

Fifth Annual Building Resilience through Public-Private Partnerships Conference

The Way Forward

Thursday, December 10, 2015

8:00 a.m. – 5:00 p.m.

**Hilton New Orleans Riverside Hotel
2 Poydras St, New Orleans, LA 70130**

- 8:00 a.m. – 9:00 a.m. **Registration / Networking / Technology & Partnership Showcase**
- 9:00 a.m. – 9:10 a.m. **Welcome**
- *Joshua Batkin, Director of External Affairs, Federal Emergency Management Agency*
- 9:10 a.m. – 9:40 a.m. **C-Suite Keynote Speaker**
- *The Home Depot*
- 9:40 a.m. – 10:00 a.m. **Networking Break**
- 10:00 a.m. – 11:00 a.m. **Beyond Meetings and Newsletters: Innovative Practices to Engage Regional Resilience-Based Public-Private Partnerships**
- This session invites audience members to explore the latest ideas in keeping public private partnerships around the country actively engaged as they mature. Session participants will also discuss recent efforts to strengthen regional engagement between DHS and its private sector partners.
- Moderator:
- *Bob Kolasky, Deputy Assistant Secretary for Infrastructure Protection, U.S. Department of Homeland Security*
- Panelists:
- *Lester Millet, III, President, Infragard Port of South Louisiana, Safety Agency Risk Manager / Facility Security Officers Workgroup Chairman*
 - *Dale Herzog, Director, Humanitarian Logistics, UPS Foundation*
 - *Akiko Otani, Managing Director, R3ADY Asia-Pacific*
- 11:00 a.m. – 12:30 a.m. **Luncheon Keynote**
- *Richard Reed, Senior Vice President, Disaster Cycle Services, American Red Cross*

12:30 p.m. – 12:50 p.m. **Networking Break**

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12:50 p.m. – 1:50 p.m. **Executive Perspectives on Investing in Business Resilience**
How do we build the business case for business resilience and what does a resilient business model look like? What considerations do CEOs keep in mind when they analyze a company's risk and invest time and resources to address that risk? This plenary session will provide insight into the perspectives of business executives in regards to strategic decision making and resilience capacity building within the private sector.

Moderator:

- *Caitlin Durkovich, Assistant Secretary, Office of Infrastructure Protection, U.S. Department of Homeland Security*

Panelists:

- *Rick Murrell, Chief Executive Officer, Tropical Shipping USA LLL*
- *Richard Zuschlag, Chairman & CEO, Acadian Companies*

1:50 p.m. – 2:10 p.m. **Networking Break**

2:10 p.m. – 2:20 p.m. **Keynote Introduction:** *Kevin Davis, Director, Louisiana Governor's Office of Homeland Security and Emergency Preparedness (GOHSEP)*

2:20 p.m. – 2:50 p.m. **Keynote:** *Craig Fugate, Administrator, Federal Emergency Management Agency*

2:50 p.m. – 4:20 p.m. **Disaster Collaboration Simulation TTX**
This game-based session places you in the role of a business, non-profit, or government organization working to deliver critical commodities to a community immediately following a disruptive event. You'll race against time to achieve your objectives, while confronting challenges common to disaster relief. Join in via your smart phone or tablet to receive an assignment that includes your goals and available resources. Data visualizations will show how well you performed, and the player driven hot-wash will explore strategies for addressing the real world gaps reflected in game-play.

Introduction:

- *Kathy Fulton, Executive Director, American Logistics Aid Network*

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Disaster Collaboration Simulation Facilitators:

- *Cybersecurity – Dr. Jamison Day, Ecosify*
- *Infrastructure/Resilience – Amb. (ret.) David Litt, Center for Stabilization and Economic Reconstruction*
- *Information Sharing – Aaron Titus, VisionLink/Crisis Cleanup*
- *Non-traditional partners – Katherine Clements, National VOAD*

4:20 p.m. – 4:30 p.m.

Networking Break

4:30 p.m. – 4:50 p.m.

Disaster Collaboration TTX Hotwash

This Wrap-Up Session brings back all participants from the Simulation TTX and provides the opportunity for audience members to discuss both challenges and solutions that had emerged during their respective exercises, as well as possible solutions for working through those challenges.

Moderator:

- *Kathy Fulton, Executive Director, American Logistics Aid Network*

4:50 p.m. – 5:00 p.m.

Day One Wrap Up

- *Rob Glenn, Director, FEMA Private Sector Division*

5:30 p.m.

Networking Reception

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Friday, December 11, 2015

9:00 a.m. – 1:00 p.m.

8:00 a.m. – 8:15 a.m.

Welcome \ Action Planning Process

- *Joshua Batkin, Director of External Affairs, Federal Emergency Management Agency*

8:15 a.m. – 9:15 a.m.

Harnessing Technology to Positively Disrupt the Status Quo

Over the last few years, the connection between Silicon Valley and Washington, DC is closer than ever as government and the tech sector are challenged with working together on some of the thorniest issues of the day - privacy, cyber-security, resilience, and procurement among the few. One of the clearest opportunities for collaboration is creating capabilities that can positively disrupt prevention, protection, response, and recovery activities in the whole community. This panel focusses on opportunities for government and the tech sector to work together in a new way that enable citizens and companies to react to crisis, before government, resulting in more resilient communities. Hear from Silicon Valley what they think are the disruptive ways that tech can be constructive for community resilience.

