mid-Atlantic States), while being attuned to underserved rural and suburban communities. This informed by the reality that acts of violent extremism are often carried out in communities where minority groups are concentrated – often at great distance from where the perpetrators of violence reside.

Pacific Northwest

Cities to be included for engagement with congressional district:

Bellingham, WA	WA-002
Olympia, WA	WA-010
Seattle , WA	WA-007
Everett, WA	WA-002
Portland, OR	OR-003
Vancouver, OR	OR-003

The Midwest

Cities to be included for engagement with congressional district:

Buffalo, NY	NY-026
Pittsburgh, PA	PA-018
Columbus, OH	OH-003
Cleveland, OH	OH-011
Ann Arbor, MI	MI-012
Detroit, MI	MI-014

The Mid-Atlantic Region

Cities to be included for engagement with congressional district:

Norfolk, VA	VA-003
Charlotte, NC	NC-012
Raleigh, NC	NC-002
Columbia, SC	SC-006
Knoxville, TN	TN-002

The Cure For Hate: Resilience Impact Program

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Cities to be included for engagement with congressional district:

Bellingham, WA	WA-002
Olympia, WA	WA-010
Seattle , WA	WA-007
Everett, WA	WA-002
Portland, OR	OR-003
Vancouver, OR	OR-003

The Midwest

Cities to be included for engagement with congressional district:

Buffalo, NY	NY-026
Pittsburgh, PA	PA-018
Columbus, OH	OH-003
Cleveland, OH	OH-011
Ann Arbor, MI	MI-012
Detroit, MI	MI-014

The Mid-Atlantic Region

Cities to be included for engagement with congressional district:

Norfolk, VA	VA-003
Charlotte, NC	NC-012
Raleigh, NC	NC-002
Columbia, SC	SC-006
Knoxville, TN	TN-002

Center for Prevention Programs & Partnerships (CP3)
Fiscal Year (FY) 2022 Targeted Violence and Terrorism Prevention (TVTP)
DHS-22-TTP-132-00-01

PROJECT NARRATIVE: COVER PAGE

Project Title:
The Cure For Hate: Resilience Impact Program

Applicant:
The International Documentary Association (IDA) in collaboration with The Cure For Hate Films, LLC

Primary Location of Applicants:
- Los Angeles, CA (IDA)
- Beacon, NY (The Cure For Hate Films, LLC)

Additional Locations of Activities:
- The Mid-Atlantic States (VA, NC, SC)
- The Midwest (MI, OH, Western PA, Western NY)
- The Pacific Northwest (WA, OR, ID)

Application Track:
Promising Practices

Project Type:
Primary: Raising Societal Awareness
Secondary: Media Literacy/Online Critical Thinking Initiatives
Youth Resilience

Amount of Funds Requested: $193,410

IDA IEU #: WT3CCHV79JZ9
ND Grants EMW#: TO BE ADMINISTERED

Proposal Abstract

"The Cure For Hate" is a secondary school-focused documentary film impact program that uses ex-neo Nazi Tony McAleer's powerful personal journey of atonement to Auschwitz - and his long journey back from a life in hate groups - as a vehicle for raising awareness of how & why individuals radicalize to violence. The project keeps the important lessons of the Holocaust alive - in a way that connects directly to the present and the world around us.

As with parallel secondary school programs in Europe that provide education around the dark history of genocide and the Holocaust, this program's fundamental aim is to help young people understand the roots of hatred – the conditions under which it thrives – and ways to prevent its spread. It's no coincidence that this is also the most common age for targeted recruitment and radicalization – and that recognizing the characteristics of, and vulnerabilities to, radicalization within one's community is paramount.

Our curriculum-enhanced program will focus on addressing regional hotspots where violent extremism has proliferated (the Pacific Northwest, the Midwest and the Mid-Atlantic States), while being attuned to under-served rural and suburban communities. The curriculum and materials have been designed to provide young people with specific tools to counter "othering" tendencies, teach digital literacy, and promote community resiliency.

This project is phase one of a larger effort, geared towards making the program and its materials available for classroom use throughout the US. To this end, it will deploy a high profile educational & community impact screening tour to 21 communities – in order to elevate attention around the program, underscore its value to broader communities, and promote future educational & institutional partnerships.

FILM LINKS

TRAILER (2:38 min): https://vimeo.com/318139001
FULL ROUGH CUT (80:00min): https://vimeo.com/577648301 (pwd: CFH)
WEBSITE: www.TheCureForHateFilm.com

PROJECT NARRATIVE: BODY

SECTION 1: NEEDS ASSESSMENT

Homeland Security Secretary Alejandro Mayorkas has called domestic violent extremism the "single greatest terrorism-related threat" in the U.S.; while in September, FBI Director Christopher Wray testified that the agency's domestic terrorism caseload had "exploded" in size since the spring of 2020.

This project takes a unique approach to confronting the development of violent ideology upstream – intervening at its genesis in communities that have most often felt its impact, and at the age group within which recruitment and indoctrination is most common.

Our outreach program will focus on regional hotspots where violent extremism has proliferated (the Pacific Northwest, the Midwest and the Mid-Atlantic States), while being attuned to under-served rural and suburban communities. This is informed by the reality that acts of violent extremism are often carried out in communities where minority groups are concentrated – yet often at great distance from where the perpetrators of violence reside.

We considered two primary metrics when identifying our target population: firstly, a high incidence of violent extremism; and, secondly, communities largely under-served by TVTP grant assistance, generally in rural & suburban areas in "fly-over" states.

Our analysis – based upon data and analytics from both the ADL (Anti Defamation League) Hate Crime Map, and SPLC (Southern Poverty Law Center) Hate Watch - identified the Pacific Northwest, the Midwest and the Mid-Atlantic States as three primary areas of focus for this phase one program.

IDENTIFIED ENGAGEMENT

Pacific Northwest

A region long identified by White Separatists as "Cascadia" or the "Northwest Territorial Imperative" – both Washington & Oregon make up the heart of an area white nationalists have dreamed of turning into a Aryan ethnostate. In fact, the original 1859 constitution of Oregon explicitly stated that, "no free negro, mulatto or Chinaman could reside, vote, hold contract, or make business in the state", signaling the founders intentions to create racist white utopia. More recently Portland – the largest "white city" in America - has come to be known as the "capital of white supremacy," as a result of a series of high profile, racially-motivated killings.

Hate Crime Incidence by State per ADL Heat Map 2010-2020

Washington – 978
Oregon – 321

Cities to be included for engagement with congressional district:

Bellingham, WA	WA-002
Olympia, WA	WA-010
Seattle, WA	WA-007
Everett, WA	WA-002
Portland, OR	OR-003
Vancouver, OR	OR-003

The Midwest

In recent years, both Western PA & NY have played host to some of the highest profile acts of domestic terrorism in the US – as witnessed by the 2018 Tree of Life Synagogue massacre in Pittsburgh, as well as the recent racially-motivated killings in Buffalo, NY, reportedly inspired by white supremacist propaganda around "White Replacement Theory". In 2021, the SPLC identified the Midwest as a "hotbed for far-right extremist groups" - particularly along the Rust Belt.

It's of equal note that many point to ongoing civil unrest in the Midwest as a prime contributor to the genesis of the Black Lives Matter movement – noting the 2001 Cincinnati, OH Riots; the 2014 Ferguson, MO uprisings; and the 2020 Minneapolis, MN George Floyd Protests as accelerants for the movement.

Hate Crime Incidence by State per ADL Heat Map 2010-2020

New York - 2887
Pennsylvania - 1465
Ohio - 623
Michigan - 632

Cities to be included for engagement with congressional district:

Buffalo, NY	NY-026
Pittsburgh, PA	PA-018
Columbus, OH	OH-003
Cleveland, OH	OH-011
Ann Arbor, MI	MI-012
Detroit, MI	MI-014

The Mid-Atlantic Region

In 2015, South Carolina became the epicenter of national attention around domestic terrorism with the attack by Dylann Roof on the Emanual AME Church in Charleston – killing 9 congregants in his hopes of "igniting a race war. That same year Craig Hicks murdered 3 Muslim students in Chapel Hill, NC – but neither North, nor South Carolina have statutes on the books that allow for the designation the killings as "hate crimes".

