

1 DATA PRIVACY AND INTEGRITY ADVISORY COMMITTEE  
2 PRIVACY OFFICE - DEPARTMENT OF HOMELAND SECURITY  
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7 PUBLIC MEETING

8 March 18, 2010

9 08:30 a.m.  
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14 The Tomich Center

15 111 Massachusetts Avenue, N.W.

16 Washington, D.C.  
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PARTICIPANTS

Chair:

RICHARD PURCELL

Participants:

- LISA SOTTO                      J. HOWARD BEALES
- KIRK HERATH                    NEVILLE PATTINSON
- JOHN SABO                      JOANNE MCNABB
- LAWRENCE PONEMON            MARY ELLEN CALLAHAN
- JAMES HARPER                 REAR ADM. MICHAEL BROWN
- RENARD FRANCOIS              TOBY LEVIN
- ANA ANTON                      MARTHA LANDESBERG
- DAVID HOFFMAN
- CHARLES PALMER
- JOSEPH ALHADEFF
- LANCE HOFFMAN
- RAMON BARQUIN
- DANIEL CAPRIO

1 Ms. Martha Landesberg: Everyone, we're  
2 about to get started, if you take your seats,  
3 members, and members of the audience. We're going  
4 to get started in one minute. So if you'd take a  
5 seat, that'd be great.

6 [background chatter]

7 Good morning, everyone. I'm Martha  
8 Landesberg, executive director of the Department of  
9 Homeland Security's Data Privacy and Integrity  
10 Advisory Committee. I welcome all of you to the  
11 March 18th public meeting, our first quarterly  
12 public meeting of 2010. And with that, I'll turn  
13 the meeting over to our Chairman, Richard Purcell.  
14 If I could just ask one thing, I apologize.  
15 Members, we don't have individual mikes for you this  
16 morning, but there are some mikes overhead. If you  
17 could just try not to talk over one another, that  
18 would be a big help to the court reporter. Thanks  
19 so much.

20 Mr. Richard Purcell: Good morning. Welcome  
21 to our meeting for the Data Privacy and Integrity  
22 Advisory Committee. I'm Richard Purcell. I would

1 like to ask if you would, please, out of a courtesy  
2 to all, to turn your mobile devices to a silent  
3 mode, so that they won't interrupt the scintillating  
4 discussion that you always do have. And we get  
5 distracted easily.

6 The other is that there are, as always,  
7 moments that we've reserved for public comments from  
8 approximately noon to 12:30. So if there are public  
9 comments that you'd like to make, to address the  
10 Committee, then please sign up at the table just  
11 outside of this room, please.

12 We're always - we always welcome those  
13 comments. And we'd like to have that dialogue. So  
14 please feel free to make them, but you do have to  
15 sign up outside of the room in order to do that.

16 We'd like to start today with our Chief  
17 Privacy Officer's update and welcoming Mary Ellen  
18 Callahan, the Chief Privacy Officer for the  
19 Department of Homeland Security.

20 [coughing]

21 Prior to joining - settle, wait for it, wait  
22 for it. Prior to joining the Department, Ms.

1 Callahan specialized in privacy, data security and  
2 consumer protection law as a partner at Hogan and  
3 Hartson, LLP in Washington, D.C. She's also served  
4 as co-chair of the Online Privacy Alliance, which  
5 was an industry self-regulatory group. She's also  
6 served as vice chair of the American Bar  
7 Association's Anti-trust Division Privacy and  
8 Information Security Direct Committee, sorry, that's  
9 right, Committee.

10 Mary Ellen has been the Chief Privacy  
11 Officer for the Department of Homeland Security for  
12 about a year now, right? This is an anniversary?

13 Ms. Mary Ellen Callahan: It is.

14 Mr. Purcell: Happy anniversary, Mary Ellen.  
15 We are delighted to welcome you here. We  
16 congratulate you on this first year. We've all been  
17 very, very happy to serve under your leadership. We  
18 welcome you to proceed.

19 Ms. Callahan: Thank you. Good morning,  
20 everyone. Thank you very much, Richard. And first,  
21 I want to welcome you to the Tomich Center here at  
22 the USCIS. As you know, the - as part of the

1 efficiency review, the Secretary has asked that all  
2 Committee meetings take place in a federal building  
3 if at all possible. And therefore, we have asked  
4 our colleagues at USCIS if we can also share the  
5 space with them. So I want to thank you. I think  
6 that this is a great space with great lights. And  
7 it's a little long. And I know that, but let's see  
8 how it works out. I think it's great.

9 As Richard mentioned, this is indeed almost  
10 exactly one year anniversary as the Chief Privacy  
11 Officer at DHS. And I think we had some really  
12 great results, great stories, and really, great  
13 initiatives in part thanks to you guys. So I want  
14 to thank you for that and also fill you in on  
15 what has been happening.

16 But first, I want to make sure that we all  
17 welcome a happy Sunshine Week. It is, of course,  
18 Sunshine Week in the Federal Government, recognizing  
19 the passage of the Freedom of Information Act. And  
20 we provided sunshine during Sunshine Week. So those  
21 of us who have been suffering through the Washington  
22 winter certainly appreciate the arrival of such a

1 week.

2 I'm going to provide an overview of several  
3 of the Privacy Office's activities since our last  
4 meeting in December. And as usual, there's been a  
5 lot going on in a lot of different areas. And I  
6 wanted to give you a picture of what my staff's been  
7 working on and what's been going on.

8 After that, Admiral Michael Brown, the  
9 Deputy Assistant Secretary for Cybersecurity  
10 and Communications, a DAS in the National Protection  
11 and Programs Directorate, will provide an overview of  
12 computer and network security and privacy  
13 protections in the Department.

14 After that, we have a bittersweet  
15 presentation, where we'll hear from Toby Levin,  
16 Senior Adviser and Director of Policy and Education  
17 in my office. And we'll discuss our work on several  
18 privacy related federal interagency initiatives.

19 Toby has been phenomenal in leading the  
20 privacy conversation at an interagency level, and  
21 really has been an exemplar, and a privacy advocate  
22 in the best sense of the word.

1           As you know, this is going to be Toby's last  
2 chance to address the Committee as a member of my  
3 office. Toby is retiring after an illustrious 25  
4 years in federal service. And during her five years  
5 at the Privacy Office, she has worked tirelessly to  
6 further our message of systematizing privacy  
7 throughout DHS. And I want to thank Toby. And as I  
8 said, we will definitely miss her in the office.  
9 And I know the privacy community here in the Federal  
10 Government will as well.

11           In the final portion of today's session, the  
12 Committee is going to be discussing two important  
13 draft reports. First, proposed recommendations of  
14 the Department's use of enterprise service  
15 buses prepared by the Data Integrity and  
16 Information Protection Subcommittee and then  
17 proposed recommendations on Department privacy  
18 regress programs prepared jointly by the Privacy  
19 Architecture Subcommittee and the Data Acquisition  
20 and Use Subcommittee.

21           And I want to thank the - all the  
22 Subcommittee members for their diligence. And I

1 look forward to hearing your discussion later  
2 on this morning. And I think it's great to see that  
3 we have basically reports from every member of the  
4 Committee that are going to be discussed here  
5 publicly today. So thank you for that.

6 So what have I done for the past year?  
7 There has been a lot going on in my Office over  
8 the past year. And it's been really phenomenal.

9 One way to talk about what I've done is to  
10 talk about quantification, numbers, measurements.  
11 So during my tenure at DHS, we have done 518 privacy  
12 threshold analyses - assessments, 68 privacy impact  
13 assessments, and 62 system - system of  
14 records notices.

15 And that, of course, is the cornerstone for  
16 our compliance requirements. But in addition,  
17 on initiatives that have been started over the last  
18 year, the Department - the Privacy Office has  
19 reviewed 436 I&A analytical products since the  
20 Privacy Office and the Office of Civil Rights and  
21 Civil Liberties began reviewing our office of  
22 Intelligence and Analysis products that are

1 distributed to, for example, Fusion Centers and to  
2 other states and local partners.

3 We have had - which I'll talk a little bit  
4 more about - reviewed 10 Fusion Center privacy  
5 policies, have approved 10 Fusion Center privacy  
6 policies, a new initiative for reviewing the  
7 privacy policies to make sure that they  
8 are at least as comprehensive as the federal  
9 baseline capabilities document. And I have six more  
10 in my office right now. And as I said, I'll talk a  
11 little more about that.

12 I personally have participated in 12  
13 advocacy or outreach events, totaling hundreds of  
14 different advocates or the same advocates 12 times.  
15 At the same time, as you know, that's an important  
16 part of my mission and of my tenure.

17 The - and I've started - I've given 25  
18 speeches, about half of those in government settings  
19 and about half of those in public settings.

20 Again, trying to provide a message for the  
21 Department, message for the Privacy Office, and the  
22 importance of operationalizing privacy and having it

1 be part of the dialogue when developing programs and  
2 technologies.

3 And so, the other thing that they got, I  
4 counted it out, we have worked with at least - we've  
5 worked with every component at least twice on  
6 initiatives, including having people - Privacy  
7 Officers required in each of the components that  
8 deal with personally identifiable information and  
9 actually the FEMA Privacy Officer Tom McQuillan  
10 is here today. And I wanted to welcome  
11 him. And we have several other Privacy Officers,  
12 but they're old hat. So I'm not going to recognize  
13 them.

14 But it's been great. It's been wonderful to  
15 have this an opportunity and to work on maturing the  
16 Privacy Office and privacy protections within the  
17 Department.

18 We, of course, have been working on  
19 transparency issues and on disclosure issues, both  
20 in terms of on the FOIA side and on the privacy  
21 side. And I'll talk a little bit more about that in  
22 a minute.

1           I wanted to start today's overview, first,  
2           though, to talk about the international front. We've  
3           been extraordinarily busy on that. And in fact,  
4           I've just returned from intensive engagements with  
5           our European partners in Brussels, Strasburg,  
6           Amsterdam, the Hague, and Berlin. Five cities in  
7           four days. And this was in part as a follow-up to  
8           Secretary Napolitano's recent meeting in Spain with  
9           the German Justice Minister and also related to an  
10          increased dialogue and increased, as I said,  
11          transparency and awareness on an international  
12          front.

13           As with many of my outreach opportunities, I  
14          talked about the office, explained it, which  
15          obviously, the federal -- U.S. federal system for  
16          privacy is different than the European system - and  
17          talked about those differences, tried to dispel a  
18          lot of myths that exist both in terms of U.S.  
19          privacy issues on the federal side, as well as on  
20          the private sector side. I was a little bit of an  
21          outside counsel going back to my old days, but to  
22          also talk about kind of the institution and to build

1 in support for the privacy protections that the  
2 Department provides.

3 We also talked about the Department's use of  
4 Passenger Name Records. And our -- the report that  
5 my office did associated with the joint review of  
6 the U.S. EU PNR Agreement for 2007. And I'll talk  
7 about that during the compliance period.

8 Several other international events that have  
9 been going on, DHS, State and the Justice  
10 Department recently hosted an Austrian delegation to  
11 discuss the Preventing and Combating Serious Crimes Agreements,  
12 required for each country -- individual  
13 member state country to sign in order to be part of  
14 the Visa Waiver Program. So we talked again about  
15 privacy questions that they have.

16 We -- and then as I mentioned in February,  
17 in between two of the biggest snowstorms that  
18 Washington has ever seen, on the 8th and 9th of  
19 February, we -- my office hosted a delegation,  
20 together with Customs and Border Protection and the  
21 -- both the Office of Field Operations, the CBP  
22 Privacy Office, as well as the Office of

1 Intelligence and Operations Coordination.

2 The delegation from the European Commission  
3 and from European member states for a joint review  
4 of the DHS privacy practices under the 2007 EU U.S.  
5 PNR Agreement.

6 In preparation for that review, our compliance  
7 group updated its 2008 report concerning Passenger  
8 Name Records derived from flights between the U.S.  
9 and EU. That report is available outside and I  
10 believe is in your packets that you received  
11 earlier.

12 The updated report that we did in February  
13 finds that CBP has taken action to address all the  
14 six outstanding recommendations that were contained  
15 in the 2008 report. And in addition, we found that  
16 CBP continues to comply with the terms of the 2007  
17 U.S. EU PNR Agreement.

18 We then issued a joint statement together  
19 with the Commission and with the member states to  
20 say that indeed this joint review took place. It's  
21 the first joint review under the 2007 agreement. We  
22 -- the review itself included site visits to the

1 National Targeting Center and the PAU at Dulles  
2 Airport, as well as comprehensive briefings from  
3 Customs and Border Protection and from the Privacy  
4 Office about what terms are supposed to be, you  
5 know, about the -- in terms of the review. And I  
6 think it went quite well personally. I think it was  
7 a very collaborative conversation. I want to thank  
8 the over two dozen DHS employees who were able to  
9 get in on Monday and Tuesday, February 8th and 9th,  
10 to help participate in these dialogues and these  
11 discussions.

12 And there will be a report issued by the  
13 Commission probably next month associated  
14 with their conclusions from the review. And we look  
15 forward to seeing that report.

16 In early March, my deputy, John Kropf,  
17 travelled to Strasburg, France to participate on  
18 behalf of DHS as an official observer in the Counsel  
19 of Europe Consultative Committee on the Convention  
20 for the Protection of Individuals with Regard to the  
21 Automated Processing of Personal Data. So that  
22 would be convention 108.

1           It's great this -- the event marks the first  
2           time the Federal Government, the U.S. Federal  
3           Government has participated. And the  
4           Federal Government was granted observer status late  
5           in February, and then was able to attend. And  
6           again, it's another place to have a dialogue about  
7           best practices and international privacy standards.

8           I anticipate the Department of Justice will  
9           join us. They also, as I said, the government was  
10          granted status, given that there are several  
11          Ministries of Justice, administrative computer  
12          privacy officials, it's a natural ally to have  
13          Justice (coughing) in this observer status.

14          Another major initiative, obviously, of my  
15          office is to -- is information sharing and making  
16          sure that information sharing is systematized and  
17          considers privacy protections throughout the  
18          Department. As part of that initiative, I'm pleased  
19          to announce that in December, Helen Foster joined  
20          our office as a Senior Privacy Analyst. Helen has  
21          been focusing on building privacy protections in  
22          information sharing arrangements within DHS, as well

1 as with external partners. Helen has a long history  
2 working as a private sector lawyer, but also at the  
3 Federal Trade Commission and really brings a great  
4 background to help us with these issues.

5 She's actively been engaged in revamping the  
6 DHS information sharing guidance, including major  
7 revisions to data information sharing access  
8 agreement templates, guide book, and data access  
9 request processes. And these draft documents are  
10 currently being vetted within DHS. Furthermore, she  
11 -- the documents - her edits expressly  
12 incorporate the recommendations and concerns from  
13 the Committee in the May 2009 White Paper on DHS  
14 Information Sharing Access Agreements. And Helen will  
15 report more fully on that during our next meeting. I'll  
16 ask her to give an update to the Committee on those  
17 issues.

18 In addition, Helen has been providing  
19 privacy expertise and support to a White House  
20 initiative to develop a national strategy for secure  
21 online transactions, which focuses on strategies to  
22 implement identity management solutions to enhance

1 the privacy and security of online transactions  
2 across the government and private sector.

3 And that, too, I hope to have more -- I hope  
4 we can have a discussion on that more fully in May.  
5 And I'm excited about her being a part of the  
6 office. And I want to thank her for her leadership  
7 on these issues. You know, I said, okay, go do it.  
8 And she had to provide a great deal of support to  
9 Ken Hunt, who had been working on information  
10 sharing within the Department within the interagency  
11 opportunity, as well as with Fusion Centers. And so  
12 now Ken is focusing together with Lynn Parker, my  
13 special assistant and others on Fusion Center  
14 initiatives, which is another major push for us in  
15 2010.

16 As you are aware, we launched one major  
17 initiative in Fusion Centers late last year, which  
18 was to have the DHS Privacy Office as a co-chair of  
19 the Information Sharing Environment's Privacy  
20 Guidelines Committee to review the -- each of the  
21 privacy policies for the Fusion Centers,  
22 particularly those who -- so there are 72 Fusion

1 Centers that are recognized, so to speak. And for  
2 those 72, those are the Fusion Center privacy  
3 policies that we will be reviewing.

4 In addition, in December, I was not yet able  
5 to announce this, but in the Department as part of  
6 their 2010 grant guidance, specifically required  
7 that any Fusion Center that got DHS grants had to  
8 finalize their privacy policy and have it approved  
9 by my office within six months of their -- of  
10 receiving the 2010 FY 2010 money. Otherwise, they  
11 would no longer be able to receive money but for  
12 finalizing the privacy policy.

13 So that has received some attention. It's  
14 great because as U.S. privacy professionals know,  
15 sometimes privacy only has a carrot. It can only  
16 induce people to do things. Come on, (coughing)  
17 it's a good thing to do. In this circumstance, we  
18 have a carrot to go and say this is a good thing to  
19 do. It's good for fusion centers, but also we have  
20 a stick. And I want to thank the grant guidance staff in  
21 DHS for allowing us to do this and have this --  
22 these synergies. But it's also the right thing to

1 do. This is -- it's important for Fusion Centers to  
2 recognize privacy protections and to incorporate  
3 them. And for that reason, we're really having a  
4 big push on having these privacy policies be  
5 sufficient and mature, and to refine them going  
6 forward. And we have had success with that. And  
7 we're very pleased for that.

8 Together with that, as another part of an  
9 initiative, working with our Office of Civil Rights  
10 and Civil Liberties, who of course, is our sister or  
11 sibling agency here at DHS. We are working to  
12 provide more privacy and civil liberties training  
13 expressly to Fusion Centers. The Office of Civil  
14 Rights and Civil Liberties has an extensive privacy  
15 and civil liberties training program that they  
16 provide to Fusion Centers upon request. But of  
17 course, that's not scalable. And so this year,  
18 we're taking our next initiative, which was the next  
19 requirement that we had towards Fusion Centers, and  
20 going to train the people in Fusion Centers to  
21 provide privacy and civil liberties training. And  
22 so, it's a train the trainer session that will take

1 place in the four regional fusion centers  
2 conferences. And we've received the support of the  
3 Information Sharing Environment Program Manager to  
4 help have all the privacy officials coming in to  
5 participate in that training. And I think that,  
6 again, is another way of maturing privacy issues  
7 within the Fusion Centers and to understand them.

8 At the end of February, I and a number of my  
9 staff attended the National Fusion Center Conference  
10 in New Orleans. And this is an annual tradition.  
11 And I, as part of this tradition, we had a lot of  
12 outreach. We had a learning lab related to privacy  
13 and civil liberties protections. And again, because  
14 of the privacy policies, we got some renewed interest.

15 And furthermore, I participated in a panel on  
16 Privacy and Civil Liberties 101, together with the  
17 Office of Civil Rights and Civil Liberties, as well  
18 as my colleague, the Privacy and Civil Liberties  
19 Officer at the Department of Justice and the FBI  
20 Privacy Officer. And that was great.

21 In addition, I addressed a private meeting of  
22 Fusion Centers across the country on the

1 developments that I had just briefed you on. And I  
2 thought it went quite well.

3 As I mentioned at the beginning of my  
4 presentation, we have approved 10 privacy policies.  
5 And we have six more in my office. And we  
6 understand that there are several more that are soon  
7 to come forward.

8 In terms of timing just so you guys know, the  
9 grant money will probably be distributed in early  
10 summer. So we're talking June, maybe early July at  
11 the earliest. So a six month clock from there puts  
12 us basically as a calendar year review process. And  
13 our team is prepared and ready to be able to work on  
14 those issues. So we're quite pleased with that.

15 Later on, there's going to be a significant  
16 discussion on cybersecurity. And we will have  
17 Admiral Brown here to discuss this in more detail.  
18 But as part of my report to you, I wanted to just go  
19 over - briefly mention a few of the Privacy Office's  
20 cyber activities.

21 The - as you know, the White House recently  
22 issued an unclassified description of the

1 comprehensive National Cybersecurity Initiative and  
2 published it on whitehouse.gov. This is consistent  
3 with more openness and transparency. We, as part of  
4 the DHS Privacy Office, had -- we have published a  
5 PIA on a proof of concept pilot on Einstein 1  
6 capabilities with the U.S., the Department  
7 and the State of Michigan. There is a copy of that  
8 in your folder. So the PIA. That is, of course,  
9 publicly available. And it's also available on the  
10 table outside.

11 As a more overarching approach, together with  
12 the Office of Cybersecurity and Communications,  
13 Admiral Brown's Office, my office published a white  
14 paper on the Department's activities in the area of  
15 computer network security and privacy protection.  
16 And there's a copy of that, again, in your folders,  
17 and again available publicly. That, too, is available on  
18 the DHS website, particularly in a new section for  
19 cybersecurity and privacy protections. All of those  
20 documents I've discussed are posted there. And I  
21 think that's a good way of talking about the scope  
22 of cybersecurity issues, and the role of my office

1 for integrating privacy protections into them.

2 The Compliance group is consistently busy. I  
3 stated the numbers for the PTA's and the PIA's.  
4 And they, of course, are the bread and butter for  
5 privacy compliance within the Department. To help  
6 them better manage the compliance documents and to  
7 ensure that the group's output is organized and  
8 timely, I've assigned them a near full time  
9 administrative assistant, who will take the lead in  
10 tracking compliance documents through our new  
11 compliance tracking system, for which we have a PIA.

12 So we have that in - we have that. And in  
13 effect, Erin (coughing) you know,  
14 supports DPIAC. Erin will be migrating some  
15 responsibilities to support compliance on more of a  
16 full time basis.

17 Another one of my initiatives for last year  
18 that some of you know about is the development of an  
19 updated PIA. The Compliance group is nearing final  
20 development of an updated PIA template and guidance  
21 document. Since the Committee's last meeting, the  
22 group has distributed drafts to the Privacy Office

1 Directors, Component Privacy Officers, Privacy  
2 Points of Contacts, and the Office of General  
3 Counsel for review and comment. We will release it,  
4 not we plan to release, we will release the new  
5 template by our annual privacy compliance workshop  
6 on June 10th. And I'm - I very much think that this  
7 will help provide more transparency, but also  
8 privacy analysis within the PIA in a more  
9 streamlined fashion.

10 Other things the Compliance group is working on  
11 together with others in our office include working  
12 on improving the Section 803 report in response in  
13 part to your feedback associated with the quarterly  
14 reporting on complaints and incidents that we have  
15 to make to Congress.

16 Specifically, we've enhanced the transparency  
17 for the first quarter report by adding narrative  
18 examples of the types of review we've conducted, the  
19 types of complaints we received, and how we resolve  
20 them, and by clarifying the categories of complaints  
21 and their disposition. Again, a copy of that is  
22 provided in your folder and is available on the desk

1 outside.

2 We have issued revised reporting guidance to  
3 components consistent with these changes, of course,  
4 and plan to implement additional improvements, such  
5 as providing more context for the training data we  
6 receive.

7 And I'm quite pleased about that. And again, I  
8 think it will help all of us explain the Privacy  
9 Office.

10 Furthermore, as you know, my office has been -  
11 it's mainly involved in the Department's planning  
12 for use of social media tools and initiatives. In  
13 addition to providing policy support and  
14 development, the Compliance group has drafted a  
15 social media PTA, two social media PIA's covering  
16 social media and network interactions, and  
17 informational push - not interactive - media. So those  
18 are going to be the two types. We're going to have  
19 interactivity, and then the non - basically the non  
20 interactive social media, where we provide the  
21 information, together with our Office of General  
22 Counsel, our Chief Information Security Officer,

1 and our Public Affairs Office. We're in the process  
2 of developing a social media compliance process for  
3 the entire Department in terms of utilizing social  
4 media tools for providing the Department's mission.

