

# CONTENT OUTLINE

New Information Architecture, DHS.gov

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## Navigation Snapshot

### Primary

- 1.0 Information Sharing
- 2.0 Hazard Prevention & Protection
- 3.0 Preparedness & Response
- 4.0 Research
- 5.0 Commerce & Trade
- 6.0 Travel Security & Procedures
- 7.0 Immigration

### Resource

- 8.0 About the Department
- 9.0 Open for Business
- 10.0 Pressroom

### Audience

- 11.0 First Responders
- 12.0 Business
- 13.0 Governments
- 14.0 Citizens

### Footer

- 15.0 FAQ
- 16.0 Sitemap
- 17.0 Library
- 18.0 About this site
- 19.0 FOIA
- 20.0 No FEAR
- 21.0 Firstgov.gov
- 22.0 Contact us

## Primary Navigation

### *1.0 Information Sharing*

The Information Sharing category will highlight Homeland Security activities that revolve around the exchange of information that makes prevention and protection activities possible. This section will describe how the department: a) gathers information b) analyzes Information c) assesses vulnerabilities and d) issues warnings.

This category is a critical part of homeland security as it provides the foundation for much of Homeland Security's other activities. It will also provide an opportunity for the department to showcase how it works with partners in local government and the private sector to fulfill its mission. The website can facilitate this interaction by providing opportunities for partners to submit information online.

### *2.0 Hazard Prevention & Protection*

The Hazard Prevention & Protection category will aggregate activities designed to prevent and protect against disasters. Prevention and protection activities focus on what Homeland Security is doing to keep a problem from happening.

### *3.0 Preparedness & Response*

Information in this category will focus on training activities that help our nation to prepare for, respond to, and recover from disasters when they do occur. Preparedness and response activities focus on what Homeland Security will do when an emergency or disaster does happen despite prevention and protection activities.

### *4.0 Research*

Homeland Security is charged to continually develop and enhance our ability to protect the homeland. Research is a critical part of this mandate. This section will feature content to describe research areas, results, facilities, events, and partnership opportunities.

### *5.0 Commerce & Trade*

The Commerce & Trade category will present Homeland Security's activities that promote lawful trade. Content will focus on the how Homeland Security activities will not impede but support the lawful import/export and domestic transportation of goods. Topic areas in this section will contextualize and provide links to programs that may impact the lawful exchange and transport of goods. Content will contextualize and provide links to department resources and component websites.

### *6.0 Travel Security& Procedures*

Content in this category will focus on Homeland security activities that promote lawful travel within the U.S. and across its borders. Topic areas in this section will contextualize and provide links to programs that may impact lawful travel. Content will contextualize and provide links to department resources and component websites.

### *7.0 Immigration*

The Immigration section will describe Homeland Security's commitment to serve lawful immigration and enforce immigration laws. Topic areas in this section will contextualize and provide links to programs

that may impact immigration. Content will contextualize and provide links to department resources and component websites.

### **Second Level Navigation**

Second level navigation for sections 1.0, 2.0, 3.0, and 4.0 will group content based on function. It gives visitors an idea of what the department does and provides additional context for the specific activities that will live beneath it. Following is a complete list of functions that could be used as second level navigation elements. Not every element will be necessary in each section but the order should remain constant even as some are omitted.

#### *Activities & Programs*

Content in this category will encompass programs, initiatives, and other activities Homeland Security undertakes to support its mission. Programs are well-defined activities that have codified leadership, structure, and purpose. Initiatives are less defined than programs but can produce similar results.

#### *Committees & Working Groups*

This category will house content related to Homeland Security groups, committees, boards, task forces, etc. These groups may participate in planning activities or have well-defined and permanent jobs.

#### *Laws & Regulations*

This section will introduce and link to laws and regulations that define the department's activities and impact the general public.

#### *Grants*

The Grants section will provide links to related grants. All grant information will be aggregated in the Open for Business section.

#### *Publications*

Publications include quarterly reports, formalized goals, key priorities, and other formal print pieces produced by the department.

#### *Partnerships*

The Partnerships section will provide a place to feature existing partnerships. Copy will provide context and links to partner sites for additional information.

#### *Local Resources*

The Local Resources section will list and link to regional government and local private sector contacts.

#### *Register for bulletins*

This page will house a form that allows visitors to sign up for any news bulletins, newsletters, email lists etc.

#### *Submit information*

This page could either provide a form that funnels information based on user input or it could provide contact information for components that accept reports from the public. This page will likely take a slightly different form to accommodate different top-level sections.

### **Third Level Navigation**

Third level navigation for sections 1.0, 2.0, 3.0, and 4.0 is a product of the content below this level. It will be necessary for sections that present long lists of activities; lists should be considered 'long' when they contain more than 15 items. This document suggests some topic groupings but other groupings could also be useful. The ideal scenario will leverage technology to provide a robust interface that pushes content out and allows visitors to browse in multiple ways. For example, a drop down menu with a default presentation could offer the ability to filter or sort content by topic, industry, date posted, or most popular. The most appropriate interface and categories for this level will have to be determined on a case-by-case basis.

