

Nonprofit Organization Grants:

Coast Guard Office of Auxiliary and Boating Safety
Recreational Boating Safety

Federal Grant Title:	National Non-Profit Organization Grant Program
Federal Agency:	United States Coast Guard
Funding Opportunity Number:	DHS-USCG-2021-001
Type of Funding:	Cooperative Agreement
CFDA Numbers:	97.012
CFDA Descriptions:	Boating Safety Financial Assistance

Grantee: National Safe Boating Council (NSBC)
Grant Number: 3321FAN201115
Grant Title: Know Your Buoys
Period of Performance: 1 year grant

Award Amount: \$100,000.00

Summary:

The Know Your Buoys project, will educate boaters on the knowledge of the maritime “rules of the road,” specifically how buoys and markers guide boaters. It will complement the educational video and quiz series available at www.BoatOnCourse.com. As recreational boating participation continues to rise, many new – and sometimes veteran – boaters have little to no knowledge of the meaning of buoys and markers. Towboat operators report that boats grounding account for the majority of their distress calls. Understanding buoys and markers is important safety information for all boaters – whether on a powerboat, paddlecraft, or sailboat – to help everyone safely enjoy America’s waterways.

The Know Your Buoys project will build on www.BoatOnCourse.com by breaking down the basics of buoys and markers through a multimedia approach leveraging social media images, GIFs, animated videos, quizzes, kiosk and dock signage, and more. This information will be available to all boaters for free, as a tutorial before heading out on the water available at www.BoatOnCourse.com. The initiative will serve a dual-purpose to also encourage all boaters to take an on-water boating safety course. Through partner, grassroots, and digital and social marketing, Know Your Buoys will strategically reach boaters about the “rules of the road.”

<https://www.safeboatingcouncil.org/>