Hate Crime Incidence by State per ADL Heat Map 2010-2020

Virginia -1211
North Carolina - 568
South Carolina - 168
Tennessee - 266

Cities to be included for engagement with congressional district:

Norfolk, VA	VA-003
Charlotte, NC	NC-012
Raleigh, NC	NC-002
Columbia, SC	SC-006
Knoxville, TN	TN-002

SECTION 2: PROGRAM DESIGN

PROBLEM STATEMENT

Our project firmly and primarily addresses Objective 1, as outlined in the FY22 TVTP NOFO – to "Raise awareness of all aspects of why and how individuals radicalize to violence" – while also "empowering & engaging local stakeholders"

This Promising Practice-Single Project Track project proposes a phase one, sustainable model for violence prevention in secondary school settings.

It is designed to increase societal awareness around the processes of radicalization to violence, and support resilience to recruitment narratives for hate and violence-based ideologies - through interactive group exercises that deconstruct the phenomena of "Us vs. Them" thinking, and increased media literacy skills.

PROGRAM GOALS

1. Raise awareness of how & why individuals radicalize to violence via the implementation of a curriculum-based outreach & engagement program targeting high school populations - using the documentary film "The Cure For Hate" as core content.

2. Strengthen societal resilience within the education sector against the drivers of violent extremism via post-screening workshops that examine "othering" tendencies as well as promoting media literacy.

3. Use the lessons of the Holocaust to inform and inoculate against acts of hate & intolerance.

PROGRAM OBJECTIVES

1. Increase tools for local secondary education in regards to countering radicalization via making the film "The Cure For Hate" available for classroom & community use.

2. Increase the educational tools in regards to countering radicalization available to local secondary education – through providing curriculum-based materials to support dialogue & understanding around film "The Cure For Hate"

3. Employ evidence-based learning models into screening-adjacent workshop experiences for secondary school students – via provided discussion & curriculum guides. This experience will re-enforce the values of rejecting hate & violence, and clearly identify the ways in which populations can be manipulated into treating groups of ethnicity, race and political or sexual identity as "others". This material will also include exercises that support media literacy and encourage students to better-understand how white supremacist philosophies are disseminated via social media and on-line behaviors.

4. Support the screening-adjacent workshop experience with direct engagement by the creative team behind the film – Tony McAleer (featured subject), and filmmaker Peter Hutchison (who also holds and M.S. in Counseling Psychology, with extensive experience with at-risk teens). This will be done via a month-long screening tour, focusing upon three regions of the US identified "high incidence" for violent extremism, &/or an under-served region.

5. Create publicity campaign around secondary school "film tour" & programming to bring broader attention to the existence of the program and it's availability for secondary school use – while also underscoring need for societal resilience in regards to understanding risk factors and countering violent extremism recruitment and mobilization.

6. Engage primary community stakeholders - teachers, administrative personnel, school resource officers, principals, social workers, mental health professionals & law enforcement officials – in screening programs to augment those in secondary schools. Associated post-screening workshops would assist stakeholders in collaborating around the best use of community resources and knowledge base.

7. Disseminate the program & model to other high schools and communities, beyond those identified for the initial publicized launch efforts, with the ultimate goal of making the program both available and known nationwide.

SECTION 3: LOGIC MODEL

Educational Theory:

Our aim is to illuminate the dire effects of hate speech, hate groups, and hateful ideology to create more resilient communities, using the lessons from the Holocaust and Tony McAleer's time within the neo-Nazi movement as touchstones. We will have a two-pronged approach to this objective: educational programming within local schools to prevent radicalization upstream, and adult aimed film screenings and community events to further calcify a culture of empathy and understanding within the larger community.

We have commissioned a veteran educator to create a robust curriculum with this target population firmly in mind. The secondary education curriculum centers around the objectives of the campaign as a whole: foster cultural awareness and understanding, model and reinforce empathy, and learn online literacy skills to halt radicalization. The curriculum was designed using Kolb's Cycle of Experiential Learning at its crux (See Figure 1).

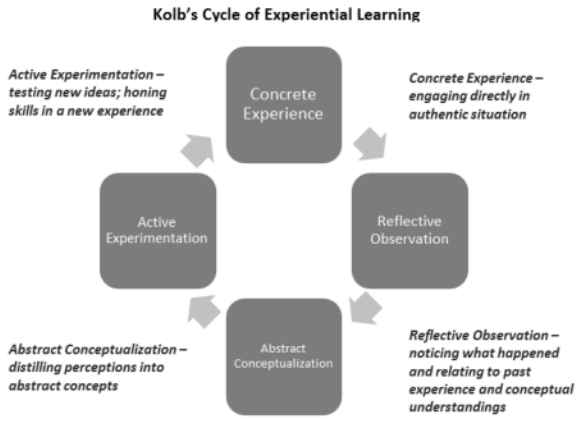

Figure 1[1]

This theory posits that people will only deeply learn and internalize knowledge if they have an active role in its creation. The learning must arise from an authentic,

[1] "Kolb's Cycle of Experiential Learning," Boston University Center for Teaching and Learning: Experiential Learning, https://www.bu.edu/ctl/guides/experiential-learning/

not contrived, situation with real stakes. We believe that *The Cure for Hate* makes these stakes immediately apparent to students, as the rise of Nazi Germany's genocidal apparatus is connected to everyday instances of casual racism and the normalization of hateful ideologies in the film. Students will glean this connection, the real historical and modern costs, and reflect on the urgency of remembering the lessons of the Holocaust. The film makes Holocaust education immediate and unforgettable for a new generation.

The curriculum uses the film as a springboard for discussion about our current society and the forces of extremism that have become normalized, especially for teenagers immersed in internet culture. Using experiential learning, students will learn to analyze the subtle messages of exclusion and superiority promoted by their personal social media feeds, exacerbated by algorithms that serve up ever more extreme content the longer they engage.[2] Students will dissect and reflect on the 'memification' of racism seen currently in online spaces frequented by young people, linking this trend to the larger societal ramifications. Because we ask students to analyze and reflect on their actual online habits and their personal feeds rather than an abstract notion of 'the internet,' the learning is internalized and made memorable; reflection and behavior change will follow.

Students will also participate in a variety of online literacy quizzes and practice sessions, testing their ability to discern fact from fiction online. Using the key findings of the UN[3] and The European Policy Initiative[4] reports linking the lack of media literacy with higher radicalization rates, the curriculum teaches students simple tips for lifelong media literacy: lateral reading, bias detection, and image/ video context analysis. We aim to gamify these parts of the curriculum, making the learning approachable, active and student led. We believe that this message will resonate deeply because it breaks down the abstract idea of radicalization into discreet and recognizable trends.

Issue driven documentary films like *The Cure for Hate* have the unique ability to not only entertain, but to change hearts and minds while doing so. An impact campaign scales the societal effect of a documentary film by making sure the film reaches audiences who most need to hear its message. Impact campaigns work to

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[2] "Inside TikTok's Algorithm: A WSJ Video Investigation" *The Wall Street Journal,* 2021. https://www.wsj.com/articles/tiktok-algorithm-video-investigation-11626877477

[3] Nassir Abdulaziz Al-Nasser, "Media and Information Literacy as a Means of Preventing Violent Extremism," United Nations. https://www.un.org/en/chronicle/article/media-and-information-literacy-means-preventing-violent-extremism

[4] Marin Lessenski, *Media Literacy Index 2021,* https://osis.bg/wp-content/uploads/2021/03/MediaLiteracyIndex2021_ENG.pdf

ensure engagement with the film's subject matter is genuine and memorable, enhance the educational output of the film, and engage with community partners working in the issue environment to support their efforts. Successful impact campaigns have shaped the national conversation around bullying,[5] created a grassroots movement to outlaw fracking in many states,[6] and caused a national reckoning on prejudice in the justice system.[7] *The Cure for Hate* impact strategy emerges from decades of research on effective documentary film impact campaigns and a deep understanding of the target audience. The campaign will target entire communities, not just school age students, with a multi-city tour of the film.

