

EMW-2016-CA-APP-00253

Application Information

Application Number: EMW-2016-CA-APP-00253

Funding Opportunity Name: FY 2016 Countering Violent Extremism Grants

Funding Opportunity Number: DHS-16-OCP-132-00-01

Application Status: Pending Review

Applicant Information

Legal Name: Masjid Muhammad, Inc.

Organization ID: 17975

Type: Nonprofit having 501(c)(3) status with IRS, other than institutions of higher education

Division:

Department:

EIN: (b) (6)

EIN Shared With Organizations:

DUNS: 096336622

DUNS 4:

Congressional District: Congressional District 98, DC

Physical Address

Address Line 1: 1519 4th Street, NW

Address Line 2: [Grantee Organization > Physical Address > Address 2]

City: Washington

State: District Of Columbia

Province:

Zip: 20001-[Grantee Organization > Physical Address > Zip 4]

Country: UNITED STATES

Mailing Address

Address Line 1: 1519 4th Street, NW

Address Line 2: [Grantee Organization > Mailing Address > Address 2]

City: Washington

State: District Of Columbia

Province:

Zip: 20001-[Grantee Organization > Mailing Address > Zip 4]

Country: UNITED STATES

SF-424 Information

Project Information

Project Title: Developing Credible, Authentic and Constructive Muslim Voices to Prevent Extremism

Program/Project Congressional Districts: Congressional District 98, DC

Proposed Start Date: Thu Dec 01 00:00:00 EST 2016

Proposed End Date: Fri Nov 30 00:00:00 EST 2018

Areas Affected by Project (Cities, Counties, States, etc.): This grant project will primarily service the Washington, D.C. metropolitan area, but it is a project that can absolutely be brought to scale in other urban cities across the country.

Estimated Funding

Funding Source	Estimated Funding (\$)
Federal Funding	\$531194
Applicant Funding	\$0
State Funding	\$0
Local Funding	\$0
Other Funding	\$0
Program Income Funding	\$0
Total Funding	\$531194

Is application subject to review by state under the Executive Order 12373 process? Program is not covered by E.O. 12372.

Is applicant delinquent on any federal debt? false

Contacts

Contact Name	Email	Primary Phone Number	Contact Types
Albert Sabir	(b) (6)	(b) (6)	Authorized Official Signatory Authority Primary Contact
Talib Shareef	(b) (6)	(b) (6)	Secondary Contact

SF-424A

Budget Information for Non-Construction Programs

Grant Program: Countering Violent Extremism Grant Program

CFDA Number: 97.132

Budget Object Class	Amount
Personnel	\$144000
Fringe Benefits	\$0
Travel	\$5000
Equipment	\$0
Supplies	\$11860
Contractual	\$285920
Construction	\$0
Other	\$45067
Indirect Charges	\$39348
Non-Federal Resources	Amount
Applicant	\$0
State	\$0
Other	\$45067
Income	Amount
Program Income	\$0

How are you requesting to use this Program Income? [\$budget.programIncomeType]

Direct Charges Explanation:

Indirect Charges explanation:

Forecasted Cash Needs (Optional)

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
Federal	\$	\$	\$	\$
Non-Federal	\$	\$	\$	\$

Future Funding Periods (Years) (Optional)

First	Second	Third	Fourth
\$	\$	\$	\$

Remarks:

SF-424C

Budget Information for Construction Programs

Assurances for Non-Construction Programs

Form not applicable? false

Signatory Authority Name: Albert Sabir

Signed Date: Mon Sep 05 00:00:00 EDT 2016

Signatory Authority Title: Executive Assistant

Certification Regarding Lobbying

Form not applicable? false

Signatory Authority Name: Albert Sabir

Signed Date: Mon Sep 05 00:00:00 EDT 2016

Signatory Authority Title: Executive Assistant

Disclosure of Lobbying Activities

Form not applicable? true

Signatory Authority Name: Albert Sabir

Signed Date:

Signatory Authority Title:

ATTACHMENTS FORM

Instructions: On this form, you will attach the various files that make up your grant application. Please consult with the appropriate Agency Guidelines for more information about each needed file. Please remember that any files you attach must be in the document format and named as specified in the Guidelines.

Important: Please attach your files in the proper sequence. See the appropriate Agency Guidelines for details.

1) Please attach Attachment 1	<input type="text" value="non construction assurance.pdf"/>	Add Attachment	Delete Attachment	View Attachment
2) Please attach Attachment 2	<input type="text" value="SF424B-V1.1.pdf"/>	Add Attachment	Delete Attachment	View Attachment
3) Please attach Attachment 3	<input type="text" value="Masjid Muhammad Proposal Sept"/>	Add Attachment	Delete Attachment	View Attachment
4) Please attach Attachment 4	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
5) Please attach Attachment 5	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
6) Please attach Attachment 6	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
7) Please attach Attachment 7	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
8) Please attach Attachment 8	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
9) Please attach Attachment 9	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
10) Please attach Attachment 10	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
11) Please attach Attachment 11	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
12) Please attach Attachment 12	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
13) Please attach Attachment 13	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
14) Please attach Attachment 14	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment
15) Please attach Attachment 15	<input type="text"/>	Add Attachment	Delete Attachment	View Attachment

CERTIFICATION REGARDING LOBBYING

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure of Lobbying Activities," in accordance with its instructions. Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure.

* APPLICANT'S ORGANIZATION

Masjid Muhammad, Inc.

* PRINTED NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

Prefix: * First Name: Middle Name:
* Last Name: Suffix:
* Title:

* SIGNATURE:

* DATE:

Application for Federal Assistance SF-424

* 1. Type of Submission:

- ☒ Preapplication
☐ Application
☐ Changed/Corrected Application

* 2. Type of Application:

- ☒ New
☐ Continuation
☐ Revision

* If Revision, select appropriate letter(s):

* Other (Specify):

* 3. Date Received:

09/01/2016

4. Applicant Identifier:

5a. Federal Entity Identifier:

5b. Federal Award Identifier:

State Use Only:

6. Date Received by State:

7. State Application Identifier:

8. APPLICANT INFORMATION:

* a. Legal Name:

Masjid Muhammad, Inc.