## Primary Navigation

### 1.0 Information Sharing

#### 1.1 Activities & Programs – examples:

- Threat Advisory System
- Protected Critical Infrastructure Information Program (PCII)
- DHS/IAIP Daily Open Source Infrastructure Report (Daily Report)

#### 1.2 Committees & Working Groups – examples:

- Information Sharing and Analysis Center
- Data Privacy and Integrity Advisory Committee

#### 1.3 Laws & Regulations.

#### 1.4 Grants – link to appropriate Grants Open for Business section

#### 1.5 Partnerships

#### 1.6 Publications

#### 1.7 Local Resources

#### 1.8 Register for Bulletins

#### 1.9 Report Incidents – This page could either provide a form that funnels information based on user input or it could provide contact information for components that accept reports from the public.

### 2.0 Hazard Prevention & Protection

#### 2.1 Activities & Programs – This section should provide links to protection related activities in the Commerce & Trade, Travel Security & Procedures, and Immigration sections.

##### Examples:

- Safe School Initiative
- National Strategy for Maritime Security

#### 2.2 Committees & Working Groups

#### 2.3 Laws & Regulations

#### 2.4 Grants – link to appropriate Grants Open for Business section. Sample links:

- Buffer Zone Protection Program Grants
- Urban Areas Security Initiative Grant Program

#### 2.5 Partnerships

#### 2.6 Publications

#### 2.7 Local Resources – this page should include regional government and local private sector contacts related to Hazard Prevention and Protection

#### 2.8 Events

#### 2.9 Register for Bulletins

### 3.0 Preparedness & Response

#### 3.1 Activities & Programs - examples:

- National Incident Management System

#### 3.2 Committees & Working Groups - examples:

- National Response Plan

#### 3.3 Laws & Regulations - examples:

- HSPD-3 Homeland Security Advisory System
- HSPD-8 National Preparedness Goal

#### 3.4 Grants – link to appropriate Grants Open for Business section

3.5 Training & Technical Assistance – Training links can be sorted by types of training, who is eligible, cost, etc. Examples:

- US Fire Administration – this page will contextualize and link to the many resources available from US Fire Academy
- FEMA Training Resources – this page will contextualize and link to the many resources available from FEMA
- Lessons Learned Information Sharing

3.6 Partnerships - examples:

- DHS and Minor League Baseball
- Consequence Management News, Equipment, and Training (COMNET)
- National Terrorism Preparedness Institute Live Response
- Training Partners

3.7 Publications

3.8 Local Resources

3.9 Register for Bulletins

4.0 Research

4.1 Activities & Programs - examples:

- Homeland Security Centers of Excellence Program
- Small Business Innovation Research Program

4.2 Committees & Working Groups - examples:

- Homeland Security Science and Technology Advisory Committee (HSSTAC)

4.3 Grants – link to appropriate Grants Open for Business section

4.4 Laboratories & Research Facilities - examples:

- National Biodefense Analysis and Countermeasures Center (NBACC)
- Plum Island Animal Disease Center

4.5 Partnerships

4.6 Events

4.7 Register for bulletins – HSARPA mailing lists

5.0 Commerce & Trade

5.1 Activities & Programs – this page should have links to related content in the Hazard Prevention & Protection section - examples:

- Operation Safe Commerce Container Cargo Security Program
- Container Security Initiative (CSI)

5.2 Import – copy with links to contextualize CBP's import content

5.3 Export – copy with links to contextualize CBP's export content

5.4 Publications – Copy with links to contextualize CBP publications

5.5 Events

5.6 Local Resources – copy with links to CBP to contextualize contacts for local trade resources

6.0 Travel Security & Procedures – copy with links to introduce and contextualize Homeland Security Components and related federal agencies where appropriate.

6.1 Activities & Programs - This section should have links to related content in the Hazard Prevention & Protection section. Examples:

- Western Hemisphere Travel Initiative
  - US-VISIT
- 6.2 Grants - link to appropriate Grants Open for Business section
- 6.3 Domestic Travel –copy with links to contextualize TSA's consumer information
- 6.4 Crossing U.S. Borders – copy with links to contextualize information on related sites like TSA, CBP, Dept of State, etc.
- 6.5 Partnerships – copy with links to introduce and contextualize TSA partners
- 6.6 Register for Travel Alerts – this from currently lives on the TSA site so could be a link instead of a unique page
- 7.0 Immigration – this page should have links to related content in the Hazard Prevention & Protection section
- 7.1 Activities & Programs - examples:
- Expedited Removal Program
  - Operation ICE Storm
- 7.2 Benefits – copy with links to introduce and contextualize CIS topics (Information for U.S. Employers, Immigrant families, etc)
- 7.3 Enforcement – copy with links to introduce and contextualize ICE topics
- 7.4 Local Resources
- 8.0 About the Department
- 8.1 Quick Facts
- 8.2 Strategic Plan
- 8.3 Budget & Finance
- 8.4 Department Structure - examples:
- Agencies
  - Directorates
  - Offices
  - Regional Resources
  - Organization chart
  - Biographies
- 8.5 Laws & Regulations – This section will aggregate links to laws and regulations that live throughout the site as well as house regulations like NEPA and MAXHR that guide department operations.
- 8.6 History
- 8.7 Careers
- 8.8 Compliance Issues – This section will house content like the web publication schedule, information quality standards, web content inventory, NoFear Act, FOIA, etc.
- 9.0 Open for Business– link to Private Sector Office
- 9.1 Grants – All grant opportunities will be listed here
- 9.2 Contract Opportunities – Content here should list DHS opportunities and provide context for links to FedBizOpps
- 9.3 Small Business Assistance – Content here will include information on Small Business Procurement assistance

