

Fifth Annual Building Resilience through Public-Private Partnerships Conference

The Way Forward

Thursday, December 10, 2015
8:00 a.m. – 5:00 p.m.

Hilton New Orleans Riverside Hotel
2 Poydras St, New Orleans, LA 70130

- 8:00 a.m. – 9:00 a.m. **Registration / Networking / Tech Demo**
Demonstrations on PPP models, vBEOC formats, and disaster technologies, for informational purposes and to foster discussion among attendees.
- 9:00 a.m. – 9:10 a.m. **Welcome / Introduction of Keynote**
- 9:10 a.m. – 9:40 a.m. **Keynote: *Driving Resilience with Technology***
- 9:40 a.m. – 10:00 a.m. Networking Break
- 10:00 a.m. – 11:00 a.m. **Beyond Meetings and Newsletters: Innovative Practices to Engage Regional Resilience-Based Public Private Partnerships**
This session invites audience members to explore the latest ideas in keeping public private partnerships around the country actively engaged as they mature. Session participants will also discuss recent efforts to strengthen regional engagement between DHS and its private sector partners.
- 11:00 a.m. – 11:30 a.m. **Pick Up Working Lunch**
- 11:30 a.m. – 12:30 p.m. **Luncheon Discussion: Global Resilience through City Empowerment**
How do we develop a sustainable global resiliency model? Resilient systems exhibit certain qualities that enable them to withstand, respond, and adapt more readily to shocks and stresses. This session will provide a systematic approach to empower local leadership to prepare for environmental and/or manmade contingencies. It will also explore a common understanding of what constitutes a resilient city and how it can be achieved.
- 12:30 p.m. – 12:50 p.m. Networking Break
- 12:50 p.m. – 1:50 p.m. **Executive Panel on Strategies to Engage Business in Building Resilience**
How do we build the business case for business resilience and what does a resilient business model look like? What considerations do CEOs keep in mind when they analyze a company's risk and invest time and resources to address that risk? This plenary session will provide insight into the perspectives of business executives in regards to strategic decision making and resilience capacity building within the private sector.
- 1:50 p.m. – 2:10 p.m. Networking Break
- 2:10 p.m. – 3:40 p.m. **Disaster Collaboration Simulation TTX**
ALAN's Whole Community Disaster Simulation features a cloud-based

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Tabletop Exercise (TTX) played by individuals on smart phones or tablets. Participants play the role of various organizations in a virtual response effort where they can apply and test strategic concepts, enabling in-depth discussions on possible challenges and solutions to real-world issues.

3:40 p.m. – 4:00 p.m.

Return to Plenary Room

4:00 p.m. – 4:20 p.m.

Disaster Collaboration TTX Hotwash

This Wrap-Up Session brings back all participants from the Simulation TTX and provides the opportunity for audience members to discuss both challenges and solutions that had emerged during their respective exercises, as well as possible solutions for working through those challenges.

4:20 p.m. – 4:30 p.m.

Introduction of Closing Keynote

4:30 p.m. – 5:00 p.m.

Keynote: *Future Framework for Action*

5:30 p.m. – TBD

Networking No-Host Social

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Friday, December 11, 2015
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8:00 a.m. – 8:15 a.m.

Welcome \ Action Planning Process

8:15 a.m. – 9:15 a.m.

Harnessing Technology to Positively Disrupt the Status Quo

Over the last few years, the connection between Silicon Valley and Washington, DC is closer than ever as government and the tech sector are challenged with working together on some of the thorniest issues of the day - privacy, cyber-security, resilience, and procurement among the few. One of the clearest opportunities for collaboration is creating capabilities that can positively disrupt prevention, protection, response, and recovery activities in the whole community. This panel focusses on opportunities for government and the tech sector to work together in a new way that enable citizens and companies to react to crisis, before government, resulting in more resilient communities. Hear from Silicon Valley what they think are the disruptive ways that tech can be constructive for community resilience.

9:15 a.m. – 9:30 a.m.

Networking Break

9:30 a.m. – 10:30 a.m.

The Smart City of 2025: Innovations for a Resilient Future

By 2025 major cities will have the largest concentration of residents than ever before, which will put greater demand on critical infrastructure and other resources. Developing a sustainable city reaches beyond simply building an app. This panel will showcase best practices for creating resilient communities through the use of technological innovations.

10:30 a.m. – 10:45 a.m.

Networking Break – Move to Breakout

10:45 a.m. – 12:15 p.m.

Action Session Breakouts

These Action Sessions are designed to focus discussions on concrete tools and solutions to address four common challenges. Each breakout group is challenged to develop an Action Plan to resolve one of these issues, identifying actionable steps that participants can immediately implement within their own organizations.

I. Common Goals to Enhance Information Sharing

Information sharing is critical to ensuring effective coordination between the public and private sectors in support of disaster response and recovery operations. This Action Session will explore common concerns related to information sharing, as well as plans, procedures, and tools that you can use to develop a robust information sharing capability. **Challenge: Define a consistent, relevant, and timely Common Operating Picture that addresses cross-cutting needs; what would it look like, how would it be used, and what limiting factors need to be overcome?**

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II. Addressing Cyber Threats Now and into the Future

With cities, businesses, and citizens becoming increasingly reliant upon technology for day-to-day activities, the need to protect these systems becomes increasingly important. This Action Session will begin with highlighting the threats to cyber infrastructure and the repercussions of cyber-attacks on businesses, and will end with a discussion on how your organization can work actively and collaboratively with others to strengthen cybersecurity. **Challenge: What practices and strategies exist or can be created to support and strengthen any organization's cybersecurity resilience?**

III. Breaking the Mold with Non-Traditional Partners

As wellsprings of innovation, both academia and philanthropy can provide tremendous benefits to recovery operations. This Action Session will explore the roles that non-traditional partners can play in supporting, informing, and enhancing emergency management practices and how they can better be integrated into the emergency management process to truly tap the full strength of the whole community. **Challenge: Corporate Social Responsibility, local partners, and the whole community; what are the gaps and how do we fill them?**

IV. Engineering a More Resilient Community from New and Evolving Risks

Major recovery projects can offer a unique "clean slate" opportunity for communities to build back better and stronger. Infrastructure in particular offers an exciting focal point for introducing new technology and new, more interconnected systems- especially as more and more cities adopt a "smart city" approach. We must consider resilience as part of the design and build process, including designing cybersecurity and physical resilience into the foundations of infrastructure supporting a community. Participants in this session will be introduced to the concept of in-design infrastructure resilience and its importance in the context of changing risks. **Challenge: Our infrastructure in the coming 50 years will have resilience built into the design and development.**

12:15 p.m. – 12:30 p.m.

Return to Plenary Room

12:30 p.m. – 12:50 p.m.

Action Session Brief-Outs – Conference Summary/Next Steps

This Session brings back all individuals from the Applied Workshops and provides the opportunity for audience members to discuss actionable solutions generated by their respective groups. Applied Workshop moderators will provide brief-outs on Key Action Steps and Identify a Lead to follow up throughout the year and brief out at next year's conference.

12:50 p.m. – 1:00 p.m.

Closing Remarks – 2016 Conference Preview