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DEPARTMENT OF HOMELAND SECURITY

Data Privacy and Integrity Advisory Committee

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Washington, D.C.

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Thursday, May 14, 2009

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1                                   A T T E N D A N C E

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4   Executive Director:

5               Martha K. Landesberg, Associate Director,

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16              Kirk Herath

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19              Joanne McNabb

20              Charles Palmer

21              Neville Pattinson

22              John Sabo

1 P R O C E E D I N G S

2 MS. LANDESBURG: Good morning, everyone, and  
3 welcome to the May 14th, 2009, meeting of the DHS Data  
4 Privacy and Integrity Advisory Committee. I welcome you.  
5 I am Martha Landesberg, Executive Director of the Committee  
6 and Designated Federal Official for the Advisory Committee.

7 I'll now turn the meeting over to Chairman  
8 Howard Beales.

9 MR. BEALES: Thank you, Martha, and welcome,  
10 everyone, to our public meeting today. If I could ask that  
11 you please be sure and silence your cell phones, we would  
12 greatly appreciate it.

13 Also, we have reserved time for public comments  
14 from 3:30 to 4:00 at the end of our agenda. If you are  
15 interested in addressing the Committee then, please sign up  
16 at the table that's outside the room, and we would be happy  
17 to hear from you.

18 I'd also like to say as we begin this meeting,  
19 this will be my last meeting as Chair. I have really  
20 enjoyed the privilege of being your fearless leader for the  
21 last couple of years, and I think now that we have a new  
22 Chief Privacy Officer who is with us today for the first

1 time, it is appropriate for her to name a new Chair. I  
2 look forward to continuing to work with you as a member of  
3 the Committee and hold up my tent with the rest of you, as  
4 opposed to hogging the microphone.

5 With us today we do have Mary Ellen Callahan,  
6 who is the Chief Privacy Officer. She became the Chief  
7 Privacy Officer on March 9th, and we are -- we welcome you  
8 and we are very pleased to see you.

9 Prior to joining DHS, she specialized in  
10 privacy, data security, and consumer protection law as a  
11 Partner at Hogan and Hartson. She worked there for more  
12 than 10 years. She was the Co-Chair of the Online Privacy  
13 Alliance and the Vice-Chair of the ABA's Anti-Trust  
14 Division, Privacy and Information Security Committee.

15 She holds a J.D. from the University of Chicago  
16 Law School, a fine school, and graduated magna cum laude  
17 from the University of Pittsburgh. Before law school, she  
18 worked at the Congressional Research Service of the Library  
19 of Congress as part of a special task force on the  
20 development of parliamentary institutions in Eastern  
21 Europe.

22 Mary Ellen, welcome. We look forward to

1     hearing what you have in mind for the Privacy Office.

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1 DHS PRIVACY OFFICE UPDATE

2 MS. CALLAHAN: Thank you very much, Howard, and  
3 thank you for your fine leadership over the years.

4 Howard and, as I'm going to discuss later,  
5 Howard and Lisa have served over 15 months past their time  
6 as Chairman and Vice-Chairman, and I'll discuss  
7 some of my ideas or thoughts about transition. But I  
8 wanted to thank Howard for continuing to serve as Chairman  
9 well beyond the time that he was initially asked to do so,  
10 and we're thrilled that he's going to continue on the  
11 Committee until 2011.

12 I want to welcome all of you. I'm thrilled to  
13 be here. I'm very excited to work with this Committee on  
14 advice and collaboration regarding the Department of  
15 Homeland Security. This is my first time appearing before  
16 the Committee.

17 I also want to wish a special happy birthday to  
18 Reed Freeman, who, amazingly, actually ages. Can you  
19 believe that?

20 [Laughter.]

21 MS. CALLAHAN: So happy birthday, Reed. Thanks  
22 for spending it with us.

1           I want to give you updates on what the Privacy  
2 Office has been doing since we last met on February 26th,  
3 when I appeared as an observer. And I also want to share,  
4 as Howard mentioned, my thoughts about the Committee's  
5 strategic vision for this year and going forward. And I  
6 want to, of course, thank you all for your best wishes and  
7 for your continuing support of the Privacy Office and of  
8 the Department of Homeland Security.

9           With regard to today's meeting, consistent with  
10 what I have spoken with all of you about, consistent with  
11 my theme for 2009, which I'll discuss in greater detail,  
12 this morning the Committee will hear a presentation from US-  
13 VISIT with regard to their redress program. In addition,  
14 the E-Verify program staff will also update the Committee  
15 on steps taken in response to the Committee's 2008  
16 recommendations on employer verification and other recent  
17 developments.

18           And I also look forward to the Committee's  
19 deliberations this afternoon on the Data Acquisition and Use  
20 Subcommittee's white paper on Information Sharing and  
21 Access Agreements. I would like to particularly thank the  
22 Subcommittee and its leaders for their intensive work on

1 the document, and should the Committee approve it, I  
2 believe the white paper could have a significant impact on  
3 how the Department conducts its information sharing  
4 agreements. So I want to thank you for that.

5 Just a little bit of background and general  
6 observations. It's been a whirlwind, as I was discussing  
7 with people earlier, but a great opportunity for me since I  
8 took over in early March. And as usual, there's a lot to  
9 report and, in fact, maybe even a little more to report  
10 than usually takes place. So please bear with me as I let  
11 you know the detailed and expansive work that my office is  
12 doing. And as you know, my office really is a phenomenal  
13 group of individuals and a great collective. And so I'm  
14 really thrilled to be working with them on privacy issues  
15 here in the Department.

16 The first area I want to discuss is compliance  
17 and our compliance team. It is really kind of the meat and  
18 potatoes of the office. It is where we do most of the kind  
19 of public-facing work, including the Privacy Impact  
20 Assessments, System of Records Notices, and also work  
21 with the other components with their Privacy Officers and  
22 their privacy teams to make sure that we have an accurate



1 description of the privacy impacts of DHS technologies and  
2 programs.

3           A few things that the compliance team has done  
4 since we last met. As required by Section 803 of the 9/11  
5 Act, we recently published our second quarterly report to  
6 Congress on the privacy reviews and guidance. A copy of  
7 that is available in your materials. It also, I believe,  
8 was distributed to the DPIAC and, of course, is made  
9 publicly available, and I believe there are copies outside.

10           In addition, we are doing a biennial review of  
11 all of our System of Records Notices, the SORNs, beginning  
12 with those that were not reviewed during the legacy update  
13 project completed late last year, and we plan to schedule  
14 all 130 SORNs for biennial review beginning in September so  
15 we can systematize this and to make sure that the System of  
16 Records Notices are accurate, and to republish them as  
17 necessary to make sure, now that we've done a comprehensive  
18 review of what's currently on the books, we're going to  
19 make sure that we continue to make sure that they're  
20 accurate.

21           The compliance team is reviewing public  
22 comments on 35 different DHS Notices of Proposed

1 Rulemaking where Privacy Act exemptions are sought, and  
2 we're working on finalizing the final rules in that  
3 capacity.

4 Of course, this team also provides training,  
5 and it does so periodically throughout the Department on  
6 Privacy Impact Assessments and SORNs, and this year's  
7 annual workshop, which is open to all Federal employees and  
8 contractors, is June 10th here in Washington, D.C., so mark  
9 your calendars.

10 As part of my review of the Office, as I think  
11 I've mentioned to some of you, I'm considering revising the  
12 PIA form, but not the substance. I just want to make sure  
13 that the analysis and the issues are appropriately  
14 highlighted, and I'll welcome input of the Committee on  
15 that issue.

16 As you are well aware, there's been  
17 considerable public discussion of DHS analytical products.  
18 There is now an interim directive from the Secretary and  
19 Deputy Secretary that the Privacy Office and the Office of  
20 Civil Rights and Civil Liberties review all I&A analytical  
21 products. This is a heavy lift for a relatively small  
22 office, but quite frankly it's a great opportunity for the

1 Office and a great signal on behalf of the Secretary and  
2 Deputy Secretary.

3           We're reviewing the analytical I&A products to  
4 ensure all information is within and consistent with  
5 privacy requirements, and we're working with I&A to ensure  
6 that all parties understand the boundaries of information  
7 requests made, for example, to fusion centers and to  
8 others.

9           With regard to policy, that, of course, is a  
10 very active area for our office. The Office, under the  
11 leadership of Toby Levin, has been working to extend our  
12 already formidable influence on interagency privacy  
13 efforts, which have been intensified as a result of  
14 President Obama's Memorandum on Transparency and Open  
15 Government.

16           In keeping with our leadership role in cutting-  
17 edge privacy issues, we are also holding a public workshop  
18 on government use of social media on June 22nd and 23rd,  
19 again here in D.C. The Policy and Privacy Technology  
20 and Intelligence teams have been taking the lead on this,  
21 and we're really excited about this conference. We think  
22 it's going to be really a signature piece in terms of the

1 confluence of legal, policy, and technology security issues  
2 associated with government use of social media. We're  
3 going to have demonstrations of Federal websites. We're  
4 going to have discussions on the privacy impacts. We're  
5 going to have hopefully key policymakers also giving their  
6 vision of government use of social media, which of course  
7 is part of the President's Open and Transparent Government  
8 Initiative. And government use comes with  
9 some complications that we hope to note and address  
10 relatively quickly. We'll be issuing a report after the  
11 workshop.

12 In addition, I have been appointed one of the  
13 Co-Chairs of the Federal CIO Council's Privacy Committee,  
14 which is an interagency committee dealing with privacy  
15 issues. With me in that role, and previously we did not  
16 have a Co-Chair position, it gives us a lead role in  
17 developing guidance with, for example, OMB on privacy  
18 education and best practices in the Federal Government,  
19 along with, as I've noted earlier, the current focus on  
20 government use of social media.

21 The policy team is also developing privacy  
22 training materials for state and local fusion centers and

1 for DHS staff assigned to those centers. And as required  
2 by the 9/11 Act, as you may recall, we're beginning our  
3 annual review of the Department's data mining activities  
4 early this summer, and we'll issue our report in December.

5 The Privacy Technology and Intelligence Group  
6 also has been quite active. Our Office continues to work  
7 to build privacy protection into, for example, the Federal  
8 government's cybersecurity efforts.

9 Our team has been providing support to the  
10 White House's 60-day Review of Federal Plans, Programs and  
11 Activities to protect Federal computers. They did so by,  
12 for example, coordinating privacy advocates' input into the  
13 review process.

14 In addition to our ongoing review of DHS  
15 systems generally for privacy issues, our Privacy  
16 Technology and Policy teams have been working with the DHS  
17 Science and Technology Directive on a plan to implement the  
18 privacy principles for S&T research projects that we first  
19 announced in last year's data mining report, to make sure we  
20 get some concrete examples of how to implement those  
21 principles in the science and technology arena.

22 In this area, I've also been named a Co-Chair

1 of the Information Sharing Environment Privacy Guidelines  
2 Committee. The DHS Chief Privacy Officer was added as one  
3 of the three Co-Chairs, along with my colleagues at ODNI  
4 and the Department of Justice. This addition of me on the  
5 Privacy Guidelines Committee, which was first requested by  
6 my predecessor, Hugo Teufel, demonstrates the role that DHS  
7 and the DHS Privacy Office play in the Federal  
8 information sharing environment. So I'm quite pleased with  
9 that, and I thank Hugo for taking the lead on that.

10 With regard to the Freedom of Information Act,  
11 you heard from my colleague, Bill Holzerland, last time  
12 about what we're doing with FOIA. And as you know, the  
13 President's January memorandum on the Freedom of  
14 Information Act and Attorney General Holder's guidance  
15 on FOIA have generated a lot of public interest in  
16 government generally and in DHS activities in particular.  
17 And, quite frankly, I'm really excited about this because  
18 the Open Government and Transparency in Government  
19 Initiative is certainly consistent with the vision of this  
20 Office, both on the privacy side and on the FOIA side. And  
21 as a result, our FOIA team has been working intensively in  
22 trying to respond to the public's increased focus on FOIA

1 opportunities.

2           In addition, I'm working with the FOIA team to  
3 design a complete strategy about how DHS can proactively  
4 meet the President's initiative. So I look forward to  
5 reporting on that in our next meeting.

6           We, of course, now have a Privacy incidents and  
7 Inquiries team, and they are continuing to develop several  
8 new initiatives, one of which is the Electronic Complaint  
9 Tracking System which will address privacy complaints and  
10 respond to privacy access requests, and provide redress,  
11 as appropriate. This is an important team with regard to  
12 my vision for 2009 and the assistance that the Committee  
13 can provide.

14           The compliance staff is working with the  
15 inquiry staff to make sure the PIA and SORN are  
16 appropriate, and we hope to publish those and go live in  
17 July. We, too, must meet the same standards of compliance  
18 as the rest of the Department does when we have systems.

19           And then other efforts related to privacy  
20 incidents that are ongoing are with relation to the DHS  
21 Security Operations Center incident response team. We're  
22 trying to see that the privacy incidents are properly

1 reported to the Department and the components, and that  
2 mitigation and remediation efforts are appropriate for each  
3 incident. We're analyzing statistics to determine where  
4 incidents are occurring, targeting vulnerabilities, and  
5 working on training to prevent this from happening in the  
6 first place. And we are also revising our Handbook on  
7 Safeguarding Sensitive PII to even more effectively convey  
8 the importance of preventing privacy incidents and to  
9 reinforce incident handling and reporting procedures.

10 All of those things that I just mentioned are  
11 about the only thing that I did in the outside world that  
12 I'm doing in the inside world. But with that said, it's  
13 been exciting to work on a lot of different issues.

14 One area that I think I mentioned to you that I  
15 didn't expect to be as active in but certainly with the  
16 leadership of our International Privacy Policy group, is the  
17 international privacy work and the international outreach.  
18 The IPP group continues to follow international privacy  
19 policy developments mainly in Europe, and to provide  
20 support to DHS leadership. As Lauren and Shannon had  
21 explained to you last time, it's been quite busy in the  
22 international privacy discussion area.



1           Last month, Deputy Chief Privacy Officer John  
2 Kropf and I traveled to Paris, Berlin, and Brussels at the  
3 Secretary's request to foster U.S. and European privacy and  
4 security relationships. During that trip we met with the  
5 Ministers of Interior and Justice in each country to learn  
6 how our counterpart agencies provide privacy protections,  
7 and to explain the U.S. privacy framework and redress  
8 options for non-U.S. persons.

9           In my opinion, the meetings were extremely  
10 valuable, and also were helpful for gauging the  
11 stakeholders' interest in the success of the High-Level  
12 Contact Group since, of course, these communications were  
13 at the bilateral level.

14           In addition, during our trip we were able to  
15 meet with the EU Council and the Commission, and I believe  
16 that our future interactions with the Europeans will be  
17 very positive and mutually beneficial.

18           Other things that the IPP group has been  
19 working on, they too have been quite busy. In March, IPP  
20 staff participated in the OECD "Working Party on  
21 Information Security and Privacy: A Global Dialogue," which  
22 is a result of a paper and conference to assess the OEC

1 guidelines in 2010, which I might note marks the 30th  
2 anniversary of the OEC guidelines, kind of the grandfather  
3 of international privacy guidelines. So maybe we'll have a  
4 cake for them, just like we're going to have a cake for  
5 Reed.

6 Reed, we're not going to have a cake for you.  
7 I forgot, really.

8 [Laughter.]

9 MS. CALLAHAN: Sorry about that.

10 In addition, other international stuff that's  
11 going on. In fact, just this week, Tuesday perhaps,  
12 staff spoke on cybersecurity and privacy issues at the Max  
13 Planck Institute for Foreign and International Criminal  
14 Laws: Current Issues on IT. I have no idea what that  
15 acronym is, but I bet it's really long.

16 It was in Freiburg, Germany, and then we took  
17 the opportunity to meet with the Council of Europe's  
18 officials in Strasbourg to learn more about the Council's  
19 data protection initiatives, and we'll have more  
20 information on that in our next meeting.

21 We also, as you may be aware, are participating  
22 in exchange programs with data protection Freedom of

1 Information Act officers and other privacy offices  
2 throughout the world, and I think that that's been quite an  
3 effective mechanism and tool that we are going to continue.  
4 We just recently hosted representatives from the UK ICO and  
5 Mexico's Federal Institute for Access to Public  
6 Information, to gain greater insight  
7 into the respective privacy policies and programs. The  
8 week-long meeting included visits with, of course, our  
9 Privacy Office team, our DHS Office of Civil Rights and  
10 Civil Liberties, our component Privacy Officers, several of  
11 whom are here today, as well as others within the Federal  
12 Government, and we look forward to hosting additional ones  
13 in the future.

14 The final note on international. I just want  
15 to note that my Deputy Chief Privacy Officer, John Kropf,  
16 now Co-Chairs the CIO Council's Privacy Committee's new  
17 International Privacy Subcommittee, and we look forward to  
18 his work on that.

19 As you can tell by all of this information,  
20 we're pretty busy, and actually we're incredibly busy and  
21 we have a lot on our plate, but as I said, I think it's a  
22 great opportunity for the Office and for the Department.

1 And the good news is, to continue to support our mission,  
2 we actually have several -- we are recruiting several  
3 positions in our office, which I'm really excited about.  
4 We are -- we currently are posting for a Senior Privacy  
5 Analyst to work directly with John and me on policy issues.  
6 We also are looking for a new Associate Director of Privacy  
7 Compliance, as well as three entry-level Privacy Analysts  
8 who will work on domestic and international issues.

9           We have also created a new job, an Associate  
10 Director for Communications, whose job will be to help  
11 develop training materials and to promote a culture of  
12 privacy within the Department, and to develop a  
13 comprehensive privacy outreach program.

14           For example, this vacancy announcement closed  
15 on April 22nd, and we received over 300 applications. I  
16 think all of these are great signs. I'm really excited  
17 about all of these openings, and they're consistent with my  
18 theme, which I haven't talked about yet but I keep  
19 foreshadowing.

20           We also are hiring a Senior Attorney advisor  
21 who will work in the Office of General Counsel but will be  
22 focused on Privacy Act and FOIA opportunities, and I'm

1 really excited about this because we have not had a full-  
2 time attorney assisting us on legal issues for several  
3 years, and the previous one, although outstanding, was also  
4 on detail. So this is another great opportunity for us to  
5 solidify our role and to get the legal support that we need  
6 on the privacy and FOIA issues within the government,  
7 because as you may be aware, although I practiced, as  
8 Howard said, at Hogan and Hartson, I don't practice as an  
9 attorney in my role as Chief Privacy Officer.

10 Finally, on the hiring initiatives, as I said,  
11 I'm very excited about all of these different  
12 opportunities, and please encourage friends and family to  
13 apply. But there's one bittersweet note, which is the  
14 Associate Director for Privacy Compliance position is open  
15 because Nathan Coleman, who has served in that role and has  
16 been Acting Director of Privacy Compliance while Becky  
17 Richards has been on maternity leave, has taken a new job  
18 at the TSA in their legal counsel's office. It's a great  
19 opportunity for Nathan, and we're really excited for him.  
20 We will continue to work with him, of course, because of  
21 the TSA issues and outreach. But I wanted to publicly  
22 thank Nathan for all of his hard work, and we will indeed

1 miss him.

2                   So I keep talking about my vision and my theme  
3 and what I'm thinking of for 2009. And now that you've  
4 heard all the things that we're doing, perhaps my theme  
5 makes a little more sense, which is the -- of course, the  
6 Office, as I said, is really a signature Federal Privacy  
7 Office, and the influence hopefully extends far and wide on  
8 issues as well as on policy.

9                   That said, I think we can do more. I know we  
10 can do more. And it's with that goal in mind that I really  
11 hope to enhance the efficiency and the influence of the  
12 Privacy Office within the Department, first within the  
13 Department and then within the Federal Government.

14                   As I have mentioned before, I think it's  
15 important to make sure that privacy and privacy protection  
16 are part of the analysis for all programs that  
17 take place in the Department, and that discussion should  
18 take place systematized throughout the Department within  
19 the components. It should be a matter of course, and we've  
20 been very successful on that in several arenas, but I hope  
21 to be 100 percent successful in terms of making sure that  
22 privacy is one of the calculations that takes place and

1     that we are always part of the discussion.

2                 As part of this attempt to systematize privacy,  
3     we, of course -- privacy deals with individuals and with  
4     the public, and that's where the Committee comes in. I am  
5     so fortunate and the Office is so fortunate to have such an  
6     amazingly rich group of experts and wide range of  
7     experience on this Advisory Committee. And, quite frankly,  
8     we'd be remiss if we didn't capitalize on that. And with  
9     that said, what I would like to ask the Committee to do for  
10    2009 is, building on the President's Memorandum on  
11    Transparency and Open Government, I would like this  
12    Committee to help us focus on those issues and to help  
13    focus on providing guidance on how to improve the  
14    Department's engagement with the public.

15                I mean that in several ways. I would like to  
16    seek your input and insights in how to effectively educate  
17    the public about individual rights and responsibilities  
18    with regard to Department programs; how to effectively  
19    convey the messages of privacy and privacy protection to  
20    the public; how to best provide individual access to data,  
21    to have the data corrected within our system; and how to  
22    provide effective redress when redress is called for.

1           As I mentioned, my colleague from US-VISIT is  
2 going to speak in a few minutes, and I would like to thank  
3 him because he forewent a very important meeting to be here  
4 with us today. So thank you, Paul. But I think that that  
5 will be a useful snapshot for you guys to hear how US-VISIT  
6 provides redress, but also then we can work following this  
7 meeting on how to define and refine some of the ideas that  
8 I have for The Committee.

9           In the near future I will work with you on  
10 assigning specific tasks that would reflect the theme of  
11 public engagement, but at the same time I decided to not  
12 define it prior to this Committee meeting because I wanted  
13 first for you to hear from Paul, also for you to hear from  
14 our E-Verify colleagues, who have a similar theme, and  
15 then together perhaps we can work on ideas to help move  
16 this theory and theme of engagement with the public  
17 forward.

18           And I want to talk a little bit about the  
19 Committee. As I said, this will be our theme, and I will  
20 work on working collaboratively to make sure that we have  
21 an effective vision for 2009.

22           I have also, in all of my individual



1 conversations with you, heard your commitment to making  
2 substantive contributions to the Department, and for that I  
3 greatly thank you. With that said, I would also like to  
4 work on making the Committee more effective and more  
5 efficient. And so, as Howard mentioned, I am greatly  
6 thankful for his fine work and for Lisa's fine work as the  
7 Chair and the Vice-Chair. I am also going to be, following  
8 this meeting, soliciting either recommendations or  
9 volunteers to take over the role of Chair.

10           What I'm thinking is that we'll have a new  
11 Chair in place by September. We may or may not have a role  
12 of Vice-Chair to take place as of September. Perhaps I'll  
13 wait until December, when hopefully we'll have the new  
14 additions to the Committee. As you  
15 know, we have solicited for applications, or re-  
16 applications in your case, for Committee membership for the  
17 2009 group of people and the 2010 group of people, and that  
18 is currently ongoing, and I encourage all of you to reapply  
19 and to explain to me, as a relative newcomer, what you can  
20 help the Committee with, and I really welcome that input.

21           As you know from the materials that Martha has  
22 sent and from the Federal Register notice, the submission

1 materials are a cover letter and a resume. But I'd really  
2 love to know your vision in the cover letter. That would  
3 be very useful for me.

4           And so that application is due on June 8. So I  
5 encourage you to apply, and for those in the audience who  
6 are interested in applying, I also encourage you to apply.  
7 We are looking for diversity in experience and expertise  
8 and in industry. As you know from the Federal Register  
9 notice, we are, according to our charter, obligated to make  
10 sure that we have a wide range of complementary skills,  
11 including skills from academia, from non-profit, from the  
12 business community, including small and medium-sized  
13 businesses. With that said, the most important thing is to  
14 make sure that we've got experience, expertise, and  
15 enthusiastic participation.

