



## SEX TRAFFICKING INDICATORS IN TECHNOLOGY AND SOCIAL MEDIA

### INDICATORS OF POTENTIAL VICTIMS: Does the individual...

- Have multiple social media accounts under different names?
- Lie about their age and identity?
- Have an online presence that shows signs of abuse or maltreatment?
- Appear isolated from family and friends?
- Make money on social media without being able to explain how?
- Reference online escort ads or dating websites/apps as a minor?
- Post sexually explicit photos under the guise of modeling or content creation?

*No single indicator is proof that human trafficking is occurring.*

**Learn more:**  
**[DHS.gov/BlueCampaign](https://DHS.gov/BlueCampaign)**



## INDICATORS OF POTENTIAL TRAFFICKERS: Does the individual...

- Control online users through the use of verbal threats, emotional abuse, and demeaning speech?
- Make false promises of love and/or employment?
- Use language or emojis depicting commercial sex?
- Encourage online users to create sexually explicit imagery and videos to sell online?
- Request personal information, such as full name, school, address, phone number, or intimate images/videos?
- Lure online users with attention and gifts?

## REPORTING AND ADDITIONAL SUPPORT

**Do not at any time attempt to confront a suspected trafficker directly or alert a victim to your suspicions.** In the event of an emergency, please call 911.

**Homeland Security Investigations Tip Line: 1-866-347-2423**

**National Human Trafficking Hotline: 1-888-373-7888**

**National Center for Missing and Exploited Children CyberTipline: 1-800-843-5678**