STOP.THINK.CONNECT.™

Grades K-8 Student Tip Card

DID YOU KNOW?

- 75% of children are willing to share personal information online about themselves and their family in exchange for goods and services.[i]
- 500,000 kid identities are stolen each year[ii]; in a recent investigation, officials found a 9-year-old girl in default on utility bills; a teenager $750,000 in debt; and a 2-year-old with a pile of credit card bills.[iii]
- 20% of kids will have been a victim of cyberbullying by the time they graduate from high school.[iv]

SIMPLE TIPS

- Trust your feelings; if something doesn't feel right, stop what you are doing.
- Don't open e-mails or download attachments from strangers.
- Talk to a parent, teacher, or trusted adult if something makes you feel uncomfortable.
- Keep your personal information private; if something sounds too good to be true, it probably is.
- Treat others like you want to be treated.

RESOURCES AVAILABLE TO YOU

- *NetSmartzKids.org*
  - Clicky, a yellow robot, along with brother-and-sister team Nettie and Webster teach kids what to watch out for online in this interactive website with videos and games.
- *iKeepSafe.org*
  - Faux Paw, the Websurfing Techno Cat, is always on an adventure. Read about her trip to Beijing or her experiences with the dangerous download.
- *NSTeens.org*
  - Real-life stories, games, and comics that explore potential online dangers and how to avoid them.
- *iSafe.org*
  - Become an iMentor and promote cyber safety awareness in your home, school, and community.

IF SOMETHING HAPPENS ONLINE

- Turn off the computer monitor.
- Tell a parent, guardian, teacher, or adult you trust.

Stop.Think.Connect. is a national public awareness campaign aimed at increasing the understanding of cyber threats and empowering the American public to be safer and more secure online. The Campaign's main objective is to help you become more aware of growing cyber threats and arm you with the tools to protect yourself, your family, and you community. For more information visit http://www.dhs.gov/stopthinkconnect.

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[i] eMarketer
[ii] Identity Theft Resource Center
[iii] Stop ID thieves form stealing your kid's credit, MSNBC, May 27, 2011 http://today.msnbc.msn.com/id/42997608/ns/today-parenting_and_family/t/stop-id-thieves-stealing-your-kids-credit/
[iv] http://www.cyberbullying.us/research.php

Homeland Security

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