16           So just to be clear in terms of the  
17 chairmanship, and I've spoken to Lisa about this as well,  
18 if you're interested in being Chair or you have an idea  
19 about who would be a good Chair, please let me know. I  
20 didn't want to nominate somebody before this meeting  
21 because I didn't know how much -- I know how much work it  
22 was for Howard, and I don't want to task someone to do it

1 if they don't think that they have the ability to do so.

2 So I welcome the suggestions from the Committee.

3 I also, based on your observations, intend to  
4 work with Committee leadership and with the -- and I  
5 include in that the Subcommittees, to help revisit the  
6 Subcommittee structure, and I will ask the Subcommittee  
7 Chairs to convene their membership at least monthly. I  
8 think even with working on the taskings, you'll be meeting  
9 more than that telephonically. But to make sure that the  
10 work moves forward smoothly and collaboratively.

11 And I'm really excited about this. I expect  
12 this to be a very productive year for the Committee to  
13 provide true benefit to the Department and to our Office,  
14 and hopefully to me personally as well.

15 I encourage you to continue our dialogue, reach  
16 out to the Executive Director, Martha Landesberg. Feel  
17 free to contact me if you have questions.

18 At this time, I'm available for questions, Mr.  
19 Chairman.

20 MR. BEALES: Thank you very much.

21 Are there questions from members of the  
22 Committee?

1                   John Sabo?

2                   MR. SABO: Just a comment. It's great to have  
3 you on board as the Privacy Officer and hear some of the  
4 comments you've had about change and improvement.

5                   I just wanted to comment on one aspect of one  
6 thing you talked about, and that was included in your  
7 vision, the focus on individual access. And I think that's  
8 really critical because individual access, by implication,  
9 means the ability to know where the information has  
10 actually flowed, and certainly the ability to correct and  
11 update as necessary, or dispute, which then of course leads  
12 into redress, and I think that's been a particular problem  
13 because systems move PI and PII all over the known  
14 universe, application after application, multiple agencies.  
15 And although I think there are technical approaches to  
16 that, it's a difficult issue to come in after the fact and  
17 begin architecting solutions.

18                  So I think I just wanted to reinforce I think  
19 that's an important focus area. And even in the FIPPs  
20 policy statement, individual access is essentially tucked  
21 under individual participation. But frankly, my own view  
22 is that it's an equally important principle and practice,

1 and it's great to see you're elevating it in your  
2 attention. Thank you.

3 MS. CALLAHAN: Thanks, John. And I completely  
4 agree. You're coming at it, of course, from more of a  
5 technologist's approach than I would. But I think it's  
6 important to have both the technology, the application, and  
7 the policy all meet up in terms of access and really, quite  
8 frankly, data control.

9 MR. BEALES: Joanne McNabb?

10 MS. MCNABB: Thank you. Thank you, Mary Ellen.  
11 That was really interesting.

12 I would like to know more, and maybe this isn't  
13 the time, maybe it's at another meeting, about how the  
14 Office is working on the cybersecurity initiative, because  
15 we've been trying to do -- build some privacy  
16 considerations into efforts in California and finding it's  
17 kind of tough. It's new concepts to the people working in  
18 that area.

19 MS. CALLAHAN: I think we may have to table  
20 that for later consideration. What I can say is the  
21 Office and the issues of privacy and civil liberties were  
22 considered throughout the 60-day review, and quite frankly

1 it was very encouraging for me as a privacy person. I  
2 don't know what the final result is going to be, but we  
3 were definitely part of the conversation, which I think is  
4 a first step, as you point out, Joanne. And I can't tell  
5 you, as I said, what the final result will be.

6 With that said, I'm cautiously optimistic that  
7 privacy will be part of the conversation there. But  
8 perhaps we can table that until September.

9 MR. BEALES: Reed Freeman?

10 MR. FREEMAN: Mary Ellen, I had two choices. I  
11 went left.

12 [Laughter.]

13 MR. FREEMAN: So I just wanted to say something  
14 entirely procedural, which is to thank Howard for truly,  
15 truly great leadership. Under times where there has been  
16 confusion, maybe difficulties working through issues,  
17 Howard has, behind the scenes, been a clear voice, a steady  
18 voice, a calm voice to move things forward and produce work  
19 product that is analytically sound and has, in my view,  
20 been quite useful. So really, thank you, Howard.

21 [Applause.]

22 MR. BEALES: Thank you. You all made it easy.

1 MR. FREEMAN: Not always.

2 [Laughter.]

3 MR. FREEMAN: The other thing I wanted to say  
4 on a procedural note is to thank you for choosing to serve,  
5 Mary Ellen. It's not -- it's easy to think it might be  
6 fun. It's hard to undertake the enormity of the job and to  
7 expand it, and I want to congratulate DHS on landing this  
8 candidate because, in my view, and after some period of  
9 time, it's a relatively small group of people that play in  
10 this sandbox. I don't think there is a smarter, more  
11 clear-thinking, pleasant and hard-working person in the  
12 United States for this job, and I'm pleased that you took  
13 it, and I look forward to working with you.

14 [Applause.]

15 MS. CALLAHAN: Thanks, birthday boy.

16 [Laughter.]

17 MS. CALLAHAN: No, and I echo Reed's comments  
18 to Howard. I really do thank you for helping shepherd this  
19 Committee, and it's really been yeoman's work, as they say.  
20 And thank you, Reed.

21 This is really an exciting opportunity for the  
22 Department and for me personally. I was speaking with

1 Charles and Lance earlier, and I said I was just starting  
2 to have fun about 10 days ago. Before I was kind of like I  
3 don't know what's going on, and it's really interesting,  
4 and it's really exciting, and it's an exciting opportunity  
5 even on the cyber stuff and so on. It's really an exciting  
6 time, and I'm thrilled to serve, and I thank the Secretary.

7 MR. BEALES: Kirk Herath?

8 MR. HERATH: Thank you. Thank you for serving.

9 I guess I have a -- so you mentioned one of the  
10 things briefly. First of all, these are -- we were talking  
11 in our Subcommittee meetings yesterday about sort of where  
12 do we go from here, and we said we really can't decide  
13 until you lay out your themes.

14 One of the things that I am personally involved  
15 in and interested in is the whole incident management and  
16 response program. So I know that you have capabilities,  
17 and it seems to me, now having done this for about a  
18 decade, that you can tell a lot about the maturity and the  
19 integration and collaboration of the privacy function which  
20 seems to be at the center of most organizations' incident  
21 management programs.

22 Can we get at some future time an explanation



1 of that? Because I think that that really -- if you're  
2 going to talk about your efficiency, your integration and  
3 your collaboration, that really is -- shows a lot of  
4 transparency around whether you're doing it well. And it  
5 should be rule based. It should be a process that is both  
6 simple and complex, and obviously always going to the root  
7 cause, root cause, trying to prevent harm from people.

8               So that's something I think that I personally  
9 would like to help you with, and I think it goes with a lot  
10 of these other themes as well.

11              MS. CALLAHAN: I think that's a great idea,  
12 Kirk, and we'll definitely look into that for a future  
13 Committee, and perhaps work on the tasking. But I think it  
14 might be more appropriate in the Committee setting. So  
15 thank you for that suggestion.

16              MR. BEALES: Dan Caprio?

17              MR. CAPRIO: Thanks, Howard. And thanks, Mary  
18 Ellen, for your leadership and your willingness to serve.  
19 I appreciate your vision as you laid it out, and the  
20 President's vision for transparency and open government and  
21 the notion of improving public engagement.

22              But I'd like to pick up on Joanne's point

1 related to cybersecurity and the 60-day review. I have an  
2 understanding that the final decision hasn't been made, and  
3 obviously we can't talk about it. But I think once a  
4 decision is made, given the gravity of the situation and  
5 the national and economic security implications of cyber  
6 security, that it really would -- I think this has been a  
7 discussion item of the Committee for some time. But to the  
8 extent that we can be involved in terms of the privacy and  
9 civil liberties aspect and the public engagement of  
10 explaining to the public sort of what it is, why we're  
11 doing it, and reassure the public, whether it's civil  
12 society, industry, et cetera, of sort of what the  
13 government is doing and the notion of privacy and security.

14 So much of it, I'm sure, will continue to be  
15 classified. But to the extent that there is unclassified  
16 information where we can engage the public, I think I'd  
17 like to be part of it, but I think there are many others  
18 that would be willing to serve with you in that public  
19 engagement.

20 MS. CALLAHAN: And thank you, Dan, for that  
21 offer and for that suggestion. Quite frankly, I think that  
22 would be great, and I think that once the President has

1     made his final decision and how this goes, I think we would  
2     need the Committee's support. So we will come back to you  
3     hopefully in the near future with some kind of follow-up on  
4     that issue.

5                 But I think it's hopefully consistent with my  
6     theme as well. I don't want to get too far afield in terms  
7     of the different issues, but I think that that certainly is  
8     part of the concepts of engagement and education. So, I  
9     say stand by.

10                MR. BEALES: Neville Pattinson?

11                MR. PATTINSON: Mary Ellen, congratulations on  
12     your appointment. Nice to meet you in person for the first  
13     time.

14                I'd like to pick up a theme, one of the themes  
15     that you mentioned in your mission, which I think is very  
16     admirable, engagement with the public. I think that's a  
17     terrific challenge. Understanding that you're looking to  
18     recruit an Assistant Director for Communications, I think  
19     that's going to be an essential role to help support that.  
20     Obviously, engaging the public requires resources, and  
21     resources will be busy dealing with questions, answers, and  
22     so on that are going to be coming in.

1                   That shouldn't be underestimated. I think  
2 we've seen very good efforts by several components in  
3 engaging with the public already to date. The US-VISIT  
4 team has been really outstanding in their pushing of  
5 information out to individuals, TSA, and E-Verify. Those  
6 are three that I've just written down very quickly from  
7 notable experience and understanding. There are good  
8 examples of how information can be pushed out, rights can  
9 be explained, and information is given.

10                  But I think this is something that you could  
11 capitalize on in the use of the social media activities  
12 that you mentioned at the beginning. This is an area which  
13 is proven to reach out to mass individuals, and that itself  
14 presents challenges, how do you control that information,  
15 how do we maintain privacy and anonym -- well, maybe not  
16 anonymity, but certainly confidentiality in that process.

17                  So I think, understanding your vision and your  
18 theme and one of your objectives there, I think the social  
19 media outreach could be a very valuable tool in helping to  
20 manage that resource and to provide that reaching out to  
21 the public. So I sort of look forward to kind of stitching  
22 all those together.

1                   MS. CALLAHAN: Well, thank you, Neville. And  
2 I, actually -- I, too, look forward to stitching all those  
3 together. For those of you who knew me in my prior life at  
4 Hogan and Hartson, you know I worked on social media for  
5 the past several years, and it was funny. When I came in, I  
6 was kind of like, ah, I know all the answers on social  
7 media. And then all of a sudden you put the Privacy Act on  
8 top of it, and you put the First Amendment on top of it,  
9 and you have all of these issues that really make it much  
10 more complex.

11                   With that said, Neville, I completely agree  
12 that social media needs to be part of the conversation.  
13 I've got a really great team that's working on trying to  
14 figure out the legal issues, the policy issues, as well as  
15 the practical, and, quite frankly, safety and security  
16 issues in terms of protecting our infrastructure, and  
17 that's being led by Rosalind Kennedy, who is one of our  
18 technologists, as well as Toby Levin. We're working both  
19 within DHS on a task force in terms of defining it, and I  
20 think there have been some very good examples of good  
21 messaging out there.

22                   And in addition, in the Privacy Committee I

1 mentioned, there is -- that's being led on the --  
2 interagency-wide by Jonathan Cantor from Social Security,  
3 who is an outstanding Privacy Officer, and some of the  
4 legal support is being provided by Kirsten Moncada from the  
5 Department of Justice, to try to figure out how do we deal  
6 with these issues and comply with the President's directive  
7 for openness and transparency, that the President  
8 specifically said use social media, and people are using  
9 it, and I think we just need to make sure that they use it  
10 properly.

11 But I cannot agree more that this is really one  
12 way that we have to do it. We just want to make sure that  
13 we're doing it properly and efficiently. So I actually  
14 hope -- I think that's going to be hopefully resolved in  
15 short order. I mean, we may even be able to talk about  
16 that in September in terms of some of the decision points  
17 that have been made.

18 MR. BEALES: Ramon Barquin?

19 DR. BARQUIN: Like everyone else, Mary Ellen,  
20 thanks for being here.

21 I was just curious. We had put together a  
22 series of thoughts and suggestions that we had passed on to

1 the transition team, and now that actually the transition  
2 is sort of over, I'm just curious where did any of those  
3 land?

4 MS. CALLAHAN: Great. Thanks for that  
5 question, Ramon. I'm sorry I did forget to mention that.  
6 Howard, on behalf of the Committee, did write to the  
7 Secretary and to John as Acting Deputy -- Acting Chief  
8 Privacy Officer on, I believe, February 2nd with a series  
9 of observations, recommendations, and thoughts.

10 The Secretary has passed that on to me and has  
11 asked me to inform -- use this to inform my work within the  
12 Department this year, and there were 16 suggestions. Some  
13 of the suggestions have become moot because of how time has  
14 passed by. Some of them I'm working on now, and I think I  
15 have mentioned on phone calls to you not yet ready for  
16 prime time, but we're working on implementing some of the  
17 recommendations. And some of them were more kind of bigger  
18 picture themes where there's no tasking.

19 But it's certainly part of the things that I'm  
20 considering in addressing the Office, and it certainly is -  
21 - I understand the priority nature of the items in there.  
22 So it absolutely is informing me as I go forward.

1                   MR. BEALES: Ana Anton?

2                   DR. ANTON: Thank you very much for taking the  
3 position, and I think you've really shown us very early on  
4 that you're extremely enthusiastic, extremely competent,  
5 definitely very professional, and have a clear vision, and  
6 for that we're all very excited.

7                   There are three themes, or two in particular,  
8 actually, that you touched on. We mentioned earlier --  
9 Neville mentioned the social media. And so earlier in your  
10 comments, you spoke about the government use of social  
11 media. And so I was interested in knowing whether you see  
12 this as a mechanism to support government processes and/or  
13 as a mechanism for public outreach. So that was the first  
14 note.

15                  Secondly, I'd like to echo the comments  
16 regarding cybersecurity. Now with news about General  
17 Alexander leaving NSA, possibly to head up the Cyber  
18 Command that we've seen in the press, I think we all  
19 believe the Data Privacy Office should have a very key role  
20 in that. So anything that we can do to help in that  
21 process, we'd be happy to do so. We're curious about the  
22 role as well.



1                   And finally, I was very happy to hear about  
2   your co-chairing the Privacy Principles Committee for the  
3   information sharing environment because I know it's been  
4   something that we've been a little concerned about, and  
5   it's very difficult given how different agencies classify  
6   information, to get to a point where we can all share  
7   information in a secure way. And again, we have members of  
8   the Committee that have expertise in that area, and we're  
9   happy to help as well.

10                  So thank you very much. And thanks to Howard  
11   as well for your great leadership.

12                  MS. CALLAHAN: Thanks, Annie. I just had a  
13   question about your first question, which is you said is it  
14   a social media mechanism to support process as opposed to  
15   outreach. I didn't know what "process" meant.

16                  DR. ANTON: So is this to facilitate sharing of  
17   information, et cetera, or training, for instance, within  
18   government for government employees, or is this something  
19   that you view as a mechanism for reaching out to the public  
20   and informing the public?

21                  MS. CALLAHAN: It seems to me the latter is the  
22   first of these steps, doing public outreach. And as I

1 explained to Neville, and as we'll explain in our workshop  
2 on June 22nd and 23rd, it's pretty complicated. So I think  
3 we need to first deal with the outreach portion, and then  
4 once we kind of have that locked down and we have the legal  
5 and policy and security issues, as I said, addressed, or at  
6 least identified and working around, then I think we could  
7 go to the training portion.

8 But I think the outreach right now is the most  
9 important, and I think that's the way the public is using  
10 it as well. And so that would be -- but again, I'm also  
11 not the, as some people used to say, the decider on this.

12 [Laughter.]

13 MS. CALLAHAN: It is much more of a -- that's  
14 much more of a comprehensive Department-wide approach.

15 DR. ANTON: Right. I would note that most of  
16 the public is online, but we also need to consider that  
17 there are members of the public that don't have access to  
18 the Internet. And so we need to be thinking about ways to  
19 have outreach for those individuals as well.

20 MS. CALLAHAN: Oh, I absolutely agree, and I  
21 want to ask the Committee about that as well. No, I  
22 absolutely agree.

1                   With regard to your other two points, again, on  
2     the cybersecurity stuff, I think we all keep our fingers  
3     crossed in terms of making sure that privacy is part of the  
4     conversation.

5                   And on the information sharing environment,  
6     that is really important to me, and that really is  
7     important to make sure that gets right, and that's why, as  
8     you guys discussed, the paper that has been presented by  
9     the Subcommittee, I think that's an important thing to  
10    consider.

11                  MR. BEALES: Mary Ellen, we've reached the end  
12    of our budgeted time, but I would like to, if you have  
13    time, if we can continue this and let our schedule slide a  
14    little bit I think works fine, but I want to make sure  
15    that's -- that we're not holding you hostage here.

16                  MS. CALLAHAN: I'm here all day.

17                  MR. BEALES: All right. Thank you.

18                  Then Joe Alhadeff.

19                  MR. ALHADEFF: Thank you, and I'll join the  
20    others with congratulations and welcome and hope that one of  
21    the habits from Hogan continues, which is the excellent  
22    oatmeal cookies.

1 [Laughter.]

2 MR. ALHADEFF: The question I had, which is  
3 kind of related to the last question but perhaps a little  
4 more general, and that is the concept as we look towards  
5 future-oriented technologies, clearly this Committee may be  
6 most beneficial in helping provide guidance not after a  
7 problem has surfaced but before one has surfaced, so kind  
8 of in the anticipatory context.

9 So as we look at things like cloud computing,  
10 virtualization, service-oriented architecture and things  
11 of that nature, we were just wondering if those were issues  
12 you thought the Committee may have some remit in helping  
13 the Department consider, not necessarily at the specifics  
14 level but how you see some of those future technologies and  
15 some of our work, whether it be in the form of guidance or  
16 frameworks or application of existing instruments.

17 MS. CALLAHAN: No, that's a great question,  
18 Joe. Thank you. And I think, actually, Ramon, your  
19 Subcommittee is working on a refined definition of service-  
20 oriented architecture, which I think will be very helpful.  
21 And I think, again, it kind of is consistent with knowing  
22 where the data is, being able to access the data, and being

1     able to identify controls and responsibilities and so on.

2                     With regard to the anticipatory issues, Joe, I  
3     completely agree that what we have to do is kind of project  
4     and think how we can tap this phenomenal pool of expertise,  
5     and do so ahead of time and not do so after the fact, and  
6     that's one of the reasons why I'm trying to help you guys  
7     plan and help me plan, so that we can try to look down the  
8     road in terms of what issues are coming up. So I  
9     completely agree with that approach.

10                    MR. BEALES: Lance Hoffman?

11                    MR. LANCE HOFFMAN: Let me add my welcome and  
12     congratulations, Mary Ellen. It's great to have you on  
13     board. It's welcome fresh air, your enthusiasm, and your  
14     wonderful overview of the scope of the various  
15     opportunities and challenges that you have and we all have  
16     to face.

17                    I want to take the opportunity to echo what a  
18     couple of my colleagues have mentioned. A couple have  
19     already mentioned cybersecurity, and I know you know  
20     that that's very much on the radar screen, that we can't,  
21     of course, do much on it until we see how that's going to  
22     come out.

1           I think it's terrific that the new position of  
2   communications director or whatever that position was you  
3   mentioned is very important, I think, because it's going to  
4   have a very important role, especially if we go out not  
5   only to government and training or educating government,  
6   and also the public, as you want to, but also we could use  
7   it -- I see a big need in academe. We don't have the  
8   materials, and to the extent that there's a lot of good  
9   stuff that is done here and that could be used maybe with  
10   some tweaking, maybe with some targeting, toward the  
11   thought leaders and the future generation, we train and a  
12   number of people go out every year into government service,  
13   and we try to give them as much of this material as we can.  
14   And if there were more that were available that could be  
15   gotten out easily, it would be very helpful.

16           The other comment I'd make, echoing Joe, is in  
17   terms of future planning. You may want to consider not  
18   always having meetings as they are now, where there's a  
19   bunch of Subcommittee meetings one day, the next day  
20   there's the main Committee meeting and so forth. It may be  
21   worthwhile to at some time consider having a mini-workshop.  
22   I know the constraints of public meetings and so forth, but

1     nonetheless, where people could just focus more on the  
2     future and less on -- relatively less on having people come  
3     in and say, okay, what are you doing in your agency.

4                 MS. CALLAHAN: I will consult with my FACA  
5     committee expert and let you know. But, you know, I think  
6     we have to see how we go on this, and I think we have to  
7     start to project and figure it out.

8                 But in terms of communications and in terms of  
9     information, I would love to tap into academe. I think  
10    academia is an area where we can learn a lot and, quite  
11    frankly, that dialogue has not had as much. So I turn to  
12    those who are in the area, part time or full time, for some  
13    insight into that.

14                With regard to communications, I'm really very  
15    excited about this position. Toby and Martha had suggested  
16    it even before I came on, and I'm thrilled because I really  
17    think that it will help hone our message, help hone our  
18    information being put out there. And as they know, the  
19    privacy website drives me nuts. I think it's terrible.

20                [Laughter.]

21                MS. CALLAHAN: And that is one thing that  
22    hopefully the new Associate Director is going to work on,

1 if I'm able to task him or her with anything.

2 But I think it goes to your point, Lance, where  
3 you need to make sure the information is out there. You  
4 need to make sure it is available. And I'm also open to  
5 suggestions in terms of how to better promote it. You  
6 know, I've been taking opportunities to promote, for  
7 example, the legal position, as well as the other positions  
8 I mentioned today, through other mechanisms, and I  
9 encourage you guys to do that as well. I think the more  
10 promotion we have on this issue, the more transparency we  
11 have on these issues, and the broader pull we have on that  
12 I think is useful for everybody, both the Committee and the  
13 Department, and for me and the Office. So, thank you.

14 MR. BEALES: Charles Palmer?

15 DR. PALMER: Well, by going last, I have to  
16 make fewer points. Again, welcome to the team. Glad to  
17 have you.

18 I just wanted to add one comment about the big  
19 challenges you have. The harmonization of security and  
20 privacy, as others have said, has to take place from the  
21 beginning. And as if you don't have enough to do, academia  
22 is important for outreach. Increasingly, it's the folks



1    who aren't quite in academia yet, the K through 12  
2    challenge.

3                   I work with some of these folks, whether it's  
4    Cub Scouts or others, and they're out there, and the  
5    schools don't really know what to say. And so, like I  
6    said, while you have plenty to do, roll this into your  
7    outreach if you possibly can; that is, materials for -- we  
8    call it K through 16, as the I3P forms last year came to.  
9    But this level of outreach is increasingly vital, and I'm  
10   not sure where else to go other than the folks who have the  
11   biggest responsibility for it in the nation, and that's  
12   DHS.

13                  MS. CALLAHAN: That's certainly something we'll  
14   consider as we work on the communications plan. To a  
15   certain extent, if we have virtual communications, that can  
16   help be tailored, taking into consideration Annie's point  
17   in terms of those that are offline, intentionally or  
18   unintentionally. But perhaps we can think of ways to  
19   leverage that communication.