5 We're also at the final stages of developing a  
6 process for computer matching agreements and  
7 establishing a formal Data Integrity Board. And we  
8 will be doing that very soon. The Compliance group  
9 has drafted a management directive. And we'll be  
10 finalizing the CMA template, as well as training for  
11 the Data Integrity Board members.

12 We have been supporting the CIO Council's  
13 Identity, Credentialing, and Access Management  
14 Subcommittee by drafting a  
15 model PIA for federal agencies considering the use  
16 of commercial credentials, such as Google and Yahoo  
17 to register individuals at federal websites. And  
18 you'll hear more about the CIO Council work and more  
19 of the interagency work from Toby Levin when she  
20 speaks later on today.

21 In January, Rose Bird and I briefed the House  
22 Homeland Security Committee on the privacy incident

1 management work, including the complaints tracking  
2 system, as well as the Privacy Office's role in DHS  
3 TRIP.

4 Then we have the Privacy Incidents and Inquiry  
5 Group has also undertaken two initiatives in response  
6 to inquiries from this board, from this Committee.  
7 In February, we queried the Component Privacy  
8 Officers and Privacy Points of Contact to obtain  
9 information on component privacy complaint handling  
10 processes and procedures, the tools to manage those  
11 complaints, and the availability of complaint  
12 handling metrics. And that process will enable us  
13 to identify best practices and to assess the  
14 feasibility of any additional data, not just to our  
15 803 reports, but also to our complaint tracking  
16 system and processes within the Department, and  
17 within the Privacy Office.

18 And second, we hosted the second DHS Privacy  
19 Incident Handling Quarterly meeting in February and  
20 presented an overview of incidents within DHS for  
21 the third quarter.

22 I mentioned it's Sunshine Week. That,

1 obviously, is an important element of our office,  
2 our Freedom of Information Office, which is the, as  
3 you know, the office has two sides. And I'm pleased  
4 to announce that our FOIA team continues to grow.  
5 And we have in the past several months added six new  
6 FOIA specialists. And a new administrative  
7 specialist will be on board soon. And that will  
8 certainly help us manage the FOIA flow, which has  
9 increased in the administration in light of the  
10 several openness and transparency initiatives that  
11 the president has implemented.

12 Last month, we published the fiscal year 2009  
13 FOIA report to the Attorney General. That's the  
14 process - we publish it to the Attorney General.  
15 And that - and then in addition, we published a  
16 first ever Chief FOIA Officer's Report on Monday.  
17 And that is a new initiative. Again it is required by  
18 the Attorney General, who has been asked to report  
19 the fiscal year report basically says numbers. What  
20 have you done, how have you done them, and how are  
21 you doing in terms of your backlog?

22 And the Chief FOIA Officer's report is more

1 focused on the open environment and transparency  
2 initiatives and what we have to do associated with  
3 the open government initiative and also in terms of  
4 addressing the backlog.

5 And as the Committee is very aware, DHS when we  
6 began operations, it inherited a huge backlog of  
7 FOIA requests from its legacy agencies. And  
8 furthermore, then the creation of DHS itself  
9 generated a flood of new requests.

10 The result was a backlog of 98,396 requests at  
11 the end of FY 2006, which was the largest FOIA  
12 backlog in federal history. Woo-hoo, we're number  
13 one.

14 [laughter]

15 But as a result of the dedication of the DHS FOIA  
16 Professionals, and through sheer, you know,  
17 manpower and legwork, the Department has reduced its  
18 backlog by over 80 percent in the last three years.  
19 Plus, as of January 2010, the DHS backlog was down  
20 to 12,000 requests, which is really a Herculean  
21 effort on their part. And I wanted to thank them  
22 for their hard work related to that.

1           In addition, we are also taking a very  
2 aggressive approach to proactively disclosing  
3 information in keeping with the open government  
4 directive and related transparency initiatives. We  
5 believe that this will have an effect to further  
6 reduce the number of FOIA requests because the  
7 information that's being sought has already been  
8 made public.

9           The Department has made significant  
10 enhancements to its online FOIA reading rooms, as  
11 well as having new information posted. We've  
12 disclosed over 600 documents on a proactive basis,  
13 including management directives and other  
14 opportunities totaling close to hundreds of  
15 thousands of pages proactively disclosed. And  
16 furthermore, we will be doing more in the future.  
17 So I think it's been a great initiative in terms of  
18 disclosing these types of things in a proactive way.  
19 And for that, consistent with the Administration and  
20 consistent with our obligations as professionals to  
21 engage in transparency and openness, whether it be  
22 on privacy side or on the FOIA side.

1           With that, Mr. Chairman, that concludes my  
2           report on the activities of the Privacy Office since  
3           we last met. And I turn it back to you.

4           Mr. Purcell: Thank you, thank you very much.  
5           You may ask a question, but I'm going to use the  
6           Chair's prerogative and ask mine first.

7           [laughter]

8           I note with interest, Mary Ellen, the model PIA  
9           for use of commercial credentials. Can you explain  
10          a little more about that? I think that the Committee  
11          has a keen interest in perhaps some ability to help  
12          with that process.

13          Ms. Callahan: I actually think Toby's going to  
14          talk about that during her session.

15          Mr. Purcell: Oh, is that right?

16          Ms. Callahan: Yes.

17          Mr. Purcell: Okay.

18          Ms. Callahan: So I think she can go into it in  
19          a little more detail about that. She has been  
20          working together with compliance group about several  
21          different identify management - making sure that  
22          privacy protections are included in that. So I

1 think she may do that -

2 Mr. Purcell: Yeah.

3 Ms. Callahan: -- or better suited to do so.

4 Mr. Purcell: Fine. We'll look forward to that  
5 from Toby. Joan, do you have a question?

6 Ms. Joanne Ms. McNabb: I was interested to hear  
7 you talk about the new requirement for grant  
8 applicants relating to privacy policies. As you may  
9 recall from the meeting we had when you were an  
10 observer before your official unveiling, we had put  
11 forward a request that the grant application process  
12 include gathering information on whether PII is  
13 going to be collected as part of whatever is being  
14 proposed, and have run into various procedural  
15 hurdles for a number of years on that point.

16 Ms. Callahan: Yeah.

17 Ms. McNabb: And so, my question is with what  
18 you were able to do by some miraculous way, will  
19 that reveal - will the fact that they have to  
20 provide a privacy policy, will that in any way  
21 reveal whether the project collects PII?

22 Ms. Callahan: That is a great question, Joan.

1 And the provision of federal grants to state and  
2 local organizations, as you know, is a multi layered  
3 and complicated process. And I am by no way an  
4 expert in this issue.

5 The requirement to provide this type of  
6 information and together collect - and to ask about  
7 are you collecting PII, where are you collecting  
8 PII? As I understand it, that is outside - it is  
9 outside of our purview to do that kind of discrete  
10 specific element.

11 What we did do for the grant guidance is, as I  
12 said, for this required, you have to have a privacy  
13 policy that's at least as comprehensive as the  
14 baseline capabilities document. It doesn't have to  
15 be a mirror, because obviously, state law, you know,  
16 obviously California has unique state laws and so  
17 on, but it has to at least have the same fundamental  
18 privacy principles within it. So that we thought we  
19 could do and have a requirement in that way.

20 Something else that we were able to get into  
21 the grant guidance this past year was related to  
22 closed circuit television, which is also an issue of

1 - that has been before this Committee. We have  
2 required - we have urged and encouraged, those are  
3 the words that we could use, urged and encouraged  
4 that those individuals who are either launching a  
5 new CCTV program using DHS funds, or having a  
6 continuing program, to do PIA's. And we pointed them  
7 to the Department's closed caption television PIA  
8 for state opportunities.

9 We've had several questions about that. I'm  
10 working with the grant guidance staff to try to get a little  
11 more robust disclosures.

12 Ms. McNabb: Can you urge and whatever that  
13 other word was you said, encourage them to reveal  
14 whether or not they're going to elect PII along with  
15 your urging and proposing?

16 Ms. Callahan: If - well, yeah, so in the PIA -  
17 -

18 Ms. McNabb: In the spirit of our official  
19 requests.

20 Ms. Callahan: Yes. So the - as I said, the  
21 requirements on a federal level from a Department  
22 perspective is difficult to put too many kinds of

1 prescriptive requirements on it. But I have  
2 tried to work with the grant team to not only have  
3 these two elements, but to have privacy protections  
4 considered in the grant guidance process. That I  
5 hope to have for the 2011 guidance, which is coming  
6 up. So—

7 Ms. McNabb: Okay.

8 Ms. Callahan: Right. So on the PIA question,  
9 I don't think I can ask expressly.

10 Ms. McNabb: But can you urge and encourage?

11 Ms. Callahan: I think I probably can urge and  
12 encourage. And as I said, it's part of the PIA  
13 process —

14 Ms. McNabb: Will you?

15 Ms. Callahan: -- for -- I think if I can I  
16 will.

17 Ms. McNabb: Yeah.

18 Ms. Callahan: I mean, I don't know if I can.  
19 But I'm still trying to figure out that legal hurdle  
20 because that is a very unique legal skill, federal  
21 grant provision.

22 Ms. McNabb: Yeah.

1           Ms. Callahan: Yeah. So but as I said in the  
2 CCTV PIA, they would have to disclose that as part  
3 of the PIA anyways.

4           Ms. McNabb: Uh-huh. Thanks.

5           Mr. Purcell: I'm advised that our next guest  
6 is on a tight schedule. So I would like to ask the  
7 Committee to be very brief in their comments if we  
8 can, please. And in - and also, Mary Ellen, you'll  
9 be with us for -

10          Ms. Callahan: All day.

11          Mr. Purcell: -- for the morning. So those  
12 members who can hold in abeyance their question and  
13 bring it up at a later moment in this morning, you'd  
14 be welcome as well for that. So if there are people  
15 who are - continue, no?

16          Ms. Callahan: Encourage them.

17          Mr. Purcell: We can leave them? All right,  
18 fine. I've changed them into -

19          Mr. Joseph Alhadeff: No, I think you  
20 encouraged -

21          [laughter]

22          Mr. Purcell: I encouraged the -- which is in

1 my program. Thank you, Mary Ellen, very much --

2 Ms. Callahan: Sure.

3 Mr. Purcell: -- for your presentation. We  
4 appreciate it. And yes, and we will, I think, take  
5 up a little bit of time as the schedule allows to  
6 further our discussion -

7 Ms. Callahan: Absolutely.

8 Mr. Purcell: -- this morning.

9 This morning, as well, we're privileged to have  
10 with us Rear Admiral Michael Brown. Admiral Brown  
11 is the Deputy Assistant Secretary for Cybersecurity  
12 and Communications in the Department of Homeland  
13 Security's National Protection and Programs  
14 Directorate.

15 Admiral Brown has - he plays a leading role in  
16 developing the strategic direction for the  
17 cybersecurity and communications components. This  
18 includes the National Cybersecurity Division, the  
19 Office of Emergency Communications, National  
20 Communications System, and also serves as the  
21 Assistant Deputy Director of the Director of  
22 National Intelligence's Joint Interagency Task Force

1 for which there is an acronym, but it's actually  
2 longer than saying the words.

3 [laughter]

4 Admiral Brown has served in the Navy for 28  
5 years. Prior to his assignment as the Deputy  
6 Assistant Secretary. He served as the Director of  
7 Information Operations Divisions and Deputy  
8 Director of the Cryptology Division on the staff of  
9 the Chief of Naval Operations.

10 In both those roles, he led the Navy in  
11 expanding its operational role in cybersecurity,  
12 cyberspace, and other technology implementations.

13 So Admiral Brown, welcome. We are delighted to  
14 have you with this morning.

15 Rear Admiral Michael Brown: Thank you very  
16 much, Mr. Chairman. It's actually up to 30 years in  
17 two months.

18 [laughter]

19 When we wrote that bio when I first got to DHS,  
20 my aides tried to say almost 30 in the - and it was  
21 going out. And I didn't want to appear older than I  
22 was.

1 [laughter]

2 I can no longer hide. So thank you very much  
3 for the opportunity. I do have a few slides. And I  
4 know that the briefs were available.

5 I really just want to use a couple of the  
6 slides to talk about the current status, what we've  
7 been doing. But as I just saw, and as I know many  
8 of you, I would like to engage in a conversation. So  
9 I urge and encourage you to ask questions when we go  
10 to that.

11 We'll start with the threat, which is slide  
12 three. It's something that you are all very aware  
13 of. It's something that we see every day in news  
14 media. It's something that we in our business, in  
15 all of our public private sector partners are  
16 dealing with on a daily basis, the fact that the  
17 threat is more targeted. Obviously, it is louder,  
18 more pronounced. We're seeing that. And they are  
19 becoming more sophisticated.

20 So what I'd like to do from now on is talk to  
21 you of what we have done and what we were continuing  
22 to do, what DHS is doing, how we fit into the

1 national effort and how we are working with the  
2 private sector also.

3 So as background, many of you are aware that  
4 the President Bush in January of 2008 solidified the  
5 comprehensive National Cybersecurity Initiative  
6 through the NSPD 54 HSPD 23. And that was just a  
7 couple of weeks ago released or summarized at an  
8 unclassified level by the White House while we were  
9 out at the RSA conference.

10 So for the first time, a large majority of what  
11 the CNCI was about and the NSPD, that we had to  
12 release to the unclassified level. And DHS has a  
13 number of roles to play. We have a leadership role.

14 And we have a specific text for the initiative.  
15 And I encourage you to ask questions, should you  
16 desire to find out what specific goals are.

17 The next page lists the 12 initiatives. I  
18 won't go through them all, but I want to highlight  
19 several, where we are concentrating our efforts. In  
20 particular initiatives 1, 2, and 3, which deals with  
21 reducing the threat through a number of actions.  
22 First, by reducing the Internet access points and

1 coming up with comprehensive security standards that  
2 can be applied across the board. That is pretty  
3 much applied to initiative 1.

4 The second is to come up with intrusive  
5 protection capability and increased analytic  
6 capability through DHS responsibilities. That is  
7 where we have deployed EINSTEIN 2 and have increased  
8 our analytic and other capability in people inside  
9 US-CERT in the National Cybersecurity Initiative.

10 And Initiative 3 is something that we have  
11 recently started. And that has to do with not only  
12 understanding what the threat is, where they've  
13 gone, but start to prevent that malicious activity  
14 from taking place. That's the driver we call  
15 EINSTEIN 3. We are in the midst of an exercise and  
16 will be happy to take questions. And I'm here to  
17 tell you that the unclassified Privacy Impact  
18 Assessment associated with the exercise itself will  
19 be released either later today or by tomorrow. We  
20 are frantically finishing up that product to ensure  
21 that we have that unclassified PIA out there, so  
22 that people can understand that the unclassified

1 level, what we're doing with respect to intrusive  
2 prevention for the Federal Government, focusing on  
3 the civilian executive bridge.

4 A couple other things. Later on in those  
5 initiatives, like initiative 8, which is increasing  
6 the education for the federal workforce with respect  
7 to cybersecurity, we have a leadership role in that  
8 for the Department of Defense.

9 And two others. Lastly, Initiatives 11,  
10 working on supply chain, the whole idea with respect  
11 to the cyber - to the CNCI was the fact that there  
12 is no silver bullet to have a comprehensive, hence  
13 the title, approach to as many factors as could be  
14 addressed when looking at cybersecurity. So  
15 Initiative 11 is looking at supply chain and how we  
16 can help to address that piece.

17 And then, number 12 is focusing on public and  
18 private partnership. There are numerous things that  
19 we have done with respect to initiative 12 in the  
20 private sector to increase situational awareness,  
21 not just on the public sector side, but on the  
22 private sector side. And so, one of those things

1 little pilots that we have is the initiative where  
2 we have where we have EINSTEIN 1. And we obviously  
3 have a privacy impact assessment that's --.

4 Mr. Purcell: Okay.

5 Mr. Brown: Moving right along -

6 Ms. Callahan: It was my fault. Sorry about  
7 that.

8 Mr. Brown: See how easy it is to transition.  
9 That's because it's deep.

10 [laughter]

11 Frankly In fact, Mary Ellen, I wish I had been  
12 there for the unveiling.

13 [laughter]

14 Privacy actions that we've taken are, as we  
15 have said from the very beginning, extremely  
16 important to us and a foundational part of our  
17 approach inside DHS with respect to cybersecurity.  
18 So we work very closely with the Department of  
19 Justice as they went through the legal review as to  
20 what our responsibilities and capabilities are with  
21 respect to EINSTEIN 2. And that was released last  
22 year at the unclassified - it was an unclassified

1 effort.

2 With respect to our privacy impact assessments,  
3 you see three major ones there that we have had with  
4 respect to EINSTEIN 1, which is dealing with network  
5 flow, understanding what the traffic is doing, who  
6 it's going through, where is it coming from. And  
7 EINSTEIN 2, which has been focused on intrusion  
8 detection. So understanding what the (coughing)  
9 activity.

10 And as I just mentioned, we will shortly  
11 release the unclassified PIA for the exercise that  
12 we're currently undergoing, that will test the  
13 technologies we need to use for EINSTEIN 3. And  
14 we'll follow up on that.

15 And then, again, I think that a critical part  
16 of the teamwork is our engagement with you. So  
17 we've had several sessions. We will continue to  
18 have sessions where we can provide information and  
19 have discussions at the classified and unclassified  
20 level. I think that's critically important that we  
21 understand the world. And we're not going to  
22 completely understand the world. So we will focus

1 down and want to charge further engagement on Europe  
2 side as well as our side to make sure that we get  
3 there.

4 With respect to EINSTEIN 2, and literally for  
5 some of you who have been told to just - as we go  
6 to, not on the currently capabilities that we're  
7 using inside the exercise that as we get to EINSTEIN  
8 3, we have developed numerous policies and  
9 procedures that frankly, I think are better than any  
10 place else inside the U.S. Government with respect  
11 to handling the information, to putting the policies  
12 and procedures in place, because we have, frankly, a  
13 lot of purpose, a lot of oversight, a lot of  
14 interest in what we're doing. And that's at the  
15 public sector side because I work inside the inner  
16 agency.

17 So for capabilities that are well known inside  
18 the public and private sector side, like EINSTEIN 2  
19 as an intrusion detection capability, we have  
20 numerous detailed standard operating procedures and  
21 other policies that we put in place. And we do that  
22 in order to make sure that as we're attacking the

1 malicious activity that is out there, we are mindful  
2 of and have procedures to handle should we have any  
3 PII information and to ensure that our operators and  
4 analysts know how to handle the information.

5 We also -- you see that bullet up there on  
6 questionable activity. We also have procedures in  
7 place so that we could -- we know what to do should  
8 something happen, whether it's on purpose, and  
9 malicious in itself, or inadvertent. And so those  
10 were things that we've put in place.

11 And the last part is the fact in order to make  
12 sure that this was working, we've got auditing  
13 procedures in place to follow through on that.

14 If we could go to the next slide.

15 [laughter]

16 Get to some of the things that we've done with  
17 respect to implementation. Again, get into how we  
18 tried to go past the minimum requirements. We have  
19 responsibilities for memorandums of agreement with  
20 each of its departments and agencies. They certify  
21 that they have done specific things, including  
22 training and holding their operators, their users

1       accountable, as well as if there's a proper  
2       notification to all of the individuals that have  
3       access to the network and that they have policies  
4       and procedures in place. So that is part of the  
5       process that we go through. It's what I call the  
6       soft stuff leading the hard stuff. This individual  
7       handling, individual working with every department  
8       and agency by DHS in order to make sure that all of  
9       the partners understand what the roles and  
10      responsibilities are, and that they execute it.

11             The next slide is our oversight and compliance  
12      training. We established inside our office, inside  
13      my organization, an office that is - sorry, first  
14      I'll talk about Mary Ellen.

15             [laughter]

16             Ms. Callahan: Isn't that the order which it  
17      should always to be in?

18             Mr. Brown: As I've already mentioned, and I've  
19      done this numerous times, the fact is that we came  
20      together and will continue to do so. And so, there  
21      are responsibilities that Mary Ellen executes for  
22      the Department that we follow to make sure inside

1 our organization, inside CS and C, we established  
2 oversight and compliance. So that and to the  
3 users, we are monitoring the post - or actually  
4 doing the mission, that we are setting up processes  
5 and procedures so that not only we are providing the  
6 appropriate oversight to the operators and the  
7 analysts, but there - we, my office, is capable of  
8 responding to Mary Ellen and her responsibilities,  
9 and to the Interagency, and for you all. So that is  
10 the structure that have been established inside DHS.

11 A couple of quick things now that I want us to  
12 talk about, that of how we're actually operating.  
13 We've established a National Cybersecurity and  
14 Communications Integration Center, where we have  
15 taken various aspects, various operational evidence  
16 of DHS, co-located it to be able to conduct  
17 operations in the environment and the - to be able  
18 to counter the direction that we see in physical and  
19 in cyber arena. So we are taking operational  
20 capability to focus on the communications and IT  
21 sector, co-located them and are now, for the last  
22 four or five months, begun to operate as a team.

1 And we're going to continue to expand that.

2 And part of it is when we brought the National  
3 Coordinating Center for Telecommunications onto the  
4 floor, we brought a private sector partner. And  
5 we're going to continue to do that. This gets to  
6 the next and my last slide, the next case we are  
7 feverishly working, which is the National Cyber  
8 Institute on Responsiveness. Called for underneath  
9 the - President Obama's cyberspace policy review.  
10 We've been leading the interagency and private  
11 sector effort to develop the incident response plan.

12 And my premise from the beginning, my guidance to  
13 the folks that I've been working with is we never  
14 want to execute this. So when writing the plan,  
15 when aligning and assigning roles and  
16 responsibilities, we need to be practicing and  
17 operating the way we would execute the incident  
18 response plan. And so, that means steady state  
19 operations. So that is what we've done.

20 We've had several iterations of the document.  
21 I'm spending another three or four hours this  
22 afternoon in other sessions, working on this. We've

1 done table tops, interagency, and with private  
2 sector, a couple of private sector table tops to  
3 ensure that we can identify current capabilities and  
4 gaps, and barriers. So that we're capable of being  
5 better than we are today, which is better than we  
6 were last year.

7 And with that, I am at your service.

8 [laughter]

9 Mr. Purcell: Thank you, Admiral Brown. Are  
10 there questions for any Committee members? I'm  
11 going to start down here with John. Is that your  
12 (inaudible)?

13 Mr. John Sabo: Question on the broader  
14 mission, cybersecurity, you know, and the review of  
15 integrating, look ahead for some of the main clients  
16 even beyond that, new very sensitive infrastructures  
17 be respective of what happens in (inaudible) high  
18 drug action, we have security and privacy working  
19 for HHS to develop - to identify risks around  
20 privacy for health - electronic health records and  
21 integrated health records, critical in structure.  
22 Likewise, smart grid.

1           And we have (inaudible). I guess my question is  
2           from your perspective, being very concerned about  
3           the cyber CI aspect of the infrastructures, are you  
4           monitoring - do you have staff participating in  
5           monitoring that work? And being - do you see any  
6           potential projections to some small amount of  
7           research that might CI cybersecurity aspects of  
8           using health and infrastructure? In other words, it  
9           seems there are power electrics going on. The  
10          question is, are you able to pull that together  
11          (inaudible)?

12          Mr. Brown: Yes, so we have staff members and  
13          subject matter experts that are participating in -  
14          at various levels, all of the things that you  
15          mentioned. So first of all, looking at what the  
16          technical requirements are for cybersecurity with  
17          the health initiatives and with the smart grid. We are  
18          part of the working group that establishing the  
19          standards. And part of our process is - to not just  
20          look at the cybersecurity piece, but we have to  
21          address the privacy issues.

