

Nonprofit Organization Grants:

Coast Guard Office of Auxiliary and Boating Safety
Recreational Boating Safety

Federal Grant Title:	National Non-Profit Organization Grant Program
Federal Agency:	United States Coast Guard
Funding Opportunity Number:	DHS-USCG-2019-001
Type of Funding:	Cooperative Agreement
CFDA Numbers:	97.012
CFDA Descriptions:	Boating Safety Financial Assistance

Grantee: The Corps Foundation
Grant Number: 3319FAN119206
Grant Title: Life Jackets Worn ... Nobody Mourns Campaign

Award Amount: \$195,000.00

Synopsis:

The goal of this project is to conduct a year round boating and water safety campaign primarily focused on users of our nation's lakes and waterways. The Life Jackets Worn...Nobody Mourns campaign targets high risk adults with educational outreach that utilizes digital marketing and promotional products to encourage safer boating behaviors, including life jacket wear.