20                  Thanks, Charles.

21                  MR. BEALES: Well, Mary Ellen, thank you very  
22   much for your time. It has been interesting and useful to

1   hear your vision of what comes next. I think we are all  
2   pleased to see you on board and look forward to working  
3   with you and helping in any way we can. So, thank you  
4   again.

5               Our next speaker today is Paul Hasson, who is  
6   the Privacy Officer at US-VISIT. He is responsible for  
7   developing a comprehensive privacy program and a data  
8   protection framework that ensures that US-VISIT collects  
9   and maintains personal information appropriately.

10              Paul, welcome. We look forward to hearing from  
11   you.

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1 US-VISIT PROGRAM UPDATE

2 MR. HASSON: Thank you, Mr. Chairman. Thank  
3 you, Committee. Also, thank you very much for the kind  
4 words from Mary Ellen before and Martha for inviting me. I  
5 am pleased to be back again. I think it's about eight  
6 months ago that I last spoke to the Committee in Las Vegas.

7 I don't know if you all have the handouts. I  
8 know not everybody is facing the screen there, but we're  
9 going to proceed. David is going to help me with the  
10 screen here.

11 Since most of you are relatively familiar with  
12 the US-VISIT program, I will give a brief, a real brief  
13 background and a recent update of where we are, at least  
14 since the last eight months, since I spoke to you last.

15 As many of you know, clearly DHS protects the  
16 United States from dangerous people by addressing the risks  
17 that people pose to our country. In order to assess risk  
18 accurately, they rely on all sorts of tools, all the  
19 decision-makers. US-VISIT is one of the key tools, we  
20 believe, that helps across the board for immigration,  
21 border management operations, for law enforcement, for the  
22 Department of Defense, for the intelligence community.

1           Almost all the different departments and  
2 agencies involved in Homeland Security do, in some way or  
3 another, use US-VISIT information as a tool, and this slide  
4 here gives you an example.

5           There's a little feedback here, or at least I'm  
6 hearing it. Sorry.

7           So most of the Department does, as well as the  
8 other agencies as indicated on the slide there. There are  
9 about 30,000 authorized individuals who daily are capable  
10 of using US-VISIT as a tool.

11           Here's a visual depiction of how it stands.  
12 Most of the numbers come from those individuals who are  
13 seeking entry into the United States via the State  
14 Department with visa applications and, of course, CBP at  
15 ports of entry.

16           These are updated numbers, the next two slides,  
17 with -- to provide an idea of our general volume we have  
18 here. Over 100,000 people a day are involved in the  
19 international travel process, whether it's, like I said  
20 before, the visa applications or the admission for entry  
21 into the United States.

22           We support USCIS. Citizenship and

1     Immigration Services works with about 11,000 various cases  
2     a day for those individuals seeking benefits, and our BSC,  
3     our Biometric Support Center, about 50,000 a week helps  
4     identify for state and local law enforcement agencies,  
5     identifying the John and Jane Does, the unknowns through  
6     our biometric database.

7                     Of note there, there's a relatively small  
8     number, the five with U.S. Coast Guard. It sounds  
9     relatively small, but since DHS started collecting  
10    biometrics at sea, I think it was a little over two years  
11    ago, there's been a decrease in those areas of operations,  
12    mainly in the Caribbean, by about 75 percent because this  
13    was the first time ever that individuals who were caught  
14    were actually being prosecuted. So the U.S. Attorney's  
15    Office has taken cases criminally.

16                    Also, the Department of Defense and  
17    intelligence community do identify terrorists and terror  
18    suspects by analyzing biometric information that's normally  
19    collected at various sites in theater of operations, like  
20    safehouses and training camps. That's why I'm not at  
21    liberty to discuss exact numbers, but we are actively  
22    working with them.

1           All together, these efforts are really helping  
2   to revolutionize security. Since we began using biometric  
3   entry procedures back in 2004, we have seen tremendous  
4   difference in our efforts to improve the integrity of our  
5   immigration border management system. We stopped more than  
6   4,000 applicants for admission or other criminals who were  
7   not otherwise identifiable by their biographics alone. So  
8   it's strictly based on the biometrics, in this case  
9   fingerprints collected.

10           We've helped protect travelers from identity  
11   theft and virtually made fraudulent documents, the use of  
12   fraudulent documents almost eliminated. We've done a very  
13   good job with being able to protect that with the  
14   electronic passports. And we've dramatically improved  
15   information coordination between the various Homeland  
16   Security agencies by providing a single source of biometric  
17   information for immigration violators, for criminals, for  
18   known or suspected terrorists. And building upon these  
19   successes, we continue to make enhancements that will  
20   improve the services we provide to all these agencies.

21           Two important initiatives we've been working on  
22   and which I know I've discussed before, so I'll only

1     briefly update you on, was the improvement or the movement  
2     from two-print to ten-print, and we have deployed almost  
3     completely now, and I know we were on the way there the  
4     last time I spoke with you, so covering virtually everybody  
5     who we were collecting two prints from at ports of entry.  
6     We're just about -- we're just under 100 percent now  
7     collecting ten prints. So that's quite a bit of progress  
8     we've made.

9             And by collecting these prints, we've been able  
10    to make more quick and accurate decisions for identifying  
11    travelers who are both legitimate and not legitimate or  
12    where there may be some concerns for entry into the United  
13    States.

14            And also because we're able to more accurately  
15    identify individuals using ten prints instead of two  
16    prints, it raises our ability to be confident that they are  
17    the correct person and it's a more accurate decision, and  
18    less people are going to secondary ports of entry as a  
19    result.

20            A little bit about our progress now with  
21    biometric exit procedures. Historically, our immigration  
22    system has been solely paper based and biographic, of

1 course, both for recording the entry and exit into the  
2 country. Of course, as you know, we've been doing the  
3 entry for quite a while. But adding process to  
4 biometrically record a traveler's departure, we'll have a  
5 faster and more accurate way to determine who has departed  
6 and also who has remained here illegally.

7           Biometric exit capabilities will enable DHS to  
8 more effectively enforce our immigration laws and  
9 ultimately ensure the integrity of our immigration border  
10 management system. In fact, DHS, Congress, and the 9/11  
11 Commission have all identified biometric exit control as a  
12 priority to fully secure our nation's borders.

13           I'll now bring it to privacy. In every  
14 biometric transaction, biometric identification  
15 transaction, we're cognizant of the need to protect the  
16 privacy of those whose information we collect, and we're  
17 committed to ensuring that the information we collect is  
18 protected from misuse inside or outside the government.

19           At US-VISIT, we are acutely aware that our  
20 success depends on how well we are able to protect the  
21 privacy of those who use and interact with our systems. US-  
22 VISIT, that's our business, is personal information. So we



1 certainly value that very much.

2 US-VISIT has carefully monitored systems and  
3 security practices in place to protect the privacy of those  
4 whose data we collect and to ensure the integrity of that  
5 data. US-VISIT has also a dedicated Privacy Officer --  
6 that's me -- and a relatively robust team considering the  
7 size of our program office.

8 We're responsible for creating a culture within  
9 the program where privacy is inherently valued and treated  
10 as a fundamental right and obligation and embedded into the  
11 enterprise planning and development process. Members of  
12 our team are involved from the very earliest stages of  
13 planning all the way through implementation and the ongoing  
14 operations.

15 And finally, of course, redress, and that's my  
16 main focus here. It's a critical aspect of our privacy  
17 policy. DHS and US-VISIT have established a redress  
18 process to ensure that all people have the opportunity to  
19 have any issues or concerns reviewed in a fair, timely and  
20 independent manner. To facilitate such requests, US-VISIT  
21 worked closely with DHS to develop the DHS Traveler Redress  
22 Inquiry Program, or TRIP from now on, I hope. DHS TRIP

1 provides travelers with a central online resource for  
2 people to submit redress inquiries regarding difficulties  
3 they experienced during any point of the U.S. travel  
4 screening process. In a moment I'll talk about the other  
5 ways besides TRIP, and how we receive requests.

6 Providing those who interact with our systems a  
7 process by which they can correct or inquire about their  
8 information is critical to ensuring the integrity of the  
9 data we collect. People must have confidence that the  
10 information we collect and store is accurate, complete and  
11 current.

12 This -- and I will explain briefly what these  
13 mean, but this gives a chart of the types of -- it depicts  
14 the various types of requests we get and the volume. Our  
15 process enables travelers to resolve these various types of  
16 issues by getting a hold of us in the various manners,  
17 which I'll explain.

18 The majority of these requests deal with  
19 reviewing whether an indicator alert that flags an  
20 individual as a suspect of interest for secondary screening  
21 should be deleted or dropped, and that's indicated where it  
22 says "demotion review," which is the greatest number; a

1 traveler being delayed because the system was unable to  
2 match his or her fingerprints to the fingerprints on file;  
3 and a traveler being sent to secondary inspection because  
4 his or her match -- his or her fingerprints and the  
5 biographic information on file do not match, and I'll  
6 explain that real briefly also.

7           We also received requests to review a situation  
8 in which a traveler was inconvenienced because the  
9 fingerprint scan is incorrectly labeled, such as the right  
10 forefingers are marked as the left forefingers, and there  
11 might have been some error in the transaction.

12           Finally, we received some requests that do not  
13 fit into a broad category in which the traveler seeks to  
14 clarify or correct records which we maintain, and certainly  
15 we look into those issues as well.

16           This next slide shows the difference that  
17 starting in late 2007 and really last year, with the --  
18 with TRIP being fully operational. We received redress  
19 requests through various communications, of course.  
20 Primarily it's TRIP, as clearly depicted there. However,  
21 we also accept requests through fax, email, standard mail,  
22 and even telephone, and we do get them. It just doesn't

1     seem to be that much compared to TRIP.

2                 Let me give you a few examples of the requests  
3     we do receive. The majority of the requests we receive are  
4     related to low-quality or mismatched fingerprints or alert  
5     watch list demotions, those two areas. For example, with  
6     low-quality fingerprint requests, we may continually have  
7     difficulty collecting high-quality fingerprints from an  
8     individual. So each time they enter the country or apply  
9     for a visa, their fingerprints create a record, and they  
10    may be sent to secondary inspection to have them verified  
11    each time.

12                To correct this, we will consolidate all the  
13    sets of fingerprints records to one record, and the one  
14    with the best quality record is the one we will keep as  
15    the one attached to that individual. In some cases,  
16    traveler's fingerprints may be mismatched to someone else's  
17    by biographic information, and that does happen. Before  
18    coming to US-VISIT, I did work in the field with CBP for  
19    many years, and it does get very hectic. So the number of  
20    times it happens is not all that much. However, there are  
21    cases where the spouse who shows up to the primary line  
22    together with the CBP officer, they swipe both biographic

1     and -- both documents. So the biographic information is  
2     uploaded, and the first document swiped is accidentally  
3     mixed with the second individual's biometrics. So that  
4     does happen, and we're usually able to determine that  
5     pretty quickly, not necessarily on the spot but certainly  
6     as they request redress on that issue, and usually they  
7     know there's a problem or a potential issue because they  
8     were held up to be re-verified.

9             When a traveler believes they have an indicator  
10     or alert that caused them to be sent to secondary  
11     unnecessarily and they want it deleted, we review the case  
12     to see if the person should be demoted from the watch list  
13     or from being on alert. In these cases, we will review the  
14     case to ensure that it is an issue that US-VISIT should  
15     resolve, because sometimes the individual just may think  
16     it's US-VISIT, but it might not be a biometrically-based  
17     concern.

18            If, in fact, the request deals with US-VISIT  
19     information, we review all relevant information pertaining  
20     to this person to determine whether or not they should  
21     continue to be sent for future secondary inspections. In  
22     some instances we are able to demote the person from the

1 watch list or an alert list. So they no longer need to be  
2 referred to secondary inspection for that specific  
3 situation at least. It doesn't mean that they're cleared  
4 for other issues, but at least the one that dealt with US-  
5 VISIT and the biometrics.

6           And as stated there, and that's the only item  
7 on that slide, but we take a lot of pride in being timely,  
8 and our goal is to complete, end to end, from the time we  
9 receive the request until we respond to them with a  
10 disposition, within 20 working days. It's not 20 calendar  
11 days.

12           We do have a proven track record for responding  
13 quickly. Our average data, as you see there, has been 10  
14 days, which -- and that's average. Some are a couple of  
15 days, and some are a little bit longer than 20, but there  
16 are various reasons for that. We continue to strive for  
17 rapid, fair responses and to continue earning the trust of  
18 those who interact with our system, both our stakeholders  
19 within the government and, of course, the traveling public.

20           As the Privacy Officer, I'm responsible for  
21 creating a culture of privacy within our organization and  
22 throughout DHS where privacy is inherently valued, treated

1 as a fundamental right and embedded into our development  
2 processes. I certainly enjoy the opportunity where I can  
3 talk about how US-VISIT is protecting the privacy to our  
4 visitors, and again with the theme of transparency, we  
5 appreciate getting the word out however we can.

6 We do not take privacy protections lightly at  
7 all. In fact, protecting the privacy of our visitors has  
8 been one of our core guiding principles since our program's  
9 inception in 2003.

10 We look forward to continuing to work with the  
11 Committee, as I hope to be back again to speak with you  
12 all, and that's all of my prepared comments, and I look  
13 forward to answering any questions or responding to any  
14 comments you all may have.

15 MR. BEALES: All right, Paul. Thank you very  
16 much for being with us.

17 We'll start with Ramon Barquin.

18 DR. BARQUIN: Thank you, Paul. Good  
19 presentation. I've got three quick questions.

20 First of all, from the point of view of the  
21 mechanics, how long does it take for the average entrant  
22 into the U.S., I mean just the mechanics of it? You've got

1     now the ten-print, the biograph, et cetera, et cetera.

2                     The second question is do you -- I mean, I  
3     gather right now your database is exclusively what you have  
4     started to collect history from day one of US-VISIT, or have  
5     you enriched it with other biometric information from other  
6     agencies?

7                     And the third is architecturally, how does this  
8     sharing happen? I mean, you had a whole bunch of different  
9     agencies that interact and query and use your --  
10    architecturally, how does that happen?

11                    MR. HASSON: Thank you. I'll be happy to  
12    answer all three questions as best as I can.

13                    First, regarding the primary response times at  
14    ports of entry, or not response but the processing time,  
15    number one, I'm no longer CBP. I'm not sure that I want to  
16    speak freely about, you know, what their -- I don't know  
17    their exact times. However, what I do know is that we --  
18    when we rolled out both the electronic passports and the  
19    ten-prints, which I had the opportunity to participate in  
20    both rollouts out in the field, the technology was actually  
21    improved, the end-to-end technology. So where part of the  
22    process might have seemed a little bit longer than before,



1   it actually -- the technology side has made up for at least  
2   part of that.

3               Also, with moving from the two-prints to the  
4   ten-prints, on all subsequent re-entries into the United  
5   States, or if we've already had the ten-prints on file  
6   through the visa application process, then we just do a  
7   verify, and the verify is only composed of a single slap or  
8   a single placement. So it's only one motion instead of the  
9   old two, which was required with the two-print. So I've  
10   not heard much in the way of further delays. And again,  
11   CBP field operations can probably speak better to that, and  
12   I can look back to that if the Committee would like that.

13              Regarding the database, yes, it's composed of  
14   not just the -- all the various agencies where we have a  
15   working agreement, as listed on whatever it was, I think it  
16   was the third slide, it's both input and output. So these  
17   agencies are contributors just the same as recipients.

18              Yes, some of the information is historical,  
19   certainly, and some of it is new, or a lot of it is new I  
20   should say, as we are enrolling new people, and those are  
21   also clearly identified in our Privacy Impact Assessments,  
22   how we operate.

1                   DR. BARQUIN: My question is really related --  
2 let's say, for example, that you have someone, that you  
3 have a totally clean passport biographic document, but it  
4 is someone that's a bad guy, and you may not have them in  
5 your history as a bad guy, but someone else might in  
6 another database. Do you enrich that as part of the  
7 process?

8                   MR. HASSON: For IDENT, which is our main  
9 database for US-VISIT, along with ADIS, which is the  
10 Arrival and Departure Information System, IDENT is  
11 biometrically based. So if an individual is, to quote you,  
12 a bad guy and has been arrested and fingerprinted, then we  
13 would indeed have the opportunity to have their  
14 fingerprints on file, even under an alias, whether any of  
15 the other biographic information is different, the name,  
16 the date of birth, passport number, even country. So  
17 hopefully that made it a little more clear.

18                   And then regarding the third question, which  
19 was how other agencies' queries are able to obtain our  
20 information, unfortunately I'm not a technology guy.  
21 However, from a policy perspective, we engage with them  
22 from the onset with various types of information sharing

1   agreements, whether it's service-level agreements,  
2   memorandum of understanding, those types of documents. And  
3   what we're able to do is set up the standards for the  
4   security and the privacy issues, which include access,  
5   retention, redistribution, all the important elements. But  
6   as far as the technology of the lines, I'm not prepared to  
7   answer that.

8                   MR. BEALES: David Hoffman.

9                   MR. DAVID HOFFMAN: Thank you, Howard. And,  
10   Paul, thank you very much for coming here today. The  
11   Committee has had the opportunity to take a look at US-  
12   VISIT a couple of times in the past, and having you be able  
13   to come back and spend some time with us is very helpful.

14                   The first question I wanted to ask -- and I  
15   also have three quick questions, I swear to my fellow  
16   Committee members -- what is the current setting for the  
17   data retention for the biometric information that's  
18   collected in US-VISIT? And then I want to follow up after.

19                   MR. HASSON: Okay. The -- in our SORN, we have  
20   it stated as 75 years for data retention.

21                   MR. DAVID HOFFMAN: And that's what's also not  
22   just in the SORN but that's what's in the system?

1                   MR. HASSON: And that's for IDENT, right.

2                   MR. DAVID HOFFMAN: So I guess my -- I'll make  
3 a comment on that. I think generally most folks would  
4 think that 75 years is on the outward bounds of what many  
5 might consider to be reasonable in most situations.

6                   So that leads into my second question, which is  
7 beyond redress, and I appreciate very much the redress  
8 information that you shared with us, what efforts are there  
9 to reach out to the individuals who potentially might be  
10 impacted or representatives of those individuals to  
11 understand what -- to educate them on US-VISIT and to  
12 understand what concerns they might have? And I'm thinking  
13 particularly it might be foreign governments who might be  
14 representing people who would be coming here as guests to  
15 our country to spend money and help our economy with  
16 tourism.

17                  MR. HASSON: Fortunately at US-VISIT, not just  
18 our privacy program has been well developed from the onset.  
19 So has our public liaison and communications office. They  
20 have a staff who seems to me at least, from sitting in the  
21 office, constantly on the road. They do get the word out.  
22 We make sure that the privacy issues are relayed, not just

1 our formal documentation but our practices, and we want to  
2 make sure that everybody understands how US-VISIT is able  
3 to handle any kind of inquiry, but especially redress.

4 Now, beyond that, part of our spike in overall  
5 redress requests I believe is attributed to the development  
6 of TRIP, and I think that TRIP has been able to really get  
7 the word out through the various users. I think CBP,  
8 certainly from US-VISIT's perspective, I think CBP has  
9 really promoted the use of TRIP. I believe that it's --  
10 the fact that it's easy to use, that it's online, and that  
11 it's kind of a one-stop shop has helped publicize the  
12 redress process.

13 MR. DAVID HOFFMAN: Can I follow up, then?

14 MR. HASSON: Yes.

15 MR. DAVID HOFFMAN: And just understand, since  
16 you're getting that kind of feedback, what feedback are you  
17 getting on the 75-year retention policy? Because I can  
18 understand it theoretically. A two year old who might visit  
19 the country might then, when they're 76 years old, decide  
20 to take on another alias. It's just that as we balance the  
21 potential risks to privacy versus that potential risk, that  
22 seems rather remote.

1           MR. HASSON: Right, and I appreciate that. To  
2 clarify also, and perhaps it should have been in the  
3 overview, we only collect fingerprints on those between 14  
4 and 79, not -- but still, the point --

5           MR. DAVID HOFFMAN: So the 14-year-old you then  
6 would be worried about when they're 88 years old.

7           MR. HASSON: Right. No, I just wanted to  
8 clarify that. But nevertheless, that is -- I have not  
9 received comments from individuals. However, the agencies  
10 with whom we work have shown concern with that. And based  
11 on their PIAs and their standards that they've set, we will  
12 adhere to their requests.

13           For example, if an agency says that they're  
14 going to collect prints for -- and this is hypothetical or  
15 theoretical -- for employment purposes to work in their  
16 agency or to be credentialed, and they're only allowed to  
17 keep the prints for one year after their employment, then  
18 we will adhere to that. And I know this isn't about entry,  
19 but regarding at least in other uses. We do, like I  
20 stated, much more than the entry and exit process. But  
21 based on their request, we will take them out of -- we will  
22 delete it from our system.

1                   MR. DAVID HOFFMAN: That's helpful, and I think  
2 maybe we can just take it as a follow-up item to take it up  
3 with the Privacy Office to have more of an understanding of  
4 why 75 years is a necessary retention period for that data.

5                   The last question I have real quickly is you  
6 note in your slides that there's going to be two biometric  
7 collection scenarios in the summer of 2009 for the exit  
8 process for airports and seaports. I remember seeing on  
9 some of the tours that we've done in the past the great  
10 challenges in the airports with doing exit, given space  
11 requirements and being able to get -- I'm wondering if you  
12 can share more information on where those tests are going  
13 to be done and how you believe they're getting around those  
14 challenges.

15                  MR. HASSON: Yes, I can briefly. It will be  
16 happening very shortly. In fact, notice will be coming out  
17 I believe in the next week or so, public notice on that.

18                  Unfortunately, a couple of the -- there's been  
19 a couple of logistical changes as far as location, so I'm  
20 not sure I want to state at this point. However, what I  
21 will say is that at two -- it will be limited to two  
22 airports. They will be run by -- these are mainly pilots

1 of the technology more than the process, because we do  
2 understand the challenges, as you stated, with the space at  
3 various airports.

4           So two of the DHS entities, TSA will work at  
5 one airport at a screening area, and Customs Border  
6 Protection at another airport by the jet ways. And it will  
7 be for a limited period of time. I believe it's 30 days,  
8 really testing the technology and the high-level  
9 capabilities. As far as a comprehensive plan, that has not  
10 been developed yet.

11           MR. DAVID HOFFMAN: Thank you.

12           MR. BEALES: Annie Anton?

13           DR. ANTON: Thank you for coming to meet with  
14 us again, Paul. We appreciate it.

15           I appreciate your goal to respond to redress  
16 requests within 20 work days, and I'm curious about,  
17 firstly, what percentage of TRIP requests actually take  
18 longer than 20 days; and secondly, what are the  
19 characteristics of those particular requests that do take  
20 longer than 20 days, and what kind of complexity are you  
21 dealing with there?

22           MR. HASSON: Thank you. That's a great



1 question. First to clarify with the 20 days, that's the  
2 time we receive it at US-VISIT. So we'll go to TRIP first,  
3 and then they will send it to us, to our team, and that's  
4 when our clock will start.

5           And the types of cases that would take longer  
6 than 20 days are most frequently the ones where it's the  
7 quality of the fingerprints issue, and we will send a  
8 letter back to the requester that explains to them the  
9 concerns about the quality of their prints and we are not  
10 able to get a clear verification upon their entry.

11           We kindly request that they resubmit a  
12 fingerprint card, and in most cases they do. However, a  
13 lot of the cases they are international, so there is that  
14 time. The clock is still running during that time period  
15 for them to receive the letter, send it back to us. Almost  
16 immediately once we get the card, we're able to take it  
17 down to the biometric support center and match that up, and  
18 that's really the type of case that takes over 20 days, and  
19 that could be 30 or 40.