22          So part of what we've learned in the deployment

1 of EINSTEIN 2 is - as we build to EINSTEIN 3 is the,  
2 again, I get back to the soft stuff being the hard  
3 stuff, but the individual criteria for sharing of  
4 information in our mission space with respect to  
5 cybersecurity, that we have with the individual  
6 departments and agencies. So when I talk about they  
7 need to certify, part of that is how do we handle  
8 what is potentially sensitive information on their  
9 side?

10 Then you get into the private sector aspects  
11 that go along with that, which is the work that we  
12 do and try to bring to the table to the cross sector  
13 cybersecurity working group and the individual  
14 sectors, because that's our easiest and quickest way  
15 to get to the vast majority of the place to again  
16 address both of them.

17 Cloud computing, huge issue with respect to -  
18 it's got great opportunities. And if we are not  
19 from the beginning considering the cybersecurity  
20 aspects of it or - and part of what we're talking  
21 about is always probably the first, second, or third  
22 word is the privacy aspects. This is about

1 protecting privacy for our citizens. And be a part  
2 of the interagency working group that is working  
3 with the CIO's and the (inaudible) to ensure that  
4 we're trying to address up front cybersecurity as  
5 the Federal Government goes into the (inaudible).

6 Mr. Purcell: We will work around the table to  
7 my left. So if Joe, you're next up.

8 Mr. Alhadeff: Thank you. And it actually  
9 worked as a good segue, because my question really  
10 relates to the soft stuff is the hard stuff. You  
11 talked about having procedures for handling  
12 questionable identifiable information that was  
13 within the people that were part of EINSTEIN 2.  
14 Then you talked about rolling it out across the  
15 partners. And then you kind of spoke about the  
16 interface with the private sector.

17 So we seem to have perhaps four scope issues.  
18 We've got the people who are in the program itself,  
19 an intra DHS issue related to people who may be  
20 touching the program, external agencies, whether  
21 state or federal, who may become involved, like  
22 Michigan with EINSTEIN 1. And then finally, an

1 interface with the private sector.

2 And I was wondering, as those tools and  
3 processes get developed, and people start coming up  
4 with how we define certain terms, how we define  
5 sensitive and things of that nature, is there a  
6 harmonized process related to that? Or is that  
7 something that is done at every mission and every  
8 section, because as you get to the interface with  
9 the private sector, if everyone is using a different  
10 set of definitions and a different set of  
11 procedures, it's going to be very difficult to  
12 figure out how to manage those information flows,  
13 because people are talking about different things or  
14 same things in different ways?

15 Mr. Brown: Great question. So let me start  
16 with the soft stuff is harder than I actually talked  
17 about. And so, lexicon is a huge issue for us, even  
18 within the U.S. Government, what we're talking  
19 about. And part of that is because, obviously,  
20 being from the Department of Defense, what DOD says,  
21 the same words do not equate to the same mission  
22 space that we have inside DHS.

1           So it's very, very difficult to try to make  
2           sure that everybody understands that what we're  
3           saying. And so, we are trying to lay out the  
4           lexicon. It takes a long time when - and it is  
5           every step of the way a hard process. And in some  
6           cases part of what I've been saying since I've got  
7           the DHS is in many cases, it's the first time it's  
8           been done. So that makes it even more difficult to  
9           articulate what we mean, what the words are behind  
10          that. So that everybody is comfortable with the  
11          policies and procedures that we put in place.

12          Starting with the procedures that we've got for  
13          information handling and for PII, there - we put  
14          strict procedures in place so that if there's a  
15          requirement that you can tie malicious activity to  
16          specific PII as a requirement to capture that, it  
17          goes through a rigorous process.

18          The rest of the procedures are to prevent the  
19          PII from getting to all of the other partners that  
20          you've describe. There are specific technical  
21          things that we want to be able to share with our  
22          Federal Government partners. And there are

1 vulnerabilities and threats that we want to share  
2 with the private sector and want the seat coming  
3 back to us that we need to be able to share. But it  
4 is extremely complicated. It is time consuming. And  
5 we've proven that with our exercise. We've proven  
6 that with milestones that are taking longer, because  
7 I'll go back to every department and agency on the  
8 federal side has various levels of capability and  
9 capacity in, again, perhaps a different  
10 understanding of the words that are being used.

11 Mr. Purcell: Lance?

12 Mr. Lance Hoffman: Thank you. In your slides,  
13 you mentioned you were going to test some of the  
14 work you're doing during Cyber Storm III, coming up  
15 in September. Could you tell us just a little bit  
16 more about your planning of this, and in particular,  
17 of what you are doing with the Privacy Office in  
18 terms of both the planning and the actors during the  
19 exercise and the observers?

20 I ask this because I remember when I was first  
21 appointed to this Committee it seems like eons ago,  
22 there was a similar exercise we were invited to.

1 And when I got there, it was in the very early days  
2 of DHS. And there was some confusion. So I never  
3 got to see anything, what was going on.

4 And so, I'm hoping either for me or some of my  
5 colleagues, this will not happen again. And more  
6 importantly, what you're doing with the Privacy  
7 Office, integrated into the planning with that  
8 regards?

9 Mr. Brown: So as it says, this will be the  
10 third Cyber Storm exercise. It's done every two  
11 years. We are in the process right now of working  
12 along the individual elements that will be part of  
13 the exercise that we'll test.

14 It is being built, the scenarios and the  
15 objectives are being built with a combined private  
16 sector and public sector team. So that we can, in  
17 fact, test the incident response plan, because it's  
18 supposed to be natural in scope and be able to go  
19 against public, private sector.

20 In fact, some of the people in the private  
21 sector side that are participating in the scenarios  
22 and the objectives, have also been very big in the

1 development of --.

2 The timeline is I have to add - if the response  
3 plan done by the end of June, beginning of July,  
4 because we're going to have our final planning  
5 conference for Cyber Storm III at the end of July.  
6 So we've obviously got a better connection. So  
7 there's my drop dead date.

8 And then, we will formalize - I will work with  
9 Mary Ellen to make sure that we've got the  
10 invitations out. It will be held at a couple of  
11 locations where we don't obviously do the exercise  
12 over a live network. It is a disconnected enclave  
13 that we use for many reasons. And may be able to  
14 show some of the activity, I think at least at one  
15 of the locations. And it should be where the  
16 headquarters of the major portion of the exercise  
17 will be done. And we're working out to see if we  
18 can. And we'll be able to have the classified  
19 portion, if we needed to test classified elements,  
20 what we need to do on the public, private side.

21 Mr. Hoffman: But you will be involving as  
22 actors also the Privacy Office personnel?

1           Mr. Brown: What do you mean by actors? Do you  
2 mean as part of the scenario of development?

3           Mr. Hoffman: Yes. I'm not talking about --

4           Mr. Brown: So that happens - it definitely  
5 happens on the Federal Government side because if  
6 we're going to be a specific action, we're - with  
7 the policies and procedures, we need to test any of  
8 that -- Privacy Office is part of the review  
9 process.

10           So just like right now, I mean, we're - if we  
11 were to go down the path of a specific signature  
12 that was different from the template for (inaudible)  
13 capability and currently have privacy as part of it,  
14 as well as what you see. And we justify the exact  
15 reason why we're doing what we're doing. If it  
16 doesn't meet fair criteria, we start over.

17           Mr. Hoffman: Thank you.

18           Mr. Purcell: Ramon?

19           Mr. Ramon Mr. Barquin: Okay, if I can shift from  
20 the soft stuff being hard to the hard stuff being  
21 also really hard. I just wanted to get a sense of  
22 what you are thinking and doing, especially in the

1 context of your - the week ahead vis-a-vis  
2 application penetration, sort of the next or  
3 significant threat area and one with I think even  
4 more significant privacy considerations?

5 Mr. Brown: So the easiest way for us to try to  
6 address that is by expanding our working our  
7 relationships with the private sector. And it's --  
8 I think an example is the last couple of months the  
9 major zero day vulnerability on - that a lot of  
10 press and got a lot of attention and a lot of focus  
11 on both the federal and the private sector side, but  
12 there was an application issue that, frankly, we  
13 could address. We needed to rely on the individual  
14 software provider to try to come up with, you know,  
15 capability.

16 And for them to provide us the information that  
17 allowed us to understand what the vulnerability was,  
18 not only to mitigate it, but so that we could see  
19 what the potential operation effect was.

20 This is a very difficult effort. It's things  
21 that we've tried and started underneath both the  
22 CNCI Project 12 Public/Private Partnership, but

1 there's another element that we have, which is  
2 called the Enduring Security Framework, which is  
3 again part of the Public/Private Partnership.  
4 Senior CEO's of the private sector working with the  
5 senior government officials from Department of  
6 Defense, DHS, DNI to address hard problems like this  
7 and figure out why they're hard.

8 If it's technical, you know, we're going to  
9 have to vet the technical piece, but that's usually  
10 not the hard part. It's the policy, the legal, the  
11 other barriers, competition and propriety  
12 information that we're handling as the government  
13 working with corporations that the corporations are  
14 trying to figure out how they work in a non  
15 proprietary environment, where everything is  
16 proprietary.

17 Mr. Purcell: Okay. Neville, please?

18 Mr. Neville Pattinson: Thank you, Mr.  
19 Chairman. Question regarding integrity of the  
20 audit. And so, you put as you gather information.  
21 To what extent are you looking for things inside the  
22 users, the user base that's inside the system,

1 monitoring the system, accessing the system? A lot  
2 of this is about intrusion detection from outside.  
3 It's going to - breaking in defense of strategy and  
4 stopping things from coming in. What have you got  
5 as far as the impact for the people that are  
6 actually online? Does this HSPD 12 have an impact  
7 to what you're doing? Or you know, what's the  
8 ability to actually understand who's accessing the  
9 data and why? And how is that been recorded in the  
10 audit world?

11 Mr. Brown: So it's - a couple of answers  
12 there. And that was the other one you asked about,  
13 which is CI. So there are several things that we as  
14 the U.S. Government, and just the 12 being one of  
15 the examples, that we're trying to address potential  
16 insider issue, whatever the insider is trying to do.  
17 So there's a, first of all, you've got HSPD 12.  
18 You've got initiative 6, which is focused on  
19 counterintelligence, so that the law enforcement  
20 counterintelligence personnel are putting out  
21 additional tools and capabilities on all of our  
22 networks and increasing the analytic capability to

1 be able to look for potential insider threats.

2 But then on the - for our responsibilities  
3 inside DHS, in fact, this mission, we are looking at  
4 trends. So we're looking at whether the other  
5 departments of the agencies are reporting to us as  
6 incidents. And digging deeper at a real tactical  
7 level at the auditing procedures that we put in  
8 place, that is focused on our individual users  
9 enable us, because they access the information and  
10 data from our tools, like EINSTEIN 2, when we get to  
11 EINSTEIN 3, like EINSTEIN 1, to make sure that they  
12 are acting in accordance with standard operating  
13 procedures that we've got. And then at a higher  
14 level, it's more - getting the right training at an  
15 appropriate time, the other things. That - those  
16 are some of the things that we've put in place, both  
17 as the Federal Government and individually in our  
18 mission statements.

19 Mr. Purcell: Thank you. Larry, you decline  
20 your opportunity here?

21 Mr. Lawrence Ponemon: Actually, I have another  
22 question.

1 Mr. Purcell: Then you're next up.

2 Female Speaker 1: Mr. Charles turn next?

3 Mr. Purcell: I know, Charles is next. I've  
4 saved the best for last.

5 [laughter]

6 Larry?

7 Mr. Ponemon: So second best, is that what  
8 you're saying?

9 Mr. Purcell: No, no. I'm sorry, Jim was  
10 yesterday.

11 Mr. Ponemon: Much appreciate it. Thank you.

12 You just focused on the danger of public and private  
13 partnerships, when you see the kinds of change. For  
14 example, we see an operation of war. We see  
15 different types of attacks. And by the time you get  
16 a signature, it's really too late. At that point,  
17 is there penetrating, you know, it's more than  
18 government it's everybody, every invitation.

19 Do you have the strategy that (coughing)  
20 signature before signature saying networking  
21 intelligence strategy network? Is that part of  
22 something that you're operating? And then part 2,

1 do you have enough resources to get that work done?

2 Mr. Brown: (Inaudible).

3 [laughter]

4 But that's part of what we've been doing over  
5 the past two years. I mean, that's - I've been at  
6 DHS for 22 months. When we got there, we had 28  
7 Feds inside NCSD. We've got 162 as of Monday and  
8 another 51 in the pipeline. Still not nearly enough  
9 that we can teach and deploy capability because  
10 you're seeing a lot where they - Part 1, as part of  
11 our responsibilities with respect to the private  
12 sector, we work with the identifiers, vendors. We  
13 work with the software producers. We have different  
14 relationships with different companies.

15 And part of what that is about is to - if there  
16 is inklings, if there is the sense that you've got a  
17 zero day, you know there's a zero day, you know  
18 there's something else that's out there, working  
19 together and recognizing proprietary situations that  
20 you're in, that when it's appropriate and that we've  
21 got capability, we try to get that information out.

22 And we try to do it in a way that we can get it

1 out as quickly as we can, not just to the federal  
2 departments and agencies, but again, easiest for us  
3 is to get to the sectors, to get to the second  
4 calls. So we have established - and that's not good  
5 enough. So the other things that we've done is  
6 building up a process that the DOD has with the  
7 defense industrial base, which allows for the  
8 bilateral sharing of information, in order to find  
9 out some of those threat vectors, we rely on what  
10 the private sectors, they might be seeing first.  
11 And so, we're - we have done - started a pilot in  
12 the financial sector, looking at continuing to do  
13 that with the ICT sector and energy sector, because  
14 of the smart grid coming.

15 We have long established procedures in what I'd  
16 say that comes with everything is trust with these  
17 sectors with the departments. So that trust rests  
18 upon the ability for them to provide us information  
19 that we - that they know we will not inappropriately  
20 disseminate.

21 And so again, that gets back to our policies  
22 and procedures at different points. But the bottom

1 line, we are not capable of operating at Internet  
2 speed at this point. We're doing a lot to close  
3 that gap. But in order to be successful, it calls  
4 for that public/private team to be working together.  
5 And that's why I think - everybody's on board. It's  
6 getting over that parts.

7 Mr. Purcell: Thank you. And Charles?

8 Mr. Charles Palmer: Yes, thank you, Rear  
9 Admiral for your remarks. The Public/Private  
10 Partnership is vital. We have to have it. You  
11 can't do it alone. And neither can the private  
12 sector. But you both have one problem, that is  
13 workforce. How do you find the people to help you  
14 do this?

15 My question is the same question the rest of  
16 industry is asking. Where are going to find these  
17 folks? Is DHS doing anything to try to stir this up  
18 and make it a desirable career?

19 Mr. Brown: I love my job.

20 [laughter]

21 It's the workforce is probably not the biggest  
22 we've got. I think I just got quoted in another

1 magazine saying something like that. So DHS, I  
2 mentioned initiative 8. It's not nearly enough for  
3 the Federal Government. It's Initiative 8  
4 underneath the CNCI did not address the private  
5 sector side. So what we've been doing for the last  
6 six months has been expanding Initiative 8 so that  
7 we can address it as a national issue, and bringing  
8 in the Department of Education, and bringing in and  
9 building off of some of the things that we at DHS,  
10 that folks don't know about. 106 - we have  
11 relationships with 106 universities and research  
12 centers to try to expand competency in  
13 cybersecurity, in cyber operations, cyberspace,  
14 computer science. We have the scholarship service.  
15 All of those, I think are just - are foundational  
16 pieces of how we can approach to expand (inaudible).  
17 So we're trying to - through several vehicles in the  
18 interagency, DHS, taking the leadership, expanding  
19 our roles. And late last night, Mary Ellen called  
20 me out of the budget meeting, was that we built  
21 towards the next budget FY '12. What DHS can take  
22 as a significant leadership role with respect to

1 training and education. So all of those are part of  
2 it. We've also got the Secretary announcing Site  
3 Security Awareness Challenge at RSA, which is hey, I  
4 tell my wife I'm smart, but by no means smart. So  
5 the idea is to take all the smart people out. What  
6 are the potential solutions to this? That's part of  
7 what the Secretary's looking at. And then, we can  
8 try to roll that in into not just awareness, but how  
9 we can attack the education and training aspects of  
10 this. Huge confusion.

11 Mr. Purcell: Admiral Brown, thank you very  
12 much for your time today.

13 Mr. Brown: Thank you.

14 Mr. Purcell: We appreciate it. And we look  
15 forward to hearing from you again in the near  
16 future.

17 Mr. Brown: Thank you.

18 Mr. Purcell: And best of luck. Thank you.

19 [applause]

20 At this time, what we are - we're looking at a  
21 break, which I'm sure everybody is delighted by. I  
22 wanted to first thank Mary Ellen Callahan and

1 Admiral Brown for their comments, their  
2 availability. We will be following up, as I said  
3 earlier, with some questions from the Committee to  
4 Mary Ellen. And we'll figure a way during this 15  
5 minutes to slot that into our schedule.

6 Please return to your seats in - do we have 15  
7 or 15 minutes? So at 10 after the hour then,  
8 please.

9 [break]

10 Mr. Purcell: Thank you. As I mentioned at the  
11 outset of the meeting, again, please silence your  
12 mobile devices. And also, those that wish to  
13 address the Committee, there's a sign-up procedure.

14 The sheets at a table outside of the door. We  
15 welcome your comments. So please, take advantage of  
16 the opportunity, if you would.

17 It is -- it's a distinct pleasure to  
18 invite our next guest. And it is also a -- as was  
19 expressed earlier, somewhat bittersweet. Toby --  
20 Toby Levin has been a -- I'm trying to avoid certain  
21 words, words like fixture.

22 [laughter]

1           Ms. Levin: Good idea.

2           Mr. Purcell: Toby Levin has been an integral  
3 part of the privacy dialogue for a very long period  
4 of time and, in fact, is easily considered a pioneer  
5 in -- in  
6 privacy and data security policies and procedures,  
7 both in the public and in the -- in -- in the  
8 private sectors. Personally, I've -- I've known Toby  
9 for a long time, and met under excellent  
10 circumstances at the Federal Trade Commission.  
11 Enough...

12           Ms. Levin: We couldn't have done those  
13 workshops without you.

14           Mr. Purcell: ... enough years ago to where we -  
15 - we both prefer to gloss over that part. But --  
16 but it -- it is -- it is a real distinct pleasure to  
17 -- to welcome Toby to address the Committee. She's  
18 been with the Department at the Privacy Office for -  
19 - for at least five years now. And everywhere  
20 Toby's gone, she's influenced the -- the - both the  
21 policies and procedures at that Office in rather  
22 profound ways through a passionate approach,

1 dedicated work. And you know, all of us admire her  
2 unflagging kind of work ethic as -- as -- as she --  
3 she goes through these very hard issues.

4 So we're delighted to welcome her. And  
5 following her remarks, we're going to go through  
6 hopefully a little bit of a love fest with Toby.  
7 And I invite the Committee members to begin  
8 preparing their glowing remarks now. Yes.

9 Ms. Levin: I want to put it on a C.D. and  
10 give it to my kids.

11 Mr. Purcell: Toby, welcome. Welcome.

12 Ms. Levin: Thank you. Well, it's my great  
13 pleasure to brief you this morning. I've known, I  
14 think, most of you for a number of, number of years,  
15 and really value the work that you have been doing  
16 for this Department, but more broadly, for privacy  
17 generally for -- for your careers as well. Thank  
18 you.

19 I'm going to brief you this morning on the  
20 work of the DHS Office and its interagency  
21 activities, particularly with the federal CIO  
22 Council through the Privacy Committee of that

1 Council. And let me first give you some background  
2 about the federal CIO Council because I don't know  
3 if everyone is familiar with them.

4 The -- our own Chief Privacy Officer, Mary  
5 Ellen, is one of the three co-chairs of the Privacy  
6 Committee of the federal CIO Council. The other co-  
7 chairs are Nancy Libin, who's the Chief Privacy and  
8 Civil Liberties Officer at DOJ, Department of  
9 Justice and then Roger Baker, who is the Assistant  
10 Secretary of Information and Technology and CIO at  
11 the Veterans Administration.

12 The Privacy Committee is one of five sub -  
13 -five committees of the federal CIO Council. And  
14 the CIO Council was first established by an  
15 executive order in 1996 and then later was codified  
16 by Congress as part of the E-Government Act of 2002.

17 The federal CIO Council serves as the  
18 principle interagency forum for improving design,  
19 uses, sharing and performance of federal agencies  
20 information resources. And the council makes  
21 recommendations to OMB on IT investments,  
22 policies, procedures and standards.

1           The executive leadership of the CIO  
2 Council includes the Deputy Director for OMB, who is  
3 Jeffrey Zients, serving as the Council Executive  
4 Chair, which means he's not there at every meeting,  
5 but he has that post.

6           The Federal CIO and OMB Administrator for  
7 e-Government and IT, who is Vivek Kundra, serves as  
8 the Council Director and the Vice Chair, who's  
9 elected by the members of the CIO Council and from  
10 that membership. And currently, that's David  
11 Wennergren, who is with the CIO -- Deputy CIO at  
12 Department of Defense.

13           So the members of the CIO Council are the  
14 CIO's and deputy CIO's of the federal -- executive  
15 federal agencies. And our own Mary Ellen Callahan  
16 serves on the CIO Council Executive Committee.

17           The five committees of the CIO Council are  
18 divided into Architecture and Infrastructure as one,  
19 Best Practices. Third is Information Security and  
20 Identity Management; fourth, IT Workforce, and  
21 fifth is the Privacy Committee. And that is the one  
22 that we have been very actively engaged in.

1           Membership on the five Privacy Committee  
2 includes the Senior Agency Official for Privacy and  
3 Chief Privacy Officer in federal agencies. Now,  
4 some of you may not be familiar with the term Senior  
5 Agency Official for Privacy. That's SAOP, or S, A,  
6 O, P. And OMB Memoranda for those of you who like  
7 citations, M0-5-08 in 2005 called on all executive  
8 departments in the agencies to identify to OMB the  
9 Senior Agency Official for Privacy issues and  
10 policies for that agency.

11           And many cases, the Senior Agency Official  
12 for Privacy is the CIO for that agency. But he or  
13 she may also have a Privacy Office, a Director of  
14 Privacy, within the CIO operation.

15           In other agencies, it's a dedicated  
16 individual, a Chief Privacy Officer. And as you  
17 know, Department of Homeland Security, Department of  
18 Justice, and now HHS, Health and Human Services,  
19 have mandated congressionally mandated Chief Privacy  
20 Officers.

21           The Privacy Committee provides interagency  
22 support to OMB and serves as an interagency

1 coordination group for privacy issues. It provides  
2 a forum for privacy leaders within the federal  
3 government to advance best practices, promotes  
4 privacy policy and protections throughout the  
5 Federal Government.

6 The Privacy Committee meets at -- on a --  
7 on a monthly basis. And many members of the privacy  
8 -- DHS Privacy Office have had the good fortune of  
9 being able to serve on the various subcommittees of  
10 the Privacy Committee.

11 Staffs of the -- staffs of the privacy  
12 offices and -- are invited to be the members of the  
13 subcommittees of the Privacy Committee. Lynn  
14 Parker, Mary Ellen's Executive Special Assistant,  
15 serves as an Executive Assistant to the Privacy  
16 Committee in helping to do minutes and other  
17 important recordkeeping for -- for the Committee.

18 The Privacy Committee is divided into five  
19 subcommittees. Best Practices, Development and  
20 Education, International Privacy, Web 2.0 and  
21 Identity Management. Let me just briefly describe  
22 what these subcommittees are -- are doing.

