

Nonprofit Organization Grants:

Coast Guard Office of Auxiliary and Boating Safety
Recreational Boating Safety

Federal Grant Title:	National Non-Profit Organization Grant Program
Federal Agency:	United States Coast Guard
Funding Opportunity Number:	DHS-USCG-2023-001
Type of Funding:	Cooperative Agreement
CFDA Numbers:	97.012
CFDA Descriptions:	Boating Safety Financial Assistance

Grantee: National Safe Boating Council (NSBC)
Grant Number: 70Z02323MO0001522
Grant Title: Waves of Hope
Period of Performance: 1 year grant

Award Amount: \$155,000.00

Summary:

The National Safe Boating Council, Inc. (NSBC) will lead an influencer and marketing campaign – Waves of Hope – to provide a platform for survivors, families, and partners to collectively take action to educate recreational boaters on the importance of responsible boating to save lives. Waves of Hope is a coalition of families and friends that have been impacted by recreational boating tragedies who share their stories to prevent deaths and injuries of recreational boaters. The program gives a national voice to families to remember loved ones lost or injured in a boating or water tragedy while sharing their experience with the boating public to prevent future tragedies in support of Initiative 1 of the strategic plan of the National RBS program.

The NSBC will empower and support the national and local outreach efforts of the Waves of Hope coalition and influencer network through a variety of outreach and marketing efforts. Resources will be available via the Waves of Hope website, including talking points, family stories, fact sheets, and other educational materials. The NSBC will work directly with Waves of Hope coalition members to support them in sharing their boating safety messages as influencers with the public through networking opportunities, grassroots outreach, and news media. Coalition members may serve as a conduit for new individuals, or families, impacted by a boating tragedy who are seeking a coalition that has an impact on influencing safer boater behaviors.

<https://www.safeboatingcouncil.org/>