20           DR. ANTON: Thank you.

21           MR. BEALES: Joanne McNabb.

22           MS. MCNABB: Thank you, and thank you for

1     rescuing my little thing here, my tent.

2                   I have a couple of questions, too. You said  
3     that you have -- I think I just didn't hear it all --  
4     stopped 4,000 or over 4,000 bad guys who were not otherwise  
5     identifiable without the biometrics. What time period is  
6     that?

7                   MR. HASSON: Since January of 2005 when we went  
8     live.

9                   MS. MCNABB: Okay. And then what are the  
10    conditions under which local law enforcement can access  
11    your biometrics? Is it a warrant?

12                  MR. HASSON: October of 2008 we published a PIA  
13    on our interoperability with the FBI CJIS APIS system.  
14    Through that interoperability, state and local law  
15    enforcement agencies who are signed up to participate in  
16    this program actually do it through CJIS, through the FBI,  
17    and then it gets sent to us, so as they have somebody who  
18    is in custody. So these are not traffic stops or randomly  
19    going up to people on the street. These are people who are  
20    already in custody who are being booked and fingerprinted.

21                  MS. MCNABB: And I obviously don't have a lot  
22    of technical knowledge here. It will become obvious as

1 soon as I continue with this question. My understanding --  
2 so we're not talking about biometrics. You're talking  
3 about a template that is being matched in an automated  
4 fashion. You're not talking about looking at pictures of  
5 fingerprints, right?

6 MR. HASSON: Right. This is automated.

7 MS. MCNABB: Yes. So how does somebody outside  
8 of US-VISIT use that template to compare it to whatever  
9 they've got, which presumably wasn't collected in the same  
10 system, producing the same sort of template?

11 MR. HASSON: I think we're on even par with our  
12 technology expertise. But what I can say operationally and  
13 what I am familiar with is that the standards are already  
14 established before we go into agreement to operate with  
15 them. So we know they're able to read each other's prints,  
16 if that is your question, Joanne.

17 MS. MCNABB: Yeah. I probably need to get some  
18 -- I really want to know technically how -- whether -- to  
19 what extent it's possible to compare biometric templates of  
20 prints from two different systems. That's -- you don't  
21 know, and I don't know also, so there we are.

22 MR. HASSON: They're able to communicate.

1 MS. MCNABB: Somehow. So they may be comparing  
2 images rather than --

3 MR. HASSON: It's images that they're  
4 comparing, absolutely.

5 MS. MCNABB: Okay. So they're comparing  
6 images, not the templates.

7 MR. HASSON: I believe so, and there are  
8 certain points, and I have a feeling part of the -- there  
9 might be Committee members who might understand the  
10 technology a little bit better, but I do know that our  
11 experts in the biometric support center, from hearing them  
12 talk about the various points to match up and what-not.

13 MS. MCNABB: Yeah. Thank you.

14 MR. BEALES: Tom Boyd?

15 MR. BOYD: Thank you, Howard. And thank you,  
16 Paul, very much for joining us this morning. My question  
17 really relates to your redress policy. To what extent is  
18 there follow-up with those visitors who have been  
19 inconvenienced by virtue of false-positives or options that  
20 proved to be false? Once you've had your redress process  
21 and you've determined the basis for it, what follow-up do  
22 you have?

1                   MR. HASSON: We have 100 percent follow-up.  
2   Everybody receives a response, if that's your question. We  
3   respond to them with a disposition, sometimes not in great  
4   detail because of certain sensitivities. However, we --  
5   because I write and send off every letter, or my team helps  
6   me with preparing it. I sign every letter. But everybody  
7   receives a response.

8                   MR. BOYD: Okay. I guess my principal concern  
9   was I understand that there's the official response and  
10   disposition of the inquiry, but I was concerned about the  
11   extent to which people are inconvenienced, what kind of  
12   thoughts they may have. They may have some suggestions or  
13   thoughts about how you might improve your procedures. I  
14   didn't know if there was any kind of follow-up like that.

15                  MR. HASSON: I'm trying to think of cases where  
16   that is really -- I've not seen it so much. Once in a  
17   while they will provide narrative beyond just the facts of  
18   what they experienced, and based on my experience and  
19   working at ports of entry for many years, how to handle  
20   those situations again in the same written format as  
21   carefully as possible so they can realize that we  
22   understand the situation.

1                   There are cases where -- I mean, we're only  
2   able to respond really to the biometric aspect of the entry  
3   process. There are cases where there might be multiple  
4   issues or issues that weren't even US-VISIT related, but  
5   they still share their opinions and concerns with us. In  
6   those cases, if we receive it, we will forward it to TRIP  
7   so it's forwarded appropriately to who we believe is the  
8   appropriate agency. But we try to handle as best as  
9   possible the cases that apply to us.

10                  MR. BOYD: Okay. Thank you.

11                  MR. BEALES: John Sabo?

12                  MR. SABO: Thanks, Howard. Thanks, Paul.

13                  Two questions. One is, essentially, are you --  
14   so the first question is sort of a technical match  
15   question. I can't recall this from the prior material, but  
16   are you matching the biometric element against a data  
17   record? In other words, you've got an identifier, a  
18   passport or some other identification document, and  
19   associated with that is a biometric identifier. Is that  
20   the match, or is that plus a search against other biometric  
21   data? Do you --

22                  MR. HASSON: If the individual has already

1     enrolled in our system --

2                 MR. SABO:   If they're enrolled already, right.

3                 MR. HASSON:  Right.  If somebody is enrolled in  
4     our system, we do apply an enumerator, an identifier where  
5     it's associated with a single individual by the biometric.  
6     But as far as, again, the technology part of it, I can  
7     certainly reach out and --

8                 MR. SABO:  No, I'm just curious.  We may have  
9     that in prior material.

10                MR. HASSON:  Yeah.

11                MR. SABO:  I was trying to determine if, for  
12     example, if they're enrolled, it's a fairly direct match  
13     against a biometric data.  If they're not enrolled and  
14     they've got to enroll, that's a separate issue.

15                MR. HASSON:  Oh, right.  What happens is we, on  
16     a normal case, we will run the biographic information.  If  
17     we believe we know this individual biographically, then  
18     we're able to do a quicker match.  In other words, we can  
19     do a verification, and the system will inform the operator  
20     that we're just going to do a verification of a single  
21     print.  If our system does not know the person by the  
22     biographic information provided at that point in time, then

1 we will require a ten-print. Speaking operationally here,  
2 exactly how it works technologically I'm not sure, but it  
3 does a search of the entire database upon the application  
4 of the ten-prints.

5 MR. SABO: Okay. And the second question is a  
6 little more general, and you may not be able to answer it,  
7 but you may. The U.S. is basically creating a whole new  
8 methodology related to entry into the country for non-  
9 citizens, and other countries will be adopting similar  
10 strategies. So the question in reverse for U.S. citizens,  
11 have you been approached by other countries which are  
12 considering or about to implement similar biometric  
13 identification about your procedures and U.S. policies and  
14 procedures? Are you aware of that, and have you been  
15 involved, and what do you see as the implications for data  
16 privacy for U.S. citizens? Which would ultimately lead to  
17 our requiring redress and our encountering issues as  
18 travelers to other countries. Can you talk about what  
19 you've been doing in that space?

20 MR. HASSON: I can say or what I do know for  
21 certain is that we do have a team dedicated -- again, we  
22 have a lot of teams at US-VISIT, apparently. But we have a



1 team dedicated to working with our international partners.  
2 We do know that there is heightened interest in, as you  
3 stated, using biometrics upon entry.

4           From a privacy point of view, I have not worked  
5 in any of those planning activities. However, as Mary  
6 Ellen stated, when they've had foreign visitors come to the  
7 DHS Privacy Office, they've been kind enough to invite me  
8 to participate in discussions. Those specific issues  
9 haven't come up. They're at a much higher level than  
10 working on biometric entry. But I do feel that we would be  
11 engaged at some point.

12           MR. SABO: I mean, I think that goes back a bit  
13 to David's point. We -- some of the policies that we set  
14 become a benchmark for other countries, and there may be  
15 countries where they may or may not have equivalent  
16 security and privacy protections that we expect and we have  
17 in the U.S., and I think that raises questions that we're  
18 setting a baseline. For example, a 75-year retention rate  
19 might be viewed as, well, that's a U.S. standard, and now  
20 we as travelers to other countries will have similar  
21 issues. So it's something that maybe the Committee needs  
22 to -- there may be opportunities for the Committee to look

1 at those issues for reciprocity and equivalency and policy  
2 issues.

3 MR. HASSON: And we certainly, we look forward  
4 to working either with our partners or with the Committee  
5 or DHS Privacy Office on that. Thank you.

6 MR. BEALES: Neville Pattinson?

7 MR. PATTINSON: Thank you, Paul, for your very  
8 informative presentation. I guess I'm the techie in the  
9 room. I have a lot of knowledge on the e-passport program  
10 from my professional career, but I will recuse myself from  
11 specific issues about that and ask you about your program.

12 Regarding the good words you said about  
13 reducing document fraud, I think that's a good sign of an  
14 electronic passport introduction. What kind of percentage  
15 do you think you're seeing as far as foreigners coming to  
16 the country with electronic passports now? That's kind of  
17 the first question, because it's still in issuance around  
18 the world.

19 But then as far as your own procedures,  
20 obviously you're reading biographical information off  
21 various pieces of the passport. Are we storing that  
22 information in US-VISIT? Is that sucked off and stored?

1     Equally, the photograph electronically, are we capturing  
2     that from a camera, or are we taking it from the electronic  
3     passport? Are we storing that?

4             And then we have European countries and other  
5     countries that will now add fingerprints into their  
6     electronic passports. Do you see that being accessible to  
7     US-VISIT on arrival?

8             MR. HASSON: No. Okay. Regarding the  
9     percentage of passengers using the e-passports, I do not  
10    have those numbers right now. Certainly, as we know, all  
11    the visa waiver countries are required to have them. I'm  
12    not sure what percentage of them actually are arrivals into  
13    the United States and probably could get those numbers from  
14    CBP yet again.

15            Regarding the information that's on the e-  
16    passports, that information actually -- the information  
17    that we do store with US-VISIT and IDENT is the information  
18    that's collected strictly for the purpose of IDENT, which  
19    is upon the arrival or at the consulate office.  
20    Information that is within the passport itself is open, so  
21    to speak. I don't know the proper technical term, but  
22    within the chip it's open and it's presentable to the

1 operator, to the officer at primary. And what they're able  
2 to do is confirm that the biographic data, including the  
3 photograph that's embedded technically or technologically  
4 into the document, is the same as the picture on the  
5 document itself and the individual standing in front of  
6 them.

7 MR. BEALES: Charles Palmer.

8 DR. PALMER: Again, thank you for coming.

9 More geek questions, I'm afraid. On Slide 12,  
10 you talked about the types of redress requests in 2008. I  
11 just have these two questions.

12 The first one on that slide is do you have any  
13 feel or can you share any of the results of those, however  
14 many that adds up to? Were they all made happy and went  
15 away, or were some told sorry, or how did that work out?

16 MR. HASSON: We -- I don't have the numbers  
17 handy, but what I can say is from actual responses that are  
18 provided to the individuals, there are many of them,  
19 especially with the demotion review, where individuals who  
20 come in -- and the number spiked -- I don't know if it  
21 shows it here. Actually, in 2008 it shows one of the  
22 spikes was because of TRIP. The other is, that's when we

1     were pretty much fully operational with ten-print.

2                     Once we started collecting ten-prints, that  
3     information we were receiving, that was also being run with  
4     the Criminal Justice Information System, with FBI. We  
5     would get accurate criminal information, and it would be  
6     then sent back to IDENT. However -- so on a subsequent  
7     re-entry, or a subsequent entry by the individual or by the  
8     traveler, they would be referred based on that alert.

9                     It would be determined usually pretty quickly  
10    from reviewing what the origin of the alert was it was the  
11    right individual, the person was indeed arrested or  
12    convicted, whatever the case was. However, it was not a  
13    crime that made the individual inadmissible. On those  
14    cases, when we're made aware of it either by CBP or the  
15    individual, we will go in and demote it. We will take it  
16    off the alert from US-VISIT. Obviously, we cannot take it  
17    off of the FBI system because it's still a criminal act.  
18    But that's pretty common.

19                    With the mismatches, frequently when we see  
20    that, it's a very easy fix when it's like the example I  
21    gave with the spouses swapped prints from the biographic.  
22    Because we also take a photograph, it can be instantly told

1     that somebody who looks like me should not be named Susie,  
2     for example, and you can see it from the picture, and then  
3     they would be able to see the timing and everything else,  
4     and then they just rearrange the prints.

5             DR. PALMER:   Okay.   Second question, then.

6             MR. HASSON:   Yes.

7             DR. PALMER:   You mentioned you do leverage data  
8     from other sources, like hiring and this person has joined  
9     our agency sort of thing.   Is that data tagged in some way  
10    to show that it came from that agency so that if they do  
11    inform you at some point later, saying X is no longer  
12    working for us --

13            MR. HASSON:   Yes.

14            DR. PALMER:   -- or that agency has a different  
15    retention policy, is this information tracked that way or  
16    tagged?

17            MR. HASSON:   The source of the data I believe  
18    is.   However, how it's done, I'm not sure.   But we are able  
19    to identify them when the request for demotion or deletion,  
20    usually in those types of cases, comes up, and we're able  
21    to find it quickly.   I'm not sure if it's automated or if  
22    you press a button and say everybody from this timeframe

1 from that origin, or exactly how it works. But I think the  
2 take-away is that we are able to delete them.

3 DR. PALMER: And just to pick on you --

4 MR. HASSON: Okay.

5 DR. PALMER: -- the deletion rate, I mean, do  
6 you actually see maybe thousands of records added a day and  
7 a few hundred were deleted each day?

8 MR. HASSON: I know the number -- our overall  
9 gallery is not decreasing. If anything, it's increasing.  
10 I believe we're about 97 million records, biometric  
11 records. I do know from asking, because this question has  
12 come up before, that every day there are deletions, but  
13 it's certainly not the volume that we're increasing. So I  
14 would say yes, we are deleting every day for various  
15 reasons. They might even be the FBI where a criminal  
16 record is expunged and they notify us, so we take it out of  
17 our system if it's information that they provided to us, or  
18 a good example is the other agencies where their data  
19 retention period expired, so we have to delete it as well.  
20 So every day, yes.

21 DR. PALMER: But they're telling you to delete  
22 it, not that it's tagged with the data saying this is 60-

1 day data.

2 MR. HASSON: That is correct because we have no  
3 way to know if somebody has left their employment, for  
4 example.

5 DR. PALMER: Sure. Okay, thank you.

6 MR. BEALES: Dan Caprio.

7 MR. CAPRIO: Thank you, Howard. And thanks for  
8 your participation today, Paul. Just a quick question.  
9 Thank you for the explanation of the pilot projects this  
10 summer.

11 I'm just wondering, on the slide you mentioned  
12 the expectation to finalize procedures by next year, is it  
13 the expectation that all land and sea borders will have the  
14 biometric procedures? I mean, you talked about the two  
15 pilots. Are we talking about nationwide by the end of  
16 2010?

17 MR. HASSON: No. I believe the 2010 timeframe  
18 was to expand to the rest of the air and sea, or at least  
19 the air. The land, there seems to be a lot of work and a  
20 lot of logistical planning that would need to take place.  
21 Based on the various recommendations, or even mandates to  
22 have it done, it will certainly have to be comprehensive



1 exit, biometric exit ultimately. I do not know the  
2 timeframe for the land as well. I do know that we've been  
3 doing a lot of the preliminary planning work already.

4 MS. LANDESBURG: Renard?

5 MR. FRANCOIS: Thank you very much for your  
6 presentation, and congratulations to speaker pro tem,  
7 chairman pro tem Annie over there, for your recent  
8 ascension.

9 [Laughter.]

10 MR. FRANCOIS: I have just two questions for  
11 you, and the first relates to you made a comment about  
12 information sharing agreements that you have in place with  
13 the agencies with which you share information. And it's --  
14 my question centers on whether there are any audit  
15 procedures or protocols that you all have in place to  
16 ensure that the data that is being shared is being used in  
17 a way that is consistent with what's in the agreement.

18 And the second question -- and to the extent  
19 that there are, I'd love to hear a little bit more about  
20 it, and I might have a follow-up question or two.

21 And then the second question, at the risk of  
22 beating a dead horse, relates to the 75-year record

1 retention rate. And the reason that's of interest to me is  
2 we've heard in a number of other venues about record  
3 retention requirements that have different time periods.  
4 On one trip we heard about a 90-year time period. And  
5 there may very well be good reasons for treating certain  
6 elements, certain data pieces and retaining them for  
7 different periods of time, but it doesn't seem to be a time  
8 period that's mandated by law. It doesn't seem to be a  
9 time period that has an articulable rationale, and not just  
10 yours specifically but those kind of differences, and I'm  
11 just trying to get a sense of how these programs are coming  
12 up with these kind of disparate time periods.

13 MR. HASSON: Okay. To answer the first  
14 question, regarding the audit, internal DHS is not so much  
15 for -- we have access. We see what's going on, and we work  
16 internally. That's not a concern. Where we have the audit  
17 concerns and where we've written them into place in the  
18 MOUs are with our external stakeholders.

19 This has all been -- these information sharing  
20 agreements are all relatively new. I mean, even though the  
21 program is relatively new, last five years, just over five  
22 years of going live, January 2004, really in the past year

1 or so. Although we have established a policy of having the  
2 capability to audit, the IT security team and the IT  
3 operations and maintenance, O&M, work out the details. I'm  
4 not sure of what the exact details are, so I don't know if  
5 I'm prepared to answer that at this point. It's just  
6 because I, quite frankly, just don't know it. But I do  
7 know that we make sure that that's in place when we set up  
8 these agreements.

9           Regarding the 75-year retention issue, it's up  
10 to 75 years, for one thing. But I cannot speak on behalf  
11 of the other agencies, whether some are 90 years or some  
12 are a lot less years, and obviously this has sprouted as an  
13 important issue, and we look forward to working with the  
14 Committee, or a Subcommittee, or the Privacy Office on  
15 dealing with that. At this point, it was established  
16 before I came on board, and I can't really speak to the  
17 history of it.

18           MS. CALLAHAN: If I may just try to help  
19 clarify, Renard. And excuse me, Paul, or should I call you  
20 Susie?

21           [Laughter.]

22           MS. CALLAHAN: The information sharing

1 agreements for US-VISIT and across the Department should  
2 all have in place applications of the Fair Information  
3 Practice Principles that the Department has endorsed. In  
4 terms of the retention and in terms of the use and the  
5 restrictions and so on, that should be memorialized in  
6 these information sharing agreements. We're also going to  
7 get more enlightenment from the Subcommittee paper that was  
8 done here within the Committee.

9           With regard to the retention, as you know,  
10 Renard, those are all driven by the records administration  
11 focus, and it doesn't necessarily mean that our colleagues  
12 can keep it for 75 years. What it means is we as the  
13 Department can keep it for 75 years consistent with  
14 whatever the System of Records Notices and whatever the  
15 records retention on that information is. So that is kind  
16 of a separate regulatory structure, separate and apart from  
17 what the information sharing situation is.

18           Did that help clarify it a little bit?

19           MR. FRANCOIS: It did, and my concern is just  
20 I've heard different numbers. There may be very good  
21 reasons for keeping things for longer periods and keeping  
22 things differently, but it doesn't -- I haven't heard a

1     rationale for here's why we keep this up to this long.

2                   MS. CALLAHAN: You see, you're looking at this  
3     rationally. That's the problem. No, I will -- here's, I  
4     think, the conundrum that you're facing and that we're  
5     facing, is that each of these systems and each of these  
6     processes grew up kind of siloed, so to speak. You know,  
7     Custom's information was collected by Customs and was kept  
8     in a paper form, and fingerprint information was collected  
9     by the FBI and kept in a paper form, and all of this was  
10    kind of kept siloed, so they each -- they grew up separate.  
11    They grew up separately where they had their own System of  
12    Record Notices, they had their own records retention  
13    standards and issues and so on. So they each did it  
14    separately.

15                   Now as we get to the information sharing  
16    agreement, I think a secondary or tertiary issue is trying  
17    to resolve these retention issues. I candidly will say I  
18    don't think it's a primary issue because first we have to  
19    make sure the information sharing environment is operating  
20    effectively and appropriately. But I hear you, but that  
21    may be a little longer-term goal.

22                   Sorry. Didn't mean to interject, Paul.

1                   MR. BEALES: Lance Hoffman.

2                   MR. LANCE HOFFMAN: Thank you for coming in and  
3 talking to us again. I think I heard you say something  
4 earlier about you have a 20-day goal for responding to  
5 people, but you made it clear that was the US-VISIT  
6 response and not, for example, the TRIP response. Am I  
7 missing something?

8                   MR. HASSON: Correct, our goal. I can only  
9 speak on behalf of our office. I'm sure that TRIP has a  
10 standard that they try to match. Certainly the volume they  
11 receive since they are, as I stated, the one-stop shop for  
12 all traveler-related redress issues. So, yes, for us  
13 specifically it's 20 days.

14                  MR. LANCE HOFFMAN: Well, that gets to my  
15 question, which is how much integration is there? And this  
16 doesn't apply only to US-VISIT but also to the Department  
17 in general. If TRIP is the one-stop shop, the user  
18 experience, the user typically, the citizen, whoever the  
19 foreign national, whoever goes through TRIP, it eventually  
20 in some cases goes to you. You come back. Do you give the  
21 information back to TRIP, or do you go directly to the  
22 questioner?

1                   MR. HASSON: We actually send the response back  
2 to the requester.

3                   MR. LANCE HOFFMAN: So TRIP never closes the  
4 loop.

5                   MR. HASSON: And we close it through TRIP,  
6 because TRIP is an automated system.

7                   MR. LANCE HOFFMAN: So you close it through  
8 TRIP, but the listener -- what's the perception, is my  
9 question, of the foreign national or whoever is making this  
10 query? I'm worried about things getting lost in the cracks  
11 and that sort of thing. This may not be -- this is really  
12 not a US-VISIT question, but I want to point out it sounds  
13 to me like there's a potential here for problems.

14                  MR. HASSON: I hear your question, and we  
15 actually respond from TRIP and close it through TRIP on  
16 standard-type cases where we were the ones to -- if they  
17 went through TRIP, we will close it out as if it were  
18 through TRIP, and correspond with TRIP simultaneously.

19                  MR. LANCE HOFFMAN: Okay. All right. Okay.  
20 Thank you.

21                  MR. BEALES: Joe Alhadeff.

22                  MR. ALHADEFF: Thank you. I kind of wanted to

1   revisit the complaint concept, and I've got no doubt that  
2   the answering of the complaint happens as stated. My  
3   concern is that I travel a lot and I've interacted with a  
4   lot of people from a number of different countries, and I  
5   get the impression that a lot of people don't complain  
6   because they feel somewhat intimidated at the point at  
7   which the complaint would most normally be made.

8                   And so it might be useful to do a survey to see  
9   the impression of the actual process rather than whether or  
10  not a complaint is elicited, because I think there might be  
11  a higher level of incidence of people feeling that the  
12  process did not treat them fairly or in a courteous manner  
13  or in a professional manner than is perhaps coming to you  
14  in the form of formal complaints.

15                  So has there been any concept of actually doing  
16  some kind of survey or using some kind of opinion tracking  
17  to find out if the impression of the welcome mat is a  
18  little more threadbare than we'd like it to be?

19                  MR. HASSON: I can certainly appreciate that  
20  question, especially with my time working at a port of  
21  entry and the various cultural differences of individuals  
22  arriving or applying for admission into the United States



1 and how they might feel about potentially complaining or  
2 raising any concerns.