1           The Development Education Subcommittee  
2       serves as a forum for educating federal employees  
3       about privacy laws, regulations, policies and  
4       procedures. And its primary responsibility has been  
5       to serve to set up and develop an annual privacy  
6       summit, which is held in the fall. And it has been  
7       a wonderful experience helping to form the agenda  
8       and -- and see the turnout and response of federal  
9       privacy employees.

10           We have a standing room only event. It's  
11       been extremely successful. It's only open to  
12       federal privacy professionals. And there was a  
13       parallel event for the IT community. And ours has  
14       actually been more widely attended by our community  
15       and has been a great success.

16           The Subcommittee is also creating a  
17       clearinghouse for federal privacy agencies on  
18       resources, materials, and training opportunities.  
19       So our -- at the DHS Privacy Office, our Associate  
20       Director for Communications and Training, Steve  
21       Richards, who joined our staff back in -- earlier in  
22       the fall, is participating on that Subcommittee.

1           The International Privacy Subcommittee  
2       serves as interagency forum for agencies that are  
3       interested in U.S. Government privacy framework and  
4       development and how it affects U.S. Government  
5       interactions internationally. The Subcommittee  
6       focuses under -- international data privacy  
7       standards and new developments in that area in  
8       supporting existing processes established by large,  
9       coordinated, consistent message on privacy from  
10      U.S. Government agencies.

11           And I'm saying it that way to make sure  
12      that everyone realizes it's not setting  
13      international privacy policy for the U.S.  
14      Government. It serves as a forum for the  
15      professionals, privacy professionals who are dealing  
16      with those issues to come together to discuss the --  
17      what's happening -- what's happening on the  
18      international front, and -- and to make sure that  
19      they're having -- developing consistent messaging.  
20      The -- our own John Kropf, Deputy Chief Privacy  
21      Officer at DHS, serves as one of the co-chairs for  
22      that Subcommittee.

1           The Web 2.0 Subcommittee provides a forum  
2     for discussion and recommendations on best practices  
3     to promote President Obama's open government  
4     transparency initiative while protection privacy.  
5     It's been working on various social media  
6     implementation issues, including drafting model PIA  
7     and SORN for social media for federal agencies.

8           The -- the newest subcommittee is the  
9     Identity Management Subcommittee. And it's working  
10    with the CIO Council's Identity Credential and  
11    Access Management Committee, known as ICAM, to  
12    develop implementation guidelines and profiles for  
13    federal agencies' use of federated identity  
14    credentials created by industry groups. And this  
15    was in response what Richard said earlier, his  
16    interest in that area.

17           Its work is posted on the -- on the  
18    federal identity management.gov Web site that's  
19    idmanagement.gov. And there you can see in the ICAM  
20    area the roadmap and -- and process publications  
21    with regard to the use -- government use of  
22    federated identities.

1           The Subcommittee is now reviewing  
2       applications from federated identity frameworks and  
3       is developing a model privacy impact assessment for  
4       use by federal agencies when considering how they  
5       are going to use federated credentials on their Web  
6       sites.

7           The ICAM documents include a trust  
8       framework provider adoption process for privacy --  
9       trusted privacy frameworks. And it includes  
10      criteria, specific privacy criteria, that we helped  
11      to develop that must be met by these frameworks.  
12      And I can talk a little bit more about that, if you  
13      -- if you like.

14          The -- the last privacy committee is the  
15      standard and standing privacy subcommittee. It's  
16      the Best Practices Subcommittee. And I have been --  
17      have had the pleasure of co-chairing that  
18      Subcommittee.

19          It serves as a forum for development and  
20      promotion of best practices for privacy programs and  
21      policies. It engages other members across the  
22      Federal Government who want to consider how we might

1 further the guidance on implementing privacy best  
2 practices. And it works with the -- also with some  
3 of the -- some of the CIO Council subcommittees as  
4 well where we have joint issues.

5 We look -- for the past year, we've been  
6 particularly focusing on several challenging  
7 projects that build on the eight fair information  
8 practice principles, which I know members of DPIAC  
9 are very familiar. For those in the audience here,  
10 the eight fair information practice principles that  
11 are the policy for the Department of Homeland  
12 Security include transparency, individual  
13 participation and redress, the purpose  
14 specification, data minimization and retention, use  
15 limitation, data quality and integrity, security and  
16 accountability and auditing.

17 So this Best Practices Subcommittee has  
18 taken those principles and is looking to see how we  
19 can embed them in, for example, the federal  
20 enterprise architecture. And for those of you who -  
21 - of the Committee will be looking at -- at SOA's in  
22 your next document coming up, that, too, is part of

1 this federal enterprise architecture that is the --  
2 the way in which IT investments are supposed to be  
3 evaluated.

4 And it's really the building blocks of our  
5 -- of our data systems, our information systems and  
6 across the Federal Government. And we're looking to  
7 include privacy principles and fair information  
8 principles as building blocks within the enterprise  
9 architecture.

10 We meet basically every other week. So  
11 it's a significant time commitment. We have several  
12 deliverables that we're working on that will help  
13 provide guidance on implementation of the fair  
14 information practice principles.

15 We'd like to think in some ways that we're  
16 following on the -- in the footsteps of an  
17 organization like NIST, which -- National Institute  
18 of Standards and Technology, which provides  
19 significant guidance to the IT community, the  
20 federal IT community on information security  
21 practices. The privacy community has not had the  
22 good fortune of a similar type of organization.

1           We don't have that library of resources  
2           and documents that NIST have. But the Best  
3           Practices Subcommittee is seeking to develop similar  
4           types of materials to help further implementation of  
5           privacy within the Federal Government.

6           In addition, we have an ad hoc working  
7           group, which is now focusing on the privacy issues  
8           associated with cloud computing. And DHS staff is  
9           involved in that working group along with members  
10          from subcommittees of the CIO Council and staffing  
11          from GSA that are looking to identify the privacy  
12          issues associated with cloud computing and how to  
13          propose steps to mitigate those risks.

14          So I think -- and frankly, in every area  
15          of privacy that you can think of, the DHS Privacy  
16          Office has its staff involved in an interagency way  
17          trying to help set -- provide leadership and help  
18          set policy in the Federal Government in that area.

19          In -- and just in conclusion, as you know,  
20          I am retiring. I have to say that this last year my  
21          experience working with the Privacy Committee has  
22          probably been one of the most rewarding, both

1 because it's -- I've been able to work with so many  
2 dedicated privacy professionals in other agencies,  
3 but also because I see that we have an opportunity  
4 here to really build some excellent resources for  
5 the federal privacy community through this  
6 interagency work.

7 I'm sure that the work of Privacy  
8 Committee will continue to -- in a very concrete way  
9 to demonstrate leadership within the federal  
10 government in the privacy area. And I'm happy to  
11 respond to any questions that you might have about  
12 the work that we've been engaged in.

13 Mr. Purcell: OK. Thank you very much. I'm -  
14 - I'm -- it's heartening to hear that the federal  
15 government agencies have such a collaborative  
16 approach. This assures or at least enables a far  
17 more harmonized approach to that protection and --  
18 and information privacy than many, many, many other  
19 organizations across the planet.

20 And this is a -- you're miles ahead of --  
21 of where you've been. So thank you very much for --  
22 for the briefing, but also for the effort that

1 you've put forward to herd all of these cats into  
2 this kind of cohesive form.

3 Committee members, I'm sure you have some  
4 questions. Please, if you would, turn your tents  
5 slightly toward me, so I can see not just a blank  
6 white tent, but -- like that, John.

7 [laughter]

8 And so, we'll start with John.

9 Mr. Sabo: So, starting with me, Toby, just a --  
10 just comment for the working committee. You made  
11 the comment that your -- your -- huge library of  
12 standards and work, and papers and research with  
13 that on the data security, information security  
14 practices, standards, cryptology, et. cetera,  
15 cryptography. And we don't have that as at ours.  
16 But I just want to make a point for the record and  
17 then you won't be carrying on your work for DHS --.

18 And that is that we're seeing customer focus now --  
19 focus on smart -- receiving more attention in the  
20 standards community developing those libraries.

21 Ms. Levin: Right.

22 Mr. Sabo: And I've really -- and I've spoken to

1 several of your -- some of your colleagues. I think  
2 it's important to add either work -- migrate and  
3 take advantage, leverage -- committees, whether it's  
4 happening in the oasis will happen -- and other  
5 bodies of committees of HHS -- privacy -- stronger  
6 engagement it's not appropriate to DHS -- and miss  
7 response -- privacy reference model --.

8 So I think there's an opportunity to do more  
9 to promoting those standards -- . And I just wanted  
10 to make that comment.

11 Ms. Levin: Well, I think that's very important.

12 And the Best Practices Subcommittee has been  
13 working closely with Ron Ross at NIST. We very much  
14 value his expertise. And he personally has  
15 expressed strong interest in working with the  
16 Privacy Committee in -- in making sure that we  
17 bridge relationships with the IT community and we  
18 embed privacy into IT considerations.

19 And as we work on, for example, the  
20 enterprise architecture and other projects, we want  
21 to make sure that everyone understands that it's the  
22 privacy professional that will bear the

1 responsibility, the real responsibility for  
2 embedding privacy. We don't want the IT community  
3 to think that that's their responsibility, that  
4 we're just giving them more work to do, or that  
5 they're experts in how the privacy issue should be  
6 done.

7 But rather, we see that it's a -- there's  
8 very important partnership that has to happen and  
9 that we can actually make sure that privacy is built  
10 into what we refer to as a system development life  
11 cycle and into IT development considerations if  
12 we're there as partners.

13 Mr. Purcell: Thank you.

14 Lisa Sotto?

15 Ms. Sotto: Thank you very much, Toby. And  
16 thank you for the work that you've been doing and  
17 will continue to do it. -- my question -- your --  
18 your comments just now.

19 I'm curious to what extent the CIO Council -  
20 - privacy as something that is distinct from  
21 information security and -- and that's bigger than  
22 just computerized electronic data.

1           Ms. Levin: Well, I think there's -- I think  
2           the -- the awareness varies from agency to agency.  
3           But certainly, in our agency and the ones, I think,  
4           where you have the most active privacy offices,  
5           they're very aware.

6           We have -- just yesterday one of the key  
7           members of the CISO staff was in our office talking  
8           about issues. They're -- we're constantly  
9           recognizing each other's role where we are involved  
10          in projects and we say, oh, we need to be sure that  
11          CISO's involved. Or the CISO's involved in  
12          something, and they say oh, we need to make sure  
13          that privacy's involved. And they recognize that we  
14          have other, you know, separate areas of expertise.

15          I think it may vary agency to agency,  
16          depending on the strength of the offices. And in  
17          some agencies, the privacy official or the privacy  
18          officer is -- sits within that office. And -- and  
19          it -- it may vary in terms of what those  
20          relationships are. But I think where you have the -  
21          - the stronger privacy offices, that clearly, their  
22          -- their distinct roles is recognized.

1 Mr. Purcell: Thank you.

2 Charles, you've removed your question,  
3 right?

4 Mr. Palmer: Yes.

5 Mr. Purcell: OK. Fine.

6 Ramon?

7 Mr. Barquin: First of all, Toby, and Mary  
8 Ellen, I think this is a fantastic effort. I've  
9 worked with the CIO Council on a number of issues  
10 over the years. And it's a very, very, I think,  
11 good forum to work with. I would..

12 Ms. Levin: Ramon, I'm having a little trouble  
13 hearing you. Sorry.

14 Mr. Barquin: Well, all of that was just  
15 complimenting you guys.

16 [laughter]

17 But the -- no, the -- the question is you  
18 -- you mentioned about the -- the importance, well-  
19 recognized, of looking at privacy considerations  
20 when you're dealing with enterprise architecture,  
21 specifically SOA, which as you know, we've been  
22 working on. And one of the questions that we get

1 asked by the CIO within Homeland Security was what  
2 outreach have they done to see what was going on in  
3 other agencies, other federal agencies?

4 So the question -- because they didn't  
5 know. And now the question is to you. Who else is  
6 doing work within other agencies looking at privacy  
7 considerations related to enterprise architecture,  
8 specifically SOA?

9 Ms. Levin: I can't tell you that I -- I know  
10 what other agencies are doing. What I can tell you  
11 is that within the Best Practice's Subcommittee --  
12 and I guess I can -- all right, let it go.

13 There is a product. It's called the  
14 federal enterprise architecture security and privacy  
15 profile that is in the last stages of review by the  
16 CIO Council members through -- by the CIO's, that  
17 OMB hopefully will release when that process is  
18 completed. And that profile, I think, will play a  
19 significant role in -- that our Subcommittee helped  
20 develop.

21 We did the privacy portion of it -- will -  
22 - will make a significant contribution to all

1 enterprise architects to say here is what you need  
2 to look at when you're thinking about security and  
3 privacy. The security piece is no surprise. It's -  
4 - it's built on the security control families that  
5 are set out in a NIST publication, 800-53, that were  
6 originally identified in -- in FIPS publications 199  
7 and 200. So they have a long -- as I said, a long  
8 body of -- a long history of -- of identifying what  
9 are the security controls.

10 Well, what we have done on the privacy  
11 side is we've established the eight fair commission  
12 practice principles as the control families. So  
13 that when enterprise architects work with their IT  
14 people and their privacy professionals and their  
15 program business owners to identify -- you know, to  
16 say well, what are -- what are the privacy roles,  
17 responsibilities that need to be built into the  
18 architecture, they will look at these eight control  
19 families, which are the FIPPs, which are rooted in  
20 the Privacy Act, the Government Act, and -- and  
21 privacy best practices.

22 So I think that -- when that document

1 comes out, I think that will basically be the -- the  
2 demonstration that privacy is part of the enterprise  
3 architecture. And what -- what architects, business  
4 owners need to look to are these principles, which  
5 are then called control families.

6 Mr. Purcell: Joe?

7 Mr. Alhadeff: Thank you.

8 The -- the first part would obviously be  
9 to endorse all the wonderful things Richard said and  
10 just indicate that they're probably inadequate, but  
11 they were as good as we could expect right now.

12 [laughter]

13 The second is really a two-part question.  
14 And -- and we can repeat that for Mary Ellen when  
15 she comes back, if that's useful.

16 The -- the second is, especially for two of  
17 the committees, the Web 2.0 and the IDM Committee,  
18 one question is to what extent is there outreach to  
19 actually private sector experts in those Committees  
20 because they will be foreshadowing some of the  
21 technologies that may be used. So in order to keep  
22 abreast of the developments, it may be useful that

1       there are some aspects of public, private  
2       interaction related to those Committees, although  
3       not standing memberships, but rather consultations  
4       as appropriate to make sure that people are abreast  
5       of the -- the latest developments.

6               And then the second question is, as we look  
7       -- you mentioned a lot of the life cycle issues and  
8       the fact that the CIO Council is involved in those.

9       And even when you get to such a highly strategic  
10      member of an organization as the CIO, you are still  
11      talking about a technical implementation at that  
12      point. Whereas some of the privacy issues we are  
13      discovering as we look at privacy by design in the  
14      private sector need to be considered before you get  
15      to the consideration of the technical issues at the  
16      consideration of how you articulate what's the need  
17      and the -- the movement of the organization.

18             And so, the question is is there anything  
19      going on at the level of the Committees that helps  
20      also address that need to have the conversation  
21      going on before you get to the technical components,  
22      but in the expression of needs, to make sure that

1 those are done in -- in a way that is narrow and  
2 compelling and it achieves the needs of the  
3 organizations, but in a way that is most respectful  
4 of privacy.

5 Ms. Levin: I think there is a recognition that  
6 those discussions have to happen at the earliest  
7 stage. And I'll just give the example on cloud  
8 computing, where the working groups include, you  
9 know, experts from NIST and federal agencies and the  
10 privacy -- federal privacy leadership. And -- and  
11 in the discussions about well, what should the  
12 security -- you know, basic security requirements  
13 be, what should the privacy criteria be, that  
14 discussion is happening before anything is being put  
15 -- put forward as the -- here is the policy or  
16 before there's anything in terms of IT  
17 development.

18 Obviously, there's -- and this goes to your  
19 other part in terms of, you know, is there a  
20 communication discussion with private sector. It's  
21 always -- it's always a challenge to figure out how  
22 that discussion takes place. All of the people

1 involved, I think, are very well-read. And they  
2 understand these issues.

3 It's -- as government, we can't go speak  
4 with -- single out particular companies for special  
5 relationships because that's not ethical. We can't  
6 go down the track of a particular company and -- and  
7 go behind what is public and use them as a model for  
8 trying to understand what the rest of companies are  
9 doing. We just can't do our work that way.

10 But having said that, I think there's --  
11 there are discussions that happen in public settings  
12 where we are, you know, very aware of what concerns  
13 or -- or policies companies have that make them  
14 public. But I think, more importantly, I think  
15 government experts know what the issues are. And we  
16 know what some of the basic requirements are for  
17 IT security for privacy.

18 We don't need to -- we don't really need to  
19 ask the -- the private sector what are the privacy  
20 protections. We know what they are.

21 The question that comes in, I think, is how  
22 do they -- how do we implement them in a way that

1 works for the government, public and private sector.

2 And, for example, I'll use the project where we've  
3 worked with the Identity Management Subcommittee  
4 that's been working with ICAM on federated  
5 identities.

6 There was a lot of outreach to the trusted  
7 framework provider groups. You know, Open ID,  
8 Kantara, Info Card, the groups that had come forward  
9 to say we are interested in -- in government using  
10 these federated identity -- these federated  
11 credentials. And we're going to provide a vehicle  
12 for evaluating and assessing specific identity  
13 providers' ability to meet certain criteria. But it  
14 is the government that set up the criteria that  
15 these framework providers need to meet.

16 As of now, open identity exchange and  
17 Kantara initiative have provisional approval from  
18 the -- the ICAM project, from the ICAM group. And  
19 that approval was based on criteria that were  
20 published -- public. And our Subcommittee  
21 participated in -- in including specific privacy  
22 criteria, which on that identity manager ID manager

1 Web site, the trust framework provider adoption  
2 process document on page 12 lists the trust  
3 criteria, which are opt-in, minimalism, activity  
4 tracking.

5 They address activity tracking, adequate  
6 notice, the fact that the credentials -- this is  
7 from the government side -- cannot be compulsory.  
8 The government will need to provide alternatives for  
9 people who don't want to use federated credential  
10 and what would occur in termination.

11 Now, these are just very broad criteria.  
12 More -- more guidance, I think, will be developed in  
13 time. But at least they're there at the outset that  
14 any trust framework provider, if they're going to be  
15 -- if they're going to be approved for -- for use by  
16 federal agencies must provide an opt-in, must  
17 transmit only those attributes that were expressly  
18 requested.

19 And they have to be consistent with the PIA  
20 that agencies are asked to do or will need to do  
21 when they're implementing these credentials. And it  
22 also tells the identity provider that they must not

1 disclose information on the end user activities or  
2 use any information that they gather for any purpose  
3 other than just to provide the federated  
4 authentication. And so, there are some basic  
5 criteria.

6 Now, each agency will need to go ahead and  
7 do their own PIA as far as their own implementation.

8 But it's very important, I think -- in that  
9 process, there were discussions with these outside  
10 framework providers to find out, you know, what they  
11 -- what their capabilities were, what their -- what  
12 they wanted to achieve. And then can they actually  
13 meet these criteria?

14 And the ones that are are being  
15 provisionally accepted. We're going to -- there's  
16 more work being done on the fact that these  
17 providers are going to be using audit firms or  
18 assessors to evaluate whether or not their identity  
19 providers are actually meeting the criteria. And  
20 we're going to be developing some guidance  
21 specifically to the auditors about what they need to  
22 look for with regard to privacy implementation.

1           So -- so there needs to be that dialogue.  
2           But ultimately, it's the -- it's the government that  
3           has to decide the criteria. And I don't think we --  
4           we -- it's not a negotiation in that -- in that  
5           regard.

6           Mr. Purcell: Thank you.

7           Joanne?

8           Ms. McNabb: I will be quick. Are any of the  
9           Privacy Committee materials available online in the  
10          same way that the I.D. management stuff is?

11          Ms. Levin: Well, our...

12          Ms. McNabb: Available to me.

13          Ms. Levin: Right, the one -- we have not yet  
14          published any of these -- of the documents that we -  
15          - we're working on. They're now in the process of  
16          going through going approval.

17          Ms. McNabb: OK.

18          Ms. Levin: But the documents on the ICAM,  
19          specifically the roadmap and the application --  
20          adoption process reflect -- anything you see  
21          regarding privacy is work that reflects our -- our  
22          contributions. But we will be publishing our

1 deliverables as they go through, once they complete  
2 the review process.

3 Ms. McNabb: Thank you very much. And also,  
4 Toby, thank you for your service, to Americans as  
5 consumers, when you were at the FTC, and to  
6 Americans in general at Homeland Security as well as  
7 non-Americans who come here. You've been such a  
8 staunch and intelligent advocate for public  
9 interest. I really appreciate it.

10 Mr. Purcell: And David?

11 Mr. D. Hoffman: Yeah, I would like to follow  
12 up on what John was just talking about. Toby, I had  
13 the great fortune -- I consider myself really lucky  
14 to have known you and had the pleasure to work with  
15 you for close to a decade now. And in your career  
16 at the FTC and at DHS, in my opinion, the  
17 combination of your tremendous intellect, your  
18 energy and the high level of integrity and personal  
19 ethics with regard to your work has been  
20 unparalleled. It's been absolutely fantastic.

21 And I just wanted to take a couple moments  
22 to note some of the things that I think are just --

1 just tremendous of what you've accomplished that I'm  
2 not even sure you may recognize that you  
3 accomplished. I think your ability to focus, not  
4 only on the mission of the organizations that you've  
5 worked for, but then also with respect to  
6 individuals' rights and not be balancing those two  
7 against each other, but find creative solutions to  
8 accomplish both has been something that you've been  
9 able to teach a great number of people on how to do  
10 that.

11 I look at, you know, the impacts you made  
12 at the FTC. I mean, going back to COPPA. And --  
13 and then, onto the -- what you did at DHS, I think  
14 the work you did on the FIPPs at DHS is going to live  
15 on and be a tremendous legacy and an impact that you  
16 made.

17 But I think the biggest impact that you  
18 made is that you acted as a leader by example to a  
19 whole generation of privacy professionals on how to  
20 do their job. And I consider myself to be one of  
21 those folks who learned how to do his job by  
22 watching you do your job. So I want to thank you as

1 a citizen and for what you did for the country. And  
2 I want to thank you personally for what you did for  
3 me.

4 [applause]

5 Mr. Purcell: Thank you very much. We're  
6 good.

7 Ms. Callahan: Little known fact about me -- I  
8 cry whenever I see anyone else cry. But thank you,  
9 Toby.

10 Because really -- I think, David, you  
11 summarized it better than I can. And she really has  
12 been an amazing leader.

13 So thank you for everything.

14 Mr. Purcell: Thank you.

15 One of our -- one of the really  
16 pleasurable duties of the Committee is to develop  
17 points of view to -- and recommendations for the  
18 Privacy Office.

19 It is a real pleasure to present today a  
20 discussion of two of those papers that we've  
21 presented in draft form here. So we'll turn to  
22 those reports from our Subcommittees.

1           The members of the Subcommittees have  
2 proposed recommendations in two areas. One is in  
3 the implementation of enterprise service bus  
4 infrastructures for software-oriented architecture  
5 and supporting services.

6           The other is in the area of the elements  
7 of redrafts program. We would like to == to note  
8 here that the Federal Advisory Committee Act  
9 requires the subcommittees to present their  
10 proposals to the full committee to deliberate those  
11 -- the points made and the recommendations and --  
12 and conclusions and to decide whether or not to  
13 adopt those recommendations, either as proposed or  
14 as amended.

