

**Data Privacy and Integrity Advisory Committee (DPIAC)
Summary of the September 10, 2009, Public Meeting
Detroit, Michigan**

Committee members in attendance:

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| Chairman Richard Purcell | Lance Hoffman |
| Ramon Barquin | Joanne McNabb |
| Thomas M. Boyd | Charles Palmer |
| Renard Francois | Neville Pattison |
| James W. Harper | Lawrence Ponemon |
| Kirk Herath | John Sabo |
| David A. Hoffman | Lisa Sotto |

Also in attendance:

Mary Ellen Callahan, Chief Privacy Officer and Sponsor
Martha K. Landesberg, Executive Director and Designated Federal Official

Chairman Richard Purcell called the meeting to order at 8:30 a.m.

DHS Privacy Office Update

Mary Ellen Callahan, Chief Privacy Officer, Department of Homeland Security

Ms. Callahan provided an update on the activities of the Privacy Office since the Committee last met, including accomplishments of the Compliance, Policy, Privacy Technology and Intelligence, Freedom of Information Act, International Privacy Policy, and Privacy Incidents and Inquiries teams. Highlights are included below:

Compliance Team:

- Reviewed 190 Privacy Threshold Analyses.
- Published 25 Privacy Impact Assessments (PIAs) and 8 System of Records Notices(SORNs).
- Published 2 PIAs covering the Department's use of social media including 1) the use of the National Dialogue portal hosted by the National Academy of Public Administration to obtain feedback from the public on the Department's vision, goals, and objectives for the next four years as part of the Quadrennial Homeland Security Review; and 2) creation of a civic network, hosted on the Ning.com platform, by the Office of International Affairs and the Office of Public Affairs to discuss Southwest Border issues.
- On August 27, 2009, the Secretary of DHS issued revised directives detailing processes and procedures for searches of electronic devices at the border. These directives provide greater transparency and specificity regarding the scope of such searches as well as the associated authorities. The Privacy Office worked closely with Customs and Border Protection (CBP), Immigration and Customs Enforcement (ICE), and other relevant entities to prepare a PIA covering these searches, which was also issued on August 27.
- Updates to the Privacy Sensitive Systems Security Policy 4300A now require that a PIA be issued by the Privacy Office before an Authority to Operate (ATO) can be issued for a DHS system under the Certification and Accreditation process.
- The Privacy Office has been involved in a department wide policy effort led by the Office of Policy examining the potential impact on DHS of comprehensive immigration reform.
- The Privacy Office is actively working with the DHS Office of Health Affairs, Office of General Counsel, and the Chief Human Capital Office on how to report cases of H1N1 to the DHS National Operations Center in aggregate form without collecting personally identifiable

Policy and Privacy Technology & Intelligence Teams:

- Held a widely attended public workshop on the Government's use of social media, entitled "Government 2.0: Privacy and Best Practices" on June 22-23rd in Washington, DC. A report on this workshop will be released later in the fall.
- Participated as co-chair of several government-wide privacy-related Committees and Subcommittees of the Federal Chief Information Officer's Council including the Web 2.0 Subcommittee, Privacy Best Practices Subcommittee, and International Subcommittee. Serve as co-Chair of the Information Sharing Environment (ISE) Privacy Guidelines Committee.
- Issued the DHS Federal ISE Privacy and Civil Liberties Protection Policy on June 25, 2009.

Privacy Incidents and Inquiries Team:

- Published a PIA and SORN for the new Electronic Complaints Tracking system, which was launched in September 2009.
- Addressed the first meeting of the DHS Privacy Incident Management Core Group on July 29, 2009.

International Team:

- Participated on the White House Commercial Data Coordinating Committee
- Took two trips to Europe to explain the DHS position on redress to international partners.

Freedom of Information Act Team:

- In response to the President's January 21, 2009 *Transparency and Open Government Memorandum*, DHS issued two memoranda: 1) an overview of the FOIA which emphasizes the new administration policy of presumption of disclosure and 2) a department wide disclosure policy which requires officials to proactively place items of interest such as Management Directives and correspondence with Congress in the FOIA reading room.
- Significantly reduced the FOIA backlog during both the fiscal year and calendar year.