3 I think that -- and I'm not 100 percent sure  
4 how the TRIP word gets out at the port of entry. I had  
5 left the field already when TRIP started. I left the field  
6 in 2005, and 2007 is when TRIP started. We were concerned  
7 about -- even when I was still at CBP, we were concerned  
8 about public perception and professionalism and making sure  
9 that people were communicated with appropriately. From  
10 looking at our numbers of requests we get through TRIP, I  
11 believe that the word is getting out about the ease of use  
12 of TRIP.

13 Again, I can't get in the mindset really of the  
14 intimidation factor or fear factor of individuals. I do  
15 know that our, as I said before, our public liaison and  
16 communications team tries to get the word out there and let  
17 them know about easy access to their information, please  
18 let us know. We have, like I stated, I believe it's five  
19 different methods to reach us, and we do our best from our  
20 end. We are the side that the public never sees, though.  
21 We're in the background. We're just a tool. We're not the  
22 operator.

1                   MR. BEALES: Paul, I want to thank you very  
2 much for being with us today. This has been very helpful  
3 and informative, and we appreciate your time, and I'm sure  
4 we'll hear from you again.

5                   At this point we will take a break for about 15  
6 minutes. We should resume at 11:15.

7                   [Recess.]

8                   MR. BEALES: All right. Thank you. Our next  
9 panel will give us an update on the E-Verify program and  
10 hopefully something about what's become of our  
11 recommendations on that particular program.

12                   We have three speakers, all from the  
13 Verification Division of U.S. Citizenship and Immigration  
14 Services, which is where E-Verify lives.

15                   Our first speaker will be Katherine Lotspeich,  
16 who is the Deputy Chief of the Verification Division. The  
17 division oversees the E-Verify program, and also the  
18 Systematic Alien Verification for Entitlements program,  
19 otherwise known as the SAVE program.

20                   Also with us is Michael Mayhew, who is the  
21 Acting Chief of the Operations Branch in the Verification  
22 Division. He manages special projects and initiatives for

1 the E-Verify and SAVE programs.

2 And our third speaker will be Elizabeth  
3 Dennison, who is a Management and Program Analyst in the  
4 Division. She works on the Division's special operations  
5 team and serves as the lead on the E-Verify registration  
6 reengineering effort, and is a 2007 Presidential Management  
7 Fellow.

8 So welcome to all three of you. We look  
9 forward to hearing about where the program stands today,  
10 and we'll begin with Ms. Lotspeich.

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1 E-VERIFY PROGRAM UPDATE

2 MS. LOTSPEICH: Thank you very much, and I want  
3 to thank everyone from the panel and members of the public  
4 that are attending here today. It's good to see that a lot  
5 of the types of organizations that we hold a dialogue with  
6 fairly regularly also came today to this particular panel  
7 to hear about our updates and initiatives that are in line  
8 with your recommendations.

9 The E-Verify program is continuing to grow. We  
10 are gaining about 1,000 new employers each week joining the  
11 program. We're up to about 125,000 employers right now  
12 that represent about 400,000 work locations or business  
13 locations in the United States.

14 While we're experiencing this growth in terms  
15 of program usage and new employers, we're also continuing  
16 looking at ways to improve the program from a usability  
17 perspective, from a policy perspective, from a technology  
18 perspective, and then also as well from a privacy  
19 perspective. And we welcome very much the recommendations  
20 from DPIAC (inaudible).

21 Now, the first time we've had the opportunity  
22 to meet with you all, I think we've had about two meetings

1 up until this point, and when we saw your recommendations  
2 about four or five months ago, I think, it was a really  
3 good sort of -- it's a litmus test for us because a lot of  
4 the things that you had recommended are issues that we  
5 recognize as well, things that we are already grappling  
6 with, figuring out what are the best solutions for us right  
7 now.

8 I also wanted to mention that we are the only  
9 division in USCIS that has its own Privacy Office. We  
10 started a Privacy Office about maybe 14 months ago just  
11 about. We brought over some of the Privacy Office experts  
12 from US-VISIT, and we have a small staff there of about  
13 eight people that just work on privacy issues for the  
14 Division. We have a representative from our Privacy branch  
15 in each of our branches throughout the division.

16 So we're looking at privacy issues across the  
17 board, not only on the technology side of E-Verify but  
18 things such as our phone center, how we manage outreach  
19 events, how we store information and relay information  
20 internally, how we look at special cases that need to be  
21 resolved and quality assurance programs.

22 So we're very much in tune with your world,

1 your perspective, and we look forward to talking in more  
2 detail today about your recommendations. And with that,  
3 I'm just going to turn it over to Michael Mayhew and Liz,  
4 who will walk you through specifically the recommendations  
5 and initiatives that we're working on right now.

6 MR. MAYHEW: Thank you very much, and thank you  
7 to the Committee for letting us speak today and for the  
8 recommendations that you submitted. We intend to walk you  
9 through the PowerPoint and hopefully get a lot of questions  
10 in regards to the work we are doing to address the  
11 recommendations you've given us, and hopefully any other  
12 questions about the E-Verify program.

13 To walk through the slides, the purpose is to  
14 basically review and align the future state registration  
15 process with the DPIAC recommendations. We thought to walk  
16 you first through what is E-Verify, very briefly, summarize  
17 also your recommendations, and then go step-by-step and  
18 what our responses are both from the program and from the  
19 policy end to address those recommendations and what we're  
20 looking to do to improve our registration process  
21 specifically.

22 Background. What is E-Verify? As most of you

1 know but maybe some don't, it's a Federal Internet-based  
2 program run by the Department of Homeland Security in  
3 partnership with SSA. It was developed as part of a  
4 growing concern in the U.S. around illegal immigration and  
5 unauthorized employment. It's a complement to the Form I9.  
6 The Form I9 is required for all employees in the country,  
7 and what the E-Verify program does basically is run I9  
8 information against DHS and SSA databases.

9           It was previously named the Basic Pilot, and it  
10 lets employers verify work eligibility for all new  
11 employees.

12           Summary, very quickly, of your recommendations.  
13 First and foremost, assess the security and privacy risks  
14 using NIST and OMB guidance to evaluate, select, and  
15 implement controls appropriate to that risk.

16           Second, explore options for establishing an  
17 employer identification and authentication system, and  
18 we'll particularly concentrate on that one.

19           Third, consider the use of commercial  
20 information sources to verify the identity of employers  
21 registering to access the system.

22           Identify and authenticate all individual users

1 of E-Verify.

2           Develop alternative registration and  
3 authentication methods that reflect existing levels of  
4 trust associated with the types of employers or third-party  
5 service providers.

6           And lastly, implement audits and take steps to  
7 penalize and publicize fraudulent uses of the E-Verify  
8 system.

9           Recommendation one, assess security and privacy  
10 risks. We have had a ton of formal system assessments, and  
11 I lay a lot of them out there, and I won't go into them  
12 specifically. But we have all current security assessments  
13 for the system being done and continuously being done in  
14 the future. So we are in line with all security and  
15 privacy risk assessments that we need to be.

16           A little bit about what our registration  
17 reengineering initiative was about and how we came to the  
18 conclusions that we came to in addressing your  
19 recommendations. We conducted 30-plus interviews with  
20 internal and external stakeholders to identify risks and  
21 requirements for the future state business process. One of  
22 our key findings from that, and one of the things that



1 continuously came up in these interviews was the importance  
2 of validating the organization that signs up. We need to  
3 know our customer better, our customer being employers, and  
4 validating customer information in the registration process  
5 is very important.

6           Beyond company validation, three main things  
7 came up: improving the process so that it's more usable;  
8 enhancing security; and improving the quality of the  
9 information that we have in our system. And designing an  
10 inclusive design environment, ensuring involvement of  
11 division stakeholders across multiple disciplines -- IT,  
12 privacy, program -- so that we have all interactions with  
13 our customers kept in one central place that is secure and  
14 that is in line with all privacy guidelines is very  
15 important.

16           Recommendation two and three, which touches on what I  
17 just brought up, which is validating the organization. One  
18 of the recommendations was using the EIN to authenticate a  
19 company's identity. That was brought up in the  
20 recommendations submitted by the Committee, and we have run  
21 into some problems with that based on the IRS Code 6103,  
22 which prohibits use of tax data for outside purposes. We

1 looked at a few potential work-arounds, but they were too  
2 burdensome. We talked to the IRS. They did not seem as  
3 willing to go that route, but we have continuous  
4 discussions with them.

5           In the new registration process that we're  
6 designing, and there's a graphic at the bottom, company  
7 information we are looking at vetting through a third-party  
8 database to flag companies for communication monitoring and  
9 to initiate compliance assistance early in the E-Verify  
10 customer relationship. It's important to point out what we  
11 are proposing is not denying registration to anybody up  
12 front who registers, but we are looking to vet the  
13 information supplied by the employer against a third-party  
14 database as a way to target our monitoring compliance work  
15 to those companies who are not being checked out.

16           We are looking at a few third-party databases  
17 that have that ability and are working through a couple of  
18 proofs of concepts to see what a matching algorithm would  
19 look like.

20           Recommendation four was identify and authenticate  
21 all individual users. One of the things in our future  
22 state registration process that we're looking at is role-

1 based registration to ensure that individuals who register  
2 have certain roles and profiles and have use rights  
3 associated with those so that not everybody is granted the  
4 same amount of access to the system and the same amount of  
5 access to information in the system.

6           We are also looking at adding email validation  
7 so that if I go and try and register as a new user, I will  
8 be sent an email and will have to have that email  
9 authenticated as an initial step. Longer term, we're  
10 looking again to third-party databases as a way of  
11 authenticating that individual user so that we have an idea  
12 of who their identity is.

13           But as laid out on the side, we kind of came up  
14 with five particular roles: a registrant, which is  
15 somebody who has been assigned to enroll the company; a  
16 program administrator, which is kind of the day-to-day  
17 administrator of the E-Verify program of a particular  
18 employer; the executive POC, the executive point of  
19 contact, if there was a compliance matter that needed to be  
20 addressed, an executive person who we could contact first;  
21 an MOU signatory, who we're imagining would be somebody in  
22 the legal office; and then a user who would report to the

1 program administrator. And different use rights associated  
2 with all those roles was a way of further securing the  
3 system and dealing with privacy concerns where certain  
4 users were having too much access. So to assign roles we  
5 thought would be a better way to handle that.

6 Longer term, as I mentioned, we'd like to  
7 identify and authenticate all individual users, and we're  
8 working closely with our Privacy Office, both in our  
9 division at USCIS and at DHS, on different ways that we can  
10 do that and leverage third-party databases, because we do  
11 share the concern that access to the E-Verify system for  
12 any user is a privilege and something we would like to gain  
13 more identity assurance of the users of our system.

14 At this point, turning it over to Liz Dennison  
15 to walk you through the rest of the presentation.

16 MS. DENNISON: The next recommendation builds  
17 off recommendation four, really, and it's to develop  
18 alternative registration and authentication methods that  
19 reflect existing levels of trust. So as Mike just went  
20 through, as part of the registration process, we're looking  
21 at defining user roles through registration that will have  
22 different levels of ability to go in and use the system,

1 and we recently put together a team that will look at  
2 creating profiles within the actual users of the system,  
3 past the registration process that are working with the  
4 registration team. And these profiles would replace the  
5 traditional access methods and user roles that we currently  
6 have in the system, and these profiles would be based on  
7 what they needed to do within the system. So how much --  
8 and taking into account things like how much information is  
9 necessary to ensure the identity, what the structure of the  
10 company is, what information can they see and not see, and  
11 their relationship with the organization such as monitoring  
12 the compliance interactions or interactions with customer  
13 support.

14                   And as we talked about, using commercial data  
15 sources, we would be able to use the information from that  
16 potentially to help us slice and dice and create the right  
17 kind of user profiles.

18                   And the next recommendation is to implement  
19 audits and take steps to penalize and publicize fraudulent  
20 uses of the E-Verify system. E-Verify's Monitoring and  
21 Compliance Branch is charged with ensuring that E-Verify is  
22 used properly and ensuring the integrity of the system. So

1 as you can see on the slide, the Monitoring Branch is  
2 focusing on identifying non-compliant uses of the system,  
3 both electronic and manual analysis, and then referring  
4 those incidents to the Compliance Branch, which will carry  
5 out escalating series of employer contacts that include  
6 compliance assistance through letters, calls, emails meant  
7 to educate the employer and alert them to potential  
8 misuses. And then if there are repeat and severe  
9 incidents, they can escalate as necessary to desk reviews  
10 or site visits, and we do work with ICE and DOJ's OSC  
11 Office, as necessary, to refer cases.

12 We also wanted to point out some of the  
13 additional enhancements that have come out of our  
14 registration reengineering project, and the focus really is  
15 on increased usability and improved customer experience  
16 through the registration process and through using the E-  
17 Verify program. So we hope that our new registration  
18 process will be a more streamlined process that is  
19 logically flowed, and then also that things like a side  
20 navigation bar will tell people where they are within the  
21 process. Currently, they just go through the process  
22 without knowing the next steps. So we're hoping this will

1 provide a better user experience.

2 In conclusion, as you can see, many of our  
3 current efforts are aligned with the DPIAC's  
4 recommendations. So we were happy to see that we were both  
5 heading in the same direction and that we've definitely  
6 used DPIAC's recommendations to help drive our registration  
7 reengineering effort, and also our look at user profiles  
8 and monitoring and compliance.

9 So our goal has been to ensure that we know our  
10 customers from both a customer service and security  
11 standpoint, to improve our process and user experience,  
12 enhance security and improve information quality in our  
13 system. Protecting personal privacy and ensuring data  
14 integrity have been a main focus of the registration team,  
15 and we look forward to continuing to interact with DPIAC on  
16 that as we move forward.

17 And we welcome any questions.

18 MR. BEALES: Thank you. Could you -- you  
19 mentioned in that last slide that the scheduled rollout of  
20 the first stages of the program are at the end of the year.  
21 What's part of the first stages, and what's the timeline  
22 for other stages?

1           MR. MAYHEW: Sure. The first stages we are  
2 looking at hopefully December 2009, and part of that would  
3 be enhancing some of the usability elements, like Liz said,  
4 adding a lot more intuitive usability so that people are  
5 able to get through the registration process.

6           Second, adding the roles and profiles,  
7 hopefully, at least the start of it so that we can start to  
8 limit the actual use rights of some of our users.

9           The third would be, and the big one, is the  
10 company validation. That relies on a procurement of a  
11 third-party data source, which we are actively pursuing.  
12 Whether we are able to pursue that and implement that in  
13 December or whether we would have our next available  
14 release sometime in 2010 is up to debate, but we are moving  
15 aggressively towards that because that seems to be, from  
16 the recommendations you've given and from the work we've  
17 done, one of the main concerns that we're looking to  
18 address.

19           MR. BEALES: All right. Thank you.

20           John Sabo.

21           MR. SABO: Well, you really compressed -- I  
22 mean, it's great to see that our recommendations are



1 aligned and you're really working through them. It sounds  
2 like you're putting a lot of effort into it. But you  
3 really compressed a lot into 10 minutes. So I think  
4 hopefully we'll have an opportunity for -- we had an ad hoc  
5 subcommittee which developed the recommendations, and  
6 hopefully we'll have an opportunity to work with you on  
7 more details. There isn't a huge amount of time.

8           But having said that, a couple of things struck  
9 me. One is this continuous -- and with the new Obama  
10 administration's focus on government efficiency and  
11 government transparency, a new CTO, a whole focus on  
12 getting through some of the barriers, what strikes me is  
13 the continuous problem where one agency under a  
14 Congressional mandate to implement a program -- now this is  
15 now a voluntary program, the inability to go across  
16 government barriers.

17           I mean, you have the IRS code which prohibits  
18 the use of the EIN for non-tax purposes, but you have  
19 companies who are voluntarily, if I'm reading this correct,  
20 making use of this program. So you have one barrier, and  
21 then you have a voluntary use of a program which cuts  
22 across another agency. And it just strikes me -- and other

1 agencies are looking at similar employer uses, similar  
2 access to employers. Right outside this room today there's  
3 a whole convention, it appears, of Social Security  
4 disability companies who support those who have problems  
5 with getting their disability benefits, and it's a whole  
6 other area where other agencies like SSA are grappling with  
7 the same problem.

8                   How do you identify an institution which has  
9 the right to support a claimant, in this case for  
10 disability benefits, very analogous to what you're doing?  
11 They're trying to determine employment. You're trying to  
12 work with employment eligibility.

13                   So the same problems are going across agency  
14 after agency after agency, and your use of the word  
15 "profile" was interesting. In the standards world, we have  
16 standards. And often to implement them, you develop a  
17 profile, which is a particular instantiation of that  
18 standard. And I guess my point here would be to think  
19 about or overcoming some of those barriers across  
20 institutions and maybe using the administration's new focus  
21 on across-agency implementations and try to develop a  
22 cross-agency profile that would address this issue, which

1 is you've got a corporate entity, an employer, and it may  
2 be a single practitioner or a corporation, a big company,  
3 and there are multiple governmental uses for them to  
4 identify themselves. We're not dealing with personal  
5 information. We're dealing with corporate information.  
6 And within those corporations you've got multiple users who  
7 have roles. I think your approach to role-based is right  
8 on track, perfect, and there are new developments in  
9 authorization now. Role-based access is migrating to  
10 context-based access controls, which rolls one component.

11           So there's a lot going on in your presentation,  
12 but I think you need to be -- you should be commended for  
13 what you're doing, which is looking at it very  
14 structurally. But my big concern is time. I mean, we  
15 have, as you're pointing out, new uses coming online every  
16 day, and it sounds like we still don't have the controls in  
17 place that would address some of the concerns, many of the  
18 concerns of the Committee.

19           So I guess I'm rambling on, but I think it's  
20 great that you're moving in this direction. You seem to be  
21 focusing properly on some of the structural things that we  
22 raised. But I'm still concerned that -- and it's not,

1     again, a DHS issue per se, but it ties into the bigger  
2     issue of how do you come up with a secure, privacy-aware,  
3     effective system for identifying employers whose employees  
4     have access to very sensitive information. And I would  
5     hope that there's some way to reach across boundaries on  
6     this.

7                     So I guess I rambled on enough, but hopefully  
8     we'll have a chance to work with you on some of the details  
9     of what you're doing.

10                    MR. MAYHEW: Yeah. I mean, we appreciate  
11     definitely the thoughts, and we definitely would welcome  
12     the chance to speak to the ad hoc committee a little bit  
13     more in-depth about the efforts we're taking.

14                    Something I left out that Kathy mentioned was  
15     part of what we're also looking to doing in the  
16     registration process and the validating of company  
17     information is not only starting from today forward all new  
18     registrants, but going back to all the 110,000 -- 140,000,  
19     I think, MOUs and 400,000 worksites that there are now and  
20     cleaning the data that we have so that we will know our  
21     customers based on third-party data sources, based on  
22     monitoring compliance and outreach, all our customers, and

1 have validated them going forward, because that's an  
2 important point, that we don't want to fix it just for  
3 everybody from today forward but fix it so that we have a  
4 uniform standard that we can look to and know that all  
5 those customers have been validated.

6 MR. BEALES: Could I ask just one more -- one  
7 timing question about another piece of this, and that's the  
8 monitoring. What's the timing for that to be online and in  
9 place?

10 MS. LOTSPEICH: Sure, I'll answer that  
11 question. We're looking in the June timeframe to be able  
12 to access what we call internally the Compliance Tracking  
13 and Management System. And actually, the SORN and the PIA  
14 should be up probably in the next couple of weeks. So I  
15 would direct the Committee to looking at that to get more  
16 in-depth information about how we've structured that  
17 program.

18 And what we're doing and what we'll be able to  
19 do using this system is to do some routine reviews of  
20 different indicators in the transaction database that we  
21 have where we think there's a hint of non-compliance, and  
22 we would have monitors look at these data, draw some

1 conclusions, and if they thought that it was enough  
2 information that warranted more compliance assistance and  
3 more review, then we would use this what we call CTMS,  
4 Compliance Tracking Management System, to develop a case,  
5 and then we would begin to work with an employer and start  
6 to try to correct that behavior, and/or refer it to an  
7 appropriate agency such as Immigration and Customs  
8 Enforcement or the Office of Special Counsel at the  
9 Department of Justice.

10 MR. BEALES: Joanne McNabb?

11 MS. MCNABB: Thank you very much. I have two  
12 areas of questions. One is regarding how this employer  
13 verification procedure will work for small employers, I  
14 mean very small employers, individuals who are employers  
15 who are not going to show up in any kind of database.

16 MS. DENNISON: Sure. Through some of our proof  
17 of concepts of different third-party data providers, we've  
18 worked with them to try to identify what would happen if  
19 someone wasn't in their database or what kind of data they  
20 have on very small businesses. So we've actually found  
21 that they have a good deal of data on very small businesses  
22 that we would have expected them not to have. So that was

1 a surprising and pleasing thing to see.

2 But as Mike pointed out when we went through  
3 the slides, if during that validation point that person  
4 isn't found in our third-party commercial database, we  
5 wouldn't deny them registration based on that, and what we  
6 would do is we would have some note in our system that said  
7 it didn't match up, and we would be able to follow up with  
8 them, which is an outbound call to say we saw you  
9 registered, get a little more information on them to ensure  
10 that they are a company, or we would work to try to  
11 identify instances that are individual people and then have  
12 a process set up from there in terms of identifying them as  
13 a business.

14 So we wouldn't deny registration based on  
15 someone not being in a third-party database, and we're  
16 trying to work out the algorithms and what would happen  
17 from there when those instances occurred.

18 MS. MCNABB: So you'd monitor something like  
19 they're processing an awful lot of potential new hires  
20 through this for their size?

21 MS. DENNISON: Sure. Exactly. That's exactly  
22 what we're looking to do, is to do that validation check,

1 find out if they did match up with a company in the  
2 database, and if not, then we would make sure that we  
3 monitored their usage to make sure it fell in line with  
4 what kind of company they really are.

5 MR. MAYHEW: And to follow up on what Liz is  
6 saying, one of the things that we're thinking of in terms  
7 of our monitoring and compliance is if a certain company  
8 says they hire 25 people a year, and then our monitoring  
9 analysts will be looking and see that they've run 100  
10 queries in a particular month, that would engender a phone  
11 call to say we noticed some anomalies in how you're using  
12 the system, we'd like to follow up.

13 MS. DENNISON: Right, and it might be just  
14 misinformation, typed information during the registration  
15 process, or it could be something that would require  
16 education on our part to the employer. So we would make  
17 sure we monitored that appropriately.

18 MR. BEALES: But the structure here is the  
19 registrant gets access right away, and then we wait and see  
20 if they're doing things that look suspicious. Is that --  
21 am I understanding it right?

22 MR. MAYHEW: Yeah. Essentially, the registrant



1     would get access right away because if we were using a  
2     third-party data source, we wouldn't necessarily want to  
3     deny because the third-party data source isn't perfect.  
4     But these would be flagged very quickly, and if it was  
5     identified as a risky company because they didn't match  
6     against this third-party data source on any of the  
7     information they provided, we would hope to give a phone  
8     call within the next day, or within the next couple of days,  
9     so that we don't let them use the system for a week or two  
10    weeks. Hopefully the follow-up would be very quickly, and  
11    we're working on the internal controls to make sure that  
12    happens.

13               MS. MCNABB: And what exactly would you be  
14    asking them? "Oh, yeah, I'm fine." I mean, what are you  
15    going to be able to get from a phone call?

16               MR. MAYHEW: We would essentially -- sure. I  
17    mean, it's a fair question. We would be following up to  
18    say, essentially, this is the government calling, we know  
19    that you registered, we are looking to provide assistance  
20    and education on --

21               MS. MCNABB: And we'll be watching you?

22               MR. MAYHEW: Not in so many words, but yes.

1 MS. DENNISON: And we would also check to make  
2 sure if maybe they didn't match up against the database  
3 because of a typo or misinformation, or if they're a small  
4 piece of a bigger organization that actually is in the  
5 database that we can match up in some way, so then we can  
6 put them into a more trusted employer profile and kind of  
7 build from there.