15           We have distributed the papers to our  
16 Committee members. And I'll call upon the  
17 Subcommittee authors to present their summaries of  
18 those papers, to explain the recommendations and to  
19 -- to conduct -- or to ask for input to the content  
20 of those papers and the recommendations and any  
21 potential for amendments or additions or revisions.

22           We will then have those discussions. And

1 we will vote to approve the amended versions of  
2 those -- of those papers and submit them to Mary  
3 Ellen Callahan and the Privacy Office.

4 So first, I would like to -- to turn to  
5 Charles Palmer or your designate?

6 Mr. Palmer: Yes. Ramon's going to give the  
7 summary, and I'm going to take the notes for all the  
8 changes.

9 Mr. Purcell: Fine. Ramon, then. Ramon  
10 Barquin, the data privacy -- I mean, the Data  
11 Integrity and Information Protection Subcommittee  
12 has -- is offering a paper on recommendations for  
13 the PIO process for enterprise services bus  
14 development. Can you please lead the discussion?

15 Mr. Barquin: Sure. First of all, it needs a  
16 -- couple of minutes of background. As the  
17 departments of CIO started to move towards a  
18 services-oriented architecture, a SOA, it became  
19 rather clear that there were significant privacy  
20 implications that were involved with the SOA. So we  
21 were asked to start looking at these. As we had  
22 several meetings with the Office of the CIO, it

1 became very clear that they were moving at a speed  
2 where the principle focus of their work was on  
3 developing either an enterprise, a single enterprise  
4 service bus or a collection of component buses that  
5 would serve like an enterprise service bus.

6 Hence, we agreed that the most useful set  
7 of recommendations for us was to focus on that  
8 enterprise service bus and looking at the PIA  
9 process for that bus development. And that's what  
10 you have in front of you, for the rest of the -- of  
11 the Committee. With that just basic background,  
12 what we did was significant things.

13 First, we incorporated, as Toby has done  
14 with that FIPPs, you know, security and privacy -- we  
15 incorporated the FIPPs, the fair information  
16 practice principles, into -- into the part of any -  
17 - of any ESP implementation.

18 We also brought attention to the three  
19 most significant categories of privacy risks in ESP  
20 implementation -- being, first of all, access  
21 control, controlled access by individuals to the  
22 bus; second, policy enforcement and policy

1 enforcement in the sense that since the whole reason  
2 for SOA is to have services interconnect them, the  
3 bus is the primary mechanism for transporting, you  
4 know, the data between those services. It's policy  
5 enforcement related to what connects, how it  
6 connects and what is allowed through that bus.

7           And third, and also very, very important  
8 is auditing, the ability to go back and be able to  
9 audit and hence, enforce policies, et. cetera. So  
10 those three are the principle privacy risk  
11 categories that we pointed out.

12           And then related to that, we actually made  
13 a series of recommendations. There are six specific  
14 recommendations that go along with our -- our study  
15 of -- of this issue. And those are specific  
16 recommendations dealing with privacy and the bus.

17           We also added at the end a series of  
18 questions more than anything else that had to do  
19 with the fact that, you know, the -- the bus isn't  
20 being developed from scratch, in a sense. There are  
21 already a number of existing component buses that  
22 are being brought together interlinked, you know,

1 into a DHS bus. So we've provided a series of  
2 questions that we thought were important to be asked  
3 about those existing buses in order to incorporate  
4 that into the PIA for that enterprise bus and  
5 likewise, a -- a number of considerations related to  
6 planned services around that bus.

7 So that gives you the 100,000 foot level  
8 of the -- of the paper that we've produced. And the  
9 question now is, comments.

10 Mr. Purcell: Thank you, Ramon.

11 You've had a few days to examine the  
12 paper. I hope that you've taken that opportunity to  
13 give it a thorough reading. At this time, I'd like  
14 to open the floor for discussion points from the  
15 members of the Committee about any particular area  
16 of the paper that you want to comment on, challenge  
17 or -- or question.

18 John Sabo?

19 Mr. Sabo: Yeah, a couple of comments and  
20 observations for -- regarding the paper. And it's a  
21 very good start. A couple things stood out. It  
22 seems to me at times that it's not entirely clear if

1 it's aimed at the developers of the PIA model for  
2 SOA or if it's aimed at the developers of the -- of  
3 the architecture itself.

4           And I'm not -- and it isn't just  
5 wordsmithing here. I think if you look at the  
6 recommendations, if -- if a developer of risk  
7 policies and procedures to qualify individuals and  
8 servicers requesting access to ESB, which is clearly  
9 a recommendation, is that aimed at let -- in other  
10 words, is that aimed at the developers of the PIA  
11 model? Or is that aimed at the developers of the  
12 architecture?

13           And I think the way to -- so I think a  
14 little bit of wordsmithing to say the overall -- I  
15 mean, I don't have the language here. I have some  
16 suggestions. But overall, the thrust of this is to  
17 say when you're doing this bus, these are the key  
18 recommendations associated with it. And developers  
19 of the PIA need to include the consideration of  
20 these recommendations in the PIA development  
21 process. So that's a comment. I'm not sure you all  
22 agree with it.

1           The second thing is there's a very big  
2 focus, which is very appropriate, on policies and  
3 procedures. But a SOA is by, almost by definition,  
4 going to be an IT implementation of those policies  
5 and procedures. And so, I would recommend adding a  
6 phrase such as a technical mechanisms and controls  
7 in a number of places where there's a reference to  
8 policies and procedures, because if you're going to  
9 do -- if you're building a PIA, it seems to me in  
10 today's environment, the network environment and so  
11 on, that -- that you shouldn't overlook the  
12 criticality of evaluating the technical aspects of  
13 that architecture and not simply --.

14           So, for example, in recommendation one,  
15 one could add developer risk policies and procedures  
16 and technical mechanisms necessary to qualify --.

17           In recommendation three, develop policies  
18 and procedures -- again, I would add technical  
19 mechanisms.

20           And one last comment is just a minor, tiny  
21 wordsmithing. But under recommendation two, we  
22 don't define terms with less robust process, even

1       though it may be a mini PIA or a subset of the PIA.

2       I'm not sure less robust is appropriate there. I  
3       think we're a robust process for what we're targeted  
4       the PIA may be. So those are a few specific  
5       comments for you to consider.

6                Mr. Barquin: First of all, I think your --  
7       your first comment is -- is right on the mark. We  
8       were talking to the developers at the CIO. And yet,  
9       the -- this paper should be, you know, for the PIA.  
10       So we -- we will do some of that wordsmithing. I  
11       think that's very important.

12               And I wish I were less robust, but -- but  
13       I understand we ought to change that word to..

14               Mr. Palmer: I didn't quite understand the  
15       less robust comment?

16               Mr. Barquin: You know, that if you have a  
17       process in place, less robust is probably not the  
18       best way to describe what we really mean, which is a  
19       -- one that will take less effort to produce.

20               Male Speaker 1: Yeah.

21               Mr. Sabo: As opposed to..

22               Male Speaker 1: Less cumbersome or

1 something.

2 Mr. Sabo: That's right.

3 Male Speaker 1: You don't want to say  
4 that.

5 Mr. Barquin: And the technical mechanisms --  
6 you're absolutely right. We'll -- we'll that stuff  
7 in.

8 Mr. Purcell: We'll add it now.

9 Mr. Sabo: Yeah, yeah.

10 Mr. Purcell: So may I suggest then a wording  
11 change under both numbers one and two that following  
12 policies and procedures, that -- I'm sorry, one and  
13 three -- following policies and procedures you  
14 include and technical mechanisms and controls as a  
15 phrase. All right?

16 Male Speaker 2: Right.

17 Mr. Barquin: Is that acceptable, John?

18 Mr. Sabo: Yeah.

19 Mr. Barquin: OK.

20 Male Speaker 2: Number four as well,

21 Richard?

22 Mr. Purcell: Wherever you have policies and

1 procedures.

2 Male Speaker 2: Global search and place.

3 Mr. Purcell: Fine, fine, yes, number four as  
4 well. Fine with that.

5 Mr. Barquin: The -- and -- and under number  
6 two, may I simply suggest that we revise to say such  
7 a process may be more targeted and leave it at that?  
8 Is that sufficient for you, John?

9 Mr. Sabo: Yes, that's great. Thank you.

10 Mr. Purcell: Are there other comments to the  
11 paper?

12 Let's see, that's Joanne?

13 Ms. McNabb: These are truly wordsmithings.  
14 But if we're going to vote on this today, I think we  
15 need to smith a bit. On page four -- so let me make  
16 sure I'm understanding this right -- that the first  
17 full sentence of the top of the page of my version,  
18 which starts with "access controls for individuals,"  
19 here's what I think this means to say. Access  
20 controls for individuals have to take into account  
21 the authority of the individual to access the data  
22 and the specified purposes for which individuals may

1 use the data.

2 Is that what you mean, rather than...

3 Mr. Barquin: Yes.

4 Ms. McNabb: Yes. So to access the data...

5 Mr. Purcell: Access the data...

6 Ms. McNabb: So we're saying it singly -- and  
7 the specified purposes for which the individual -- I  
8 guess, because -- may use the data.

9 Mr. Purcell: I'd like to read that from my  
10 notes again, just to be certain of it. Access  
11 controls for individuals have to take into account  
12 the authority of the individual to access the data  
13 and the specified purpose for which the individual  
14 may use the data.

15 Ms. McNabb: Purposes.

16 Mr. Purcell: Purposes -- may use the data.

17 Ms. McNabb: And -- and when Charles gets  
18 finished with that, I have one on page six in the  
19 SOA considerations beyond the ESB, that first  
20 paragraph.

21 Mr. Purcell: Go ahead.

22 Ms. McNabb: The first sentence after the

1       semicolon. The other portion, comma, as you have it  
2       there -- the services utilizing the data delivery  
3       system, comma, also presents -- no, present. No,  
4       I'm sorry presents, because it's portion -- presents  
5       an opportunity. It's my old English teacher self  
6       coming out.

7               Mr. Palmer: So system, comma, also presents?

8               Ms. McNabb: Yes, also presents.

9               Mr. Palmer: Because it refers to portion?

10              Ms. McNabb: Yeah, exactly.

11              Mr. Barquin: Well, let's change that to  
12       portions in order to leave it.

13              Ms. McNabb: Well, no, no. There's one  
14       portion.

15              Mr. Barquin: Just kidding, Joanne. Just  
16       kidding.

17              [laughter]

18              Ms. McNabb: And then in the next paragraph,  
19       as it begins, there shouldn't be an apostrophe in  
20       individual's. And one more little dinky one -- on  
21       page three, at the bottom of the page, the sentence  
22       that starts, "therefore qualifying individual access

1 to an ESP needs to be more rigorous than." You  
2 don't need the "that". There's no thing that that  
3 refers to.

4 Mr. Barquin: Where -- where are you?

5 Ms. McNabb: The bottom of page three,  
6 therefore...

7 Mr. Purcell: Very bottom of page three.

8 Ms. McNabb: Therefore qualifying individual  
9 access to any ESB needs to be more rigorous than --  
10 get rid of the that -- than for.

11 Mr. Barquin: OK.

12 Mr. Purcell: Good enough. Thank you.

13 Ana?

14 Ms. Anton: OK, so I have been following  
15 Joanne's nitpicks.

16 Ms. McNabb: You got your nits?

17 Ms. Anton: I have a few, too. So under  
18 background on the third line of the -- two to five-  
19 year components of approach, you've got -- so under  
20 background.

21 Mr. Purcell: OK.

22 Ms. Anton: Third line.

1           Ms. Landesberg: Excuse me. We can't hear you  
2 back here.

3           Ms. Anton: OK.

4           Ms. Landesberg: Thanks.

5           Ms. Anton: I'll try to project my voice more  
6 clearly. I'll use my outside voice. So background,  
7 third line, the sentence that reads "two primary  
8 components of approach," I believe that should be  
9 "of the approach." Nitpicks.

10          Mr. Purcell: How about "of this approach?"

11          Ms. Anton: Sure.

12          Ms. McNabb: Or this approach.

13          Mr. Purcell: Good.

14          Ms. Anton: And in addition to that, on page  
15 six, section SOA considerations beyond the ESB.  
16 Second paragraph, first line, "we developed these  
17 questions specifically for the individuals  
18 considering the" apostrophe should be outside the  
19 "s".

20          Ms. McNabb: It shouldn't even be there at  
21 all.

22          Mr. Purcell: It shouldn't be there at all.

1           Ms. Anton: Or individuals, exactly fine.

2           Mr. Purcell: Fine.

3           Ms. Anton: And then another more substantial  
4 comment is that in the fair information practices  
5 and ESP implementations, there's this bulleted list  
6 at the beginning, where it says examples include in  
7 that very first paragraph. And then there's purpose  
8 specification, data volume, integrity and security.

9           And I would like to encourage -- can I say urge and  
10 encourage -- the Subcommittee to perhaps consider  
11 actually defining these rather than providing an  
12 example because an example leaves things kind of  
13 nebulous and could be interpreted in many different  
14 ways.

15           And so, you know, data quality and  
16 integrity -- the issue there is that the -- that we  
17 want the data that correctly represents the real  
18 growth construct to which it refers, not just  
19 redundancy. And, you know, I think we should have a  
20 real aspirational definition there, if possible.  
21 Just a suggestion, but...

22           Mr. Purcell: Charles, if I may, I -- I

1 believe that the reason the examples were included -  
2 - and it was because the reference to the privacy  
3 policy guidance...

4 Ms. Anton: Has those definitions?

5 Mr. Purcell: ... has those definitions  
6 contained. And in prior papers, we've actually used  
7 those definitions. And it...

8 Ms. Anton: OK.

9 Mr. Purcell: I'm speaking for the authors  
10 here, but I believe that there was a certain degree  
11 of -- of worry that we were pounding on the  
12 definitional repetition in paper after paper after  
13 paper.

14 Ms. Anton: OK, well, in that case, I will  
15 propose that we consider the fact that each of these  
16 needs to stand on its own...

17 Mr. Purcell: True.

18 Ms. Anton: ... and that we cannot assume that  
19 people have read all of the other recommendations  
20 and all of the other documents. And so as an  
21 academic, my inclination is to the use definitions  
22 that are consistent with the definitions used

1       previously.  And maybe you could just add a footnote  
2       to the source of the definition.  But I really think  
3       it's important.

4               Ms. McNabb:  So for editorial purposes, we  
5       could say that you would begin purpose  
6       specification, and then use the...

7               Ms. Anton:  Definition.

8               Ms. McNabb:  You will insert the definition  
9       that you get from the...

10              Ms. Anton:  Exactly.

11              Ms. McNabb:  ... the memorandum, because we know  
12       that is, even if we don't have the actual words  
13       right at this moment.

14              Mr. Barquin:  Cut and paste it?

15              Ms. McNabb:  Yeah, cut and paste it.

16              Mr. Barquin:  So you want to insert the quote?

17              Ms. McNabb:  The definition.

18              Mr. Barquin:  But the actual...

19              Ms. McNabb:  Yeah.

20              Mr. Barquin:  ... you know, quote or the source  
21       with a link?

22              Ms. McNabb:  I'd say...

1           Mr. Barquin: Right the...

2           Ms. McNabb: ... the actual language.

3           Mr. Purcell: The footnote -- the footnote is

4 the source. And to actually cut out the definition

5 from that source document, paste it in there, and

6 then...

7           Ms. McNabb: And then give the example.

8           Mr. Purcell: ... then try the example. Is that

9 sufficient?

10          Ms. Anton: Absolutely. Thank you.

11          Ms. McNabb: Even though we don't have that

12 actual language for us at this moment, we know what

13 it is.

14          Ms. Anton: Yeah.

15          Mr. Beales: Could I suggest an alternative to

16 that? Because I actually sort of like the way this

17 reads. And that is to add the definition itself in

18 the footnote. So it's purpose specification with

19 the footnote, but provides the definition so it's

20 there. And it -- it reads better.

21          Ms. Anton: So I was ready for someone to

22 oppose that. I was bracing myself for it. So I

1 still stand with my recommendation, but I believe in  
2 compromise. And so, if the Committee believes that  
3 that's the best approach, then I would take it.

4 Mr. Purcell: OK, so Howard, what -- you know,  
5 do you have a repost here?

6 Mr. Barquin: He just said.

7 Mr. Purcell: Well, no, I know, but if you --  
8 do you feel strongly enough to provide it as a  
9 footnote then as opposed to -- do you think it reads  
10 better?

11 Mr. Beales: I think it reads better, but the  
12 text -- the text here makes sense. I agree it needs  
13 clarification of exactly what we meant on that, but  
14 I -- this is not a voting issue with security.

15 [laughter]

16 Ms. McNabb: I think it would work as a  
17 footnote, as long as it's spelled out in the paper.

18 Mr. Purcell: We will add it both ways, how's  
19 that?

20 [laughter]

21 Mr. L. Hoffman: You can't have it both ways  
22 to quote...

1           Mr. Purcell: OK, let's put it -- let's put  
2 the definitions directly from the -- from the  
3 memorandum, the source document that's listed here  
4 and list each as a footnote at the end of that stage  
5 then immediately below for reference.

6           Mr. L. Hoffman: Mr. Chairman, I'm unclear on  
7 -- are you proposing to go with the Beales version  
8 or the...

9           Mr. Purcell: Yes, the Beales version is the -  
10 - is the pasted footnote.

11          Mr. L. Hoffman: Including the definition  
12 (inaudible)?

13          Ms. McNabb: Yes.

14          Mr. Purcell: That is the definition. And  
15 leave the examples -- rather than defining them  
16 within the text, put them into the -- the  
17 definitions into the -- as footnotes for each of the  
18 three quoted principles.

19          Mr. Alhadeff: Richard?

20          Mr. Purcell: Yeah?

21          Mr. Alhadeff: Did we actually have closure on  
22 the wording for John's issues?

1 Mr. Purcell: Yes.

2 Mr. Alhadeff: OK.

3 Ms. Anton: I want to make a counterproposal.

4 [laughter]

5 Ms. Anton: So working a lot with compliance,

6 I think one of the things that concerns me is that

7 people make assumptions about people understanding

8 definitions. So I would like to propose that we

9 consider putting the definitions in the text and the

10 examples in the footnote. And I have a very subtle

11 seconding of that proposal.

12 [laughter]

13 Mr. Purcell: Anybody? Ramon, a feeling about

14 this, a desire, a passion over this issue?

15 Mr. Barquin: I believe that we as co-chairs

16 of the Committee don't care either way.

17 [laughter]

18 Mr. Purcell: Would you like to then...

19 Ms. McNabb: I would prefer putting both of

20 them...

21 Mr. Purcell: ... make a decision? OK.

22 Ms. McNabb: ... rather than that -- rather than

1 that -- put them both in the body rather than...

2 Mr. Palmer: Put both there -- nothing more  
3 than a footnote is the footnote.

4 Ms. McNabb: Rather than footnote...

5 Mr. Palmer: Put both of them.

6 Mr. Purcell: Fair enough. We're reverting  
7 back to the...

8 Ms. McNabb: Back to the original Anton  
9 proposal.

10 Mr. Purcell: ... the principle, followed by the  
11 definition, followed by the example.

12 Ms. McNabb: And...

13 Mr. Purcell: And you'll author that now?

14 Mr. Palmer: Yeah.

15 Mr. Purcell: OK, fine.

16 Mr. L. Hoffman: And will that also contain,  
17 just for completeness -- I think this was Joanne's  
18 suggestion, Joanne...

19 Ms. Landesberg: Mr. Lance, could you speak up  
20 for the recorder because we can't hear?

21 Mr. L. Hoffman: Yes. Is that -- is that just  
22 what -- I think this is Joanne's suggestion. Just

1 what Richard said a minute ago, which was in essence  
2 the original Anton proposal, but with a citation at  
3 the bottom of a simple footnote to the original  
4 source.

5 Mr. Purcell: That exists already.

6 Mr. L. Hoffman: That exists.

7 Ms. McNabb: It's in it.

8 Mr. Purcell: We're on the bottom of page two.

9 Ms. McNabb: Opposite or ibid or something.

10 Mr. Purcell: That's the opposite.

11 Mr. L. Hoffman: Oh, OK. All right.

12 Ms. McNabb: I'm not enough of an academic  
13 anymore.

14 Mr. Purcell: We have that. And we will be  
15 extracting it directly from that source document.

16 Mr. L. Hoffman: OK.

17 Mr. Purcell: The definitions. So we're going  
18 to do principle, definition, example.

19 Ms. McNabb: Yes.

20 Mr. Purcell: Right? Yes and ibid.

21 Ms. McNabb: OK.

22 Mr. Purcell: Good. Acceptable? Any other

1 discussions?

2 Yes, Mr. Palmer?

3 Mr. Ponemon: Actually, I think John is --.

4 Mr. Purcell: He's had his turn.

5 Mr. Ponemon: Yeah, this is just a high level  
6 and basic issue. When you read the paper, there's  
7 nothing that tells a reader why this -- why this  
8 particular topic was important enough to study. In  
9 the synopsis, you know, on the first page, perhaps  
10 you could add a sentence or two why we thought this  
11 topic versus the thousands of topics that we could  
12 potentially write about, or this particular topic to  
13 result in --. So we may know that, but the public  
14 reading this paper probably doesn't.

15 Mr. Purcell: That's a standalone paper. It's  
16 -- fine. The -- I had read the first sentence of  
17 the background as -- as providing that, but that  
18 inquires from your point of view a better detail a  
19 motivation for doing this? I mean, is this  
20 character development?

21 Mr. Ponemon: Yeah, just why are we doing  
22 this? And why do we see this in coordination? We

1 don't have to have a rating on this versus the other  
2 thousand. But just some description, so that people  
3 understand we generally see this as an important  
4 issue from a little privacy respect.

5 Mr. Purcell: Right.

6 Mr. Ponemon: And I think it's clear to us,  
7 but maybe one or two sentences, maybe a paragraph as  
8 part of the synopsis would -- and I'm thinking as a  
9 former academic. It's probably a good idea to do  
10 that.

11 Mr. Purcell: Fine. I mean, so the entry --  
12 it seems to me, Mary Ellen -- and you can let me  
13 know if this is sufficient -- this was a task. So  
14 the Chief Privacy Officer of the Department asked us  
15 directly to produce these recommendations. And is  
16 that sufficient...

17 Mr. Ponemon: That would be more than  
18 sufficient.

19 Mr. Purcell: ... background?

20 Mr. Ponemon: Background.

21 Mr. Purcell: Than in the background, the  
22 primary statement, or the probably the second

1 sentence, should indicate that the Chief Privacy  
2 Officer, the Department of Homeland Security tasked  
3 the Committee -- is the tasking document associated  
4 with the paper when it's posted?

5 Mr. Ponemon: They both go on the side, don't  
6 they?

7 Ms. Landesberg: We can do it. We can do it,  
8 but it's not the normal practice. It's a public  
9 document.

10 Mr. Purcell: Well...

11 Ms. Landesberg: --.

12 Mr. Barquin: I believe that that sentence  
13 probably should be in the summary. You know, so it  
14 hits people right away, and then added in the, you  
15 know, in the recommendation. You know, that hour  
16 circulating was past way with doing this by the  
17 Chief Privacy Officer.

18 Mr. Purcell: Is there a need -- does the  
19 Committee express a need to review that specific  
20 language? Or is it sufficient to say that we will  
21 include an entry that indicates that this was the  
22 result of the direct tasking from the Chief Privacy

1 Officer?

2 Mr. Ponemon: Complete trust.

3 Mr. Purcell: Thank you. OK, Charles, I'll  
4 leave that one to you.

5 And John?

6 Mr. Sabo: Last comment. I would not bring  
7 this up. It's not a big deal, but I want to clarify  
8 something. Page four, policy enforcement -- this is  
9 a major header. This is one of the risk areas that  
10 was identified. As I read it, it really is  
11 focusing on security risk, that is, primarily data  
12 integrity and confidentiality. It doesn't really  
13 deal with risks associated with policy management  
14 generally with respect to the FIPPs.