* b. Employer/Taxpayer Identification Number (EIN/TIN):

(b) (6)

* c. Organizational DUNS:

0963662240000

d. Address:

* Street1:

1519 4th Street, NW

Street2:

* City:

Washington

County/Parish:

* State:

DC: District of Columbia

Province:

* Country:

USA: UNITED STATES

* Zip / Postal Code:

2001-1905

e. Organizational Unit:

Department Name:

Division Name:

f. Name and contact information of person to be contacted on matters involving this application:

Prefix:

* First Name:

Albert

Middle Name:

* Last Name:

Sabir

Suffix:

Title:

Organizational Affiliation:

* Telephone Number:

(b) (6)

Fax Number:

* Email:

(b) (6)

Application for Federal Assistance SF-424

* 9. Type of Applicant 1: Select Applicant Type:

M: Nonprofit with 501C3 IRS Status (Other than Institution of Higher Education)

Type of Applicant 2: Select Applicant Type:

Type of Applicant 3: Select Applicant Type:

* Other (specify):

* 10. Name of Federal Agency:

Department of Homeland Security - FEMA

11. Catalog of Federal Domestic Assistance Number:

97.132

CFDA Title:

Financial Assistance for Countering Violent Extremism

* 12. Funding Opportunity Number:

DHS-16-OCP-132-00-01

* Title:

FY 2016 Countering Violent Extremism Grants

13. Competition Identification Number:

Title:

14. Areas Affected by Project (Cities, Counties, States, etc.):

Add Attachment

Delete Attachment

View Attachment

* 15. Descriptive Title of Applicant's Project:

Developing Credible, Authentic and Constructive Muslim Voices to Prevent Extremism

Attach supporting documents as specified in agency instructions.

Add Attachments

Delete Attachments

View Attachments

Application for Federal Assistance SF-424**16. Congressional Districts Of:**

* a. Applicant

DC

* b. Program/Project

DC

Attach an additional list of Program/Project Congressional Districts if needed.

Add Attachment

Delete Attachment

View Attachment

17. Proposed Project:

* a. Start Date:

12/01/2016

* b. End Date:

11/30/2018

18. Estimated Funding (\$):

* a. Federal	531,194.00
* b. Applicant	0.00
* c. State	0.00
* d. Local	0.00
* e. Other	0.00
* f. Program Income	0.00
* g. TOTAL	531,194.00

*** 19. Is Application Subject to Review By State Under Executive Order 12372 Process?**☐ a. This application was made available to the State under the Executive Order 12372 Process for review on☐ b. Program is subject to E.O. 12372 but has not been selected by the State for review.☒ c. Program is not covered by E.O. 12372.*** 20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes," provide explanation in attachment.)**☐ Yes☒ No

If "Yes", provide explanation and attach

Add Attachment

Delete Attachment

View Attachment

21. *By signing this application, I certify (1) to the statements contained in the list of certifications and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)**

☒ ** I AGREE

** The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.

Authorized Representative:

Prefix:

* First Name:

Albert

Middle Name:

* Last Name:

Sabir

Suffix:

* Title:

Executive Assistant

* Telephone Number:

(b) (6)

Fax Number:

* Email:

(b) (6)


* Signature of Authorized Representative:

Albert Sabir

* Date Signed:

09/01/2016

9. Will comply, as applicable, with the provisions of the Davis-Bacon Act (40 U.S.C. §§276a to 276a-7), the Copeland Act (40 U.S.C. §276c and 18 U.S.C. §874), and the Contract Work Hours and Safety Standards Act (40 U.S.C. §§327-333), regarding labor standards for federally-assisted construction subagreements.
10. Will comply, if applicable, with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
11. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) Implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).
12. Will comply with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. §§1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.
13. Will assist the awarding agency in assuring compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. §470), EO 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. §§469a-1 et seq.).
14. Will comply with P.L. 93-348 regarding the protection of human subjects involved in research, development, and related activities supported by this award of assistance.
15. Will comply with the Laboratory Animal Welfare Act of 1966 (P.L. 89-544, as amended, 7 U.S.C. §§2131 et seq.) pertaining to the care, handling, and treatment of warm blooded animals held for research, teaching, or other activities supported by this award of assistance.
16. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. §§4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.
17. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."
18. Will comply with all applicable requirements of all other Federal laws, executive orders, regulations, and policies governing this program.
19. Will comply with the requirements of Section 106(g) of the Trafficking Victims Protection Act (TVPA) of 2000, as amended (22 U.S.C. 7104) which prohibits grant award recipients or a sub-recipient from (1) Engaging in severe forms of trafficking in persons during the period of time that the award is in effect (2) Procuring a commercial sex act during the period of time that the award is in effect or (3) Using forced labor in the performance of the award or subawards under the award.

SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL 	TITLE Executive Assistant
APPLICANT ORGANIZATION Masjid Muhammad, Inc.	DATE SUBMITTED September 1, 2016

ASSURANCES - NON-CONSTRUCTION PROGRAMS

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0040), Washington, DC 20503.

PLEASE DO NOT RETURN YOUR COMPLETED FORM TO THE OFFICE OF MANAGEMENT AND BUDGET. SEND IT TO THE ADDRESS PROVIDED BY THE SPONSORING AGENCY.

NOTE: Certain of these assurances may not be applicable to your project or program. If you have questions, please contact the awarding agency. Further, certain Federal awarding agencies may require applicants to certify to additional assurances. If such is the case, you will be notified.

As the duly authorized representative of the applicant, I certify that the applicant:

1. Has the legal authority to apply for Federal assistance and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project cost) to ensure proper planning, management and completion of the project described in this application.
2. Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the award; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.
3. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
4. Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.
5. Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. §§4728-4763) relating to prescribed standards for merit systems for programs funded under one of the 19 statutes or regulations specified in Appendix A of OPM's Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).
6. Will comply with all Federal statutes relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee- 3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and, (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.
7. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal or federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.
8. Will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

ASSURANCES - NON-CONSTRUCTION PROGRAMS

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2. Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the award; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.
3. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
4. Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.
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18. Will comply with all applicable requirements of all other Federal laws, executive orders, regulations, and policies governing this program.
19. Will comply with the requirements of Section 106(g) of the Trafficking Victims Protection Act (TVPA) of 2000, as amended (22 U.S.C. 7104) which prohibits grant award recipients or a sub-recipient from (1) Engaging in severe forms of trafficking in persons during the period of time that the award is in effect (2) Procuring a commercial sex act during the period of time that the award is in effect or (3) Using forced labor in the performance of the award or subawards under the award.

SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL	TITLE Executive Assistant
APPLICANT ORGANIZATION Masjid Muhammad, Inc.	DATE SUBMITTED September 1, 2016

Developing Credible, Authentic and Constructive Muslim Voices to Prevent Violent Extremism
Focus Area 4: Challenging the Narrative

Submitted by

Masjid Muhammad
Washington, D.C.

