

STOP.THINK.CONNECT.™

Small Business Tip Card

DID YOU KNOW?ⁱ

- 40% of all cyber-attacks target business with fewer than 500 employees.
- Only 52% of businesses have a cybersecurity plan, and 40% of businesses do not have a response plan.
- 74% of small and medium businesses reported attacks from 2009 to 2010 with an average cost of about \$190,000 per attack.

SIMPLE TIPS

- Use and regularly update antivirus and antispyware software on all computers.
- Secure your Internet connection by using a firewall, encrypt information, and hide your Wi-Fi network.
- Establish security practices and policies to protect sensitive information; educate employees and hold them accountable to the Internet security guidelines and procedures.
- Require that employees use strong passwords and regularly change them.

RESOURCES AVAILABLE TO YOU

- FCC.gov/cyberforsmallbiz
 - The Federal Communications Commission (FCC), in collaboration with government agencies and industry leaders, created the Small Biz Cyber Planner, an easy-to-use, free online tool that will help you create a customized planning guide to protect your organization from cybersecurity threats.
- US-CERT.gov
 - US Computer Emergency Readiness Team (US-CERT) distributes bulletins and alerts for both technical and non-technical users, shares cybersecurity tips, and responds to incident, phishing, and vulnerabilities report.
- USChamber.com
 - The U.S. Chamber of Commerce has an Internet Safety Toolkit that teaches employees how to help protect company information, customer data, and their own personal information.

IF YOU'VE BEEN COMPROMISED

- Inform local law enforcement of the state attorney general as appropriate.
- Report stolen finances or identities and other cybercrime to the Internet Crime Complaint Center at <http://www.ic3.gov>.
- Report fraud to Federal Trade Commission at www.ongaurdonline.gov/file-complaint. Report computer or network vulnerabilities to US-CERT via the hotline: 1-888-282-0870 or <http://www.US-CERT.gov>.

Stop.Think.Connect. is a national public awareness campaign aimed at increasing the understanding of cyber threats and empowering the American public to be safer and more secure online. The Campaign's main objective is to help you become more aware of growing cyber threats and arm you with the tools to protect yourself, your family, and your community. For more information visit <http://www.dhs.gov/stophinkconnect>.

ⁱ 2009 National Small Business Cybersecurity Study, co-sponsored by the National Cyber Security Alliance (NCSA) and Symantec