15 So my suggestion, done of course  
16 structurally -- it looks like everything you're  
17 dealing with here are security risk areas, access  
18 control, auditing. Although auditing might be  
19 extensible to other aspects than security. So a  
20 question -- if this is intended to be primarily  
21 security policy enforcement, then I'd say that. But  
22 then I think there's a bit of a gap in terms of

1 policy enforcement generally with respect to data  
2 minimization and the other business associated with  
3 FIPPs.

4           So my way of dealing with that would be to  
5 say policy enforcement, and then use -- you know,  
6 just basically say with the ESB providing  
7 connectivity one or more services, all services  
8 providing guidance should ensure that policies  
9 associated with managing or enforcing FIPPs or  
10 requirements derived from the FIPPs shall be in place  
11 and then, use for example. For example, data  
12 transmitted over the ESB, which is more of a  
13 security.

14           So I guess it's a complicated point. But  
15 basically, are you intending it to be all policy  
16 manager or just security policy manager?

17           Mr. Barquin: No, clearly, clearly, it is  
18 intended primarily in privacy. But what if, you  
19 know, in that sentence that -- let me see, it's the  
20 first sentence that ends with data confidentiality  
21 is protected in ways appropriate, present a  
22 classification to ensure data confidentiality and

1 integrity. And there, add and -- I don't know  
2 whether compliance as the right word, but bringing  
3 it back to, let's say, compliance in quotes with the  
4 FIPPs.

5 Mr. Sabo: I think either, you know, slight  
6 expansion to suggest that appeal and/or the  
7 developers need to deal with policy management of  
8 the FIPPs generally and as appropriate or make this  
9 purely security, in which case, we have not done  
10 that. So I'd say you're approach would make sense  
11 if we just add that reference to the FIPPs.

12 Mr. Purcell: Ramon, can you give us the  
13 wording that you're -- you would -- you would intend  
14 there?

15 Mr. Barquin: At the end of that first  
16 sentence is...

17 Mr. Purcell: Yes.

18 Mr. Barquin: ... so to ensure data  
19 confidentiality, I would say, comma, integrity and  
20 compliance with the FIPPs. And I would spell them  
21 out with the FIPPs, you know, the fair information  
22 practices. Yeah, and I don't know whether we would

1 need or want to go back to reported source.

2 Mr. Sabo: And then I would add the for  
3 example in front of encryption because the way it's  
4 written...

5 Mr. Barquin: For example, OK. Yeah.

6 Mr. Sabo: Encryption then is...

7 Mr. Barquin: Yeah, yeah, yeah.

8 Mr. Sabo: ... like it's satisfying all that.

9 Mr. Barquin: Yeah.

10 Mr. Sabo: ... and --. OK, thank you.

11 Mr. Alhadeff: Could I make a slightly  
12 different wording suggestion?

13 Mr. Purcell: Yes.

14 Mr. Alhadeff: At the -- because I think it  
15 should be at the top, not by the time you get to --  
16 not by the time you get to confidentiality. So all  
17 services providing PII should be able to meet  
18 organizational policy and management requirements,  
19 period there. Policies ranging from those  
20 implementing FIPPs to those more detailed security  
21 policies related to -- and then you go ensuring  
22 data, et. cetera, et. cetera -- then covers that

1 broad range of policies and says the goal of this is  
2 top line policy, organizational policy enforcement  
3 and management that's related to this issue, not  
4 just FIPPs is thrown in as an afterthought after a  
5 litany of security requirements.

6 Mr. Sabo: Right.

7 Ms. McNabb: Yeah.

8 Mr. Purcell: Acceptable?

9 Mr. Sabo: Yeah.

10 Ms. McNabb: Yeah.

11 Mr. Purcell: Joe, can you give us that one  
12 more time, please?

13 Mr. Alhadeff: Sure. So once more with  
14 bravado, OK.

15 [laughter]

16 Mr. Alhadeff: So at -- start toward on the  
17 second line, all services providing PII...

18 Mr. Purcell: Yes.

19 Mr. Alhadeff: ... or should be able to meet  
20 organizational policy and management requirements,  
21 period. Policies ranging from those implementing  
22 FIPPs to more detailed security policies requiring --

1 and then you have to change tense on the verbs --  
2 ensuring data, et. cetera, et. cetera.

3 Ms. McNabb: Change the phrase here.

4 Mr. L. Hoffman: Can...

5 Ms. McNabb: Where is that going?

6 Mr. L. Hoffman: If Charles has that...

7 Ms. McNabb: That one.

8 Mr. L. Hoffman: ... can you redact the entire  
9 paragraph?

10 Ms. McNabb: Policies.

11 Mr. Palmer: So this is just -- change, not  
12 the original accepted...

13 Ms. McNabb: So read it out again.

14 Mr. Barquin: This is the entire paragraph...

15 Ms. McNabb: Something's...

16 Mr. Barquin: ... started, after the heading?

17 Mr. Alhadeff: So with the ESB providing  
18 connectivity to one or more services, potentially  
19 served in PII for requesting a service, comma, all  
20 services providing PII should be able to meet  
21 organizational policy and management requirements,  
22 period.

1           Mr. Purcell: And let me give you the  
2 amendment to fix the dangling part. At the  
3 beginning -- at the beginning of that sentence, it  
4 says policies covered should include those ranging  
5 from FIPPs implementation policies to more detailed  
6 security policies so that you have a complete  
7 sentence here.

8           Mr. Purcell: So that's the next sentence?

9           Mr. Alhadeff: Yeah.

10          Ms. McNabb: Yeah.

11          Mr. Alhadeff: Sorry, that was where the  
12 dangling portion was.

13          Ms. McNabb: Yeah.

14          Mr. Palmer: And it would continue, policies  
15 include those ranging from those implementing FIPPs  
16 to more detailed security policies requiring...

17          Ms. McNabb: Or such as data confidentiality  
18 integrity?

19          Mr. Palmer: Sure. That's good.

20          Mr. Alhadeff: I mean, essentially, you need  
21 to make the second sentence English.

22          Ms. McNabb: Yeah.

1           Mr. Alhadeff: But I think everyone can live  
2 with the gist now as being top line.

3           Ms. McNabb: And then it says this protection  
4 may require, for example, encryption? Is that what  
5 it is?

6           Mr. Alhadeff: Yeah.

7           Ms. McNabb: That's the way it goes?

8           Mr. Purcell: Right. For example, and the  
9 next sentence.

10          Ms. McNabb: Yeah.

11          Mr. Purcell: All right. I'm not terribly  
12 confident that I understand that whole sentence. So  
13 I am going to ask Charles to try one more time to  
14 read that sentence out.

15          Ms. McNabb: Two sentences.

16          Mr. Purcell: Two sentences now -- out prior  
17 to any approval vote.

18          Mr. Palmer: Make sure I got it.

19          Mr. Purcell: Yeah.

20          Mr. Palmer: With the ESB providing  
21 connectivity to one or more services potentially  
22 serving PII to a requesting service, comma, all

1 services providing PII should be able to meet  
2 organizational policy and management requirements,  
3 period. Policies include those ranging from those  
4 implementing FIPPs to more detailed security  
5 policies, such as those ensuring data  
6 confidentiality and integrity, period.

7 Mr. Purcell: There's a lot of those in there.

8 Ms. McNabb: A lot of those's.

9 Mr. Purcell: So may I suggest that we say  
10 these policies include those ranging from  
11 implementing fair information practices to security  
12 policies such as?

13 Mr. Alhadeff: And that -- yeah, OK, because  
14 that could also just be a semi-colon. That could  
15 also just be a semi-colon statement after the main  
16 statement. But at this point, I think we're  
17 wordsmithing to death.

18 [laughter]

19 Mr. Purcell: I agree.

20 Mr. Palmer: And the following sentence is  
21 this protection may require, for example, encryption  
22 for certain data, blah, blah?

1 Ms. McNabb: Yeah.

2 Mr. Purcell: OK, that was the easy one. So I  
3 -- I submit with the revisions that we've discussed  
4 here and are on the record the approval of -- I  
5 recommend the approval of the document with the  
6 revisions that we've discussed. Is there any  
7 further discussion? I put it to the Committee  
8 members for a raised hand vote, please? All those  
9 in favor of accepting the revised paper as  
10 presented? It appears to be unanimous.

11 Are there any dissenters to the acceptance  
12 to the paper there? I see none. The paper is  
13 accepted as approved. We will submit the finished  
14 copy to the Privacy Office through Martha Landesberg  
15 as soon as we're -- as soon as we're able. And  
16 everyone will receive a copy at that time. Thank  
17 you.

18 I turn our attention now to a paper that  
19 needs -- yes?

20 Mr. Harper: Would you like to many any  
21 comments about the attendance?

22 Mr. Purcell: I would like to make a comment

1 about attendance before we lose any further focus on  
2 attendance. A note for the record -- we have 100  
3 percent attendance of the Committee members,  
4 something I am delighted with and -- and very  
5 pleased by.

6 Not only that, but I feel like we're in a  
7 -- we're in a groove here as far as being a -- being  
8 a group of people who not only are -- are  
9 recognizing people like Toby's professionalism, but  
10 also representing the professionalism of privacy and  
11 security data integrity in a way that, I tell you,  
12 it's very, very pleasing. And now you can go.

13 [laughter]

14 Ms. McNabb: Are you leaving?

15 Mr. Purcell: Jim's got to excuse himself for  
16 a -- for a moment. I had to get that in before we  
17 lost our 100 percent.

18 Ms. McNabb: Oh.

19 Mr. Purcell: The -- I'll ask the Committee's  
20 attention to be turned now to a report by the..

21 Ms. McNabb: Whoever we are.

22 Mr. Purcell: ... data privacy and integrity --

1 no, you're the Subcommittee. What's your name?

2 Ms. McNabb: The other parts.

3 Mr. Purcell: What's your name?

4 Ms. McNabb: Yeah.

5 Mr. Purcell: We have, that's right.

6 Ms. McNabb: We're a combined.

7 Mr. Purcell: We put together a combined  
8 effort of two Subcommittees in order to produce, not  
9 only a response to the tasking on the elements of  
10 redress, effective redress, but also the  
11 requirements in terms of communicating and educating  
12 individuals about that redress program.

13 So I'll ask Joanne McNabb to give us a  
14 summary.

15 Ms. McNabb: Yeah, I will begin, and then my  
16 co-combined task force chair on this project will --  
17 David -- will end.

18 This was, indeed, as we say in here --  
19 well, we don't exactly say it. This is in line with  
20 the White House memorandum about openness and  
21 transparency and public participation,  
22 collaboration. And we were asked by Mary Ellen to

1 provide the Department some guidance in the form of  
2 -- of identifying the elements of effective redress  
3 and strategies for communicating and educating  
4 people about redress procedures, which is what we  
5 have done here.

6 We looked -- we've approached this first  
7 as redress in a basic way that would be applicable  
8 to any kind of organization that makes decisions  
9 that -- that affect people. And then we moved on to  
10 identify some specific issues that come up for  
11 Homeland Security. So our initial definition and  
12 the elements that we identified are applicable  
13 beyond Homeland Security. And I'm going to speak to  
14 that part of it.

15 The definition is from the dictionary.  
16 And it's basically redress is to set right, rectify  
17 or remedy a wrong. We point out that in this --  
18 that redress can be addressing simple errors, simple  
19 kinds of wrongs or can, in fact, be aimed at very  
20 significant liberty interests. And there's a whole  
21 range. These principles in general apply to the  
22 whole range.

1           The elements that we identified are one,  
2   two, three, four, five. Are there five? No?  
3   There's more. But we'll add them up.

4           Clear ownership and accountability from  
5   the redress seeker's perspective -- it isn't  
6   acceptable to say it's his fault, go there, it's  
7   their fault, go there. It has to be clear who's in  
8   charge of the program and that there's a single  
9   source that can be consulted to seek redress.

10          The redress procedures must be visible to  
11   people. A secret process is not very helpful. It  
12   must be easy to use. We note that redress seekers  
13   are often distressed and the -- a complicated  
14   process is particularly challenging in that  
15   situation. Obviously, it needs to be timely.

16          And importantly, it -- an effective  
17   redress program must actually right the wrong, not  
18   just identify that wrong has been committed and  
19   continue to commit it. It should have a right of  
20   appeal, if the original adjudication isn't  
21   satisfactory.

22          And importantly, there -- these must be

1 more than just policies, but an entire  
2 infrastructure to make it possible for the redress  
3 program to actually work.

4 We then identify the FIPPs support for  
5 privacy redress in particular. The entire intent of  
6 FIPPs is, in fact, to give people control over their  
7 personal information. And that's what is being  
8 redressed in privacy redress, an apparent lack of  
9 control or inability to control.

10 And then on public education, the -- one  
11 of the points that we emphasize is that information  
12 about the reader's process should be available, not  
13 just on websites or over telephones, but also on --  
14 at the sites where wrongs are experienced.

15 And since among the redress seekers in  
16 many cases would be people whose native language or  
17 who are foreign nationals, their group's native  
18 language is not English, that basic information  
19 should be available in multiple languages and that  
20 the information should be provided not just in the  
21 form of FAQ's and standard answers, but also it  
22 should be a learning process, where as new issues

1 are raised and new complaints come through the  
2 information available is updated and improved.

3 So that's the general information in this  
4 paper on redress. And now, specific issues facing  
5 the Department.

6 Mr. D. Hoffman: So we wanted to then in the  
7 second part of the paper do an analysis of the  
8 particular difficulties that DHS might have fully  
9 effectualizing those elements to create a fully  
10 impartial redress mechanism. To do that, well, the  
11 first thing we wanted to look at was the -- some of  
12 the existing redress mechanisms that either exist  
13 within DHS or exist within the Federal Government  
14 and DHS is -- plays a portion of - we looked at the  
15 Privacy Act.

16 We looked at the Traveler Redress Inquiry  
17 Program, TRIP. We looked at the Computer Fraud and  
18 Abuse Act. And we looked at the Freedom of  
19 Information Act and the processes under those either  
20 pieces of legislation and their programs to provide  
21 redress.

22 And by analyzing those then the paper

1 recognizes that there are three different categories  
2 of redress mechanisms. And then there can be mixes  
3 within mechanisms of these three. Those three  
4 categories are administrative redress. So that  
5 there's actually an administrative process within  
6 the particular agency or component or how to provide  
7 that redress.

8           There's Privacy Office redress. So issues  
9 that come directly to the Privacy Office and the  
10 Privacy Office acts to create redress for  
11 individuals. And then there's opportunities for  
12 judicial redress. So going to the courts to  
13 actually get redress.

14           We then looked at what challenges there  
15 are for DHS for those existing mechanisms,  
16 specifically calling out three particular  
17 challenges: one, the challenge of when you're  
18 talking about a situation providing redress in  
19 issues that have to do with the provision of  
20 national security. There's going to be situations  
21 that arise, where it would be inappropriate to  
22 provide full information to the individual who has

1     been impacted of all the information that relates to  
2     the particular issue.

3             A second challenge was the difficulty or  
4     impracticality of taking advantage of some of the  
5     judicial redress mechanisms. So with difficulty,  
6     we're talking about legal difficulties particularly  
7     around standing. From impracticality, we're talking  
8     about the situation of really does an individual  
9     really have the knowledge and the capacity to bring  
10    this kind of a claim. While it might be possible  
11    that they would do that, do we think that it's  
12    probable that most people are going to feel that  
13    that's an effective mechanism for them to take  
14    advantage of?

15            And then the third concern that the paper  
16    notes is the concept of the fox guarding the hen  
17    house. When is it appropriate to have the  
18    individuals who are actually in the organization  
19    that was originally processing the data or making  
20    the determination being the individuals that are  
21    making the determination about the redress?

22            There's arguments to be made that that's a

1 fundamental component of an effective redress  
2 system, because you need the people who really  
3 understand the particular processes that are in  
4 place and what has happened to understand how we  
5 address it. But there's also arguments to be made  
6 that you need to have to some way to appeal outside  
7 of that body to be able to get to somebody who would  
8 be more impartial in the way that they would look at  
9 the final determination.

10 So with all of that analysis then, the  
11 paper makes a series of recommendations. First  
12 recommendation is to assign accountability for the  
13 privacy redress process to a single owner with  
14 responsibility for developing and managing policies  
15 and processes that make the program accessible,  
16 understandable and fair.

17 Second recommendation is provide  
18 information to the public that explains redress  
19 seekers' rights, the process for complaining or  
20 seeking redress, a general timeline for the process  
21 and the privacy policy regarding the personal  
22 information used in the process.

1           The third recommendation is provide  
2     descriptive information on the process in plain  
3     language in an easy to read format in languages  
4     appropriate for the people seeking redress at points  
5     of contact with individuals and organization Web  
6     sites and in other available venues.

7           Fourth, develop and deploy a training  
8     program that educates employees, contractors,  
9     vendors and others as appropriate about the redress  
10    policies, procedures, standards and access points.  
11    Train staff handling redress cases to be patient,  
12    helpful, and sensitive to cultural or linguistic  
13    differences.

14          Fifth, ensure the corrections or  
15    annotations are propagated throughout all primary  
16    and secondary systems to prevent the same  
17    information for producing an adverse impact in the  
18    future.

19          Next, set service standards for logging  
20    redress complaints and providing timely responses  
21    and promote transparency and accountability by  
22    including the standards in publicly available

1 documents, including the complaint intake forms.

2 Next, develop administrative and technical  
3 support for the redress process to integrate it into  
4 the regular workings of the organization. Then  
5 establish, administer, and monitor on appeals  
6 process designed for transparency and fairness.

7 And then for the last recommendation that  
8 we make, we actually have a change to the document.

9 There were some mistakes made in the final  
10 recommendation. The new language should read,  
11 "develop and implement an effective redress appeals  
12 process that provides individuals with confidence  
13 that the ultimate reviewer is appropriately  
14 impartial and separate from the entity that is the  
15 subject of the appeal."

16 So to the chair, that is our report and  
17 our recommendations.

18 Mr. Purcell: Excellent, thank you.

19 All right, Renard?

20 Mr. Francois: I just want to say that I  
21 thought everybody did an excellent job on this. I  
22 have a few comments. And so, work schedules -- I

1 was unable to kind of forward these to you all in  
2 advance to give you a heads up.

3 It's not that bad, I don't think.

4 [laughter]

5 But there -- really my comments focus on  
6 three areas. And the first one is -- and the  
7 redress is on page two under the subtitle of "clear  
8 owner and accountability." When I read that  
9 section, it really speaks more towards clear  
10 ownership. And there's not much on accountability.

11 And maybe it's a perspective issue. But my from my  
12 perspective, accountability means, OK, you have a  
13 process owner. To whom is that process owner  
14 accountable? And what are the expectations to which  
15 that process owner will be held?

16 And I think it's important for -- because  
17 as you say in the first page, this is going to be  
18 applied to a lot of organizations, not just the  
19 government. And I think having, quote, unquote,  
20 "that one throat to choke," in terms of who is  
21 responsible...

22 Ms. McNabb: I like that term.

1           Mr. Francois: ... what are they going to be  
2 doing and, you know, what you have here is learn  
3 lessons, make reports. But I think you have to have  
4 some sort of language that says you've got to be  
5 accountable for making these changes and  
6 implementing the redress and taking steps to  
7 implement the lessons that you've learned. So  
8 that's the first.

9           And I've suggested some language that will  
10 hopefully be kind of painless to include and  
11 hopefully gets at that. But it's policymakers and  
12 the process owner should develop periodic actionable  
13 expectations for which the process owner will be  
14 held accountable.

15           Ms. McNabb: Renard, I'm just -- I looked over  
16 at the recommendations for it. It says set service  
17 standards for, you know, that one third up?

18           Mr. Francois: Yes.

19           Ms. McNabb: How about if it said something  
20 like the owner should be accountable for the  
21 policies -- for implementing the policies, the  
22 redress policy then service standards?

1           Mr. Francois: OK. I think that's the  
2 sufficient.

3           Ms. McNabb: For any -- form anything, redress  
4 policies and service standard.

5           Mr. Francois: The second is just a suggestion  
6 on page three under the bullet point effectiveness,  
7 righting the wrongs. And my suggestion would be to  
8 just strike the first sentence, and then move the  
9 last sentence to become the first one.

10           And there are two reasons why. The first  
11 is if you look at all of the language in the  
12 subtitles, they're very strong in terms of redress  
13 should, programs should, process should. And then,  
14 we kind of get to this point and we lose...

15           Ms. McNabb: Or at least...

16           Mr. Francois: ... that, we lose that language.

17           And then the second is I think that's the last  
18 sentence -- what's currently the sentence is really  
19 the most powerful point of that section. And it --  
20 you kind of buried the lead on it.

21           Ms. McNabb: I like that.

22           Mr. Francois: And so, I would suggest

1 switching that.

2           And the third area -- and this might be  
3 just my understanding. But I found that on page  
4 four, the redress challenges -- I found that to be a  
5 very confusing read. Because I go through the first  
6 paragraph. And I think that this is about the  
7 benefits of having better privacy officials and the  
8 elements of an impartial redress program at DHS.

9           But then later on, I just get lost a  
10 little bit. And David's summary -- actually, my  
11 suggestion would be to just incorporate David's  
12 summary, just get -- because it really clarified  
13 what the approach was and what you were looking at.

14          And I didn't get that from looking at the first  
15 paragraph and then the subsequent paragraphs in  
16 support of that -- of this principle.

17           So -- and then I just had a couple of  
18 questions about the Computer Fraud and Abuse Act.  
19 My experience with it has not been that it's been  
20 used in this instance, because it sounds like what  
21 the intent -- what the use is suggesting in this  
22 paper is an individual can sue either an employee

1 acting -- an employee of DHS acting outside of the  
2 scope of their responsibility for, you know,  
3 improperly accessing personal data.

4 From my vantage point, being an in-house  
5 counsel, I've seen companies use it against  
6 individuals in a company not necessarily in the  
7 government for improperly accessing information  
8 outside of the scope of their authority.

9 Mr. D. Hoffman: It could be used either way.

10 Mr. Francois: OK. And I think maybe  
11 clarifying that -- because you know, I read this and  
12 first thing I put down was really? And so, maybe  
13 it's just a clarifying sentence somewhere that  
14 illustrates that.

15 And so, to go back to the first paragraph,  
16 maybe the suggestion would be for me to give a  
17 little bit -- to tie it together in the way that  
18 David so eloquently did would be to keep the -- I'll  
19 read the part of the last sentence that I would keep  
20 as -- complete independence, however, would deprive  
21 redress seekers of the benefits that currently --  
22 that exist within the current legislative,

1 regulatory and judicial framework.

2 All of the examples that you cite in the  
3 subsequent paragraphs and even in your discussions  
4 made it go to that legislative, regulatory and  
5 traditional framework.

6 Mr. D. Hoffman: We're going to -- I don't  
7 want to be difficult, but I'm probably going to be  
8 on this.

9 Mr. Francois: OK.

10 Mr. D. Hoffman: I'm not seeing how that makes  
11 this more clear. I think the point that this is  
12 trying to make is we have -- you have individuals  
13 that run these organizations. You have privacy  
14 officials embedded within those organizations. And  
15 you want to make sure that they're playing a part in  
16 the redress mechanism.

