

BE A CHAMPION

ARE YOU READY TO BECOME A KNOW2PROTECT CHAMPION?

Thank you for your interest in supporting the Department of Homeland Security’s (DHS) Know2Protect campaign in the fight to combat online child sexual exploitation and abuse (CSEA)! Know2Protect Champions play a vital role in elevating and amplifying important awareness messages that can protect our children against online threats.

The following opportunities are available to your organization to support the Know2Protect campaign. If one or more are of interest to your organization, please contact us with your preference(s) at know2protect@hsi.dhs.gov.

CHAMPION OPPORTUNITIES



OFFER A STATEMENT OF SUPPORT

Provide a written statement in support of the Know2Protect campaign on behalf of your organization highlighting which aspects of the campaign align with your program’s values.



CO-BRAND WITH THE CAMPAIGN

Provide your organization’s logo to be included with select Know2Protect print and digital campaign collateral, which can then be posted on your social channels, website, emails and other places to show your support of the campaign. **In order to co-brand, Know2Protect will provide a co-branding licensing agreement that must be signed by DHS and your organization.**



REQUEST A KNOW2PROTECT TRAINING

The Know2Protect campaign and its DHS partners offer various methods of training about online safety, the threat of online CSEA and related topics based on audience (e.g., parents/guardians, tweens, teens, law enforcement professionals, etc). To learn more about training opportunities visit know2protect.gov/training.



SOCIAL MEDIA

Follow [@know2protect](https://www.facebook.com/know2protect) on Facebook, Instagram, X and YouTube and amplify our social media messages by reposting our content on your organization’s social channels.



INVITATIONAL SPEAKING OPPORTUNITIES

Request a Know2Protect speaker for your community and/or stakeholders during national or regional events. We’ll share valuable, audience-appropriate information about how to combat online CSEA, including prevention strategies and how to support survivors.

CHAMPION OPPORTUNITIES



ACCESS FREE AWARENESS RESOURCES

Share Know2Protect informational and creative awareness materials with your audiences. These downloadable materials include information on how to protect children and teens from the risks of online CSEA. These resources can be provided to you directly post-campaign launch upon your request.

- **Email and website banners:** Digital creative banners that can be added as headers on emails, digital newsletters and website pages.
- **TV monitor boards:** Digital posters and images that summarize campaign content to feature on TV and other monitor displays.
- **Posters:** Printable posters with information for offices, community centers, schools and other public areas to help raise awareness of online CSEA.



The Know2Protect Co-branding/Licensing Agreement is available upon email request if you are interested in working with the Know2Protect campaign.

If you have any questions or are ready to become a Champion, please email us at know2protect@hsi.dhs.gov. Thank you again for your efforts to prevent online CSEA!