Moderator:

- *Kellie Bentz, AirBnB, Disaster Response*

Panelists: *confirming*

9:15 a.m. – 9:30 a.m.

Networking Break

9:30 a.m. – 10:30 a.m.

The Smart City of 2025: Innovations for a Resilient Future

By 2025 major cities will have the largest concentration of residents than ever before, which will put greater demand on critical infrastructure and other resources. Developing a sustainable city reaches beyond simply building an app. This panel will showcase best practices for creating resilient communities through the use of technological innovations.

Moderator:

- *Brandon Wales, NPPD Office of Cyber and Infrastructure Analysis – [The Future of Smart Cities Report](#)*

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Panelists:

- *Dennis Rodriguez, Chief City Executive, Los Angeles/San Francisco/San Diego, Siemens Corporation*
- *CityDigital Executive*
- *Damaune Journey, VP Security Solutions, ShotSpotter*

10:30 a.m. – 10:45 a.m. **Networking Break – Move to Breakout**

10:45 a.m. – 12:15 p.m. **Action Planning Breakouts**

These Action Sessions are designed to focus discussions on concrete tools and solutions to address four common challenges. Each breakout group is challenged to develop an Action Plan to resolve one of these issues, identifying actionable steps that participants can immediately implement within their own organizations. Each group will have the opportunity to present their findings to the conference at the wrap-up plenary session.

I. Common Goals to Enhance Information Sharing

Information sharing is critical to ensuring effective coordination between the public and private sectors in support of disaster response and recovery operations. This Action Session will explore common concerns related to information sharing, as well as plans, procedures, and tools that you can use to develop a robust information sharing capability.

Challenge: Define a consistent, relevant, and timely Common Operating Picture that addresses cross-cutting needs; what would it look like, how would it be used, and what limiting factors need to be overcome?

Moderators:

- *Michael Dunaway, Director, NIMSAT Institute*
- *Rob Glenn, Director, Private Sector Division, Federal Emergency Management Agency*

Panelists:

- *Emily Lord, Executive Director, Healthcare Ready*
- *James Waldrop, Corporate Crisis & Emergency Operations, Sears Holdings Management Corporation*
- *Brian Baker, Chief of Staff, District of Columbia Homeland Security and Emergency Management Agency*
- *Ira Tannenbaum, Assistant Commissioner for Public/Private Initiatives, New York City Office of Emergency Management*

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II. Addressing Cyber Threats Now and into the Future

With cities, businesses, and citizens becoming increasingly reliant upon technology for day-to-day activities, the need to protect these systems becomes increasingly important. This Action Session will begin with highlighting the threats to cyber infrastructure and the repercussions of cyber-attacks on businesses, and will end with a discussion on how your organization can work actively and collaboratively with others to strengthen cybersecurity.

Challenge: What practices and strategies exist or can be created to support and strengthen any organization's cybersecurity resilience?

Moderator:

- *Jonathan Monken, Vice President of U.S. Operations, Electric Infrastructure Security Council*

Panelists:

- *Larry Clinton, President and CEO, Internet Security Alliance*
- *Mark Weatherford, Senior Vice President and Chief Cybersecurity Strategist at vArmour*
- *Rick Harris, Policy, Plans and Strategy, DHS Office of Cybersecurity and Communications*

III. Breaking the Mold with Non-Traditional Partners

As wellsprings of innovation, both academia and philanthropy can provide tremendous benefits to recovery operations. This facilitated action session will explore the roles that non-traditional partners can play in supporting, informing, and enhancing emergency management practices and how they can better be integrated into the emergency management process to truly tap the full strength of the whole community.

Challenge: Corporate Social Responsibility, local partners, and the whole community; what are the gaps and how do we fill them?

Facilitator:

- *José Raúl Perales, Assistant Secretary for the Private Sector Office, U.S. Department of Homeland Security*

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IV. Engineering a More Resilient Community from New and Evolving Risks

Major recovery projects can offer a unique “clean slate” opportunity for communities to build back better and stronger. Infrastructure in particular offers an exciting focal point for introducing new technology and new, more interconnected systems- especially as more and more cities adopt a “smart city” approach. We must consider resilience as part of the design and build process, including designing cybersecurity and physical resilience into the foundations of infrastructure supporting a community. Participants in this session will be introduced to the concept of in-design infrastructure resilience and its importance in the context of changing risks.

Challenge: Our infrastructure in the coming 50 years will have resilience built into the design and development.

Moderator: *confirming*

Panelists:

- *Charles Rath, President & CEO of Resilient Solutions*
- *Bryan Lee of National Organization of Minority Architects*
- *Josh Sawislaack, AICP, Director of Global Resilience*

12:15 p.m. – 12:30 p.m. **Networking Break**

12:30 p.m. – 12:50 p.m. **Action Planning Brief-Outs – Conference Summary/Next Steps**

This Wrap-Up Session brings back all individuals from the Applied Workshops and provides the opportunity for audience members to discuss actionable solutions generated by their respective groups. Applied Workshop moderators will provide brief-outs on Key Action Steps and Identify a Lead to follow up throughout the year and brief out at next year’s conference. ***(1 concrete action will be presented from each session.)***

12:50 p.m. – 1:00 p.m. **Closing Remarks – 2016 Conference Preview**

- *Randel Zeller, Director, J9 Interagency Directorate, U.S. Northern Command*