Tony McAleer the film subject and Peter Hutchison, the filmmaker will travel with the film to further engage audiences. Educational programming, panels, and interactive events will accompany each screening, building understanding of the Holocaust and rejection of Holocaust denial and encouraging anti-hate resiliency in communities. Interaction with real people, artifacts, and locations from the Holocaust are crucial for countering a narrative that denies the existence or downplays the severity of this horrific historical event, according to scholars from the International Holocaust Remembrance Alliance.[8] While not everyone can travel to Auschwitz or have access to survivor accounts, the film allows everyone to have the intimate experience of touring Auschwitz and processing this historic wrong.

Underpinning the impact strategy is a focus on reflection for both the adults and youths targeted. A key part of experiential curriculum design, the most impactful learning occurs when learners are prompted to reflect and authentically process the new information they have taken in. Finlay defines reflection as "learning through and from experience towards gaining new insights of self and practice."[9] True reflection allows us to integrate new knowledge within our existing mindset and leads to sustained growth and understanding. For all the of the educational programming, both adult and teen focused, opportunities for pre and post viewing and discussion reflection will be built in thoughtfully. This will help ensure the objective are achieved and sustained.

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[5] "*Bully*: A Documentary Impact Report," BritDoc. 2016. https://impactguide.org/static/library/Bully.pdf
[6] "*Gasland*: A Documentary Impact Report," Britdoc, 2010. https://impactguide.org/static/library/Gasland.pdf
[7] "*Just Mercy* Impact Report," Represent Justice. 2020. https://www.representjustice.org/wp-content/uploads/2021/03/Just-Mercy-Impact-Report-FINAL-web.pdf
[8] "Leading Global Efforts to Counter Holocaust Denial and Distortion," International Holocaust Remembrance Alliance. 2020. https://www.holocaustremembrance.com/task-force-against-holocaust-denial-and-distortion

[9] "Teaching and Learning: The Role of Reflective Practice," University of Guelph College of Applied Sciences, 2020. https://csahs.uoguelph.ca/system/files/5-20-2020_Reflective_Practice_Worksheet.pdf

SECTION 4: ORGANIZATION & KEY PERSONNEL

Peter Hutchison

Filmmaker & Program Creator

(b)(6)

PETER HUTCHISON is an award-winning filmmaker, NY Times Bestselling author, educator and activist.

He directed & produced "Requiem for the American Dream: Noam Chomsky and the Principles of Concentration of Wealth and Power" (Netflix), a NY Times Critics Pick and #1 selling doc on iTunes. The book version of the film was a NY Times Bestseller (Seven Stories Press).

The critically acclaimed "Healing From Hate: Battle for the Soul of a Nation" (2020, Freestyle Digital/MEF) has been described as a "raw masterpiece" – and examines the root causes of hate group activity through the bold work of former Skinheads & neo-Nazis, now engaged in de-radicalizing violent extremists, and transforming attitudes of intolerance.

"Devil Put the Coal in the Ground", a holistic look at the ravages of extractive industry and corporate power in West Virginia, is currently on the festival circuit and has garnered 3 "Best Picture" awards.

His longstanding commitment to issues around male identity has resulted in the films: "You Throw Like A Girl: The Blind Spot of Masculinity" (MEF), "Angry White Men: Masculinity in the Age of Trump" (Grasshopper), and "The Man Card: White Male Identity Politics from Nixon to Trump" (MEF).

He holds an M.S. in Counseling Psychology with a focus on Addictions and Systems Dynamics.

Tony McAleer

Workshop Leader & Program Creator

(b)(6)

Tony spent 15 years in the white supremacist and neo-nazi movements starting as a skinhead and evolving to leadership positions and was instrumental in ushering in the internet building one of the first white supremacist websites for Resistance Records in the mid 90's.

Tony's expertise is gleaned from receiving over a thousand hours of one on one and group counseling to understand his own process. Tony has spent countless hours coaching and mentoring change in others and is a certified Life Coach.

Tony has been involved in Life After Hate since its inception in 2011 and served as Executive Director from 2013-2017 while Life After Hate developed its online support groups and the

EXIT USA program (based on EXIT Sweden's model). In 2017 he became Board Chair until his departure in December 2019.

Tony has worked closely informing law enforcement and government from Attorney Generals to senior staff at the Department of Homeland Security. Tony testified before Congress in was recently at the Paris Summit for the Christchurch Call with the Prime Minister of New Zealand, and supporting Government and Law enforcement in Victoria, Australia helping them grapple with the rising problem of violent white supremacist groups.

He is the Author of *The Cure For Hate: A Former White Supremacist's Journey from Violent Extremism to Radical Compassion*, published by Arsenal Pulp Press.

Caitlyn Boyle

Campaign Strategist

(b)(6)

Caitlin Boyle is a specialist in distribution and social impact for documentary film. Beginning in 2008, she spent a decade as Founder & Executive Director of Film Sprout, a boutique distribution firm whose mission was to broaden the audience for documentary film through large-scale international screening tours. A champion of grassroots distribution for documentary film, Caitlin pioneered the strategic exhibition of films in community and campus settings, where local hosts could pair film exhibition with powerful social action initiatives. Film Sprout helmed 50 grassroots release campaigns in its decade in business, and Caitlin guided more than 300 additional film teams through the process of bringing their films directly to grassroots audiences, on their own.

Since selling Film Sprout, Caitlin has served as the leading strategic advisor for independent film teams and distributors seeking to use film as a tool for civic engagement and social impact while maximizing reach and visibility. In this role, Caitlin offers practical coaching and guidance for independent film teams managing their film's social impact and distribution, and advises documentary distributors seeking to advance a full slate of impact-driven content.

Caitlin also serves as the Director of Filmmaker Development at DOC NYC, America's largest documentary film festival, and as the project manager for the FaithDoc Impact Lab at Auburn Media's Hartley Media Impact Initiative.

Previously on the production staff at PBS affiliate WNET, Caitlin is a graduate of Columbia University and the Indiana University Graduate School of Journalism. She has served as director of the Peace of the City Summer Film Series, in collaboration with the Northwest Film Center; on the boards of UnionDocs and Northwest Documentary; and on the advisory board of NYU's Cinema Research Institute and the documentary advisory committee of the Paley Center for Media in New York City.

Katie Solito

Impact Producer

(b)(6)

An educator and curriculum designer with fifteen years of experience, Katie provides dynamic educational materials and impact strategy for issue driven films.

Documentary film has the rare ability to break into our hearts, ignite movements, and shift our collective culture. As an educator, Katie knows how to reach people. She possesses an inventive yet practical skillset to deepen the impact documentaries can have on the social, political and cultural realms.

She has worked in diverse public high school and adult education settings for fifteen years, honing her skills as a curriculum designer sensitive to the varying needs of the audiences and students she serves. She crafts educational materials that challenge learners to question their assumptions and truly engage with the systemic issues of our time through immersive role-plays, ethical inquiry, and active learning. Employing stakeholder research and an understanding of pedagogy, she facilitates discussions, screenings and campaigns that are memorable and impactful, sparking internal and societal change.

Don Barron

Workshop Consultant

(b)(6)

Dov has been named one of Inc. Magazine's *Top 100 Leadership Speakers to Hire*. A corporate cultural strategist and bestselling author, he has traveled the world speaking to every kind of group imaginable.

He was named as one of the Top 30 Global Leadership Gurus. He is also the bestselling author of several books including ***One Red Thread*** *and* ***Fiercely Loyal:*** *How High Performing Companies Develop and Retain Top Talent*. Inc. Magazine named his podcast, *Leadership and Loyalty*, as one the top podcasts listened to by C-Suite execs of Fortune 500 companies.

Lucas Sabean

Cure For Hate Partner & Editorial Producer

(b)(6)

Lucas Sabean is an editor, producer and filmmaker, whose output includes independent narrative & documentary features, commercial video, and a large body of experiential work.

Co-founder of Eat the Moon Films & Big Tent Productions, he has produced & edited Healing From Hate: Battle for the Soul of a Nation (Freestyle Digital Media, Media Education Foundation), directed & edited Angry White Men: American Masculinity in the Age of Trump

(Grasshopper Films) and is currently producing/directing/editing a film about West Virginia, Devil Put The Coal in the Ground.

He recently directed, produced & edited The Man Card: White Male Identity Politics From Nixon to Trump (2020, Media Education Foundation) and directed, produced & edited You Throw Like A Girl: The Blindspot of Masculinity (2020, MEF).