Panel on DHS Outreach and Engagement Efforts with Ethnic and Religious Communities in Metropolitan Detroit – Part One

Hiwatha Greene-Janvier, Community Relations Officer, Detroit District, U.S. Citizenship and Immigration Services

Brian Slonac, National Program Manager, Office of Investigations, U.S. Immigration and Customs Enforcement

James Jacobs, Senior Field Training Officer/ Deportation Officer, Office of Detention and Removal Operations, Detroit Field Office, U.S. Immigration and Customs Enforcement

Ms. Greene-Janvier, Mr. Slonac, and Mr. Jacobs each provided an overview of their respective agencies' outreach and engagement efforts with ethnic and religious communities in metropolitan Detroit. Ms. Green-Janvier outlined the types of organizations with which the USCIS District 12 Office interacts including, businesses, civil rights, and advocacy organizations. She also outlined efforts USCIS is engaged in to encourage eligible immigrants to seek citizenship and encourage civic participation. Mr. Slonac discussed the ICE and the Office of Investigations' outreach activities including participation in the BRIDGES (Building Respect In Diverse Groups to Enhance Sensitivity) program, a group of government officials, community organizations, and privacy citizens, organized by the American-Arab Anti Discrimination Committee (ADC) and the DHS Office of Civil Rights and Civil Liberties for the purpose of building trust and understanding between law enforcement and Arab and Muslim Communities.

Mr. Jacobs provided an overview of the ICE Detention and Removal Office (DRO) mission and outreach activities. DRO is involved in the BRIDGES program as well as the ALPACT (Advocates and Leaders for Police and Community Trust) program, a group that examines issues affecting policy and community relations, including racial profiling, police discretion and use of force, recruitment and training, citizen complaint processes, community partnering, and police leadership and management disciplinary practices. ALPACT also develops recommendations and best practices designed to enhance the bonds of trust between law enforcement and the communities they serve. The panelists invited discussion from the Committee and provided answers to members' questions.

Panel on DHS Outreach and Engagement with Ethnic and Religious Communities in Metropolitan Detroit - Part Two

Robert Ball, Federal Security Director, Detroit -Wayne Airport , Transportation Security Administration (TSA)

Ronald G. Smith, Chief U.S. Customs and Border Protection Officer & Public Liaison Officer, Detroit Field Office, U.S. Customs and Border Protection (CBP)

Mr. Ball and Mr. Smith provided an overview of their agencies' outreach efforts in the Detroit metropolitan area. Mr. Ball discussed TSA's local Detroit efforts and national efforts. Like ICE, TSA participates in the BRIDGES program, and practices diversity in its hiring that is reflective of the community. On a national level, TSA provides employee training on standard operating procedures that are informed by customer feedback. In addition, TSA screeners are provided training modules on Introduction to Civil Rights, Arab American and Muslim American Cultures, Sikh American Cultural Awareness for Law Enforcement, and Arab and Muslim Cultural Awareness. TSA uses its website as a primary communication tool and provides a special section for travelers that includes information for those with religious and cultural needs.

Mr. Smith described CBP's Detroit Field Office operations and outreach activities. As a Public Liaison Officer for CBP, Mr. Smith is responsible for representing the agency to both internal and external offices. This includes religious outreach to the North American Imam Association, United Methodist Men's Fellowship, the Middle Eastern Broadcasting Network and many other groups who are interested in learning about CBP and its mission. CBP has also implemented outreach activities to inform travelers about documents required at the border under the Western Hemisphere Travel Initiative and Trusted Traveler Program, and about technology implemented at the border such as license plate readers and radio frequency identification (RFID) technology. The panelists invited discussion from the Committee and provided answers to members' questions.

Public Comments and Questions to the Committee

Chairman Purcell opened the floor for public comments at 11:45 a.m. As there were no public comments, Chairman Purcell adjourned the meeting at 12:00 p.m.

The DHS Data Privacy and Integrity Advisory Committee provides advice at the request of the Secretary of DHS and the Chief Privacy Officer of DHS on programmatic, policy, operational, administrative, and technological issues within the DHS that relate to personally identifiable information (PII), as well as data integrity and other privacy-related matters. Materials presented to the Committee, including all Committee reports and recommendations, and meeting summaries and transcripts, are available to the public on the Committee's web page on the DHS Privacy Office website, www.dhs.gov/privacy.