17 Other people have asserted that redress  
18 mechanisms should be completely outside the  
19 components. This is making a point -- and I thought  
20 it was making the point fairly clearly -- that you  
21 actually -- at least at some point in that redress  
22 mechanism, there is benefit to be gained from those

1 privacy officials, similar to the way we do this in  
2 the private sector, having privacy officials that --  
3 embedded within that organization so they neatly  
4 understand the process. And so, I'm reticent to go  
5 and broaden it in the way that you're recommending.

6 Mr. Francois: Yeah. And I don't -- from the  
7 text, I don't draw the same conclusion that you have  
8 articulated.

9 Mr. D. Hoffman: So let me read the text.  
10 "Complete independence, however, would deprive  
11 redress seekers of the benefits of privacy officials  
12 embedded within the organizations that are  
13 processing personal data and the many elements of  
14 impartial redress that are currently in place for  
15 DHS."

16 Mr. Francois: I get that. And then, the  
17 first paragraph after that, that starts with  
18 legislative and regulatory, I think that's fine,  
19 given the first paragraph that you read to me.

20 But then, there's the reference to the  
21 paragraph that starts with the Computer Fraud and  
22 Abuse Act. And I lose track of what that has to do

1 with the embedded privacy officials? For...

2 Mr. D. Hoffman: OK, now I'm understanding.

3 So it's...

4 Mr. Francois: And so...

5 Mr. D. Hoffman: ... it's not an issue with the

6 language...

7 Mr. Francois: No.

8 Mr. D. Hoffman: ... around the embedded --.

9 It's the...

10 Mr. Francois: No.

11 Mr. D. Hoffman: ... an issue with the flow...

12 Mr. Francois: Right.

13 Mr. D. Hoffman: OK, so let me take a look.

14 Mr. Francois: I get the point of what you're

15 trying to make. And I think it makes sense, but I

16 just -- I get tripped on here thinking, OK, that

17 paragraph is about an individual...

18 Mr. D. Hoffman: So...

19 Mr. Francois: ... suing an individual, but what

20 about the embedded privacy officer?

21 Mr. D. Hoffman: So let me make a proposal

22 then, to deal with that, because you're actually

1 pointing out something where we had some other  
2 language, and we cut something. And I think it's a  
3 really good point that doesn't flow particularly  
4 well now.

5 If we did an introductory sentence before  
6 the Computer Fraud and Abuse Act...

7 Ms. McNabb: Or before the legislative and  
8 regulatory landscape.

9 Mr. Francois: Yeah.

10 Ms. McNabb: After the first paragraph.

11 Mr. Francois: Yes.

12 Mr. D. Hoffman: Yeah --. Yes, I think that's  
13 the right place, where we say...

14 Ms. McNabb: Now we're going to talk about...

15 Mr. D. Hoffman: So we have subject titles  
16 underneath. And if we add it and so we've got  
17 challenges due to impartiality, challenges due to  
18 transparency -- if we included a subject title  
19 between the first and the second paragraph that said  
20 something like existing redress examples.

21 Ms. McNabb: Or existing legal redress.

22 Ms. Anton: Well, then you've got regulatory...

1 Mr. D. Hoffman: Right.

2 Ms. Anton: You've got...

3 Ms. McNabb: Yeah.

4 Ms. Anton: ... legislative, regulatory and  
5 legal.

6 Mr. Francois: Right.

7 Mr. D. Hoffman: That's why it previous should  
8 just be existing redress examples.

9 Ms. McNabb: Or mechanisms.

10 Mr. D. Hoffman: Or mechanisms.

11 Mr. Alhadeff: Since you call them mechanisms  
12 in the paragraph before you get to --.

13 Ms. McNabb: Yeah. That's --.

14 Mr. D. Hoffman: Would that take you there?

15 Mr. Palmer: That works.

16 Mr. D. Hoffman: OK.

17 Ms. McNabb: ... 15, redress. Got it.

18 Mr. Purcell: Anything else?

19 Mr. D. Hoffman: That's it.

20 Ms. Anton: I have - I do have a comment.

21 Mr. D. Hoffman: That was very little damage.

22 Ms. Anton: I actually do have a comment.

1 This section is called redress challenges. So if we  
2 put in a new subtitle for the -- a new subsection  
3 called redress -- existing redress mechanisms, then  
4 that ruins the flow of the subset -- of the section  
5 where the subsections are...

6 Ms. McNabb: How about if we call it limits of  
7 existing redress? Because that's the point that's  
8 being made isn't it?

9 Mr. D. Hoffman: Before we go there, I want to  
10 understand why that ruins the flow? Because I'm  
11 not...

12 Ms. Anton: Because this section's called  
13 redress challenges.

14 Mr. D. Hoffman: Yeah.

15 Ms. Anton: Which means any subsection should  
16 be about challenges. And the title that we placed --  
17 new subtitle that suggested...

18 Mr. D. Hoffman: Well...

19 Ms. Anton: ... is a positive thing. It's  
20 existing redress mechanisms. It's not challenges to  
21 redress mechanisms.

22 Mr. D. Hoffman: Maybe, but it's not just

1 redress challenges. It's redress challenges for the  
2 Department of Homeland Security. So this first  
3 subset is to lay out what are the mechanisms that  
4 already apply to the Department of Homeland  
5 Security.

6 Mr. Sabo: I think Annie's point, though, is -  
7 - I mean, why not just say redress in the Department  
8 of Homeland Security, make it much -- statement?

9 Ms. Anton: Yeah.

10 Mr. D. Hoffman: That's -- that would be fine.

11 Ms. Anton: Yeah.

12 Mr. Sabo: Yeah.

13 Mr. D. Hoffman: That makes sense.

14 Ms. McNabb: Redress in or redress for?

15 Ms. Anton: Probably in.

16 Mr. Sabo: In.

17 Mr. D. Hoffman: In?

18 Mr. Sabo: No, that's good. All redress..

19 Ms. McNabb: Yeah. So the whole section area,  
20 redress in the Department of Homeland Security?

21 Good. Good.

22 Mr. D. Hoffman: And that better captures what

1 we were trying to do with that entire sentence. No,  
2 that's a good point.

3 Ms. McNabb: That's good.

4 Mr. Purcell: Are there other comments? Yes?

5 Mr. Alhadeff: I have no problem with Renard's  
6 moving the last sentence -- I'm sorry, page three --  
7 to support the concept of moving the last sentence  
8 to the first sentence. But a couple of edits that  
9 have to have that sentence to make more sense -- the  
10 first one is the result of redress should be  
11 certainty, because we're now at the end..

12 Ms. McNabb: Yes, yes.

13 Mr. Alhadeff: So and then the other question  
14 I have trouble understanding what we're saying is at  
15 the end of that sentence, we said individuals should  
16 not be repeatedly be affected negatively by an error  
17 or by information that has been corrected.

18 Male Speaker 3: --.

19 Mr. Alhadeff: Yeah, I would think when the  
20 information is corrected, you're not negatively  
21 affected.

22 Ms. McNabb: Actually, you are. And that's

1 one of the problems. It's corrected in one place,  
2 but it's not corrected in every place.

3 Mr. Alhadeff: Yeah, but that's -- but you're  
4 saying..

5 Mr. Purcell: Right.

6 Mr. Alhadeff: ... the information that is  
7 corrected is the problem, not its propagation to  
8 other places is the problem. So the way it reads,  
9 it sounds like when you correct information, you  
10 still have a problem. You only have the problem  
11 when you correct information and it is not  
12 propagated across sites.

13 Mr. Purcell: Right.

14 Mr. Alhadeff: So something needs to be there  
15 to make that sentence make more sense when it's  
16 read.

17 Ms. McNabb: It makes sense at the end,  
18 because it's prepared for by the two sentences  
19 before it.

20 Mr. Alhadeff: I read the whole paragraph, and  
21 I think, you know, we who naval gaze on this topic..

22 Ms. McNabb: Yes.

1           Mr. Alhadeff: ... for a long time understand  
2 exactly what the problem is.

3           Ms. McNabb: How about this? How about if we  
4 take -- if we make the first sentence the result of  
5 redress should be certainty, period? Then leave the  
6 rest of it, starting with "it may not be enough" and  
7 get rid of however -- it may not be enough simply to  
8 correct the da, da, da. And then the last part  
9 reads "individuals should not repeatedly be affected  
10 negatively."

11           Mr. Purcell: Well, I -- the -- I'm with Joe.  
12 I -- the issue remains that if you say the sentence  
13 "individuals should not be repeatedly be affected  
14 negatively by an error or by information that has  
15 been corrected..

16           Mr. Alhadeff: You could fix that by saying  
17 incomplete transmission or incomplete dissemination  
18 of information that has been corrected.

19           Mr. Purcell: But not fully published.

20           Mr. Alhadeff: Yeah.

21           Ms. McNabb: Uh-huh, uh-huh.

22           Mr. Alhadeff: Then so I think I can take it

1 on faith that we can allow that wordsmithing..

2 Ms. McNabb: That's not...

3 Mr. Alhadeff: ... to happen? The next topic,  
4 the right of appeal -- when you first read it, I  
5 mean, you understand what it means. But the whole  
6 concept says organizations should have an appeals  
7 process. And it sounds like it's an appeals process  
8 for the organization. Just a clarification -- it  
9 might say -- it might read better to say  
10 "organizations should provide an appeals process".

11 I was a little unclear as to what the last  
12 sentence of the next topic meant. "Those charged  
13 with handling redress requests should approach their  
14 work as case workers." Does that mean they should  
15 be sensitive, they should handle it on an  
16 individualized basis?

17 Mr. Herath: Yes.

18 Mr. Alhadeff: I don't know that there's a  
19 general national short hand for what a case worker  
20 is and how they handle their job.

21 Ms. McNabb: Yeah.

22 Mr. Herath: Yeah, Joe, I believe that that

1 would be a good clarification.

2 Mr. Alhadeff: OK.

3 Ms. McNabb: I think the intent, this version  
4 of John's language, the intent was they should be  
5 advocates for the people seeing redress. They  
6 should be seeking to satisfy, you know, to do their  
7 best for the people seeking redress as opposed to...

8 Mr. Alhadeff: I think that would be a useful  
9 clarification.

10 Ms. McNabb: ... inappropriate attitude.

11 Mr. Alhadeff: Yeah. Sometimes that may  
12 happen even with a case worker.

13 Ms. McNabb: Yes, you're right. As advocates,  
14 how about that?

15 Mr. Alhadeff: OK.

16 Mr. Purcell: Redress seeker?

17 Ms. McNabb: For redress seeker, yeah, for  
18 redress seekers?

19 Mr. L. Hoffman: Joanne, can I comment on that?

20 Ms. McNabb: Uh-huh.

21 Mr. L. Hoffman: I'm not sure we want to run  
22 down that slippery slope.

1           Mr. Purcell: Yes.

2           Mr. L. Hoffman: I'm not sure we want to run  
3 down that slippery slope so fast. Even though I am  
4 on this Committee, we didn't have the advocacy word  
5 in there until just a second ago as proposed. And I  
6 -- I like the idea of the case approach. That's  
7 just fine. But I'm more for them impartially  
8 looking at things independently or whatever David's  
9 word was to get the, you know, the...

10          Ms. McNabb: Uh-huh.

11          Mr. L. Hoffman: ... separation. But advocate...

12          Ms. McNabb: Uh-huh.

13          Mr. L. Hoffman: ... implies that any bogus  
14 claim, they're still going to be the advocate boy  
15 and I want to avoid that.

16          Mr. Alhadeff: I mean, we could use something  
17 like "should assist to redress requestors in the --  
18 in the proper functioning of the system" or  
19 something, so that it indicates that they have a  
20 role in helping smooth the system out, but not  
21 necessarily that they are an advocate one way or  
22 another, but that they are a resource.

1           Mr. L. Hoffman: You know, all this doesn't  
2 have to do -- this last sentence, those charged with  
3 handling redress requests, doesn't really have to do  
4 with the integrated infrastructure.

5           Mr. Alhadeff: Yeah.

6           Ms. McNabb: Uh-huh.

7           Mr. L. Hoffman: So I'm wondering if it's  
8 important enough to even leave in, but...

9           Mr. Purcell: Retain the sentence? Perhaps  
10 delete it?

11          Mr. L. Hoffman: Yeah.

12          Mr. Alhadeff: That works, too.

13          Mr. Purcell: Anybody concerned about deleting  
14 that sentence entirely?

15          Mr. Herath: No, well, actually, I am. I  
16 found this pretty important. And actually, Joe's  
17 first language that didn't deal with advocacy and  
18 dealt with sensitivity and -- was more appropriate.

19          But do you remember what -- literally, it was a  
20 clause that would have dangled...

21          Mr. Alhadeff: I said, you know, would it mean  
22 that they would deal with cases in a sensitive

1 manner and on an individualized basis?

2 Mr. Herath: Yeah.

3 Ms. Callahan: You know, we do have something  
4 like this..

5 Mr. Herath: I think that's good, yeah.

6 Ms. Callahan: ... in the recommendations some..

7 Mr. Purcell: I think it's in the  
8 recommendations.

9 Ms. Callahan: Yeah.

10 Mr. Purcell: I mean, under the training and..

11 Ms. Callahan: Yeah.

12 Mr. Purcell: ... and education.

13 Mr. Herath: You help him navigate it.

14 Ms. Callahan: Where you -- yeah.

15 Mr. Purcell: Under the fourth bullet --  
16 develop and deploy a training program that educates  
17 employee contractors, vendors and others as  
18 appropriate about the redress policies, procedures,  
19 standards and access points. Train staff handling  
20 redress cases to be patient, helpful and sensitive  
21 to cultural and linguistic differences.

22 If we delete it from the body, the

1 recommendation remains and stands on its own, I  
2 would think. Is that appropriate then to delete it  
3 from the body?

4 Ms. McNabb: It's OK with me.

5 Mr. Purcell: Kirk, you OK with that?

6 Mr. Herath: Why not just add it back into the  
7 body and it's two places? It's only a few more  
8 pieces of --.

9 Ms. McNabb: And mirror the languages one to  
10 the other?

11 Mr. Herath: Yeah, and the language could be  
12 mirrored. And then it's -- the fact that it's  
13 repeated in the recommendations is irrelevant --  
14 it's -- yes, that works.

15 Ms. McNabb: That doesn't make sense under  
16 integrated infrastructure.

17 Mr. Purcell: Well, actually, it does in the  
18 sense that you haven't talked about training in any  
19 of the other parts.

20 Ms. McNabb: Uh-huh.

21 Mr. Purcell: In those seven elements.

22 Ms. McNabb: Yeah, it's kind of an ease of use

1 in a way. It's not stated, but that would -- to my  
2 mind, that's where it would go.

3 Mr. Purcell: Wouldn't educating the providers  
4 of the service -- the training?

5 Ms. McNabb: Oh, yeah, that's part of the  
6 infrastructure, yes.

7 Mr. Purcell: Can you integrate it into the  
8 infrastructure?

9 Ms. McNabb: Yes.

10 Mr. Purcell: So I -- may suggest that you  
11 clip the...

12 Ms. McNabb: Yeah.

13 Mr. Purcell: ... copy, the trained staff  
14 handling under point four of your recommendations?  
15 Appropriately smith it and replace...

16 Ms. McNabb: Uh-huh.

17 Mr. Purcell: ... the last sentence of that...

18 Mr. Herath: Yeah, that's fine.

19 Mr. Purcell: ... paragraph with that?

20 Ms. McNabb: That works.

21 Mr. Herath: Yeah.

22 Mr. Alhadeff: Next topic is -- I'm not a

1 footnote expert, but footnote three seems a little  
2 bit non-standard.

3 Ms. McNabb: Oh, yeah.

4 [laughter]

5 Ms. McNabb: I went back and fixed that one.

6 So my -- I had a question. Nobody ever responded to  
7 that question mark. What's the matter with all you  
8 guys?

9 What -- because of the location in here, I  
10 didn't think -- it doesn't seem appropriate to put -  
11 - to cite it to the DHS statement of FIPPs because  
12 this is before we get into -- so I'll do the OECD  
13 thing. Yes, that can be fixed.

14 Mr. Alhadeff: OK.

15 Ms. Sotto: Another alternative...

16 Ms. McNabb: Yeah.

17 Ms. Sotto: ... Joanne, is to use the most  
18 recent articulation by the FTC, which I think is 80  
19 -- was 98.

20 Ms. McNabb: But that's FIPPs light.

21 Mr. Alhadeff: They're not internationally  
22 recognized.

1           Ms. McNabb: Yeah. And it's like notice of  
2 choice and blah, blah, blah. Yeah.

3           Mr. Purcell: We can...

4           Ms. McNabb: And you're essentially the same  
5 at OECD.

6           Mr. Alhadeff: The last thing I wanted to  
7 highlight is in the public education portion with  
8 the sense is, additionally the right to be heard.  
9 And I think the right to be heard is critically  
10 important, but I don't really see it reflected  
11 specifically in the effective elements of a redress  
12 program. And I think it probably would be useful to  
13 echo it there.

14           And one of the things I noticed when you  
15 look at the clear ownership and accountability, the  
16 third sentence in that, which starts "individuals  
17 should not be expected to determine which  
18 component," -- is really not clear ownership or  
19 accountability. That's a person's ability to access  
20 a service.

21           And there might almost be a rationale for  
22 having a right to be heard as a topic within these

1 elements that kind of expands a little on that one  
2 sentence, because there's a difference between what  
3 is clear ownership and accountability in that  
4 sentence, which really goes more to the concept of  
5 there is not wrong door for the person to go to.  
6 They can't figure out the infrastructure of DHS.

7           They have to be able to complain and have  
8 the owners allocate that complaint to the right  
9 place, because they can't figure out which sub-  
10 component may be responsible, which is a different  
11 concept that's kind of chained the ability of -- it  
12 might fit under visibility. And maybe using the  
13 word "right to be heard" under visibility would be a  
14 solution without having to create a new topic.

15           Ms. McNabb: How about his? How about if that  
16 sentence that you just cited in the fair ownership  
17 and accountability starts with "individuals have a  
18 right to be heard; semicolon, they should not be  
19 affected"?

20           The reason for having the -- figure out  
21 which component is that is the rationale for why  
22 there needs to be clear ownership.

1           Mr. Alhadeff: Right, but the -- but the  
2 sentence then in that -- for me, this sentence is  
3 still phrased as a sentence directed to the  
4 individual, not to the owners. What the -- a  
5 version of that sentence directed to the owners  
6 would be owners must have systems that allow for  
7 individuals too, because then you're in a clear  
8 ownership section. It just doesn't...

9           Mr. Sabo: Hey, Joe?

10          Mr. Alhadeff: Yeah?

11          Mr. Sabo: Why not combine it with ease of  
12 use?

13          Mr. Alhadeff: Oh, that would actually be  
14 better, yeah.

15          Mr. Sabo: Right to be heard and ease of use.

16          And then just have an opening sentence.

17          Mr. Alhadeff: Yeah, that's fine.

18          Mr. Sabo: And then, the transition is in  
19 addition -- or you know, then you can move into the  
20 importance. You can start with an opening...

21          Ms. McNabb: Yeah, OK.

22          Mr. Purcell: So John...

1           Ms. McNabb: Individuals have a right to be  
2 heard is the first sentence of ease of use. Nothing  
3 changes in clear ownership and accountability. Just  
4 that goes into ease of use, right?

5           Mr. Purcell: Sufficient?

6           Mr. Sabo: Marginally.

7           Mr. Alhadeff: Marginally. And it's not worth  
8 arguing about.

9           Ms. McNabb: Well, no go on. What were you?

10          Mr. Alhadeff: So I just don't think that  
11 individual sentence is written to say...

12          Ms. McNabb: This one?

13          Mr. Alhadeff: ... yeah, I don't think it's  
14 written to say that it's an obligation on owners to  
15 create. It says this is a right of individuals.  
16 But I don't think it's directly linked to the  
17 obligation on the owner.

18          Mr. Purcell: May I make a suggestion, Joanne?

19          Ms. McNabb: Yes.

20          Mr. Purcell: Move the "individuals should not  
21 be expected" sentence from clear ownership down to  
22 the first sentence of ease of use section so that

1 that section would then say the individuals should  
2 not be expected to determine da, da, da, da. It is  
3 -- and then following sentence, "important for all  
4 organizations..."

5 Ms. McNabb: So that would come after  
6 "individuals have a right..."

7 Mr. Purcell: To provide clients...

8 Ms. McNabb: ... to be heard?"

9 Mr. Purcell: Right.

10 Ms. McNabb: They should not be expected to  
11 ba-da, ba-da, ba-da?

12 Mr. Purcell: Correct.

13 Ms. McNabb: OK.

14 Mr. Purcell: And then, in replace -- since  
15 you've clipped that sentence out and pasted it  
16 somewhere else, in the clear ownership, following  
17 Joe's thinking, it would be appropriate, it would  
18 seem, that to make an entry there, saying that  
19 organizations should, and Joe help me out with that...

20 Ms. McNabb: Yeah.

21 Mr. Purcell: ... wording that would like in  
22 there. But it's about the organization owning the

1 process, as opposed to individuals accessing the  
2 process.

3 Mr. Alhadeff: That's right, but it's the  
4 question of organizational responsibility should  
5 account for the ability of individuals to complain  
6 in an effective manner without determining the  
7 component responsible.

8 Ms. McNabb: So after where possible the  
9 ownership being the same public facing entity,  
10 comma, otherwise -- like where it isn't possible...

11 Mr. Alhadeff: Yeah.

12 Ms. McNabb: ... how you said that?

13 Mr. Alhadeff: Or get -- I wish I had written  
14 it down when I said it. Organizations should be  
15 responsible...

16 Ms. McNabb: Or organizations should be able  
17 to...

18 Mr. Alhadeff: ... receive.

19 Ms. McNabb: ... receive and address...

20 Mr. Alhadeff: Yeah.

21 Ms. McNabb: ... redress requests.

22 Mr. Alhadeff: How about...

1           Ms. McNabb: At any place...

2           Mr. Alhadeff: ... cross components?

3           Ms. McNabb: ... no, you don't want to say any

4           place.

5           Mr. Alhadeff: Receive and refer to the proper

6           agent.

7           Ms. McNabb: Yeah.

8           Mr. Alhadeff: Proper.

9           Ms. McNabb: It's the referral part we're

10          trying to get away from.

11          Ms. Anton: Be capable?

12          Ms. McNabb: Yeah, of what? The...

13          Mr. L. Hoffman: Even if the individuals

14          cannot, where you say -- where you're dealing with

15          that...

16          Ms. McNabb: It can't be the public facing

17          entity. So here I am, but it's...

18          Mr. L. Hoffman: It can't be organizations

19          should nevertheless be able to properly process the

20          requests with no more burden on the individual. So

21          the onus is on them, the organization, to get it to

22          the right place.

1 Mr. Purcell: Are you able to...

2 Ms. McNabb: Because -- I mean, the idea is --  
3 what we're trying to say the negative is go  
4 somewhere else, it's not us. And yet, you're the  
5 one who just told me I can't whatever.

6 Mr. Beales: How about this? Go back to what  
7 you had. Forget the changes you just made...

8 Ms. McNabb: Uh-huh.

9 Mr. Beales: ... in the -- or that were just  
10 suggested.

11 Ms. McNabb: Uh-huh.

12 Mr. Beales: And instead of individuals should  
13 not be expected...

14 Ms. McNabb: Uh-huh.

15 Mr. Beales: ... start that sentence by saying  
16 "organizations should design a process that does not  
17 require individuals...