He was named a "Filmmaker of Tomorrow" at the Telluride Film Festival for his short film Relieve (1999). His films include the feature End of Era (Underground Zero, 2003), and The Last Stand (Best Feature, Backseat Film Festival, 2008). Choreographer Paul Taylor has called his films "superb - like poems made visible." He has an MFA from Boston University in Film Production.

Mya Lim

IDA Partner Liaison

(b)(6)

The IDA supports the vital work of documentary storytellers and champions a thriving and inclusive documentary culture. We are dedicated to the vision of a world where documentary creators flourish. Through our work, we connect audiences with the best of the form, provide resources, create community, and defend the rights and freedoms of documentary artists, activists and journalists around the globe. We do this work because we believe that documentaries enrich and deepen our culture, fostering a more informed and connected world.

SECTION 5: SUSTAINABILITY

This project is *highly* sustainable.

With a curriculum developed, associated value-added video assets created, screening impact program field-tested, informational website developed, and awareness elevated, the project is scalable by design.

With the heightened awareness around the project and the crucial issues brought to the fore created through this phase one initiative, additional strategic partners – both educational & institutional stakeholders – will be engaged to bring the program to an even broader secondary school audience, along with their respective larger community.

It's important to note that while the curriculum is positioned for secondary school students, it also fully recognizes the importance of engaging the larger community, and thus includes parallel community screening as a crucial component of impact. The engagement of community stakeholders – in a holistic & systemic manner – is paramount in order to create a robust community resiliency.

Per the fundamental goals of the grant, this program is implicitly designed to continue to *reduce risk, enhance resilience, ensure information sharing* – long after the project phase one has been completed. Educational stakeholder organizations we have worked with in the past - National Association of Secondary School Principals and the National Council for the Social Studies (with whom we are currently in contact around the project) – are prime example of the sorts of partnerships that can further elevate both awareness of and access to this project – with the ultimate goal of making this program freely available to every public school in the United States.

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THE CURE FOR HATE: RESILIENCE IMPACT PROGRAM
DHS CP3 GRANT IMPACT BUDGET

ITEM	DESCRIPTION	#	UNIT	RATE	TOTAL
PERSONNEL & CONSULTANTS					
Impact Producer	KATIE SOLITO - Partner cultivation & relationship management	1	allow	$ 20,000	$ 20,000
Executive Producer	PETER HUTCHISON - Campaign Creation & Oversight/ Grant Authorship	1	allow	$ 10,000	$ 10,000
Campaign Strategist	CAITLIN BOYLE - Campaign strategy & consultation	1	allow	$ 6,500	$ 6,500
EDU Screening Tour Coordination	EDU screening booking & travel coordination	1	allow	$ 7,500	$ 7,500
Grassroots Screenings Manager	BRYAN GLICK - Community outreach & EDU space-adjacent bookings	1	allow	$ 2,500	$ 2,500
Campaign Publicist	ADAM SEGAL - Press outreach & strategy	1	allow	$ 7,000	$ 7,000
Workshop Consultant	DOV BARRON - Consulting Fee for workshop events	1	allow	$ 2,000	$ 2,000
Digital Communications Team	Social media content creation & social platform management	1	allow	$ 10,000	$ 10,000
	Includes Website Creation & Management				
SCREENING MATERIALS & WORKSHOP ASSETS					
** Curriculum materials to be created independently from grant request*					
Workshop Development	Development of screening-adjacent workshop program & group exercises	1	flat	$ 5,000	$ 5,000
Classroom Curriculum Guide	Development & writing standards-aligned curricular resource for educators				
General Audience Discussion Guide	30-page guide for general audience + advocates				
Screenings Facilitator's Guide	20-page screening guide for facilitators				
Pocket Guide for Citizens	Pocket guide for general audience				
SOCIAL MEDIA ASSETS					
Modular Video Content for Educators	LUCAS SABEAN/ EAT THE MOON FILMS	1	allow	$ 7,500	$ 7,500
Shareable Social Videos	LUCAS SABEAN/ EAT THE MOON FILMS	1	allow	$ 2,500	$ 2,500
Graphic Design for Social Media Assets		1	allow	$ 1,000	$ 1,000
Printing Costs for Guides	Includes EDU & Community Stakeholders	1	flat	$ 2,500	$ 2,500
EDU SCREENING, WORSHOP & AWARENESS TOUR					
** Assumes 6 Eventized Screenings per each Identified Region (3 regions in total) with Filmmaker/Speaker Workshop Engagement*					
Screening Workshop Leader #1	TONY MCALEER - Honorarium/Stipend	21	days	$ 500	$ 10,500
	Travel Days	9	days	$ 250	$ 2,250
Screening Workshop Leader #2	PETER HUTCHISON - Honorarium/Stipend	21	days	$ 500	$ 10,500
	Travel Days	9	days	$ 250	$ 2,250
EDU Screening Tour Airfare	Regional R/T Flights only (Mid-Atlantic, Mid-West, Pacific NW)	3	X2	$ 1,200	$ 7,200
EDU Screening Tour Ground Transpo	Car Rentals, Gas, Tolls, Parking, etc (Mid-Atlantic, Mid-West, Pacific NW)	1	allow	$ 6,000	$ 6,000
EDUScreening Tour Living	Hotel + per diem/meals - Assumes 2 Screening Delelgates				
Mid-Atlantic		10	X2	$ 200	$ 4,000
Mid-West		10	X2	$ 200	$ 4,000
Pacific Northwest		10	X2	$ 200	$ 4,000
Event Staff	Local venue & staff costs: includes Community Screenings	21	days	$ 1,200	$ 25,200
Local publicity (flyers)	Flyer creation, production & distribution	21	events	$ 250	$ 5,250
Local publicity (newspapers)	Half page local paper ad	21	events	$ 500	$ 10,500
Social media ad spend	Social media ad spend - local focus	21	events	$ 300	$ 6,300
ADMIN & OFFICE					
Shipping			allow		$ 500
Office Supplies & Misc.			allow		$ 500
Film delivery platform (VHX, Eventive, Indee.tv, etc.)			allow		$ 500
Bookkeeping & Accounting			allow		$ 750
SUBTOTAL					**$ 184,200**
Fiscal Sponsor Fee	IDA 5% carve out				**$ 9,210**
TOTAL GRANT REQUEST					**$ 193,410**

Budget Narrative

Budget Total: $193,410
IDA Administrative Costs: $9,210

The budget structure is fairly straightforward and divided into 2 main components: the *Key Personnel* required to successfully create and coordinate a sophisticated impact campaign, and the *Hard Costs* associated with putting that campaign on the road in regards to both promotion and the travel costs of it's spokespersons.

Approximately 35% the budget ($65,500) is committed to the Key Personnel – a team we've assembled who are literally at the top of their field in terms of film impact experience and successes. Thanks to having spent the past 2 decades in film & media production, these are all talented individuals I've worked with previously and know specifically what each brings to the table. The timeline from research/prep into coordinating/running the screening tour itself may encompass as period as broad as 4 months for some of these individuals.

The Hard Costs associated with the impact tour itself are a function of what it takes to mount a successful publicity campaign, as much as it is the more straightforward travel & living cost of keeping your campaign spokespersons on the road. The total travel & living costs comprise $50,700 of this; but an additional $47,250 is committed to creating publicity around the campaign as well as local event costs, which includes staff & venue for community screenings to supplement the EDU-programmed screenings.

The remaining approximately $20,000 is reflected in various educational and social media video assets, workshop development, and administrative costs.

