

STOP.THINK.CONNECT.™

Stop.Think.Connect.™ Cyber Awareness Coalition

OVERVIEW

Unlike other threats currently facing the country, cyber attacks can have instant, wide-ranging consequences for the nation's broader national and economic security interests. The targets of these attacks can vary – with some focusing on networks belonging to large organizations and others preying on individual Americans. Given this unprecedented and rapidly escalating threat, Federal agencies as well as State, local, tribal, and territorial (SLTT) governments must play a role in educating their employees and constituents to identify and deter online dangers. To make the Internet a safer place for all Americans, Federal agencies, and SLTT governments must share in the responsibility to promote heightened awareness about cybersecurity and safer online practices.

In an effort to encourage much needed Federal agency and SLTT government leadership on this important issue, the Department of Homeland Security's (DHS) Stop.Think.Connect. Campaign created the **Cyber Awareness Coalition**. The Coalition serves as an outlet for Federal agencies and SLTT governments to work directly with DHS and the Stop.Think.Connect. Campaign to promote awareness about cyber threats and online safety practices both within their organizations and to the general public.

ADVANTAGES OF JOINING THE COALITION

By becoming a member of the Stop.Think.Connect. Cyber Awareness Coalition, your agency or SLTT government will have opportunities to demonstrate leadership on cybersecurity. Advantages of membership in the Coalition include the ability to:

- **Form productive and open relationships** with DHS, the National Cyber Security Alliance (NCSA), and other Federal, private, and non-profit Campaign stakeholders
- **Become a cybersecurity thought leader** by participating in monthly strategy conference calls with Stop.Think.Connect. leadership and stakeholders as well as distributing or contributing to Campaign cybersecurity materials, templates, resources, and tips
- **Enhance community involvement efforts** through participation in Stop.Think.Connect. Cyber Tours, which attract media attention and bring together communities to embrace a more sustained, proactive approach towards online safety
- **Demonstrate concern** for individuals, families, communities, and the country by working to deter vulnerabilities to online dangers



**Homeland
Security**



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GET INVOLVED

The Cyber Awareness Coalition is currently open to Federal agencies and SLTT governments. **There is no financial obligation associated with joining the Coalition.** Organizations interested in membership can easily join by sending an official logo and email stating intent to join to stopthinkconnect@dhs.gov. Upon becoming a member, your organization can engage with the Campaign in the following ways:

- **Host a Stop.Think.Connect. cyber awareness event.** Your organization can be a leader in helping educate your employees and all Americans by hosting an event at your facility or an outside venue designed to promote the Stop.Think.Connect. Campaign. These events can occur during National Cybersecurity Awareness Month (October), during a regional Campaign Cyber Tour, or at any time during the course of the year
- **Showcase Stop.Think.Connect. prominently in your offices, on your website, or in a public service announcement.** Your organization can link to the Stop.Think.Connect. homepage or co-brand cybersecurity awareness materials
- **Use your status as a prominent community leader to promote Stop.Think.Connect.** Federal agencies and SLTT governments can use their websites and social media outlets to highlight support for Stop.Think.Connect. Senior leadership can also discuss Stop.Think.Connect. during external speeches or media appearances

CURRENT CYBER AWARENESS COALITION MEMBERS



FOR MORE INFORMATION

If you or your organization is interested in joining the Stop.Think.Connect. Cyber Awareness Coalition, please contact Kristina Dorville, Director of Cyber Awareness Programs for the DHS National Cyber Security Division, at kristina.dorville@dhs.gov.