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Executive Summary (One Page)

As the threat of violent extremism becomes more transnational and diffuse, domestic and international practitioners are challenged to develop sophisticated policy instruments that prevent violent extremism at an early stage. Over the past decade, efforts to counter violent extremism have proliferated, despite lingering uncertainty about the drivers of extremism and how to address them. As those efforts further develop as a U.S. national security priority, academics, practitioners and the general public at-large must come up with adaptive and creative programs that demonstrate effectiveness.

In the wake of recent terrorist attacks in Nice, Orlando, Istanbul, Dhaka, Kabul, and elsewhere throughout the globe, public awareness campaigns are more essential than ever to address the threat of violent extremism. The increased number of attacks, sophistication, and diversification of TTP's (techniques, tactics and procedures) by ISIS and other transnational terrorist groups have demonstrated their adaptability and agility in light of the international community's efforts to use military force against them.

Masjid Muhammad, a non-profit organization, and the oldest established Muslim community in our nation's capital, one of the oldest in America, is seeking federal funding in the amount of (\$531,195) to address the spread of violent extremism by **challenging the narrative** that promotes extremist ideology and violence. The project, executed through collaboration with community partners to include mosques and cultural centers throughout the Washington, D.C. metropolitan region, CVE and counter-terrorism experts, and Greene Street Communications, LLC, a full-service communications firm, seeks to build: 1) an English/Arabic national multimedia online platform targeting one million Muslims that will address and engage online radicalization narratives with positive counter-narratives (\$93,800); 2) establish a robust speaking tour throughout the D.C. region featuring credible counter-narrative voices that targets nearly one million Muslims (\$91,800); 3) a database that includes compelling anti-radicalization digital media to support geotargeting campaigns generating thousands of monthly impressions, addressing the causes and consequences of terrorism and violent extremism (\$121,595), provide a counter-terrorism expert who can monitor and engage online activities (\$40,000), and provide administrative, staff and contract support (\$184,000).

Robust and inclusive messages that are tailored, local, and innovative must be at the center of our collective responses to combat extremism.

Technical Merit (5 pages)

Throughout the world, counterterrorism experts are increasingly using the internet, specifically social media, to combat violent extremism. However, these efforts are often undertaken without the guidance and influence of reputable and notable American Islamic scholars, educators, psychologists and sociologists. The support, voice, and engagement of American Muslims are critically important to addressing this growing international security issue. According to a wealth of academic and social science research, the mistrust of information provided by the government to American Muslims is growing, so much so, that one of the key recommendations from the 2011 White House countering violent extremism strategy report was to use “credible, authentic and constructive” online Muslim voices to help address and combat extremism.¹

The goal of this project is to create a robust, online multimedia platform that challenges on-line radicalization narratives with positive, inclusive narratives in a variety of digital mediums. The project seeks to leverage the expertise of counter-terrorism experts, notable American Islamic Scholars, and mosques and religious centers to develop and provide alternative voices/messages to online extremist recruitment tactics. The project will counter radical narratives with a host of meaningful and impactful marketing strategies that focus on terrorism prevention and intervention. This includes: videos, audio, digital narratives, speaking tours, public messaging, social media campaigns and community engagement forums. Content for each of these mediums will focus on countering interpretations of Qur’anic and other religious texts that contribute to violent extremism, highlight the impact on Muslim communities from such violence, and leverage credible Islamic scholars to provide counter narratives. We will also address issues that are directly linked to radicalization such as marginalization, identity, and inclusion and exclusion at the community and individual level.

The project seeks to enhance the Department of Homeland Security Federal Emergency Management Agency’s (FEMA) efforts to counter terrorism by developing a comprehensive external affairs campaign in Muslim communities that utilizes positive and sustainable online counter violent extremism methods and strategies. This will be established by utilizing five distinct external affairs components: **strategic communications, planning and products, community engagement (outreach workshops), media outreach and social media outreach**. The project also seeks to embed these engagement activities within the overall framework of the Muslim outreach structures concentrating on these Mosques/Islamic

organizations: All Dulles Area Muslim Society (ADAMS), Muslim Community Cultural Center of Baltimore and Islamic Affairs Council of Maryland/Civilization Exchange and Cooperation Foundation. To do so, **Masjid Muhammad** will collaborate, engage and partner with Imams and community organizers representing Mosques and Muslim centers throughout the Metropolitan Washington, D.C. area to ensure that this project and the resulting resources target the various ethnicities, nationalities, and sects (Sunni, Sufi, Ahmadiyya, etc.) that are representative of the Muslim community in the U.S.

Implementation Approach

Implementation strategies for this project will include obtaining and developing relevant content and disseminating information through community engagement meetings (12 outreach events) at Mosques and Islamic centers that provide an expressive platform to discuss the sensitive issues of marginalization, identity, and inclusion and exclusion at the community and individual levels. Our content development process will consist of leveraging notable CVE experts to develop timely content that is suitable for our targeted audience. All efforts will be closely-linked to the overarching framework of combating violent extremism. Using online media and community meetings, the project will also build awareness and respect around cultural and religious differences, build outreach capacity at grassroots levels for youth and adults to safely and openly discuss radicalization and marginalization, without bias or prejudice. The project will work with local law enforcement and introduce Muslim groups to them through dialogue and engagement. Post communications efforts, per event, will consist of pamphlets, videos, audio transcriptions, and other educational support material provided via a centralized website. We will utilize a collaborative and integrated approach in order to achieve sustainable results.

The project will document community engagement functions to establish best practices and peaceful resolution methods for marginalized communities that have been disenfranchised due to violent extremism. **At the end of each engagement event, an assessment, via participant feedback, will be completed** to determine current trends and best practices that work in identifying reconciliation in marginalized communities. The project will work with experts from government agencies, interfaith organizations, NGOs, and community groups (America's Islamic Heritage Museum & Cultural Center, Haneefiya America, Center D.C., ADAMS, Muslim Community Cultural Center of Baltimore and Islamic Affairs Council of Maryland/Civilization Exchange and Cooperation Foundation, and D.C. Police) These entities will facilitate positive and engaging discussions that will be translated into solution-oriented marketing material for audiences in multiple languages i.e. Arabic, English, Spanish, Urdu,

Farsi, Wolof, French, and Somali. This project will also give voice to the disenfranchised via video testimonials and outreach material. This includes the voices of women and women's organizations that clearly identify their immeasurable contributions to combatting extremism in communities vulnerable to radicalization. Women are instrumental in the success of creating and sustaining a positive identity within the U.S. Much of the success of this campaign will be rooted in their voices, and their grassroots efforts to combat these extreme issues within their communities and to create cultural and religious peace after decades of discord.

