

John G. Stratton

President, Verizon Enterprise Solutions

Verizon Communications, Inc.

John Stratton is president of Verizon Enterprise Solutions. The organization oversees all of Verizon's solutions for business and government customers, including its portfolio of enterprise mobility, cloud and IT, strategic networking and advanced communications offerings.

In addition, Verizon Enterprise Solutions oversees specialized solutions for key industries such as health care, travel and transportation, retail, utilities and financial services; IT consulting services; and Verizon's full range of global wholesale offerings.

Before being named to his current position, which he assumed on Jan. 1, 2012, Stratton was executive vice president and chief operating officer of Verizon Wireless, the largest wireless company in the United States. He was responsible for the company's nationwide operations and delivery of industry-leading performance for consumer, business, government and enterprise customers.

Previously, Stratton served as executive vice president and chief marketing officer at Verizon Wireless, with responsibility for all marketing initiatives, including partnerships with leading technology and Internet companies to drive innovation, and the development and launch of a new brand campaign for Verizon Wireless.

Before that Stratton served as chief marketing officer for Verizon Communications. He also served as vice president and chief marketing officer of Verizon Wireless, responsible for the company's market strategy, pricing, product management, distribution, brand management and marketing communications. Under his leadership, Verizon Wireless established itself as the No. 1 brand among wireless consumers in the United States.

Stratton joined Verizon's predecessor company, Bell Atlantic Mobile, in 1993 as director of retail sales and operations. He later served as vice president-marketing for the company and then as president of Bell Atlantic Mobile's Philadelphia region. With the creation of Verizon Wireless in 2000, Stratton assumed the role of president - Northwest area, managing the company's business operations in Washington, Oregon, Idaho, Colorado, Minnesota, Kansas, Missouri, Montana and the Dakotas.

Prior to joining the telecommunications industry, Stratton held several senior management positions in the consumer electronics industry. He is a graduate of the Advanced Management Program at the Harvard Business School.