

Nonprofit Organization Grants:

Coast Guard Office of Auxiliary and Boating Safety
Recreational Boating Safety

Federal Grant Title:	National Non-Profit Organization Grant Program
Federal Agency:	United States Coast Guard
Funding Opportunity Number:	DHS-USCG-2019-001
Type of Funding:	Cooperative Agreement
CFDA Numbers:	97.012
CFDA Descriptions:	Boating Safety Financial Assistance

Grantee: American Whitewater
Grant Number: 3319FAN119205
Grant Title: American Whitewater's River Safety Signage Project

Award Amount: \$75,000.00

Synopsis:

This project aims to prevent accidental paddling-related deaths and injuries by improving the quality, effectiveness, and accessibility of materials to develop safety signage. Currently most safety signage projects are done as a one-off projects with graphic designer who has little to no familiarity with whitewater recreation. The quality of the resulting signage varies and messaging is inconsistent. A need exists for safety signage and messaging that can be used at river access points that is consistent, concise, and clear.