- 9.4 Policy & Regulations – Content here will include copy with links to resources that describe rules that govern Homeland Security business relations like the SAFETY Act, FAIR Act, Competitive sourcing information, rules for unsolicited proposals, etc.
- 9.5 Events – Scheduled meetings and events, like the Small Business Outreach Sessions, can be listed here.
- 10.0 Pressroom – This page should provide a link to FIOA content that lives in the About section
  - 10.1 Press Releases – Press releases should be searchable
  - 10.2 Speeches & Statements
  - 10.3 Testimony
  - 10.4 Photo Gallery
  - 10.5 Contacts – This page should include links to other DHS website pressrooms (for example, Coast Guard, CIS, TSA, etc).
  - 10.6 En Espanol

### **Audience Navigation**

- 11.0 First Responders – The first responder section will provide short-cuts for these frequent visitors by aggregating links to appropriate content.
  - 11.1 Grants – link to appropriate Grants Open for Business section
  - 11.2 Training – link to Training & Technical Assistance in Preparedness and Response section
  - 11.3 Standards & Guidelines – Content on this page should contextualize and provide links to technical data and evaluations for core equipment as well as best practices for processes, protocols, and procedures for first responders. Content may also include information sharing resources like links to information sharing tools, case studies, communication resources, coordination strategies, and trends in homeland security.
  - 11.4 Regulations – Content on this page should contextualize and provide links to regulations, laws, and presidential directives that can impact first responders.
  - 11.5 Local Resources – Content on this page should provide contact information for local resources available to support first responders.
- 12.0 Business – The business audience section should highlight ways businesses can interact with the department and emphasize Homeland Security's commitment to supporting business while protecting the nation. This page should have a prominent link to Contract Opportunities in the Open for Business section.
  - 12.1 Grants & Contract Opportunities – link to appropriate pages in Open for Business section
  - 12.2 Technical Assistance – Content on this page should contextualize and provide links to the various types of assistance the department can provide. For example, on-site security evaluations and security planning resources.
  - 12.3 Information by Industry – Content on this page could provide a menu of preformatted search queries designed to provide access to DHS.gov news and activities by industry.
  - 12.4 Regulations – Content on this page should contextualize and provide links to regulations, laws, and presidential directives that can impact the private sector.
  - 12.5 Local Resources – Content on this page should provide contact information for local resources available to support the private sector with homeland security activities.
- 13.0 Governments
  - 13.1 Grants – link to appropriate Grants Open for Business section

- 13.2 Training – link to Training & Technical Assistance in Preparedness and Response section
- 13.3 Standards & Guidelines – Content on this page should contextualize and provide links to technical data and evaluations for core equipment as well as best practices for processes, protocols, and procedures for first responders. Content may also include information sharing resources like links to information sharing tools, case studies, communication resources, coordination strategies, and trends in homeland security.
- 13.4 Regulations – Content on this page should contextualize and provide links to regulations, laws, and presidential directives that can impact regional governments.
- 13.5 Technical Assistance – Content on this page should contextualize and provide links to the various types of assistance the department can provide. For example, on-site security evaluations and security planning resources.
- 13.6 Homeland Security Partners – Content on this page should focus on the department’s commitment to bring homeland security home. Copy should contextualize and link to resources that describe and support local government’s responsibility in this effort.
- 14.0 Citizens – The citizen’s section will likely be a single page that contextualizes and provides links to citizen-centric sources for the following types of information:
  - Local homeland security resources
  - Preparedness information - Ready.gov
  - Volunteer information - Citizens Corps, Firstgov.gov, USA Freedom Corps
  - Travel Safety - TSA
  - How to report suspicious activity – FBI, CDC, Customs, U.S. Nuclear Regulatory Commission, and local resources

## Footer Navigation

- 16.0 Sitemap – The sitemap will provide a snapshot with links to the top levels of the site. Ideally this page is dynamically generated.
- 17.0 About this site
  - 17.1 Privacy policy
  - 17.2 Terms of use
  - 17.3 Accessibility
  - 17.4 Linking to DHS.gov
- 18.0 Library – The Library is a place to aggregate links to documents and publications like privacy impact assessments and reports. A simple search limited to this section that allows users to sort or filter results by date, type, and file type can help users find particular documents.
- 19.0 FOIA
- 20.0 No FEAR – Link to content that lives in About the Department
- 21.0 Firstgov.gov
- 22.0 Contact us – The Contact us page should provide general contact information to include postal address, and phone. The page can also provide access to the existing customer service form and links to specific contact information that lives in other parts of the site.