A. AREAS OF ACTIVITIES

- 1) Research and Planning – Working with partner organizations and religious scholars, the project team will host a series of planning meetings with the input of local D.C.-area Mosques to identify high-risk groups within their communities. Utilizing existing research and information gleaned from the planning meetings with area mosques, we will create strategic geographically-targeted online campaigns and speaking tours.
- 2) Develop and disseminate to Mosques and Muslim community organizations information about the extent and nature of violent extremism, risk and protective factors, and how to address internally. Utilizing the expertise of a counter-terrorism expert and Muslim scholars, the project will work to develop messaging that acts as a barrier to extremist ideology
- 3) Develop a robust multimedia platform that will attract key users.
- 4) Will provide robust lists of key Islamic “credible voices”, monitoring resources, and assistance to projects to maximize likelihood of results.

B. PROGRAM OUTPUTS (Multifaceted Approach/Information and Materials)

- 1) Develop a robust multi-media website that includes a series of videos, online campaigns and audio and video narratives, giving voice to America's “credible, authentic and constructive” Muslims and advocating for countering violent extremism in the United States. The website, marketing material and video/audio collateral will feature Muslims of all cultures, genders and ethnic groups. This will provide a safe online haven for vulnerable youth who are at high-risk of being recruited by extremist organizations.
- 2) Create a series of speaking tours targeting Muslims throughout the Washington, D.C. region that features notable Muslim American celebrities, scholars, and influential figures to speak and challenge the extremist point of view. All tours will be video recorded and featured on the online platform.
- 3) Produce a 30-minute, short form documentary that successfully captures outreach engagement workshops and the voices of a number of American Muslims. This video

will document the diversity of Muslims and will feature youth groups, women, inter-religious groups, and key notable Muslim scholars. We will work with relevant television networks to secure airtime for the film both locally and internationally.

- 4) Create a series of weekly online radio segments that feature new “credible, authentic, and constructive” Muslim voices that challenge extremist narratives.
- 5) Daily social media engagement with Muslims. This engagement will feature sociologists, psychologists and notable Muslim leaders and Imams.
- 6) Geotargeting campaigns that provide a more direct approach to reaching certain demographics, genders, interests, languages, and boundary areas via mobile devices (cell phones, tablets, etc.). This approach will allow for millions of impressions via digital ads (both static and video) and campaigns on a myriad of social media platforms.

a. Analytics

- 1) Provide a full analytic report of daily participation rates on social media and website.
- 2) A comprehensive assessment of online analytics, best practices, current trends, and post community engagement workshops. (These reports will be shared during the required reporting periods: Jan 30, April 30, July 30, October 30.)

C. PROGRAM OUTCOMES

By using the External Affairs Component System (media relations, research and writing, broadcast operations, social media, and community engagement) to address the myriad online issues currently facing the American Muslim population on extremist recruitment or radicalization narratives, we will penetrate the online space with a new, trusted, and credible online presence. This method will help to ensure that individuals will receive and engage in current and relevant dialogue.

The initial campaigns and the overall launch of the online multimedia platform will be overwhelmingly successful with a Mosque leading the charge and forming viable partnerships with other notable Mosques, Imams, and credible voices in the Islamic community. The platform in which we look to mirror our efforts is currently being implemented at the **Sawab Center**, a joint online engagement initiative by the governments of the United Arab Emirates and the United States in support of the Global Coalition against Daesh. **Our approach will be innovative and unique, namely due to our implementation of a geotargeting, mobile device campaign.** This new, more direct social targeting method offers the ability to reach more potential online users via cell phones, tablets and other means of mobile communication. This method will provide us with clearer analytics, hence a greater reach and impact. Additionally, our narrative and conversation is being directed towards and

guided by the credible voices of young American Muslims, Muslim women and leaders within the Muslim tradition, specifically from the Washington, D.C. metropolitan region. Additionally, the project seeks to create a 30-minute documentary that will provide a visually-compelling story of the challenges, yet real, attainable solutions, to creating alternative messages to counter violent extremism in the states. This documentary can be shared with other non-profits, government agencies and civic groups to increase awareness, driving the success of these efforts higher. The success of this project will be due, in part, to the enlistment and support of Mosques throughout the country, along with relevant and timely content dissemination.

Needs Analysis (5 Pages)

An immediate challenge exists to counter extremism within the Washington, D.C. region and more broadly. Given its status as the oldest established Muslim community in the D.C. region, Masjid Muhammad provides a credible and trusted community-led solution. Given the large ethnic diversity among Muslims, the D.C. region is strategically positioned to serve as a model for CVE activity for other urban centers across the country. Muslim residents make up approximately 10.6% of the population in Washington, D.C., with large populations of Arab, East and West African, and South Asian Muslims in the surrounding Virginia and Maryland suburbs.² Washington, D.C. hosts the second largest Muslim population in the country accounting for up to 2.1 percent of residents.³ At least one local mosque in the region has already witnessed adoption of extremist ideology and violent activity among its members. There are also a number of Salafi (a sect which is often cited as a precursor to extremist ideology and behavior) Mosques in the region. This project will embrace the U.S.'s CVE strategy, "Empowering Local Partners to Prevent Violent Extremism in the United States," which provides an important framework for programming under the purview of CVE engagement.⁴ This strategy enlists the support of engaging local partners, including "families, local communities and local institutions," and builds upon existing expertise and institutional infrastructure for "community-based problem solving, local partnerships and community-oriented policing ... [in] addressing violent extremism as part of a broader mandate of community safety."