8 MR. BEALES: Well, let me ask about a scenario  
9 that happened in one of the big data breaches, and that was  
10 ChoicePoint. And that is, I mean, they didn't ping, but  
11 had they pinged the database, what they would have found  
12 was, yeah, this is a phone number and it's a valid phone  
13 number, and it's a Kinko's that they're using as their  
14 business address and phone number. I mean, yeah, there's a  
15 possibility of errors in the database, but there's also a  
16 different explanation that's possible.

17 MR. MAYHEW: No. I mean, it's a fair point,  
18 and if it is a Kinko's, we would hopefully call that  
19 Kinko's the day after they registered, or two days after,  
20 and the Kinko's would answer and say we never registered,  
21 and we would shut their access off, because if we call and  
22 the person says that they've never registered as an

1 employer, that would be enough justification for us to  
2 close that access off. But your point is well taken, and  
3 it's something, truthfully, we would have to work through.

4 MR. BEALES: Is there not a way to delay that  
5 access in that case while this verification is happening,  
6 as opposed to you get access to do however much damage you  
7 can do, and then we'll cut you off as quickly as possible?

8 MR. MAYHEW: Truthfully, it's something we can  
9 consider, and it's definitely a good recommendation.  
10 Because we are not entirely familiar with these third-party  
11 data sources, we thought it was best to not shut off  
12 access. But the idea of delaying access for a couple of  
13 days and giving us a chance to follow up makes a lot of  
14 sense, and it could be something we look at, changing what  
15 we presented to you to allow for that.

16 MS. MCNABB: And then I have a question. Are  
17 you through on that one? If you want to continue that one,  
18 Howard, go ahead. Okay.

19 So the other whole area of concern about this  
20 system is the higher level of authentication accuracy of  
21 non-U.S. citizens compared to U.S. citizens and residents  
22 who are being verified against the Social Security

1 database, which is much less rigorous a comparison than the  
2 comparison on the alien side. So there's, I would think, a  
3 trend to push the fraud, the individual applicant fraud,  
4 not your customer fraud but your fodder and victim fraud  
5 over to that side.

6 So I'd be interested in hearing how you're  
7 considering that and what sort of measures you might have  
8 in place.

9 MS. LOTSPEICH: To make sure I understand  
10 correctly, so you're saying that because there's more  
11 thorough review of non-citizens, and what you mean by that  
12 and what I understand that to mean is that we not only  
13 check the SSA but in the case of a non-citizen we also ask  
14 for a green card, EAD, et cetera, et cetera?

15 MS. MCNABB: Yes.

16 MS. LOTSPEICH: Okay. So then from there, then  
17 what you're saying is that there might be more fraud than  
18 people trying to present as U.S. citizens in the system in  
19 order to avoid --

20 MS. MCNABB: And presenting a fraudulently  
21 acquired Social Security number.

22 MS. LOTSPEICH: Okay. Good, I understand. I

1 have an answer, too. What we're looking at right now is  
2 instances in our system where we see that the Social  
3 Security number, the citizenship status, in this case U.S.  
4 citizen, the date of birth and the name match and come out  
5 as employment authorized and are being used multiple times  
6 within the system. And we are seeing instances of this.  
7 We're able to develop reports that find these types of  
8 patterns, and we're looking at those very carefully because  
9 there are plausible circumstances where an individual could  
10 have more than one place of employment within a certain  
11 given time, and then there's other instances where it's not  
12 so plausible, where you would have 10 or 15 jobs in six or  
13 seven states within a six-month period.

14           And so what we're doing now is we're reviewing  
15 these and trying to find these patterns and trying to find  
16 these identities that are being compromised or that appear  
17 to be compromised and referring those, as necessary, to the  
18 appropriate authorities, and in this case we are working  
19 with ICE at this point in time. But we're also working --  
20 and actually I'll turn it over to Mike to talk a little bit  
21 about another identity theft type of protection program  
22 that we're looking to pilot later on this year.

1           MR. MAYHEW: Sure. One of the ideas that we're  
2   tossing around, we're honing our monitoring processes so  
3   that we're able to identify these instances. But as you  
4   pointed out, one of the types of fraud that's perpetrated  
5   is non-citizens posing as citizens, getting a Social --

6           MS. MCNABB: Or citizens posing as other  
7   citizens.

8           MR. MAYHEW: Exactly, getting a Social Security  
9   number, getting a driver's license, and then being able to  
10   work because there is a lower standard. So as our  
11   monitoring group identifies these instances, and as Kathy  
12   mentioned, multiple instances across multiple states where  
13   it's no longer plausible, we are batting around the idea of  
14   locking that particular Social Security number in the  
15   system and essentially forcing a Social Security TNC and  
16   making that person go in to a Social Security field office.

17           We are working with Social Security on that  
18   idea, but we truthfully have to get our monitoring up to  
19   speed so that we are able to confidently make that  
20   assertion and confidently lock the Social Security number  
21   with some justification. But it is a way that our  
22   Monitoring Compliance Branch can take a proactive action to

1 defend the integrity of the system, which I think we both  
2 agree is very important.

3 MS. MCNABB: Yeah, and that -- I would  
4 encourage you to be moving as rapidly as possible on that  
5 side because I would think it's going to become more of a  
6 problem as we go forward.

7 MR. MAYHEW: Sure.

8 MR. BEALES: Neville Pattinson.

9 MR. PATTINSON: Thank you, Howard.

10 First of all, great to see our recommendations  
11 taken on board and worked on. Terrific. Thank you for  
12 making us feel valuable.

13 So first of all, in a validating employer, I  
14 think you have some good work going on there with third-  
15 party databases. It's very encouraging.

16 Validating employees I think is an area I just  
17 want to explore a little bit on some of the proposed  
18 techniques that you're looking at there. I have three  
19 questions that are quite simple.

20 The first one is, really, is there any linkage  
21 from the MOU that's signed by the applying organization to  
22 email addresses? You talked about the use of email

1 addresses here. So is there a domain name check, an email  
2 verification from the MOU to whatever the registrants are  
3 enrolling in when they enroll? If they're using a Hotmail  
4 account or a Yahoo account, then that doesn't kind of give  
5 you a lot of confidence that there's really an organization  
6 potentially behind there. So that's the first question, is  
7 there a linkage all the way through perhaps to the user  
8 name, or maybe using email addresses as the user name?

9           The second one is really about usage, and  
10 looking at your proposed authentication methods, certainly  
11 my recommendation and my encouragement would be that you're  
12 authenticating every time somebody is coming on through  
13 that third channel, that back channel. So even though  
14 you're using a username and password after you've enrolled,  
15 you still are challenged for that extra piece of  
16 authentication material, maybe not just biographical but  
17 certainly a code transmitted through fax or SNS, whatever  
18 you're proposing. Every time they log in, they're  
19 challenged for that as a real authentication every time,  
20 and if that's part of your scope, and when those trials or  
21 pilots are going to be done.

22           The third simple question was really one I



1     didn't see in the presentation regarding the imaging tool.  
2     We discussed that some time ago, where you're able to  
3     transmit and display the alien file picture, I think it was  
4     from the green card. Is that picture obscurified in any  
5     way so that it can't just be printed and made into another  
6     card or whatever? Because you're giving the real facial  
7     image that's on that card. So we saw a vulnerability there  
8     of that picture being delivered in a form that could be  
9     beautifully reproduced on another fraudulent card.

10                 So three little questions. See if you can give  
11     some answers, please.

12                 MR. MAYHEW: Well, I can answer the third  
13     question first. The photo will be -- we're going to  
14     institute photo protections on the photo in a bill that's  
15     coming out in September. So we took the recommendation,  
16     and it's always been a concern of ours, and we're going to  
17     implement that very soon.

18                 The first question, is there a linkage from the  
19     essentially email address validation? It's truthfully  
20     something we haven't looked too much into, and it's a good  
21     idea. The problem is, as was mentioned earlier, there's a  
22     lot of small businesses that use our program which might

1    have a Hotmail address. It might not have an  
2    AcmeCorporation.com email address. So it's something I  
3    think we could take back and look into, but it's definitely  
4    a good idea.

5                   MS. DENNISON: And as we look at using third-  
6    party data to also help us understand our customers more,  
7    we can actually compare the email addresses that they have  
8    on file for the company versus what the person gave during  
9    the registration process. So that can help with monitoring  
10   as well and looking at more validation through the email  
11   addresses. And what we talked about with validating,  
12   sending them an email and having them log out and log back  
13   into the system, was our first step into that. But your  
14   recommendations to have that be even more of a rigorous  
15   process are definitely well taken, and we'll take that  
16   back.

17                   MR. MAYHEW: And I think to your second  
18   question, an additional token as opposed to just username  
19   and password, it's a very good point. We run the risk of,  
20   I think, because this is a big system that's constantly  
21   growing, and because adding additional complexity might not  
22   be understandable to a small business in Idaho or something

1    like that, adding tokens, we have looked at the technology.  
2    We will continue to look at the technology to see if  
3    there's additional authentication that we can do on a  
4    continuing basis of the user.

5                As Liz mentioned, we're looking at doing  
6    individual authentication of the individual users when they  
7    register or are added as a user. But I think an important  
8    point that we have kind of thought through is that our  
9    registration process should not be a one-time conversation  
10   at the beginning. It should be a continuing conversation  
11   that we have with our user and with the employer to  
12   continually update their information, to continually verify  
13   that they are still a company and still existing.

14               And one of the ideas that we have had with  
15   using third-party commercial data is that we would like  
16   them to inform us if a particular company has gone out of  
17   business according to public records so that we are  
18   constantly looking to see if this company should still be  
19   using it, and if they shouldn't, shut off that access so  
20   that it isn't a user who has a username and password and  
21   his company went out of business but he still has an active  
22   account in the system.

1                   So I think an important point of the continuing  
2 conversation of registration is something that we're really  
3 looking to implement because it will add security to the  
4 system and the system's use.

5                   MR. BEALES: Kirk Herath?

6                   MR. HERATH: Thank you. I want to compliment  
7 you. In four and a half, five years, I think this probably  
8 is the best, singularly the best presentation I've ever  
9 listened to. I mean, for the first time, I think we see  
10 actually our recommendations sort of in operation, which is  
11 just very gratifying because all of us, you know, we don't  
12 get paid a lot of money to do this.

13                   [Laughter.]

14                   MR. HERATH: So it's fun to see our work come  
15 to some fruition. So I do compliment you on that.

16                   Obviously, this is not a perfect system that  
17 you've designed. Nothing sort of built by man will ever be  
18 a perfect system. So my colleagues, most of whom are far  
19 more expert in security matters, I think have pointed out  
20 some fairly common problems with any large database that  
21 has a lot of disparate customers who you don't know and who  
22 you don't interact with in a personal sense.

1           I would recommend that -- maybe Joanne can help  
2   you -- the California Department of Motor Vehicles actually  
3   has some phenomenal standards from a user perspective that  
4   they require people accessing their database to comply  
5   with. They audit against it. Honestly, it's one of these  
6   under-looked security -- I mean, it actually has --

7           MS. MCNABB: Like an insurance company.

8           MR. HERATH: Right. So like an insurance  
9   company, we have a lot of people who access these records.  
10   It actually -- we actually have a time-out on our desktops  
11   and our laptops basically predicated on that, on those  
12   guidelines. So it drives behavior for a Fortune 100  
13   company, and it's very simple, and they do a lot of the  
14   same things you do. They have a "trust but verify" model.  
15   They look for somebody who is usually hitting it once or  
16   twice a week, hitting it 200 or 300 times a week.

17           So Howard actually asked several questions that  
18   I was going to ask. The one question I have on  
19   transparency is, so I assume you'll be tracking as you  
20   monitor the use, you'll be tracking the investigations and  
21   you'll be developing metrics out of that? And will you be  
22   transparent with everybody about what you're finding and

1    how you're fixing them?

2                    So how many people are you, you know, shutting  
3    down? How many people are you passing over to law  
4    enforcement?

5                    MS. LOTSPEICH: Well, I can't speak for ICE or  
6    OSC in terms of once a case is referred, how that  
7    investigation goes or what the outcome of that is. That  
8    would be in their purview to be transparent on those  
9    particular cases. However, we can and do track referrals,  
10   and we do plan to provide metrics on how many employers  
11   that we touch, the nature of the types of violations that  
12   we saw, the methods we used for follow-up. So, yes, this  
13   is something that -- and that's one of the reasons that we  
14   needed a system, really, the CTMS system that I spoke of  
15   earlier. We took some time to develop that in terms of  
16   what our needs would be for storage of information,  
17   sorting. And so, yes, that is something that we will be  
18   doing.

19                   MR. HERATH: Okay. And my final comment is  
20   don't let the perfect be the enemy of the good. So just  
21   keep evolving this thing as you get feedback from your  
22   customers, as you get feedback from us and others in the

1 public. Your strive should be perfection. You'll never  
2 get there, but I think this is a very, very good  
3 discussion. Thank you.

4 MR. BEALES: Ramon.

5 DR. BARQUIN: Just a quick question. In our  
6 Subcommittee we've been looking at some of the  
7 architectural issues related to privacy, and there is at  
8 USCIS an effort called PCQS, Person-Centric Query. Are you  
9 involved with it at all?

10 MS. LOTSPEICH: Yes, we are.

11 DR. BARQUIN: Okay.

12 MS. LOTSPEICH: A one-word answer. Do you want  
13 me to expand on that?

14 DR. BARQUIN: Please.

15 MS. LOTSPEICH: PCQS. We do -- we work --  
16 there's a -- if a person does not become authorized  
17 immediately with our system, and this is in the case of a  
18 non-citizen, then we ask for additional information. So we  
19 do work with the PCQS system. We have a dedicated staff.  
20 We call them status verifiers. And so they've been able to  
21 work with that system to help home in on an answer for  
22 whether or not someone is work authorized.

1 DR. BARQUIN: Is this direct online work with  
2 an interconnected E-Verify database, access through PCQS,  
3 and vice versa?

4 MS. LOTSPEICH: On behalf of government staff,  
5 not the employer.

6 DR. BARQUIN: Yes.

7 MS. LOTSPEICH: It's all behind the scenes.

8 DR. BARQUIN: Okay.

9 MS. LOTSPEICH: So, yes, we do, and they're a  
10 trained group of individuals not only on PCQS but generally  
11 on -- a lot of them are former adjudicators. So these are  
12 sort of like the guts of the USCIS type of work, looking at  
13 status and changes in status.

14 MR. BEALES: Joe Alhadeff?

15 MR. ALHADEFF: Thank you. I guess I had one  
16 question about the external database, whichever one it  
17 turns out to be that you guys will end up dealing with, and  
18 then one question which kind of went to some of the  
19 monitoring issues.

20 So the question I had with the database was you  
21 talked about, what happens if there's a keying error and it  
22 doesn't match correctly with the database? Is part of the



1   agreement that you're going to be able to write with this  
2   vendor, though, that if the database has errors, they'll do  
3   a correction? Because otherwise you'll have sequential  
4   mismatching that continues to occur. So you need to make  
5   sure that the source data actually becomes accurate if  
6   there's an error in the source data.

7                   MS. DENNISON: We've definitely talked to them  
8   about that as we've been working through proof of concepts,  
9   and they are definitely -- they have a whole process in  
10  place, many of them that look at updating their records  
11  frequently and using the information that they potentially  
12  could get from us to update their own records. And they  
13  have a manual system past their automated point that would  
14  look at if there's just a slight typographical mismatch,  
15  manually checking and making sure that we're not sending a  
16  non-response or a non-match back when it's actually a  
17  match.

18                   So they definitely have that in place, and we  
19  would work with them to ensure that we wouldn't have  
20  multiple mismatches back and forth, back and forth, because  
21  of one data mistake. So that's definitely something we're  
22  keeping in mind and working with them on.

1                   MR. ALHADEFF: Okay. And then the question  
2 related on your slide which had the monitoring, and you're  
3 looking at behaviors as one of the ways to measure  
4 monitoring, and I guess I was just wondering whether there  
5 were also spot audits to actually measure misuse of the  
6 system or to find occasional misuse of the system, because  
7 you might not actually have a behavior that is elicited by  
8 that monitoring but you might find that there are misuses  
9 of the system through an occasional audit. And I guess  
10 that went to the concept which I guess is part of what the  
11 California system does, some level of audit against that so  
12 they can do checks on the proper use of the system even  
13 where no behavior is elicited that seems unusual.

14                  MS. DENNISON: That spot audit, is that probed  
15 by when they see a transaction that looks different?

16                  MR. ALHADEFF: I think it has to be kind of a  
17 neutral suggestion that there's a certain percentage of  
18 transactions that you're going to look at.

19                  MS. DENNISON: Okay.

20                  MR. ALHADEFF: I mean, because you're always  
21 going to investigate the ones that look a little funny.  
22 It's occasionally the ones that aren't funny that you find

1 out there are behaviors you have no idea that exist.

2 MR. MAYHEW: Yeah, I think it's an excellent  
3 point, and it kind of gets to what we were saying. We  
4 don't look at this as a company registering and then we  
5 leave them alone if they don't violate a behavior. We  
6 would like to check back in with companies. And part of  
7 the work the monitoring group is going to be doing is  
8 checking back in with the company on their actual data so  
9 that while they're monitoring on behaviors, they're also  
10 looking to monitor the system and see if there are  
11 anecdotal evidence or additional behaviors that should be  
12 added over time that we're not seeing. You know, this is a  
13 group that is starting. We have identified behaviors, but  
14 we will be adding more as they come along. But I think  
15 your point is well taken.

16 MS. LOTSPEICH: So, in other words, what you're  
17 saying is looking at employers who are not showing up in  
18 our reports that we're already looking at, so just a  
19 baseline of people who aren't coming in. I think that's  
20 something that we can examine.

21 MR. ALHADEFF: And, you know, even tremendously  
22 well-intentioned employers, I mean, there are some law

1 firms who are making very good money on I9 guidance at the  
2 moment, looking at exactly how to deploy these systems,  
3 because for a large organization, this isn't a  
4 straightforward process.

5 MS. LOTSPEICH: Thank you.

6 MR. BEALES: Lance Hoffman?

7 MR. LANCE HOFFMAN: First of all, a clothing  
8 note to Mike. I have to congratulate you on your sartorial  
9 --

10 MR. MAYHEW: Yeah, we dressed each other today.

11 [Laughter.]

12 MR. MAYHEW: Very good taste.

13 [Laughter.]

14 MR. LANCE HOFFMAN: Good taste.

15 I had the feeling listening to this whole  
16 discussion -- first of all, I want to echo Kirk's comments  
17 especially. It's nice to see our recommendations looked at  
18 and attempted to be responded to. This has more of a feel  
19 of we've got a long way to go, we don't know quite how  
20 we're going to do it, here's how we think we're going to do  
21 it, and then I hear a number of people around the table  
22 saying have you considered this, have you considered that,

1    blah blah blah.

2                   I'm wondering if you have a process in place in  
3    general to do this sort of thing, or do you just sort of  
4    sit around a room and say, hey, what should we do? We've  
5    got these problems. Because it strikes me this could be  
6    very useful if you don't have them, and if you do, it would  
7    be a good example for perhaps other DHS components to  
8    exemplify.

9                   MS. LOTSPEICH: Yes, I'll speak to that, and I  
10   want to say just a resounding thank you for your  
11   compliments to us, because we're a very flexible program  
12   with a lot of dedicated people. So it's nice to hear that  
13   our efforts are being well received.

14                  We have a lot of forms and venues for making  
15   changes in our program and in our system, so I'll try to  
16   just gloss over them. One sort of more nuts and bolts and  
17   the core of it is we have our own internal CCB, our own  
18   change control board where we meet every other week with  
19   representatives from all the different branches within our  
20   division. So the privacy branch is there, the SAVE  
21   program, the E-Verify program, the monitoring compliance  
22   program, the special operations program, and everyone comes

1 to the table with what they want to be in the next release,  
2 and it's a very lively meeting that we have every two  
3 weeks. So it's more sort of a grassroots level business  
4 requirements, the people that are closest to the day to day  
5 work. So that's one layer.

6 A second layer is that we have an executive  
7 team within our division that we call the risk analysis  
8 group, and we work every other week and we get together,  
9 and we kind of play the "what if" game, and we think, well,  
10 what if this, what if that. We think what about  
11 legislation? How would we write a regulation? How would  
12 we handle registration? So we have sort of a policy think  
13 group internally.

14 We have a special projects division which has a  
15 direct line to the Deputy and our Chief, who, by the way,  
16 is sitting very quietly over there. He's taking notes.  
17 Our Chief is very supportive. He gives us a lot of  
18 flexibility. He brings a very nice, rigorous military  
19 approach to running an organization, but still allows a lot  
20 of freedom of thought.

21 And so we work with this risk team, and then we  
22 have, as I was saying, a special operations team which Mike

1 oversees, who is still young enough in government to not be  
2 cynical or jaded and works tirelessly every day coming up  
3 with new ideas to come up with ways to address such things  
4 as registration, identity fraud, all kinds of things like  
5 that, along with Liz Dennison, who is a key member on his  
6 team.

7               Now, that's just internally. Externally we  
8 have been very popular within the Bush administration, and  
9 it looks like we may also be very popular within the Obama  
10 administration as well. We benefit from having weekly  
11 briefings with the director of USCIS, so we get executive-  
12 level attention and people looking at us. We are able to  
13 get a lot of special attention from DHS Privacy in  
14 particular, and like I said, we have a privacy group.

15              And then we also have been a part of a lot of  
16 the major initiatives, both with the outgoing  
17 administration and the current administration. So we're  
18 kind of keyed into a lot of discussions on that level as  
19 well, and we also have an outreach branch and a 1-800  
20 number that we get a lot of information from from the  
21 public, and those ideas also show up in our CCBs and in our  
22 various types of councils and meetings that we have.

1                   So it's a model that's working well, but I  
2   would welcome more, and I think that we could really use  
3   your expertise in grappling with some of these issues here  
4   with the registration reengineering process as we move  
5   forward, because we're still in a requirement-setting  
6   phase.

7                   MR. BEALES: Joanne, did you have another  
8   question?

9                   MS. MCNABB: I'll ask them offline.

10                  MR. BEALES: Okay. Well, I want to thank you  
11   very much. This has been a very helpful update. It is --  
12   I'm glad we were able to be helpful, and it seems like  
13   you've been quite responsive to what we had to suggest, and  
14   that's very nice to see. So thank you, and we appreciate  
15   you being with us today.

16                  We will now adjourn for lunch. The public  
17   portion of the meeting will reopen at two o'clock. There  
18   will be an administrative session for the Committee that is  
19   here at one o'clock. So for the Committee, we are on our own  
20   for lunch and need to be back for the administrative  
21   session. Since part of what -- the administrative session  
22   is here, yes.



1                   Part of what's on the agenda for the  
2 administrative session is ethics briefing, so it would be  
3 unethical to be late. And so we need to be back here by  
4 one o'clock.

5                   For members of the public, if you're interested  
6 in addressing the Committee, please sign up at the table  
7 outside. We would love to hear from you this afternoon  
8 after we hear from our Subcommittees. And I will see the  
9 Committee back here at one o'clock and the public back here at  
10 two o'clock. Thank you.

11                   [Whereupon, at 12:20 p.m., a luncheon recess  
12 was taken, to reconvene at 2:00 p.m.]

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1                   A F T E R N O O N   S E S S I O N

2                   MS. LANDESBURG:  If everyone will please take  
3   their seats, we'll get started and turn the meeting back  
4   over to Howard Beales.