APPENDICES

IMPLEMENTATION AND MEASUREMENT PLAN

Implementation and Measurement Plan

Organization Name	International Documentary Association
Project Title	The Cure For Hate: Resilience Impact Program
Grant Number	DHS-22-TTP-132-00-01
Grant Implementation Period	Academic Spring Semester 2023

Project Goal Statement
Primary: Raising awareness of *How* & *Why* individuals radicalize to violence Secondary: Media Literacy/Online Critical Thinking Initiatives & Youth Resilience
Target Population
Secondary School Students (specifically 10th & 11th grades) clustered in high risk & underserved communities in the Pacific Northwest, Midwest and Mid-Atlantic States
Time Frame
Q1: Dec 2022-March 2023 Q2: April-May 2023 Q3: June-Aug 2023 Q4: Sept-Nov 2023

Goal 1: Raising awareness of why and how individuals radicalize to violence

Objective 1.1: Increase the educational tools countering radicalization and remembering the Holocaust available to local secondary education through providing curriculum to support dialogue and understanding around the film *The Cure For Hate*

Objective 1.2: Support the adult oriented film screening and workshop experience with direct engagement by the creative team behind the film – Tony McAleer (featured subject), and filmmaker Peter Hutchison

(who also holds and M.S. in Counseling Psychology, with extensive experience with at-risk teens). This will be done via a month-long, 21-town screening tour, focusing upon three regions of the US identified "high incidence" for violent extremism, &/or an under-served region.

Objective 1.3: Create publicity campaign around secondary school "film tour" & adult programming to bring broader attention to the existence of the program and its availability for secondary school use – while also underscoring need for whole of society approach to understanding risk factors and countering violent extremism recruitment and mobilization.

Goal 1 IMPLEMENTATION PLAN

Objectives	Activity	Inputs/ Resources	Time Frame	Anticipated Outputs
Objective 1.1	Activity 1.1.1: Create strategic plan for screening tour	Engage impact producer; research localities and schools	Q1	Plan for Screenings and educational programming in 21+ secondary schools
Objective 1.1	Activity 1.1.2: Organize screenings of *The Cure for Hate* in secondary schools within the geographical area/ target demographic	Contact with district officials	Q1	Screenings and educational programming in 21+ secondary schools
Objective 1.2	Activity 1.2.1: Plan adult aimed educational programming and screening tour within the geographical area/ target demographic	Engage community stakeholders to glean best practices/ the landscape; Engage impact producer for planning purposes; coordinate with Peter Hutchison and Tony McAleer	Q1	Effective, well attended and impactful adult aimed screenings in the communities where 21+ school screenings take place

Objective 1.3	Activity 1.3.1: Design social media assets, publicity, and press to promote the message of the film and screenings on local and national news & social media.	Plan and create content; input from graphic designer, outreach to press, research on local media landscape	Q1	Increase awareness of the campaign, screenings, and counter messages to extremism by 75%

Goal 1 MEASUREMENT PLAN

Activity #	Performance Measures and Targets	Data Collection Method and Timeframe
1.1.1	Plan with 21+ secondary educational screenings	Engage local district officials to reflect on and critique the plan monthly via surveys: are we serving the communities most in need? Is our screening and educational plan likely to bring about needed awareness?
1.1.2	21+ educational screenings using the curriculum, reaching ~200 students per school; 6000 students reached	Pre and Post screening surveys showing an increase in knowledge of the Holocaust, understanding of hate groups, and resistance to their messaging of 75%
1.2.1	21+ appropriate, impactful, adult aimed screenings and educational programming; reaching ~150 community members per screening; 4500 community members reached	Pre and Post screening surveys showing an increase in knowledge of the Holocaust, understanding of hate groups, and resistance to their messaging of 75%
1.3.1	Awareness of the message of the film screening tour, and educational campaign increases 75%	Analyze engagement and reach of social media, press and publicity monthly; adjust as needed for maximum impact.

Goal 2: Addressing Online Aspects of Terrorism and Targeted Violence

Objective 2.1: Employ evidence-based learning models into screening-adjacent workshop experiences for secondary school students – via provided discussion and curriculum guides. This experience will re-enforce the values of rejecting hate & violence, and clearly identify the ways in which populations can be manipulated online into treating groups of ethnicity, race, and political or sexual identity as “others”.

Objective 2.2: Promote and disseminate curriculum that support media literacy and encourage students to better-understand how white supremacist philosophies are disseminated via social media and online behaviors.

Goal 2 IMPLEMENTATION PLAN

Objectives	Activity	Inputs/ Resources	Time Frame	Anticipated Outputs
Objective 2.1	2.1.1: Apply the lessons of the film to the online environment, urging students to reconsider the messages of social media and conspiracy theories.	Educator Input; Research and Development on emerging online trends; print materials	Q2	80% increased awareness of the harms of hate based online communities
Objective 2.2	2.2.1: Teach lifelong digital literacy skills such as lateral reading, bias detection, and image and video context analysis	Educator Input; Research and Development on emerging online trends; print materials	Q2	Students will achieve 85% proficiency in demonstrating these skills

Goal 2 MEASUREMENT PLAN

Activity #	Performance Measures and Targets	Data Collection Method and Timeframe
2.1.1	80% increased awareness of the harms of hate based online communities for all 6000 student participants	Measured by 6000 surveys and exit tickets given to students post educational programming; conducted at each screening.
2.2.1	85% proficiency in demonstrating the skills of lateral reading, bias detection, and image and video context analysis for all 6000 student participants	Using a gamified quiz as a post assessment strategy after each online learning session to show proficiency

Goal 3: Preventing acts of terrorism and targeted violence as a "whole of society approach"

Objective 3.1: Engage primary community stakeholders - teachers, administrative personnel, school resource officers, principals, social workers, mental health professionals & law enforcement officials – in screening programs to augment those in secondary schools. Associated post-screening workshops would assist stakeholders in collaborating around the best use of community resources and knowledge base.

Objective 3.2: Disseminate the program and model to other high schools and communities, beyond those identified for the initial publicized launch efforts, with the ultimate goal of making the program both available and known nationwide.

Goal 3 IMPLEMENTATION PLAN

Objectives	Activity	Inputs/ Resources	Time Frame	Anticipated Outputs
Objective 3.1	3.1.1 Engage and partner with community stakeholders who are already working countering hate and extremism	Research on landscape of the community; outreach meetings	Q2	Partnerships with 15 community stakeholders, civic groups and / or charitable organizations in each community visited
Objective 3.1	3.1.2 Educate community stakeholders, civic groups and charitable organizations about the film and the educational programming	Activate partnerships; outreach and shadowing meetings	Q3	90% increased awareness and understanding of the worth of this educational programming and the film
Objective 3.2	3.2.1 Scale the educational programming and screenings by advertising it to other school districts, and community organizations within and outside the target geographical area	Enhance publicity efforts; Website and social media assets build out	Q4	Create a lasting online and community presence of the film and the educational program

Goal 3 MEASUREMENT PLAN

Activity #	Performance Measures and Targets	Data Collection Method and Timeframe
3.1.1	Robust and symbiotic partnerships with 15 community stakeholders, civic groups and / or charitable organizations in each community visited	Reflective assessment on partnerships as project is rolling; anonymous surveys to stakeholders gauging their engagement with and approval of the campaign. Aiming for

		90% engagement; 90% approval
3.1.2	90% increased awareness and understanding of the worth of this educational programming and the film	Reflective assessment on partnerships as project ends; anonymous surveys to stakeholders gauging their engagement with and approval of the campaign. Aiming for 90% engagement; 90% approval
3.2.1	Creation of a lasting online and community presence of the film and the educational program	Measure site visits and screening requests after end of project; Aiming for 100 site visits a month and 3 screening requests per month

RESUMES/CVS OF KEY PERSONNEL

PETER HUTCHISON – DOCUMENTARY FILMMAKER

FILMOGRAPHY:

Devil Put the Coal in the Ground – 2022 – Big Tent Productions - doc feature [Director/Producer]

The Man Card: White Male Identity Politics from Nixon to Trump – 2020- (Media Education Foundation) - doc feature [Director/Producer]

Healing From Hate: Battle for the Soul of a Nation - 2020 - (Freestyle Digital/MEF) - doc feature [Director/Producer/Writer]

You Throw Like a Girl: The Blind Spot of Masculinity (feat. Don McPherson) - 2019- (Media Education Foundation) - doc featurette [Director/Producer/Writer]

Angry White Men: Masculinity in the Age of Trump - 2018 - (Grasshopper Films) - doc featurette [Director/Producer/Writer]

Requiem for the American Dream (feat. Noam Chomsky) - 2015 - (Netflix) - doc feature [Director/Producer/Writer]

Awake Zion (Film Buff) - 2013 - doc feature [Producer/ Co-Writer]