Our approach builds upon that framework by utilizing "credible Muslim voices" and the expertise of our community in this professional CVE space to provide programs, projects, and activities that create alternative messages to challenge violent extremist recruitment online. Our non-profit has served the Nation's Capital since 1938 and our community base provides seasoned, senior-level government CVE experts, the voices of female and young Muslims, Islamic scholars and, more importantly, we directly collaborate with the leading mosques and Islamic Centers throughout the D.C. metropolitan area. In May of 2014, the National Counterterrorism Center (NCR) released an unclassified report entitled *Countering Violent Extremism: A Guide for Practitioners and Analysts*.⁵ The purpose of this report was to integrate sets of programs that help prevent terrorism and disengage those already involved in terrorism. The report and analytic framework was the result of the collective effort of analysts across the Intelligence Community who cited and drew upon academic studies and best practices here in the United States and hot bed conflict zones. This credible evidence and research suggest that all strategies must be tailored to fit local circumstances and the nature of

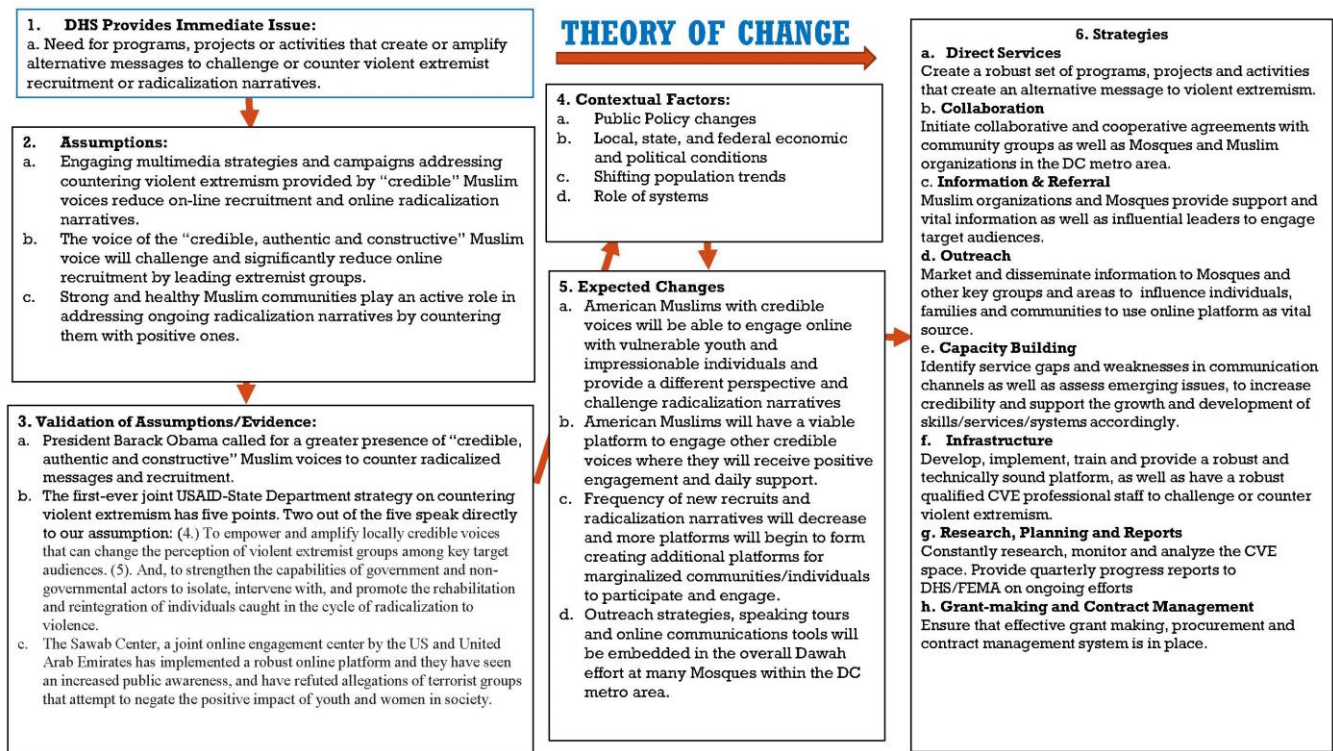
the problems being addressed. To date, there is no better voice to combat radicalization in the Muslim community than the voice of the American Muslim. The plan that Masjid Muhammad is proposing clearly targets American Muslims through the following preventative measures outlined in the NCR report: *Public Messaging, Civic Engagement and Social Programs*.

More importantly, when looking at leading prevention models, like the one outlined in this report, the two major catalysts recognized for expanding radicalization efforts are: Social Media Engagement and Encouragement by family and friends. Contrary, the direct inhibitor outlined in the report would be a lack of “credible voices and positive family engagement”. These stark reference points were also reiterated on May 25, 2016, in a speech by Justin Siberell, Acting Coordinator for Counterterrorism at George Washington University, in which he released the first-ever joint USAID-State Department strategy on countering violent extremism. Siberell states, ***“The Global Engagement Center [GEC] is coordinating interagency efforts aimed at undermining terrorist messaging. It is building a network of credible messengers around the world, those closer to and whose voices can resonate with target audiences.”***⁶ This voice is clearly that of the American Muslim. He goes on to state, *“We are also supporting the UAE’s new messaging hub – the Sawab Center – which is helping to expose ISIL for what it is – terrorists whose victims are overwhelmingly Muslim men, women and children. The Sawab Center uses direct online engagement to counter terrorist propaganda rapidly and effectively. A recent Sawab campaign under the hashtag “Why They Left Da’esh” gave defectors a platform to dissuade potential recruits by exposing the brutality of life under ISIL. We are working to expand this network still further, to include a number of government and non-government communicators committed to challenging ISIL’s propaganda and recruitment efforts. The Organization of Islamic Cooperation is also working to set up its own messaging hub to encourage scholars and clerics to stress the importance of multiculturalism and religious tolerance. We’re working to lift up the voices of ISIL defectors, religious scholars, clerics and others who courageously stand up to ISIL and its warped use of Islam to justify violence.”*

Siberell’s comments, additionally, mirror the strategies outlined at the White House CVE Summit which state that in order to combat violent extremism the government has to empower *“a broad-based coalition of government and non-government actors.”* It later stated this was especially true with regard to the need for, *“credible Muslim voices”*. Moreover, evidence-based research clearly demonstrates that online targeted platforms reduce online recruitment. For example, work at the Sawab Center clearly cites that targeted social media

campaigns provide a platform to dissuade potential recruits. Another of their recent social media campaigns, this one under the hashtag **#HerAchievementsInspireMe**, spotlighted the achievements of several exemplary and entrepreneurial-minded women.⁷ A recent article by the Emirates News Agency stated, “By highlighting the accomplishments of women in social, cultural, political, economic, and other fields in the Islamic and Arab worlds and throughout the Middle East region, the campaign increased public awareness and supported counter extremism, and refuted the allegations of terrorist groups that attempt to negate the positive impact of women in society.” Within a short time span, the Sawab Center’s robust and highly-interactive social media platform accumulated over 53,000 Twitter followers and, through its online engagement, has inspired hundreds of millions of interactions, which provides and amplifies a new voice, and expands the efforts to fight violent radicalism and digital terrorism.