5                   MR. BEALES:  All right.  Thank you very much.  
6   We will turn now to our Subcommittee reports.  I'd ask  
7   everybody to please make sure your cell phones are turned  
8   off, and if you want to speak to the Subcommittee, or speak  
9   to the Committee at the end of the day, please sign up at  
10  the table outside, and we will turn to public comments  
11  whenever we're done with our Subcommittee reports.

12                  So we will start with the Subcommittee reports.  
13  I guess we will begin with Privacy Architecture, if there  
14  is a report from Privacy Architecture.  Joanne McNabb.

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1 SUBCOMMITTEE UPDATES

2 MS. MCNABB: We have nothing to report.

3 MR. BEALES: Well, thank you.

4 [Laughter.]

5 MR. BEALES: How about the Data Integrity and  
6 Information Protection Subcommittee? Charles and Ramon.

7 DR. BARQUIN: I will take the first stab given  
8 the alphabetical order of the Co-Chairs. We have been  
9 working thoughtfully, I must say, with the Privacy Office,  
10 trying to address the specific issues of dealing with the  
11 privacy challenges of SOA, service-oriented architecture,  
12 and I think we are now on a path to actually having a  
13 number of meetings with the SOA experts at the Department  
14 level and some of the components from which we should be  
15 digesting and developing specific plans and  
16 recommendations, and Charles can add all the real meat to  
17 that.

18 DR. PALMER: Great. Thank you, Ramon.

19 Clearly we've taken a little time on this, you  
20 may have noticed. There's some good reasons for that, some  
21 of which is if you think about going into the future, if  
22 you don't get SOA right, you're in real trouble when the

1 cloud comes. If you don't get SOA right, some of the other  
2 things that are happening that people are already selling  
3 to the government aren't going to be right either.

4           And so getting this right has been very, very,  
5 very important, and as a result we've had to have several  
6 conversations with our colleagues at the Privacy Office to  
7 make sure that what we make our recommendations based upon  
8 is actually something useful to be based upon. We can't  
9 just assume that the answer is between the two points. We  
10 have to know the answers to get from here to there.

11           And so, yes, it has taken a while, but I think  
12 we are well -- as Ramon says, we are on our track now, and  
13 I think we have a good direction, and it's going to be up  
14 to us to make sure that we drive this through and make sure  
15 we have these meetings. Otherwise, it won't be very good  
16 going forward. So I think we're there.

17           MR. BEALES: All right. Thank you very much.

18           Our third Subcommittee actually has a matter on  
19 the agenda, and that is a draft white paper on information-  
20 sharing and access agreements that is still available, I  
21 think, outside for anybody in the public who wants one. I  
22 really want to thank David Hoffman and Richard Purcell, who

1 is not with us today, for their tremendous work on this  
2 document. I know it's been a long and involved effort, and  
3 I really want to thank you for it and ask David to please  
4 present the document, and then we'll proceed with a  
5 discussion.

6 MR. DAVID HOFFMAN: Thank you, Mr. Chair. I  
7 would also like to pass along those thanks because the rest  
8 of the Subcommittee really made the work that Richard and I  
9 did so much easier by the tremendous amount of work that  
10 they did and the thoughtful analysis. And also I'd like to  
11 thank the support that we received from the staff,  
12 specifically Toby Levin and Martha Landesberg, which was  
13 tremendous in helping us to be able to do the job that we  
14 had in front of us.

15 The paper that you have a draft of and that I  
16 will be making a recommendation for us to vote to adopt and  
17 go final on is, as we noted at the last Committee meeting  
18 and in the report out from the Subcommittee, focused on  
19 addressing the issue of what controls should be put in  
20 place within the information sharing environment in  
21 situations where DHS is being requested to share specific  
22 information.

1           The recommendations in this document split out  
2   into five different categories and are captured on pages two  
3   and three. First there's recommendations specifically to  
4   categories of oversight that would be required, the  
5   establishment of an information sharing review board, and  
6   direction to be provided specifically by the Secretary.

7           The second is then the creation of an  
8   information sharing threshold analysis with an expectation  
9   that when sharing is going to be completed, there would be  
10   a template analysis document that would specify a number of  
11   questions that need to be asked about whether that  
12   information is going to be shared appropriately and what  
13   controls are going to be in place for the sharing and the  
14   use of the information.

15           Depending upon the information that results  
16   from that threshold analysis, that would bring us to the  
17   third step in our recommendations, which are the completion  
18   of sharing agreements if there's going to be sharing of  
19   information outside of an individual component. So from  
20   one DHS component to another component, or with DHS to  
21   another entity. The idea is that the obligations for how  
22   the data should be used, processed and protected should be

1 captured in an agreement with specific understanding of  
2 what the provisions should be in the agreement.

3 Then the fourth part of the recommendations go  
4 to the communications out to the folks within DHS and the  
5 folks with whom DHS normally works to communicate that  
6 these processes are important and the controls that they're  
7 supposed to put in place.

8 And then the fifth category of the  
9 recommendations is to put in place a standard process to be  
10 able to go and to audit and to understand whether the  
11 processes are being followed and are being implemented to  
12 actually protect the data.

13 That being said, I have received a few comments  
14 during the last 24 hours which I think are important enough  
15 to make us -- to make me recommend a few edits to the  
16 document to make some points specifically clear. So for  
17 those who would like, I would recommend this is a good time  
18 to grab your pen. I have specific drafting edits that I  
19 will propose, and then we can take these in whole for  
20 passing the document, or in discussion we can discuss  
21 specific provisions, either these edits or other provisions  
22 that people take issue with.

1           The first proposed edit would be on page one in  
2   the last paragraph in the sentence, the second sentence of  
3   the last paragraph, starting with "It is critical." That  
4   sentence would be continued. And so it would now say, "It  
5   is critical that DHS establish specific policies and  
6   practices to govern broad information sharing to ensure  
7   that personal data is respected and protected," and then it  
8   would extend to say, "for sharing within DHS and with  
9   organizations external to DHS," just to make clear that it  
10  applies to both types of sharing. Does anyone want me to  
11  pause or to say that again?

12           DR. ANTON: David, should that ensure be with  
13  an "e" or an "i"? Now that we're there.

14           MR. DAVID HOFFMAN: I believe that should be  
15  with an "e".

16           DR. ANTON: Thank you.

17           MR. DAVID HOFFMAN: So "ensure."

18           MS. MCNABB: Organizations or agencies?

19           MR. DAVID HOFFMAN: Organizations, because it  
20  could be broader than a specific agency, especially if it's  
21  a state and local organization.

22           MS. MCNABB: So should it be government that



1 we're talking about, right? We're talking about government  
2 entities, though, right?

3 MR. DAVID HOFFMAN: No, it could be broader  
4 than that, especially at the state and local level external  
5 to DHS. It's intended to be broader than that.

6 MS. MCNABB: Private sector.

7 MR. DAVID HOFFMAN: Could be, or NGOs.

8 Any other questions about the first edit?

9 [No response.]

10 MR. DAVID HOFFMAN: Moving to the second edit  
11 on page two, in the recommendation section near the bottom,  
12 Threshold Analysis, first bullet point, we would add an  
13 additional sentence. That sentence would say, "Also, the  
14 DHS Privacy Office should include a question in the  
15 template Privacy Impact Assessment to trigger the  
16 determination of whether an ISTA is necessary." The reason  
17 for this edit is to make clear that this should integrate  
18 with the already well functioning process set up to require  
19 Privacy Impact Assessments to be created and allow that to  
20 be a trigger with a question asking whether sharing,  
21 information sharing is happening, to then trigger in to  
22 understand that the threshold analysis should be completed.

1 MS. MCNABB: Can you read it one more time?

2 MR. DAVID HOFFMAN: Certainly. "Also, the DHS  
3 Privacy Office should include a question in the template  
4 Privacy Impact Assessment to trigger the determination of  
5 whether an ISTA is necessary."

6 Other questions or comments on the second edit?

7 [No response.]

8 MR. DAVID HOFFMAN: Okay. Moving to the third  
9 edit, this is now on page five. It is in section two of this  
10 portion of the paper where it says "Review Information  
11 Threshold Analysis." It is in the first paragraph, and it  
12 would be to insert a penultimate sentence in that  
13 paragraph. So just before where it says "the ISTA  
14 process," it would now say, "One important mechanism for  
15 the component CPO to become aware of the sharing request  
16 should be inclusion of a question in the template DHS  
17 Privacy Impact Assessment." It's the same substantive  
18 comment as the last edit.

19 DR. ANTON: I would just note that some of the  
20 substance seems to be missing in the second version of  
21 that. So in the previous time you said something about the  
22 question to trigger, and that phrasing was missing from

1     this sentence, I believe.

2                   MR. DAVID HOFFMAN:   So we could do that by  
3     saying -- I wasn't including that since that will already  
4     have been in earlier, but I can repeat it here if you would  
5     like to say, "The question in the template DHS Privacy  
6     Impact Assessment to determine whether a privacy" --

7                   DR. ANTON:   I think it's the same wording you  
8     had before, but I think it is valuable to not leave it up  
9     to interpretation if someone did not read the first part of  
10    it.

11                  MR. DAVID HOFFMAN:   Okay.   So that would then  
12    say "to trigger the determination of whether an ISTA is  
13    necessary."   Any questions or comments about that edit?

14                  [No response.]

15                  MR. DAVID HOFFMAN:   I move to the next edit  
16    with some trepidation for the conversation that could  
17    result.   This would be the fourth edit at the end of that  
18    same paragraph.   There's been a recommendation to include a  
19    period at the end of the sentence.   I'm open to debate.

20                  The next edit is on page six at the bottom of the  
21    page under the header "Privacy Management Controls."   This  
22    would be to delete the first sentence and replace that

1 sentence with the following sentence: "Integrating privacy  
2 into information sharing requires behavioral controls and  
3 oversight to ensure personal information is disclosed and  
4 used appropriately."

5           This is in response to a comment that the  
6 phraseology that was in there before of maintaining the  
7 privacy of personal information might confuse some readers  
8 to think that we are just talking about confidentiality and  
9 not talking about controls around the use of the  
10 information. Comments or questions on that edit?

11           MR. BEALES: What was the phrase at the end?  
12 "Requires behavioral controls and oversight to ensure  
13 personal information" --

14           MR. DAVID HOFFMAN: "Is disclosed and used  
15 appropriately."

16           Okay. Then the last edit or proposed edit is  
17 on page eight at the beginning of section three where it says  
18 "Documentation, Information Sharing and Access Agreements."  
19 This would -- this edit would delete at the beginning of  
20 the first paragraph the phrase "after, if the ISRB." It  
21 would then delete "approves an ISTA" and instead would  
22 replace that with the following sentence, and I'll read

1 from the beginning of the sentence.

2 "If the ISRB determines from the ISTA that  
3 personal data will be shared outside of the specific DHS  
4 component, then the component Privacy Officer should ensure  
5 an information sharing and access agreement is completed."  
6 This edit is an attempt to solve two issues, number one, to  
7 make clear that if information is being shared but none of  
8 it is personal data, that it does not require then  
9 necessarily an agreement; the second thing that it's  
10 attempting to solve is to state that our recommendation is  
11 not requiring that when an individual DHS component shares  
12 information within itself, that it needs to create an  
13 agreement with itself. There may be situations where DHS  
14 may want to do that, but it's not clear to me that it's  
15 obvious enough that we ought to be making that  
16 recommendation to the Department.

17 Any questions about that specific edit?

18 [No response.]

19 MR. DAVID HOFFMAN: With that, Mr. Chair, I  
20 would leave it open to discussion of the paper if anyone  
21 has comments.

22 MR. BEALES: All right. Mary Ellen, did you

1 have a comment? We would love to hear from you.

2 MS. CALLAHAN: Thank you very much, David, and  
3 thank you very much for the hard work.

4 I wanted to talk first about the first and last  
5 edits that you had. I wanted to -- you talk about the one  
6 DHS policy, but I wanted to explain to you that, consistent  
7 with the Privacy Act, you are capable of sharing within an  
8 agency without having to do these steps, without having to  
9 do any of the analyses. Within DHS, you know that we are  
10 one DHS. And so what I wanted to raise to you is that the  
11 first recommendation and the last recommendation have  
12 recommended rather significant hurdles that are not within  
13 the current DHS framework.

14 As you know, we have an interim rule related to  
15 this. And so I wanted to be very clear where the  
16 Department policy is on this, and to the extent that that  
17 is your recommendation, I wanted you to know that it is  
18 unlikely that the interim rule would change with regard to  
19 information sharing between the components.

20 MR. DAVID HOFFMAN: Thank you very much for  
21 that. I think I'd be interested in discussion from members  
22 of the Committee about whether we should make any further

1 modifications. I think the concern that was expressed  
2 would be we could envision situations where, for example,  
3 since DHS, its individual components have such varied  
4 responsibilities, where, for example, CBP or TSA could  
5 request information, let's say, from FEMA, and it seemed  
6 difficult to recommend that it was less important to put  
7 some of these controls in place in those situations than it  
8 would be for sharing between DHS and other Federal  
9 agencies. And that's the reason for the inclusion.

10 MS. CALLAHAN: Fair enough, and that's a fair  
11 example. But what I wanted to remind you guys was that the  
12 components will still have to be governed by their Privacy  
13 Act statement, including the routine uses and the need to  
14 know and who has access to it.

15 So I would posit that those types of issues are  
16 already addressed in the ways that the components share  
17 between each other because of the restrictions that they  
18 have, separate and apart from information sharing between  
19 different agencies. And the information sharing  
20 environment and between the different agencies is trying to  
21 address, yes, you may have a routine use or you may have an  
22 ability to share it, but at the same time you may have

1 different agencies and different access points.

2 And so I only wanted to highlight that I think  
3 that your CBP-FEMA sharing example would have to meet the  
4 requirements. It wouldn't be an open pipe back and forth.  
5 It may be related to service-oriented architecture at some  
6 point, but isn't there yet.

7 But I just wanted to caution you about making  
8 the last recommendation in particular because as we attempt  
9 to systematize the Department and have everyone on equal  
10 footing, a recommendation to put in more controls between  
11 components may not be seen as useful.

12 Joanne? Howard, Joanne has a question.

13 MR. BEALES: Joanne, yes.

14 MS. MCNABB: Thank you. I wonder -- I take  
15 your point, and I'm sure that what we're trying to get at  
16 here is cases where there are potential issues of  
17 appropriateness of the sharing without some kind of  
18 controls between these components. How often do you think  
19 the routine use is interpreted very broadly in deciding  
20 what's allowed?

21 MS. CALLAHAN: I don't think in two months and  
22 five days I can answer that question.



1                   MS. MCNABB: I think it's probably pretty  
2 often.

3                   MS. CALLAHAN: It may or may not be, Joanne,  
4 actually. I think that there may be systems where -- for  
5 example, I was talking with my CBP colleague about TEXT,  
6 which is the CBP system that ICE often puts information in  
7 as well. So that would be an example where they would  
8 access it pretty broadly.

9                   I think that instead of thinking about putting  
10 in controls within the different components, I think the  
11 better way to think about it is what's in the rest of the  
12 paper in terms of access and appropriateness of use and  
13 information. And as I said, the standard within the  
14 Department is on a need-to-know basis, and I believe that  
15 that is a standard that is always considered when the  
16 information is provided.

17                   You can make your recommendation. I just  
18 wanted to explain to you how that recommendation may be  
19 seen because we're trying to make sure we systematize the  
20 information sharing within different agencies, because once  
21 it goes outside of DHS to -- I think it was Renard's point  
22 earlier -- that's when you have to rely on their good

1   representations about what they're doing with the  
2   information and the retention and so on.

3               MR. BEALES:   So, Mary Ellen, your concern is  
4   about the recommendation, the oversight recommendation  
5   about ISAAAs and the audit procedures recommendation?

6               MS. CALLAHAN:   It was about the -- yes,  
7   essentially the -- and I'll have to admit, I was multi-  
8   tasking. But the first recommendation talks about the  
9   policies and procedures governing broad information sharing  
10   within DHS, and then he adds also outside DHS. And the  
11   last recommendation that I'm going to have to paraphrase,  
12   David, is essentially that we paper, we make sure that we  
13   paper sharing between the different components. Is that a  
14   fair --

15              MR. DAVID HOFFMAN:   Yeah. What I heard you say  
16   was that the issue is applying these controls to sharing  
17   within the components, between the components.

18              MS. CALLAHAN:   Between the components, yeah.

19              MR. DAVID HOFFMAN:   Between the components  
20   within DHS. And so I think it's not necessarily a -- I  
21   mean, we can change the drafting. But I think if that's  
22   the substantive point, we should determine as a Committee

1    whether we want to recommend that controls be applied to  
2    sharing between the components.

3                   I would state I think what we were going for  
4    here, just to relate back to the substance of it, is we  
5    were trying to make sure that the controls that were put in  
6    place would be close to minimal in a situation where people  
7    were already doing the work to understand how the data was  
8    going to be managed. So if people were already doing all  
9    of that work, then it would be fairly easy to complete  
10   everything. It's where that work wouldn't be done that it  
11   might impose a new requirement.

12                  My expectation would be that as privacy  
13   continues to be systemized within DHS, these controls would  
14   be close to no burden. But I think that's an interesting  
15   question for discussion of whether there are specific  
16   controls in here that could be burdensome within the way  
17   the Department operates.

18                  MS. CALLAHAN: Could you do me a favor, just to  
19   make sure that I'm not overstepping? And as I said, this  
20   is for your information. You can make the decision on the  
21   committee, but I wanted to explain to you what the thinking  
22   is on information sharing. Could you read me the last edit

1 that you have?

2 MR. DAVID HOFFMAN: Sure. I'll start from the  
3 beginning of the sentence, and it's on page eight of 10 under  
4 "Documentation, Information Sharing and Access Agreements."

5 "If the ISRB determines from the ISTA that  
6 personal data will be shared outside of the specific DHS  
7 component, then the component Privacy Officer should ensure  
8 an information sharing and access agreement is completed."

9 MS. CALLAHAN: Okay. Then I think my  
10 observations are relevant to that discussion.

11 MR. BEALES: Joanne?

12 MS. MCNABB: But, actually, John's tent was up  
13 first.

14 MR. BEALES: I'm trying to read the document  
15 and not paying attention to my Committee. All right, John,  
16 you can go first.

17 MR. SABO: My tent was up first.

18 MR. BEALES: I believe you.

19 MR. SABO: I guess related to that observation  
20 from Mary Ellen, I have a question on this. One of the  
21 issues we've had in the past is that exchanging information  
22 across agencies or subcomponents also relates to the

1 applications and the systems where the information is being  
2 shared. In some cases you're moving information from one  
3 system to another, and the other one is actually  
4 integrating that information or using contractor supported  
5 systems.

6           So my read of this, in part, which I thought  
7 was positive, is that -- and maybe it's inferred and not  
8 explicit -- is that it sort of says, look, I'm exchanging  
9 information in another component, but that component may  
10 use multiple systems or in turn may be sharing that  
11 information from their systems, and this would help  
12 establish the fact that those other external sharings are  
13 taking place. And so to that degree, I guess I'm not  
14 seeing it quite as -- I'm seeing it broader than maybe it  
15 has been intended. I don't know.

16           If that's the intention, that brings some  
17 visibility into clustering the various external uses of the  
18 information when you're transferring it from CBP to ICE,  
19 for example, and I didn't know if that was one of the  
20 intentions of the Subcommittee when you drafted this. But  
21 would that address the Privacy Officer's concern? In other  
22 words, you're not just sharing it with another component.

1 You're actually sharing it with the system, and the system  
2 may be sharing it with third- or fourth-party systems.

3 MR. DAVID HOFFMAN: Right. So to recapture  
4 that, I think you are articulating one of the concerns that  
5 we were trying to address, which is how do you make certain  
6 that the obligations that reside with the data flow with  
7 the data as they flow to a new party, whether that new  
8 party is inside DHS or outside of DHS? I will not -- I do  
9 not have the personal hubris to think that I could speak  
10 for Mary Ellen on whether that addresses her concern or  
11 not.

12 MS. CALLAHAN: Howard, can I speak again?

13 MR. BEALES: Yes, ma'am.

14 MS. CALLAHAN: Thank you. And I understand  
15 what your concerns are, and I think you stated it well,  
16 John. One of my colleagues here has reminded me that what  
17 I'm trying to do is just explain to you that under the  
18 Privacy Act, B(1), which identifies the agencies which can  
19 share it, DHS is defined as DHS, which I think most of you  
20 guys know that. And therefore it would be part of the  
21 routine uses in which the information would be shared  
22 within DHS.

1                   So with that said, if you go and say, hey, DHS,  
2   ignore that one DHS approach with regard to information-  
3   sharing agreements, that is what I was saying that may be  
4   already addressed in the one DHS concept and the interim  
5   regulation which talks about it being one DHS.

6                   With that said, John, you're right that the  
7   concern and the reason for the paper is that you want to  
8   make sure that the standards, the access, the rights that  
9   are associated with the data flow with the data once it  
10   comes outside of your control. The Department's policy is  
11   once it's outside of the Department is when the control and  
12   the concern may be. But that's right.

13                  MR. BEALES: And the uses by other parts of DHS  
14   of information that came from one particular component,  
15   those would be addressed now in the SORNs and the PIAs of  
16   the user agency, whoever that might be.

17                  MS. CALLAHAN: Exactly, Howard. So that would  
18   already be encompassed within the System of Records Notice  
19   because, remember, the routine use has to be spelled out  
20   whether it's by the agency for whom the Systems of Record  
21   Notice created it or for any other person in which it's  
22   shared. So it should already be within that concept.

1           MR. BEALES: Okay. So in a sense, in terms of  
2 our real concern that you document what's going on and how  
3 this is being used, you're saying that's there. Doing it  
4 through a formal information sharing agreement is not  
5 there, and that's what you're saying is not likely to be  
6 well received.

7           MS. CALLAHAN: I did not say that.

8           MS. MCNABB: I'm not sure that's accurate, or  
9 at least I understand that's accurate, that I understand  
10 that sharing from Component A to Component B in one DHS,  
11 that that is allowed as a routine use because it's within  
12 the same agency.

13          MS. CALLAHAN: Yes.

14          MS. MCNABB: But could it not still be the case  
15 that when Component A collected the information and said  
16 here are the specific uses, that the new specific use by  
17 Component B was not actually disclosed other than in that  
18 routine use which has gotten expanded by the creation of  
19 DHS?

20          MS. CALLAHAN: Joanne, I think to use your  
21 example, when I said, yes, that's correct, so using your  
22 CBP-FEMA example, FEMA says it has the information for



1 emergency purposes only, and CBP says, gosh, I'd love to  
2 see who is traveling on the southwest border during  
3 hurricanes. Well, that wouldn't be covered within the  
4 routine uses. So CBP would not be able to access --

5 MS. MCNABB: That would not be covered within  
6 the routine uses?

7 MS. CALLAHAN: The routine uses talk about  
8 sharing within the agency, but it's also for a specific  
9 purpose. So it's both agency-wide but also purpose driven.  
10 So you need to make sure -- if it's for law enforcement  
11 purposes, they may say that. That's pretty broad. But  
12 this emergency example would be one where probably the  
13 System of Records Notices for FEMA may say something like,  
14 you know, for health reasons, for this, for that, for  
15 making sure that people are safe and secure, that's why we  
16 collect this information. It would not be for -- I think  
17 ICE may be a better example. It would not be for checking  
18 immigration status, for example. And so that information  
19 could not go to ICE unless it was already within the  
20 articulated System of Records Notice. Does that make  
21 sense?

22 MS. MCNABB: Yeah, it makes sense. I just

1     didn't know it worked like that.