18 Ms. McNabb: Yeah.

19 Mr. Beales: ... to determine which component of  
20 the organization."

21 Mr. Purcell: Good.

22 Ms. McNabb: That's good.

1           Mr. Beales: And then leave it the way you had  
2           it.

3           Ms. McNabb: That's good.

4           Mr. Purcell: Thank you.

5           Ms. McNabb: Whew.

6           Mr. Purcell: Are there other comments,  
7           revisions, or inputs to this?

8           Mr. Barquin: I just have one comment.

9           Mr. Purcell: Ramon?

10          Mr. Barquin: It's just a comment. And I  
11          don't in any way mean for it to, you know, imply  
12          anything, you know. I just wanted to know the one -  
13          - within DHS, the one very, very specific  
14          organization focused on redress or hopefully  
15          prevention of redress is the ombudsman's office.  
16          And has specifically with USCIS. And I was just  
17          wondering whether there was anything there that you  
18          had looked at, that was useful to relative to that  
19          paper.

20          Mr. Palmer: Do you have some --?

21          Ms. McNabb: Yeah.

22          Mr. Palmer: It's a question.

1           Ms. McNabb: No, we didn't look at USCIS. We  
2 start -- we actually made it -- a decision early on,  
3 other than looking very closely at TRIP and the OIG  
4 report -- that what we were asked for was the  
5 elements of effective redress, not an evaluation of  
6 DHS redress process.

7           Mr. Barquin: No, I understand. But again,  
8 the ombudsman office is not a part of USCIS. It's  
9 within the law. And it was created sort of as a way  
10 to ensure that the immigration process...

11           Ms. McNabb: So that could meet some of these...

12           Mr. Barquin: ... and just a question with...

13           Ms. McNabb: ... criteria.

14           Mr. Barquin: ... whether you looked at some of  
15 that stuff, because it might be useful. But I think  
16 that's above and beyond for the future.

17           Mr. Purcell: Might be a good follow up after  
18 -- thank you. Any other comments?

19           Mr. Pattinson: Richard?

20           Mr. Purcell: Neville?

21           Mr. Pattinson: Where line up, for page three,  
22 back on page three, timeliness -- just to comment on

1 the second sentence of the section an organization  
2 must provide -- I would recommend here must provide  
3 closure for each redress submission received in a  
4 timely manner.

5 Ms. McNabb: Yes. That's good.

6 Mr. Purcell: To conclude?

7 Ms. McNabb: That's good. Each redress..

8 Mr. Pattinson: ... submission received in a  
9 timely manner.

10 Ms. McNabb: OK. -- in a timely -- received.

11 Mr. Pattinson: OK.

12 Ms. McNabb: I like that.

13 Male Speaker 4: Richard?

14 Mr. Purcell: Yes.

15 Male Speaker 4: The only comment is the  
16 resymmetry that we actually have the tasking order -  
17 - that same sentence..

18 Mr. Purcell: Right.

19 Male Speaker 4: ... we can basically..

20 Mr. Purcell: Agreed. Agreed.

21 Ms. McNabb: Yeah, that'll fit in very nicely.

22 We're almost there.

1           Mr. Purcell: We've had a lot of revisions.  
2           Is the Committee comfortable with the understanding  
3           of what the revisions' affect on the document will  
4           be? Given that, and requesting that Joanne rewrite  
5           the document to include those revisions, I would ask  
6           the Committee now to vote for the approval of the  
7           document.

8           Are they -- we'll use in the same  
9           procedure. All those in favor of approving the  
10          document with these revisions, please raise your  
11          hands. Are any opposed to the approval of the  
12          document? There are none. So by unanimous vote, we  
13          have approved that.

14          The Committee then has voted to adopt that  
15          report. Again, I will ask Martha Landesberg to take  
16          the necessary steps to formally submit the report to  
17          Secretary Napolitano and our Chief Privacy Officer  
18          Mary Ellen Callahan and to see that it is also  
19          posted to the Committee's Web page.

20          Thank you very much to the authors, the  
21          Subcommittees, all the Committee members'  
22          involvement both in the creation and the necessary

1 revisions. They do improve the product. And I'm  
2 quite happy with the -- with these results.

3 We've come to the portion of our meeting  
4 where we typically take comments from the public.  
5 We have received no requests to address the  
6 Committee. I think we've worn out our welcome for  
7 the -- if -- if we nitpick our own selves this much,  
8 what would we do to a member of the public if they  
9 addressed us?

10 So forbearing that, that puts us well  
11 ahead of schedule, I'll say, which is terrific. I  
12 would like to take an opportunity as I promised  
13 earlier to allow the Committee to address Mary Ellen  
14 Callahan. That's right.

15 There were a few comments that we wanted  
16 to make. We have a few moments. And I would like  
17 to -- to open the opportunity for the Committee to  
18 address any questions to our fearless leader.

19 Joe, starting off?

20 Mr. Alhadeff: Yeah, this was -- this was a  
21 little kind of going back to thinking about the soft  
22 stuff is the hard stuff. And..

1           Ms. McNabb: I like that phrase.

2           Mr. Alhadeff: Yeah, and in my experience,  
3 when I did some work on some committees with state,  
4 justice officials and state law enforcement  
5 officials, they had been used to, for the most part,  
6 working in criminal situations, where they were  
7 very, very protective of the information related to  
8 witnesses and the information related to victims.  
9 And the privacy paradigm was really set up in that  
10 fashion.

11           As we start having systems of DHS that are  
12 more broadly accessed, especially outside of the  
13 federal zone now, I was wondering -- I know we  
14 discussed in the grand situation the ability to urge  
15 and encourage. But I was wondering is there a way  
16 to actually either require or find a way to  
17 disseminate some of the very useful tools that the  
18 Privacy Office has done to better educate some of  
19 those folks who may have come from a very narrow  
20 criminal experience into some of the broader  
21 requirements almost like in many ways companies  
22 sometimes have a set of education tools you have to

1 go through before you can access the system.

2 And I was wondering if there's anything  
3 that the Privacy Office might be able to do to  
4 suggest that, so that there's a broader exposure to  
5 concepts than perhaps exist in some of the  
6 organizations, which have to attach to this  
7 information now for completely legitimate reasons,  
8 but who may not understand the consequences of how  
9 it needs to be treated, because of their previous  
10 experience.

11 Ms. Callahan: And I think you're exactly  
12 right, Joe. I think though that education is  
13 only the first step of that conversation. As I  
14 mentioned, together with CRCL, my office is working  
15 on pushing out more privacy and civil liberties  
16 training through this train the trainer program that  
17 will take place in the four regional fusion center  
18 conferences.

19 We are then having a follow-up, to make  
20 sure that indeed the training has been provided and  
21 to do an assessment on whether or not the training  
22 has essentially been incorporated or been

1 internalized within it. And I think that that's,  
2 again, a threshold beginning part of the  
3 conversation, whether or not the fusion center  
4 accesses DHS information. I think it's just what's  
5 necessary for privacy protections in the fusion  
6 center context to have them understand it.

7           And I will say in my conversations with  
8 the fusion center directors, they were very open to  
9 this, to have a continuing dialogue, to have a  
10 continuing observation because they understand that  
11 it's a least common denominator phenomenon at the  
12 fusion center. So if there's a privacy problem in  
13 one fusion center, it affects all 72.

14           But as I said, the education element, I  
15 think, is just the first element of it. We do have  
16 actually pretty exhaustive material provided on a  
17 Web site that DOJ hosts for the fusion centers, that  
18 is very good. And it has a lot of these elements in  
19 it. And that will be discussed in the train the  
20 trainer program and will be pushed out. And we'll  
21 we see how it has been useful.

22           In addition, I've had conversations in my

1 office about, you know, whether to do reviews of the  
2 fusion center or alternatively, work with the fusion  
3 center to do their own reviews in terms of how are  
4 privacy and civil liberties protections incorporated  
5 with information, not just the law enforcement  
6 information. But I agree.

7 Mr. Alhadeff: Just a quick follow-up, because  
8 it's less of a concern of those folks who are in the  
9 fusion center than those state organizations who  
10 might be accessing the information through the  
11 fusion center. And so my question is - is there a way  
12 to get that educational component down that one more  
13 level to who might be the person who's the ultimate  
14 user of the information, not the organization that  
15 is actually maybe helping to facilitate the query or  
16 evaluate the process?

17 And because I think the folks who go into  
18 the fusion centers do get that training.

19 Ms. Callahan: Uh-huh.

20 Mr. Alhadeff: The folks who may be touching  
21 the information that are just within a state of  
22 organization, may not have that awareness. And

1 that's why I was just saying the propagation of the  
2 tools may be the first step there.

3 Ms. Callahan: I do not believe that somebody  
4 in a state organization can access DHS material  
5 unless it's in an authorized setting. And I think  
6 that we have training -- required training  
7 associated with that.

8 But the bulk of -- if there were -- if there  
9 were DHS systems that were being accessed, the bulk  
10 of that would be done at a fusion center rather than  
11 in a state agency outside of the center. But I  
12 think that there is required training to access any  
13 of the DHS systems. But we'll double check.

14 Ms. McNabb: And then there's other data  
15 suppliers supplying data to the fusion centers. And  
16 they're subject -- at the state level, they're  
17 subject to their state laws already, some of which...

18 Mr. Purcell: Yeah.

19 Ms. McNabb: ... in California they are.

20 Mr. Purcell: In whatever condition they may  
21 be.

22 Ms. McNabb: Yeah.

1           Mr. Purcell: Fine. Lance?

2           Mr. L. Hoffman: OK, Mary Ellen, I ask if you  
3 could expand on your remarks earlier this morning on  
4 the grant guidance?

5           Ms. Callahan: Uh-huh.

6           Mr. L. Hoffman: Because it's been a vexing  
7 problem for us for several years now. And I gather  
8 that you have some made progress with the --  
9 specifically with the fusion centers in grant  
10 guidance, some. But unless I misremember, we still  
11 haven't gotten that far on grant guidance in  
12 general. And you indicated earlier that there were  
13 general process problems and legal issues related to  
14 this for the -- for the whole government.

15           Can we either now, or if it's easier maybe  
16 in a document somehow before next time, get more of  
17 an explanation of why it's so hard to, in essence,  
18 get this guidance at least for DHS entities -- not  
19 only sub-entities like the fusion centers or one  
20 that has another one, another one, another one --  
21 because we have found, as you recall -- earlier  
22 reports, I think found that the Department would be

1 even more effective if some of these problems were  
2 addressed early on.

3 And grant guidance is exactly the way to  
4 do it before getting the grants, rather than trying  
5 to fix things later on. I'll get off my soap box  
6 now and let you respond.

7 Ms. Callahan: Well, to be clear, Lance, if  
8 it's a DHS entity, then they're under my purview.  
9 So that -- and that's my whole goal and philosophy  
10 as the Privacy Officer is to make sure privacy  
11 protections are instituted and implemented at the  
12 very beginning and throughout the process.

13 So the grants would only be provided to  
14 non-DHS entities. And that's attention that we have.

15 I am not a grant lawyer. I am not a lawyer,  
16 actually, in this job right now. But I am  
17 specifically not a federal grants lawyer.

18 But I believe the problem is -- and we'll  
19 try to get you more clarity on this issue. The  
20 problem is to put on additional requirements that  
21 Congress has not expressly authorized. So it's a  
22 congressional mandate for us.

1           It's actually FEMA that provides our  
2 grants for DHS, so that the grants be provided by  
3 DHS through FEMA. And Congress puts on certain  
4 requirements within it.

5           And for DHS then to administratively add  
6 onto those requirements is, as I understand,  
7 difficult. The reason why we were able to do it  
8 with the privacy policy was because it was a timing  
9 element only, that it was -- it was associated with  
10 meeting a requirement that was previously required  
11 from the information sharing environment and from  
12 the fusion center legislation initially, which is  
13 why for CCTV, we had to go with the urge and  
14 encourage language or whatever the specific language  
15 is.

16           At the same time, we're trying to refine  
17 that to see how far we can push it. But that's my  
18 understanding -- is the tension is the branches in  
19 terms of who's authorized the money and for what  
20 purposes.

21           Ms. McNabb: And what we've been told on this  
22 long standing issue is it has to do with the

1 Paperwork Reduction Act in making changes to the  
2 grant application paper, I guess. And that it would  
3 -- there is a procedure that requires federal  
4 register notice and a whole big hullabaloo.

5 And you know, every year, we're out of the  
6 cycle for doing this. And so, what -- in my ravings  
7 on this topic earlier, what I was asking is for you  
8 to explore the possibility of using this urge and  
9 encourage approach if there's any way to get a  
10 general urging and encouragement to state level  
11 grant applicants to reveal whether or not their  
12 proposal would collect PII, and then collect that --  
13 those -- that fact.

14 Now we know that X out of Y number of  
15 grants awarded last year did request -- did collect  
16 PII. And then we can look at that and see if you  
17 want to recommend something else, but just to find  
18 that out.

19 And our official filed report said that  
20 and then said more. So maybe just back off to just  
21 that, an unofficial urge and encourage.

22 Ms. Callahan: We'll see what we can do within

1 the scope of the law. And I think it's not just the  
2 Paperwork Reduction Act. I think it's lots of  
3 different elements. But that is one of the many  
4 hurdles we have in the Federal Government that I  
5 hadn't anticipated.

6 [laughter]

7 Mr. Purcell: Ramon?

8 Mr. Barquin: Mary Ellen, my question has to  
9 do with -- with best practices. I know we've  
10 speaking about it. And I know the subcommittees and  
11 the -- what do we do once we identify a best  
12 practice? And it's so important when you identify a  
13 best practice in any component in any specific, you  
14 know, report where someone is doing it right. What  
15 do we do with it to try to capture that as a  
16 process, disseminate it and ideally, in some way,  
17 capture in some type of a standard, you know, that  
18 everyone across the board, you know, if applicable,  
19 go do it?

20 Ms. Callahan: Well, and as you all know as  
21 privacy and security professionals, that creating a  
22 dialogue in a community and a conversation really

1 helps tease out what are the best practices. And  
2 together with the Component Privacy Officers, we've  
3 actually really started to engage on a lot of  
4 different issues and try to say, you know, we -- I  
5 think previously, Component Privacy Officers in the  
6 Privacy Office maybe even and other federal agencies  
7 kind of reinvented the wheel each time of, oh, we  
8 got a crisis. What are going to try to do?

9           And now what we're trying to do is  
10 anticipate what some of the issues are, and to try  
11 to have a conversation in a thoughtful way of how  
12 are you dealing with this issue. How are you  
13 dealing with this issue?

14           In terms of capturing it within the  
15 Department -- I mean, Toby talked at length about  
16 some of the best practices that -- in her words,  
17 that she's been doing within the Department. We're  
18 having a similar conversation in terms of dealing  
19 with specific issues and specific -- you know,  
20 whether it's Privacy Act disclosures or compliance  
21 or something like that.

22           And actually, we've been tasking component

1 officers to take the lead on different issues to try  
2 to memorialize that, so it's something that can go  
3 across the different components, whether it's in a  
4 policy format or in a best practices format, or  
5 whatever. And our new director of communications  
6 that I talked about in December and that Toby  
7 mentioned in passing, is also helping, for example,  
8 on the training side.

9 We have a lot of different training that  
10 goes on. And we're trying to leverage that to get  
11 the best of breed of each of the training so that we  
12 can have the best product and really, you know, use  
13 the Department's resources the way that they were  
14 conceived to be done, to be. You know, the sum is  
15 greater than the individual parts.

16 Mr. Purcell: And, Annie?

17 Ms. Anton: So first of all, I want to thank  
18 you for an excellent report that you gave us this  
19 morning. And you've had an amazingly productive  
20 year. It's just remarkable for your Department. So  
21 thank you for your efforts.

22 I also wanted to ask you a question

1 regarding the privacy policy reviews that you're  
2 doing for the fusion center policies. I was  
3 wondering -- it's a very kind of prescriptive  
4 activity. I'm wondering if the auditing is taking  
5 place after the fact to make sure that the privacy  
6 policies are actually being enforced.

7 Ms. Callahan: That kind of goes to the -- I  
8 think it was maybe Joe's point. And so, we're not  
9 at the point where we can audit, because we don't  
10 necessarily have the policies in place. A handful  
11 of the fusion centers do, you know, have the  
12 policies and have them in the final form. I do  
13 think that that should part of the conversation.

14 One of the questions I have, which we're  
15 still figuring out, is whether or not it's my office  
16 that does it or if it's some other venue that does  
17 it. But it certainly has been part of the  
18 conversation.

19 Another thing that we're encouraging them  
20 to do expressly -- you know, I signed the letter  
21 that says, yeah, you're at least as comprehensive as  
22 the baseline capabilities documents. And also

1 saying, you know, for your own analysis and review,  
2 you should think about doing a PIA.

3 Now a PIA is not required for the fusion  
4 centers, but in our -- we have two PIA's that are  
5 required. The first one was done about -- was  
6 December of 2008. And another one is required maybe  
7 at the end of this year. And in that PIA, we had  
8 encouraged people to do it.

9 There has been laudatory language about  
10 that. And I think that is a useful intellectual  
11 exercise for them to go through themselves, kind of  
12 in -- before there's a review or a process.

13 And in fact, several -- several fusion  
14 centers who are, you know, among the 10, have  
15 started to look into doing a PIA, which I think will  
16 help provide some rigor to this conversation.

17 Ms. Anton: I'd just like to -- just also note  
18 that when I think about enforcement, I don't think  
19 just about best practices or business practices.  
20 I'm really thinking about technical run time policy  
21 enforcement in the software. So I just wanted to  
22 note that as something more thinking about when you

1 do reach that point.

2 Mr. Purcell: And Dan?

3 Mr. Caprio: Thank you, Richard.

4 Thanks, Mary Ellen. I really wanted to  
5 commend you for your -- your leadership and your  
6 role, particularly within the CIO Council and the  
7 Privacy Subcommittee. I mean, that's all very  
8 encouraging. And there's, obviously, a lot of good  
9 things going on there.

10 My question is a little different, though.

11 I mean, there's a lot of discussion of policies of,  
12 you know, e-health records, broadband, smart grid,  
13 notice of choice, of harmonization of -- of policy,  
14 both domestically and internationally, you know, the  
15 legislative component.

16 So I'm wondering, how -- you know, I'm  
17 sure you are, but sort of how you're involved with  
18 the process that's going on sort of within the White  
19 House and OSTP, sort of all the stakeholders and you  
20 know, your -- because your voice is obviously very  
21 important in that discussion.

22 And I know that, you know, lots of

1 different departments and agencies have a role. So  
2 I'm just wondering if you could speak to your role a  
3 little bit?

4 Ms. Callahan: Sure, sure. And actually, this  
5 gives me an opportunity to kind of follow-up on  
6 something that Toby said, which is kind of about the  
7 CIO Council and its structure.

8 And you know, there has been some  
9 question, and I believe there was even a  
10 recommendation last year by ISPAB to have a privacy  
11 council to be mirror to the privacy -- to be mirror  
12 to the CIO Council, kind of a raise it one level up.

13 I actually think right now, the privacy  
14 profession and where we are on technological issues  
15 -- it's better for us to be a committee as part of  
16 the CIO Council, because the CIO Council, as Toby  
17 mentioned, is dealing with a whole host of issues,  
18 many of them that -- technology based.

19 But kind of going back to Annie's point,  
20 you have to have the technology and the privacy  
21 protections integrated. And that's what Toby's  
22 Committee's doing, what the Web 2.0 Committee is

1 doing in integrating the privacy protections within  
2 the development of technological standards, like for  
3 example, crowd computing and so on.

4 So -- so in terms of the Privacy Committee and  
5 its role in the CIO Council, we have covered a lot  
6 of those topics and so on. With regard to some of  
7 the other issues that are taking place, there -- the  
8 -- there are a couple of interagency policy  
9 committees, IPC's, that deal with a variety of  
10 different issues.

11 For example, there's an Information  
12 Sharing and Access Interagency Policy, IPC, and the Privacy Guidelines  
13 Committee, which I am a co-chair, together with the  
14 ODNI Privacy and Civil Liberties Officer and the DOJ  
15 Privacy and Civil Liberties Officer. We are now a sub  
16 IPC of that IPC. And I know. Sorry about the  
17 acronyms.

18 But the interagency policy committee -- so  
19 we're engaged into that where there's lot of  
20 different issues. Similarly, we -- there is a  
21 cybersecurity sub-IPC on privacy and civil  
22 liberties. And so, those are integrated. The IPC

1 is themselves a really kind of the interagency  
2 decision making process on policy issues. And so,  
3 again, the two best examples are the cyber ones and  
4 the -- and information sharing and access ones.

5 With regard to the Department discrete  
6 issues -- and I'm not saying that it's not discrete.

7 But with regard to like, for example, smart grids  
8 and with HHS and high-tech and their requirements,  
9 our office is not as involved into those  
10 implementations. But we certainly actually have had  
11 some cross-pollination and consultation on certain  
12 discrete issues, one being kind of anonymization and  
13 how do you deal with overlapping issues and  
14 overlapping data sets that may derive an individual  
15 identity, where the unique identity set isn't part  
16 of it. And that's also a conversation we've had in  
17 open government as well of the data sets being  
18 released.

19 So to answer your question kind of more  
20 generally is -- we're involved, particularly when  
21 there's kind of broader policy issues when there are  
22 discrete issues related to certain departments,

1 they're kind of dealing with it on themselves. But  
2 given the other activity, I think we're informing --  
3 I think the entire federal privacy community is  
4 informing each other both on technological  
5 developments and on other privacy impacts.

6 Mr. Caprio: Thank you.

7 Mr. Purcell: Mary Ellen, thank you. I think  
8 the -- speaking for myself, and I hope the whole  
9 Committee, there is a certain level of delight to  
10 understand better the conversation and dialogue  
11 across the federal space that involves, not just  
12 privacy, but security, information sharing, that the  
13 component parts of the framework of the federal  
14 government information management systems -- that  
15 you're at the table with your staff through these  
16 processes is vitally important.

17 And one of the things that I would agree  
18 strongly with is being part of the CIO Council is  
19 very important. And actually elevating that could  
20 put you into a dialogue with only yourselves.

21 Ms. Callahan: Right.

22 Mr. Purcell: And not with all these other

1 stakeholders. And we have to keep remembering that  
2 privacy is a component part of a large trust model  
3 that involves technology and broader policy  
4 decisions, as well as procedural decisions.

5 So we have -- we encourage that continuing  
6 effort to be at the table for these broader  
7 discussions as well. Thank you, very, very much.

8 Ms. Callahan: Thank you, thank you. And if I  
9 can add one final plug, which is that no one can  
10 replace Toby, but we're going to have to try. And  
11 her position is currently being advertised in  
12 usajobs.gov.

13 So please encourage, you know, as many  
14 qualified people to apply as can be. I really want  
15 this to be -- as I said to Toby, I think she has the  
16 best privacy job in the government, because she gets  
17 to deal with all these crazy, awesome, really  
18 interesting issues, and doesn't have to do  
19 administrative work.

20 And so, we really do want to make this a  
21 signature position, if you know anyone who's  
22 interested.

1           Mr. Purcell: Thank you very, very much. I  
2 wanted to specifically thank you again, Mary Ellen,  
3 for speaking with us today and being as open and  
4 accessible as you've been.

5           To Admiral Brown for his comments today,  
6 to Toby for giving us a better view into the broader  
7 space of the Federal Government.

8           To those who have joined us today, thank  
9 you very, very much. This concludes the public  
10 portion of today's meeting.

11           Committee members, thank you for your  
12 attendance and engagement today. And we look  
13 forward to quite a bit more.

14           The transcript and the meetings of this --  
15 of the minutes of this meeting will be posted as  
16 soon as they're available. Please check that Web  
17 page frequently. If you haven't subscribed to the -  
18 - to the feed from our own Web site, please do so.  
19 And as of that, I conclude this meeting.

20           Please -- please -- pardon?

21           Male Speaker 3: --

22           Mr. Purcell: The public portion of the

1 meeting. We need to retain the Committee's  
2 attention for some minutes following this public  
3 portion. Thank you all very much. Meeting  
4 adjourned.

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