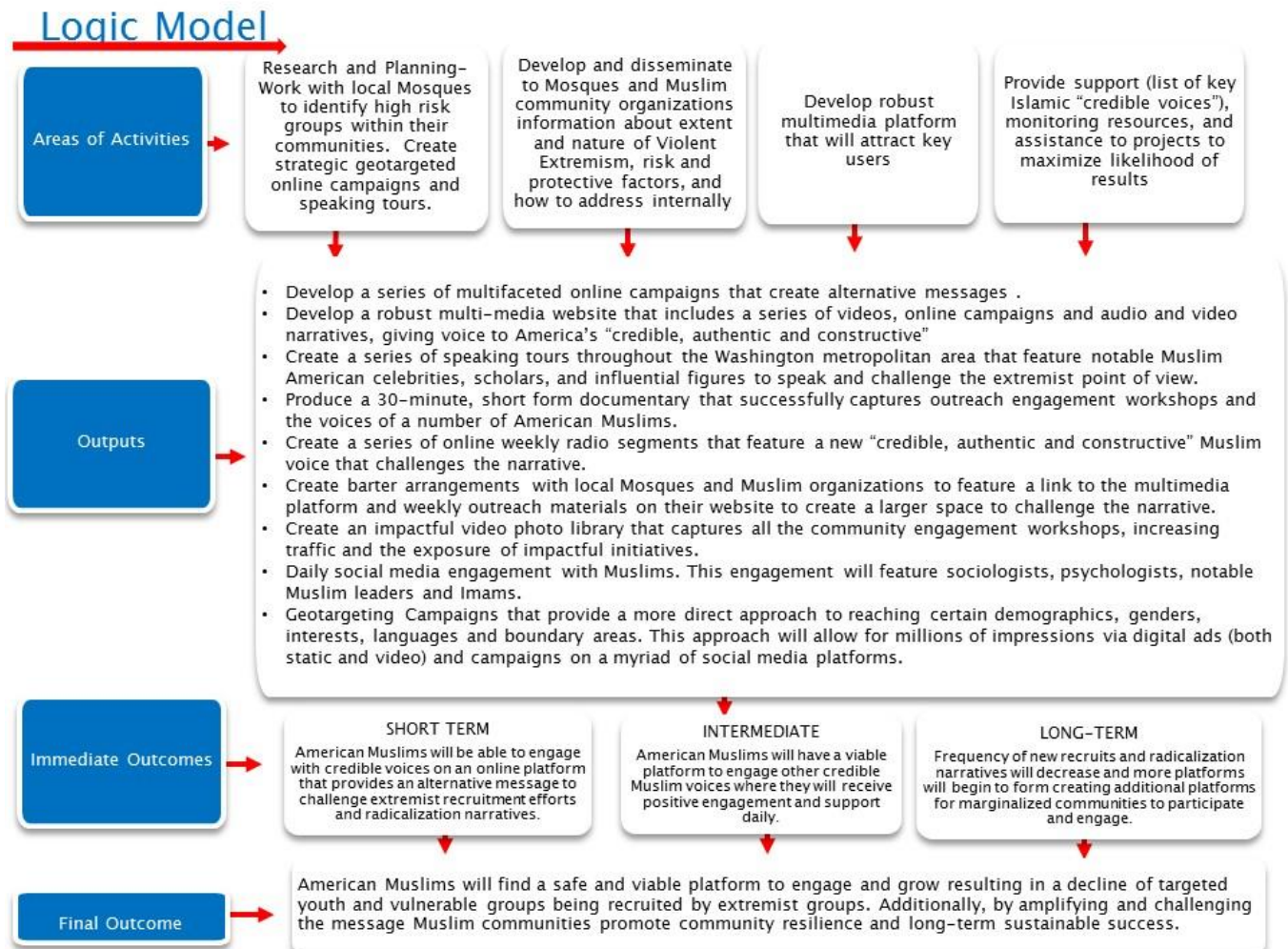
In January of 2016, Joshua Skule, Assistant Director of Intelligence at the Washington Field Office of the Federal Bureau of Investigation, stated, “When we look at the threat reporting emanating from ISIL and other [homegrown violent extremists] around the country, we know there is a constant and persistent threat to the District of Columbia.”⁸ **Masjid Muhammad** understands the immediate need for robust and innovative methods and strategies to combat these efforts. Our partner, **Greene Street Communications, LLC**, a strategic communications firm specializing in Countering Violent Extremism, located in Alexandria, VA, has the necessary strategies and battle-tested experts to build a robust multimedia platform that engages, tracks, and provides analytics to monitor trends and provide detailed progress reports. **Below is our detailed Theory of Change:**



Our **Theory of Change** is based on a set of core beliefs, proposed outputs and foundational assumptions. The theory of change outlined above provides FEMA with the planned actions and necessary steps and tasks we expect to complete. Please note that all of these factors will contribute to the impact and outcomes of the project. To evaluate the extent to which assessment objectives are met, below is our criteria for milestones and metrics that will provide evidence of success throughout development and identify areas for additional refinement.

Understanding that an Ongoing Community Resilience and Prevention Planning system needs to be embedded into this overall plan is vitally important. The actions and outputs proposed are not meant to exist for a limited period of time. It's crucial that we create a long-term solution. Our non-profit will seek additional funding and look for joint-grant opportunities with community-based organizations, elsewhere in the federal government and state agencies, after the initial implementation of this project. We will also form a committee within the Mosque to expand outreach to other cities by providing seminars, workshops, and information sessions where best practices can be provided. The **Logic Model** below provides a clear approach to our proposed work. It clearly outlines our area of activities, outputs, and our immediate and final outcomes. As evidenced by numerous bodies of research, and the recent USAID-State Department strategies outlined in May, 2016, the following objectives summarized and outlined below are the key focal points of our proposed project: 1. To

empower and amplify locally credible voices that can change the perception of violent extremist groups among key target audiences. 2. And, to strengthen the capabilities of government and non-governmental actors to isolate, intervene with, and promote the rehabilitation and reintegration of individuals caught in the cycle of radicalization. Actions 4 and 5 address the gaps that currently exist in the D.C. metropolitan area, and more importantly, in the target areas in which we seek to provide solutions.