2                   MS. CALLAHAN:   Hold on one sec.

3                   MR. DAVID HOFFMAN:   So while we're paused, and  
4     I know other people had their tents up, but on this point I  
5     think -- let me offer another option which might solve  
6     this, which might be to say I think what we were trying to  
7     capture, and this is a point that Kirk Herath made  
8     repeatedly within our work, which is a very important  
9     point, that an agreement is effective for two different  
10    things:  number one, to provide legal recourse if there is  
11    a breach of the agreement; but then the second thing is to  
12    put both parties on the same page as to what the  
13    obligations should be.

14                   I think there's a strong argument to be made  
15    that the first category there, providing legal recourse, is  
16    not particularly important when doing sharing within DHS  
17    just from component to component, and therefore what could  
18    potentially be an edit here that could solve this would be  
19    to say that the ISTA is still important within DHS when  
20    sharing from component to component.

21                   But then if the ISRB were to determine that  
22    personal data is being shared between two components, then

1   there should be some formalized document that states what  
2   the controls are that should be -- the obligations that  
3   should be given with the data while not requiring  
4   specifically that it has to be a full agreement.

5                   Mary Ellen, would that get more to the issue?

6                   MS. CALLAHAN: To follow up on the thing we  
7   were talking about before, just to answer that, my  
8   description with Joanne was essentially accurate, that  
9   there's still the need-to-know basis.

10                  Hey, Jim. How you doing?

11                  Again, you guys can decide what you want. But  
12   to the extent that you're putting additional burdens on  
13   component-to-component sharing, that will not be useful is  
14   what I said, Howard, not well received.

15                  MR. DAVID HOFFMAN: And I guess what I was  
16   trying to pursue there is I think the vision of the  
17   Subcommittee was that especially the ISTA should be viewed  
18   not as a burden but as a tool to help both of the parties  
19   better understand how to better protect the data and should  
20   actually be able to assist people in doing their jobs.

21                  So if we were to rephrase this to remove the  
22   obligation of actually having to enter some sort of formal

1 agreement and have some sort of negotiation of what this  
2 agreement would look like, to instead have it be more the  
3 looking to go through that analysis to make sure that  
4 that's captured and that the parties are on the same -- the  
5 two parties who are sharing the information both are on the  
6 same page as to their obligations of how to protect the  
7 data, does that lessen the concern?

8 MR. HERATH: Yeah. Let me chime in here. So  
9 our intent was not to throw burdens on anyone. It's really  
10 more of a data governance, similar to what John said. It's  
11 knowing that Component A on a regular basis shares X type  
12 of information with Component B, who then we could  
13 ultimately track it that they then shared it with Component  
14 C. And if something untoward happens with it along the  
15 way, everybody understands their responsibilities and where  
16 it eventually -- so you'd probably come back to Component A  
17 in order to rectify it. I don't know.

18 So we're looking at this more as a data  
19 governance. We're not trying to restrict anything. It's  
20 just getting back to your transparency idea. It's simply  
21 saying where is the data, and follow the flows. And you  
22 don't know from a SORN where the data is. I mean,

1 conceptually it could be shared, but we don't know that it  
2 actually was shared and for what reasons.

3 I mean, FEMA is a perfect example. Katrina is  
4 a perfect example that we're trying to deal with here,  
5 where all this data went into the system and nobody knew  
6 where it ended up and what it was being used for. So it's  
7 a classic example of you didn't even know where to go for  
8 redress because you didn't know where the data was, you  
9 didn't know who had access to it.

10 MS. CALLAHAN: And I completely understand  
11 that, and I think the FEMA of 2005 is a different FEMA than  
12 2009, I hope. And the concept of data governance obviously  
13 makes a lot of sense and is strongly supported. My only  
14 comment is that we've got a lot of information sharing  
15 conversations that are going on. In talking kind of  
16 sequentially on how to focus on these things, the way I  
17 read this paper was to talk about interagency sharing, and  
18 now with all the edits that have been proposed, it has  
19 become inter- and intra-agency sharing.

20 The ISRB and all of the mechanisms within DHS,  
21 and even the ISE Privacy Guidelines Committee that I serve  
22 on are all interagency sharing. And so that is where the

1 focus is. In terms of ISTA and having the process for  
2 intra-agency sharing, that is not the way it is currently  
3 being done in DHS. I do not envision that that will be the  
4 way it will be done.

5 So again, this is just a statement for your  
6 consideration in terms of how to think about what would be  
7 most useful for the Department in your recommendations.

8 MR. BEALES: Joe Alhadeff?

9 MR. ALHADEFF: For me, it's when I think of DHS  
10 and the complexity of DHS and its creation at a time of  
11 crisis, which was the bringing together of a lot of  
12 different, disparate groups, there is a reason to think  
13 about revisiting the concept of controls. If it was an  
14 entire agency designed from scratch where systems were  
15 designed to interoperate by definition, I think there'd be  
16 a much lower concern.

17 So for me, the concern is less on a per sharing  
18 basis than at a system-level basis to go back and see that  
19 the controls are actually in place so that you do have the  
20 appropriate issues, because SORNs and PIAs don't work on an  
21 ecosystem, which is what DHS is. They work on a system  
22 which might not even be an entire component but may be a

1 sub-part of that component.

2           So for me, what would be helpful in this  
3 document is if the overhead of a per sharing evaluation is  
4 problematic, a concept of going back and saying across the  
5 components we are going to see that these controls are  
6 instantiated in the proper way and that the limitations and  
7 the obligations are able to be transferred in an  
8 appropriate way, I think then you can wait and look for  
9 outliers because you've gone back and done the system  
10 review at the system level, which is a one-time, very  
11 painful exercise, but not a sequential every-time-you-ask-  
12 for-information exercise.

13           So I don't know if that would be a more  
14 constructive approach that might help look at some of these  
15 issues or not.

16           MS. CALLAHAN: I don't want to opine whether  
17 it's constructive or not. It's certainly not what this  
18 document is. I mean, you know, this document is  
19 information sharing and access, and I appreciate your  
20 perspective, Joe, and I appreciate the idea and the vision,  
21 and I think a lot of what you guys were talking about is  
22 taking place and will take place in the next whatever you

1 want to say, six months, 12 months, 24 months, as these  
2 things try to be implemented.

3 And I want you to understand I'm not saying  
4 that these aren't good ideas. I am just trying to have the  
5 Committee's recommendation be the most effective for the  
6 Department.

7 MR. BEALES: Lance.

8 MR. LANCE HOFFMAN: I'm wondering about the --  
9 I take Joe's point about that SORNs and PIAs don't work in  
10 certain kinds of systems like we are in or may be getting  
11 into. I'm wondering about -- it seems to me it's more of a  
12 procedural issue here. What is the urgency of voting on  
13 this today versus going back one more time, waiting -- for  
14 example, would it helpful or not to have the Subcommittee  
15 look at this more to bring it back in three months, at the  
16 next meeting, where basically it's more or less the same  
17 material, let's say, but there has been more time to work  
18 with the new CPO, deciding which of these objections or  
19 concerns can be addressed and which cannot be addressed,  
20 which to go forward with?

21 I think it strikes me, but I defer to David and  
22 anybody else to get their opinion. I want to hear it.



1 This could be riper in three months, and I'm not talking  
2 about, as Mary Ellen said -- six months, 12 months, 24 months  
3 I think is too long. But three months is not that harmful  
4 to go back and look at things and see what could be, in  
5 essence, separated into controversial and non-  
6 controversial, and then decide what the Subcommittee and  
7 the Committee wants to do.

8 MS. CALLAHAN: In terms of the timing, and in  
9 terms of ripeness, I actually would respectfully disagree,  
10 Lance. Again, you guys can make your recommendation. My  
11 only issue is the intra-sharing, the intra-agency sharing.  
12 But I think the substance of this is actually really  
13 helpful, and you may put in intra-agency sharing, and the  
14 ISRB may just go and say thank you very much for ignoring  
15 that portion, right? I don't want you guys to be ignored.  
16 That's why I'm talking to you, to explain my position.

17 But with regard to the timeliness and the  
18 ripeness of this, the information sharing discussions are  
19 kind of going on now, so I think this would be really  
20 timely now. I don't want to force your hand, but I do  
21 think, regardless of how you do it, I would recommend to  
22 have it be presented or voted on whenever you want, but I

1 think earlier is better for us than later. That's just my  
2 own personal opinion.

3 MR. BEALES: Well, the other approach that  
4 occurs to me we might take, a little bit like Lance's, and  
5 I think speaks to the timeliness of it, the part of it  
6 that's concerning and that I'm not sure I feel I know  
7 enough about is how is the internal information sharing  
8 working now and how would these recommendations sit on top  
9 of that approach, and how would they affect that approach,  
10 and I'm not sure we know the whole story here.

11 A way we could approach this is to narrow these  
12 recommendations now to the interagency sharing and go back  
13 to the Subcommittee on what should we be doing, what should  
14 be different about the intra-agency sharing. And I'd be  
15 interested in David's reaction to that too, since I'm  
16 sending this back to you.

17 MS. MCNABB: Maybe including hearing a little  
18 more from Martha on the intra sharing.

19 MR. BEALES: Yes, at the Subcommittee level or  
20 perhaps at the next -- probably at the Subcommittee level  
21 because we would want it to happen more quickly than that.

22 Ramon?

1                   DR. BARQUIN: I just wanted to expand on both  
2 what you and Lance were saying, because my sense is that  
3 there is an urgency to provide a framework for the  
4 Department vis-à-vis information sharing and access with  
5 everyone else. I mean, that's here and now. And I don't  
6 think we would be doing anyone any favors if we put out a  
7 document that was going to be ignored because of the intra.  
8 Why not go ahead and do it, as you recommended, and Lance,  
9 to address only the inter and not the intra, because over  
10 the next few months this will start to inform the intra-  
11 sharing, and that's one that we should also then focus on  
12 maybe at the next one.

13                  MR. DAVID HOFFMAN: I just had a question in  
14 response. When we had this discussion as a Subcommittee,  
15 one of the concerns that we had is if the reason for doing  
16 that is because the requirements of filling out SORNs and  
17 PIAs make it less relevant to sharing within the  
18 Department, I think it's then difficult to state for other  
19 agencies of the U.S. Federal Government that these  
20 obligations should apply to them when they don't apply  
21 within DHS.

22                         So that was the reason why we thought it was

1 important, especially when sharing between individual  
2 components, to do two things. Number one, have it apply.  
3 But number two, to make sure that the individual controls  
4 that we were recommending were not bureaucratic or  
5 burdensome but were what we thought were the minimum  
6 necessary for responsible handling of data.

7           And so I think this discussion, I think we've  
8 been talking about the process of the discussion, but I  
9 don't think we've gotten to the second point, which is do  
10 we really think any of these controls are burdensome? I  
11 can understand that maybe having to execute a formal  
12 agreement between one DHS component and another DHS  
13 component might be burdensome, and therefore I'm prepared  
14 to make a recommendation to take that recommendation out  
15 and to include language that would state that in those  
16 sharing situations between two components would be then  
17 less formal but still the creation of a document that makes  
18 clear how the information needs to be handled.

19           But I'm very sensitive to putting a  
20 recommendation out there saying that there are two  
21 different kinds of sharing situations, one where you share  
22 with other Federal Government agencies and one where you

1 share with other components within DHS, and we're not  
2 putting any of the obligations on the sharing within DHS.  
3 That doesn't necessarily make sense to me.

4 MR. BEALES: Annie?

5 DR. ANTON: So as a follow-up to David's  
6 comment, in my Subcommittee, where we were looking at the  
7 actual template, we had several interviews with the folks  
8 who actually work with the templates, and I know Tom and  
9 Renard were in these meetings, so they can correct me if  
10 I'm wrong. But the sense that we had was that they really  
11 didn't have that good of a handle on what information was  
12 actually flowing and what agreements were in place inside  
13 and outside, and that concerned us.

14 So our attempt, I believe, was to actually make  
15 recommendations that would help DHS, and also in terms of  
16 their practices in terms of the way that they set up  
17 agreements, and in terms of these guidelines. So I concur  
18 with David that we want the report to be taken as useful,  
19 and we don't want to make recommendations that may  
20 undermine your efforts or be seen as especially burdensome.  
21 And yet I think we need to find a sweet spot of what kinds  
22 of guidance we could provide that might encourage a little

1 more governance and transparency to prevent things that  
2 might pop up in the future, unexpected things. And I think  
3 having some kind of structure in place that we do the same  
4 thing that we ask others to do is a good idea. So I'd just  
5 like to leave it at that.

6 MR. BEALES: Neville?

7 MR. PATTINSON: Just to add, and I'm probably  
8 speaking a little bit out of turn, but on the service-  
9 oriented architecture activities that we are looking at,  
10 there is a definite need to simplify the world in how one  
11 goes about looking at the complexity of a system. We're  
12 already looking at an SOA environment which is very  
13 complex, built from existing implementations of various  
14 stovepipe applications now having to learn to interact with  
15 each other through service-oriented architecture  
16 mechanisms.

17 One of the key things that I saw there was the  
18 fact that we need to define the boundary of where we're  
19 working. And to me, the internal part of this between all  
20 of those stovepipe systems that are now trying to  
21 interconnect, that's an internal problem to DHS, and that's  
22 why we have PIAs for each of those systems. And with the

1 direction of that Subcommittee, we will now look at what we  
2 can recommend to look at that information sharing and how  
3 those relationships work.

4           What I clearly need is to kind of draw the  
5 boundary around the internal versus the external. To me,  
6 it's about your interfaces to where you're out of control  
7 from an internal influence. So that, to me, is very much  
8 the case of you need to have very strict practices and  
9 procedures around instances where it goes outside of the  
10 one DHS, so to speak. So those are the important areas to  
11 me to focus on first, that you have your interfaces to the  
12 outside world well controlled. The inside area I think is  
13 something that can be looked at through the work in the  
14 SOA, through perhaps some more work on the internal side.  
15 But right now, it's define your interface and make sure the  
16 gaps are plugged where you've got your leakage to the  
17 outside world.

18           So I certainly would echo the thoughts of what  
19 you're recommending, Howard, to define it to the external  
20 today and then look at, through SOA and through other  
21 activities, what are appropriate mechanisms, through PIAs,  
22 through whatever it is, to join these things together in a

1 way that they are consistent and controlled.

2 MR. BEALES: John Sabo?

3 MR. SABO: I mean, as a Committee, we've been  
4 working with DHS and components for many years now and we  
5 understand their commitment to privacy and bringing some  
6 structure to privacy, governance, and policies, and  
7 assessment and management, and we don't have the same  
8 confidence about external participants in the data sharing  
9 at all. And I've been arguing, as you know, for years that  
10 we need greater attention to policy rules and technical  
11 controls, and we don't have that. And partly we don't have  
12 it because we haven't had anything like this before. This  
13 is a perfect start, but it's still fairly high level and  
14 abstract. It does not define specific controls. It asks a  
15 set of questions and sets some boundaries.

16 So I guess, to be helpful, it seems to me, I  
17 guess I'm agreeing with Neville in the sense that we know  
18 what DHS is doing. We have opportunities to continue to  
19 work to influence that. We could take time to assess where  
20 they are internally. But on the outside boundaries we have  
21 no knowledge of what the external users are doing and the  
22 controls that they need to follow.



1           I think this would be a great start, a stake in  
2 the ground and lay this out for any external sharing, and  
3 it's not just -- it's with other agencies. It's with  
4 external organizations. I presume it would apply to  
5 contractors who are participating with DHS.

6           So I guess my sense is to move it forward, make  
7 very clear this is Installment A of the white paper and  
8 that it's laying out an initial set of guidance and  
9 recommendations on external sharing, but the Committee will  
10 move very quickly to assess internal practices and  
11 governance policies and technical arrangements. So that's  
12 my two cents worth.

13           MR. BEALES: Kirk?

14           MR. HERATH: I think what you read here is that  
15 philosophically I think a lot of us have some issue with  
16 the one DHS policy. I mean, it's --

17           MS. CALLAHAN: Well, we can't change that  
18 today, Kirk.

19           MR. HERATH: It's not hidden. No, and I don't  
20 think that -- and this isn't going to be law or anything.  
21 This is what we think is a best practice that should be  
22 considered, and I do believe that any interface, there

1     should be some fairly -- a good record. Just because you  
2     have the right to share does not mean you have the need to  
3     share. Someone should be thinking about these connections.  
4     So I'd like to keep it like it is.

5                     MR. BEALES: Annie?

6                     DR. ANTON: I wanted to add a note that I agree  
7     that external is clearly important. There's always the  
8     concern about whether or not we actually have any control  
9     over that, but it's important to have agreement. Not being  
10    a lawyer, I still understand having the agreement actually  
11    helps, right? At least you have something to go back to.

12                    And in terms of the internal, I did want to  
13    note that DHS has come a really long way and that everyone  
14    that we've spoken with, they really are actively seeking  
15    ways to improve data governance and improve the way that  
16    they are collecting and sharing information, and everybody  
17    is certainly very concerned about doing it the right way.  
18    And so I think the recommendations we made were in that  
19    spirit of trying to encourage more of that. So I just  
20    wanted to add that. Thank you.

21                    MR. BEALES: Are there other -- David.

22                    MR. DAVID HOFFMAN: I have a recommendation.

1           MR. BEALES: All right.

2           MR. DAVID HOFFMAN: My recommendation is that  
3 the first edit that I described state that this document  
4 only applies for sharing between DHS and with organizations  
5 external to DHS, and then that the Committee recommends  
6 that DHS review these recommendations to determine which  
7 would be helpful in situations with sharing within DHS.  
8 And then that would -- I would take back the edit on page eight  
9 and go back to the original text.

10          DR. ANTON: Is that a motion?

11          MR. DAVID HOFFMAN: It's a recommendation for  
12 discussion first to see if people object, and then I'll  
13 leave it to the Chair to make the motion.

14          MR. BEALES: Was there a -- did you want to  
15 comment on that, Annie? I'm sorry -- Dan.

16          MR. CAPRIO: Just a quick question, Howard.

17                 Thank you, David, for your Solomonic wisdom  
18 here. But can you repeat the language so that we're all --  
19 I mean, this is very important -- so that we're all on the  
20 same page and that we have an exact idea of what we have on  
21 the table?

22          MR. DAVID HOFFMAN: If someone else can talk

1 for about a minute while I write it down, then I can.

2 MR. BEALES: Well, I can try what I think you  
3 said, and you can tell me if I did it wrong, that --

4 MS. CALLAHAN: Howard, I know you can talk for  
5 a minute.

6 [Laughter.]

7 MR. BEALES: It's true.

8 In that first edit on page one, what would be  
9 added to the printed text is at the end of that second  
10 sentence for sharing so it reads, "Personal data is  
11 respected and protected for sharing between DHS and  
12 organizations external to DHS. The Committee recommends  
13 that DHS review these recommendations to determine which  
14 are helpful," and then I think I degenerated a little, but  
15 "in internal sharing practices."

16 PARTICIPANT: Howard, I'm sorry. Could you do  
17 that one more time? I didn't get all that. Can you  
18 specifically say where you're starting and slowly read it?

19 MR. DAVID HOFFMAN: Howard, I'm ready now.

20 MR. BEALES: You are obviously better at this  
21 than I am.

22 MR. DAVID HOFFMAN: I am starting in the last

1 paragraph of page one, inserting a section in the sentence  
2 before the sentence that starts with "Governments have  
3 recognized there are two key elements."

4           So the previous sentence that starts with, "It  
5 is critical" would remain as is. And so it would state,  
6 "It is critical that DHS establish specific policies and  
7 practices to govern broad information sharing to ensure  
8 that personal data is respected and protected for sharing  
9 between DHS and organizations external to DHS. The  
10 Committee also recommends DHS review the recommendations in  
11 this paper to determine which may be appropriate to apply  
12 to information sharing within DHS."

13           MR. BEALES: If we do that, David, on that  
14 approach, it seems to me we also need to change the first  
15 recommendation on page two, which now says, "The Secretary  
16 will direct all components to utilize ISAAAs when sharing  
17 personal information within DHS."

18           MR. DAVID HOFFMAN: That's correct.

19           MR. BEALES: And those three words should go on  
20 that approach.

21           MR. DAVID HOFFMAN: Correct. That's a good  
22 catch. So deleting on page two in section one "oversight" in

1 the second line, deleting "within DHS and."

2 MS. MCNABB: Howard?

3 MR. BEALES: Yes, ma'am.

4 MS. MCNABB: Dan's tent is up, too.

5 MR. BEALES: Joanne, go ahead.

6 MS. MCNABB: Okay. I have a suggestion, David,  
7 for your -- I have a slight rewording suggestion in the  
8 sentence -- in the encouraging sentence. Let me just read  
9 you my suggestion. "The Committee encourages" -- I think  
10 that's the way it started -- "DHS to review these  
11 recommendations to determine which may be appropriate to  
12 apply to" and I would say "information sharing among DHS  
13 components" rather than "within DHS." That's what we're  
14 talking about. That's what you mean by "within DHS," isn't  
15 it? Among components?

16 MR. DAVID HOFFMAN: I guess I was going for the  
17 super set to also say they'd want to take a look at if it's  
18 sharing it within a particular component also. That's why  
19 I phrased it the way I did.

20 MS. MCNABB: And so a component sharing with  
21 itself?

22 MR. DAVID HOFFMAN: Correct.

1 MS. MCNABB: Meaning sharing from one database  
2 to another?

3 MR. DAVID HOFFMAN: One program to another,  
4 potentially.

5 MS. MCNABB: Okay. I withdraw.

6 MR. BEALES: Are there other questions,  
7 comments, criticisms, arguments?

8 MR. DAVID HOFFMAN: Laudatory comments, notes  
9 of encouragement?

10 MR. SABO: I mean, not that it matters, but I  
11 think this is a tremendous start. So there, I said it a  
12 second time. You're not going to put in controls if you  
13 don't have a framework in which to establish the controls.  
14 So I think this is a great first start.

15 My comment was on number Roman II, Threshold  
16 Analysis. Does that need to change at all? "The Secretary  
17 shall require all components, CPOs and responsible parties  
18 lacking a CPO, to complete an information sharing analysis  
19 whenever they receive an inquiry for information sharing  
20 external to DHS"?

21 MR. DAVID HOFFMAN: Yes, Joe just mentioned it.

22 MR. SABO: Okay. Fine.

1           MR. DAVID HOFFMAN: It should say "receive an  
2 external inquiry for information sharing." That's another  
3 good catch.

4           MR. BEALES: If there are no further comments  
5 and those are just standing tents that haven't fallen down  
6 yet, is there a motion to adopt the edited report or some  
7 other version of the report? Is there a motion?

8           Charles.

9           DR. PALMER: I'd like to move that we accept  
10 the document as most recently edited.

11          MR. BEALES: Is there a second?

12          DR. BARQUIN: I second.

13          MR. BEALES: All right. Is there any further  
14 discussion?

15          [No response.]

16          MR. BEALES: All right. Then all those in  
17 favor of accepting the edited document, please say aye.

18          [Chorus of ayes.]

19          MR. BEALES: All those opposed?

20          [No response.]

21          MR. BEALES: The report is adopted.

22          And again, thank you, David, and thank you,



1 everyone else on the Subcommittee, for your tremendous  
2 efforts in this regard, and we will convey this report in  
3 what will probably be my last official act.

4 MR. DAVID HOFFMAN: And I'd like to, once  
5 again, thank the members of the Subcommittee and thank  
6 everyone for this discussion, which I think was very  
7 helpful and makes it a better report.

8 MR. BEALES: We now come to the time for public  
9 comments, but no one signed up for public comments. So I  
10 guess at this point it is appropriate for us to adjourn.

11 Thank you all for being here. It's been a  
12 pleasure to see you, and I think we had an interesting and  
13 productive day. So, thank you.

14 [Whereupon, at 3:22 p.m., the meeting was  
15 adjourned.]

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