

DHS.gov Metrics Page

Nov 1, 2013 - Nov 30, 2013



Total Visits

921,653

% of Total: 100.00% (921,653)



Unique Visitors

742,917

% of Total: 100.00% (742,917)



Pageviews

2,304,193

% of Total: 100.00% (2,304,193)



Avg. Visit Duration

00:02:19

Site Avg: 00:02:19 (0.00%)



Avg. Pages / Visit

2.50

Site Avg: 2.50 (0.00%)



Avg. Time on Page

00:01:33

Site Avg: 00:01:33 (0.00%)



Bounce Rate

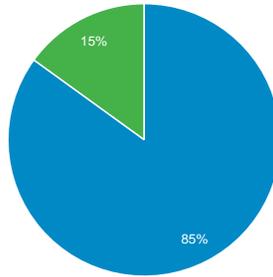
54.51%

Site Avg: 54.51% (0.00%)



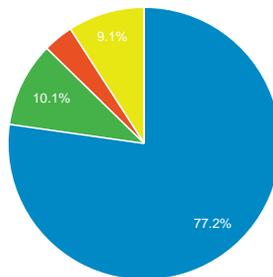
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



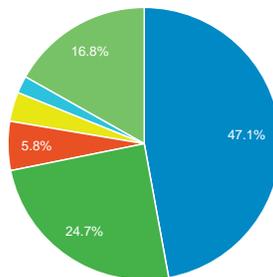
Avg. Visits per Visitor

■ 1 ■ 2 ■ 3 ■ Other



Source

■ google ■ (direct) ■ dhs.gov ■ bing
■ yahoo ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Homeland Security	324,244	50.58%
How Do I? Homeland Security	64,369	38.15%
Careers Homeland Security	59,932	9.48%
(not set)	48,349	47.22%
Check Immigration Case Status Homeland Security	46,645	45.68%

Visits by Social Network

Social Network	Visits
Facebook	4,277
Twitter	2,871
reddit	706
Yahoo! Answers	636
Blogger	287
LinkedIn	266
TripAdvisor	265
TypePad	170
WordPress	164
Naver	63

