Social Media Tools

Information sharing between public safety organizations and the public is critical during emergency situations. Through social media, members of the public who witness incidents can provide public safety organizations with timely, geographically based information, which can be used by decision-makers when planning response strategies and deploying resources. In turn, public safety organizations can use social media to provide current and accurate information to the public.

To assist emergency responders, the Space and Naval Warfare Systems Center (SPAWARSYSCEN) Atlantic prepared a report for the System Assessment and Validation for Emergency Responders (SAVER) Program. The report, *Innovative Uses for Social Media in Emergency Management*, provides an overview of current social media strategies used by public safety organizations to interactively engage with the public during all phases of emergency situations.

All reports in this series will be placed in the SAVER section of the Responder Knowledge Base website (https://www.rkb.us/saver) as they become available. Information on other technologies evaluated by the SAVER Program can also be found on the website.

Government Agency Using Twitter to Inform Public of Assistance Programs. FEMA News Photo.