

DHS.gov Search Web Performance Metrics

Nov 1, 2013 - Nov 30, 2013



Total Unique Searches

79,095

% of Total: 100.00% (79,095)



Total Visits

921,653

% of Total: 100.00% (921,653)

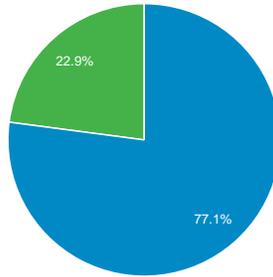


Top Unique Site Searches by Search Term

Search Term	Total Unique Searches
active shooter	354
jobs	303
immigration	299
forms	265
esta	253
careers	227
immigration statistics	221
internships	204
training	174
terrorism	165

New vs Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visit Duration

00:02:19

Site Avg: 00:02:19 (0.00%)



Avg. Pages / Visit

2.50

Site Avg: 2.50 (0.00%)



Bounce Rate

54.51%

Site Avg: 54.51% (0.00%)



Avg Visits per Visitor

■ 1 ■ 2 ■ Other