Expertise (1 Page)

Established in the mid-1930s, Masjid Muhammad, “The Nation’s Mosque”, is representative of the oldest established Muslim community in the Nation’s Capital and America. Under the leadership of the late Imam W.D. Mohammed, the community champions American patriotism and is part of a national network of Muslim organizations that is the oldest in America and has a congregation made up primarily of the descendants of enslaved Africans.

Our non-profit has served the Nation’s Capital since 1937. Our community base provides seasoned, senior-level government CVE experts, the voices of female and young Muslims, Islamic scholars and, more importantly, we directly collaborate with the leading Mosques and Islamic Centers in the D.C. metropolitan area.

Greene Street Communications, LLC (GSC) is a premiere, full-service Marketing and strategic communications firm with deep expertise domestically and abroad. GSC and our strategic partners bring a vast amount of experience to this project. Our seasoned core team is fluent in a variety of languages, including: Somali, French, Arabic and Wolof. Our team includes former U.S. government counterterrorism and CVE officials, including work at the DHS, DIA, CIA, DoD and NCTC. They have developed, coordinated and analyzed extremist radicalization and ideological issues and conducted original research in this field.

Our team will provide a full range of services required to ensure that clear and decisive messaging is established and effectively sustained. Our credentials also include doctoral-level experts and researchers with experience in 45 countries in Africa, the entire Middle East and a number of other countries in global conflict zones. Our team members currently hold subcontracts or prime contracts with the **Federal Emergency Management Agency, the World Health Organization, the U. S. Department of the Interior, MetLife, Inc., Boston Public Schools and Fresno Unified School District**, to name a few.

Our team has assisted the Government of Somalia by providing strategic communications consultation to help stabilize the state. The project developed positive messaging for federal and state governments, whilst employing a range of methods to undermine the attempts of armed opposition groups, in particular, **Al-Shabaab and pirate groups**.

BUDGET NARRATIVE

Areas of Activities	Outputs	USD
1. Coalition with local Mosques. Identify high risk groups within their communities. Create strategic geotargeted online campaigns and speaking tours.	1.1 Marketing Materials to disseminate to mosques (2 consultants @ US \$6,000 for 10 days)	6,000
	1.2 Religious leaders to formulate and agree on broad narratives (2 planning sessions, 30 per session. Venue at USD \$500 for 2 days. Food and Transportation at US \$78.91 per person = \$2,367);	2,867
	1.3 Geotargeting CVE experts to target risk demographics in D.C. metro area. Experts will provide appx 1 million impressions and engagement per month (\$25,000 a year for 2 years)	<u>50,000</u>
	Subtotal	\$58,867
2. Develop & disseminate to Mosques and Muslim organizations info about extent and nature of Violent Extremism, risk and protective factors, and how to address internally.	2.1 Support Speaking Tours (Hold 2 large meetings @ US \$500 per venue, twice in the three states = \$6,000. Food/Transportation for 6 Imams and notable speakers on the panel 12 times = \$7,200).	6,000
	2.2 Fees for Imams and other notable speakers (US \$500 for 12 events)	7,200
	(a) Consultant to produce Rapid assessment study/report on CVE issues post meetings (US \$300 x 12 days = US \$3,600)	6,000
	2.1 a) Videotaping of Each Outreach Session (US \$6,000 x 12 = \$72,000) (b) Editing and printing document (US \$5,860), printing banners, posters, (US \$6,000) (c) Edited Video-documentary US \$10,520.	3,600
		72,000
		5,860
3. Develop robust multimedia platform that will attract key users.	3.1 Website development and graphic design to promote (1 consultant @ US \$15,000 for 14 days)	6,000
	3.2 CVE experts to write articles for site (US \$200 per article @ 2 articles a month for 24 months)	9,600
	d) Video and Editing Post Production team @ 24 finished packages, 12 per year (US \$2,000 per package)	48,000
	e) Photographer Consultant @ US \$800 per month for 24 months	19,200
		\$91,800
4. Provide support bank of Islamic “credible voices” with CVE experience to monitor online resources, and provide assistance to projects to maximize likelihood of results.	4. 1 a) CVE communications experts to monitor and maintain credible voice on site 24 hours a day (1 CVE experts @ \$20K per year for 2 year)	40,000
	Subtotal	<u>\$40,000</u>

4. Program Support	24-month programmatic support for project activities at Masjid Muhammad and with other implementing partners –	
	4.1 Recruitment: 1 Project Officer @ US \$3,000 monthly, 1 full-time social media CVE specialists @ US \$2,000 monthly	120,000
	4.2 Communications and Administration support (Transportation, Translators, Interpreters, Supplies)	40,000
	4.3 Monitoring and Evaluation @ US \$1,000 monthly	<u>24,000</u>
	Subtotal	\$184,000
	Project Sub-total	491,847
	UNDPGMS (8%)	39,348
GRAND		\$531,194

COMMUNITY PARTNERSHIPS

Greene Street Communications, LLC is an **8(a) and HUBZone-certified, WOSB** providing high-quality marketing and communications services, specializing in using strategic communications in Countering Violent Extremism efforts.

JMC Brands is a leading digital advertising and communications firm specializing in non-traditional outreach approaches.

America's Islamic Heritage Museum & Cultural Center is the *only* institution in Washington, D.C. specializing in and preserving the history of Muslim Americans and their multicultural communities. The collections and museum is a unique historical and artistic collaboration of exhibits and programs (short plays, readings, oral history programs, discussions, and films) that provide a platform for American voices that clarifies the historical and cultural impact Muslims and Islam have played in the United States.

Haneefiya America (Zawiya of the Greater Washington Area) was established in October, 2005 as an Islamic non-profit organization for individuals with a desire to know and better understand Islam. The organization seeks to build a platform for all Muslims to better comprehend Islam and to promote peace locally and abroad.

Center D.C., a safe space environment for at-risk youth, and young Muslims to dialogue and express themselves to engage on various topics of the human experience. Young Muslims are able to articulate challenges that all youth experience and to “come as you are without judgment” to harness creative and organic expressions that are positive and uplifting.

MOSQUES/MUSLIM ORGANIZATIONS

All Dulles Area Muslim Society (ADAMS), the largest Muslim community in the Washington, D.C. area. It serves a diverse Muslim population representing various ethnic groups and is a leading proponent in efforts to combat violent extremism and foster peace.

Muslim Community Cultural Center of Baltimore is part of the oldest Muslim community in America. The community promotes interfaith dialogue, religious pluralism, and is a leading social service provider for citizens in the city of Baltimore, Maryland.