Split: A Deeper Divide (Documentary Channel) - 2012 - doc feature [Producer]

Luxury is the Richness of Experience - 2010 - commercial doc featurette [Producer/Co-Director]

SPLIT: A Divided America - 2008 - doc feature (IFC Choice Indie Broadcast Release) [Producer/Co-Writer]

What Would Jesus Buy? (Sundance Channel) - 2007 - doc feature [Producer]

EDUCATION:

M.S. Counseling Psychology: Marriage & Family Therapy, Addictions Specialization (SUNY Oneonta)
B.S. Dual Discipline Major: Psychology & Art (Union College)
NYS CASAC: Alcoholism and Substance Abuse Counselor Credentialing

Tony McAleer

(b)(6)

Education

|1985-1988 | UNIVERSITY OF VICTORIA

- Related coursework: Psychology

Skills & Abilities

ENTREPANUER

- 20 Years' experience building and running companies from the startup phase

INNOVATOR

- Inventor US Patent: Web-updated database with record distribution by email
  US 6529908 B1

AUTHOR

- THE CURE FOR HATE - A Former White Supremacist's Journey From Violent Extremism To Radical Compassion

COACH/MENTOR

- Certified life coach and soccer coach, I have extensive experience and training coaching, mentoring and leading teams and individuals.

Employment

PRESIDENT | THE CURE FOR HATE CONSULTING GROUP

- Build and mange a consultancy for communities, professionals, law enforcement, and governments grappling to deal with the challenge of violent white supremacy. Through training and education we teach to skills to recognize, react, resource and respond to the presence of violent white supremacy.

EXECUTIVE DIRECTOR / BOARD CHAIR LIFE AFTER HATE / EXIT USA | 2010-2019

- I served as Executive Director and then Board Chair for this 501(c)(3) nonprofit corporation. LIFE AFTER HATE (www.lifeafterhate.org) is comprised of former high profile leaders of hate groups who now share their experiences to inspire others to a place of compassion and forgiveness for themselves and for all people. We offer an outreach to those wishing to exit extremist groups, a speaker's bureau for engaging talks with adult and student audiences, and a consultancy to help organizations gain the knowledge necessary to implement long-term solutions that counter all types of violent extremism.

PRESIDENT | MCALEER & ASSOCIATES WEALTH MANAGEMENT | 2004-PRESENT

- Build and manage a successful wealth management firm with over 400 clients while managing a team of three. Consistently in the top 2% of advisor's as well as MDRT qualifier. Responsible for managing client relations as well as providing technical solutions and planning.

Caitlin Boyle

(b)(6)

Documentary film professional with expertise in conceiving and executing distribution, social impact and audience engagement strategies for independent documentary creators.

EXPERIENCE

Independent Film Distribution Consultant
JANUARY 2009 - PRESENT
Nationally leading strategic advisor for documentary filmmakers seeking to use film for civic engagement, education and social impact.

Hartley Media Impact Initiative, New York City — *Project Director*
MARCH 2021 - PRESENT
Create and facilitate national workshop curriculum for faith-rooted and interfaith organizers using documentary to advance their social justice work.

DOC NYC, New York City —*Director of Filmmaker Development*
MARCH 2021 - PRESENT
Direct the filmmaker support programs for America's largest documentary film festival, including its leadership program for rising industry stars; its mentorship program for emerging directors, and its 40 Under 40 honor for creatives.

DOC NYC, New York City —*Director of Industry and Education*
MARCH 2020 - AUGUST 2021
Directed the educational program for America's largest documentary film festival, including weekly courses for filmmakers; an 8-day industry conference; a networking forum; and DOC NYC's partnership and equity initiatives.

Cinereach, New York City—*Manager of Streamer Research Project*
NOVEMBER 2020 - MAY 2020
Guided execution of a landscape review and national stakeholder survey to determine audience and exhibitor appetite for a nonprofit streaming service for documentary and indie film audiences.

Odyssey Impact, New York City—*Interim Head of Social Impact*
AUGUST 2019 - FEBRUARY 2020
Provided strategic and operational guidance to restructure and enhance Odyssey Impact's emerging social impact media department.

Film Sprout, New York City—*Founder & Executive Director*
JUNE 2009 - DECEMBER 2018
Founded and helmed a pioneering distribution and audience engagement firm whose mission was to broaden the viewership and impact of documentary film through curated national screening tours. Specialized in creative collaborations with partner, including PBS, CNN, The Weinstein Company, NEON and Netflix.

***Wide Angle*, WNET,** New York City—*Production Staff*
JULY 2005 - OCTOBER 2006
Provided post-production support, acquisitions screening, fact-checking, voice-over casting and field producing for weekly public affairs television series hosted by Bill Moyers.

EDUCATION

B.A. History, Columbia University, 2003, 4.0 gpa *summa cum laude*

M.A. Journalism, Indiana University Graduate School of Journalism, 2005, 4.0 gpa

PAST BOARD SERVICE

Board of Directors, UnionDocs

Board of Directors, Northwest Documentary

Director, Peace of the City Film Series

Advisory Board, NYU Cinema Research Institute

Documentary Advisory Committee, Paley Center for Media

Select Workshops & Appearances

- Distribution Workshop, Film Independent Doc Lab
- Festival Roundtable, Oregon Doc Camp
- Making Money While Making An Impact, Show & Tell
- Festival Strategies That Work, Show & Tell
- Documentary Distribution, The Gotham Producers Lab
- Navigating Distribution, Impact Partners Producer Fellowship
- Navigating Festivals During COVID, BAFTA New York
- Impact from the Grassroots: A Social Impact Workshop, UA Docudays Film Festival
- Engagement Lab Mentor, The Fledgling Fund
- The Art of Audiencing, DOC NYC Marketing Bootcamp
- Distribution in the Digital Age, Northwest Film Center
- Your Audience Loves You, Mexico City MicGenero Forum
- Your Audience Loves You, Oregon Doc Camp
- Audiences & The Rise of Community-Driven Distribution, Berkeley Film Foundation
- Everything's Theatrical, Sundance Institute Artist Services Workshop
- The Rise of Grassroots Distribution, New York Foundation for the Arts
- Your Audience Loves You, UnionDocs
- Savvy Producer: The Art of Audience Engagement, Toronto Doc Institute
- Brands + Films Can Change the World, The Collective, Sundance Film Festival
- Creating Impact with Documentary, UnionDocs
- The Business of Film, Southwest Alternative Producers Conference
- Can Documentaries Change the World?, UnionDocs
- From the Ground Up, Columbia University Graduate School of Journalism
- From the Ground Up: Grassroots Distribution, New York Foundation for the Arts

Academic Honors

- Diversity Recruitment Fellowship, University of Texas at Austin, 2008
- Wilhoit Research Award, IU Graduate School of Journalism, 2005
- Departmental Honors, Department of History, Columbia University, 2003
- Dean's List, Columbia College, Columbia University, 1999-2003
- Dean's Named Scholarship, Columbia University, 2000-2003
- Phi Beta Kappa, 2003

KATIE SOLITO

IMPACT PRODUCER, EDUCATOR AND CURRICULUM SPECIALIST

(b)(6)

PROFILE

Impact and engagement strategy for documentary films from an accomplished educator with a deep knowledge of how to reach people of all ages and demographics. A former Adult Education, English and Global Perspectives teacher with fifteen years of classroom experience, I possess an empathetic communication style, creative vision, and autonomous work ethic that will be an asset to any campaign. I pride myself on my tenacious and exacting research, detail orientation, fluent writing style, and down to earth approach.

EXPERIENCE

Impact Producer

Balance Impact, 2021-present

Offering impact strategy, event coordination, and educational campaign design for issue driven films. I have crafted strategy for indie filmmakers and aided large film and marketing teams to achieve the vision they seek with their creative work.

English Department Chair

Gainesville High School, 2007- 2021

Expert in the creation of and implementation of high quality, high yield curriculum and fostering caring and supportive classroom communities. Created the curriculum for Global Perspectives and Research course. English Department Chair since 2011, I managed a team of teachers and acted as the liaison between the administration and the faculty.

