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Parents and Educators

DID YOU KNOW?

- 95% of parents think it is necessary to talk about online security risks and behaviors with their children, but only 65% have had the “Internet talk”.ⁱ
- 68% of teens surveyed say that they have downloaded a program or software without their parent's permission.ⁱⁱ
- One in five U.S. teenagers who regularly log on to the Internet say they have received an unwanted sexual solicitation via the Web and only about 25% tell a parent or adult about it.ⁱⁱⁱ

SIMPLE TIPS FOR PROTECTING KIDS

- Create an open and honest environment with kids.
- Start conversations regularly about practicing online safety.
- Emphasize the concept of credibility to teens: not everything they see on the Internet is true and people on the Internet may not be who they appear to be.
- Watch for changes in behavior- if you child suddenly avoids the computer- it may be a sign they are being bullied online.
- Review security settings and privacy policies for the websites kids frequent. These settings are frequently updated so check back regularly.

RESOURCES AVAILABLE TO YOU

- *Cybersecurity Awareness Volunteer Education Program (C-SAVE)*
 - The National Cybersecurity Alliance developed the C-SAVE program that is accessible online at staysafeonline.org/in-the-classroom/c-save. There are age-appropriate resources to discuss Internet safety in the classroom or an assembly with all students.
- *OnguardOnline.gov*
 - This website, run by the Federal Trade Commission, is a one-stop shop for online safety resources available to parents, educators, kids, and others.
- *Cybertipline.com*
 - The Congressionally-mandated CyberTipline, which is part of the National Center for Missing and Exploited Children (NCMEC), receives online child solicitation reports 24-hours a day, seven days a week. Submit an online report or call 1-800-843-5678.
- *Staysafeonline.org*
 - The National Cyber Security Alliance offers instruction on security updates, free antivirus software, malware software removal, and other services.

IF YOU OR A CHILD IS A VICTIM OF ONLINE CRIME

- Notify your local authorities and file a complaint with the Internet Crime Complaint Center at <http://www.ic3.gov>.
- If you think a site has collected information from your kids or marketed to them in a way that violates the law, report it to the FTC at www.ftc.gov/complaint.
- If someone has had inappropriate contact with your child, or a child you know, report it to <http://www.cybertipline.com> and the police.



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Stop.Think.Connect. is a national public awareness campaign aimed at increasing the understanding of cyber threats and empowering the American public to be safer and more secure online. The Campaign's main objective is to help you become more aware of growing cyber threats and arm you with the tools to protect yourself, your family, and you community. For more information visit <http://www.dhs.gov/stophinkconnect>.

ⁱ <http://www.comcast.com/MediaLibrary/1/1/About/PressRoom/Documents/pdf/InternetSurveyChartsOct2011.pdf>

ⁱⁱ Ibid.

ⁱⁱⁱ Consumer Electronics Products and Services Usage Report, Accenture, March 2009



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