Islamic Affairs Council of Maryland/Civilization Exchange and Cooperation Foundation is part of a network of Muslim centers rooted in a time-honored tradition of Islamic spiritual sciences. The foundation promotes inclusion, peace and tolerance.

CREDIBLE VOICES

Imam Earl El-Amin is the Imam of the Muslim Community Cultural Center of Baltimore.

Imam El-Amin has served in this role for more than 15 years. For Imam El-Amin, as an African American Muslim, his cultural tradition from the American experience has shaped the rituals and customs of the community in which he belongs. He serves as a tireless advocate for a variety of issues impacting communities of color including participation in a November, 2011 day-long symposium hosted by Attorney General Eric Holder, “Children's Exposure to Violence” aired on C-SPAN.

Imam Mohamad Bashar Arafat was born and raised in Damascus, Syria. He attended Damascus University and graduated with a degree in Islamic Studies and Arabic Language in 1987 and a degree in Islamic Law in 1988. From 1975 to 1989 under the guidance and mentorship of the late Grand Mufti of Syria, Sheikh Ahmad Kuftaro, he studied Qur'anic interpretation, wisdom of the "Shari'ah" and the Islamic spiritual teachings.

Imam Arafat is the Founder and President of *Civilizations Exchange and Cooperation Foundation (CECF)*. This non-profit organization functions as an umbrella to bring people together for exchanges aimed at creating a better world that promotes peace and cooperation. Currently, CECF provides religious and cultural training, consultation, and orientation services for the international exchange students and staff of the U.S. Department of State's sponsored *Youth Exchange Study Program (YES Program)* in the USA.

Imam Mohamed Magid is a Sudanese-born American who came to the United States in 1987. He attained his religious education in various Islamic disciplines as a Resident Scholar at Al-Medina Institute. Currently serving as the Executive Director of the All Dulles Area Muslim Society (ADAMS), Imam Magid helped establish exemplary religious services for Muslim communities across the nation to emulate. He has much experience serving the national Muslim community as Islamic Society of North America's (ISNA) East Zone representative and as ISNA Vice President prior to his election in September 2010 as ISNA President. Imam Magid has a long history of commitment to public service through organizations, such as The Peaceful Families

Project, Annual Twinning of Mosques and Synagogues, Fairfax Faith Communities in Action, Interfaith Conference of Metropolitan Washington Assembly and the Buxton Interfaith Initiative.

Imam Suhaib Webb is an American born convert to Islam. He is the executive director of Center D.C., an interfaith Muslim community in the Washington, D.C. area. He is a graduate of Al-Azhar University in Cairo, Egypt, and is recognized as an Islamic scholar. Webb frequently hosts lectures and posts articles offering Islamic perspectives on modern-day issues such as community involvement and social relevance.

Talib M. Shareef, is President and Imam of Masjid Muhammad. Imam Shareef, is a retired Chief Master Sergeant of the United States Air Force after 30 years, and holds a Masters of Business Administration from American Intercontinental University, a Diploma from the [Imam Muhammad ibn Saud Islamic University](#), and is a graduate of the Defense Language Institute Foreign Language Center in Arabic and Middle East studies.

Sunni is a Bosnian American immigrant radio personality in the Washington, D.C. area. She works for **WPGC**, a leading urban radio station, and engages with current music trends in America. Her experience and expertise speaks to all members of the society, and she remains a key influencer among the Washington, D.C. radio listening audience and all across America.

Imam Papa Mboup is the Imam of the Zawiya of the Greater Washington (DC) area. A native of Senegal, West Africa, Imam Papa is the spiritual leader of the Tijani Sufi community in Washington with strong links to West Africa including Mali and Senegal. Imam Papa is an interpreter and translator by profession for various governmental entities in the United States and has native level proficiency to speak Arabic, French, Bambara, Wolof, and Urdu.

Native Deen is an Islamic music group in the Washington, D.C. area. Native Deen's music combines hip hop and R&B styles with lyrical themes grounded in Islam. The trio has an international fan base and came together in 2000 to embark upon a professional career in the music industry to highlight issues confronting Muslims living in America.

Noor Taghouri is a Washington, D.C. native and first generation Libyan American. She has gained international spotlight on her ability to address and speak to young adult concerns. She has become a journalist with leading international news outlets, and continues to remain a motivational speaker and entrepreneur influencing the concerns, challenges and aspirations of young Muslims.

Imam Johari Abdul-Malik is the Director of Outreach at the Dar Al Hijrah Islamic Center and former Muslim Chaplain at Howard University (HU) and was the first Muslim officially installed

as a chaplain in higher education at HU and is the Head of the National Association of Muslim Chaplains in Higher Education. The imam also, serves as the chair of government relations for the Muslim Alliance in North America. He is the director of community outreach for the Dar Al-Hijrah Islamic Center and President of the Muslim Society of Washington, Inc.

CVE EXPERTS

Mohammed Fatah, CVE specialist and former USG CT analyst and linguist. Mr. Fatah specializes in the implementation, design and creation of CVE programming domestically and overseas in the Middle East and Africa.

Yaya Fanusie, a former CIA analyst with over a decade of experience working CVE issues. Mr. Fanusie's expertise is on CVE programming domestically working on extremist ideology.

Dr. Adrian Taylor is a university professor and former State Department official working on CVE topics domestically and overseas. Dr. Taylor's expertise is on methodological approaches to CVE and lessons learned experiences in the U.S. and overseas.

Muhammad Fraser-Rahim is a former analyst at the Office of the Director of National Intelligence and the National Counterterrorism Center. His expertise is on extremist ideology and radicalization issues domestically and overseas. Mr. Fraser-Rahim is currently completing his Ph.D. on CVE/CT policy domestically with a focus on Islamic reform.

Dr. Fatima Fanusie is a historian by profession with a focus on Islam in America, modernity and CVE issues from an historical perspective. As a student of the history of global Islamic development, Fanusie has studied and conducted research in Egypt and India. She is committed to research and education to establish a more balanced understanding of Islam in America today. She received her B.A. in History and Arabic from Lincoln University (1997), obtained her M.A. in American History at Tufts University, (2001) and a Ph.D. in American History from Howard University.

Endnotes

¹ The White House. August 2011. Empowering Local Partners to Prevent Violent Extremism in the United States. Accessed on August 29, 2016 from

https://www.whitehouse.gov/sites/default/files/empowering_local_partners.pdf.

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