Adult Educator

Cambridge International, 2013-present

Recruited by Cambridge International Education to deliver adult education workshops for aspiring Cambridge teachers due to my curriculum and pedagogy proficiency. I have delivered multiday trainings to adult learners to prepare them to teach the AICE Global Perspectives and Research course and the AICE English Language course. To capture professional learners' respect and interest during these workshops, I researched best practices for adult education and created targeted and specific curriculum materials they could employ immediately

EDUCATION

BACHELOR OF ARTS

University of Florida, 2002-2005

English Literature Major; Secondary Education Minor

MASTER OF EDUCATION

University of Florida, 2006-2007

Secondary English Education; Proteach program

SKILLS

Grant Writing

Graphic Design

Canvas LMS

GSuite

Epson Software

REFERENCES

(b)(6)

(b)(6)

LUCAS SABEAN
DIRECTOR/PRODUCER/EDITOR

Professional Experience

2016-2022 **Big Tent Productions (Co-Founder)**

- Co-Director/Producer/Editor "Devil Put the Coal in The Ground"(2022) DCEFF Audience Award Winner, Green Film Festival Best Feature Film, 10 Festival screenings
- Producer/Editor "Healing From Hate: Battle For The Soul of Nation" (2020, Journeyman Pictures) 2019 DOCNYC Film Festival, 2020 Big Sky Documentary Film Festival, 2021 SIMA Jury Prize
- Co-Director/Editor "Angry White Men: Masculinity in the Age of Trump" (2018,Distributed by Grasshopper Films)on Apple TV, iTunes, Kanopy and Topic

2019-2022 **Eat The Moon Films (Co-Founder)**

- Co-Director/Producer/Editor "The Invisible Doctrine" (2023)
- Co-Director/Producer/Editor "The Man Card: White Male Identity Politics from Nixon to Trump" (2021, Sedona International Film Festival)
- Co-Director/Producer/Editor "You Throw Like A Girl: The Blindspot of Masculinity"(2020 The Media Education Foundation) on Kanopy
- Co-Director, Producer, Editor "Ending The Pursuit of Happiness" A Ten-Part Series (2019, Wisdom Publications)

2002-2021 **Starwood/Marriott Hotels & Resorts**

- Edited hundreds of corporate projects for Marriott, Sheraton, Le Meridien, Westin and W Hotels
- Collaborated with cutting-edge creative team
- Worked closely with Senior VP clients

2022 **Sauron Hospitality Productions**

- Edited Feature Film Musical "I'm Not Gay"

2019-2022 **Nearpod/Flocabulary**

- Produced/Edited Educational Web Series

2021-2022 **J6Media**

- Edited videos for the Stepping Stones Foundation, The Friars of the Atonement, and Sober St. Patrick's Day

Additional Experience

2007 **MTV Networks**

- Edited promotional videos for Logo and VH1
- Completed "Upfront" video in HD for Madison Square Garden screening

2004 **44 Pictures**

- Edited Electronic Press Kit for Columbia recording star Nellie McKay
- Fused Multi-cam Beta, DV and Super-8mm footage
- Video included in Tower records promotion

2003 **Lion Television**

- Edited two segments for PBS show "History Detectives"
- Incorporated narrative and documentary footage

2003 **Metro Channel**

- Edited 27 episodes of "Strictly Personal", a reality dating TV show
- Collaborated with a team of 6 editors
- Responsible for segment and episode completion

2000-2001 **Alltrue Networks**

- Senior Staff Editor for world's largest Reality Video website
- Edited 1000+ video segments for the web
- Completed two TV pilots for Channel 4, U.K
- Trained and Managed post-production staff
- Set-up video work-flow for Production team
- Worked on set as Cameraman
- Pitched concepts as key member of creative team

1999-2000 **New York Times Television**

- Assist. Editor for The Learning Channel's reality show "Maternity Ward"

Education

- Boston University, MFA Film Production 1997-1999
- Cornell University, BA History 1991-1994

Additional Accomplishments

- Completed 40+ short experimental films with screenings at Telluride Film Festival, Slamdance, Chicago International Film Festival, Seattle International Film Festival among dozens of others
- 10 years of International living experience in Germany and Japan

DOCUMENTATION OF SUPPORT

MEDIA EDUCATION FOUNDATION mef Challenging media

2022 DHS Targeted Violence and Terrorism Prevention (TVTP)
Documentation of Support

May 1, 2022

To Whom It May Concern:

I write on behalf of the Media Education Foundation (MEF) in order to lend our support for "The Cure For Hate: Resilience Impact Program" screening and engagement campaign, currently in consideration for a DHS Center for Prevention Programs and Partnerships (CP3) grant.

The proposal to create a curriculum-based impact and engagement program around ex-neo Nazi Tony McAleer's powerful personal journey of atonement to Auschwitz is an inspired one. As our society struggles to come to terms with ongoing acts of violent extremism - and to understand their roots - the program provides a compelling and accessible vehicle for raising awareness of how and why individuals radicalize and, crucially, how it can be prevented.

MEF is a non-profit producer and distributor of documentary films and other educational resources to inspire critical thinking and to help spark discussion about some of the most pressing, and complicated, issues of our time. We've had the privilege of working with filmmaker Peter Hutchison since 2019 in a capacity of educational distributor and production collaborator. *The Cure For Hate: A Former White Supremacist Confronts the Legacy of the Holocaust* marks the third film in Peter's ambitious trilogy that explores hate in America. The second film, *Healing From Hate: Battle for the Soul of a Nation*, has been distributed by MEF and has enjoyed resounding critical success as well as performing well in the educational space.

Based upon Peter's previous work and industry success, we are confident *The Cure For Hate* will find an eager market and audience. In addition, a focused screening and engagement campaign will hold particular appeal in the educational space, as well as to a wide range of like-minded organizations that could serve as critical partners in further elevating awareness around racial justice and combatting extremism.

I've been consistently impressed with Peter's creative and storytelling abilities as a director and capacity to deliver as a producer. He has a keen understanding of the critical importance of strategic partnerships to position projects for maximum impact and audience, and he seeks creative and out-of-the-box ways to form those partnerships. This proposal is a logical extension of his ongoing efforts to bring these important messages around radicalization and violent extremism to an increasingly broad audience – at a time we may need them more than ever.

Sincerely,

(b)(6)

Alex Peterson
Director of Marketing & Digital Strategy
Media Education Foundation

(b)(6)

LETTERS OF RECOMMENDATION

2022 DHS Targeted Violence and Terrorism Prevention (TVTP)
Grant Reference Letter Draft

To Whom It May Concern:

I am writing in enthusiastic support of the impact campaign for Peter Hutchison's *"The Cure For Hate: Understanding the Roots of Hate"*, soon to be in consideration for a DHS Center for Prevention Programs and Partnerships (CP3) grant.

According to the Brookings Institute, nearly three-quarters of murders classified as domestic terrorism between 2012-2021 were committed by right-wing extremists, most of whom were white nationalists. Given this, an impact campaign around a film about extremism and hate like Peter's could not be more necessary or timely.

I had the good fortune to work with Peter over the course of my tenure at the Media Education Foundation, in a capacity of educational distributor, impact thought partner, and production collaborator (MEF offered advances that contributed to the financing for several of his projects). Peter and I have continued to discussion impact and distribution strategies since I became the Managing Director at Women Make Movies in NYC. In addition to being a talented filmmaker, Peter is incredibly thoughtful about the role his films can play in social change.

His new film, *The Cure For Hate: A Former White Supremacist Confronts the Legacy of the Holocaust*, concludes an ambitious trilogy exploring hate in America – which includes the films *Healing From Hate: Battle for the Soul of a Nation*, and *Angry White Men: American Masculinity in the Age of Trump* (both of which MEF played a role in distributing).

Using ex-neo Nazi Tony McAleer's powerful personal journey of atonement to Auschwitz as a vehicle for raising awareness of how & why individuals radicalize to violence may prove to be the most powerful, and timely, of the three – particularly in the wake of the senseless killings witnessed this past weekend in Buffalo, NY.

From an educational distribution standpoint, this project will, no doubt, find an eager market and audience – and appeal to a wide range of like-minded organizations that could serve as critical partners in distribution, engagement and impact efforts.

