

STOP.THINK.CONNECT.™

Young Professionals

DID YOU KNOW?

- Young adults aged 20-39 collectively made up 45% of all identity theft victims in 2010. ⁱ
- Only 44% of adults aged 18-29 limit the amount of personal information they share online, and 33% of adults aged 30-49 do the same. ⁱⁱ
- 45% of employers use social networking sites to research job candidates. ⁱⁱⁱ
- Nearly 33% of young adults work for a company that has a policy about self-presentation online. ^{iv}

SIMPLE TIPS

- Protect all devices that connect to the Internet: Along with computers, smart phones, gaming systems, and other web-enabled devices also need protection from viruses and malware.
- Own your online presence: Set secure privacy settings on social networking websites and think twice about what you are posting and saying online.
- When banking and shopping, check to be sure the sites is security enabled with “https://” or “shttp://”
- Think before you act: Be wary of messages that implore you to act immediately, offer something that sounds too good to be true, or ask for personal information.
- Encourage your colleagues, families, and communities to be web wise.

RESOURCES AVAILABLE TO YOU

- *US-CERT.gov*
 - US-CERT provides tips for both individuals and organizations on how to protect against cyber threats. Visit <http://www.us-cert.gov/cas/tips/> for more information.
- *Justice.gov*
 - The Department of Justice Computer Crime and Intellectual Property Section (CCIPS) tells you where to report hacking, password trafficking, spam, child exploitation and other Internet harassment. Visit <http://www.justice.gov/criminal/cybercrime/reporting> for more information.
- *OnguardOnline.gov*
 - This website, run by the Federal Trade Commission, is a one-stop shop for online safety resources available to individuals of all ages.
- *Staysafeonline.org*
 - The National Cyber Security Alliance offers instruction on security updates, free antivirus software, malware software removal, and other services.

IF YOU ARE A VICTIM OF ONLINE CRIME

- Immediately notify your local authorities and file a complaint with the Internet Crime Complaint Center at <http://www.ic3.gov>.
- If you think a site has collected your personal information in a way that violates the law, report it to the FTC at <http://www.ftc.gov/complaint>.
- If someone has had inappropriate contact with you or a colleague, report it to <http://www.cybertipline.com> and they will coordinate with the FBI and local authorities.



Stop.Think.Connect. is a national public awareness campaign aimed at increasing the understanding of cyber threats and empowering the American public to be safer and more secure online. The Campaign's main objective is to help you become more aware of growing cyber threats and arm you with the tools to protect yourself, your family, and you community. For more information visit <http://www.dhs.gov/stophinkconnect>.

ⁱ <http://www.ftc.gov/bcp/edu/microsites/idtheft/reference-desk/national-data.html>

ⁱⁱ <http://pewinternet.org/Presentations/2010/Jun/Four-or-More--The-New-Demographic.aspx>

ⁱⁱⁱ 2009 Careerbuilder Survey,

<http://www.careerbuilder.com/share/aboutus/pressreleasesdetail.aspx?id=pr519&sd=8/19/2009&ed=12/31/2009>

^{iv} <http://pewinternet.org/Presentations/2010/Jun/Four-or-More--The-New-Demographic.aspx>



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