Throughout, I've been impressed with Peter's creative & storytelling abilities as a director, capacity to deliver as a producer, and understanding of the marketplace – something that has allowed him to position projects for maximum impact and audience, on a consistent basis. Additionally, he has a deep love for humanity and a desire to address the trauma at the roots of hatred.

I view "*The Cure For Hate*" and the associated outreach & impact program as a logical extension of his ongoing efforts to educate around issues of hate and violent extremism – and bring that message to the broad audience so in need of receiving it.

Sincerely,

(b)(6)

March 24, 2021

I am writing in support of the request for funding of the documentary film, *The Cure For Hate*.

There is a significant lack of "basic facts as well as detailed knowledge of the Holocaust" in the United States today (http://www.claimscon.org/study/). And while an overwhelming number (over 90%) rejected Holocaust denial and think that the Holocaust should be taught in schools, the appalling lack of historical knowledge and the growing assault on historical reality send alarming signals about the depth and impact of Holocaust knowledge and awareness in the future. And, at the same time, this past year saw the most violent attacks on Jews in American history, resulting in rising levels of fear and insecurity in American Jews.

The project proposed by Tony McAleer is uniquely positioned to offer a distinct and powerful experience that can help counter some of those trends. Tony McAleer is an ex Neo-Nazi, skinhead and Holocaust denier who spent nearly twenty years in the movement - and after realizing the destructiveness of his actions, has spent nearly the last twenty years trying to help others leave, or never join violent extremist groups. He is not alone in those efforts, as a small number of other former extremists also have tried to turn their pasts into positive efforts. But McAleer is the only one who had the vision to realize that as valuable as personal engagements were, these times demand an approach that can go beyond the small numbers that can be reached through direct contact.

Outright Holocaust denial fuels a great deal of today's violent extremism and can reach untold numbers especially through the impact of social media. And, the more subtle version of Holocaust distortion has penetrated the mainstream and become part of international policy controversies in Europe and the United States. For these movements, national borders are irrelevant, and (dis)information is spread, strengthening the hand of those who would use technology as a tool of hate.

Tony McAleer has become prominent through his organization that has specialized in sponsoring educational engagements with former extremists. But this project has the potential to reach far beyond those personal encounters. By going to Auschwitz, by seeing and exposing firsthand the reality of the Holocaust along with the path he has travelled from denial to witnessing, he embraces both the historical and personal narratives that can directly speak to those who are susceptible to extremism or who are beginning to question the value of their hateful beliefs. In putting his direct experience on film, he allows the visceral reality of Auschwitz to present itself as the reality that supports his testimony, and offers the direct contrast between the lies of his past and the truth of his present. To the best of my knowledge there exists no such other effort, and this film can be viewed as the refutation of the Holocaust denial videos that were surreptitiously filmed in Auschwitz and turned into ubiquitous YouTube videos. McAleer's Canadian nationality also widens the potential audience for this documentary and makes it truly an international asset in fighting Holocaust denial and antisemitism.

As past Chair of the Committee on Antisemitsm and Holocaust Denial of the International Holocaust Remembrance Alliance (IHRA) I was the lead author and steered the IHRA's Working Definition of Holocaust Denial and Distortion to adoption, and I am currently working with IHRA and the German government on several initiatives aimed at combating Holocaust denial and distortion. I believe that this film could be an extremely valuable tool in these efforts, and urge the support of this project.

Sincerely,
Mark Weitzman
Director, Task Force Against Hate
Simon Wiesenthal Center

EMW-2022-GR-APP-00110

Application Information

Application Number: EMW-2022-GR-APP-00110
Funding Opportunity Name: Fiscal Year (FY) 2022 Targeted Violence and Terrorism Prevention (TVTP)
Funding Opportunity Number: DHS-22-TTP-132-00-01
Application Status: Pending Review

Applicant Information

Legal Name: International Documentary Foundation
Organization ID: 23996
Type: Nonprofit having 501(c)(3) status with IRS, other than institutions of higher education
Division:
Department:
EIN: (b)(6)
EIN Shared With Organizations:
DUNS: 926777012
DUNS 4:
Congressional District: Congressional District 34, CA

Physical Address

Address Line 1: 3600 Wilshire Blvd. Suite 1810
Address Line 2: **[Grantee Organization > Physical Address > Address 2]**
City: Los Angeles
State: California
Province:
Zip: 90010-2622
Country: UNITED STATES

Mailing Address

Address Line 1: 3600 Wilshire Blvd. Suite 1810
Address Line 2: **[Grantee Organization > Mailing Address > Address 2]**
City: Los Angeles
State: California
Province:
Zip: 90010-2622
Country: UNITED STATES

SF-424 Information

Project Information

Project Title: The Cure For Hate: Resilience Impact Program
Program/Project Congressional Districts: Congressional District 34, CA
Proposed Start Date: Thu Dec 01 00:00:00 GMT 2022
Proposed End Date: Fri Dec 01 00:00:00 GMT 2023
Areas Affected by Project (Cities, Counties, States, etc.): US Location of Activities: WA-002, WA-010, WA-007, WA-002, OR-003, NY-026, PA-018, OH-003, OH-011, MI-012, MI-014, VA-003, NC-012, NC-002, SC-006, TN-002; Primary Location of Applicants: Los Angeles, CA (IDA), Beacon, NY (The Cure For Hate Films, LLC)

Estimated Funding

Funding Source	Estimated Funding ($)
Federal Funding	$193410
Applicant Funding	$0
State Funding	$0
Local Funding	$0
Other Funding	$0
Program Income Funding	$0
Total Funding	$193410

Is application subject to review by state under the Executive Order 12373 process? Program is not covered by E.O. 12372.
Is applicant delinquent on any federal debt? false

Contacts

Contact Name	Email	Primary Phone Number	Contact Types
Lya Lim	(b)(6)		Authorized Official Primary Contact
Rick Perez			Signatory Authority Secondary Contact

SF-424A

Budget Information for Non-Construction Programs

Grant Program: Targeted Violence and Terrorism Prevention Grant Program
CFDA Number: 97.132

Budget Object Class	Amount
Personnel	$65500
Fringe Benefits	$0
Travel	$50700
Equipment	$0
Supplies	$0
Contractual	$0
Construction	$0
Other	$67250
Indirect Charges	$9960
Non-Federal Resources	**Amount**
Applicant	$0
State	$0
Other	$67250
Income	**Amount**
Program Income	$0

How are you requesting to use this Program Income? [$budget.programIncomeType]

Direct Charges Explanation:
Indirect Charges explanation: grant administration/bookkeeping/grant authorship

Forecasted Cash Needs (Optional)

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Federal	$	$	$	$
Non-Federal	$	$	$	$

Future Funding Periods (Years) (Optional)

First	Second	Third	Fourth
$	$	$	$

Remarks:

SF-424C

Budget Information for Construction Programs

Assurances for Non-Construction Programs

Form not applicable? false
Signatory Authority Name: Lya Lim
Signed Date: Fri May 20 00:00:00 GMT 2022
Signatory Authority Title: Executive Director

Certification Regarding Lobbying

Form not applicable? false
Signatory Authority Name: Lya Lim
Signed Date: Fri May 20 00:00:00 GMT 2022
Signatory Authority Title: Executive Director

Disclosure of Lobbying Activities

Form not applicable? true
Signatory Authority Name: Rick Perez
Signed Date: Fri May 20 20:26:17 GMT 2022
Signatory Authority Title:

ida international documentary association

International Documentary
International Documentary Association
3600 Wilshire Blvd.
Suite 1810
Los Angeles, CA 90010

Board of Directors:
(b)(6)

I'm writing on behalf of the International Documentary Association (IDA) to affirm our commitment to the documentary project ***Cure for Hate.*** IDA is pleased to support the project in this application to the Department of Homeland Security as an administrative partner to manage and administer the TVTP funds.

In addition to grant administration, our involvement includes preparing and submitting required programmatic and financial reports, responding to official information requests from authorities, and providing general consultation and support including by not limited to fundraising consultation, distribution consultation, accounting, and administrative support, and promotional and communications support. We have been involved with the project for some time and will continue to work with the film through distribution, outreach, and audience engagement.

Please don't hesitate to reach out about our commitment to and involvement with this documentary project.

Sincerely,

(b)(6)

(b)(6)
Executive Director